

Attachment 2: Preliminary Feedback from Consultation to Date

Summary of points raised	
What elements of the Plan do you LIKE and why?	
1.	Plan provides foresight. Raised across 5 submissions – 2 residents/3 organisations (Qlive, The Events Centre, Centenary Square owners)
2.	The Plan is comprehensive and recommendations are accurate and sensible. Raised across 8 submissions – 6 residents/2 organisations (Matthew Flinders College, Beerwah Hall hirer)
3.	The Plan clearly identifies those issues needing to be addressed. Raised across 9 submissions – 5 residents/4 organisations (Matthew Flinders College, Centenary Square owners, Beerwah Hall hirer, Just Acrobatics)
4.	Supportive that council is looking closer into how their venues should be operated. Raised across 7 submissions – 4 residents/3 organisations (Jally Entertainment, Just Acrobatics, The Events Centre)
5.	Combining all the venues under 1 ticketing system/ 1 booking system is supported. Raised within 1 submission – 1 organisation (Qlive)
6.	Supportive that the Plan encourages cultural activity and experiences within the region. Raised across 7 submissions – 5 residents/2 organisations (Qlive, Caloundra Chamber of Commerce)
7.	Having a proper events centre in Maroochydore is welcomed/Plan acknowledges facility to be developed in Maroochydore. Raised across 8 submissions – 6 residents/2 organisations (Just Acrobatics, Mark McArdle MP)
8.	Plan identifies the need to capture land for community purposes. Raised within 1 submission – 1 resident
9.	Supportive that the Plan recommends discontinuing council's lease of Nambour Civic Centre. Raised across 4 submissions – 1 resident/3 organisations (Jally Entertainment, Caloundra Chamber of Commerce, The Events Centre)
10.	Supportive that the Plan identifies that venues will be updated/upgraded/supported in the future. Raised across 4 submissions – 2 residents/2 organisations (Caloundra Chamber of Commerce, The Events Centre)
11.	Good to see that the Plan identifies the benefits which performance and community venues can bring to the community. Raised across 5 submissions – 3 residents/2 organisations (The Events Centre, Centenary Square owners)

Summary of points raised	
12. Support that The Events Centre should be the region's principal performance venue. Raised across 2 submissions – 2 organisations (Caloundra Chamber of Commerce, The Events Centre)	
13. Decision making framework appears sound. Raised across 2 submissions – 2 organisations (The Events Centre, Matthew Flinders College)	
14. Shared planning of venues is important Raised within 1 submission – 1 organisation (Matthew Flinders College)	
15. Future generations can benefit from venues. Raised within 1 submission – 1 organisation (The Events Centre)	
16. It is good to see that the Plan attempts to define the roles and functions of the venues. Raised within 1 submission – 1 organisation (The Events Centre)	
17. Good to see non-council venues are considered. Raised within 1 submission – 1 organisation (Matthew Flinders College)	
What elements of the Plan do you DISLIKE and why?	
18. The Plan only looks after a minority of the Sunshine Coast, and not the majority of ratepayers. Raised within 1 submission – 1 resident	
19. The Plan has a southern bias to location of events centres. Someone faces a long journey if you live in the central/northern area of the Sunshine Coast. Raised within 1 submission – 1 resident	
20. Plan recommends additional venues to be developed throughout the region. Raised within 1 submission – 1 resident	
21. Why does the Plan only consider the six venues – what about venues such as Queen Street Hall, major sporting venues, and halls within Buderim, Palmwoods, and Eumundi? Raised across 3 submissions – 2 residents/1 organisation (Matthew Flinders College)	
22. The Plan provides selective research which provides an unfair assessment of The Events Centre/ data which has been presented is not transparent. Not supportive that the Plan provides selective research to phase out Nambour Civic Centre. Raised across 2 submissions – 1 resident/1 organisation (Caloundra Chamber of Commerce)	
23. Does not like that the Plan suggests Coolum Hinterland occupants travel to The J at Noosa or Nambour Civic Centre while Coolum Civic Centre exists and is functional. Raised within 1 submission – 1 resident	
24. Do not like the possible phasing out of the Nambour Civic Centre.	

Summary of points raised	
	<p>Council should buy back the Nambour Civic Centre.</p> <p>Raised across 2 submissions – 2 residents</p>
25.	<p>Lake Kawana Community Centre does not need its name changed.</p> <p>Raised within 1 submission – 1 resident</p>
26.	<p>The Plan is long and sometimes difficult to understand.</p> <p>Raised across 3 submissions – 3 residents</p>
27.	<p>Not sure of councils commitment to seeing the Plan's recommendations through.</p> <p>Raised within 1 submission – 1 resident</p>
28.	<p>Council's venues should be run as a community service, and not as a commercial business.</p> <p>Raised across 2 submissions – 2 residents</p>
29.	<p>Data is not reliable/transparent.</p> <p>Number of dark nights is not a reliable measure.</p> <p>Raised within 1 submission – 1 organisation (Caloundra Chamber of Commerce)</p>
30.	<p>Need to clarify The Events Centre is a principal performance centre, and also council's primary conference venue.</p> <p>Raised across 2 submissions – 2 organisations (The Events Centre, Caloundra Chamber of Commerce)</p>
31.	<p>The number, nature and economic impact of conferences, meetings, trade shows and exhibitions has not been considered adequately.</p> <p>Raised within 1 submission – 1 organisation (Caloundra Chamber of Commerce)</p>
32.	<p>Section 3.4 (Council's role in venues) fails to address the economic development function of Council.</p> <p>Raised within 1 submission – 1 organisation (Caloundra Chamber of Commerce)</p>
33.	<p>Different hierarchy should be adopted – The Events Centre should be the only Sunshine Coast wide venue.</p> <p>Raised across 2 submissions – 2 organisations (Caloundra Chamber of Commerce, The Events Centre)</p>
34.	<p>Action Plan fails to include The Events Centre as a responsible party some actions.</p> <p>Raised across 2 submissions – 2 organisations (The Events Centre, Caloundra Chamber of Commerce)</p>
35.	<p>The Plan is not bold. Instead the Plan makes suggestions for spending more money on studies.</p> <p>Raised within 1 submission – 1 organisation (Caloundra Chamber of Commerce)</p>

Summary of points raised	
36. There are positives to Nambour Civic Centre - these aren't presented within the Plan. Raised within 1 submission – 1 organisation (Matthew Flinders College)	
37. Need clear delineation between the role and function of The Events Centre, Lake Kawana Community Centre and Nambour Civic Centre. Raised across 2 submissions – 2 organisations (The Events Centre, Caloundra Chamber of Commerce)	
38. A Strategic Plan can be developed instead of a \$70,000 study for The Events Centre (The Events Centre can do this for less than \$70,000). Raised across 2 submissions – 2 organisations (The Events Centre, Caloundra Chamber of Commerce)	
39. A council decision made on Nambour Civic Centre within the Plan will negate the need to spend \$70,000. Raised across 2 submissions – 2 organisations (The Events Centre, Caloundra Chamber of Commerce)	
Are there any elements or considerations that you think are MISSING from the draft plan and why are these important?	
40. Give more consideration to joint facilities with schools. This could be considered in Palmview and Caloundra South. Raised within 1 submission – 1 resident	
41. The Plan needs to consider free car parking for its venues (Nambour Civic Centre is raised as a particular issue). Raised within 1 submission – 1 resident	
42. Light rail access should be considered as part of any new venue development - at the time of construction, not multiple generations later. Raised within 1 submission – 1 resident	
43. No mention of other social infrastructure which council subsidises, such as art galleries, swimming pools, libraries etc. Raised within 1 submission – 1 organisation (Jally Entertainment)	
44. Need a clearly defined strategy to attract bigger performances within the venues Raised within 1 submission – 1 resident	
45. The Plan should consider improving the synergies of the venues with surrounding facilities and experiences. Raised across 9 submissions – 6 residents/3 organisations (Centenary Square owners, The Events Centre, Creative Alliance)	
46. Disability access needs to be addressed within Nambour Civic Centre	

Summary of points raised	
	Raised within 1 submission – 1 resident
47. Suggestion that a café at the Beerwah Hall, or a coffee van at the hall, would be a good idea. This could also help to subsidise other users.	Raised within 1 submission – 1 resident
48. Need to explore improving acoustics at The Events Centre and Nambour Civic Centre.	Raised across 2 submissions – 1 resident/1 organisation (Matthew Flinders College)
49. Nambour Civic Centre is the only large Sunshine Coast venue that is easily accessible by multiple modes of transport. This should be fully appreciated in the plan.	Raised within 1 submission – 1 resident
50. Need to consider any future expansion of the Coolum Library, and impact (visual, noise) the Coolum Civic Centre may have on this expansion.	Raised within 1 submission – 1 resident
51. Need to improve marketing and relationships with key stakeholders in the industry. It would be good to sign up to one e-newsletter for everything happening in the region.	Raised across 2 submissions – 1 resident/1 organisation (Jally Entertainment)
52. The Plan needs to look into activating halls in rural areas (eg Beerwah).	Raised within 1 submission – 1 resident
53. The plan should discuss ways to promote Sunshine Coast venues to performers to attract more high-profile performers.	Raised within 1 submission – 1 resident
54. Plan should include details of investment vs. turnover.	Raised across 2 submissions – 2 organisations (The Events Centre, Caloundra Chamber of Commerce)
55. Financial information for all venues need to be revised to include all overheads	Raised within 1 submission – 1 organisation (Caloundra Chamber of Commerce)
56. Councils control for The Events Centre should be rated as high.	Raised within 1 submission – 1 organisation (Caloundra Chamber of Commerce)
57. Council should be within the business of hosting corporate and business events. Council provides the guarantee of continuity and longevity.	Raised within 1 submission – 1 organisation (Caloundra Chamber of Commerce)
58. Need to encourage more ownership/use/pride of venues - perhaps hold more free events.	Raised within 1 submission – 1 resident

Summary of points raised	
59. Need to give venue managers more scope to operate entrepreneurially. Raised within 1 submission – 1 organisation (Centenary Square owners)	
60. Should conduct feasibility studies for Nambour Civic Centre and The Events Centre together. Raised within 1 submission – 1 resident	
61. Charge to use venues for ticket booking is too high (\$2.50 per ticket). Raised within 1 submission – 1 organisation (Sunshine Coast Choral Society)	
62. Council should introduce a Performance Programming Policy. Raised within 1 submission – 1 organisation (The Events Centre)	
63. A 'strategic audience development plan' should be developed. Raised within 1 submission – 1 organisation (The Events Centre)	
64. Plan needs to include costs associated to bring Nambour Civic Centre and The Events Centre up to standard. Raised within 1 submission – 1 organisation (Matthew Flinders College)	
65. Where would Nambour Arthouse Cinema be re-housed should the lease of Nambour Civic Centre be discontinued? Raised within 1 submission – 1 organisation (Mathew Flinders College)	
66. Multipurpose nature of Sunshine Coast wide venues is not captured in the presented data. Raised across 2 submissions – 2 organisations (The Events Centre, Caloundra Chamber of Commerce)	
67. Benchmarking could include other local government areas from outside of South East Queensland. Raised within 1 submission – 1 resident	
68. Could include 'street appeal' as a minimum design requirement for all venues. Raised within 1 submission – 1 organisation (Creative Alliance)	
69. Plan needs a connection with Corporate Plan about growing innovation and creativity. Raised within 1 submission – 1 organisation (Creative Alliance)	
70. Need clear link to planning scheme and capital works. Raised within 1 submission – 1 organisation (Creative Alliance)	
71. Need statements around the nature of innovation and creativity and the factors that drive it. Raised within 1 submission – 1 organisation (Creative Alliance)	
72. Plan does not acknowledge the role of venues in growing innovation, creativity and the creative and knowledge industries sector.	

Summary of points raised	
	Strategic framework should consider the growth of the arts, innovation and creativity more. Raised within 1 submission – 1 organisation (Creative Alliance)
73.	Plan does not acknowledge population growth, and the need for venues to grow too. Raised within 1 submission – 1 organisation (Creative Alliance)
74.	Vision should be amended to reflect the strategic growth of the arts sector. Raised within 1 submission – 1 organisation (Creative Alliance)
75.	Venue portfolios are not strategic enough. Raised within 1 submission – 1 organisation (Creative Alliance)
76.	Value of venues are not reflected within the Strategic Framework. Raised within 1 submission – 1 organisation (Creative Alliance)
77.	Embellishment considerations need to include wider site considerations. Raised within 1 submission – 1 organisation (Creative Alliance)
78.	Need to consider accessibility to venues more - poor accessibility may be a handbrake to vibrancy Raised within 1 submission – 1 organisation (Creative Alliance)
79.	Benchmarking should not be the only measure to justify rationalising the network Raised within 1 submission – 1 organisation (Creative Alliance)
80.	Strategic master plans needed for all Shire Wide and District Venues Need a Facility Development and Maintenance Plan developed for The Events Centre Raised across 2 submissions – 2 organisations (The Events Centre, Creative Alliance)
81.	Decision making framework excludes the opportunity to potentially achieve a broader strategic consideration Raised within 1 submission – 1 organisation (Creative Alliance)
82.	The Strategic Framework should consider the growth of the arts, innovation and creativity more. Raised within 1 submission – 1 organisation (Creative Alliance)
83.	The role and benefits of business/commercial events is not identified. Raised across 2 submissions – 2 organisations (Chamber of Commerce, The Events Centre)
84.	Need to more clearly define the difference between a performance venues and a community venue. Raised within 1 submission – 1 organisation (Chamber of Commerce)
85.	Need a clear delineation between The Events Centre and the future entertainment, convention and exhibition centre. Raised within 1 submission – 1 organisation (Mark McArdle MP)

Summary of points raised	
86.	The Plan should identify that each venue has its own unique qualities which could be channelled for fit-for-purpose events. Raised within 1 submission – 1 organisation (Matthew Flinders College)
87.	The Events Centre should be a responsible party in some actions within the Action Plan. Raised across 2 submissions – 2 organisations (The Events Centre, Chamber of Commerce)
Other comments and feedback	
88.	Council needs action and long term commitment. Raised across 3 submissions – 3 residents
89.	The final Plan will resemble little of the draft Plan Raised within 1 submission – 1 resident
90.	Recommendations of the Plan are a "waste of money". Council will be unable to cover the cost to build new venues, let alone the cost to run and maintain new venues. Raised within 1 submission – 1 resident
91.	Frustrating not being able to look up hire fees online. Raised within 1 submission – 1 resident
92.	Need to promote the venues to the people/businesses that might hire them and then they will promote the event. Raised within 1 submission – 1 resident
93.	Council should consider whether cost is a major barrier and whether lower charges could result in much greater usage and therefore be cost effective. Council should consider reviewing its fees and charges. No local theatre group or small business can afford to rent council's venues - they use the local halls. Note: One submitter raised that they have not looked at their local hall's hire charges for a number of years. Raised across 6 submissions – 4 residents/2 organisations (Creative Alliance, Beerwah Hall hirer)
94.	The current draft Plan is a "dangerous document" that appears to be designed to not only justify under the guise of 'industry best practice' the continued sell off of community performance assets, but also a reduction of council's ongoing financial support for already privatised assets. Raised within 1 submission – 1 resident
95.	It is in our interest to work with the council to enhance and develop council's venue structure to a viable position to be workable for the touring market circuit. Raised within 1 submission – 1 organisation (Jally Entertainment)

Summary of points raised	
96.	Need improved promotion through social media. Raised across 2 submissions – 2 residents
97.	How do rate payers decide what proportion of rates funds these venues? Raised within 1 submission – 1 resident
98.	The Sunshine Coast does not embrace 'culture' enough. Raised within 1 submission – 1 resident
99.	Reference to 'Core Business' within the Action Plan indicates that council has not been attending to its core business very well in the past. Raised within 1 submission – 1 resident
100.	Coolum Civic Centre should be air-conditioned Raised within 1 submission – 1 resident
101.	Concern that major structural changes to the Coolum Civic Centre may negatively impact property values. Raised within 1 submission – 1 resident
102.	Nambour Civic Centre is a "disgrace", and somewhere I only attend if I have to. Raised within 1 submission – 1 resident
103.	Both Caloundra and Nambour have flat stall areas which are not desirable for audiences. Raised within 1 submission – 1 resident
104.	It looks like the Nambour facility is, in particular, neither valued by the community nor has the capacity to extend its use. Given that there are other, perhaps better facilities nearby, the renewal of the lease seems unlikely. Raised within 1 submission – 1 resident
105.	Beerwah is difficult for small events as you cannot hire part of the hall. Also smaller rooms are not accessible except through the hall. Raised within 1 submission – 1 resident
106.	Beerwah Hall is underutilised and the library could use extra space for functions (the library's small meeting room is overbooked). Raised within 1 submission – 1 resident
107.	Need to maintain Coolum Civic Centre and repair steel framework. Raised within 1 submission – 1 resident
108.	Believe that the Nambour Civic Centre lease should not be extended. "Throw the funds into your owned site [ie, The Events Centre]".

Summary of points raised	
	Raised within 1 submission – 1 resident
109. Need a community venue within Golden Beach.	Raised within 1 submission – 1 resident
110. The Events Centre should control all the venues – therefore reducing staffing with 1 buyer, 1 marketing team etc.	Raised within 1 submission – 1 organisation (Jally Entertainment)
111. Should program more live shows at Nambour Civic Centre.	Raised within 1 submission – 1 resident
112. Change Nambour's Art House Theatre to a theatre which has art-house and popular movies.	Raised within 1 submission – 1 resident
113. Perhaps need an events manager at Nambour.	Raised within 1 submission – 1 resident
114. Carparking for Coolum Civic Centre and Kawana Community Hall needs to be addressed.	Raised across 2 submissions – 2 residents
115. Nambour Civic Centre is too far away from where most of the Sunshine Coast population live. Council should invest where most of the Coast resides.	Raised within 1 submission – 1 resident
116. Need a large community venue in Maroochydore.	Raised within 1 submission – 1 resident
117. Beerwah hall's floor requires further improvement.	Raised within 1 submission – 1 organisation (Beerwah Hall hirer)
118. Installation of suitable flooring should be considered in future venues.	Raised within 1 submission – 1 organisation (Beerwah Hall hirer)
119. Existing venues lack a 'vibe'	Raised within 1 submission – 1 resident
120. Other existing centres will not suffer when SCECEC comes online. New business and opportunities will appear which are driven by SCECEC, and the older facilities will still find support because their price point.	Raised within 1 submission – 1 organisation (Caloundra Chamber of Commerce)
121. The plan suggests that SCECEC won't happen anytime soon. In the meantime, a venue like the Events Centre Caloundra should be invested within.	

Summary of points raised	
	Raised within 1 submission – 1 organisation (Caloundra Chamber of Commerce)
122.	Working in partnership with Matthew Flinders College is welcomed. Raised within 1 submission – 1 organisation (Matthew Flinders College)
123.	Core roles of The Events Centre are duplicated within council. The Events Centre are willing to work collaboratively work with SCC to provide efficiencies etc. Raised within 1 submission – 1 organisation (The Events Centre)
124.	Need collaboration with all venue coordinators on the Sunshine Coast, including external venues. Raised within 1 submission – 1 organisation (Matthew Flinders College)
125.	LKCC is an excellent venue. Raised within 1 submission – 1 organisation (Sunshine Coast Choral)
126.	Centenary Square owners would like to work with council moving forward (eg co-invest) Raised within 1 submission – 1 organisation (Centenary Square owners)
127.	I like the Nambour Arthouse Cinema membership. Raised within 1 submission – 1 resident
128.	The Events Centre prefer to remain run by separate board. Raised within 1 submission – 1 organisation (The Events Centre)