



## Operational Plan Activities Report

Quarter Ended: 12/2014

### Quarterly Progress Report on Implementation of Corporate and Operational Plans

**NOTE:**

% Complete - shows the progress in completing the operational activity

On Time - indicates on track for completion by finish date

On Budget - indicates will be completed within the allocated budget

## Goal: A new economy

Providing the regional policy, regulatory settings and identity that shape a globally competitive economy

Outcome and operational activity	Start	Finish	% Complete	On Time	On Budget	Status Commentary	Branch
<b>1.1 Strong economic leadership, collaboration and identity</b>							
Support the activities of the Sunshine Coast Economic Futures Board, including the development of the New Economy Annual Report	Jul 2014	Jun 2015	50	Yes	Yes	The Sunshine Coast Economic Futures Board met formally on 18 November 2014 and also participated in a separate briefing on the financing strategy for the Sunshine Coast Airport Expansion project. Board members also participated in the Sunshine Coast Futures Conference, contributed to the finalisation of the regional investment brand, and provided input to the development of some of the Industry and Investment Plans.	Strategy & Coordination
Implement a new regional investment brand and Regional Investment Prospectus, with a specific focus on the investment potential of the Sunshine Coast Enterprise Corridor	Jul 2014	Jun 2015	70	Yes	Yes	Clemenger BBDO was engaged to develop the regional investment brand name, the regional investment prospectus and the associated marketing and online strategy. The regional brand name and the Marketing and Online strategy were completed and work progressed on the content of the Investment Prospectus. Council expects to receive final products by February 2015.	Strategy & Coordination
Implement the Sunshine Coast Planning Scheme including progression of council nominated investigations and priority amendments to the planning scheme	Jul 2014	Jun 2015	50	Yes	Yes	The early implementation of the Sunshine Coast Planning Scheme is complete. The scheme is now operational and work has commenced on priority amendments.	Strategic Planning
Sunshine Coast Planning Scheme - completion of priority amendments and consideration of Maroochydhore PRAC and Palmview	Jul 2014	Jun 2015	45	Yes	Yes	Sunshine Coast Planning Scheme (Minor Amendment) No. 1 was approved on 10 November 2014. This amendment aims to clarify the application interpretation of the filling and excavation provisions in the dwelling House code and the provisions relating to dwelling houses in the landslide hazard and steep land overlay. Background work is underway to consider Maroochydhore Priority Regional Activity Centre and Palmview.	Strategic Planning

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Outcome and operational activity	Start	Finish	% Complete	On Time	On Budget	Status Commentary	Branch
<b>1.2 New capital investment in the region</b>							
Complete Environmental Impact Statement to progress expansion of the Sunshine Coast Airport	Jul 2014	Dec 2014	95	Yes	Yes	The Environmental Impact Statement public notification period concluded in November, with 986 submissions being received. Responses to each of the submissions were provided to the Coordinator General, and a determination on the Environmental Impact Statement is anticipated for July 2015.	Sunshine Coast Airport
Determine the financing strategy and model for securing required investment to progress expansion of the Sunshine Coast Airport	Jul 2014	Jun 2015	25	Yes	Yes	Council will formally consider the funding options provided in the Royal Bank of Canada report following the outcome of the Environmental Impact Statement.	Directorate - Corporate Strategy and Delivery
Conduct a market sounding and expression of interest process to determine the investment partner to progress expansion of the Sunshine Coast Airport	Jul 2014	Jun 2015	25	Yes	Yes	This process is aligned to Council's consideration of the Royal Bank of Canada funding options report, which will be formally considered by Council following the outcome of the Environmental Impact Statement.	Directorate - Corporate Strategy and Delivery
Implement the governance model for the development of the Maroochy PDA	Jul 2014	Mar 2015	75	Yes	Yes	Council endorsed the use of a Corporations Law company at its 11 December 2014 Ordinary Meeting.	Commercial Projects
Determine the financing arrangements for civil works and secure funding to progress the Maroochy PDA	Jul 2014	Jun 2015	50	Yes	Yes	Discussions with Queensland Treasury Corporation continued around financing arrangements.	Commercial Projects
Determine the sequencing of precincts for release to market for development to progress the Maroochy PDA	Jul 2014	Jun 2015	25	Yes	Yes	The initial sequencing was finalised in the previous quarter.	Commercial Projects
Investigate the development of a smart city framework for the Maroochy PDA area	Jul 2014	Jan 2015	75	Yes	Yes	The Smart City Framework was developed during Q2 by external consultants (Cisco/Telstra) and a Council Working Group. In the next quarter, the Framework will be presented, in order, to the Project Control Group, the Executive Leadership Team and at a Strategic Discussion Forum.	Economic Development
Deliver early civil works for the Maroochy PDA area	Jul 2014	Sep 2014	100	Yes	Yes	Completed Q1.	Commercial Projects

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Outcome and operational activity	Start	Finish	% Complete	On Time	On Budget	Status Commentary	Branch
<b>1.2 New capital investment in the region</b>							
Conduct market sounding and expression of interest for the development of the iconic precinct (including an entertainment, convention and exhibition centre)	Jul 2014	Jun 2015	25	Yes	Yes	This activity is scheduled for the second half of the 2014/15 financial year.	Commercial Projects
Develop and implement a targeted advocacy plan to obtain government commitments to major regional infrastructure priorities	Jul 2014	Jun 2015	50	Yes	Yes	Priority areas for advocacy formed the basis of Council's submission under the Strong Choices Investment Program, which was lodged with the Queensland Government on 15 August 2014. Council continued to follow up through meetings with Ministers and key Queensland Government representatives to reinforce the priorities for the region and influence potential funding commitments. This platform will also guide Council's advocacy efforts in the lead up to the 2015 State election.	Strategy & Coordination
Undertake feasibility study and seek clarity on Commonwealth approvals to enable further consideration of the Internet Broadband Gateway	Jul 2014	Jun 2015	50	Yes	Yes	Two reviews on Australian Communication and Media Authority (ACMA) carrier license costs and obligations were completed to inform the project. Progress was made with securing State Government support and identification of a single point of contact. The project continues to firm following positive meetings with senior ACMA staff.	Economic Development
Continue to progress planning, infrastructure delivery solutions and service integration for key development areas at Kawana, Palmview and Caloundra South	Jul 2014	Jun 2015	50	Yes	Yes	Work continues to progress on the planning and infrastructure delivery solutions for the key development areas at Palmview, Kawana Waters and Caloundra South.	Major Urban Developments
Finalise planning, scoping and financing arrangements to progress the Brisbane Road carpark at Mooloolaba	Jul 2014	Jun 2015	25	Yes	Yes	This activity is scheduled for the second half of the 2014/15 financial year.	Commercial Projects

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Outcome and operational activity	Start	Finish	% Complete	On Time	On Budget	Status Commentary	Branch
<p>1.3 Investment and growth in high-value industries</p> <p>"Progress industry and investment plans for high-value industries:            • Health and well-being            • Education and research            • Tourism, sport and leisure            • Clean technologies            • Aviation and aerospace            • Knowledge industries and professional services            • Agribusiness"</p>	Jul 2014	Nov 2014	100	Yes	Yes	Completed Q2. During this quarter, all plans were completed and Council was updated on the progress of the high value industries at its November Strategic Discussion Forum. The plans for Aviation & Aerospace; Agribusiness; Knowledge and Professional Services; and Cleantech Industries were completed and submitted as required by the Regional and Economic Development Strategy. A public launch of all plans will be undertaken in the next quarter, and the plans will be uploaded to Council's website.	Economic Development
Facilitate local business access to specialist advice, information and services	Jul 2014	Jun 2015	50	Yes	Yes	By the end of November 2014, support had been provided to more than 1,400 local businesses and Council had conducted or partnered in 31 business events. Council re-launched the economy.id suite of market and data intelligence with three supporting videos and the Sunshine Coast ICN Gateway opportunities portal. Council also assisted eight businesses under the Local Business Support Program and over 120 businesses through Council's partnership in the Sunshine Coast Business Awards program.	Economic Development
Target Council's procurement policies and practices to support local businesses	Jul 2014	Jun 2015	50	Yes	Yes	Council apportions a weighting in each procurement to the contribution made by the respondent to the local economy. Council strategy is to, where possible; create smaller and more manageable contracts that match with the capability of the relevant local industry. These strategies have resulted in local business being awarded contracts worth \$86 million, or 66% of available procurement expenditure in financial year to date.	Procurement & Contracts
Continue to implement the Caloundra Aerodrome Master Plan and associated property management and leasing arrangements	Jul 2014	Jun 2015	50	Yes	Yes	Stage one of lease arrangements for all existing leaseholders at Caloundra Aerodrome have now been finalised. Council Officers are now working with the lessor and tenants to ensure compliance with the lease terms. Stage two of lease arrangements for new leaseholders has been initiated.	Property Management

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Outcome and operational activity	Start	Finish	% Complete	On Time	On Budget	Status Commentary	Branch
<b>1.3 Investment and growth in high-value industries</b>							
Progress land use and infrastructure planning to facilitate delivery of the Oceanside Kawana Health precinct	Jul 2014	Jun 2015	50	Yes	Yes	In Kawana Master Plan Area development processes have progressed. (1) The Community Facilities Site-approved for short term emergency accommodation and future community facilities. (2) The application for multi deck car park facility (580 spaces) is being assessed (3) Approval of a 90 place Child Care Centre and (4) Construction and embellishment of the village park is nearing completion.	Major Urban Developments
Identify car parking solutions of the Oceanside Kawana Health precinct	Jul 2014	Jun 2015	50	Yes	Yes	Parking solutions for the Health Hub have been adopted. In order to achieve better urban design outcomes and efficiencies in car parking approximately 30% of required onsite spaces are intended to be provided in a centralised/paid facility.	Major Urban Developments
Provide investment attraction and business support services to support new business establishment and development in the precinct in the Oceanside Kawana Health precinct	Jul 2014	Jun 2015	50	Yes	Yes	A major milestone was achieved with the commencement of work on the \$40m Best Western hotel located within the Kawana Health Precinct. Economic Development branch continued to work with partners including Qld Health/Sunshine Coast Health and Hospital Service, Stockland, Savills, the University of the Sunshine Coast, and TAFE to promote investment opportunities in the Kawana Health Precinct.	Economic Development
Identify appropriate precinct management solutions and services for Oceanside Kawana Health precinct	Jul 2014	Jun 2015	50	Yes	Yes	Confirming development outcomes are consistent with traffic model assumptions so that critical intersections are ok. Providing input into the establishment of a Local Area Parking Plan to manage expected parking demands and establish an agreed approach to road openings in the precinct to remove conflicts between public and construction activities.	Major Urban Developments
Monitor Council's investment in The Work Shop (an employment services partnership for the Sunshine Coast University Public Hospital project) and consider future funding arrangements	Jul 2014	Jun 2015	75	Yes	Yes	The first funding year for The Workshop (TWS) concluded in October 2014 and Council finalised its second year of support for the project. At the end of November 2014, TWS had placed over 200 locals into employment on the Sunshine Coast Public University Hospital site.	Economic Development



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Outcome and operational activity	Start	Finish	% Complete	On Time	On Budget	Status Commentary	Branch
<b>1.4 Strong local to global connections</b>							
Organise, undertake and report on the outcomes of, international investment, trade and export missions	Jul 2014	Jun 2015	60	Yes	Yes	Council participated in a trade mission to New Zealand in October 2014 in partnership with Sunshine Coast Destination Limited. This mission focused on widening the exposure of a number of tourism industry operators to this important market, as well as generating a greater awareness of the region's major sporting facilities for competition and training purposes. The first annual report on Council's international relations activities is being finalised for Council consideration in February 2015.	Strategy & Coordination
Promote the region's capabilities, products and services in key markets	Jul 2014	Jun 2015	60	Yes	Yes	Council's partnership with TIQ/Austrade and ACBS in delivering the Export and Global Capability Program continued to grow. A second formal networking forum for the Sunshine Coast Export Network was held on 20 November 2014. Council was a category partner in the 25th Premier of Queensland Export awards in October in which 12 Sunshine Coast companies were finalists, with one of these, CoYo, receiving an award. Supporting the Export awards provided the opportunity to promote the Sunshine Coast.	Strategy & Coordination
Manage incoming international delegations	Jul 2014	Jun 2015	50	Yes	Yes	In addition to hosting visits by three Queensland Government Trade Commissioners, Council hosted three visiting international delegations from Korea, Hong Kong and China during October and November 2014. Delegations were focused on gaining an understanding of investment opportunities associated with key regional projects, including the Maroochydore City Centre and the Sunshine Coast Airport.	Strategy & Coordination

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Outcome and operational activity	Start	Finish	% Complete	On Time	On Budget	Status Commentary	Branch
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### 1.4 Strong local to global connections

Ensure Queensland Government Trade Commissioners and Austrade officials have access to up to date information on the strengths and competitiveness of the Sunshine Coast	Jul 2014	Jun 2015	50	Yes	Yes	Ongoing, regular engagement occurs with Trade and Investment Commissioners and Austrade officials in key markets. This provides the basis for more effective in-market advocacy for the region, its key industries and major investment opportunities. In October 2014, Council hosted visits to the region by three Trade and Investment Commissioners (UAE, Japan, and the UK and Europe) and participated in a range of engagement activities with other Commissioners during Export Week held that month.	Strategy & Coordination
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Outcome and operational activity	Start	Finish	% Complete	On Time	On Budget	Status Commentary	Branch
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### 1.5 A natural, major and regional event destination

Manage Council's major and regional events sponsorship commitments	Jul 2014	Jun 2015	50	Yes	Yes	Four major events were conducted: the Caloundra Music Festival, the Kawana Triathlon, the Triathlon Pink/Fun Run and the Holden Scramble finals. These events attracted approximately 10,800 visitors/participants from outside the Sunshine Coast region and generated approximately \$9 million in economic activity.	Economic Development
Support the activities of the Sunshine Coast Events Board	Jul 2014	Jun 2015	50	Yes	Yes	The Board and its working groups have met on five occasions to discuss a number of issues and activities in relation to the major and regional events strategy. These include consideration of three event sponsorship funding applications and recommending one to Council for sponsorship support; assisting event managers to maintain and grow their events; advocating for reduction of government charges for major events; and consideration of alternative funding options.	Economic Development
Source and secure new major and regional events	Jul 2014	Jun 2015	50	Yes	Yes	The Events Board considered three and recommended to Council one existing major event sponsorship proposal, expected to have a \$1.3 million economic impact to the region, generating a return on investment ratio of 1:102.	Economic Development



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<b>1.5 A natural, major and regional event destination</b>							
Identify options to expand the funding base for the support of major and regional events	Jul 2014	Mar 2015	50	Yes	Yes	The Events Board has considered a number of possible options and their recommendations will be provided to Council in early 2015 for consideration.	Economic Development

## Goal: A strong community

Supporting an engaged, resilient and inclusive community that embraces diversity

Outcome and operational activity	Start	Finish	% Complete	On Time	On Budget	Status Commentary	Branch
<b>2.1 Safe and healthy communities</b>							
Manage the Local Disaster Management Committee and provide disaster management services, information and advice	Jul 2014	Jun 2015	50	Yes	Yes	Scheduled meetings and activities with the Local Disaster Management Group carried out. Major joint emergency services exercise completed. SCC emergency operations field exercise completed. SCC Disaster Hub launched to enhance Disaster Management services, information and advice.	Directorate - Infrastructure Services
Develop contemporary flood studies and models to support appropriate land use decisions and disaster preparation and response	Jul 2014	Jun 2015	50	Yes	Yes	Ongoing. New Disaster Management Flood Mapping from the 2013/14 Flood Hazard Mapping project was publicly released during December.	Transportation & Infrastructure Policy
Manage the acquisition and development of sport and recreation facilities	Jul 2014	Jun 2015	50	Yes	Yes	Development of sport and recreation facilities is occurring in line with the endorsed 2014/15 capital works plan. Some of the projects completed include Nambour Showgrounds terracing works, soccer storage & clubhouse extension at Maroochydore Multisports Complex, Caloundra Regional Tennis Centre stage 1 works, Coolum netball club electrical switchboard upgrade, & Elizabeth Daniels drainage & fencing works. Other projects are in planning or tender stages for delivery from January to June 2015.	Community Facilities & Planning
Implement prioritised projects from community facility master plans	Jul 2014	Jun 2015	50	Yes	Yes	Master Plan implementation is ongoing in line with short term prioritised actions as identified within the endorsed master plans. Successful grant applications will help to deliver prioritised actions for Maroochydore Junior Rugby League facility and the Coolum Sports Complex.	Community Facilities & Planning
Investigate sites and identify options to accommodate difficult-to-locate sport and recreational activities	Jul 2014	Jun 2015	10	Yes	Yes	State Government have advised that the EOI process for Mooloolah Logging Reserve is not proceeding. Continue to investigate potential sites for difficult to locate sports as opportunities arise.	Environment & Sustainability Policy

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Supporting an engaged, resilient and inclusive community that embraces diversity

Outcome and operational activity	Start	Finish	% Complete	On Time	On Budget	Status Commentary	Branch
<b>2.1 Safe and healthy communities</b>							
Implement Council's Regional Flying Fox Management Plan	Jul 2014	Jun 2015	50	Yes	Yes	Implementation of actions for Dunning Street roost on Council land has been completed. Strategic Discussion Forum presentation has been presented to Council outlining outcomes of actions to date. Options papers being finalised for Landsborough roost with community meeting undertaken. Further workshop is to follow with Council in February 2015.	Environmental Operations
Develop and implement an animal management plan	Jul 2014	Oct 2014	100	Yes	Yes	Completed Q1. Council adopted the Domestic Animal Management (Cats and Dogs) Strategy 2014-2020 at its October 2014 Ordinary Meeting. The actions of which are now being implemented.	Community Response
Manage the contractual arrangements for public lighting	Jul 2014	Jun 2015	50	Yes	Yes	Negotiations with Energex for the transfer of lights progressed to heads of agreement stage. An external consultancy was engaged to perform a peer review of the public lighting project business case, and briefings and workshops with Council officers were conducted over a two-day period late in the quarter. The consultant's report is due in the next quarter.	Commercial Projects
Profile identified business and industry workforce accommodation needs in the region based on income, location and demographic considerations) to plan for improved access to appropriate housing options	Jul 2014	Jun 2015	50	Yes	Yes	Preliminary findings report being prepared for Housing Affordability Taskforce feedback and finalisation.	Environment & Sustainability Policy
Investigate opportunities to encourage the provision of more diverse and resource-efficient housing options around existing centres and transport corridors	Jul 2014	Jun 2015	5	Yes	Yes	Project will be progressed following the final recommendations of the Workforce Housing Study.	Environment & Sustainability Policy
Continue to coordinate the work of the Housing Affordability Taskforce and its advice to Council on key housing issues	Jul 2014	Jun 2015	50	Yes	Yes	Housing Affordability Taskforce have met to discuss options to increase the diversity of housing on the Sunshine Coast.	Environment & Sustainability Policy

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Supporting an engaged, resilient and inclusive community that embraces diversity

Outcome and operational activity	Start	Finish	% Complete	On Time	On Budget	Status Commentary	Branch
<b>2.1 Safe and healthy communities</b>							
Premier regional sport and recreation precinct - further develop corporate, event and sporting opportunities at the eastern precinct, western precinct Lake Kawana, Kawana aquatic centre and stadium located at Kawana	Jul 2014	Jun 2015	100	Yes	Yes	Completed Q2. The Sunshine Coast Stadium has attracted the World Tag Championships in December 2015. The venue will also become the Queensland Rugby League Central Division Headquarters in 2015, which will include the Sunshine Coast Falcons, Sunshine Coast Gympie Rugby League, NRL Development officers and QRL Development Staff.	Community Facilities & Planning
<b>2.2 Resilient and engaged communities</b>							
Develop and commence implementation of a new regional social strategy	Jul 2014	Jun 2015	50	Yes	Yes	A Social Issues report has been completed. Internal stakeholder and Councillor consultation took place during November and December 2014. A draft document is expected to be presented to Council early in 2015.	Community Facilities & Planning
Finalise and implement the Sunshine Coast Performance and Community Venues Plan 2014-2029	Jul 2014	Aug 2014	100	Yes	Yes	Completed Q1. The Sunshine Coast Performance and Community Venues Service Plan 2014-2029 was adopted at Council's August 2014 Ordinary Meeting, the actions of which are now being implemented.	Community Facilities & Planning
Finalise and implement the Sunshine Coast Libraries Plan 2014-2024	Jul 2014	Jun 2015	100	Yes	Yes	Completed Q1. The Sunshine Coast Libraries Plan 2014-2024 was adopted at the August 2014 Ordinary Meeting. Actions are now being implemented. The main focus this quarter and up until the end of this financial year is on two feasibility studies to expand the Maleny and Coolum libraries.	Community Relations
Review the community partnership grants program	Jul 2014	Jun 2015	100	Yes	Yes	Completed Q2. A report on the review of the Community Grants and Community Partnership Funding programs will be presented to the January 2015 Ordinary Meeting for consideration.	Community Relations

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Outcome and operational activity	Start	Finish	% Complete	On Time	On Budget	Status Commentary	Branch
<b>2.3 Culture, heritage and diversity are valued and embraced</b>							
Develop and implement a heritage strategy	Jul 2014	Jun 2015	50	Yes	Yes	A draft Heritage Plan has been circulated internally for review and feedback. It is expected that a draft Plan will be presented to Council in March 2015.	Community Facilities & Planning
Conduct further due diligence assessment for the Nambour heritage tramway	Jul 2014	Nov 2014	85	Yes	Yes	Feasibility finding and the Consultant's report presented to Councillors at the SDF (8/12/14). 4 scenarios were discussed in full. Report to be tabled at the February 2015 OM.	Finance
Deliver a revised festive season program and key community participation events including New Year's eve at Mooloolaba, citizenship ceremonies and Australia Day civic events	Jul 2014	Jun 2015	100	Yes	Yes	Completed Q2. Christmas and New Year celebrations were delivered successfully. Council's New Year's Eve event attracted over 50,000 people, generating favourable media coverage. The Citizenship and Australia Day ceremonies will be delivered in Quarter 3.	Community Relations

Outcome and operational activity	Start	Finish	% Complete	On Time	On Budget	Status Commentary	Branch
<b>2.4 People and places are connected</b>							
Continue to improve community connectivity through use of new digital technologies and online services	Jul 2014	Jun 2015	50	Yes	Yes	Digital Connect Platform project well underway, assessment of tender for new solution nearing completion. Ongoing assistance to business with new mobile friendly services.	Information Communication Technology Services
Facilitate the delivery of efficient transport systems and connections	Jul 2014	Jun 2015	50	Yes	Yes	The Transport and Infrastructure Policy Branch continue to provide concept transport planning, multi-modal network planning, input to corporate projects/studies and advocate with TransLink and DTMR to facilitate the delivery of efficient transport systems and connections.	Transportation & Infrastructure Policy
Continue delivery for the pedestrian network and coastal pathways	Jul 2014	Jun 2015	50	Yes	Yes	Collaborative works with Parks & Gardens has seen the planning of the pedestrian network and coastal pathways progress	Transport Infrastructure Management

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<b>2.4 People and places are connected</b>							
Progress and finalise the Sunshine Coast Light Rail Feasibility Study and undertake community engagement on project elements and potential route options	Jul 2014	Jun 2015	50	Yes	Yes	Consultation on Light Rail commenced at the beginning of October releasing the Shaping Our Future document and undertaking briefings with key stakeholders. The consultation progressed in November with community consultation on route options. Over 700 submissions were received during the consultation period which closed on the 28 November 2014.	Major Urban Developments
Develop and implement a Sunshine Coast Parking Management Plan including the identification and development of key strategic sites for car parking	Jul 2014	Jun 2015	65	Yes	Yes	The Parking Management Plan went through another Council Workshop in October and a further workshop with an updated document has been scheduled for 2 March 2015.	Transportation & Infrastructure Policy
Finalise and implement local car parking plans	Jul 2014	Jun 2015	50	Yes	Yes	Local Area Parking Plans for priority areas has continued.	Transportation & Infrastructure Policy
Progress and deliver widening of Evans Street, Maroochydore	Jul 2014	Jun 2015	25	Yes	Yes	Final designs now completed and internal review progressing.	Project Delivery
Progress and deliver next stages of Brisbane Road upgrade, Mooloolaba	Jul 2014	Jun 2015	10	Yes	Yes	Community consultation progressed. Concept design and route option taken to community workshop. Feedback will be used to finalise route options and progress detail design.	Project Delivery
Progress and deliver Caloundra transport network improvement planning	Jul 2014	Mar 2015	90	Yes	Yes	Outcomes of the study were reviewed to ensure consistency with results to date from the State Transport Planning Project for the Nicklin Way/Caloundra Road roundabout.	Transportation & Infrastructure Policy
Maintain the region's sealed and unsealed roads network and identify proposed upgrades	Jul 2014	Jun 2015	50	Yes	Yes	Maintenance program on schedule and renewals and upgrades submitted.	Civil Works



## Goal: An enviable lifestyle and environment

Maintaining and enhancing the region's natural assets, liveability and environmental credentials

Outcome and operational activity	Start	Finish	% Complete	On Time	On Budget	Status Commentary	Branch
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### 3.1 Healthy and natural ecosystems and protected remnant vegetation

Manage and deliver the environmental land acquisition program	Jul 2014	Jun 2015	50	Yes	Yes	A revised acquisition program is being prepared for Council consideration which incorporates new biodiversity data, off site opportunities and available funding. No acquisition for the quarter.	Environment & Sustainability Policy
Identify biodiversity target areas for future Council investment	Jul 2014	Jun 2015	50	Yes	Yes	Completed mapping and the identification of target areas. Preparing internal consultation and review for future applications.	Environment & Sustainability Policy
Identify appropriate management tools for the on-going protection of the region's rich biodiversity	Jul 2014	Jun 2015	50	Yes	Yes	Review and adaption of service levels and delivery models for biodiversity conservation is ongoing.	Environmental Operations
Finalise the review of the Biodiversity Report (Stage 2) to inform biodiversity conservation and management actions	Jul 2014	Jun 2015	75	Yes	Yes	The Biodiversity Report (2014) for the Sunshine Coast Local Government Area is being prepared to reflect the revised Sunshine Coast Council LGA.	Environment & Sustainability Policy
Maintain and manage Council's existing environmental reserves	Jul 2014	Jun 2015	50	Yes	Yes	Works programme being delivered in line with developed plans for sites.	Environmental Operations

Outcome and operational activity	Start	Finish	% Complete	On Time	On Budget	Status Commentary	Branch
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### 3.2 Well-managed and maintained open space, waterways and foreshore assets

Implement the Shoreline Erosion Management Plan	Jul 2014	Jun 2015	50	Yes	Yes	Continue to deliver on a number of projects through the operational and capital budgets for Environmental Levy program (e.g. Mooloolaba Spit Stage 2 Geobag Wall Approvals/Permits, Bradman Avenue Revetment Wall Renewal Stage 1 Construction, Environment Levy Dune Works, Mooloolaba Spit Stage 1, Fisherman's Road Stage 2 Geobag Wall Approvals/Permits).	Environmental Operations
Implement the Maroochydore Beach Protection Plan	Jul 2014	Jun 2015	50	Yes	Yes	Development applications for Alexandra Headlands Surf Life Saving Club to Maroochydore Surf Life Saving Club Seawall has been finalised for submission and progressing tender arrangements for next stage of sand nourishment program.	Environmental Operations

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Maintaining and enhancing the region's natural assets, liveability and environmental credentials

Outcome and operational activity	Start	Finish	% Complete	On Time	On Budget	Status Commentary	Branch
<b>3.2 Well-managed and maintained open space, waterways and foreshore assets</b>							
Implement the Bribie Island - Golden Beach Protection Plan	Jul 2014	Jun 2015	50	Yes	Yes	Range of actions associated with Bribie breakthrough program have commenced (e.g. 40,000m <sup>3</sup> sand approvals, revegetation on Spit). In addition work has progressed to finalise the consultant's report post feedback from the State Government.	Environmental Operations
Finalise the Constructed Water Bodies asset management plan	Jul 2014	Jun 2015	50	Yes	Yes	Condition assessments complete, asset identification undertaken and work commenced on funding models.	Environmental Operations
Partner with government, peak organisations and the community to prepare and implement integrated catchment management plans for the Pumicestone Passage and the Maroochy River	Jul 2014	Jun 2015	50	Yes	Yes	Implementation of the Pumicestone Passage and Catchment Action Plan has continued, with an inaugural implementation forum held and almost all of the 41 actions are either underway or complete. A draft background technical report for the Maroochy River Catchment and Estuary Action Plan is nearing completion, and preparations are in place for stakeholder workshops early in the new year.	Environment & Sustainability Policy
Manage the region's high quality urban and rural open space network	Jul 2014	Jun 2015	50	Yes	Yes	The open space network is being maintained to current adopted service levels, however, infrastructure is not being maintained at a frequency to ensure full asset life due to budget limitations.	Parks and Gardens
Develop a Tree and Native Vegetation Policy to enhance the region's urban forest and implement a street tree planting program	Jul 2014	Jun 2015	92	Yes	Yes	Tree & Native Vegetation Management policy has been adopted in principle by Council, subject to community consultation. A Communication Plan is currently being developed. It is expected that public consultation will begin in the coming weeks, ending mid to late March.	Parks and Gardens
Dicky Beach memorial - operational work associated with removal and heritage plan for SS Dicky	Jul 2014	Jun 2015	50	Yes	Yes	Draft Heritage Impact Assessment provided from consultants and currently being reviewed internally. Still awaiting a response on the State Government grant submission.	Environmental Operations
Minyama de-silting - lump sum efficiency initiative to achieve operational cost savings over two years	Jul 2014	Jun 2015	50	Yes	Yes	Program currently being delivered.	Environmental Operations

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Maintaining and enhancing the region's natural assets, liveability and environmental credentials

Outcome and operational activity	Start	Finish	% Complete	On Time	On Budget	Status Commentary	Branch
<b>3.3 A reputation for innovative environmental practices</b>							
Review and implement a range of sustainability programs and incentives to complement Council's vision for the region (for example Living Smart)	Jul 2014	Jun 2015	25	Yes	Yes	Progressing review of the effectiveness of current sustainability programs and responding to new legislative changes	Environment & Sustainability Policy
Continue to engage, support and grow community partnerships in managing and enhancing the region's natural assets on public and private lands	Jul 2014	Jun 2015	50	Yes	Yes	Works for the Community Nature Conservation and Land for Wildlife programmes are ongoing.	Environmental Operations
Strengthen Council's approach to working with the Queensland Government, industry, community groups and land owners to manage pest plants and animals in the region	Jul 2014	Jun 2015	50	Yes	Yes	Staff have met with stakeholders to formulate key deliverables and methods of delivery. Due to delays with new Environmental Levy Branding, staff will now move forward and use Council's logo in order to deliver the project.	Community Response
Finalise a design concept for the Mary Cairncross Scenic Reserve Visitor Education Centre where innovative building design promotes sustainability and uses technology to engage the community in environmental research and education	Jul 2014	Jun 2015	80	Yes	Yes	Community consultation completed, Strategic Discussion Forum presented to Council on 29 September 2014. Council report currently being prepared for December Ordinary Meeting.	Environmental Operations

Outcome and operational activity	Start	Finish	% Complete	On Time	On Budget	Status Commentary	Branch
<b>3.4 A region shaped by clever planning and design</b>							
Progress the design, place development and management project for Caloundra 4551	Jul 2014	Jun 2015	10	Yes	Yes	Now able to progress project following delivery of Pracsys Study	Strategic Planning
Progress the design, place development and management project for Maleny community precinct	Jul 2014	Jun 2015	65	Yes	Yes	Five infrastructure projects underway. Residential sub-precinct design will be completed and ready for disposal by June 2015.	Property Management
Progress the design, place development and management project for Maroochydore (outside the priority development area)	Jul 2014	Jun 2015	15	Yes	Yes	Progressing with review of the planning and promotion for the Maroochydore City Centre.	Strategic Planning

## Goal: An enviable lifestyle and environment

Maintaining and enhancing the region's natural assets, liveability and environmental credentials

Outcome and operational activity	Start	Finish	% Complete	On Time	On Budget	Status Commentary	Branch
<b>3.4 A region shaped by clever planning and design</b>							
Progress the design, place development and management project for Mooloolaba (enquiry by design)	Jul 2014	Jun 2015	30	Yes	Yes	Report to council on December 2014, Q2 for additional stages to be added into the project.	Project Delivery
Progress the design, place development and management project for Nambour heritage precinct	Jul 2014	Jun 2015	40	Yes	Yes	Nambour project established, action planning in relation to infrastructure, activation and business development projects underway.	Environment & Sustainability Policy
Provide input to, and endeavour to influence, the review of the South East Queensland Regional Plan including advocating for the retention and preservation of the inter-urban break at the adjoining ends of the Moreton Bay and Sunshine Coast local government areas	Jul 2014	Jun 2015	75	Yes	Yes	Joint Moreton Bay Regional Council - Sunshine Coast Council Preliminary Submission and Sunshine Coast Council only Preliminary Submission finalised and presented to Deputy Premier and relevant local members for consideration.	Strategic Planning
Deliver place management projects and initiatives in line with Council's endorsed schedule	Jul 2014	Jun 2015	48	Yes	Yes	All projects progressing with Beerwah streetscape 99% complete, Alexandra Headlands 90% complete, Bulcock Street in Design 40% complete.	Project Delivery
Beerwah and Forest Glen West - planning studies	Jul 2014	Jun 2015	45	Yes	Yes	Forest Glen Planning Study underway. Beerwah Planning Study addressed as part of work conducted for Sunshine Coast Council, South East Queensland Regional Plan Preliminary Submission to South East Queensland Regional Plan.	Strategic Planning

## Goal: Service excellence

Providing value for money services responsive to the needs of the community

Outcome and operational activity	Start	Finish	% Complete	On Time	On Budget	Status Commentary	Branch
<b>4.1 Customer focussed services</b>							
Implement new online and mobile technology solutions to support better customer access to council information and services	Jul 2014	Jun 2015	50	Yes	Yes	Finalise solutions for new online corporate website functionality; Investigating street commerce solutions, as well as beacon technology to improve services for smart devices. New development reports provided.	Information Communication Technology Services
Continue to deliver Council's development assessment services in a manner that supports Council's economic, community and environmental goals for the region and is consistent with statutory obligations	Jul 2014	Jun 2015	25	Yes	Yes	Development Services continues to meet statutory timeframes and is managing all pre-lodgement enquiries within 2 weeks.	Development Services
Administer Council's local laws in a manner that supports Council's economic, community and environmental goals for the region and is consistent with statutory obligations	Jul 2014	Jun 2015	40	Yes	Yes	A review of local laws has been completed. The Governance Branch are now assisting with finalising documentation prior to the drafts being presented to Council for consideration in early 2015.	Community Response
Conduct a review of the local law that governs regulated parking on private land	Jul 2014	Jun 2015	40	Yes	Yes	This action has been addressed as a part of the review of all regulated parking, including both public and private land. The Governance Branch are now assisting with the drafting of the review document.	Community Response
Conduct a review of the local law that governs footpath trading and dining	Jul 2014	Sep 2014	100	Yes	Yes	Completed Q1. A review of the local law that governs footpath trading and dining was completed in Quarter 1 2014.	Community Response
Develop a Regional Cemeteries Plan including the identification and analysis of site options to meet projected community need	Jul 2014	Jun 2015	50	Yes	Yes	The Community Planning and Strategy Unit developed the Sunshine Coast Cemetery Plan, which gained adoption in August 2012 and has been added to Reflector. The Community Response Branch have taken carriage of the document and are progressing the site options project.	Community Facilities & Planning

## Goal: Service excellence

Providing value for money services responsive to the needs of the community

Outcome and operational activity	Start	Finish	% Complete	On Time	On Budget	Status Commentary	Branch
<b>4.2 Services and assets are efficient, appropriately maintained and managed to meet the needs of a growing community</b>							
Develop and deliver the Capital Works Program for 2014-2015 and subsequent years, including determining the timing, sequencing and identification of funding opportunities for community facility commitments	Jul 2014	Jun 2015	50	Yes	Yes	The process for the development of the 15/16 Capital Works Program and subsequent years has commenced and aligned to the recently adopted Sunshine Coast Council Gateway Review Process.	Project Delivery
Manage infrastructure planning and charges to optimise funding for future community assets	Jul 2014	Jun 2015	50	Yes	Yes	A revised Infrastructure Charges Resolution (No 6) was prepared and consequently approved by Council at the November 2014 Ordinary Meeting, thereby complying with State Government requirements and ensuring Infrastructure Charges are correctly levied.	Transportation & Infrastructure Policy
Undertake a review of quarries and report outcomes to Council	Jul 2014	Jun 2015	50	Yes	Yes	Initial report presented to the organisational review panel on the future direction of the quarry. Further work and follow up report are required and to be completed by the end of financial year 14/15.	Fleet & Quarry
Undertake a review of performance and community venues and report outcomes to council	Jul 2014	Jun 2015	100	Yes	Yes	Completed Q2. The Sunshine Coast Performance and Community Venues Service Plan 2014-2029 was adopted at Council's August 2014 Ordinary Meeting.	Community Facilities & Planning
Undertake a review of customer contact and after hours service and report outcomes to council	Jul 2014	Jun 2015	50	Yes	Yes	A memo report to Councillors is in draft awaiting the finalisation of the review of the counter stream staffing requirements and the tender process for the appointment of a new permanent after hours provider, which has progressed and is subject to tender approval. The contract will commence in late January 2015.	Community Relations
Undertake a review of fleet utilisation and report outcomes to council	Jul 2014	Jun 2015	75	Yes	Yes	An updated report presented to Executive Leadership Team. Further direction will then be required from each department in order to meet the 2014/2015 budget requirements.	Fleet & Quarry
Undertake a review of depot requirements and report outcomes to council	Jul 2014	Jun 2015	50	Yes	Yes	Participating in organisation wide review being undertaken by Property Services.	Civil Works



## Goal: Service excellence

Providing value for money services responsive to the needs of the community

Outcome and operational activity	Start	Finish	% Complete	On Time	On Budget	Status Commentary	Branch
<b>4.2 Services and assets are efficient, appropriately maintained and managed to meet the needs of a growing community</b>							
Undertake a review of land holdings (state and local government) and facilities and report outcomes to council	Jul 2014	Jun 2015	50	Yes	Yes	Review of Freehold progressed well and is at 85% completion. State Land review initiated and in early stages.	Property Management
Undertake a review of pest and vector control and report outcomes to council	Jul 2014	Jun 2015	40	Yes	Yes	Work is underway in preparing guidelines and associated documentation to present to Council for consideration in 2015.	Community Response
Undertake a review of the Caloundra Music Festival (including associated infrastructure) and report outcomes to council	Jul 2014	Jun 2015	50	Yes	Yes	A request for quote including a project brief was completed, with the appointment of a provider expected mid-January 2015. The comprehensive review will be completed and reported to Council by the end of June 2015.	Economic Development
Finalise the contractual arrangements for, and commence construction of, the Valdora Solar Farm	Jul 2014	Jun 2015	40	Yes	Yes	A revised Material Change of Use development application was lodged in October 2014 and the outcome of this process will inform the contractual arrangements.	Commercial Projects
Conduct community and customer surveys to better inform the design and delivery of council services	Jul 2014	Jun 2015	30	Yes	Yes	Options were prepared for consideration by Council in early 2015 on approaches for conducting the community and customer survey.	Strategy & Coordination
Undertake the Animal Pound Redevelopment Project (for the impounding of both large and small animals)	Jul 2014	Jun 2015	60	Yes	No	The Sippy Creek Animal Pound Redevelopment Report was presented to Council at the December 2014 Ordinary Meeting. The recommendations were endorsed, with an alteration seeking a project cost review before the outcomes are referred to the 2015/16 Budget deliberation process.	Community Response
Develop revised performance indicators and reporting systems in relation to standards of service and future funding requirements for council roads, bridges, footpaths, parks, environmental assets and facilities	Jul 2014	Jun 2015	100	Yes	Yes	Completed Q2. Management Information Packs developed and distributed monthly for report on Capital Works Programs.	Project Delivery
The Events Centre - increase in maintenance budget and purchase of equipment	Jul 2014	Jun 2015	15	Yes	Yes	Delivery of increased maintenance budget and equipment purchases budget on track for full completion by end of financial year.	Property Management

## Goal: Service excellence

Providing value for money services responsive to the needs of the community

Outcome and operational activity	Start	Finish	% Complete	On Time	On Budget	Status Commentary	Branch
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### 4.2 Services and assets are efficient, appropriately maintained and managed to meet the needs of a growing community

Building maintenance - commence a program to address the outstanding maintenance as identified in condition assessment data	Jul 2014	Jun 2015	42	Yes	Yes	Budgets are able to address programmed maintenance for safe and compliant conditions as well as address reactive maintenance. Building Maintenance Programs being developed to assist with future budgeting requirements.	Property Management
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Building management plans - develop plans to inform future maintenance and capital requirements for aquatic centres and primary community and performance venues	Jul 2014	Jun 2015	50	Yes	Yes	The project has been awarded to the successful consultant. Work has commences with the initial draft report received for review.	Property Management
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Outcome and operational activity	Start	Finish	% Complete	On Time	On Budget	Status Commentary	Branch
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### 4.3 Sustainable waste and resource management services

Develop a new Waste Strategy	Jul 2014	Jun 2015	90	Yes	Yes	Draft Strategy presented to council. Council adopted recommendation to publicly exhibit the draft Strategy for public comment from 12 January 2015 - 13 February 2015.	Waste and Resources Management
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Manage Council's existing waste contracts	Jul 2014	Jul 2015	50	Yes	Yes	New Landfill Operation Tender & Contract documents prepared and advertised. Tender evaluation currently in progress. Contract to be awarded January 2015 for July 2015 service commencement.	Waste and Resources Management
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## Goal: A public sector leader

Delivering a high performance organisation, supported by good governance and robust decision-making

Outcome and operational activity	Start	Finish	% Complete	On Time	On Budget	Status Commentary	Branch
<b>5.1 Robust and transparent decision-making</b>							
Develop a position on, and response to, any proposals in relation to further external boundary reviews that may impact on the Sunshine Coast local government area	Jul 2014	Jun 2015	100	Yes	Yes	Completed Q2. Following Council's resolution last quarter that it did not support any boundary changes to the current Sunshine Coast local government boundary - and the Mayor's advice of this decision to the Minister for Local Government, Community Response and Resilience - Council was notified that the Minister had determined that there will be no boundary changes at this time.	Directorate - Corporate Strategy and Delivery
Develop and implement a revised divisional funding allocation policy	Jul 2014	Sep 2014	100	Yes	Yes	Completed Q1.	Project Delivery
Establish and implement a new electronic document management system	Jul 2014	Dec 2015	20	Yes	Yes	Tender issued for new records and document management system, following market sounding. Evaluation well underway.	Information Communication Technology Services
Redesign and implement an integrated corporate performance framework for Council	Jul 2014	Jun 2015	30	Yes	Yes	Draft policy and corporate plan measurement options were prepared for consideration by Council as part of the annual review of the Corporate Plan.	Strategy & Coordination
Undertake an analysis of enrolment numbers for each division and provide advice to the Queensland government in the lead up to the 2016 local government elections	Jul 2014	Jun 2015	20	Yes	Yes	Preliminary elector numbers have been received from ECQ - official numbers after 1 January 2015. Preliminary consideration to divisional quotas and divisional boundary maps has been considered.	Corporate Governance
Outcome and operational activity	Start	Finish	% Complete	On Time	On Budget	Status Commentary	Branch
<b>5.2 A financially sustainable organisation</b>							
Develop and implement long-term financial plans to guide the optimal utilisation of resources	Jul 2014	Jun 2015	25	Yes	Yes	Initial 2015/16 Councillor Budget Workshop held on 3 November 2014 introducing the newly implemented Gateway Project Review Process. This process will assist with the development of the Long Term Financial Plan through better utilisation of capital expenditure.	Finance
Develop and implement asset management plans to guide the optimal utilisation of resources	Jul 2014	Jun 2015	75	Yes	Yes	Draft Asset Management Plan developed. Currently validating for presentation to Council in Mar/April 2015.	Project Delivery

## Goal: A public sector leader

Delivering a high performance organisation, supported by good governance and robust decision-making

Outcome and operational activity	Start	Finish	% Complete	On Time	On Budget	Status Commentary	Branch
<b>5.2 A financially sustainable organisation</b>							
Ensure systems are in place to manage contracts and contract performance	Jul 2014	Jun 2015	50	Yes	Yes	The procurement process has been modified to incorporate a more effective and robust performance framework, including the incorporation of KPI's into each tender. These changes, along with the recent acquisition and implementation of a contract lifecycle management solution ensures the necessary systems are in place to effectively manage contracts.	Procurement & Contracts
Ensure council's finances are well managed and systems are in place to analyse performance, generate revenue and reduce costs	Jul 2014	Jun 2015	50	Yes	Yes	Continue to meet Council's legislative obligations, reporting on the financial performance and investments for the organisation, against budget at the end of each month in terms of the operating result and delivery of the capital program. At month end for October 2014 the operating result showed a positive variance compared to forecast position and expenses were below budgeted cost. Continue to monitor Capital Expenditure, with 22.9% financially expended to date.	Finance
Diversify and strengthen council's revenue base by identifying options to generate income from new sources	Jul 2014	Jun 2015	10	Yes	Yes	Discussions to continue on generating revenue through new sources during the 2015/16 Budget development process.	Finance
Undertake a review of the performance of the tourism levy and report the outcome to council as part of the annual budget deliberations	Jul 2014	Jun 2015	50	Yes	Yes	A Request For Quote, including a project brief, was completed. The appointment of a provider is expected by mid-January 2015. The performance review will be completed and reported to Council by the end of April 2015.	Economic Development
Undertake a review of the performance of the environment levy and report the outcome to council as part of the annual budget deliberations	Jul 2014	Jun 2015	50	Yes	Yes	The 2013/14 Environment Levy Annual Report was presented and noted by Council and is available on Council's website.	Environment & Sustainability Policy

## Goal: A public sector leader

Delivering a high performance organisation, supported by good governance and robust decision-making

Outcome and operational activity	Start	Finish	% Complete	On Time	On Budget	Status Commentary	Branch
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### 5.2 A financially sustainable organisation

Undertake a review of the performance of the heritage levy and report the outcome to council as part of the annual budget deliberations	Jul 2014	Jun 2015	30	Yes	Yes	An update on the achievements of the Heritage Levy to date will be provided at the May Budget Development Workshop. The Draft Heritage Plan, which is currently being developed for Council consideration, will provide ongoing direction for the Heritage Levy, including planning for longer-term Heritage programs and projects.	Community Relations
Undertake a review of the performance of the transport levy and report the outcome to council as part of the annual budget deliberations	Jul 2014	Apr 2015	40	Yes	Yes	Progress on activities has been steady this quarter with several initiatives coming to fruition such as the tender and award of Council Link (formerly Council Cabs) and the announcement of Real Time Information to be rolled out first on the Sunshine Coast. This occurred in December 2014.	Transportation & Infrastructure Policy

Outcome and operational activity	Start	Finish	% Complete	On Time	On Budget	Status Commentary	Branch
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### 5.3 An employer of choice

Implement the modern industrial award and negotiate a new enterprise agreement	Jul 2014	Dec 2014	50	No	Yes	Next round of Certified Agreement negotiations with Unions will occur in the first half of 2015. This follows the staff vote of December 2014. The Industrial Relations Commission process delayed commencement of all local government negotiations until October 2014.	Human Resources
Develop and implement a contemporary human resource management and development plan to attract, retain and develop the workforce	Jul 2014	Jun 2015	100	Yes	Yes	Completed Q2. The People Plan has been endorsed by ELT and released to the organisation in late October 2014	Human Resources
Maximise the safety and wellbeing of employees, contractors and volunteers	Jul 2014	Jun 2015	100	Yes	Yes	Completed Q2. Local Government WorkCare (LGW) scheme manager Jardine Lloyd Thompson (JLT) conducted a Workplace Health & Safety (WHS) Audit on 24th to 28th November 2014, with Council receiving a favourable result of 88.5% which is the highest rating the scheme has awarded a member (the previous high rating was 86.2%).	Human Resources

## Goal: A public sector leader

Delivering a high performance organisation, supported by good governance and robust decision-making

Outcome and operational activity	Start	Finish	% Complete	On Time	On Budget	Status Commentary	Branch
<b>5.3 An employer of choice</b>							
Deliver the information and technology capital program to improve employee access to information to facilitate better service responses to customers	Jul 2014	Jun 2015	50	Yes	Yes	Key projects such as financial system upgrades, HR changes, and strategic asset management completed. In addition to the records management and digital connect platform projects, new projects well underway including open data initiative, street commerce solutions, 3D modelling, and infrastructure upgrades	Information Communication Technology Services
Continue to embed principles of sustainability and innovation into processes, systems and organisational culture	Jul 2014	Jun 2015	20	Yes	Yes	A Carbon Accounting Platform has been installed to allow monitoring of Council's carbon emissions and analyse the success of reduction projects.	Environment & Sustainability Policy
Information and communication technology upgrades - SAN storage replacement, aerial photography, intranet, infra-red exchange and e-mail archiving system, office productivity enablement, network core and floor switches	Jul 2014	Jun 2015	50	Yes	Yes	Network core switch work well underway; Storage Access Network, Directory upgrade, and archiving solution projects completed. Development also included improved Wi-Fi services for staff use, and improvements to mobile solutions.	Information Communication Technology Services
<b>5.4 Productive, professional partnerships</b>							
Implement the new corporate brand for Council	Jul 2014	Jun 2015	50	Yes	Yes	Council continued to implement corporate image updates across key programs, with a focus on branding guidelines and Human Resources advertising.	Communications
Enhance the region's and Council's reputation nationally and globally through strong partnerships and alliances	Jul 2014	Jun 2015	40	Yes	Yes	The Sunshine Coast was profiled in the leading delegate publication for the G20 Leaders Forum in Brisbane. The Marketing and Online Strategy developed by Clemenger BBDO, during the quarter, as part of the Regional Investment Brand and Prospectus provides direction for new national and international marketing of the region and its investment potential. The first phase of implementation will occur in February 2015 in key national media.	Strategy & Coordination
Continue managing Council's incoming and outgoing sponsorship arrangements	Jul 2014	Jun 2015	100	Yes	Yes	Completed Q2. There were no new sponsorship activities this quarter for the Community Relations Branch events and programs.	Community Relations



## Goal: A public sector leader

Delivering a high performance organisation, supported by good governance and robust decision-making

Outcome and operational activity	Start	Finish	% Complete	On Time	On Budget	Status Commentary	Branch
<b>5.4 Productive, professional partnerships</b>							
Build and maintain productive working relationships with governments, industry and community bodies	Jul 2014	Jun 2015	50	Yes	Yes	CEO/ELT presentations have been delivered to a range of business groups. Further sessions to be scheduled in 2015.	Executive Office