

NOTICE OF MOTION

SUBMITTED BY COUNCILLOR: Councillor J McKay

COUNCIL MEETING: Ordinary Meeting 12 November 2015

I hereby notify of my intention to move the following motion at the Ordinary Meeting to take place on Thursday 12 November 2015:

That Council:

- a) Note funding of \$7100 under the RADF program (May 2015) to locally based company Heritage Films International to assist with costs associated with the production of a feature film "Where is Daniel";
- b) Refer an amount of \$43,000 to Council's Budget Review 2 process to further assist with the costs associated with the production of the film "Where is Daniel"; and
- c) Request the CEO to investigate the development of an investment incentive scheme to attract and support the development of a film industry on the Sunshine Coast.

.....
Councillor

J McKay

.....
Date

04/11/2015

To all Councillors and Directors

I hereby notify that Councillor J McKay intends to move the motion as shown above at the Ordinary Meeting to be held on 12 November 2015.

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Chief Executive Officer

[Signature]

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Date

5/11/15

COUNCILLOR COMMENT

- The producers (Rod Hopping and Timothy Wallace, Heritage Films) of a new feature film 'Where is Daniel' have approached council for financial support.

- The film will be produced and filmed on location on the Sunshine Coast, led by locally based company Heritage Films International.
- The film will provide a story of hope and resilience, and share the story of Bruce and Denise Morcombe's struggle from loss to hope, showing the Sunshine Coast region in a positive light globally.
- According to Heritage Films, the regional economic impact of filming *Where is Daniel* on the Sunshine Coast and releasing the film globally based on a \$10million film budget
- There is currently no specific pathway for film producers to seek investment or funding support from Sunshine Coast Council.
- This notice of motion seeks council to consider funding specifically for this film and then more generally proposes an incentive scheme to develop the film industry on the Sunshine Coast.
- The film industry is an industry with significant global impact offering excellent opportunities for our region economically by developing a local film industry, offering opportunities for local film makers and producers, and showcasing the region to a global audience and by through cultural tourism.
- Such a scheme would formalise support for the industry and define processes to attract, engage and encourage future productions.
- Such a scheme could be identified as an economic driver under the umbrella of "knowledge industries and professional services," outlined as one of the seven high value industries identified in the *Sunshine Coast Regional Economic Development strategy 2013-2033*.
- The RADF program provided funding (\$7100 in the May 2015 round of the program) to cover artist fees for director and choreographer costs as stated in the application from Heritage Films International – a local based company.
- The Gold Coast Film Incentive Scheme assistance cap for a production with a \$10million budget is \$50,000. We have used this as a benchmark in the request for \$43,000.

The Film (information provided by Heritage Films):

Major international actors have shown interest in the story and celebrated director Peter Cousins and award winning Cinematographer Dean Cundy are both confirmed.

The shooting of the film will take place on the Sunshine Coast which will bring up to 150 people to the Sunshine Coast for approximately 45 bed nights (film crew only), providing significant spend by the producers and crew within local businesses.

The global release of the film will see an anticipated 15 million views globally with brand recognition for the Sunshine Coast valued at \$1million. This includes the announcement, cast announcements, pre-production and production media and movie premier and distribution process, not to mention the potential social media generated.

