

Public Transport Levy Att 3 Summary List

Attachment 3

LISTING OF PUBLIC TRANSPORT LEVY INITIATIVES

The following table identifies the range of initiatives towards which levy funding has been applied and the years that initiative has continued.

It does not include initiatives including investigations or proposals that have not progressed to implementation as yet or proposed to be superseded by other initiatives.

A short explanation of the purpose, extent and outcomes of the initiatives follows the table.

Public Transport Levy Funded Initiatives	Years
<u>Bus Service Improvements with TransLink</u>	
Introduce service to Sunshine Coast Airport through bring forward of Route 622 (Maroochydore - Noosa Junction) re-structure	10/11
Support for Route 600 (Maroochydore-Caloundra):- bring forward the 15 min frequency on weekends	10/11 and 11/12
Support for Route 620 (Maroochydore-Noosa Heads):- bring forward the 30 min frequency on weekends	10/11
Support of Route 619 (Maroochydore – Mooloolaba) - bring forward the addition of weekend hourly services	10/11, 11/12 and proposed 12/13
Support for Route 613 (Twin Waters - Maroochydore) bring forward improvement of realignment and frequency increase	10/11
Continue Hinterland Connect service between Maleny and Nambour	09/10 and 10/11
Trial Coolum to Nambour Service	11/12
<u>Investigations with TransLink</u>	
Investigations to improve bus services to the Nambour area	10/11 and 11/12
Investigation into Extended Hours / Evening bus services	10/11 and 11/12
<u>Bus Service Improvements with DTMR Passenger Services</u>	
Beerwah to Landsborough to Maleny service trial	09/10, 10/11 and 11/12
<u>Flexilink Services with DTMR Passenger Services</u>	
Peachester – Beerwah	09/10, 10/11 and 11/12
Conondale - Maleny	09/10, 10/11 and 11/12
<u>Flexilink Services by Council</u>	
Boreen Point - Tewantin	10/11 and 11/12
Kenilworth - Mapleton	09/10, 10/11 and 11/12
Mooloolah Valley area	09/10, 10/11
Buderim - Mountain Creek	09/10, 10/11
Kunda Park - Mons	09/10, 10/11
Cooroy - Pomona	09/10, 10/11
<u>Other Services by Council</u>	
Council Cabs	09/10, 10/11 and 11/12
Free Holiday Bus initiative	10/11 and 11/12
<u>Infrastructure</u>	
New bus stop at Sunshine Coast Airport terminal frontage	10/11
Millwell Road bus stops (x4)	10/11
David Low Way, Edgewater – Bus Shelter	10/11

Public Transport Levy Att 3 Summary List

Attachment 3

Bus Shelter #3 Mudjimba Beach Rd	10/11
Bus Shelter opposite #3 Mudjimba Beach Rd	10/11
Bus Shelter on Karawatha Drive, Mountain Creek	10/11
Bus Shelter on Pelican Waters Blvd, Pelican Waters (x2)	10/11
Bus Shelter #154 Mudjimba Beach Rd	10/11
Bus Stops on Springfield Ave, Coolum (x3)	11/12
Bus Shelter on Jamaica Way, Parrearra	11/12
Bus Shelter on Tulip Lane, Buderim	11/12
<u>Network Support Systems & Investigations</u>	
Park and Ride development	
Network analysis, initiative performance, develop and maintain performance measures ^(in house with State agencies and operators)	09/10, 10/11 and 11/12
Investigation into the High Capacity Transport corridor between Maroochydore and Beerwah – Light Rail Taskforce	11/12
<u>User Focus</u>	
Marketing and education for all initiatives	09/10, 10/11 and 11/12
Communicating Sustainable Transport	09/10, 10/11 and 11/12
User Information development and distribution	09/10, 10/11 and 11/12
TravelSmart Program Workplaces	10/11
TravelSmart Program Destinations	10/11
<u>Partnering with Third Parties</u>	
U-Pass support	10/11 and 11/12

BUS SERVICE IMPROVEMENTS WITH TRANSLINK

TITLE	Introduce service to Sunshine Coast Airport through bring forward of Route 622 (Maroochydore - Noosa Junction) re-structure
PURPOSE	Create a scheduled public transport connection to the Sunshine Coast Airport
EXTENT OF INITIATIVE	Delivering this initiative required restructuring of some bus routes and re-alignment and re-configuring of others. It was contained within the Maroochydore Area Service change. Options using various routes were considered including a stand alone option.
OUTCOMES	The airport now has a 7 day per week hourly service for workers, residents and visitors. The service allows connection along and through to Noosa Heads and Maroochydore directly. Connections beyond are then possible. There is an expectation for this type of service at an airport of the status of the Sunshine Coast Airport
TITLE	Support for Route 600 (Maroochydore-Caloundra):- bring forward the 15 min frequency on weekends
PURPOSE	Improvement of the most popular service on the Sunshine Coast to provide a higher level and more consistent frequency of services making it easier for users to understand the public transport network available.
EXTENT OF INITIATIVE	The initiative only effects week end service frequency to make them consistent with the 15 min frequency existing for the week day services across the core hours of the day.
OUTCOMES	The service frequency will be maintained by TransLink beyond Councils involvement as it is a desired network improvement into the future for users of what is the highest frequency corridor now and into the future.

Public Transport Levy Att 3 Summary List

Attachment 3

TITLE	Support for Route 620 (Maroochydore - Noosa):- bring forward the 30 min frequency on weekends.
PURPOSE	Improvement of the second most popular service on the Sunshine Coast to provide a higher and more consistent frequency of services making it easier for users to understand the public transport network available.
EXTENT OF INITIATIVE	The initiative only effects week end service frequency to make them consistent with the 15 min frequency existing for the week day services across the core hours of the day.
OUTCOMES	The service frequency will be maintained by TransLink beyond Councils involvement as it is a desired network improvement into the future for users of what is regarded as a future high frequency corridor.
TITLE	Investigation into Extended Hours / Evening bus services.
PURPOSE	Improve out of core hour's travel alternatives to suit shift work and recreation trip purposes.
EXTENT OF INITIATIVE	The proposal would see the addition of some Friday and Saturday night services connecting with Nambour. This expands the current night service network which is just along the coastline.
OUTCOMES	Proposals have been developed, considered and deferred previously. The proposal awaits implementation.
TITLE	Investigations to improve bus services to the Nambour area.
PURPOSE	Improvement to a poor service arrangement in a centre identified as a Major Activity Centre.
EXTENT OF INITIATIVE	Develop alternate service arrangements which will be able to grow with Nambour into the future and look to serve the area with a more logical service.
OUTCOMES	TransLink have agreed the need to improve services with a development and implementation date in 2012/13.
TITLE	Support of Route 619 (Maroochydore – Mooloolaba) - bring forward the addition of weekend hourly services.
PURPOSE	Extending a 5 day service to a 7 day service.
EXTENT OF INITIATIVE	An opportunity was taken with the splitting of the original 619 'loop' service into the 614 and 619 service. The proposed new 619 span of days was extended to seven days to provide a consistent week long frequency to facilitate resident and visitor travel between Maroochydore and Kawana Shopping World while serving the inland areas of Mooloolaba.
OUTCOMES	It is expected that this service will continue when it fully transitions to TransLink in 2013/14.
TITLE	Support for Route 613 (Twin Waters - Maroochydore) bring forward improvement of realignment and frequency increase.
PURPOSE	Advantage was taken to do more with an existing service in terms of coverage and number of services.
EXTENT OF INITIATIVE	The route was realigned to divert through Millwell Rd which was previously unserved by public transport. A frequency improvement was incorporated as this could replace potential dead running of buses.
OUTCOMES	An improvement of service coverage for a low cost change is an initiative being continued by TransLink.

Public Transport Levy Att 3 Summary List

Attachment 3

TITLE	Continue Hinterland Connect service between Maleny and Nambour.
PURPOSE	The establishment of part of the overall strategic public transport network connecting centres from coast to hinterland.
EXTENT OF INITIATIVE	The service provides connection between centres on the Blackall Range as well as to the main hinterland service centre of Nambour. The initiative is based on a single bus resource and was declared successful by the Minister for Transport.
OUTCOMES	The management of the initiative has now transferred fully to TransLink. It continues to be well supported by the local centres.

TITLE	Trial Coolum to Nambour Service.
PURPOSE	To provide a direct service between Coolum and Nambour, without the need to change buses in Maroochydore.
EXTENT OF INITIATIVE	The service was launched on 31 October on a trial basis, until 30 June 2012, operating four return bus journeys a day, seven days a week, running from Springfield Avenue, Coolum, via the Sunshine Coast Airport, Bli Bli to Nambour Hospital and Rail Station, connecting to onward train and bus services.
OUTCOMES	Early analysis of the resident survey conducted in January/February 2012 has shown very positive feedback, and indicating that a high percentage of passengers are utilising the service to reach the Nambour Hospital and Sunshine Coast Airport. Passenger numbers are gradually increasing, and are currently being analysed to determine viability for continuation of the trial.

INVESTIGATIONS WITH TRANSLINK

TITLE	Investigations to improve bus services to the Nambour area.
PURPOSE	Improved bus service for Nambour.
EXTENT OF INITIATIVE	Develop greatly improved bus service arrangements in and around Nambour to enable dealing with current needs and allow expansion into the future.
OUTCOMES	TransLink is now taking the lead and progressing this project with options being developed for public feedback.

TITLE	Investigation into Extended Hours / Evening bus services.
PURPOSE	Consider span of hours for the Sunshine Coast.
EXTENT OF INITIATIVE	Investigations as to options available to extend or include services to meet demand or allow expansion for future benefit for the Sunshine Coast.
OUTCOMES	Identification of opportunities and understanding of coming triggers.

BUS SERVICE IMPROVEMENTS WITH DTMR PASSENGER SERVICES

TITLE	Beerwah to Landsborough to Maleny service trial.
PURPOSE	To improve services for residents between Maleny and Beerwah.
EXTENT OF INITIATIVE	Realignment of route to include Landsborough to Beerwah (Beerwah was previously unserved by public transport), and the addition of weekend services.
OUTCOMES	There are now services between Maleny and Beerwah seven days per week, enabling connections to bus services from Landsborough to the coast, and train services north and south from Landsborough and Beerwah. Trial extended to 30 September 2012, pending further analysis and funding.

Public Transport Levy Att 3 Summary List

Attachment 3

FLEXILINK SERVICES WITH DTMR PASSENGER SERVICES

TITLE	Peachester – Beerwah.
PURPOSE	To provide Peachester and Beerwah residents with access to public transport connections in Beerwah.
EXTENT OF INITIATIVE	Provision of three return trips per day, Monday to Saturday between Peachester and Beerwah. Peachester was previously unserved by public transport.
OUTCOMES	Passenger numbers are remaining steady, with an average of 80 passengers per month utilising the service. Analysis currently being undertaken to determine continuation of the trial.

TITLE	Conondale – Maleny.
PURPOSE	To provide residents between Conondale and Maleny with access to public transport connections in Maleny.
EXTENT OF INITIATIVE	Provision of three return trips per day, Monday to Saturday between Conondale and Maleny. Conondale was previously unserved by public transport.
OUTCOMES	Passenger numbers are gradually increasing, with an average of 140 to 160 passengers per month utilising the service. Analysis currently being undertaken to determine continuation of the trial.

FLEXILINK SERVICES BY COUNCIL

TITLE	Boreen Point – Tewantin.
PURPOSE	To provide residents between Boreen Point and Tewantin with public transport to Tewantin and connections to other public transport services from Tewantin. (Continuation of service, initially implemented in November 2005).
EXTENT OF INITIATIVE	Provision of three return trips per day, Monday to Saturday between Boreen Point and Tewantin. Boreen Point is not served by any other public transport services.
OUTCOMES	Gradual increase in passenger numbers, with an average of 250 to 350 passengers per month utilising the service. Analysis currently being undertaken to determine continuation of the trial.

TITLE	Kenilworth – Mapleton.
PURPOSE	To provide residents between Kenilworth and Mapleton with access to public transport connections in Mapleton.
EXTENT OF INITIATIVE	Provision of three return trips per day, Monday to Saturday between Kenilworth and Mapleton. Kenilworth was previously unserved by public transport.
OUTCOMES	Decrease in passenger numbers towards the end of 2011 (average 30 passengers per month), with an increase in early 2012 to an average of 45 passengers per month. Analysis currently being undertaken to determine continuation of the trial.

TITLE	Mooloolah Valley area (discontinued).
PURPOSE	To provide residents of the Mooloolah Valley with access to public transport connections in Glenview.
EXTENT OF INITIATIVE	Provision of three return trips per day, Monday to Saturday between Mooloolah Valley and Glenview. Mooloolah Valley was previously unserved by bus services.
OUTCOMES	Service ceased on 30 June 2011 due to low patronage. The Mooloolah Valley service averaged 0.5 passengers per month during the thirteen-month trial period.

Public Transport Levy Att 3 Summary List

Attachment 3

TITLE	Buderim – Mountain Creek (discontinued).
PURPOSE	To provide residents of Mountain Creek with access to public transport connections in Buderim to overcome topography issues.
EXTENT OF INITIATIVE	Provision of three return trips per day, Monday to Saturday between Buderim and Mountain Creek.
OUTCOMES	Service ceased on 30 June 2011 due to low patronage. The Buderim to Mountain Creek service carried no passengers during the thirteen-month trial period.
TITLE	Kunda Park - Mons (discontinued).
PURPOSE	To provide residents between Kunda Park and Mons with access to public transport services at Kunda Park and Mons Road.
EXTENT OF INITIATIVE	Provision of three return trips per day, Monday to Saturday between Mons and Kunda Park.
OUTCOMES	Service ceased in on 30 June 2011 due to low patronage. The Kunda Park to Mons service averaged six passengers per month during the thirteen-month trial period.
TITLE	Cooroy – Pomona (discontinued).
PURPOSE	To provide residents between Pomona and Cooroy with access to public transport connections in Cooroy.
EXTENT OF INITIATIVE	Provision of three return trips per day, Monday to Saturday between Pomona and Cooroy (via Black Mountain). Black Mountain was previously unserved by bus services.
OUTCOMES	Service ceased on 30 June 2011 due to low patronage. The Cooroy to Pomona service averaged two passengers per month during the thirteen-month trial period.

OTHER SERVICES BY COUNCIL

TITLE	Council Cabs.
PURPOSE	To provide a targeted service to over 60's and disabled persons.
EXTENT OF INITIATIVE	The service is a once per week, pre-booked, door to door service to the nearest designated shopping centre for \$2 one way. The service also provides for their carers and minors in their charge.
OUTCOMES	Continued increased usage which allows continued independence and reduces social isolation and reliance on family and friends.
TITLE	Holiday Bus initiative.
PURPOSE	To reduce traffic congestion over the busy new year period, and promote public transport to residents and visitors of the Sunshine Coast, with a view to ongoing behaviour change.
EXTENT OF INITIATIVE	All bus services (including Flexilink and Council Cabs services) across the Sunshine Coast offered free for a period of 14 days (average), commencing on Boxing Day.
OUTCOMES	Extensive positive feedback received from residents and visitors of the Sunshine Coast. Approximate passenger numbers in 2010/11 period = 200,000, and 2011/12 period = 300,000 resulting in reduced traffic on Sunshine Coast roads during peak holiday period.

INFRASTRUCTURE

TITLE	New bus stop at Sunshine Coast Airport terminal frontage.
PURPOSE	To provide a quality boarding area for air travellers wanting/expecting to use public transport.
EXTENT OF INITIATIVE	To provide a safe area for buses to pull up to the kerb and a shelter and seat for passengers to wait for this service and not interfere with terminal frontage operations.
OUTCOME	Kerb realignment and the provision of a TransLink Evo style shelter was installed for

Public Transport Levy Att 3 Summary List

Attachment 3

passenger comfort to support the newly realigned Route 622 bus service to reach the terminal building.

TITLE	Millwell Road bus stops (x4).
PURPOSE	To provide bus stops for the newly redirected Route 613 bus service.
EXTENT OF INITIATIVE	To provide disabled compliant boarding points for passengers wishing to board the 613 bus service in Millwell Road at TransLink approved bus stop positions.
OUTCOMES	Four minimum 2 x 2 metre disabled compliant boarding points were constructed to improve the user environment.
TITLE	David Low Way, Edgewater – Bus Shelter.
PURPOSE	To provide a safely lit bus shelter and crossing point for passengers using the bus service.
EXTENT OF INITIATIVE	To provide disabled compliant bus shelter for passengers wishing to board the bus.
OUTCOMES	A bus shelter and pedestrian refuge was installed on the David Low Way across from the Edgewater Village.
TITLE	Bus Shelter opposite #3 Mudjimba Beach Rd.
PURPOSE	Upgrade the bus stop as a change over point between the 620 and 622 bus service.
EXTENT OF INITIATIVE	To provide disabled compliant bus shelter for passengers wishing to board or transfer between services at this location.
OUTCOMES	The installation of a lit disabled compliant bus shelter to enhance the user environment.
TITLE	Bus Shelter on Karawatha drive, Mountain Creek.
PURPOSE	To provide a safely lit bus shelter and crossing point for passengers using the 619 bus serves.
EXTENT OF INITIATIVE	To provide disabled compliant bus shelter for passengers wishing to board the 619.
OUTCOMES	A bus shelter and pedestrian refuge was installed on Karawatha Drive, Mountain Creek.
TITLE	Bus Shelter on Pelican Waters Blvd, Pelican Waters (x2).
PURPOSE	To provide a safely lit bus shelter for passengers using the 609 bus serves.
EXTENT OF INITIATIVE	To provide disabled compliant bus shelter for passengers wishing to board the 609.
OUTCOMES	A bus shelter was installed on Pelican Waters Blvd, Pelican Waters.
TITLE	Bus Shelter #154 Mudjimba Beach Rd.
PURPOSE	To provide a safely lit bus shelter and crossing point for passengers using the 622 bus serves.
EXTENT OF INITIATIVE	To provide disabled compliant bus shelter for passengers wishing to board the 622.
OUTCOMES	The installation of a lit disabled compliant bus shelter to enhance the user environment.
TITLE	Bus Stops on Springfield Ave, Coolum (x3).
PURPOSE	To provide bus stops for the new trial bus service from Coolum to Nambour.
EXTENT OF INITIATIVE	To provide disabled compliant boarding points for passengers wishing to board the trial 623 bus service in Springfield Ave at TransLink approved bus stop positions.
OUTCOMES	Three minimum 2 x 2 metre disabled compliant boarding points were constructed to support this trial.
TITLE	Bus Shelter on Jamaica Way, Parrearra.
PURPOSE	To provide a safely lit bus shelter for passengers using the 601 bus serves.
EXTENT OF INITIATIVE	To provide disabled compliant bus shelter for passengers wishing to board the 601.
OUTCOMES	A bus shelter was installed on Jamaica Way, Parrearra to enhance the user environment.

Public Transport Levy Att 3 Summary List

Attachment 3

TITLE	Bus Shelter on Tulip Lane, Buderim.
PURPOSE	To provide a safely lit bus shelter for passengers using the 617 bus serves.
EXTENT OF INITIATIVE	To provide disabled compliant bus shelter for passengers wishing to board the 617.
OUTCOMES	A bus shelter was installed on Tulip Lane, Buderim.

NETWORK SUPPORT SYSTEMS & INVESTIGATIONS

TITLE	Park and Ride Development.
PURPOSE	Explore the potential for the park and ride opportunities on the Sunshine Coast.
EXTENT OF INITIATIVE	A number of sites across the Sunshine Coast were identified and then assessed for their potential to support park and ride and kiss and go arrangements for both now and into the future.
OUTCOMES	Creation of individual park and ride sites while possible did not prove immediately viable due to bus services and available informal arrangements. This initiative may be better integrated with other actions.

TITLE	Network analysis; initiative performance; develop and maintain performance measures.
PURPOSE	Raise network understanding and set base parameters for performance measures.
EXTENT OF INITIATIVE	Data gathering from State transport agencies, publically available information and performance of surveys or other data gathering activities to enable singular and combination data analysis and interpretation. This is being developed for individual initiatives or a Sunshine Coast wide basis.
OUTCOMES	This is ongoing but has resulted in a significant rise in understanding of how the public transport network operates and the initial performance of a range of initiatives.

TITLE	Investigation into the High Capacity Transport corridor between Maroochydhore and Beerwah – Light Rail Taskforce.
PURPOSE	Explore the potential a light rail corridor between Caloundra and Maroochydhore.
EXTENT OF INITIATIVE	Perform a pre-feasibility investigation to enable a basis for evidence based discussion.
OUTCOMES	This matter is due for consideration by the new Council.

USER FOCUS

TITLE	Marketing and education for all initiatives.
PURPOSE	Ensure that all initiatives are well promoted and communicated to potential users and the general community.
EXTENT OF INITIATIVE	Utilise all communication tools including advertisements on radio, television, buses, cinema, newspaper etc, letterbox drops, street and light-pole signage, development of brochures, flyers etc.
OUTCOMES	An increase in passenger numbers and positive responses to new services indicates the extent of advertising and communication methods used to promote these services.

Public Transport Levy Att 3 Summary List

Attachment 3

TITLE	Communicating Sustainable Transport.
PURPOSE	To develop a strategy to coherently combine the required messaging and lay out a program for delivering the strategic sustainable transport messages.
EXTENT OF INITIATIVE	Investigations as to the current communications, analysis of the community views and other transport agency approaches leading to the creation of strategic messages and tools to be used for ongoing communication over time.
OUTCOMES	Currently under development with a view of presentation to the new Council for endorsement.
TITLE	User Information development and distribution.
PURPOSE	To educate residents and visitors of the Sunshine Coast about available public transport services, and how to find information on their use.
EXTENT OF INITIATIVE	Develop a guide to inform residents and visitors of the Sunshine Coast about available public transport services, and how to find information on their use.
OUTCOMES	Currently under development.
TITLE	TravelSmart Program – Workplaces.
PURPOSE	To support workplaces to enable and encourage their employees to use sustainable transport to and from work and for work related travel.
EXTENT OF INITIATIVE	Develop sustainable Travel Plans, capture travel data and encourage behaviour change with Youi Insurance and Sunshine Coast Council staff.
OUTCOMES	<p>Youi Insurance – Travel Plan activities currently being implemented with good participation and support from management. 50% response rate to initial Travel Survey in May 2011, follow up survey to be conducted in May 2012.</p> <p>Sunshine Coast Council - Three month corporate <i>gocard</i> trial ceased due to TransLink no longer supporting corporate <i>gocards</i>. 22 participants during the trial.</p>
TITLE	TravelSmart Program - Destinations
PURPOSE	To support large destinations to encourage employees and visitors to use sustainable transport to the site.
EXTENT OF INITIATIVE	Develop sustainable Travel Plans, capture travel data and encourage behaviour change at the University of the Sunshine Coast and the Sunshine Plaza Shopping Centre.
OUTCOMES	<p>University of Sunshine Coast – The Travel2USC project is currently on hold due to staff changes at the University. 18% response rate by students and 53% response rate by staff to initial survey in March 2011. Outcomes include over 107 participants in National Ride to Work Day. Information stalls at Orientation Week (Semester 1 & 2 2011). PT Awareness Day and Investigation of Carpool software.</p> <p>Sunshine Plaza Shopping Centre - Travel Plan activities currently being implemented with moderate participation and good support from Centre management. 30% response rate to initial survey in August 2011, follow up survey to be conducted in August 2012.</p>
PARTNERING WITH THIRD PARTIES	
TITLE	U-Pass support.
PURPOSE	To support a positive sustainable transport initiatives being implemented by the University of the Sunshine Coast with wider potential benefits to the Sunshine Coast.
EXTENT OF INITIATIVE	The provision of a go card with some credit to first year students as they enrol with messages to use the available public transport bus services and new bus station as an alternative to private car travel.
OUTCOMES	Initial data indicates it has had a positive effect on travel patterns.