

# Agenda

## **Ordinary Meeting**

**Thursday, 26 February 2015**

**commencing at 9.00 am**

**Council Chambers, Corner Currie and Bury Streets, Nambour**



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**1 DECLARATION OF OPENING**

On establishing there is a quorum, the Chair will declare the meeting open.

**2 OPENING PRAYER****3 RECORD OF ATTENDANCE AND LEAVE OF ABSENCE****4 RECEIPT AND CONFIRMATION OF MINUTES**

That the Minutes of the Ordinary Meeting held on 29 January 2015 be received and confirmed.

**5 OBLIGATIONS OF COUNCILLORS****5.1 DECLARATION OF MATERIAL PERSONAL INTEREST ON ANY ITEM OF BUSINESS**

Pursuant to Section 172 of the *Local Government Act 2009*, a councillor who has a material personal interest in an issue to be considered at a meeting of the local government, or any of its committees must –

- (a) inform the meeting of the councillor's material personal interest in the matter; and
- (b) leave the meeting room (including any area set aside for the public), and stay out of the meeting room while the matter is being discussed and voted on.

**5.2 DECLARATION OF CONFLICT OF INTEREST ON ANY ITEM OF BUSINESS**

Pursuant to Section 173 of the *Local Government Act 2009*, a councillor who has a real or perceived conflict of interest in a matter to be considered at a meeting of the local government, or any of its committees must inform the meeting about the councillor's personal interest the matter and if the councillor participates in the meeting in relation to the matter, how the councillor intends to deal with the real or perceived conflict of interest.

**6 MAYORAL MINUTE****7 PRESENTATIONS**



**8 REPORTS DIRECT TO COUNCIL****8.1 CORPORATE SERVICES****8.1.1 QUARTERLY PROGRESS REPORT - QUARTER 2, 2014/2015****File No:** 4.16.4**Author:** Manager Corporate Governance  
Corporate Services Department**Appendices:** App A - Chief Executive Officer's Quarterly Progress Report Q2, 2014/2015 (*Under Separate Cover*)..... Att Pg 5  
App B - Operational Plan Activities Report - Quarter ended December 2014 (*Under Separate Cover*) ..... Att Pg 35

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**PURPOSE**

This report presents the Quarterly Progress Report for the period 1 October 2014 to 31 December 2014 – Quarter 2. This report has been prepared to inform council and the community on delivery of the services, implementation of operational activities and significant operating projects from council's Operational Plan 2014/2015 and Corporate Plan 2014-2015.

**EXECUTIVE SUMMARY**

Each quarter, council receives a progress report on the delivery of the corporate and operational plans. The report once adopted, is published and made available to the community.

The report is comprised of:

- Appendix A - reports from the Chief Executive Officer and Directors which outline service delivery
- Appendix B – report on operational activities and significant operating projects

There are 138 operational activities in the Operational Plan 2014/2015, with all activities underway. Detail on progress is provided in Appendix B to this report.

Highlights for the quarter ended 31 December 2014 are:

**A new economy**

- Sunshine Coast Airport new runway - the public consultation period for the Environmental Impact Statement was completed.
- Light Rail Project – community engagement and release of the options on proposed routes released for community comment
- Local Business Spend – year to date, local businesses awarded contracts of \$86 million

**A strong community**

- *Domestic Animal Management Strategy 2014-2020* adopted by council
- Disaster Management – new 'Disaster Hub' program released for community use

### An enviable lifestyle and environment

- Published the “Shaping our Future” booklet which outlines the major projects to shape the lifestyle and provide a strong and prosperous future for the region
- Council performance venues hosted 1250 events, attracting 121,000 patrons
- Beerwah Streetscape – \$5 million upgrade to transform town centre

### Service excellence

- New asset management system rolled out to minimise costs and improve service delivery
- Disaster coordination exercise undertaken to test council’s readiness to manage an event

### A public sector leader

- Noosa de-amalgamation costs – the Minister for Local Government determined a final settlement of \$1.6 million
- Risk management – major review underway to identify risks around service delivery

## OFFICER RECOMMENDATION

### That Council:

- receive and note the report titled “Quarterly Progress Report - Quarter 2, 2014/2015”**
- note the Chief Executive Officer’s Quarterly Progress Report – Quarter 2, 1 October to 31 December 2014 (Appendix A) on service delivery and**
- note the Operational Plan Activities Report – Quarter ended December 2014 (Appendix B) reporting on implementation of the Corporate and Operational plans.**

## FINANCE AND RESOURCING

The cost of implementing the Operational Plan 2014/2015 was built into the Annual Budget 2014/2015.

Financial reporting information is not included in the report. A Financial Performance Report is provided to council each month covering operating revenue and expenses and capital programs.

## CORPORATE PLAN

**Corporate Plan Goal:** *A public sector leader*

**Outcome:**

**Operational Activity:**

We serve our community by providing this great service  
S31 - Governance - providing internal leadership, legal opinion, governance and audit functions ensuring legislative accountability, transparency and ethical obligations are supported



## CONSULTATION

### Internal Consultation

Consultation has occurred with each department of council to provide information on service delivery and status of operational activities.

### External Consultation

There has been no external consultation in relation to this report however the report is made available to the community following adoption.

### Community Engagement

There has been no community engagement in relation to this report.

## PROPOSAL

The Corporate Plan 2014-2019 and Operational Plan 2014/2015 have a strong focus on the core services that council delivers to the community. In addition, these plans also identify the operational activities that council will undertake, that align to council's goals.

### Service delivery

The Chief Executive Officer's Quarterly Progress Report – Quarter 2 (Appendix A) consists of the Chief Executive Officer's summary report and Directors' detailed reports. The purpose of the report is to inform council and the community on the delivery of core services outlined in council's corporate plan.

### Operational activities

The Operational Plan Activities Report – Quarter ended December 2014 (Appendix B) provides details on the implementation of operational activities and significant operating projects outlined in council's operational plan.

It includes the status of each activity and project in the operational plan covering percentage complete, anticipated completion date and progress commentary.

Table 1 provides a summary on the status of all operational activities and significant operating projects.

Status	Number
Completed	16 (11%)
Underway	122 (89%)
<b>Total</b>	<b>138</b>

Table 1: Summary of all operational activities and significant operating projects

### Legal

There is a legislative requirement to provide a report on performance against the corporate and operational plans. This report meets the requirements of the Local Government Act and Regulation.

### Policy

There is no policy associated with the presentation of a quarterly progress report however it is a component of the Strategic Corporate Planning and Reporting Framework.

**Risk**

Directors have provided in their reports an overview of service delivery for the quarter, including the outlook for the future and any associated risks.

In accordance with council's Enterprise Risk Management Framework, the risks and opportunities identified in relation to the quarterly progress report include:

- Reputation/public image: the report provides complete information on council's operations and builds a positive reputation for council with the community.
- Legislative: the report meets the legislative requirements of the Local Government Act and Regulation.
- Business activity: the report keeps council informed about the progression of the operational plan activities and provides a timely account of council's progress to the community.

**Previous Council Resolution**

Council adopted the:

- Corporate Plan 2014-2019 on 12 May 2014
- Operational Plan 2014/2015 on 19 June 2014
- Quarterly Progress Report – Quarter 1 on 13 November 2014

**Related Documentation**

- Corporate Plan 2014-2019
- Operational Plan 2014/2015
- Financial information provided to council in the Financial and Capital management report

**Critical Dates**

Quarterly Progress reports are usually presented to council within four weeks of the end of the calendar quarter, subject to the scheduled meeting cycle. Legislation requires the report to be presented to council at intervals of not more than 3 months.

**Implementation**

The report will be published and available for community access via council's website.

The Chief Executive Officer and Directors will provide a verbal report to council at the Ordinary Meeting.

**8.2 REGIONAL STRATEGY AND PLANNING****8.2.1 DEVELOPMENT APPLICATION FOR RECONFIGURATION OF A LOT (1 INTO 2 LOTS) - GOODWOOD CT, BUDERIM**

File No: REC14/0057

Author/Presenter: Principal Development Planner  
 Regional Strategy & Planning Department  
 Development Planner (Graduate)  
 Regional Strategy & Planning Department

Link to PD Online:

<http://pdonline.sunshinecoast.qld.gov.au/MasterView/Modules/Applicationmaster/default.aspx?page=wrapper&key=1481295>

<b>SUMMARY SHEET</b>	
<b>APPLICATION DETAILS</b>	
<b>Applicant:</b>	Ms JA Nimmo, Mr DA Haberfield
<b>Proposal</b>	Development Permit to Reconfigure a Lot (1 Lot into 2 Lots)
<b>Properly Made Date:</b>	20 May 2014
<b>Information Request Date:</b>	05 June 2014
<b>Information Response Received Date:</b>	16 October 2014
<b>Decision Due Date</b>	13 January 2015 (20 days), 11 February 2015 (40 days)
<b>Number of Submissions</b>	65 Properly Made 1 Not Properly Made
<b>PROPERTY DETAILS</b>	
<b>Division:</b>	7
<b>Property Address:</b>	Goodwood Ct, Buderim
<b>RP Description:</b>	Lot 200 SP 168139
<b>Land Area:</b>	1,967ha
<b>Existing Use of Land:</b>	Vacant Land
<b>STATUTORY DETAILS</b>	
<b>SEQRP Designation:</b>	Urban Footprint
<b>Planning Scheme</b>	Maroochy Plan 2000 (16 September 2013)
<b>Strategic Plan Designation:</b>	Urban
<b>Planning Area / Locality:</b>	Buderim
<b>Planning Precinct / Zone:</b>	Buderim Scarp Landscape Conservation (Hillslope Residential)
<b>Assessment Type:</b>	Impact

## PURPOSE

The purpose of this report is to seek council's determination of an application for a Development Permit to Reconfigure a Lot (1 Lot into 2 Lots) at Goodwood Court, Buderim.

The application is before council due to the number of submissions received in response to the public advertising of the development application.

## EXECUTIVE SUMMARY

The application seeks approval for a 1 into 2 lot subdivision (lodged under the superseded scheme – Maroochy Plan 2000) located at Goodwood Court, Buderim, which is zoned Hillslope Residential (Buderim Scarp Landscape Conservation) and is located on the northern side of Buderim.

The site is characterised by existing remnant vegetation over the majority of the site, which supports significant flora and fauna species. The site also forms part of the existing mosaic of conservation reserves to the east and west (State Controlled Land – Council Trustee) and has significant slopes in excess of 30%.

The extent of clearing (40%) required to facilitate the development exceeds the acceptable measures (30%) of the planning scheme and will result in substantial loss of both State and Federally listed flora and fauna species. The clearing on the site is required for the creation of building envelopes and bushfire mitigation measures for both dwellings. This clearing is likely to impact on the ability of the site to function as an important ecological corridor and will result in a reduction in visual amenity for the locality.

The site has significant slopes and is located within an area that has a history of landslips. The proposal did not demonstrate that development on site can occur without undue risk to persons or property. An updated Geotechnical Investigation demonstrating an acceptable level of risk is required for any additional development on the site.

Assessment against the planning scheme has identified that the additional development of the site, beyond the approved dwelling associated with proposed Lot 1, does not comply with the Planning Area, Precinct Intent or the Acceptable Measures and Performance Criteria of the Maroochy Plan 2000. As such, this application is recommended for Refusal.

## OFFICER RECOMMENDATION

**That Council REFUSE Application No. REC14/0057 for a Development Permit to Reconfigure a Lot (1 Lots into 2 Lots) situated at Goodwood Court, Buderim, for the following reasons:**

- 1. the proposal does not comply with the maximum density identified within the Precinct Intent of the Maroochy Plan 2000**
- 2. the proposal does not comply with the Code for Nature Conservation and Biodiversity**
- 3. the proposal does not satisfy the Code for Development on Steep or Unstable Land**
- 4. the development proposed has not demonstrated sufficient grounds in the public interest to justify or override the identified conflicts with the planning scheme.**

## FINANCE AND RESOURCING

If council were to approve this development, the applicant would be required to pay infrastructure charges for trunk infrastructure.

Council's Infrastructure Policy Branch have advised that the total infrastructure charge estimate for this development is \$15,120.00. This is council's proportion of the maximum infrastructure charge described in the State Planning Regulatory Provisions.

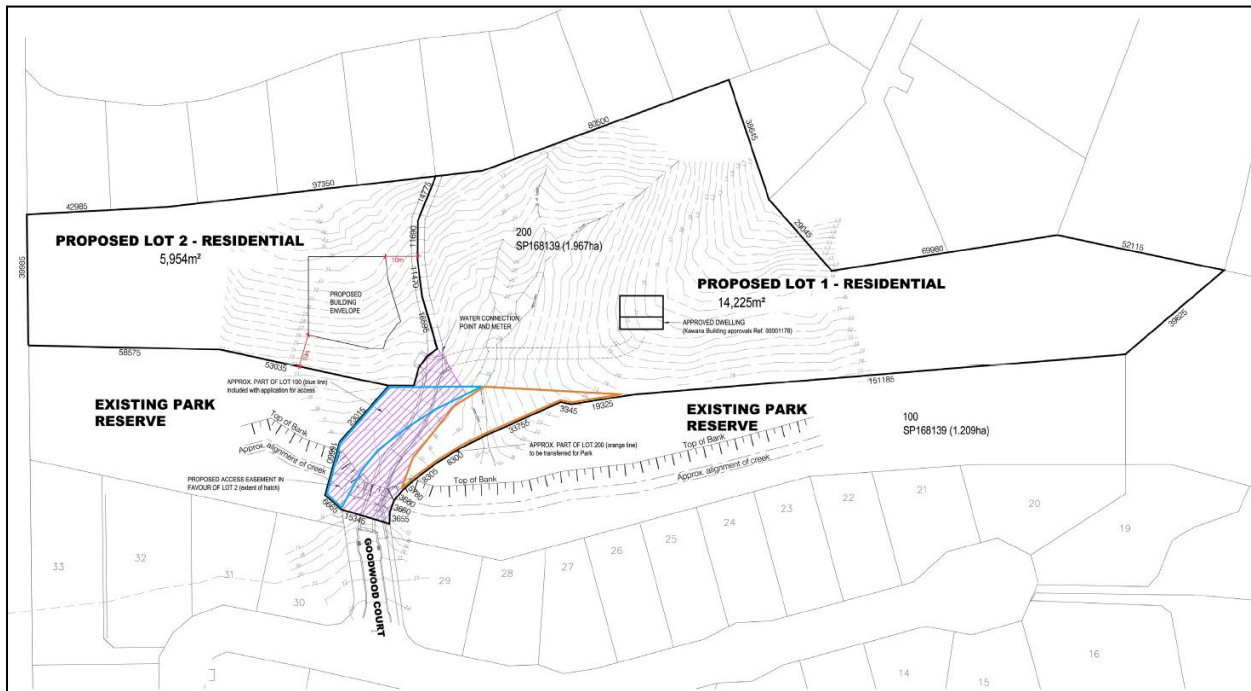
## PROPOSAL

The application seeks approval for a Development Permit to Reconfigure a Lot (1 into 2 Lots), located at Goodwood Court, Buderim. The site is located within the Buderim Scarp Landscape Conservation (Hillslope Residential) precinct.



The application proposes the creation of an additional land parcel, with proposed Lot 1 having an area of 14,225m<sup>2</sup> and proposed Lot 2 having an area of 5,945m<sup>2</sup>. Both lots will be accessed via Goodwood Court through a proposed access and service easement.

The proposal includes a building envelope for Lot 2, while proposed Lot 1 has an approved dwelling, which has not been constructed. Future development on the site will require the construction of a culvert and driveway from Goodwood Court to gain access to the site. This is due to the existing gully located on the southern portion of the access handle.



## SITE DETAILS

### Background/Site History

#### Development Permit 32440 & 33281

The subject site formed part of a Development Permit for rezoning of land from Rural A to Residential A, which was approved on 13 May 1994. On 2 June 1994, a Development Permit for a 61 lot subdivision was approved. Given the constraints of the subject site, the lot was removed from the approval in consultation with the applicant and council.

#### PLM12/0158

A prelodgement meeting was held with the applicant on 22 March 2013. It was identified in the meeting that:

- the site is significantly constrained due to the ecological values and slope of the site, ranging from 15% to in excess of 30%
- the site is located within a Bushfire Prone Area. Development within this area would be required to provide sufficient building clearances for vegetation as well as demonstrating safe exit in the event of a bushfire
- the site is mapped in a Nature Conservation Management Area, (Map 1.1) within Maroochy Plan. The protection of vegetation on the site is supported by the precinct intent, which seeks to restrict any development to one dwelling per lot.

The applicant was advised that the Planning Scheme indicates little support for further development on this site.

OPW13/0651

On 12 June 2014, council issued Development Permit for Operational Works (Engineering Works - Drainage Works, Stormwater, Earthworks, Water and Sewerage Infrastructure). The approval related to the construction of a culvert and access to the site, needed for the approved dwelling on Lot 200.

Land Swap

Lot 100 was originally included in the application. Lot 100 is State Reserve Parks and Gardens which is under council control as trustee. Lot 100 was included in the application as the proposal sought to realign the access handle that serviced Lot 200 to enable a more direct access point.

The applicant agreed to a land swap with the Department of Natural Resources and Mines. This was approved on 21 August 2014. As a result, Lot 100 was no longer required as part of the application.

Building Approval PC14/1368

Lot 200 has current Building Approval for a residential dwelling to be constructed on proposed Lot 1. There is no access to the Approved Dwelling as the culvert and driveway has not been constructed.

**Site Description**

The site has a total site area of 1.96ha and is of irregular shape and is bounded by low density residential development to the immediate north and south of the site. The site forms an important visual buffer between existing residential development and links to the Buderim Forest Conservation Reserve to the west and the Dress Circle Court Conservation Reserve to the south. In combination with partially undeveloped lots to the west and the existing reserves to the east and south, the site forms part of a landscape that characterises the area.



As demonstrated in the aerial photo above, the site is completely covered by significant vegetation, which supports a variety of State and Federally listed flora and fauna.

The site is also characterised by significant slopes ranging from 15% to in excess of 30%, from the northern boundary to the southern boundary of the site. A gully and waterway is located within the extent of the access handle at the southern boundary of the site, which connects to Lot 100 (State Reserve-Parks and Gardens). Lot 100 buffers the southern boundary of the site and forms an important ecological link to Buderim Forest Bushland Conservation Reserve and forms part of the Dress Circle Court Conservation Reserve.

The site has an existing garden shed that is located on proposed Lot 1, which can only be accessed by foot. The remainder of the site is clear of any structures.

## **ASSESSMENT**

### **Framework for Assessment**

#### Instruments for Statutory Assessment

Under the *Sustainable Planning Act 2009* the application must be assessed against each of the following statutory planning instruments to the extent they are relevant to the development:

- State Planning Policies
- the South East Queensland Regional Plan
- State Planning Regulatory Provisions
- the Planning Scheme for the local government area
- any Temporary Local Planning Instrument in place for the local government area.

Of these, the statutory planning instruments relevant to this application are discussed in the sections that follow.

### **Statutory Instruments – State and Other**

#### State Planning Policies

The Queensland Government established the State Planning Policy (SPP) in December 2013 to simplify and clarify matters of state interest in land use planning and development. The SPP took effect superseding all previous State Planning Policies, and is applicable to this application.

Subsequently, the Queensland Government, as part of its planning reform process, has amended the SPP (July 2014) to incorporate current Government priorities. The amended single SPP has not been formally incorporated into the Maroochy Plan 2000. This application has, therefore, been assessed against Part E of the State Planning Policy: *Interim development assessment requirements*.

The proposed development is of a scale and intensity that does not trigger further assessment against the State Planning Policy.



### South East Queensland Regional Plan

The site is located within the Urban Footprint of the South East Queensland Regional Plan. The proposal is for a subdivision within the Urban Footprint. The proposed development is consistent with the regional land use intent, regional policies and desired regional outcomes for the Urban Footprint.

### State Planning Regulatory Provisions

The South East Queensland Regional Plan Regulatory Provisions are applicable to this application. The regulatory provisions do not contain provisions that relate to small scale subdivisions in the Urban Footprint.

### Temporary Local Planning Instrument

The site is located within the land designated under the Vegetation Protection Overlay. The purpose of the Vegetation Protection Overlay is to ensure protected vegetation is appropriately managed. Any removal of vegetation is considered in the body of this report.

## **Statutory Instruments – Planning Scheme**

The applicable planning scheme for the application is the Maroochy Plan 2000 (16 September 2013). The following sections relate to the provisions of the Planning Scheme.

As noted above, the site is characterised by existing remnant vegetation over the majority of the site, which supports significant flora and fauna species. The site also forms part of the existing mosaic of conservation reserves to the east and west (owned by council) and has significant slopes in excess of 30%.

The Planning Scheme indicates that land within the Buderim Scarp Precinct is generally not suitable for urban development due to its environmental and landscape values and constraints. To protect these areas, the precinct identifies consolidation of areas of remnant vegetation and a maximum of one dwelling per lot (as existing on the commencement day of the Maroochy Plan 2000).

Given the above matters, the key issues for consideration against the Planning Area, Precinct Intent and applicable Codes are identified below.

### **Density**

As the proposal complies with the minimum lot size for this zone elsewhere, such an application would typically trigger Code Assessment. However, the Table of Development Assessment specifically triggers Impact Assessment for this Planning Area and Precinct for any new lots to be created.

The precinct intent specifically includes statements about the protection and retention of the predominantly steep sloping lands, extensive remnant vegetation and wildlife habitats that this land supports.

The Planning Area and Precinct Intent identifies that the preferred maximum density for the Buderim Scarp Residential Precinct is one dwelling per lot, unless the proposal can demonstrate that the site is suitable for additional dwellings having regard to vegetation clearing, slope and site stability, bushfire risk and visual amenity.

Removal of Vegetation and Ecology

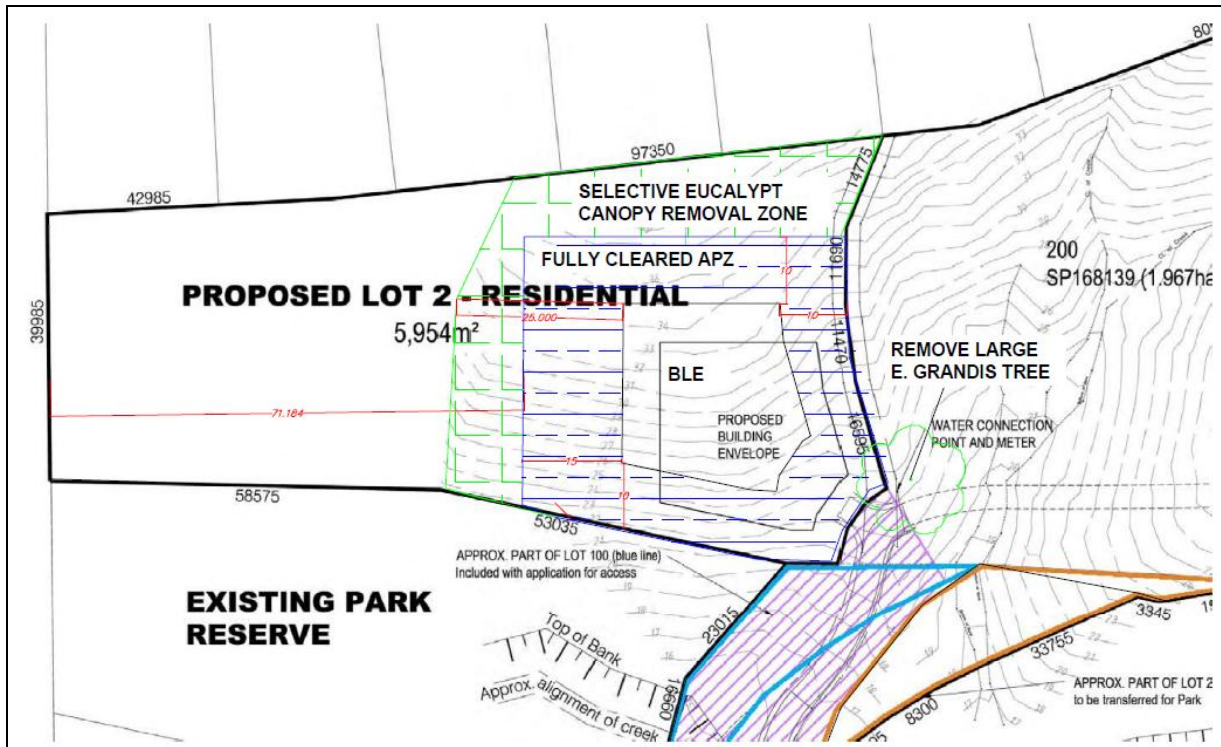
The Acceptable Measures within the Code for Nature Conservation and Biodiversity identify that any clearing of remnant or other regrowth vegetation on this site be minimised to retain at least 70% of vegetation. This allows for 30% clearing of native or regrowth vegetation on any such site to accommodate a single detached dwelling and all required services such as firebreaks and access.

In this instance, this allows for a maximum of 5,901m<sup>2</sup> of clearing for this site for the access, dwelling and any required firebreaks.

As highlighted above, the subject site already has approval for a single detached dwelling on the site. However, no Bushfire Report has been prepared for this dwelling and, therefore, it is unknown exactly how much vegetation will be removed. However, it can be approximated that a similar amount of clearing required for proposed Lot 2 (for the *proposed* dwelling) will also occur for proposed Lot 1 (for the *approved* dwelling).

The Bushfire Report indicates that 3,335m<sup>2</sup> will be cleared for the dwelling, access and firebreaks.

In duplicating this for proposed Lot 2, this results in a total of 6,670m<sup>2</sup> (or 33.9%) of clearing for the two dwellings. In addition, there are also larger areas outside the totally cleared area that are subject to selective clearing for bushfire purposes. This is shown diagrammatically below.



The Code for Nature Conservation and Biodiversity identifies the site within the Buderim Rainforest Remnants – Nature Conservation Unit (M2). The code identifies land within this unit is characterised by:

*“rich diversity of significant plant and animal species. The pattern of this mosaic is complex, with some very small but significant areas in good condition nestled amongst housing. These areas have a high local amenity value, forming an important backdrop to the residential communities”.*

This statement specifies the importance of limiting development within the precinct. Council’s ecology specialist has identified that the proposal will likely result removal of habitat and foraging areas for scheduled flora and fauna species including the following:

<b>Significant Vegetation Communities and Ecosystems</b>	
<b>Community or Ecosystem</b>	<b>Conservation Status within South East Queensland</b>
Vine forest on basalt uplands	Significant and/or of concern
Vine forest of gullies or metasediments	Significant and/or of concern
Paperbark Vine forest	Highly significant and/or endangered
Coastal eucalypt mix	No concern at present
Blackbutt associations	Significant and/or of concern

<b>Summary of Significant Species</b>	
<b>Fauna</b>	<b>Status</b>
Richmond Birdwing Butterfly	Vulnerable
Sooty Oystercatcher	Rare
Grey Goshawk	Rare
Koala	Vulnerable
Powerful Owl	Rare
Elf Skink	Rare
Tusked Frog	Vulnerable
Green-Thighed Frog	Rare
Pale Yellow Robin	Uncommon in the area

These species are generally associated with the rainforest and fringing forests and have been reported as being on the site. This particular rainforest is dependent upon moist soils. Should the site be cleared, there is an inherent risk that the development will result in the drying out of associated soils and the alteration of the environment. Additionally, the proposal will result in the loss of nesting habitat provided by tree hollows, understorey vegetation and ground habitat (logs and rocks).

The removal of the vegetation, beyond the scope of the acceptable measure, is likely to have a detrimental impact on the connectivity of the ecosystem currently in existence on the site.

Given this, the nature conservation values of the site are not being protected.

#### *Site Stability*

The precinct intent identifies that development on this land is significantly constrained due to the topography and stability of the site and that further development within the precinct will have difficulties in providing safe, convenient and economical access to services. It has also been identified that land within this locality has been subject to landslides in the past.

As part of the proposal, the applicant provided a Preliminary Geotechnical Investigation. This investigation notes that the assessment is of a preliminary nature due to inability to access the site.

At this time, it is difficult to establish whether the site is suitable for any further development. Until such time as detailed reporting is undertaken, the suitability of this site to accommodate two dwellings is unknown.

A complete Geotechnical Report and updated stability assessment would be required to allow for a development permit to be issued.

#### *Bushfire Hazard*

The purpose of the Code for Development in Bushfire Hazard Areas aims to minimise the risk of exposure for people and properties to bushfires and minimise the loss of vegetation through inappropriately placed development.

The application included a Bushfire Hazard Assessment and Management Plan as part of the application. The report indicated that bushfire risk poses safety constraints to existing and future development on the site. The report identified a number of mitigation measures including an Asset Protection Zone, which results in further clearing as outlined in the Removal of Vegetation and Ecology section of this report.

The Asset Protection Zone will be required for both Lots 1 and 2 to ensure that development on either lot will not be impacted by potential bushfire events.

The proposed development is located on a site that has a high bushfire hazard and development on the site will require additional removal of remnant vegetation to mitigate the risk, as referenced in the Removal of Vegetation of Ecology section of this report.

#### *Visual Impacts*

The precinct intent identifies that character and prominence of landscapes within the precinct are fundamental to the character and identity of Buderim.

It is also identified, in the planning area, that development linked to the Buderim Forest Park supports rich diversity and contributes to the landscape character of the locality. Further, development within the Buderim escarpment should be protected for the ecological and scenic values that it holds.

Due to the topography of the site and the clearing required for future development on proposed Lot 2, the development:

- would result in a detrimental impact on the character of the area due to the clearing of the Buderim Escarpment and Buderim Rainforest
- would reduce the scenic amenity of the site when viewed from Cicada Close and Martins Creek Road.

When considering the preferred density of the site, the development has not demonstrated that the site can accommodate any further development.

## CONSULTATION

### IDAS Referral Agencies

Not Applicable.

### Other Referrals

#### Unitywater

The application was forwarded to Unitywater and its assessment forms part of this report.

#### Internal Referrals

The application was forwarded to the following internal council specialists and their assessment forms part of this report:

- Development Engineer, Engineering and Environment Assessment Branch
- Ecology Specialist, Engineering and Environment Assessment Branch

### Public Notification

The application was publicly notified for 15 days in accordance with the requirements of the *Sustainable Planning Act 2009*. 65 properly made submissions and 1 not properly made submissions were received.

The following table provides a summary and assessment of the issues raised by submitters.

Issues	Comments
Threatened species (Koala, Tusked Frog, Green-Thighed Frog, Richmond Birdwing Butterfly, Elf Skink, Richmond Birdwing Vine) occurring on the site.	Consideration has been given to threatened Flora and Fauna throughout the assessment of the proposal.
The proposed Lot 2 building envelope and bushfire hazard buffer results in the entire width (north to south) of the lot will be cleared.	This report acknowledges that clearing associated will be required for Lot 2. This element has been considered throughout the assessment of the proposal.
The development is likely to have a worsening effect on waterways and wetlands identified on the site through increased storm water and sediment and nutrient loads.	The proposal may have potential for increased sediment loads through the clearing and construction of the site.
The site is mapped as a moderate to high landslip hazard area. Removal of vegetation from the site will disturb the area further and increase the potential for landslips to occur.	A Preliminary Geotechnical Investigation was provided as part of the application. The report did not adequately identify that the site is suitable for further development. Additional work is required to demonstrate the stability of the site.
The site is identified as a high bushfire hazard area. Creating an additional lot within on the site unnecessarily increases the risk to persons and property.	The Bushfire Management Plan provided with the application identified a number of mitigation measures including an Asset Protection Zone and reticulated water supply. The report indicated that development on the site is deemed suitable, subject to the adoption of mitigation measures.

Issues	Comments
The infrastructure on Martins Creek Road is overused and the area has only one road in and out in emergency.	If approved, the application will result in the creation of one additional lot. The impact imposed by an additional lot will not significantly impact on existing infrastructure or traffic network associated with Martins Creek Road.
Residents identified that part of the reason they reside within the locality is due to the natural bushland setting. Advice from real estate agents identified that the subject site was protected and would not be developed.	Officers cannot comment on advice provided by a third party.

## SUNSHINE COAST PLANNING SCHEME

The subject site is zoned Limited Development (Landscape Residential) and located within the Buderim Local Plan of the Sunshine Coast Planning Scheme.

The application would trigger impact assessment under the Planning Scheme, and would be affected by the following Overlays:

- Acid Sulfate Soils
- Airport Environs Overlay Map Sunshine Coast Airport
- Biodiversity, Waterways and Wetlands Overlay
- Biting Midges and Mosquitoes Overlay
- Bushfire Hazard Overlay
- Height of Buildings and Structures Overlay
- Landslide Hazard and Steep Land Overlay.

The development conflicts with the planning scheme in the following key ways:

- the planning scheme identifies that further development within the zone does not result in the creation of any additional lots at the commencement of the planning scheme
- the planning scheme identifies the important physical and ecologically characteristics of the site
- the proposal results in significant clearing in a Native Vegetation Area that supports scheduled Flora and Fauna
- the planning scheme identifies the site as impacted by bushfire, steep slopes and potential landslip.

## CONCLUSION

The application seeks a Development Permit for a Reconfiguration of a Lot (1 Lot into 2 Lots). As noted above, the site is characterised by existing remnant vegetation over the majority of the site, which supports significant flora and fauna species.

The site forms part of an important ecological corridor containing remnant vegetation and protected flora and fauna species. The extent of vegetation clearing required to facilitate the development is likely impact upon the viability of this corridor.

The site is potentially unstable and is affected by steep slope. Further reporting would be required to demonstrate that development on the site can be achieved.

Further development on the site would impact on the visual amenity as a result of further fragmentation of vegetation connecting to existing bushland and conservation reserves.

The Sunshine Coast Planning Scheme identifies that future development within the precinct is not to occur after the gazettal of the planning scheme.

The above matters suggest that the site is not able to accommodate any further development beyond a single detached house.

Accordingly, the application is recommended for refusal.





### 8.3 CORPORATE SERVICES

#### 8.3.1 DECEMBER 2014 FINANCIAL PERFORMANCE REPORT

<b>File No:</b>	<b>Financial Reports</b>
<b>Author:</b>	<b>Acting Coordinator Financial Services Corporate Services Department</b>
<b>Attachments:</b>	<b>Att 1 - December 2014 Financial Performance Report ..... 31</b>

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#### **PURPOSE**

To meet Council's legislative obligations, a monthly report is to be presented to Council on its financial performance and investments.

#### **EXECUTIVE SUMMARY**

The monthly financial performance report provides Council with a summary of performance against budget at the end of each month in terms of the operating result and delivery of the capital program.

The operating result at 31 December 2014 shows a positive variance of \$8.2 million compared to the forecast position.

A significant proportion of this positive result is due to timing of expenditure, with current forecasts suggesting Council is on track to achieve the full year budgeted operating result. Achievement of the full year budgeted operating result will allow Council to meet its debt repayments and capital expenditure commitments.

The operating result variation is made up of higher than expected revenue of \$2.3 million (1.3%) and lower than expected operating expenses of \$5.9 million (3.3%). Further detail is provided in the proposal section of this report.

As at 31 December 2014, \$56.3 million (38.5%) of Council's \$146.1 million 2014/2015 Capital Works Program was financially expended.

Council's investment portfolio remains within the guidelines established under the Investment Policy.

#### **OFFICER RECOMMENDATION**

**That Council receive and note the report titled "December 2014 Financial Performance Report".**

#### **FINANCE AND RESOURCING**

There are no finance and resourcing implications from this report.

## CORPORATE PLAN

<b>Corporate Plan Goal:</b>	<b><i>A public sector leader</i></b>
<b>Outcome:</b>	5.2 - A financially sustainable organisation
<b>Operational Activity:</b>	5.2.2 - Ensure council's finances are well managed and systems are in place to analyse performance, generate revenue and reduce costs and manage contracts and contract performance

## CONSULTATION

### Internal Consultation

All departments or branches participated in the formation of the recommendations associated with this report.

### External Consultation

No external consultation is required for this report.

### Community Engagement

No community engagement is required for this report.

## PROPOSAL

The operating result at 31 December 2014 shows a positive variance of \$8.2 million compared to the forecast position.

A significant proportion of this positive result is due to timing of expenditure, with current forecasts suggesting Council is on track to achieve the full year budgeted operating result. Achievement of the full year budgeted operating result will allow Council to meet its debt repayments and capital expenditure commitments.

This operating result variation is made up of higher than expected revenue of \$2.3 million and lower than expected operating expenses of \$5.9 million.

### Operating Revenue

#### Net Rates and Utility Charges

The unfavourable variance of \$214,000 is mainly due to interest from rates and utilities being less than the year to date budget.

#### Fees and Charges

The \$2.3 million favourable variance in fees and charges is due to the following items being higher than the year to date budget by the amounts shown:

- Development application revenue \$2.1 million. \$1.5 million relates to timing with the balance of \$600,000 likely to impact the year end forecast if the current trend continues
- Caloundra Music Festival sales exceeded the full year budget by \$345,000, offset by expenditure being higher than budget by \$221,000
- Sunshine Coast Holiday Park revenue \$166,000. This is offset by additional commission paid of \$50,000
- Change of ownership/search fees \$129,000.

The above favourable variances are offset by:

- Waste fees \$227,000 less than the year to date budget
- Airport fees \$92,000 less than the year to date budget.

These items will be monitored and included in Budget Review 3 if appropriate.

### **Interest from Investments**

Interest from investments has exceeded the year to date budget by \$468,000 due to higher than budgeted cash balances.

The budget for this item was based on an interest rate of 3.5% with average monthly interest rates to date being on or below that rate.

### **Other Revenue**

Other revenue has exceeded the year to date budget by \$493,000 and is due to the following items exceeding the year to date budget by the amounts shown:

#### Items impacting the year end forecast

- \$60,000 Commission – Emergency Management Levy
- \$53,000 Bond call up revenue
- \$51,000 Payroll Tax refunds.

#### Items relating to timing or requiring further monitoring

- \$114,000 Waste – sale of recoverable materials
- \$76,000 Rent/lease revenue relating to Council properties
- \$52,000 Road Maintenance Levy higher than budget – contributions received are offset by associated expenditure.

### **Operating Expenses**

#### **Employee Costs**

As at 31 December 2014, employee costs were below budget by \$1.4 million.

The budget allows for a Certified Agreement increase but the actuals do not include this increase. A new Certified Agreement has not yet been finalised and it may contain a retrospective pay increase.

#### **Materials and Services**

As at 31 December 2014, materials and services costs were below budget by \$4.5 million or 6.2%.

Most year to date variances relate to timing or reactive budgets, with reduced activity during the holiday period. Year to date favourable variance amounts and details below:

- \$835,000 utilities including
  - electricity \$298,000
  - fuel \$296,000 and
  - water & sewerage \$130,000
- \$658,000 reduced materials spend at Quarries offset by lower revenue received during December 2014
- \$466,000 maintenance of Council properties
- \$407,000 timing of materials spend in Civil Works Services with December 2014 being a traditionally quiet month
- \$365,000 Waste costs including
  - \$408,000 lower mulching and associated transport costs as contract review occurs

- \$346,000 collection costs are lower than budget due to contract start rates being lower than forecast
- offset by unbudgeted costs of \$458,000 associated with contractual matters
- \$317,000 timing of turf maintenance contract
- \$224,000 timing of operating projects related to levies and information technology
- \$128,000 insurance claim expense
- \$123,000 court costs.

These items will be monitored through the year to gauge the impact on the year end result with adjustments included in the next budget review if appropriate.

### **Capital Revenue**

Capital revenues, at \$25.6 million, are higher than the year to date budget by \$7.3 million or 39.6%. This is mainly due to:

- Developer contributions, at \$7.8 million, have exceeded the year to date budget by \$4 million and the full year budget by \$56,000. If this trend continues, the year end result will be favourably impacted
- Contributed assets, at \$13.9 million, are higher than the year to date budget by \$1.9 million
- Receipt of \$1.2 million Natural Disaster Relief and Recovery Arrangements (NDRRA) grant. This has not been budgeted for and relates to prior years. It has been noted for inclusion in Budget Review 3.

### **Capital Expenditure**

As at 31 December 2014, \$56.3 million (38.5%) of Council's \$146.1 million 2014/2015 Capital Works Program was financially expended.

Detail by Capital Works Program is outlined below:

<b>Program</b>	<b>Original Budget \$000</b>	<b>Current Budget \$000</b>	<b>YTD Actual \$000</b>	<b>% of Annual Budget Spent</b>	<b>Commitments \$000</b>
Buildings and Facilities	4,997	8,063	1,496	18.5%	1,977
Coasts and Canals	2,070	2,651	796	30.0%	320
Divisional Allocations	3,335	3,253	1,081	33.2%	340
Environmental Assets	926	1,241	303	24.5%	252
Fleet	1,290	1,290	198	15.3%	538
Parks and Gardens	9,027	14,683	7,881	53.7%	1,626
Stormwater	6,202	6,584	2,252	34.2%	1,141
Transportation	47,286	50,685	20,247	39.9%	7,107
Information Technology	2,768	4,034	1,441	35.7%	392
Strategic Land & Commercial Properties	18,751	26,737	9,607	35.9%	1,807
Aerodromes	581	912	309	33.9%	171
Sunshine Coast Airport	5,148	5,741	1,533	26.7%	610
Holiday Parks	1,158	2,119	854	40.3%	90
Quarries	1,950	2,204	140	6.4%	261
Waste	8,403	15,942	8,037	50.4%	1,786
<b>TOTAL COUNCIL</b>	<b>113,892</b>	<b>146,140</b>	<b>56,277</b>	<b>38.5%</b>	<b>18,417</b>

**Investment Performance**

- All investment parameters remain within the guidelines established by the Investment Policy.
- For the month ending 31 December 2014, Council had \$213 million cash (excluding Trust Fund) with an average interest rate of 3.44%, being 0.69% above benchmark. This is compared to the same period last year with \$194 million cash (excluding Trust Fund) where the average interest rate was 3.73%, being 1.17% above benchmark.
- The benchmark used to measure performance of cash funds is the UBS Bank Bill Index and the Bank Bill Swap Rate (BBSW) for term deposits.

**Legal**

This report ensures that Council complies with its legislative obligations with respect to financial reporting in accordance with Section 204 of the *Local Government Regulation 2012*.

Investment of funds is in accordance with the provisions of the *Statutory Bodies Financial Arrangements Act 1982* and the associated Regulations and the *Local Government Act 2009*.

**Policy**

Council's 2014/2015 Investment Policy.

**Risk**

There are no known current material financial risks currently impacting on this monthly report.

Failure to achieve the budgeted operating result will negatively impact Council's capacity to complete its capital expenditure program.

**Previous Council Resolution****Special Meeting Budget 26 June 2014, Council adopted the 2014/2015 budget (Council Resolution SM14/24)**

*That Council:*

- receive and note the report titled "Adoption of the 2014/2015 Budget and Forward Estimates for the 2015/2016 to 2023/2024 Financial Years"*
- adopt the 2014/2015 Capital Works Program, endorse the indicative four-year program for the period 2015/2016 to 2018/2019, and note the five-year program for the period 2019/2020 to 2023/2024 (Appendix A) and*
- adopt the 2014/2015 Budget Schedules (Appendix A) including Forward Estimates.*

**Ordinary Meeting 24 July 2014 - Council Resolution OM 14/100**

*That Council:*

- receive and note the report titled "May 2014 Financial Performance Report" and*
- amend the 2014/2015 Budget by increasing the Strategic Land Capital Program by the amount of \$450,000 to accommodate the requirements of the Council resolution OM14/82.*

**Ordinary Meeting 18 September 2014, Council adopted the Budget Review 1 2014/2015 – Council Resolution OM 14/131**

*That Council:*

- receive and note the report titled "**Budget Review 1 2014/15**" and*
- adopt the amended 2014/15 Budget Financial Statements to include the identified operating and capital budget adjustments (Appendix A).*

**Ordinary Meeting 18 September 2014, Council Resolution (OM 14/132)**

*That Council receive and note the report titled "July 2014 Financial Performance Report".*

**Ordinary Meeting 16 October 2014, Council Resolution (OM 14/140)**

*That Council receive and note the report titled "August 2014 Financial Performance Report".*

**Ordinary Meeting 13 November 2014, Council Resolution (OM14/157)**

*That Council receive and note the report titled "September 2014 Financial Performance Report".*

**Ordinary Meeting 11 December 2014, Council Resolution (OM14/172)**

*That Council receive and note the report titled "October 2014 Financial Performance Report".*

**Ordinary Meeting 11 December 2014, Council adopted Budget Review 2 2014/2015  
Council Resolution OM 14/173**

*That Council:*

*(a) receive and note the report titled "Budget Review 2 2014/2015" and*

*(b) adopt the amended 2014/2015 Budget Financial Statements to include the identified operating and capital budget adjustments (Appendix A)"*

**Related Documentation**

There is no related documentation for this report.

**Critical Dates**

There are no critical dates for this report.

**Implementation**

There are no implementation details to include in this report.

**8.3.2 2016 LOCAL GOVERNMENT ELECTION - DIVISIONAL BOUNDARY  
REVIEW**

**File No:** ECM 260215  
**Author:** Team Leader Councillor Governance  
Corporate Services Department

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To be provided as a late report.





## 8.4 COMMUNITY SERVICES

### 8.4.1 PROPOSALS TO NAME COUNCIL INFRASTRUCTURE

**File No:** ECM 26 February 2015

**Author:** Team Leader Community Connections  
Community Services Department

**Attachments:** Att 1 - Map Lot 906 SP164703, Boardrider Crescent, Mt Coolum  
..... 49

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#### PURPOSE

This report seeks Council endorsement to name community land owned by Sunshine Coast Council.

#### EXECUTIVE SUMMARY

Council received an application submitted on behalf of the Seaside Shores Community Association Inc. for the park at Lot 906 SP164703, Boardrider Crescent, and Mt Coolum to be named Wallum Park.

The proposal was assessed on 20 August, 2014 by a Naming Panel consisting of staff from across Council. During the community engagement process, the local Kabi Kabi people were consulted and approved of the naming, however they requested the spelling of Wallum be changed to 'Waalum' the Kabi Kabi language spelling. The applicant and all panel members supported this change.

As a result, this report recommends to name the Council owned land on Boardrider Crescent in Mt Coolum (Lot 906 SP164703), 'Waalum Park' (Attachment 1).

The recommendation is made in accordance with the provisions of Local Law No. 4 (Local Government Controlled Areas, Facilities, Infrastructure and Roads) 2011, section 7, and is consistent with the requirements of Council's *Naming of Parks, Places, Community Infrastructure, Roads and Street Numbering Policy* (2010).

The Naming Panel's recommendation was reviewed by the Divisional Councillor (Division 8) for his input and endorsement. A community engagement program by Council received no objections to the proposed name.

#### OFFICER RECOMMENDATION

**That Council:**

- (a) receive and note the report titled "Proposals to Name Council Infrastructure"**
- (b) support the recommendation of the Naming Panels assessment of the proposed name and**
- (c) resolve to name the Lot 906 SP164703, Boardrider Crescent, Mt Coolum as "Waalum Park".**

## FINANCE AND RESOURCING

If approved, all costs associated with the production and installation of signage will need to be met by Council.

Funds for this type of sign are typically sought through divisional allocation or nominated for future capital works.

## CORPORATE PLAN

<b>Corporate Plan Goal Outcome</b>	<b>2 - A strong community</b>
<b>Operational Service</b>	We serve our community by providing this great service S4 - Community and cultural development and partnerships - providing planning, partnering and supporting the community through a range of community development, civic and cultural programs and grants
<b>Corporate Plan Goal Outcome</b>	<b>3 - An enviable lifestyle and environment</b>
<b>Operational Service</b>	We serve our community by providing this great service S16 - Recreation parks, trails and facilities - providing design, maintenance and management of council's public open space for active and passive recreation
<b>Corporate Plan Goal Outcome</b>	<b>4 - Service excellence</b>
<b>Operational Service</b>	We serve our community by providing this great service S21 - Customer and community relations - providing customer contact channels, media and public relations, civic and community events to keep the public informed, engaged and celebrating community life

## CONSULTATION

### Internal Consultation

In accordance with Council's *Naming of Parks, Places, Community Infrastructure, Roads and Street Numbering Policy*, a Naming Panel was convened which comprised of:

- Open Spaces Coordinator, Park & Gardens (Asset Custodian Parks)
- Heritage Library Leader, Community Services
- Community Development Officer, Community Services

The Division 8 Councillor was consulted and reviewed the recommendations resulting from the Naming Panel.

Other stakeholders, as per the Policy guidelines, may be invited to be a panel member, on a case-by-case basis. This was not required in this instance.

### External Consultation

Specific external consultation was undertaken with the local Kabi Kabi people. The group approved of the name however requested the spelling of Wallum to be changed to 'Waalum', the Kabi Kabi language spelling.

## Community Engagement

In line with Council's *Naming of Parks, Places, Community Infrastructure, Roads and Street Numbering Policy* and associated guidelines, Council engaged with the community via newspaper advertisements. Given the location of the park it was determined that advertising in the local paper would net the greatest community response.

Following the assessment of the application by the Naming Panel, the proposal to name the park was advertised in the Coolum North Shore News on 31 October, 2014. The advertisement invited public feedback on the proposed name for the park within 14 days.

No comments or feedback was received from the public regarding the naming proposal from this advertisement.

## PROPOSAL

Local Law No. 4 (Local Government Controlled Areas, Facilities, Infrastructure and Roads) 2011, section 7 provides Council with the authority to name a place, including Council infrastructure.

Council's adopted Strategic Policy *Naming of Parks, Places, Community Infrastructure, Roads and Street Numbering* (2010) outlines the process through which names are proposed, considered and endorsed. All naming applications are assessed in accordance with the guiding principles set out in this policy.

This report seeks Council's endorsement of a recommendation from the Naming Panel to name Council owned land at **Lot 906 SP164703, Boardrider Crescent, Mt Coolum as Waalum Park.**

The Naming Panel was consulted on 20 August, 2014 to consider an application submitted on behalf of the Seaside Shores Community Association Inc. to name Lot 906 SP164703, Boardrider Crescent, Mt Coolum as Wallum Park.

The Naming Panel was made up of the Asset Custodian (as determined in Council's Asset Matrix), the Heritage Officer to check historical accuracy, and a local Community Development Officer to provide comment on community engagement requirements.

The applicant had previously submitted (February, 2013) a Naming Proposal on behalf of the Seaside Shores Community Association Inc. for the same community land to be named "Captain Walker Park". As Council received several objections to this naming proposal, it was not approved.

The Seaside Shores Community Association Inc. then consulted recognised local historians regarding a suitable name for the park. The name "Wallum Park" was chosen by the group in recognition of its natural connection with the area. They were advised the area has always been wallum heathland and was formerly covered with the pink Wallum Boronia. The group also noted that the Wallum Froglet is also known to live in the area's wetlands.

The application provided details of consultation undertaken by the Seaside Shores Community Association Inc. which included a letter box drop to 100 residents. The applicant advised that there were no objections to the proposed naming.

The proposal was assessed on 20 August, 2014 by a Naming Panel consisting of staff from across Council. External consultation was undertaken with representatives of the local Kabi Kabi people. The group approved the naming, however requested the spelling of Wallum be changed to 'Waalum', the Kabi Kabi language spelling, which refers to the area's whole ecosystem. The applicant and all panel members supported this change.

The Naming Panel's recommendation was reviewed by the Divisional Councillor (Division 8) for his input and endorsement. A community consultation program conducted by Council also received no objections to the proposed name.

The recommendation is to approve the proposal for the park to be named "Waalum Park" using the Kabi Kabi language spelling.

### **Legal**

Local Law No. 4 (Local Government Controlled Areas, Facilities, Infrastructure and Roads) 2011, section 7 provides Council with the authority to name a place:

#### ***Management of local government controlled areas, facilities, infrastructure and roads***

Subject to the *Land Act 1994*, the local government may, by resolution, do the following things in respect of a local government controlled area (the relevant place) -

- (a) give the relevant place a name; and
- (b) establish specified classes, criteria and terms of membership regarding persons entitled to use the relevant place and any local government property, assets or resources at the relevant place; and
- (c) establish policies, guidelines and procedures regarding the operation and use of the relevant place; and
- (d) require the keeping of records by any person using the relevant place, including the -
  - i. records that must be kept; and
  - ii. place at which records must be kept; and
  - iii. period for which the records must be kept.

It should be noted this section includes the words "by resolution". Section 257 of the *Local Government Act 2009* prohibits Council from delegating actions required to be undertaken by resolution, therefore each proposal will require a resolution from Council.

### **Policy**

This report and recommendations are consistent with Council's policy framework.

The proposal meets the criteria under the guiding principles of the Strategic Policy *Naming of Parks, Places, Community Infrastructure, Roads and Street Numbering* (2010).

### **Risk**

As no objections were received as part of the community engagement program, and in consideration of the local Indigenous group, the Divisional Councillor and Naming Panel all supporting the proposal, no risks have been identified with the recommendations contained within this report.

**Previous Council Resolution****Council Resolution (OM10/238) – Ordinary Meeting 15 September 2010**

*That Council:*

- (a) receive and note the report titled “Sunshine Coast Regional Council Naming Policy”;*
- (b) make the delegation as detailed Naming of Community Facilities, Places, Social Infrastructure and Roads (Appendix A); and*
- (c) adopt the proposed Sunshine Coast Regional Council Naming Policy (Appendix B).*

**Related Documentation**

The following documentation is relevant to this report:

- *Land Act 1994*
- *Local Government Act 2009*
- *Naming of Parks, Places, Community Infrastructure, Roads and Street Numbering Policy (2010)*
- *Local Law No. 4 (Local Government Controlled Areas, Facilities, Infrastructure and Roads) 2011*

**Critical Dates**

There are no critical dates relevant to this report.

**Implementation**

The applicant will be notified in writing of Council’s decision in relation to this recommendation.

Arrangements will be made for the Divisional Councillor to conduct a naming event if requested and an invitation extended to the Kabi Kabi people.

## 8.4.2 CONCEPT PLAN AND BASIC TRUST LAND MANAGEMENT PLAN - 8 PAGE STREET, KUNDA PARK

<b>File No:</b>	<b>ECM 26 February 2015</b>
<b>Author:</b>	<b>Development Officer Community Services Department</b>
<b>Appendices:</b>	<b>App A - Concept Plan .....59 App B - Basic Trust Land Management Plan .....61</b>
<b>Attachments:</b>	<b>Att 1 - Registered Plan.....71 Att 2 - Aerial Photo.....73 Att 3 - Street View Photo .....75</b>

### PURPOSE

The purpose of this report is to present for Council's endorsement the Concept Plan (Appendix A) and Basic Trust Land Management Plan (Appendix B) for 8 Page Street, Kunda Park for referral to the State Department of Natural Resources and Mines.

### EXECUTIVE SUMMARY

Over the last five years, Council has been approached by several community organisations who are seeking to establish community infrastructure on Council owned or controlled land.

A number of these interested community organisations have been Men's Sheds. Given that Men's Sheds provide various trade related activities, they need to be established in an appropriate area so these activities do not cause conflict to neighbouring properties. As the majority of Council owned or controlled community land and facilities are incompatible for these activities, Council has been challenged to identify a suitable solution that can meet the requirements for all prospective organisations.

Following an extensive search of community land, 8 Page Street, Kunda Park has been identified as suitable land to establish a community facility. This land is owned by the State Government, represented by the Department of Natural Resources and Mines. Council is trustee for this land and it is reserved for public open space and as such the primary use will be to provide a local recreational park. This is consistent with the *Sunshine Coast Open Space Strategy 2011* and the *Sunshine Coast Planning Scheme 2014*.

This report proposes that Council seek State Government approval to issue a trustee lease area over part of 8 Page Street, Kunda Park to accommodate a community facility.

A Concept Plan and Basic Trust Land Management Plan have been prepared to demonstrate how the land can be configured (concept level) to ensure it can provide for both a local park and a community facility into the future. As trustee of the land, Council is required to lodge an endorsed Concept Plan and Basic Trust Land Management Plan to the Department of Natural Resources and Mines as an application for a secondary use on the trust land, in line with the *Queensland Land Act 1994*. Both the Concept Plan and Basic Trust Land Management Plan provide a foundation for a more detailed design if the State Government approves this proposal.

**OFFICER RECOMMENDATION**

That Council:

- (a) receive and note the report titled “Concept Plan and Basic Trust Land Management Plan - 8 Page Street, Kunda Park”
  - (b) endorse the Concept Plan for 8 Page Street, Kunda Park (Appendix A)
  - (c) endorse the Basic Trust Land Management Plan for 8 Page Street, Kunda Park (Appendix B)
  - (d) submit the endorsed Concept Plan and Basic Trust Land Management Plan for 8 Page Street, Kunda Park to the Department of Natural Resources and Mines to obtain approval to establish trustee lease area over part of the trust land for community purposes
  - (e) pending approval from the Department of Natural Resources and Mines, delegate to the Chief Executive Officer the ability to issue a trustee lease area over part of 8 Page Street, Kunda Park to accommodate a community facility
  - (f) refer the open space development component of 8 Page Street, Kunda Park to a future Council capital works budget for consideration.
- 

**FINANCE AND RESOURCING**

A Concept Plan was prepared for the site at a cost of \$8,000. Councillors Dickson and Hungerford committed \$4,000 each from their Minor Operational Works Budgets to assist in the funding of this project.

Should the Concept Plan and the associated Basic Trust Land Management Plan be accepted by the State Government and it is deemed necessary, Council may be required to engage appropriate consultants to undertake a Cultural Heritage Assessment on the land. The cost of the Cultural Heritage Assessment is estimated to be between \$5,000 and \$10,000.

Should the Concept Plan and the associated Basic Trust Land Management Plan be accepted by the State Government, Council can then commence an Expression of Interest process and invite community based organisations to fully explore the terms and conditions of the proposed tenure arrangements on the land. Interested community organisations can then submit a formal application for tenure in line with the *Local Government Regulation 2012*. Council will be responsible for resourcing this and funding the advertising costs associated with an Expression of Interest process.

The community organisation seeking tenure will be responsible for all costs associated with tenure preparation, survey fees and documentation registration. All costs associated with building the community facility including associated building approvals will also be the responsibility of the community based organisation with tenure.

Project funding for the park has not been allocated in any future Council capital works budget. Development of the local park will be incremental and dependent on funding available in Council's future Capital Works Program. Once developed, funding should be allocated to ensure the park is maintained to an appropriate standard. In addition, Council may also be required to contribute to the construction of the car parking facility on the site, given the shared use between the park and the tenured community facility.

This parcel of land is currently used by both Council's Parks and Gardens Branch and Civil Works Services as a storage site for stockpile materials that do not fit in Council's current depot footprints. If development of this land is approved, a suitable notification period is required and any remaining stockpiles will need to be relocated. There is potential to have the trustee lease area cordoned off from the material processing site in the short term so the land can continue to be used for material processing and stockpiling.

## **CORPORATE PLAN**

**Corporate Plan Goal:** *A strong community*  
**Outcome:** 2.1 - Safe and healthy communities  
**Operational Activity:** 2.1.3.3 - Investigate sites and identify options to accommodate difficult-to-locate sport and recreational activities

## **CONSULTATION**

### **Internal Consultation**

Advice regarding the development of the Concept Plan has been sought from the following internal stakeholder:

- Councillor Ted Hungerford
- Councillor Christian Dickson

### **Community Services**

- Community Facilities and Planning Branch

### **Corporate Services**

- Property Management Branch

### **Infrastructure Services**

- Transport and Infrastructure Management Branch
- Environmental Operations Branch
- Parks and Gardens Branch

### **Regional Strategy and Planning**

- Transport and Infrastructure Policy Branch
- Development Services
- Strategic Planning Branch
- Environment and Sustainability Policy Branch
- Open Space and Social Policy Branch

### **External Consultation**

Council has consulted with the Department of Natural Resources and Mines on the requirements of the Basic Trust Land Management Plan. The Department has indicated in-principle support for this plan subject to Council's endorsement of the Concept Plan and submission of a Basic Trust Land Management Plan.

Council has consulted with a number of local community service organisations and sporting clubs who are seeking land to build a community facility. The facility requirements for these organisations and clubs have informed the community facility specifications in the Concept Plan. Community organisations and clubs that Council has consulted with include:



***Buderim Billiards and Snooker***

Buderim Billiards and Snooker are currently based at the Buderim War Memorial Hall, corner of Main and Church Streets, Buderim. Due to the growth of the club they are seeking a more suitably sized facility. This club is still working with Council to explore options for land and tenure.

***Buderim Men's Shed***

The Buderim Men's Shed operates from a private property in Mill Road, Buderim. With assistance from Council the Buderim Men's Shed has identified a more suitable parcel of land on Advance Road, Kuluin and are now finalising a 30 year lease agreement with the State Government.

***Maroochy Men's Shed***

The Maroochy Men's Shed is currently operating on a temporary basis from a private business in Depot Street, Maroochydore. The Maroochy Men's Shed is still working with Council to explore options for land and tenure.

***Lions Club of Mooloolaba***

The Lions Club of Mooloolaba currently hires a storage shed on Sugar Road, Maroochydore and conduct their board and operational meetings at the homes of their committee members. This club is still working with Council to explore options for land and tenure.

***Nambour Men's Shed***

The Nambour Men's Shed is leasing a property in Windsor Road, Burnside on a month by month basis. This organisation is still seeking tenure and has commenced working with the State Government to identify land and tenure opportunities.

***BATS Theatre Company***

The BATS Theatre Company is based in the Buderim War Memorial Hall, corner of Main and Church Streets, Budeirm. There are too many demands on the Buderim War Memorial Hall as it is a rented facility used by the whole community. This restricts BATS activities, in particular, their ability to rehearse and construct and install sets for their theatrical plays. BATS is still working with Council to explore options for land and tenure.

Council officers have also held preliminary discussions with the Communications Officer of the Kabi Kabi First Nation People. The Kabi Kabi First Nation People have recommended that a Cultural Heritage Assessment is undertaken prior to any development work proceeding on the land. The Cultural Heritage Assessment will identify any culturally significant / archaeological sites on the land, the implications of future proposed development, mitigation options and management recommendations.

***Community Engagement***

There has been no community engagement undertaken in relation to this report. If this proposal is endorsed by Council, community engagement in relation to the proposed development on the land and the tenure arrangements will be undertaken in line with Council's community engagement framework and the *Local Government Act 2009*.

**PROPOSAL**

The site at 8 Page Street, Kunda Park is owned by the State Government, represented by the Department of Natural Resources and Mines. Sunshine Coast Council is trustee for this land and Council uses this land for the purposes of stockpiling mulch and topsoil. This report proposes that Council issue a trustee lease area over part of the trust land for community purposes.

Council is frequently being approached by community organisations and clubs seeking land to build a community facility so they can effectively deliver their services. Council is therefore proposing to issue a trustee lease area over part of the land to accommodate a community facility to meet this need.

Should the Concept Plan and the associated Basic Trust Land Management Plan be accepted by the State Government, Council can then commence an expression of interest process and invite community based organisations to fully explore the terms and conditions of the proposed tenure arrangements on the land. Interested community organisations can then submit a formal application for tenure in line with the *Local Government Regulation 2012*.

8 Page Street, Kunda Park is reserved for public open space and as such the primary use will be to provide a local recreational park. Approximately 5,000 square metres of the land is required for a local recreation park in order to meet with the desired standards of service for a local recreation park (industrial), as outlined in the *Sunshine Coast Open Space Strategy 2011*.

Project funding for the park has not yet been allocated in Council's Capital Works Program. Development of the local park will be incremental and dependent on funding available in Council's future Capital Works Program.

A Concept Plan has been prepared to show the proposed layout (concept level) of both a local park area and the community facility and how the site can be configured to ensure it has the capacity to provide for both a local park and a community facility into the future.

The community facility will be designed and sited in response to CPTED principles, and the physical characteristics and constraints of the land, including flooding and underground sewer services bisecting the site. Current flood data indicates this land is flood prone and therefore the community facility will be designed and constructed in consideration of the flood data and will meet the necessary building elevation requirements based on this data.

It is also proposed that a publicly accessible community garden is developed on site which will assist to activate the local recreational park area.

As trustee of the land, Council is required to lodge an application for a secondary use on the trust land. Once endorsed by Council, the Concept Plan and Basic Trust Land Management Plan (Appendix A and Appendix B respectively) will be submitted to the Department of Natural Resources and Mines for consideration.

It is important to note that building a community facility on the land will be dependent on a community organisation being able to finance the development approvals, construction of the facility, as well as equipping and running the facility without assistance from Council.

### **Legal**

There are no legal implications associated with this report. Submitting the Concept Plan and Basic Trust Land Management Plan (Appendix A and Appendix B respectively) to the Department of Natural Resources and Mines ensures Council meets its obligations in line with the *Queensland Land Act 1994*.

### **Policy**

This report has linkages to the *Community Groups Occupying Council Owned or Council Controlled Land and/or Infrastructure Policy*.

**Risk**

The risks associated with this report include:

- The Department of Natural Resources and Mines do not support the proposal and Council are unable to establish a trustee lease on the land
- At this time there is no allocation of funding in Council's Capital Works Program for the planning and development of the local recreational park
- If the tenure holder is unable to continue with the tenure arrangement, Council will assume full control of the tenured assets and any associated costs, including maintenance, of those assets.

**Previous Council Resolution**

There is no previous Council resolution relevant to this report.

**Related Documentation**

There are a number of related policies, strategies and legislation guiding and informing the Concept Plan for 8 Page Street, Kunda Park. These include:

**State**

- *Queensland Land Act 1994*
- *Local Government Act 2009*
- *Sustainable Planning Act 2009*

**Local**

- Sunshine Coast Biodiversity Strategy 2011-2020
- Sunshine Coast Council Corporate Plan 2014-2019
- Sunshine Coast Council Reconciliation Action Plan 2011-2016
- Sunshine Coast Open Space Strategy 2011
- Sunshine Coast Planning Scheme 2014
- Sunshine Coast Recreation Trail Plan 2012
- Sunshine Coast Social Infrastructure Strategy 2011
- Sunshine Coast Waterways and Coastal Management Strategy 2011-2021
- Community Groups Occupying Council Owned or Council Controlled Land and/or Infrastructure Policy 2014

**Critical Dates**

There are no specific critical dates associated with this report.

**Implementation**

If endorsed, the following implementation plan would be executed with timeframes dependent on State Government response times, availability of consultants for a Cultural Heritage Assessment, feedback from community engagement, and Council's budgetary processes.

<b>ACTION</b>
Submit the Council endorsed Concept Plan and Basic Trust Land Management Plan to the Department of Natural Resources and Mines for approval
Determine requirements for a Cultural Heritage Assessment and undertake a Cultural Heritage Assessment if required
Community engagement in relation to the proposed tenure and development on the land will be undertaken in line with Council's community engagement framework and the <i>Local Government Act 2009</i>
Commence an Expression of Interest process and invite community based organisations to fully explore the terms and conditions of the proposed tenure arrangements on the land
Establish a lease area within the trust land and finalise tenure arrangements in line with the <i>Local Government Regulation 2012</i>
Commence planning and development of the community facility
Commence planned development of the local park area and associated maintenance arrangements

**8.4.3 NAMING OF THE SUNSHINE COAST - 50TH ANNIVERSARY**

**File No:** ECM 26 February 2015  
**Author:** Manager Community Relations  
Community Services Department

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**PURPOSE**

This report responds to a Notice of Motion from Councillor O'Pray requesting "*the Chief Executive Officer to prepare a report for Council's consideration for the February 2015 Ordinary Meeting, outlining a proposed schedule of activities and associated costings to celebrate the 50<sup>th</sup> anniversary of the naming of the Sunshine Coast in 2016, culminating in a key event on 15 November 2016.*"

**EXECUTIVE SUMMARY**

The 50<sup>th</sup> anniversary marks a milestone in a collaborative naming approach by the then Landsborough, Maroochy and Noosa councils. Each of the councils resolved to adopt the name of the Sunshine Coast for the local region in November, 1966. In July, 1967 the Minister for Lands, Alan Fletcher, approved and gazetted the adoption of the name, which officially took effect from 1 August, 1967.

The 50<sup>th</sup> anniversary of the naming of the Sunshine Coast offers an opportunity for the community to celebrate its history and how that history has formed who we are today in a regional context.

It is an opportunity to celebrate our sporting, cultural, business and industry heroes. It also represents a unique opportunity to schedule activities that promote the Sunshine Coast's quality tourism, leisure and event experiences that have been founded on the region's beaches and waterways, scenic hinterland and national parks. The planned activities need to reflect the three distinct 'hero experiences' identified in the *Sunshine Coast Tourism Region Destination Tourism Plan 2013-2020*: (1) Live the Dream; (2) Relax and Revitalise; and (3) Explore and Discover. Sunshine Coast Destination Ltd will have a potential role to play and the proposal will benefit from involvement by local community and sporting organisations, Sunshine Coast businesses, tourism and event operators, creative industries and the neighbouring council.

In this report, it is proposed that Council consider celebrating the milestone with a program of activities, potentially including a commemorative event. The main objectives of the celebrations are to:

- strengthen the community by developing community spirit and promoting pride in the Sunshine Coast Region by recognising and celebrating our identity
- enhance the region's profile nationally to attract increased visitor numbers from across the nation to the Sunshine Coast generating extra tourism revenue and additional employment in the industry.

**OFFICER RECOMMENDATION**

**That Council:**

- (a) receive and note the report titled “Naming of the Sunshine Coast - 50th Anniversary”**
- (b) request the Mayor and relevant Portfolio Councillors to meet and determine the scale and scope of a program of celebrations to commemorate the 50<sup>th</sup> anniversary of the naming of the Sunshine Coast and**
- (c) refer the recommendations of the meeting as outlined in (b) above to the 2015/2016 budget process for consideration.**

**FINANCE AND RESOURCING**

Due to the time constraints to produce this report, the budgets amounts are estimates only, based on activities that could be incorporated into the programs for each of the options. The continuum presents a number of options:

Option 1 – No celebration by Council of the 50th anniversary of the naming of the Sunshine Coast: no cost incurred.

Option 2 – The minimalist approach (Table 1 in Proposal: blue section): \$150,000 (estimate)

- \$50,000 for staffing/consultancy to coordinate materials and activities, and liaise with key stakeholders
- \$50,000 for branding, information kit, marketing/advertising and communication
- \$50,000 for the development of signage and other memorabilia.

Option 3 – A fully developed program of activities (Table 1 in Proposal: red section): \$800,000 (estimate)

- \$200,000 operational (including staff resources. It is anticipated this option would require a team of four dedicated staff/consultants for an 18 month period.)
- \$250,000 branding, information kit, marketing and communication
- \$150,000 programs and activities
- \$200,000 signature event (this costing is based on an event comparable to Council’s New Year’s Eve celebration which caters for a crowd of 50,000).

Option 4 – The hybrid approach - Council may of course decide to develop a blend of the component parts in Option 2 and 3 above and the costs would be as per the inclusions into the program.

In the first instance, it is recommended that an internal meeting be held, which includes the Mayor and relevant Portfolio Councillors along with representatives from the Economic Development Branch and the Community Relations Branch, to determine the scale and scope of a program of celebrations to commemorate the 50<sup>th</sup> anniversary of the naming of the Sunshine Coast and to refer this matter, along with costings to the 2015/16 budget development process.

## CORPORATE PLAN

<b>Corporate Plan Goal:</b>	<b><i>A strong community</i></b>
<b>Outcome:</b>	We serve our community by providing this great service
<b>Operational Activity:</b>	S4 - Community and cultural development and partnerships - providing planning, partnering and supporting the community through a range of community development, civic and cultural programs and grants

## CONSULTATION

### Internal Consultation

#### November 2014

Councillors received an email memo from the Director Community Services, in relation to progressing a program similar to minimalist approach outlined in this report. Councillors were invited to provide their thoughts in relation to the proposal and any further ideas they wished to progress.

#### December 2014

Council's representative on the Sunshine Coast Events Board, Cr Jason O'Pray, requested an internal meeting to initiate discussions that developed the program of celebrations to one more in line with the fully developed program of activities. That meeting was attended by:

- Director Community Services
- Manager Community Relations
- Manger Economic Development
- Manager Corporate Communications.

Post the above two processes, and in response to the Council resolution, further consultation was held with staff in the Economic Development, Corporate Communications and Community Relations Branches.

Legal advice was also sought to provide direction in relation to critical dates associated with the naming of the Sunshine Coast.

### External Consultation

#### October 2014

Community Services and Corporate Strategy and Delivery department representatives met with Ralph Devlin in his role as Chair of the Sunshine Coast Events Board to discuss opportunities to celebrate the 50<sup>th</sup> anniversary of the naming of the Sunshine Coast.

Noting that 2016 is a busy year with a plethora of major and community events already planned for the region, it was agreed that a good way to profile the significance of the year was to:

- promote generally as an important year within the community
- theme all Council owned events
- invite non-Council events held on public land to theme/acknowledge the anniversary.

In this way every celebration or event would be an opportunity to mark the anniversary.

It was also agreed that the Events Board would help with the promotion of the anniversary year in a more strategic manner.

While no further formal consultation has been undertaken with the Board, the Board, via its Council officer and Councillor representatives, is aware of the discussion being held by Council and is supportive of celebrating the event.

### **Community Engagement**

No further community engagement has been undertaken at this time.

## **PROPOSAL**

### **Background**

The name 'Sunshine Coast' was launched in December 1958 at the inaugural dinner of the Sunshine Coast Branch of the Real Estate Institute of Queensland, held at the Hotel Caloundra. The Branch had begun a drive to popularise and obtain recognition for the name, to replace the term 'Near North Coast', which was not considered distinct enough, and had 'no significance for southerners.'

The name 'Sunshine Coast' was officially endorsed by the then Landsborough, Maroochy and Noosa councils in November, 1966 when it was agreed to utilise the name to cover the three Shires. The name tied in with the decision to also form the Sunshine Coast Promotion Bureau to promote the district covered by the three shires.

It gave the district 'a great start in developing a tourist industry'; 'Sunshine', signifying 'brightness and warmth' (and providing a different but complementary attraction to the Gold Coast).

A "Notification of Decision to Adopt a Place Name" under the *Queensland Place Names Act* of 1958 appeared in the Queensland Government Gazette in July 1967.

The name was endorsed by the Minister for Lands, Alan Fletcher, who advised that the decision would take effect from 1 August, 1967.

To celebrate the 50<sup>th</sup> anniversary milestone, Council has a continuum of options that it could implement, ranging from a minimalist approach, at a cost of approximately \$150,000 consisting of theming and promoting already established or planned events and activities for a 12 month period, through to a fully developed program of events, activities, branding, marketing, partnerships and community engagement, that would require considerable commitment from Council, business, sponsors and particularly the community, to succeed.

This continuum is captured in the table below with approximate costings that are to be read as indicative only at this stage.



**Table 1 – Proposed Continuum of Activities**

<b>PROPOSED ACTIVITIES</b>	
<b>MINIMALIST APPROACH</b> – <i>To profile and commemorate the significance of the 50<sup>th</sup> anniversary of the naming of the Sunshine Coast region as part of Council's core business activities.</i>	
<b>ACTIVITY</b>	<b>COMMENT/RESOURCE ALLOCATION</b>
Council to develop and deliver a communication strategy to promote the year using a range of general and targeted activities including direct liaison with peak regional bodies, such as the combined Chambers of Commerce, tourism and event operators etc.	External advice and support would be required to assist Council in developing the communication strategy to ensure its effectiveness and relevance to target audiences across the region and external to the region.
Council to develop a kit of information about the Anniversary, including a brand, key messages for speeches, media releases, signage etc.	The kit would need to be available in hard copy and as an online resource. The online resource would need to be continually monitored and updated for relevance.
Council to distribute the kit to all event organisers both internally to Council and externally via the permit process for public land use applications, i.e. all event applicants would be sent a kit at the time of requesting a permit and their assistance would be sought to promote the 50 <sup>th</sup> anniversary as part of their event.	Council's Community Lands and Permits Team would need to take on additional responsibility for this task in approving permits for use of public land.
Distribute the kit to all peak regional bodies, such as the Sunshine Coast Events Board, to integrate key messages into event marketing and communication campaigns and activities.	
Theme all Council owned, sponsored or partnered community and civic events, programs and activities to acknowledge and celebrate the anniversary, including citizenship ceremonies, Christmas Carols, Australia Day, Caloundra Regional Gallery exhibitions, Community Grants categories, signs to advise of new infrastructure projects.	Council's Economic Development Branch and Community Relations Branch would need to work closely together and also with key stakeholders to ensure consistency in promoting the 50 <sup>th</sup> anniversary, including branding guidelines etc.
Theme all Council owned sponsored or partnered major events to acknowledge and celebrate the anniversary including Caloundra Music Festival and New Year's Eve.	Staff involved in delivering these two key events would need to workshop the impact of celebrating the anniversary as part of their events.

<p>Actively roll out memorabilia to commemorate the year but to also drive Council business. For example design a Sunshine Coast 50<sup>th</sup> anniversary library card to be issued to new members who sign up to a Sunshine Coast Library in 2016 and 2017.</p>	<p>External assistance would be required to develop commemorative memorabilia.</p>
<p>Plan to launch, open etc. infrastructure projects already underway and to allow 50<sup>th</sup> anniversary branding.</p>	

**FULLY DEVELOPED PROGRAM OF ACTIVITIES** - *To develop and deliver a proactive and high profile year of celebrations, in which Council takes on an active leadership role to galvanise and then strategically partner with the community, peak regional bodies, organisations and business to develop and deliver a 12 month program of events, marketing activities and cultural programs.*

ACTIVITY	COMMENT/RESOURCE ALLOCATION
<p>Develop and deliver integrated marketing, communication, promotions and community engagement campaigns, including an overarching brand to create awareness, galvanise the community, attract visitors to the region and drive ownership and planning of, and participation in, events, programs, activities, projects etc.</p>	<ul style="list-style-type: none"> <li>• Online opportunities to upload your story, memories as a resident or visitor or holiday maker to the Coast over the past 50 years, including photographs (then and now). Using this to produce a multi-media “film” or “photo album” dispersed with interviews or stories which tell or re-enact the milestone activities. Launch across the region at various venues to audiences (parks, cinemas, online etc.) and sell as commemorative memorabilia.</li> <li>• Segment the above by town – profiles of then and now.</li> <li>• Social media campaigns to invite friends, family visitors to the Sunshine Coast to celebrate their special occasion during the 12 month – birthdays, anniversaries, reunions. Capture the parties in homes, backyards etc. and upload to social media. Develop an “invitation” that can be downloaded from the web or sent via Facebook – appropriately branded and messaged.</li> <li>• What makes us different/ special campaign – engage the community to Tweet.</li> <li>• Identify an ambassador/s for the 12 month period. Someone high profile for marketing nationally – somebody turning 50 preferably with a connection to the region.</li> <li>• Sunshine Coast incentives or special deals for those celebrating 50 years of age e.g. free flight for the birthday celebrant if accompanied by four friends or stay three nights and get the fourth free or a meal voucher at specific restaurants/cafes if organising a party of six or more etc.</li> <li>• Feel good, nostalgic, promotions using TV, Cinema, Newspaper and social media: “come back to where you grew up” / “come back to relive a special holiday, event etc.”</li> <li>• Partnerships with airlines for discounted</li> </ul>

	<p>flights or packages during the period, specifically Air New Zealand.</p> <ul style="list-style-type: none"> <li>• Environmental programs: every community group plants 50 trees, profile 50 species of plant/fauna indigenous to the region, or species “discovered” in the past 50 years in the Region etc.</li> <li>• Showcase the region: to attract or act as a catalyst for national sporting events/teams; to profile to State and Federal Government to attract grants/funding for major projects.</li> <li>• Gallery Exhibition – “Best of our Region” touring exhibition.</li> </ul>
<p>Establish a regional, strategic planning committee with invited/nominated representatives from peak bodies, the community and Council, sponsored by Council and chaired by the Mayor.</p>	<p>Membership could include:</p> <ul style="list-style-type: none"> <li>• Tourism Qld</li> <li>• Local media</li> <li>• Combined Chambers of Commerce</li> <li>• Aboriginal groups (Jinibara and Kabi Kabi)</li> <li>• The Creative Alliance</li> <li>• Sunshine Coast Events Board</li> <li>• University of the Sunshine Coast</li> <li>• Sunshine Coast Environment Council</li> <li>• Community representatives (Citizen of the Year).</li> </ul>
<p>Plan and deliver a 12 month program of new and rebranding of already existing events, either Council owned or encouraged via partnerships, sponsorships, grant programs etc. to sustain the interest and momentum over a 12 month period.</p>	<p>Events could include:</p> <ul style="list-style-type: none"> <li>• Commission a piece of public art</li> <li>• Council Community Grants program category for events/initiatives that celebrate 50 (heritage, multicultural etc.). Encourage criteria to support new and current events that have potential to become “legacy” events for the region’s towns</li> <li>• Target youth – a sense of belonging</li> <li>• Scholarships at University of the Sunshine Coast</li> <li>• Entry statements to the region/the Maroochydore City Centre – a “switching on the lights” ceremony.</li> </ul>
<p>Plan and deliver two major events/activities to “book end” the 12 months of celebration including a high profile launch and a celebratory finale that has the potential to become a legacy event.</p>	<p>Concert or legacy type event (not necessarily annual) e.g. World’s biggest birthday party along the region’s coastline, projections art, lighting up of the Glasshouse mountains e.g. Fire on Glasshouse type event, etc.</p>

**Legal**

While there are no legal implications from the recommendations in this report, and noting that all processes to ensure any public events and programs adhere to laws and other legal requirements, advice was sought in relation to the official dates to inform the timelines in this report.

That advice confirmed that 1 August, 1967 is the official anniversary date in terms of when Sunshine Coast became the legal place name of the region under State legislation.

There is of course nothing stopping Council wanting to celebrate the anniversary of when Council(s) resolved to adopt the name, or when it was approved by the State Minister.

**Policy**

There are no policy implications associated with this report.

**Risk**

The risk inherent in this report, which is difficult to quantify at this stage, is the level of community support for Council to celebrate the 50<sup>th</sup> anniversary of the naming of the Sunshine Coast in 2016. Risk also extends to the ownership of the celebrations by the business and tourism sectors and how such groups will partner with Council.

**Previous Council Resolution****Ordinary Meeting 29 January 2015 - Council Resolution (OM15/1)**

*That Council request the Chief Executive Officer to prepare a report for Council's consideration for the February 2015 Ordinary Meeting, outlining a proposed schedule of Council region activities and associated costings to celebrate the 50<sup>th</sup> anniversary of the naming of the Sunshine Coast in 2016, culminating in a key event on 15 November 2016.*

**Related Documentation**

There is no related documentation relevant to this report.

**Critical Dates**

The planning stage for a fully developed program of activities would require a proactive and targeted partnership / sponsorship program to ensure a region-wide commitment to the project in advance. It is advised that this work commence in the first half of the 2015/16 financial year (July to December 2015).

**Implementation**

In the first instance, it is recommended that an internal meeting be established, which includes the Mayor and relevant Portfolio Councillors along with representatives from the Economic Development Branch and the Community Relations Branch, to determine the scale and scope of a program of celebrations to commemorate the 50th anniversary of the naming of the Sunshine Coast and to refer this matter, along with costings to the 2015/16 budget development process. This internal committee will more fully develop both the approach and the implementation plan for celebrating the 50th Anniversary of the naming of the Sunshine Coast program.

The commitment from the Mayor, and relevant Portfolio Councillors to the internal meeting would be approximately two (2) meetings of no more than two (2) hours per meeting.



**8.5 INFRASTRUCTURE SERVICES****8.5.1 UNSEALED ROADS UPGRADE PLAN 2015 - 2035****File No:** Statutory Meetings**Author:** Coordinator Transport and Traffic Project Investigator  
Infrastructure Services Department**Appendices:** App A - Unsealed Roads Upgrade Plan 2015-2035 ..... 97

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**PURPOSE**

The purpose of this report is to present the Unsealed Roads Upgrade Plan 2015 – 2035 to council for adoption of an indicative twenty year unsealed roads upgrade program, including the methodology for prioritisation of unsealed roads to upgrade and to note that the Unsealed Roads Upgrade Plan will inform the development of council's Capital Road Works – Gravel Roads Subprogram annually.

**EXECUTIVE SUMMARY**

Expectations of the public regarding the level of service provided by the road network are increasing. This includes both long term residents and recent new arrivals. Unsealed roads are often seen as being not acceptable due to concerns such as dust nuisance, corrugations, loose material, environmental issues and safety. There is also a public perception that unsealed roads are more expensive to maintain as the surface needs ongoing maintenance including grading, additional material added and drains cleared, although on a whole of life cost basis, this is usually not the case.

In 2013 during budget deliberations, council sought advice on a way of increasing the rate of upgrading of unsealed roads to meet increasing public demands. The outcome of the discussion was that council requested an investigation be undertaken to develop a suitable process for determination and validation of the highest priority unsealed roads for upgrading over a period of time, and to then develop a prioritised program of which roads should be upgraded over this period and in what order of priority. The process was to include consideration of a range of factors such as road use, road function, maintenance requirements, rural impacts, dust impacts, traffic attractors etc.

Council's road network currently comprises a total length of approximately 2370kms with 1770kms of sealed roads and 600kms of unsealed roads. The unsealed network is generally made up of lower order roads which provide a variety of functions and typically carry a range of daily traffic volumes of between 30 and 500 vehicles per day (for no-through roads and through roads respectively).

A series of discussions were undertaken with councillors whose divisions contain the majority of unsealed roads, council roads supervisors and technical staff to develop understanding of the issues in the management and upgrading of unsealed roads. The outcome of those discussions was a proposal to concentrate on the development of a process which considered the potential upgrading of the highest priority, up to 100kms, of the unsealed road network over a 20 to 25 year time frame.

An assessment and prioritisation process was developed involving a range of road form and function criteria which had been highlighted during the discussions. Each criterion was scored, a weighting applied to each score relevant to its relative importance and the weighted scores added to provide an overall score for the road. The roads were then ranked

in order of priority. The process was refined through a number of iterations and trial assessments of selected roads of varying hierarchy.

Assessment of council's unsealed road network has been undertaken for approximately 100kms of the total 600kms of unsealed roads. A program to undertake assessment of the remainder of the unsealed roads is progressively being undertaken as requests are received from the community.

The assessment and prioritisation process has been utilised to develop an indicative 20 year program for the upgrading of unsealed roads based on highest priority projects and a committed budget of a minimum of \$3 million being provided per year for the next 20 years.

Each year the priority list of unsealed roads will be reviewed and the 20 year indicative program amended, subject to budget commitments. The first year of the program will be submitted annually for consideration and adoption by council as part of the capital works program. The following 19 years are indicative only and subject to confirmation each subsequent year.

The projects which form the first year, 2015/2016, of the indicative 20 year program will be submitted to council for consideration for inclusion in the 2015/2016 capital road works program.

The Unsealed Roads Upgrade Plan 2015-2035, provides for sealing of around 45 km of currently unsealed roads over its life, and will see the sealing of all of the major unsealed link roads and secondary roads of significance across the Sunshine Coast Council region, and will create a basis for both assessing future roads and for advising community members of the status of their particular road.

With the adoption of this program, it should be understood that a large part of the unsealed road network will not be sealed in the foreseeable future.

## **OFFICER RECOMMENDATION**

**That Council:**

- (a) receive and note the report titled "Unsealed Roads Upgrade Plan 2015 - 2035 "**
- (b) endorse the Unsealed Roads Upgrade Plan 2015-2035 (Appendix A) as the indicative unsealed road upgrade program for the next twenty years, subject to annual budget considerations and**
- (c) note that the Unsealed Roads Upgrade Plan 2015 - 2035 will inform the development of council's Capital Road Works – Gravel Roads Subprogram in the forthcoming 2015/2016 budget.**

## **FINANCE AND RESOURCING**

Council, at its Budget Meeting on 26 June 2014 adopted an allocation of \$3 million for the Gravel Road sub program of the Transportation Program for the 2014/2015 financial year, and this amount has also been included in the currently adopted 10 year capital works program. The indicative 20 year Unsealed Road Upgrade Program has been developed on the assumption that this level of funding will continue.

It is possible that in future years either council or State or Federal Government may seek to increase funding in this area, in which case the program will be reviewed and amended on an annual basis.



All unsealed road upgrades are designed in accordance with the relevant and applicable Transport and Main Roads and Austroads engineering design standards. For lower order roads a “fit for purpose” approach is applied, relative to the issues of speed, traffic volume and overall levels of risk. Higher order roads typically cost in the order of \$1.4 million per km to fully upgrade.

There are occasions that local residents will approach council to seek joint funding for a minor road upgrade, with the residents making a financial commitment. Any such approaches will be the subject of a future council report, as opposed to seeking to establish a specific policy to cover such infrequent situations.

## **CORPORATE PLAN**

**Corporate Plan Goal:** *A strong community*

**Outcome:** 2.4 - People and places are connected

**Operational Activity:** 2.4.6 - Maintain the region’s unsealed roads network and identify proposed upgrades

## **CONSULTATION**

### **Internal Consultation**

Internal consultation has occurred with councillors through a number of informal meetings and with councillors and senior staff through a Strategic Discussion Forum on 24 March 2014.

#### Infrastructure Services

- Director
- Manager, Transport and Infrastructure Management
- Coordinator, Design Services
- Supervisor, Design Services
- Coordinator, Asset Management and Capital Planning
- Senior Capital Works Program Officer
- Manager, Civil Works Services
- Coordinator, Capital Works Projects and Asset Program

### **External Consultation**

There has been no external consultation undertaken in relation to this report.

### **Community Engagement**

There has been no external community engagement undertaken in relation to this report.

## **PROPOSAL**

### **Introduction**

In 2013, the councillors whose divisions contain the majority of the unsealed roads instigated a meeting to discuss a way of increasing the rate of upgrading of unsealed roads. The outcome of the discussion was that, of the 600kms of unsealed roads approximately 100kms could be considered to be of highest priority for upgrading. Subject to funding availability, a

program to upgrade up to 100kms over 20 to 25 years was seen as being possibly achievable.

Council requested that an investigation be undertaken to develop a suitable process for determination and validation of the highest priority unsealed roads for upgrading. The process was to include consideration of a range of factors such as road use, road function, maintenance requirements, rural impacts, dust impacts, traffic attractors etc.

This report outlines council's unsealed road network, the assessment and prioritisation process, unsealed road management and presents an indicative 20 year program for upgrade of the highest priority unsealed roads.

The Unsealed Roads Upgrade Plan 2015-2035, provides for the full upgrade and sealing of around 45kms of currently unsealed roads over its life and will see the sealing of all of the major unsealed link roads and secondary roads of significance across the Sunshine Coast Council region, and will create a basis for both assessing future roads and for advising community members of the status of their particular road.

### Extent of Network

Council's road network currently comprises a total length of approximately 2370kms with 1770kms of sealed roads and 600kms of unsealed roads.

### Road Hierarchy

Roads which comprise council's road network are classified according to their function in accordance with the Sunshine Coast Planning Scheme 2014. (Refer SC6.17 Planning Scheme Policy for the Transport and Parking Code.) Unsealed roads are usually located in rural areas and comprise lower order roads under the road hierarchy with approximate current daily traffic volume ranges as follows:

Corridor Classification	Hierarchy	Approximate daily traffic
Neighbourhood Street	Neighbourhood Collector Street	70 - 500
Local Streets	Access Street	60 - 200
	Access Place	30 - 50

### The Challenge Ahead

Expectations of the public regarding the level of service provided by the road network are increasing. This includes both long term residents and recent new arrivals. Unsealed roads are often seen as being not acceptable, due to concerns such as dust nuisance, corrugations, loose material, waterway siltation and safety.

Based on current construction costs, the budgeted level of funding allows for the upgrading of approximately 2 to 3 kilometres of unsealed road each year. With this current level of expenditure it will take many years to upgrade most of the unsealed roads in council's road network and the reality is that council will not be able to fund the greater majority of the gravel road network to bring them to a sealed standard. Hence the need to develop a more formalised methodology and assessment process and create a structured 20 year upgrade program of roads that require upgrading for safety, volume and other risk reasons.

### **Assessment and Prioritisation Process**

Council receives many requests to upgrade the existing unsealed road network. Whilst it may be desirable to upgrade some of the unsealed roads across the region, it is considered that council should utilise available funding on upgrading those roads which are of the highest priority.

The assessment and prioritisation process methodology was the subject of a Strategic Discussion Forum presentation to council on 24 March 2014.

The prioritisation process, which has been developed, involves consideration of the following criteria.

- Traffic volumes
- Percentage heavy commercial vehicles
- If road is a school bus route
- Crash history
- Road function
- Maintenance frequency
- Number of dwellings
- Number of dwellings less than 40 metres from road
- If crops affected by dust
- Presence of trip attractors
- If road is a farm produce route
- If road connects centres
- If project completes an existing project on a through road

Each criteria is scored, a weighting applied to each criteria score and the weighted scores are added to provide an overall score for the road. The roads are then prioritised by total score.

The criteria were determined through consultation with councillors and supervisory staff. The weightings were developed via a number of iterations and trial assessments of a number of sealed and unsealed roads of varying hierarchy.

Assessment of council's unsealed road network has been undertaken for approximately 100kms of the total 600kms of unsealed roads. This initial 100kms was identified through workshops with councillors and council's road maintenance supervisors.

A program to undertake assessment of the remainder of the unsealed roads is progressively being undertaken as requests are received from the community.

### **Project Validation**

Use of the assessment and prioritisation process has enabled projects to be ranked in order of priority. The development of an indicative 20 year forward works program is dependent on the adoption of estimated construction costs. An initial program has been prepared on the basis of current estimated costs based on a preliminary scoping of the required extent of works at an average rate of approximately \$1.4 million per kilometre. It should be noted that actual construction costs may well be less or greater than the average rate depending on the characteristics of the particular site.

The preliminary scoping estimates for each project need to be validated prior to submission of the projects to council for funding consideration each year. It is proposed that this will entail an initial site inspection and assessment by experienced design and construction staff.

The assessment would include consideration of the existing horizontal and vertical alignment of the road, whether the desired width two lane road could be constructed and if not, if a single lane road width could be constructed with passing opportunities. It would also include consideration of the depth and strength of the existing subgrade, presence of significant vegetation and road side hazards. This would be followed by obtaining broad level survey data over the project extent and using this survey data as the basis for preparation of a preliminary design and estimate of cost.

It is proposed that validation of projects proposed for funding in the first 10 years of the program be progressively undertaken over the next 12 months.

### **Funding**

Council has many demands on its funds and has recently, in the 2014/2015 budget, increased funding for upgrading of gravel roads from \$1.4 million to \$3 million. (The budgeted allocation of \$2 million was reduced to \$1.4 million with \$600,000 for re-sheeting being reallocated as operational funds.) This level of funding is sufficient to upgrade approximately 45kms of gravel road to a sealed standard over a 20 year period based on preliminary scoping estimates.

This will see the sealing of all of the major unsealed link roads and secondary roads of significance across the Sunshine Coast Council region and will create a basis for both assessing future roads and for advising community members of the status of their particular road.

### **Contributions**

From time to time, council is approached by private parties to either (i) construct / upgrade of unsealed roads at their cost or (ii) to provide a contribution towards the cost of the upgrade.

In the first case, council has agreed to this on a number of occasions in the past, subject to the works being designed and constructed to current standards, similar to road works associated with developments. It is considered that this practice should continue when the opportunity arises.

In the second case, it may be appropriate for council to consider bringing the construction of a project forward as a consequence of an external funding offer. It is considered that each application should be assessed on its merits and be the subject of an investigation and report to council in each instance.

### **Design Standards**

Roads must be designed to provide safe travel at the design speed for the expected volume of traffic and be appropriately certified by a professional engineer. The upgrading and sealing of roads may promote increased vehicle speeds. If the trafficable width, horizontal and vertical alignment and roadside clear zones are not appropriate, this increase in vehicle speed may compromise safety. All road designs are required under Queensland law to be certified by a Registered Professional Engineer Queensland (RPEQ) and must comply with relevant state and federal standards and specifications including the Queensland Transport and Main Roads specifications and the Austroads specifications.

Road design methodology involves assessing the horizontal & vertical alignment for road operating speed, and where deficiencies are identified, appropriate remedial treatments are to be determined. This may involve modification of alignment and/ or signage in accordance

with the road design processes. For lower order roads it is possible to apply a “design exception” of fit for purpose review to determine if a variance from the main standards can be justified and certified accordingly.

### **Unsealed Road Management Plan**

Unsealed roads are maintained in accordance with council’s Road Management Plan which sets out the level of service and time frames for routine maintenance (e.g grading, drain cleaning and vegetation clearing/slashing) and gravel re-sheeting.

Properly formed and maintained, with appropriate levels of traffic, an unsealed road will perform well, and in most cases, cost less to own over its life than an equivalent sealed road, despite perceptions to the contrary.

Dust nuisance to residences adjacent to an unsealed road does occur from time to time and is exacerbated in times of dry weather and by the volume and speed of passing traffic. The level of dust generation is also influenced by the pavement material type. Council has undertaken a number of trials of dust suppressant treatments to unsealed roads however the trials have not yielded any significantly positive results to date relative to the cost of the products. A future report will be presented to council to provide guidance on the future selection and use of alternative products.

Council has an ongoing interest in exploring possible alternative treatments which may be utilised to improve dust suppression and the overall condition of unsealed roads. If such treatments are found to be successful in the future, it is anticipated that they could be utilised on roads which are not ranked as high priorities for upgrading.

Council does not consider it appropriate to undertake sealing of short lengths of unsealed roads adjacent to residences for the following reasons;

- there are a large number of such locations across the region
- it is inefficient to undertake upgrading of short sections of roads
- the practice does not accord with the prioritisation process which has been developed
- undertaking such works would reduce the available funding for upgrading of higher priority roads

### **Unformed Roads**

There is increasing pressure from the community to include some unformed roads in council’s road network. These are roads which council has not previously accepted responsibility for maintenance of due to the low standard of construction. Generally these unformed roads provide access to one or two properties only and are basically farm tracks.

A project is to be undertaken in 2015 to identify all unformed roads in the council region and to assess which, if any, should be included in council’s road network and to develop a strategy for consideration by council.

### **Unsealed Road Upgrade Program**

A 20 year indicative capital road works program for the upgrading of unsealed roads has been developed on the basis of an annual funding allocation of \$3 million. The program has been developed using the assessment and prioritisation process and on the basis of the roads which have been assessed and prioritised. Whilst it is considered that the majority of the potential higher priority roads have been included it is likely that some roads of a high priority will be identified as the assessment of the remainder of the unsealed roads progresses as request are received and as staff availability allows.

Each year the priority list of unsealed roads will be reviewed and the indicative 20 year program amended. The first year of the program will be submitted annually through the council budget process for adoption by council as part of the capital works program. The following 19 years are indicative only and subject to confirmation each subsequent year, but will establish a baseline for communication with the public and individual residents on the status of their particular road.

### **Legal**

There are no legal implications relevant to this report. The courts recognise that there are limited funds for such upgrade works and that the decision about how those funds are to be spent is not a matter that the court will interfere in.

### **Policy**

Once the report is adopted it will form Infrastructure Services policy.

### **Risk**

There are a number of risk implications relevant to this report.

- All road designs are required under Queensland law to be certified by a Registered Professional Engineer Queensland (RPEQ) and must comply with relevant state and federal standards and specifications including the Queensland Transport and Main Roads specifications and the Austroads specifications
- Residents who find that their road may not be covered in the plan may feel they have been unfairly treated and council may be requested to consider increasing either the funding amounts per year or changing priorities to suit certain populations
- Unsealed roads can create some local personal health concerns over dust and noise issues, however the common industry response to public health concerns has been to address them via grading programs but in some cases, and particularly during dry weather, this is a fact of living on an unsealed road.

### **Previous Council Resolution**

There is no previous council resolution as such, however during the 2013 Budget discussions, council requested investigation of a more realistic target of upgrading the highest priority 100kms of unsealed roads.

### **Related Documentation**

Sunshine Coast Planning Scheme 2014

Sustainable Transport Strategy

### **Critical Dates**

Whilst there are no critical dates relevant to this report, its adoption will inform the development of the 2015/2016 capital road works program.

### **Implementation**

Upon endorsement of this report by council, it is proposed that the council's direction regarding the upgrading and sealing of unsealed roads and proposed list of roads for future upgrades be communicated to the public and that this occur following the adoption of council's budget each year.

The communication will clearly state that the first year of the indicative 20 year program is confirmed each year by council as part of its budget deliberations and the following 19 years are indicative only, with projects capable of being added or deferred due to projects assessed as being of higher priority.

**8.6 CORPORATE STRATEGY AND DELIVERY****8.6.1 SUNSHINE COAST INTERNATIONAL RELATIONS POLICY AND MISSIONS PROGRAM**

<b>File No:</b>	<b>International Relations</b>	
<b>Author:</b>	<b>Manager Strategy and Coordination Corporate Strategy and Delivery Department</b>	
<b>Appendices:</b>	<b>App A - Report on the Implementation of the International Relations Policy and 2014 Sunshine Coast International Missions Program .....</b>	<b>129</b>
	<b>App B - 2015 Sunshine Coast International Missions Program .....</b>	<b>163</b>

**PURPOSE**

This report provides an overview of Council's activities under its International Relations Policy for the 2014 calendar year, including information on the international missions conducted throughout the course of that year. This report also seeks endorsement of the proposed 2015 Sunshine Coast International Missions Program.

**EXECUTIVE SUMMARY**

On 18 February 2014, Council adopted (SM14/1) the International Relations Policy ("the Policy") together with the 2014 Sunshine Coast International Missions Program. The Policy provides the foundation to support Council's participation in international relations. The Policy is directed at maintaining and enhancing Council's international reputation and providing a robust and transparent framework for Council's relationships and engagement with international entities.

One of the central tenets of the policy is that a formal report be presented to Council at the conclusion of each calendar year on the prior year's international relations activities. In line with this commitment, the first annual *Report on the Implementation of the International Relations Policy and 2014 Sunshine Coast International Missions Program* ("the Report") is provided at **Appendix A**.

As outlined in the Report, Council's international relations and engagement activities in 2014 included:

- hosting seven inbound delegations
- conducting two trade missions to China and Hong Kong and New Zealand
- one investment mission to Hong Kong, Shanghai and Japan
- joint leadership of one international mission to the United States
- managing a range of requests and support activities associated with three of Council's existing international agreements
- participating in exhibitions, forums, seminars and trade events to promote the region to an international audience and
- hosting regional visits and briefings by three Queensland Government Trade and Investment Commissioners.



In summary, this work has enabled:

- access to new markets in Hong Kong and Xiamen for a number of Sunshine Coast businesses and the University of the Sunshine Coast
- wider awareness in key Asian markets of the investment opportunities associated with Council's key projects, namely the Maroochydore city centre and the expansion of the Sunshine Coast Airport
- the identification of parties who may potentially participate in any competitive market processes seeking investment in Council's key projects
- the opportunity to evaluate the approach to attracting health and medical business investment to the region in association with the delivery of the Sunshine Coast University Public Hospital and
- direct engagement with, and regional visits by, three Queensland Government Trade and Investment Commissioners who are now better placed to identify new market opportunities for Sunshine Coast businesses and advocate "in market" on their behalf.

Following the conclusion of the calendar year, on 8-10 January 2015, the Mayor also undertook a brief visit to Zhao'an in China as a guest of Sunshine Coast based company, RADAQUA. The Mayor was invited by RADAQUA to participate in the official opening of Stage 1 of their new aquaculture facility. All costs associated with the Mayor's travel and accommodation associated with this visit were met by RADAQUA and all requisite Gift and Hospitality Declarations associated with this visit have been completed by the Mayor. The only cost met by Council in relation to this visit was the expenditure associated with obtaining a travel visa for the Mayor to visit China.

The 2015 program of international missions is also presented for Council's consideration (see **Appendix B**). The proposed 2015 Sunshine Coast International Missions Program ("the 2015 Program") includes five missions (one investment mission and four trade missions) on the following basis:

- A Major Capital Markets mission - to engage directly with significant international and institutional investors in relation to Council's key projects where capital investment will eventually be sought
- Four trade missions – focused on those high value industries identified in the *Sunshine Coast Regional Economic Development Strategy 2013-2033* where there is a sufficiently advanced competitive strength and export capability. These missions will target a specific growth market and business opportunities for the respective participating industry.

**OFFICER RECOMMENDATION**

That Council:

- (a) receive and note the report titled “Sunshine Coast International Relations Policy and Missions Program”
- (b) note the first annual Report on the Implementation of the International Relations Policy and 2014 Sunshine Coast International Missions Program (Appendix A)
- (c) approve the 2015 Sunshine Coast International Missions Program (Appendix B) and
- (d) approve the overseas travel identified in the 2015 Sunshine Coast International Missions Program at Appendix B, with \$55,847 of the associated costs to be met from the 2014-2015 budgets for the Strategy and Coordination Branch and the Sunshine Coast Airport and an amount of \$21,450 referred to the 2015-2016 budget process.

**FINANCE AND RESOURCING**

The 2014 Sunshine Coast International Missions Program was delivered within the approved budget for that program as outlined in summary form below:

<b>Mission</b>	<b>Approved Budget</b>	<b>Expenditure</b>
Sunshine Coast Investment Mission – May 2014	\$20,000	\$20,241
Sunshine Coast Trade Mission – June 2014	\$15,000	\$13,996
Sunshine Coast International Mission – September 2014	\$20,000*	\$18,553
Sunshine Coast Trade Mission – October 2014	\$7,000	\$ 2,215
Council of Mayors SEQ Investment Mission (did not proceed)	\$15,000	-
<b>Total</b>	<b>\$77,000</b>	<b>\$55,005</b>

\*Original budget of \$15,000 plus a contingency of \$5,000

In relation to the proposed 2015 Sunshine Coast International Missions Program, the estimated travel and accommodation cost for Council participants in the current financial year is \$55,847. Of this amount:

- \$6,985 would be funded through the 2014-2015 budget for the Sunshine Coast Airport to cover the cost of the proposed mission to Kunming in China to attend the Routes Asia Conference and
- \$48,862 would be covered by funds available in the 2014-2015 budget for the Strategy and Coordination Branch.

The costs nominated for each mission are an estimate due primarily to the variability in international airfares, fluctuating prices that can occur as discounted airfares are released and the volatility of exchange rates. In making travel arrangements, every effort is made to secure the most competitive airfare available for the intended travel route.

In each case, the cost estimate includes the cost of Councillor and/or Council officer travel and accommodation, visas and on-ground travel.

Provision will need to be made in the 2015-2016 Council budget for the estimated cost of \$21,450 associated with participating in the missions proposed for the latter half of the 2015 calendar year.

## CORPORATE PLAN

**Corporate Plan Goal:** *A new economy*  
**Outcome:** 1.4 - Strong local to global connections  
**Operational Activity:** 1.4.1.1 - Organise, undertake and report on the outcomes of, international investment, trade and export missions

## CONSULTATION

### Internal Consultation

In developing the 2014 Report and the proposed 2015 Program, consultation has been undertaken with:

- Mayor Mark Jamieson
- Deputy Mayor Councillor Chris Thompson
- Councillor Jenny McKay
- Councillor Jason O'Pray
- Chief Executive Officer
- Director Corporate Strategy and Delivery
- Manager Economic Development

### External Consultation

In relation to the 2014 Report and the proposed 2015 Program, consultation and input has been sought from the following:

- Trade and Investment Queensland (including relevant Trade and Investment Commissioners)
- University of the Sunshine Coast
- Participants in the June 2014 Trade Mission and the September 2014 International Mission.

### Community Engagement

Not applicable.

## PROPOSAL

A key economic policy priority for Council is to strengthen the region's economic foundations, support local business and create an environment that encourages investment and the generation of enduring employment and career opportunities for the community.

To achieve significant change in terms of investment in region-building infrastructure, enduring employment and prosperity, Council has acknowledged the region needs to shift from a consumption-based economy to one that is outwardly focused, investment oriented and connected to global and emerging markets. This is a key principle that underpins *Sunshine Coast: The Natural Advantage – Regional Economic Development Strategy 2013-2033*. Council is a major contributing partner to the delivery of this Strategy.

While much has been delivered since the launch of this Strategy in September 2013, its goals will only be achieved with a sustained effort over time to:

- shift the region's economy so that it is more responsive to national and global markets
- continue to build awareness of the competitive strengths and value proposition of the region in wider markets and
- continue to pursue investment in critical regional infrastructure and facilities that the region needs as it continues to grow.

In line with its economic policy priorities, on 18 February 2014, Council adopted (SM14/1) its first International Relations Policy and the 2014 International Missions program. This was the first time that Council formally determined its corporate approach to international engagement and promulgated a prospective program of missions to promote awareness of key investment opportunities in the region and to assist local businesses to access new markets.

The Policy is directed at maintaining and enhancing Council's international reputation and providing a robust and transparent framework for Council's relationships and engagement with international entities. These objectives were purposefully targeted to ensure council approaches its international engagement in a manner that is focused on building a professional and compelling value proposition in wider markets and with other international governments. One of the central tenets of the policy is that a formal report be presented to Council at the conclusion of each calendar year on the prior year's international relations activities.

#### **Report on 2014 International Relations activities**

In line with this commitment, the first annual *Report on the Implementation of the International Relations Policy and 2014 Sunshine Coast International Missions Program* is provided at **Appendix A**.

As outlined in the Report, Council's international relations and engagement activities in 2014 included:

- hosting seven inbound delegations from the People's Republic of China, the Republic of Korea, Vietnam and Hong Kong
- conducting two trade missions – one to China and Hong Kong (focused on the tourism and education industries) and one to New Zealand (focused on the tourism, sport and leisure industry)
- undertaking one investment mission to Hong Kong, Shanghai and Japan, as key sources of investment capital for projects of particular significance to the region – specifically the expansion of the Sunshine Coast Airport and the development of the Maroochydore city centre
- joint leadership of one international mission to Portland (Oregon) and San Francisco in the United States to inspect the Mission Bay University Hospital precinct and adjacent development; inspect and receive briefings on light rail systems in San Francisco and Portland; and to provide introductory briefings with major information technology companies on opportunities for establishing a presence on the Sunshine Coast
- managing a range of requests and support activities associated with three of the four existing international agreements – including supporting a reciprocal youth delegation between Xiamen (China) and the Sunshine Coast; and contributing to commemorative activities relevant to the relationships with Tatebayashi (Japan) and Fenland (United Kingdom)
- participating in exhibitions, forums, seminars and trade events to promote the region to an international audience, with a particular focus on events associated with the G20 Leaders Summit in Brisbane in November 2014 and

- hosting regional visits and briefings by three Queensland Government Trade and Investment Commissioners from the United Arab Emirates and Qatar; Japan; and the United Kingdom and Europe.

In summary, this work has enabled:

- access to new markets in Hong Kong and Xiamen for a number of Sunshine Coast businesses and the University of the Sunshine Coast
- wider awareness in key Asian markets of the investment opportunities associated with Council's key projects, namely the Maroochydore city centre and the Sunshine Coast Airport
- the identification of parties who may potentially participate in any competitive market processes seeking investment in Council's key projects
- the opportunity to evaluate the approach to attracting health and medical business investment to the region in association with the delivery of the Sunshine Coast University Public Hospital and
- direct engagement with, and regional visits by, three Queensland Government Trade and Investment Commissioners who are now better placed to identify new market opportunities for Sunshine Coast businesses and advocate "in market" on their behalf.

The 2014 Program was delivered within the nominated budget for these activities.

#### **Post-2014 Program activity**

Following the conclusion of the 2014 calendar year, on 8-10 January 2015, the Mayor undertook a brief visit to Zhao'an in China as a guest of Sunshine Coast based company, RADAQUA.

RADAQUA is a Sunshine Coast company based at Glenview that operates in the aquaculture sector providing consultancy services and the design, construction, installation and management of marine and freshwater technology. RADAQUA offers both a consultancy and construction service for the aquaculture industry for both marine and freshwater applications. Their technology solution provides an innovative recirculating aquaculture system, where filtration takes place in sheds using tanks with plants providing recycled nutrients, thus minimising waste produced on site.

RADAQUA and Quan Ying Technology commenced construction of a \$12-15 million project in Zhao'an in China in November 2013 that will eventually produce up to 5,000 tonnes of premium seafood per annum. This facility will provide a multi-staged, multi-species marine recirculation system, predominantly for the commercial grow out of Coral Trout and Grouper.

RADAQUA has designed, engineered, and project managed the construction of Stage 1 of a 5 stage project. Stage 1 is a 500 tonne annual production facility, within an indoor environment, comprising RADAQUA's technology solution. Stage 2 is a progressive 5,000 tonne expansion once the initial cultured seafood product reaches market potential.

The Mayor was invited by RADAQUA to represent the Sunshine Coast and participate in the official opening of Stage 1 of their new facility. All costs associated with the Mayor's travel and accommodation associated with this visit were met by RADAQUA and all requisite Gift and Hospitality Declarations associated with this visit have been completed by the Mayor. The only cost met by Council in relation to this visit was the expenditure associated with obtaining a travel visa for the Mayor to visit China.

**2015 Sunshine Coast International Missions Program**

*Sunshine Coast: The Natural Advantage – Regional Economic Development Strategy 2013-2033* commits Council to establishing an annual program of business and export missions - led by Council – to grow awareness of the region’s products and services and investment opportunities. This commitment is also reflected in Council’s International Relations Policy. In association with Council’s consideration and receipt of the 2014 Report, a program of international missions for the 2015 calendar year is presented for Council’s consideration (see **Appendix B**).

The proposed 2015 Sunshine Coast International Missions Program (“the 2015 Program”) includes five missions - one investment mission and four trade missions - on the following basis.

**Investment mission - Major Capital Markets**

A Major Capital Markets investment mission is proposed to Hong Kong, Frankfurt (Germany) and London (United Kingdom) in May 2015. The major capital markets identified reflect key destinations visited by the Queensland Treasurer and Queensland Treasury Corporation every year as the major sources of investment in Government bonds.

These locations were also identified through consultation with the Agent-General for Queensland and Queensland Government Trade and Investment Commissioner to the United Kingdom and Europe as being potentially of the highest value in attracting significant international and institutional investor interest in Council’s key projects – namely the Maroochydore city centre and the Sunshine Coast Airport. Given this is a significant investment mission; it is proposed that it be led by the Mayor.

The United Kingdom and Frankfurt (Germany) are leading global financial investment markets to Australia and provide access to the large sovereign wealth funds of Norway, Qatar and Abu Dhabi – all of which are headquartered in London. London remains the world’s largest financial centre, with over 50% of all global financial transactions taking place through London every year. Hong Kong is the world’s third largest financial centre (after London and New York – thus the largest in Asia) and is ranked second globally in terms of equity funds raised through Initial Public Offerings (IPO) in 2013. Hong Kong is also the home of 70 of the world’s 100 largest banks.

The assistance of the Agent-General for Queensland in the programming of this mission will be available, as will the assistance of the Queensland Government Trade and Investment Commissioner to Hong Kong. Whilst in the United Kingdom, it is also proposed to pay a courtesy visit to Council’s Sister City in March, Fenland District.

**Trade mission – Routes Asia Conference**

The Routes Asia Conference is being held in Kunming, China on 15-17 March 2015 and it is proposed this event would be attended by the General Manager of Sunshine Coast Airports. Over 100 airlines and more than 200 airports will be represented at this event.

Attendance at this event is part of the Sunshine Coast Airport’s strategy to negotiate and secure airline routes to the Sunshine Coast from the Asia-Pacific region in time to commence operations as soon as the Airport expansion project is completed. It is likely to take some time to develop relationships and the 2015 Routes Asia Conference will be a stepping stone in this regard.

The Sunshine Coast Airport has only attended one Routes Asia Conference in the past. This was the first (and only) conference held in Australia and the event at which Council and the Sunshine Coast Airport first pitched to Air New Zealand.

The intention is that over the next four years, relationships will be established and built with target airlines and target airports to facilitate negotiation of direct services to the Sunshine Coast coinciding with completion of the airport expansion project. This process, like the Air New Zealand arrangements, will take some time from developing awareness of the destination, relationship building, business case development and the securing of flights.

#### Trade mission – China and Hong Kong

This trade mission will be focused on facilitating access by education and training industry businesses and institutions to new customers and markets in Hong Kong, Xiamen and Shanghai. This mission is an important follow-up to the education and tourism industries mission which was led by the Deputy Mayor to China and Hong Kong in June 2014. That mission generated a number of positive business leads for participants, as identified in the 2014 Report. It is proposed this trade mission would be conducted in early June 2015 and be led by the Deputy Mayor, Cr Thompson.

The announcement in November 2014 of the intention to execute a China-Australia Free Trade Agreement provides fresh opportunities for Sunshine Coast companies looking to export their products and services to Mainland China. This mission would leverage growing interest in Australian products and services generated by the proposed agreement. China is one of the top 5 major export destinations for Queensland products and services. Education and training is one of the major service areas covered by the proposed China-Australia Free Trade Agreement.

Presently, one of the top two service exports from Queensland is education services – an industry in which the region has an established capability. The education and training industry on the Sunshine Coast is growing in competitive strength in line with demand from emerging Asian economies, particularly China. Accessing new, high-demand markets has been identified as a key action in the Education and Research Industry and Investment Plan.

#### Trade mission – Singapore, Kuala Lumpur and Xiamen

The concept for this mission has been developed in partnership with a member of the Sunshine Coast Economic Futures Board, with the objective of promoting the region's export capabilities in aged care solutions including services, facility design, equipment, management solutions, education and training.

This mission is proposed to take place in September 2015 and would also coincide with the 2015 Xiamen International Health Expo. The opportunity would exist for participants to attend the Expo (at their own cost), should they consider it to be of value to their business. Given her association with the municipal government in Xiamen, it is proposed that this mission be led by Cr McKay.

Rising affluence in large Asian economies (coupled with an aging population) is driving increased demand for quality health care and other services to meet lifestyle and wellness needs in these highly populous nations. Increasingly, residents in these nations are looking for quality, innovative services and solutions – particularly in the areas of aged care, wellness and alternative therapies. Australia is seen as a key destination and supplier of aged care solutions and standards that are of a standard that is sought within these markets.

The caliber of aged care services and facilities already in the Sunshine Coast region combine to provide a strong opportunity to encourage further investment locally and support increased export of specialist services.

The mission would also provide an opportunity to obtain a briefing from relevant government agencies on the development and operation of the pneumatic waste collection systems installed throughout Singapore, given the potential relevance to the waste management solutions planning for the Maroochydoore city centre.

#### Trade mission – New Zealand

This mission would be a follow-up to the mission undertaken by Council and Sunshine Coast Destination Limited in October 2014 - with a particular emphasis on sport related training and competition opportunities and access to new markets for sport science and rehabilitation providers based on the Sunshine Coast. Given his portfolio responsibilities for Tourism, Sport and Major Events, it is proposed that Cr O'Pray would lead this mission.

New Zealand has strong sporting ties with Australia and Council has the opportunity to promote the Sunshine Coast as a prime sporting destination for international sporting teams through training and high performance camps. It is proposed this mission be undertaken in September 2014 to coincide with a meeting of the Commonwealth Games Federation in New Zealand at that time. This would enable mission participants from the Sunshine Coast to seek meetings with Federation delegates and leverage the opportunity of the 2018 Commonwealth Games to attract a new range of sporting teams to train and compete on the Sunshine Coast.

This region offers training venues for 13 of the 17 sport disciplines planned for the Games and hosts major sporting events and competitions. This mission would also provide the opportunity to reinforce the connections with Air New Zealand and tourism operators "in-market" to stimulate further visitation to the Sunshine Coast.

#### Reporting

In line with the Policy, a report will be provided to Council in early 2016 on the conduct of Council's international relationships, missions and delegations for 2015. This report will accompany any proposals for a 2016 International Missions Program.

#### **Legal**

There are no specific legal matters arising for Council from the 2014 Report or the proposed 2015 Program. Council does not provide specialist financial or commercial advice to businesses or individuals who participate in missions. Participants travel at their own cost and are advised to purchase their own travel and related insurances in the event of accident, injury or loss of property. All regional marketing collateral carries a disclaimer that recipients should exercise their own judgment and seek their own professional advice before relying on information contained therein.

In accordance with section 188 of the *Local Government Regulation 2012*, any international travel undertaken by a Councillor or Council officer as part of an international mission has been – and will be – reported in Council's annual report for the financial year in which the travel occurred.

#### **Policy**

This report has been completed in accordance with Council's International Relations Policy.

The activities covered by the 2014 Report and the destinations, projects and industries nominated as focal areas for the proposed 2015 Program are consistent with the policy settings, priorities and actions nominated in *Sunshine Coast – The Natural Advantage: Regional Economic Development Strategy 2013-2033*.



**Risk**

Should Council decline to continue participating in the activities authorised in its International Relations Policy, this would potentially place the following at risk:

- The attainment of relevant goals and the delivery of actions nominated in *Sunshine Coast – The Natural Advantage: Regional Economic Development Strategy 2013-2033*
- The ability of Council to meaningfully facilitate introductions for local businesses to new export markets and support trade and export growth from this region, which has implications for building structural resilience in the regional economy
- The ability to generate wider-scale investor interest in Council's major projects – without which, Council may be unlikely to realise the benefits associated with greater competitive tension when seeking investment in these projects
- The ability of the region to attract and secure domestic infrastructure and business investment given the potential for the region's economy to be viewed as having limited depth in terms of broad-scale private investment and capacity to export.

There is a risk of a negative public reaction to expenditure associated with participating in international missions. The pursuit of investment that will facilitate the delivery of key regional projects is necessary if the region is to improve its infrastructure mix, strengthen the regional economy and achieve a more sustainable and prosperous community. Similarly, facilitating access to new export markets for local business and industry is a legitimate activity for local government. These activities are carried out by many other local governments in Queensland and Australia as a means to strengthen the local business environment, grow investment in local business and supply chains and generate new employment opportunities.

Council's commitment to support an annual program of international missions has also been in the public domain since the launch on 24 September 2013 of *Sunshine Coast – The Natural Advantage: Regional Economic Development Strategy 2013-2033*.

**Previous Council Resolution**

Council resolved on 4 August 2014 (SM14/27) as follows:

*That Council:*

- (a) receive and note the report titled "**Proposed Variation to the 2014 Sunshine Coast International Missions Program**"
- (b) approve a variation to the 2014 Sunshine Coast International Missions Program as outlined in Appendix A to:
  - i. remove the Queensland Government Investment Mission to China and Hong Kong
  - ii. insert the Sunshine Coast International Mission to California and Oregon in the United States of America and
- (c) approve overseas travel for the Mayor to participate in the Sunshine Coast International Mission to California and Oregon, with the cost of the overseas travel to be met from the 2014-2015 budget allocation for the International Missions Program in the Strategy and Coordination Branch.

Council resolved on 18 February 2014 (SM14/1) as follows:

*That Council:*

- (a) receive and note the report titled **“International Relations Policy and 2014 Sunshine Coast International Missions Program”**
- (b) approve the *International Relations Policy (Appendix A)*
- (c) approve the *2014 Sunshine Coast International Missions Program (Appendix B)* and
- (d) approve the overseas travel identified in the *2014 Sunshine Coast International Missions program (Appendix B)*, with \$35,000 of cost to be met from the 2013/2014 budget for Strategy and Coordination and an amount of \$37,000 referred to the 2014/2015 budget process.

Council resolved on 19 September 2013 (OM13/191) as follows:

*That Council:*

- (a) receive and note the report titled **“Draft Economic Development Strategy”**
- (b) endorse the *“Sunshine Coast – The Natural Advantage – Regional Economic Development Strategy 2013-2033” (Appendix A)* and the associated *Research Compendium (Appendix B)*
- (c) approve the *“Sunshine Coast – The Natural Advantage – Regional Economic Development Strategy 2013-2033”* replacing the *“Sunshine Coast Economic Development Strategy 2010-2014”*
- (d) delegate authority to the Chief Executive Officer, in consultation with the Mayor, to make any minor amendments as required to finalise the *“Sunshine Coast – The Natural Advantage – Regional Economic Development Strategy 2013-2033”* for public release prior to the end of September 2013
- (e) approve the formation of a regional economic leadership board referred to in the *“Sunshine Coast – The Natural Advantage – Regional Economic Development Strategy 2013-2033”*, with its functions to include:
  - i. *guiding the transitions to, and building the identity of, a new economy*
  - ii. *overseeing the progress of the Implementation Plan for the Strategy*
  - iii. *assessing progress in the delivery of the Strategy to ensure outcomes and performance measures are met*
  - iv. *providing key advice and intelligence to inform, guide and enable delivery of specific actions and*
  - v. *advocating the region’s competitive strengths to secure new investment*
- (f) delegate authority to the Chief Executive Officer to develop with business and industry groups represented on the *Sunshine Coast Economic Development Strategy Taskforce*, an appropriate governance and operating model for the regional economic leadership board for further consideration by council.

Council resolved on 27 June 2013 (SM13/22) as follows:

*That Council:*

- (a) receive and note the report titled **“Key Investment and Business Development Events and Activities in Asia - September 2013”**
- (b) approve that the Mayor be authorised to undertake overseas travel to Taiwan, Xiamen and Hong Kong in September 2013 to participate in the Asia Pacific Cities Summit, the China International Fair for Investment and Trade and undertake specific investment meetings - with that part of the cost of the overseas travel that is not covered by other parties to be met from the 2013-2014 Economic Development Branch budget and
- (c) note that, subject to approval of (b) above, the Chief Executive Officer will approve one council officer to accompany the Mayor in travelling to Taiwan, Xiamen and Hong Kong in September 2013.

Council resolved on 31 January 2013 (OM13/11) as follows:

*That Council:*

- (a) receive and note the report titled **“Sunshine Coast International Business Development Program”**;
- (b) note the Plan of Action activities in Appendix A for 2012-2013 will be delivered within the current budget allocation for trade and export development in the Economic Development Branch budget, with a portion of this budget likely to be carried over to 2013-2014 to facilitate completion of activities commenced in the current financial year;
- (c) note that the budget allocation for trade and export development was a one-off allocation approved as part of the development of the 2012-2013 council budget and that funding for the continuation of the Sunshine Coast International Business Development Program in the balance of the 2013-2014 year and subsequent financial years will need to be considered as part of deliberations on the 2013-2014 and subsequent budgets;
- (d) approve that the Mayor be authorised to travel to China in April 2013 to participate in a proposed Queensland Government Investment Mission and to visit Xiamen to support and target business investment opportunities for the region;
- (e) approve that Councillor McKay be authorised to travel to Xiamen, China in April 2013 as part of the visit by the Mayor to support and target business investment opportunities for the region;
- (f) approve that the cost of the overseas travel by the Mayor and Councillor McKay (inclusive of flights, accommodation, transfers and insurances) to be met from the existing budget allocation for trade and export development in the 2012-2013 Economic Development Branch budget; and
- (g) note that, subject to approval of (d) and (e) above, the Chief Executive Officer will approve one council officer to accompany the Mayor on the overseas visit to China.

#### **Related Documentation**

- Sunshine Coast International Relations Policy
- *Sunshine Coast – The Natural Advantage: Regional Economic Development Strategy 2013–2033*
- Sunshine Coast Council Corporate Plan 2014-2019
- *Australia in the Asian Century, 2012*
- *Our Future World, Global Megatrends that will change the way we live* - CSIRO, 2012 revision
- Queensland Trade and Investment Strategy 2011-2016
- *China, Towards 2016*, Tourism and Events Queensland
- Business Investment Policy

**Critical Dates**

Given the lead times involved in the organisation and programming of international missions and the growing number of requests for the region to host international delegations, an early decision on this report is sought so that appropriate logistical arrangements can be implemented.

**Implementation**

Subject to Council's endorsement of this report, programming arrangements will commence immediately for the development of the missions that are proposed to be undertaken in March, May and June of this year.

All details associated with overseas travel will be appropriately reported in Council's Annual Report for the relevant financial year as required under section 188 of the *Local Government Regulation 2012*.



**8.6.2 SUNSHINE COAST EVENTS BOARD - PRESENTATION OF 2014 ANNUAL REPORT**

<b>File No:</b>	<b>ECM</b>
<b>Author:</b>	<b>Coordinator Sunshine Coast Events Corporate Strategy and Delivery Department</b>
<b>Appendices:</b>	<b>App A - Sunshine Coast Events Board: 2014 Annual Report ..175</b>

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**PURPOSE**

The purpose of this report is for Council to receive and note the Sunshine Coast Events Board 2014 Annual Report (Appendix A).

**EXECUTIVE SUMMARY**

In 2013, Council adopted the Sunshine Coast Major and Regional Events Strategy 2013-2017 (the Strategy). To implement the Strategy, the Sunshine Coast Events Board (the Board) was established in November 2013 specifically to provide strategic advice to Council to support the region's investment in existing major events, identify other possible sources of sponsorship funding, and to secure new major events for the region.

Funded from the Tourism and Major Events Levy and governed by its Charter, the Board is required to report to Council on an annual basis. This report records the progress made to date in implementing the Sunshine Coast Major and Regional Events Strategy.

Highlights of the Board's achievements during 2014 include the following:

- 20 major event sponsorship applications were considered, with 13 supported and subsequently endorsed by Council
- Six of the 13 events were contracted across multiple years ranging from 2014 to 2018
- Events supported include, among others:
  - 2014-2016 National Outrigger Canoe Championships
  - 2015 Tag World Cup
  - 2015 Under 21 National Netball Championships
  - 2016 Australasian Police and Emergency Services Games, and
  - 2016 World Outrigger Sprint Championships
- Five existing events were retained
- Eight new events were attracted to the region
- It is anticipated that these events will draw around 164,000 participants, supporters, family and friends from outside the region to the Sunshine Coast
- Over the course of the 2014-15 financial year it is anticipated that the Board will seek Council's support for major event sponsorships totalling \$1.3 million, which is expected to generate an estimated \$49 million in economic activity and an Return on Investment of 1:37.

While the list above is a sign of tangible and measurable results, it is acknowledged and understood that tremendous strategic marketing value is also generated by many of these events. This underpins Council's major and regional events vision to be "*Australia's natural, regional major events destination*".

Identification of realistic options to expand the funding base for the support of major and regional events has also been a priority for the Board and it is anticipated that a recommendation on how that might be achieved will be made to Council in early 2015.

In 2015, it is the Board's intention to enhance the economic and strategic marketing benefits generated through major event sponsorships that realise a higher return on investment for the Tourism and Major Events Levy contributors and the entire Sunshine Coast community.

## OFFICER RECOMMENDATION

That Council:

(a) receive and note the report titled "Sunshine Coast Events Board - Presentation of 2014 Annual Report"

(b) note the Sunshine Coast Events Board: 2014 Annual Report (Appendix A).

## FINANCE AND RESOURCING

Over the course of the 2014-2015 financial year it is anticipated that the Board will seek Council's support for major event sponsorships totalling \$1.3 million, which is expected to generate an estimated \$49 million in economic activity and an Return on Investment of 1:37.

## CORPORATE PLAN

<b>Corporate Plan Goal:</b>	<b><i>A new economy</i></b>
<b>Outcome:</b>	1.5 - A natural, major and regional event destination
<b>Operational Activity:</b>	1.5.1.1 - Manage Council's major and regional events sponsorship commitments
	1.5.1.2 - Support the activities of the Sunshine Coast Events Board
	1.5.1.3 - Source and secure new major and regional events
	1.5.1.4 - Identify options to expand the funding base for the support of major and regional events.

## CONSULTATION

### Internal Consultation

- Portfolio Councillor for Tourism, Sport and Major Events
- Director Corporate Strategy and Delivery
- Manager Economic Development

### External Consultation

- Sunshine Coast Events Board

### Community Engagement

There was no community engagement.

**PROPOSAL**

Council's vision, in the major and regional events space, is to be "*Australia's natural, regional major events destination*".

To realise this vision, Council adopted the Sunshine Coast Major and Regional Events Strategy 2013-2017 and, in November 2013, appointed the Sunshine Coast Events Board to oversee the implementation of the Strategy.

The Strategy aspires to position the region and grow its reputation as a tourism and major events destination; maximise the economic, strategic marketing and community values of major events; and to provide a coherent framework for supporting and growing major events.

The Board's role is to specifically provide strategic advice to Council to support the region's investment in existing major events, identify other possible sources of sponsorship funding, and to secure new major events for the region.

Funded from the Tourism and Major Events Levy and governed by its Charter, the Board is required to report to Council on an annual basis. This report records the progress made to date in implementing the Sunshine Coast Council Major and Regional Events Strategy.

During its inaugural year, the Board:

- instigated a "rolling" program that considers sponsorship funding applications on a demand basis, which has expedited the decision making for the customer – the event promoter
- established three Working Groups to assist the Board address particular issues and to provide expert advice, specifically in the areas of:
  - existing Major Events Portfolio
  - new Major Events and
  - Events Infrastructure and Governance
- took a strategic approach to assessing and re-aligning the portfolio of events held on the Sunshine Coast. It considered alternative ways and means to attract and sponsor additional events that deliver significant promotional and economic returns and it has overseen the implementation of strategies aimed at retaining and growing the existing ones
- considered several sponsorship funding applications; not all were supported. Those that were supported and recommended to Council received Council's ratification, enabling the region to retain various existing events and to attract new national and international events to the Sunshine Coast
- met at a wide range of venues in order to inform Board members of the available event infrastructure in the region. The hospitality provided by those hosts and their interest in promoting events in the region is acknowledged
- occasionally became quite "operational" in order to directly advise and assist event promoters or to present opportunities to Council for enhancement of existing venues. For the most part, however, the Board took the strategic role required of it, and
- advocated to both Council and the State Government on infrastructure improvements and the high cost of government charges imposed on major events in the region.



Highlights of the Board's achievements during 2014 include the following:

- 20 major event sponsorship applications were considered, with 13 supported and subsequently endorsed by Council
- Six of the 13 events were contracted across multiple years ranging from 2014 to 2018
- Events supported include, among others:
  - 2014-2016 National Outrigger Canoe Championships
  - 2015 Tag World Cup
  - 2015 Under 21 National Netball Championships
  - 2016 Australasian Police and Emergency Services Games, and
  - 2016 World Outrigger Sprint Championships
- Five existing events were retained
- Eight new events were attracted to the region
- It is anticipated that these events will draw around 164,000 participants, supporters, family and friends from outside the region to the Sunshine Coast
- Over the course of the 2014-15 financial year it is anticipated that the Board will seek Council's support for major event sponsorships totalling \$1.3 million, which is expected to generate an estimated \$49 million in economic activity and an Return on Investment of 1:37.

Identification of realistic options to expand the funding base for the support of major and regional events has been a priority for the Board and it is anticipated that a recommendation on how that might be achieved will be made to Council in early 2015.

In the report, Chairman Ralph Devlin QC, says "*it has been an honour to lead the Sunshine Coast Events Board in its inaugural year*"; adding that "*from the outset, this Board of immensely experienced volunteers has worked cohesively to provide independent tactical advice to Council on opportunities to support the region's investment in major events through the Sunshine Coast Major and Regional Events Strategy*".

The Chair also acknowledges "*the first-class support of Sunshine Coast Council, particularly from the Mayor, Councillor Mark Jamieson, Councillor Jason O'Pray, as well as other Councillors, the Chief Executive Officer, Mr John Knaggs, and his senior staff*".

The Board's priorities for 2015 are to:

- continue implementing Council's Major and Regional Events Strategy
- enhance the economic and strategic marketing benefits generated through major event sponsorship that realise a higher return on investment for the Tourism and Major Event Levy contributors and the entire Sunshine Coast Community
- identify and attract suitable cultural events for the region, and
- launch the *Events+* campaign which aims to educate, excite and empower the Sunshine Coast business community on the benefits of leveraging off major events which contribute positively to the regional economy.

At its meeting on 20 January 2015, the Sunshine Coast Events Board adopted the 2014 Annual Report in its inaugural year and requested that it be presented to Council.

### **Legal**

There are no legal implications relevant to this report.

**Policy**

The Sunshine Coast Events Board Charter requires the Board to report to Council annually on its progress in implementing the Major and Regional Events Strategy.

**Risk**

There are no identified risks emanating from this report.

**Previous Council Resolution**

Council Resolution OM13/114:

*“That Council:*

- (a) receive and note the report titled “Sunshine Coast Major and Regional Events Strategy”;*
- (b) adopt the Sunshine Coast Major and Regional Events Strategy 2013-2017 (Appendix A);*
- (c) under Section 264 of the Local Government Regulation 2012 endorse the establishment of Sunshine Coast Events Board as an advisory committee of Council;*
- (d) adopt the Sunshine Coast Events Board Charter (Appendix B) for Sunshine Coast Events Board and authorise the Chief Executive Officer to amend as necessary, including amendments to 3.1 Membership (c) to 9 board members and (e) for a 2 year term, and with staggered rotation of the board members;*
- (e) appoint Cr O’Pray as the Portfolio Councillor for Tourism, Sport and Major Events as the Council representative on Sunshine Coast Events Board;*
- (f) delegate authority to the Chief Executive Officer to select and appoint members to Sunshine Coast Events Board in order to achieve the broad range of skills as determined by Council in consultation with relevant Portfolio Councillors (being Portfolio Councillor for Tourism, Sport and Major Events; Portfolio Councillor for Community Policy and Programs and the Deputy Mayor);*
- (g) vary the current Sponsorship Policy (Appendix C) authorising the Chief Executive Officer to enter into outgoing sponsorship agreements for major and regional events up to the value of \$50,000 (ex GST) following the recommendations received from Sunshine Coast Events Board;*
- (h) request the Chief Executive Officer to provide a further report to Council outlining alternative funding sources to boost the major event sponsorship tourism levy funding pool; and*
- (i) provide Mr P Franks, the Transfer Manager (Noosa), a copy of the Sunshine Coast Major and Regional Events Strategy for consideration and reference.”*

**Related Documentation**

- Sunshine Coast Major and Regional Events Strategy 2013-2017
- Sunshine Coast Events Board Charter

**Critical Dates**

There are no critical dates relevant to this report.

**Implementation**

There are no implementation plans relevant to this report.

**8.7 OFFICE OF THE MAYOR AND THE CEO**

Nil

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**9 NOTIFIED MOTIONS**

**10 TABLING OF PETITIONS**

Petitions only eligible for submission if:

- \* Legible
- \* Have purpose of the petition on top of each page
- \* Contain at least 10 signatures
- \* Motion limited to:
  - Petition received and referred to a future meeting
  - Petition received and referred to the Chief Executive Officer for report and consideration of recommendation
  - Petition not be received

**11 CONFIDENTIAL SESSION****11.1 REGIONAL STRATEGY AND PLANNING****11.1.1 CONFIDENTIAL - NOT FOR PUBLIC RELEASE - SUNSHINE COAST PLANNING STUDIES**

**File No:** Statutory Meetings  
**Author:** Manager Strategic Planning  
Regional Strategy & Planning Department

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This report is confidential in accordance with section 275 (h) of the *Local Government Regulation 2012* as it contains information relating to other business for which a public discussion would be likely to prejudice the interests of the local government or someone else, or enable a person to gain a financial advantage.

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**11.2 CORPORATE SERVICES****11.2.1 CONFIDENTIAL - NOT FOR PUBLIC RELEASE - SUNSHINE COAST HOLIDAY PARKS BUSINESS PLAN**

**File No:** Asset Management  
**Author:** Coordinator Sunshine Coast Holiday Parks  
Corporate Services Department

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This report is confidential in accordance with section 275 (g) of the *Local Government Regulation 2012* as it contains information relating to any action to be taken by the local government under the Planning Act, including deciding applications made to it under that Act.

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**11.2.2 CONFIDENTIAL - NOT FOR PUBLIC RELEASE - QUARTERLY PROGRESS REPORT - QUARTER 2, 2014/2015**

**File No:** Statutory Meeting  
**Author:** Manager Corporate Governance  
Corporate Services Department

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This report is confidential in accordance with section 275 (f) of the *Local Government Regulation 2012* as it contains information relating to starting or defending legal proceedings involving the local government.

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**11.3 COMMUNITY SERVICES**

Nil

**11.4 INFRASTRUCTURE SERVICES**

Nil

**11.5 CORPORATE STRATEGY AND DELIVERY****11.5.1 CONFIDENTIAL - NOT FOR PUBLIC RELEASE - PUBLIC LIGHTING PROJECT**

**File No:** Commercial Projects  
**Author:** Coordinator Commercial Analysis  
Corporate Strategy and Delivery Department

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This report is confidential in accordance with section 275 (e) of the *Local Government Regulation 2012* as it contains information relating to contracts proposed to be made by it.

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**11.5.2 CONFIDENTIAL - NOT FOR PUBLIC RELEASE - SUNSHINE COAST DESTINATION LIMITED FUNDING AND PERFORMANCE DEED**

**File No:** ECM  
**Author:** Industry Investment Facilitator  
Corporate Strategy and Delivery Department

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This report is confidential in accordance with section 275 (e) of the *Local Government Regulation 2012* as it contains information relating to contracts proposed to be made by it.

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**11.5.3 CONFIDENTIAL - NOT FOR PUBLIC RELEASE - MAJOR AND REGIONAL EVENT SPONSORSHIP APPLICATION**

**File No:** ECM  
**Author:** Coordinator Major Events Liaison  
Corporate Strategy and Delivery Department

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This report is confidential in accordance with section 275 (e) of the *Local Government Regulation 2012* as it contains information relating to contracts proposed to be made by it.

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**11.5.4 CONFIDENTIAL - NOT FOR PUBLIC RELEASE - INTERNATIONAL BUSINESS EVENT SPONSORSHIP PROPOSAL**

**File No:** ECM  
**Author:** Manager Strategy and Coordination  
Corporate Strategy and Delivery Department

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This report is confidential in accordance with section 275 (e) (h) of the *Local Government Regulation 2012* as it contains information relating to contracts proposed to be made by it; AND other business for which a public discussion would be likely to prejudice the interests of the local government or someone else, or enable a person to gain a financial advantage.

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**11.6 OFFICE OF THE MAYOR AND THE CEO**

Nil

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**12 NEXT MEETING**

The next Ordinary Meeting will be held on 26 March 2015 in the Council Chambers, 1 Omrah Avenue, Caloundra.

**13 MEETING CLOSURE**