

Annual Report: Heritage Levy Program 2020/21

Program	Description	Budget	Actuals	Comments
KNOWLEDGE				
Regional digitisation program.	Partnership project with museums, historical societies and SCC Heritage Library to identify and digitise key regional collection items and stories	\$60,000	\$39,989	Lower than anticipated take-up from the broader heritage sector.
Heritage Trees Register	Register of heritage trees within the SCC LGA	\$25,000	\$0	Project unable to progress at this stage due to external consultant.
Arts and Heritage Database	Database (eHive) regional collection management tool and portal for digital access	\$25,000	\$5,529	Reduction in anticipated costs due to the annual fee transferring to the IT department. Project code for data entry, impacted by restrictions due to the COVID-19 pandemic.
THEME TOTAL EXPENDITURE		\$110,000	\$45,518	
CONSERVATION				
Heritage Advisory Services	Provide access to expert advice for the community to assist in the practical conservation of heritage assets.	\$30,000	\$4,170	Lower than usual requests this financial year.
Heritage Incentives Scheme	Investigate incentive and alternate support options for owners of heritage places	\$80,000	\$0	Program planning and benchmarking complete. Program to commence in 2021/22 financial year.
Heritage Collection	Implementation of conservation priority recommendations for council's heritage collection.	\$20,000	\$25,415	Archival materials for Bankfoot House and Heritage Library collections. Material sample/starter packs supplied to all regional museums that participated in the Exhibition Activation Program delivered by Cultural Heritage Services.
Facility Management	Bankfoot House Heritage Precinct Operational and programming costs	\$70,000	\$82,582	Restrictions due to the COVID-19 pandemic increased hire costs associated with events to ensure social distancing (patio project will provide a permanent solution in future).
Facility Management	Fairview maintenance and lease costs	\$1,000	\$0	Property Management have taken responsibility for these costs.
THEME TOTAL EXPENDITURE		\$201,000	\$112,167	
SUPPORT				
Sunshine Coast Heritage Reference Group	Community reference committee advising Council on heritage and Levy matters	\$3,500	\$0	The Sunshine Coast Heritage Reference Group has made a significant contribution to the cultural heritage of the region since 2009. The Group assisted with the development of the original Heritage Plan 2015-2020, and were key stakeholders in the development of the Sunshine Coast Heritage Plan 2021-2031. The Group met for the last time in 2020.
Grant program: Cultural Support Programs (Aboriginal Traditional Owners / Claimants and Descendants of the Australian South Sea Islanders peoples)	Cultural heritage projects developed in collaboration with Kabi Kabi, Jinibara and Descendants of the Australian South Sea Islanders peoples	\$25,000	\$5,000	The Descendants of Australian South Sea Islanders successfully delivered and acquitted a Cultural Support Program Grant. No Jinibara or Kabi Kabi grant applications were submitted under the program in 2020/21.

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Grant program: Community Partnership Funding Program	Support for core operational expenses for community heritage organisations	\$92,500	\$92,000	Year three of the three year funding cycle for the Community Partnership Funding Program Grant program.
Signature Heritage Programs	Heritage related events, activities and programs which maximise community participation and involvement	\$43,360	\$44,776	Supported a number of regional community events and partnership programs to celebrate heritage.
Interpretive projects	Undertake engaging educational and interpretive works that support the understanding and visitor experience of our heritage	\$55,000	\$32,598	Museum box program, digital stories, educational programs, signage projects, and interactive technology.
Open House program	Signature cultural tourism program aiming to engage communities in significant contemporary and heritage places of the Sunshine Coast	\$25,000	\$25,000	Sunshine Coast Open House is a partnership event with an outgoing sponsorship agreement and split into calendar years. The 2020 event was predominantly delivered through online programming due to COVID-19 pandemic impacts.
Heritage Network Development program	Professional business and skills development and networking opportunities supporting regional heritage sector	\$60,000	\$29,531	Program delivered deaccessioning training, preservation needs assessments (2) and targeted workshops, strategic planning and exhibition workshops. Delivery of some projects (under a Service Level Agreement with Queensland Museum) were impacted by the COVID-19 pandemic and will be completed in 2021/22.
Grant program: Events and Exhibitions program	Grant program for community museums	\$35,000	\$30,259	All eligible grant applications fully funded under this program.
Grant program: Collection Support program	Grant program for community museums	\$35,000	\$37,937	All eligible grant applications fully funded under this program. Funding for the overspend taken from the Events and Exhibitions program.
Grant program: COVID-19 Grants (Heritage organisations)	Grant program for community museums	\$0	\$18,407	Grant was not budgeted for in the 2020/21 Levy program, but underspending in other areas enabled the support of heritage organisations through this initiative.
THEME TOTAL EXPENDITURE		\$374,360	\$315,508	
COMMUNICATION				
Cultural Tourism	Cultural heritage tourism opportunities, including support for the Horizon Festival	\$50,000	\$2,850	Cancellation of the Horizon Festival due to the COVID-19 pandemic.
Heritage marketing	Marketing strategies to guide the promotion of the region's heritage, and raise appreciation and awareness within council and the general community	\$60,000	\$65,840	Significant redevelopment of the regional Discovery Guide collateral and associated marketing campaign.
Interpretive trails	Interpretive trails, interpretive signage, digital formats	\$80,000	\$92,949	Includes an internal collaboration with the Parks and Gardens branch on Stage 1 of the Dicky Beach interpretive project, and the completion of the virtual relay project at Bankfoot House.
Education	Formal partnership with USC to facilitate heritage education	\$2,000	\$2,000	Academic award sponsorship for high-performing students in the history program at the University of the Sunshine Coast.
Education	My Summer Workplace internships (x 2) to showcase career opportunities and provide an engaging experience within the heritage industry	\$22,000	\$20,372	Two interns appointed for Council's 2020/21 My Summer Workplace program. Both interns are now employed as Cultural Heritage Services casuals.

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Education	Heritage Calendar	\$0	-\$2,288	Involves an annual competition to engage the community and produces a relatively cost neutral product with profits going back into the Heritage Levy.
THEME TOTAL EXPENDITURE		\$214,000	\$181,723	
Heritage Futures Fund	Sinking fund to support major and emergent heritage infrastructure projects	\$628,163	\$871,110	In addition to the 33% allocation under the Heritage Levy Policy, any unallocated funds at the end of the financial year are directed into the Futures Fund for heritage infrastructure.
Built Heritage Conservation Fund	Support for council owned, community leased, local or state heritage listed places	\$76,141	\$76,141	4% allocation under the Heritage Levy Policy, projects have been identified with 2020/21 funds. Some projects have commenced and all will be completed in the 2021/22 financial year.
Levy Administration costs	Costs associated with resourcing Levy delivery requirements	\$299,861	\$294,715	As per budget.
THEME TOTAL EXPENDITURE		\$1,004,165	\$1,241,966	
TOTAL EXPENDITURE		\$1,903,525	\$1,896,882	