### **EnergyFlex**

The power to save money and the planet, in your hands.









#### Garry Harding CEO and Founder EnergyFlex



#### A great head for radio!



#### But First...

- Who pays more than \$300 per month for electricity?
- Who pays less than \$100 per month for electricity?
- Who has Solar PV at their home?

#### ...and some thoughts:

- Do you want to buy an EV?
- Could you use a battery?
- Could you change your usage?

#### ...or are you

Simply confused by bills, tariffs and rising prices?

Struggling to decide what to do next?





#### Let's cut to the Chase!



P/A Savings 2024

\$1000

**ELECTRICITY** cost reductions



P/A Reductions 2024

1.15t

**SCOPE 2** emissions reduction



Renewables consumed



#### So, what does a tonne of Carbon Emissions look like?







# **Reduces energy bills** through small changes in **WHEN** and **HOW** you use energy.

#### HOW IT WORKS:

- MEASURES your energy usage and carbon output
- MANAGES behaviour change through simple guided actions
- ✓ MONETISES your energy usage and flexibility





### Where did this idea come from?









OK - Let's consider how you buy petrol?





## Let's Compare

#### **Petrol Price**

- Unleaded \$1.70 to \$2.30 litre.
- 6 price cycles per year.
- \$30 per time.
- Get it wrong 3 times = \$90.

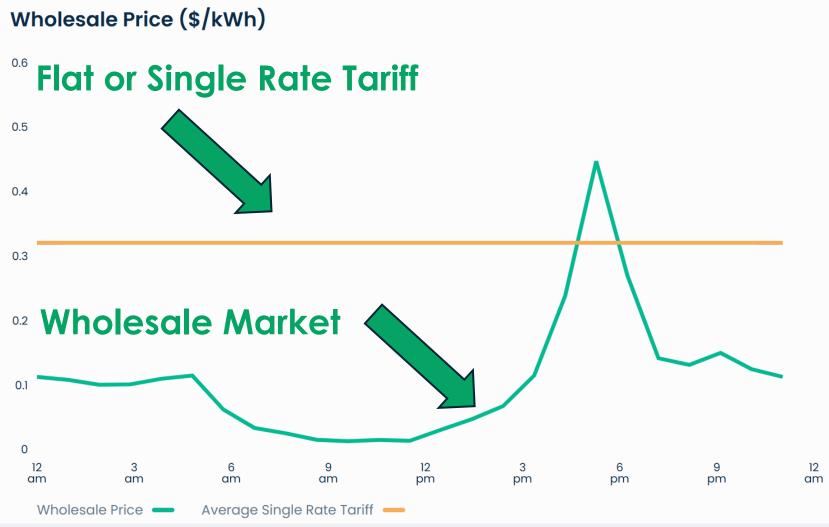
#### **Electricity Price**

- -\$1.00 to \$17.50 kWh.
- Dishwasher 1 cycle per day.
- 3c p/day or 45c at night.
- Day = \$11 or **Night \$164 a year**.

### That's just one small change!



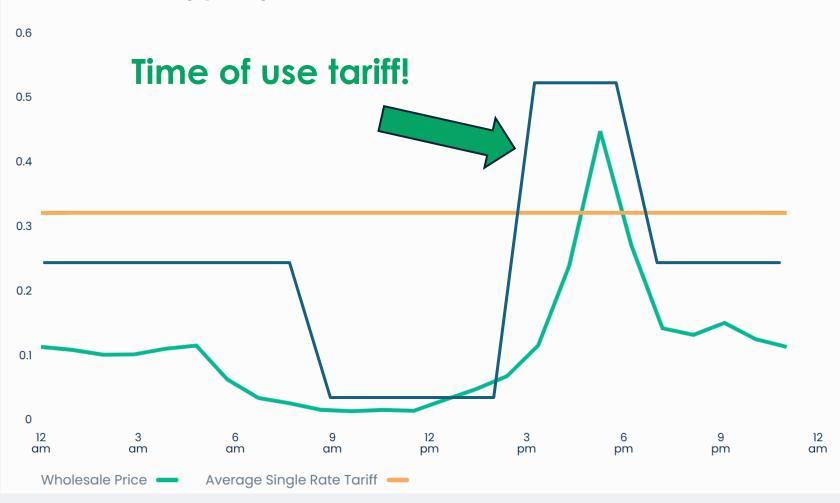
#### That doesn't look like a duck!





#### Wholesale Price (\$/kWh)

#### Pay for the way you use electricity!





## Why does timing matter?

Using renewable generated energy means cheaper running costs and less emissions.





#### Did someone say Smart Meter?



We can get you one for free!



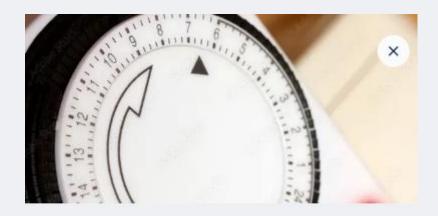
- 1. Enable you to pay the least for electricity?
- 2. Transmit data every hour in a millisecond!
- 3. Don't enable others to turn you off!
- 4. Don't help companies sell your data!
- 5. Will be installed by 2030, either way.



## Show me the Money!



#### Change your AC temperature



Adjust your pool pump timer



Run the dishwasher in the morning



## ...and modify your habits!



Change your fridge and freezer temperature



Clean your rangehood filters



Keep your feet warm



#### ...did someone say awards?



'EnergyFlex is revolutionising consumer engagement, embodying the spirit of Australian innovation in clean tech. You've significantly improved how households and businesses can optimise their energy use.'

> Australian Financial Review EnergyFlex: Top 100 Most Innovative Company in Australia





#### EnergyFlex is a Free Consumer app



Cross St. Ascot Vale ~	4
RATING ⊙ 2.9 ▲ 0.3% vs last week	
Hey Tessa, let's work on your energy wellness	
	1 A
Timing is everythingOmpare and saveFind the best time to use energyFind a chec energy plan	iper
Complete your property profile	
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- Applicable to renters, homeowners, and businesses.
- A simple rating out of 5 that measures how well you use renewable energy
- **4** CDR Data Driven and protected
- Utilises your smart meter-based, time-ofuse data.



#### **Questions?**

Contact garry.harding@energyflex.com.au.





Let's get storted!

- 2. Do you know your electricity retailer?
- 3. Are you the email account holder for your bill?
- 4. Do you know the password for the account portal?



- 1. Download the app Apple or Android
- 2. or navigate to app.energyflex.com.au

3. Create an account using your email and chosen password

4. Add a property and consent to data sharing



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10 FEB

toxin-free products.

#### Guide to going plastic and chemical free

Read the Inspiring Journey of Ellie Degraeve, Fou Zero, the 2024 Sunshine Coast Biosphere Busine This Australian company is dedicated to providing

Join Ellie Degraeve and Go for Z

The power to save

money and the planet, in your hands.





#### Are you Ready..... to get Renewables Ready?

Contact garry.harding@energyflex.com.au.