


Economic Development Regional Economic Development Strategy Workforce Alignment Framework

	A \$33 Billion Economy	100,000 High Value Jobs	20% of produced goods and services are exported	Household income level above State average	
					
	Leadership, Collaboration & Identity	Capital Investment	High Value Industries	Local to Global Connection	Investment in Talent and Skills
IMPACTS	Business friendly reputation Raised national and international profile Industry accolades Seat at influential tables Increased business confidence Increased activity by industry champions of the region	Increase in job numbers New \$s spent in local economy Positive change in jobs profile Increase in global companies with a branch or presence Secured \$s for delivery of major projects New Infrastructure that support growth	Increase in job numbers Increase in the size profile of businesses Higher wages Increase in GRP Change in jobs profile Increase in business confidence in HVIs Business & Government investment in HVIs	Stronger national and international profile Increase in exports Increase in inward international investment Increase in presence of global brands with a local presence	Increase in industry resilience and self-reliance Increase in number and type of industry leaders Higher wages Improved self-containment (procurement and employment) Increase in accolades and awards for industry members Improved retention of talent and young labour force
PROGRAMS	Leadership Recognition Program Stakeholder Engagement Program Commercial Precincts Activation Program	Investment Attraction and Public Relations Program Major Infrastructure Leveraging Program	Demand and Supply Chain Optimisation Program HVI Showcase Program HVI Concierge Program HVI Advancement Program	Export Promotion, Business Development and Trade Missions Program	Talent Connection Program Resilience and Recovery Program Contemporary Entrepreneurship program

		Focused Areas for Impact Tracking				
IMPACTS		Leadership, Collaboration & Identity	Capital Investment	High Value Industries	Local to Global Connection	Investment in Talent and Skills
REGIONAL REPUTATION	Increase in accolades and awards for industry members	●				●
	Increased activity by industry champions of the region	●				
	Increase in global brands with a local presence		●		●	
	Seat at influential tables	●				
	Business friendly reputation	●				
	Raised national and international profile	●			●	
INCREASED INVESTMENT	Secured \$s for delivery of major projects		●		●	
	Increase in GRP / New \$s spent in local economy		●	●		
	Business and Government investment in HVIs			●		
	Increase in inward international investment				●	
	New Infrastructure that supports growth		●		●	
BUSINESS PERFORMANCE	Increase in industry resilience and self-reliance					●
	Increase in business confidence in HVIs	●		●		
	Increase in the size profile of businesses			●		
	Increase in exports				●	
	Increase in number and type of industry leaders					●
EMPLOYMENT PROSPECTS	Higher wages			●		●
	Positive change in jobs profile		●	●		
	Increase in job numbers		●	●		
	Improved self-containment (procurement and employment)					●
	Improved retention of talent and young labour force					●
ECONOMIC DEVELOPMENT PROGRAMS		Leadership Recognition Program	Investment Attraction and Public Relations Program	Demand and Supply Chain Optimisation Program	Export Promotion and Trade Missions Program	Talent Development and Connection Program
		Stakeholder Engagement Program	Major Infrastructure Leveraging Program	HVI Showcase Program		Resilience and Recovery Program
		Commercial Precincts Activation Program		HVI Concierge Program		Contemporary Entrepreneurship program
		Commercial Alignment Program		HVI Advancement Program		Open Data Program

