

Nambour Ideas Action Sheet

Community and business actions (Note: funding and resources are the responsibility of the lead role)

Outcome/objective		Project	Suggested Action		Lead role	How	Evidence
			Short term (Lighter, quicker)	Long term (Heavy, slow)			
Celebrate Celebrate Celebrate	2	Creation of 'celebration days', street parties and recognition of home grown celebrities for the community	Co-ordinate celebration events, e.g. <ul style="list-style-type: none"> Howard St Track Fest Nostalgia Day/retro nights Mike Chapman Day/walk International Rock n Roll Festival Comic/Fanzine Festival Steam punk/cane punk "Keep Nambour Weird" 	Street art, laneway, music conference, etc.	Nambour Alliance	<ul style="list-style-type: none"> Check calendar of events Partner with existing events and commercial opportunities (e.g. Garden Expo) Create equivalent of 'Bee Gees Way' Inaugural Track Fest targeted for August 2015 Seek funding from Council Grant Program and sponsors 	Decrease in vacancy rates. Increased trader turnover. Visitor counts and surveys. Authentic places and events by the locals
Music reputation – The next Big Thing	3	Busking Competition	Busking comp to find next Big Thing to feed into an annual music event	Annual World busking event	Nambour Alliance	<ul style="list-style-type: none"> Partner with 2016 event e.g. Pineapple Festival, Caloundra Music Festival, Woodford organisers 	Participation by buskers and local feedback.
Engaged Youth	5	Youth Enterprise	<ul style="list-style-type: none"> Video promotion of Nambour School Media Programs focusing on Nambour Document Nambour Story (interviews with traders) Review Activation Planning 	Events by youth for youth	Nambour Alliance and education facilities	<ul style="list-style-type: none"> Link with existing youth organisations Work with school principals and education institutions Link youth with local traders for promotion/marketing Youth input into Nambour Alliance Work with Council Y-Shop 	The Story of Nambour told by youth Youth involvement in Nambour activation

Nambour Ideas Action Sheet

AS of 19 June 2015

Outcome/objective		Project	Suggested Action		Lead role	How	Evidence
			Short term (Lighter, quicker)	Long term (Heavy, slow)			
A positive perception of Nambour	8	Telling the Nambour story Marketing and promotion program	Establish a group including traders, land owners, indigenous elders, youth and community leaders to develop the Nambour Story and embed into community culture (e.g. hipsters, retro, counter culture, cane punk)	Story is visibly represented in Nambour	Nambour Alliance and community	<ul style="list-style-type: none"> Identify Nambour niche markets Identify unique Nambour elements (e.g. redbrick, cane punk, leafy) Connection with flowering bottlebrush (Naamba) Entry statement (artistic/creative large sign) Market Nambour affordability Use range of social media Funding - seek Council assistance / grant (e.g. to employ marketing consultant) 	Story is evident in day-to-day operations
Activation of Howard St Strengthen ownership and connection with Nambour Heritage Tramway	12A	Howard St – the Tracks	<ul style="list-style-type: none"> Install cane bin/parklets/planter boxes Howard St Track Fest Create “linger nodes” Pavement art (12 month replacement cycle) Use tram tracks for skate comp/downhill racing Use tram tracks for band/moving restaurant Include signage, provide heritage information Use Sydney St car park at night for amphitheatre? 	Nambour Place Activation Strategy Light installation on tram tracks	Nambour Alliance	<ul style="list-style-type: none"> Cane bin identification/ location Prepare an annual Activation plan Identify funding – micro funding e.g. Perth SOUP Approvals/permits Create Parklet design Continue to support creative arts enterprises Parklet Manufacturing Industry in Nambour for SEQ 	Installation and evaluation of activation projects each year from 2016

NAMBOUR IDEAS ACTION SHEET

AS OF 19 JUNE 2015

Outcome/objective		Project	Suggested Action		Lead role	How	Evidence
			Short term (Lighter, quicker)	Long term (Heavy, slow)			
	12B	Old Ambo retro fit	<ul style="list-style-type: none"> Street dining/activity Install parklets Street art installations International Parking Day celebration Pavement art (12 month replacement cycle) 		Old Ambo Committee (SCAIP)	<ul style="list-style-type: none"> Generate ideas with the community Prepare prelim activation plan and design Micro-funding 	Activation around old Ambo building
	12D	Community Arts Program – Colouring the "Great Wall"	<ul style="list-style-type: none"> Temporary/changing art installation/"graffiti" Green wall/contemporary art installation 		Council and community	<ul style="list-style-type: none"> Approaching Woolworths Consider alternative approaches Vertical garden Climbing wall 	Community ownership
Nambour Heritage Tramway celebrated by community as tourist destination	13	Nambour Heritage Tramway	<ul style="list-style-type: none"> Programme of events to celebrate and seek support (as above) Target events towards children, young adults, aged and general public 	Reintroduce tram (tram to run down Howard St) to Mill Site Promote tram as function and event focus	Nambour Heritage Tramway Group	<ul style="list-style-type: none"> Nambour Tramway Group to progress the planning and funding (OM15/52) 	Nambour Tram operational Nambour identity and uniqueness recognised Increased spending and visitors
Activation of Town Square Community ownership	14A	Community Activation of Town Square	<ul style="list-style-type: none"> Install ephemeral public art, artist exhibition space, picnic button Moveable seats / beanbags and furniture "Allow" ping pong, buskers, yoga, bungee trampoline, BBQ, "Innovation Generation Station" Sunset cinema Pop up shops 	Events Calendar	Community	<ul style="list-style-type: none"> Organise permits, insurance, co-ordinating bookings, promoting Red tape reduction Co-ordinate an "idea development" forum Provide Wi-Fi Program Coordinator 	Increased lingering Increased turnover by traders Increased frequency of events

Nambour Ideas Action Sheet

AS of 19 June 2015

Outcome/objective		Project	Suggested Action		Lead role	How	Evidence
			Short term (Lighter, quicker)	Long term (Heavy, slow)			
Increased activation of Town Square surrounds – Create Nambour's High Streets	15	Continued revitalisation of Lowe, Short and Queen St	<ul style="list-style-type: none"> Enterprise pop-ups (e.g. garden centre, fruit shop, juice bar) Outdoor dining/food trucks on private property Street celebrations, e.g. <ul style="list-style-type: none"> "Liquid on Lowe" "Shorts on Short" Mardi Gras on Queen Shop Front Makeovers Street art events 		Nambour Alliance	<ul style="list-style-type: none"> Existing calendar of events Approvals/permits Tendering process for artist to coordinate Improve shop fronts – visual Owners and tenants Advocate to land owners to establish temporary use 	Increased lingering Increased turnover by traders Increased frequency of events
Activation of Currie Street Beautification	16A	Currie St – the Little Champ Elysees	<ul style="list-style-type: none"> Food trucks at night Street performance zone "Curry on Currie" Currie St Downhill - skateboards, scooters, long boards, go-carts 	See below	Nambour Alliance	<ul style="list-style-type: none"> Main Roads pilot with Council support Red tape reduction Tendering process Find uses for Telstra public phone shelter Pedestrian crossing Partial street closures at quiet times 	Traffic flows More pedestrians staying longer Increased trader turnover
Arts and entertainment mecca	17	Placemaking for Centenary Square (C-Square)	<ul style="list-style-type: none"> Promote C-Square as cultural and community hub Improve safety of central courtyard, alleyways and approaches to C-Square Increase community access and usage of public spaces and Civic Centre Enliven wall of Nambour Civic Centre on Civic Way (street art, light projections) Improve wayfinding and signage within and external to C-Square (Transit Centre, Civic Centre and car park) 	Improve appearance of existing multi-storey car park and entrance to C-Square Implement and monitor existing planning for C-Square Place Activation Strategy	C-Square	<ul style="list-style-type: none"> Strategic building improvements Upgrade central courtyard (e.g. landscaping, creative lighting and multi-purpose deck for events, seating, tables, stage etc.) Seek diverse mix of tenants within complex with focus on retail, food, drinks, entertainment, etc. Upgrade security (e.g. CCTV) Install free public wi-fi, artwork, signage and other physical installations (e.g. play spaces). 	Increased business turnover Positive change to community perceptions Increased attendance – C-Square and Civic Centre

NAMBOUR IDEAS ACTION SHEET

AS OF 19 JUNE 2015

Outcome/objective		Project	Suggested Action		Lead role	How	Evidence
			Short term (Lighter, quicker)	Long term (Heavy, slow)			
Quota Park - a district destination for movement and reflection	18	Quota Park development and activation	<ul style="list-style-type: none"> Skate comps and events Nambour Originals Classical concert Farmers markets Fun run/'Park run' Identify suitable circuit e.g. 4.5km Provide mobile food and drink (van, pop ups) Kegs on legs 	Park activation and master plan	Community	<ul style="list-style-type: none"> Calendar of Quota Park events aligned with Nambour wide events Friends of Park? Approvals/permits Red tape reduction Park Run – Australia establish a course in Nambour 	Park visitation
Connecting Quota Park and Creekside as a community hub	19	Creation of Creekside Community Hub as 24/7 destination	Redevelopment of NamTech building as vibrant community hub	Social enterprise activities, food, on street dining, support, youth training, etc.	On Track Co-op	<ul style="list-style-type: none"> On Track Co-op partners (Inclusions Plus Family Support Inc., Equity Works Association Inc. and partners Parent to Parent, SPIRAL, SCILS) 	Social enterprise operating
Working together	24	Networking events	Value add to current events program e.g. <ul style="list-style-type: none"> Garden Show RSL / Nambour State School; Council / businesses; food providers / public space owners and users Co-ordinate cultural/community events Link activities held between Centenary Square, Old Ambo, Library, Museum, cinema, galleries, etc. 		Nambour Alliance	<ul style="list-style-type: none"> Confirm calendar of current Nambour events Centralised collection of events – themes, timing, location, etc. Build on existing events Garden Show – how do local business benefit flow onto CBD Broaden the stakeholder network, e.g. Sunshine Coast Health Foundation (Wishlist) Liaise with Council Event+ Program to connect local and international events 	Utilisation of Event+ Program Increase in showground patrons using Nambour town centre

Nambour Ideas Action Sheet

AS OF 19 JUNE 2015

Outcome/objective		Project	Suggested Action		Lead role	How	Evidence
			Short term (Lighter, quicker)	Long term (Heavy, slow)			
Increased pride in Nambour as a unique town	28	Spring Clean Nambour	<ul style="list-style-type: none"> Mayor's Walk (Councillors, Executive Team, Community leaders) with Nambour Alliance to identify 'hotspots' Arrange for businesses, schools, council, etc. to all clean over one week in September (Spring) 	Establish regular/annual events	Nambour Alliance	<ul style="list-style-type: none"> Existing event Build on event Pre and post good news stories / web based Spring Clean on 28-30 Aug Walk around town & identify ugly/hot spots for upgrade (paint/clean etc.) 	Positive media coverage Improved building and street presentation

Council actions

Outcome/objective	Project	Suggested Action		Lead role	How	Evidence
		Short term (Lighter, quicker)	Long term (Heavy, slow)			
Bustling streets full of people A hip nightlife Funky cafes, shops and pop ups	1A A friendly guide to making Nambour a great place	Prepare a guide to support and stimulate <ul style="list-style-type: none"> private businesses (e.g. how to establish alfresco dining, pop up shops, food trucks, event permits etc.) Community events (e.g. how to apply for road closure; using town square for event, etc.) Promote and communicate existing resources and links to event assistance	Activation and Placemaking Strategy Conduct regular information sessions e.g. establishing community event, community grants	Council - Community Response	<ul style="list-style-type: none"> Assess the current process for temporary and permanent activities, identify barriers and create a Nambour friendly useful guide Collect feedback from existing traders re hurdles and successes Create both online and hard copy versions Monthly 'Red Tape Slashers' forum Links to SCENE events 	Reduction in length of start-up time. Increased number of activities
	1B A 'How to open a business' investment package and factsheet	Prepare a comprehensive investment package and factsheet outlining the opportunities, must dos and process to open a business	Create a 'How to develop a business' app Create a Beacon app for Nambour	Council - Economic Development	<ul style="list-style-type: none"> Prepare an investment prospectus and highlight Council's Incentives Scheme Lobby 'catalytic businesses' / multinationals Assess the current process for managing activities, identify barriers and create a factsheet Investigate new technology opportunities e.g. Beacon app Create both online and hard copy versions 	Increase in small businesses and investment in Nambour

NAMBOUR IDEAS ACTION SHEET

AS OF 19 JUNE 2015

Outcome/objective	Project	Suggested Action		Lead role	How	Evidence
		Short term (Lighter, quicker)	Long term (Heavy, slow)			
	1C Pink Zones in Nambour / red tape slasher	Investigate Pink Zones in Nambour in designated areas to relax planning and regulatory provisions and stimulate activity <ul style="list-style-type: none"> Howard St Porters Lane Indoor Market Place Currie St (between C Sq and Council forecourt) Bury St Creekside 	Amend relevant local laws and planning scheme provisions	Council - Community Response Council - Strategic Planning	<ul style="list-style-type: none"> Define pink zone area Undertake planning study to explore expansion of Hospitality Zone Reduced car park requirements for development Reduced fees for footpath dining for 12 mths No fees for commercial/business events in Town Square 	Increase in investment Greater number and range of businesses Positive feedback from existing traders
Family Fun	4 Create a Nambour Water Park	Undertake a feasibility into the introduction of water play into the Nambour aquatic facility, improved access and parking arrangements and connecting a leisure corridor to Petrie Park	Creation of water park and supporting infrastructure	Council - Community Services	<ul style="list-style-type: none"> Secure land from old skate park as part of investigation and prepare master plan Seek improved car parking and bus drop off arrangements Assess opportunities in the master plan for connection through Petrie Park 	Completion of Water Park
Community pride	6 Drawn Together Program	Establish process and consultation to undertake street art by community / youth of Nambour supported by creative industry	Youth based street art program	Council - Community Services	<ul style="list-style-type: none"> Funded and ready to commence – Council project managed Framework for youth 	One street art event per year
Nambour connected	7A Improve public transport to/from Nambour	<ul style="list-style-type: none"> Promote existing public transport options Consult with current and potential public transport users – times, locations, links to other services, etc. 	Advocate for a regular express service to Maroochydhore	Council – Infrastructure Policy	<ul style="list-style-type: none"> Community support Ongoing advocacy with Translink and Qld Rail 	Increased frequency of evening / weekend transport options

NAMBOUR IDEAS ACTION SHEET

AS OF 19 JUNE 2015

Outcome/objective	Project	Suggested Action		Lead role	How	Evidence
		Short term (Lighter, quicker)	Long term (Heavy, slow)			
	7B Re-develop Nambour Transit Centre	Advocate to State Government to upgrade Transit Station (visually and functionally)	Redevelop Transit Centre	Council – Infrastructure Policy	<ul style="list-style-type: none"> Meetings with Translink Qld Rail and Centenary Square Station audit – safety and place User survey Social Media/Press 	Improve the transit experience of Nambour
A great mix of housing choice (keep the creatives)	9 Prepare a short term accommodation strategy	Investigate options of short term accommodation e.g. <ul style="list-style-type: none"> backpackers students hotel/motel caretakers 	Housing Diversity Strategy – including inner city living	Council – Environment and Sustainability Policy	<ul style="list-style-type: none"> Advocate to development/ investment industry Identify suitable redevelopment sites Backpackers feasibility study Housing diversity case studies Coast2Bay input Map existing B&Bs Audit of existing facilities and land opportunities 	Increased short stay accommodation options for conferences / workshops/ weekday usage Increase activation 24/7
Reinforce Nambour’s history and location as a garden town	10 Colouring the streets of Nambour	Develop a garden and street tree program for Nambour town centre including <ul style="list-style-type: none"> Flowers, herbs and spices planter boxes and pots Median strip/verge planting Street Tree Master Plan – pilot/case study 	Streetscape Street Art	Council - Infrastructure Services	<ul style="list-style-type: none"> Street tree and shade audit of city footpaths Develop a program of flowering shrubs in association with traders Street tree and garden guide Council planting program for Nambour entries and major roads leading up to Garden Expo 	Increase plantings every year. Complete Street Tree Master Plan – Pilot project

NAMBOUR IDEAS ACTION SHEET

AS OF 19 JUNE 2015

Outcome/objective	Project	Suggested Action		Lead role	How	Evidence
		Short term (Lighter, quicker)	Long term (Heavy, slow)			
Walking the talk through place activation	11 Pop Up Central - Eddie De Vere Forecourt makeover	<ul style="list-style-type: none"> Undertake a quick makeover of the forecourt to include for e.g.: <ul style="list-style-type: none"> Temporary upgrade (turf & seating) Landscaping, painting, furniture, shade, bubbler, etc. Beanbags, tables and deck chairs Extend library programs to utilise forecourt Occasional food truck Large Screen Slippery Slide 	Redesign and permanent upgrade of forecourt	Council – Infrastructure Services	<ul style="list-style-type: none"> Competition to rename the Forecourt Investigate National and International examples Brainstorm ideas with the locals Seek partnerships Prepare design for internal and external stakeholders Implement as funded project Creative art upgrade 	Increase in linger time Promotion of how for other places in Nambour Trader take-up of ideas in other places Library and Council staff, regular patrons
	12C Howard St – the Tracks	<ul style="list-style-type: none"> Temporary art installations on road surrounding Nambour Heritage Tramway tracks 	Prepare and implement a streetscape plan	Council – Infrastructure Services	<ul style="list-style-type: none"> Seek funding in Placemaking program for 2017/18, e.g. Bike lanes/pedestrian improvement Advocate for “scramble” crossing on Currie/Howard/Mill St More lights and trees to create corridor Historical plaques or artefacts recognising local identities 	Community partnership on upgrade
	12E Heritage Walk on Howard	<ul style="list-style-type: none"> Maintain memorabilia Temporary signage and street art Interpret heritage listed tracks and signs Identify Howard St heritage buildings 	Heritage trail through Nambour Brochures, apps Heritage and Character Study Identify greater Nambour heritage buildings	Council – Community Services	<ul style="list-style-type: none"> Interpret heritage listed tracks and signs Link walk on Howard St to other Nambour walks Collect social history Undertake a planning study to introduce contemporary exhibition at existing museum for Nambour Heritage Tramway history Understand the hinterland architecture 	Collection and display of information

NAMBOUR IDEAS ACTION SHEET

AS OF 19 JUNE 2015

Outcome/objective	Project	Suggested Action		Lead role	How	Evidence
		Short term (Lighter, quicker)	Long term (Heavy, slow)			
	14B Town Square managed as venue	<ul style="list-style-type: none"> Investigate opportunities to manage Town Square as a venue 		Council – Community Services	<ul style="list-style-type: none"> NCC to investigate opportunities to manage or support the management as a venue 	Hireable as a venue from NCC
	16B Currie St – the Little Champ Elysees	<ul style="list-style-type: none"> Improved pedestrian crossing of Currie to connect Forecourt to town centre Audit Currie St for additional crossings and footpath quality Convert public phone shelter into something weird and quirky 	Creative lighting Traffic calming/street scaping/improved mobility Lighting/signage Formalisation with shared street	Council – Infrastructure Policy	<ul style="list-style-type: none"> Other approvals/permits Create overall design and detailed plan, including Petrie Creek crossing Meeting with DTMR, Telstra and Nambour Alliance Telstra shelter – explore options to lease or purchase International prototyping of temporary pedestrian crossings 	Ultimately 'shared street'
Skate Central	20 Establishment of an International Skate Competition in Nambour	<ul style="list-style-type: none"> Annual event/skate/rolling Support from and benefits to Nambour businesses Tram skating 	National skating competition	Council – Community Services	<ul style="list-style-type: none"> Scheduled for 29 August 2015 Possible Skate Sprint down Carter Rd 	Calendar of events Social media
Connecting to the green	21 Ann Street and Petrie Creek crossing street art program and pedestrian improvements	<ul style="list-style-type: none"> Street art in Ann Street Review mobility and access of Ann St as the connector to Quota Park Upgrade Petrie Creek crossing and lights Improve links between Currie St (Petrie Creek crossing) and Petrie Creek 	Streetscape improvements	Council – Infrastructure Services and Community Services	<ul style="list-style-type: none"> Street art ideas and strategy with Creative Alliance and RSL Paint and decorate the street – e.g. Wellington, NZ Skate theme Provide visual link on Ann St between Nambour Plaza and skate park/Petrie Creek 	Strong visual and pedestrian connection along Ann St

NAMBOUR IDEAS ACTION SHEET

AS OF 19 JUNE 2015

Outcome/objective	Project	Suggested Action		Lead role	How	Evidence
		Short term (Lighter, quicker)	Long term (Heavy, slow)			
Town touching Nature	22 Petrie Creek Parklands Master Plan	<ul style="list-style-type: none"> Complete, adopt and implement Petrie Creek Parklands Master plan Landscape Petrie Creek and surrounds to improve vistas between parks and Petrie Creek and key points around Nambour town centre Create 'refuge' spots of contemplation, quiet Lift vegetation and canopy for safety and security of users 	Create tourist transport (e.g. Schwebb cycle monorail in Rotorua, NZ) Run ecowalks, gondolas, kayaks, tubes, etc. on Petrie Creek	Council – Infrastructure Services	<ul style="list-style-type: none"> Coordinate external stakeholder input Reveg project/sight lines Connect Burnside to Nambour Showgrounds Design and build Petrie Creek boardwalk - provide path along creek to share high amenity, improve trails for walking / running / cycling 	Master plan being implemented
Active and Healthy Nambour	23 Connect Showground & Nambour town centre	<ul style="list-style-type: none"> Establish a pedestrian link between town centre and showgrounds 	Establish a trail connection and construct pathway and signage	Council – Infrastructure Policy	<ul style="list-style-type: none"> Nambour High School Showground Master Plan Feasibility of pedestrian link between Nambour and Coolum and showgrounds 	Community use of pedestrian link to Showgrounds
Major events (Nambour Showgrounds)	25 Nambour Showgrounds Master Plan	<ul style="list-style-type: none"> Complete short term master plan actions Multi event centre-feasibility 	Complete long term master plan actions	Council- Community Services	<ul style="list-style-type: none"> Feasibility study underway Implement Master Plan 	
Responsive Council	26 Council empowering the Nambour community	Establish a 'Nambour' integrated team to problem solve and support community activation	Establish opportunities to support community with resources, funding, facilitation and empowerment Place Officer for Nambour (part-time)	Council	<ul style="list-style-type: none"> Embed 'place making' in council Annual review and check in Investigate funding options for a Place Manager for Nambour Utilise Council's Investment Facilitation group 	

Nambour Ideas Action Sheet

AS OF 19 JUNE 2015

Outcome/objective	Project	Suggested Action		Lead role	How	Evidence
		Short term (Lighter, quicker)	Long term (Heavy, slow)			
A safe and smart place to be	27 Improve safety mobility and technology	<ul style="list-style-type: none"> Audit of pedestrian network in Nambour Install CCTV cameras in key locations (taxi rank and C Sq) 		Council	<ul style="list-style-type: none"> Coordinate with Police Identify hotspots e.g. outside IGA Utilise recent safety audit – Police Apply Smart City Framework Co-ordinate with Public Lighting Project and Urban Lighting Master Plan 	