

NOTICE OF MOTION

SUBMITTED BY COUNCILLOR: Cr Tim Dwyer

COUNCIL MEETING: Ordinary 17 September 2015

I hereby notify of my intention to move the following motion at the Ordinary Meeting to take place on Thursday 17 September 2015:

That Council authorise the Chief Executive Officer to approve the expenditure of \$8,000.00 from Division 2 Minor Operational Funds to supplement funding from Council's Economic Development Unit and Sunshine Coast Destinations towards a nationally recognised tourism program proposal.

.....
Councillor



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Date

10.9.15.

To all Councillors and Executive Directors

I hereby notify that Cr Tim Dwyer intends to move the motion as shown above at the Ordinary Meeting to be held on 17 September 2015.

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Chief Executive Officer



.....
Date

10.9.2015

COMMENT

Council's Economic Development Team has been speaking with a nationally recognised tourism based program regarding the opportunity to showcase Caloundra and the Sunshine Coast through their television program.

The program first premiered in 2001 and is Australia's longest running fishing program. It enjoys prime time exposure and has a dedicated weekly audience of over 250,000 viewers.

The program's proposal is to produce two episodes on the Sunshine Coast with the capacity for Council to heavily influence the content of these programs.

Economic Development and Sunshine Coast Destinations are able to contribute towards funding, however there is a shortfall of \$8,000.