



CONTENTS

This document presents the Dicky Beach Precinct Plan while capturing the project's key design phases and associated deliverables.

The document has been organised into several main sections:

- Introduction
- Design Proposal

Precinct Plan
Heritage and Interpretation
Priorities Plan

Appendix 1 -

Site Analysis - strategic framework, site analysis, historical framework

• Appendix 2 -

Community Engagement - methodology and findings

• Appendix 3 -

Masterplan Review





PROJECT DESCRIPTION

The Dicky Beach Precinct project comprises Dicky Beach's main commercial strip on Beerburrum Street and the Dicky Beach foreshore area which includes Dicky Beach Park and carpark, portions of Sir Leslie Wilson Park, Beerwah Parade Park, Dicky Beach Caravan Park interface and Dicky Beach surf club surrounds.

The purpose of the precinct project is to coordinate numerous council initiatives from various areas of council as one integrated design. These initiatives included:

- Dicky Beach Foreshore Precinct Plan
- Dicky Beach Streetscape Renewal and Shade Arbour Removal/Replacement
- S.S. (Screw Steamer) Dicky Wreck Interpretation Display and Marker

The development of the Dicky Beach Precinct Plan is in response to the partial removal of the SS Dicky wreck in July 2015. The purpose of the precinct plan is to define the long term vision for the foreshore area and inform the siting of interpretive display(s) that reference and preserve the wreck's heritage values and significance as a cultural and iconic landmark.

The Dicky Beach Streetscape Renewal and Shade Arbour Removal/Replacement component involves looking at possible small interventions or improvements to refresh the mid-life streetscape. The project will also determine whether the existing structures should be removed due to sight line issues and replaced with new elements for shade and sculptural purposes.

The development of the SS Dicky Wreck Interpretation Display(s) and Marker are recommended outcomes from the SS Dicky Archaeological Management Planning Documentation. The Dicky Beach Precinct project will look at opportunities to interpret the wreck and retain its cultural significance through various interpretation initiatives throughout the precinct area that is in keeping with the Conservation Management Plan's Statement of Significance:

The significance of the S.S. Dicky lies in its excellent ability to convey the story and meaning of shipwreck through its present form and context as well as provide some illumination on iron shipbuilding technology and life aboard a late 19th century cargo vessel. It is a much loved and perhaps even revered cultural landmark of the Sunshine Coast.



LOCATION MAP



PROJECT OUTCOMES

- To define the long term vision for the foreshore area which will guide the future planning, budgets, detailed design and construction outcomes.
- To develop the precinct's identity to support and distinguish this important local centre.
- To create a distinctive and coordinated image for the
 Dicky Beach precinct that draws on the significance of
 the SS Dicky wreck as a 'cultural landmark' that offers
 visual amenity, rustic aesthetic and a photographic
 iconic attraction for the Dicky Beach area and the
 Sunshine Coast.
- To develop a design response to the SS Dicky Archaeological Management Planning Documentation that provides suitable outdoor interpretive initiatives that are 'in line of sight of the wreck site (vista), possibly containing removed elements of the wreck as an interpretive and high profile replacement of the iconic image of the wreck site, referencing the striking visual features and characteristics of the wreck, rather than attempting to create a duplicate'.
- To provide a design response that conveys 'the story and meaning of shipwreck through its present form and context as well as provide some illumination on iron shipbuilding technology and life aboard a late 19th century cargo vessel'
- To provide a design response that incorporates a new wreck marker 'to mark the position of the buried wreck remains'.

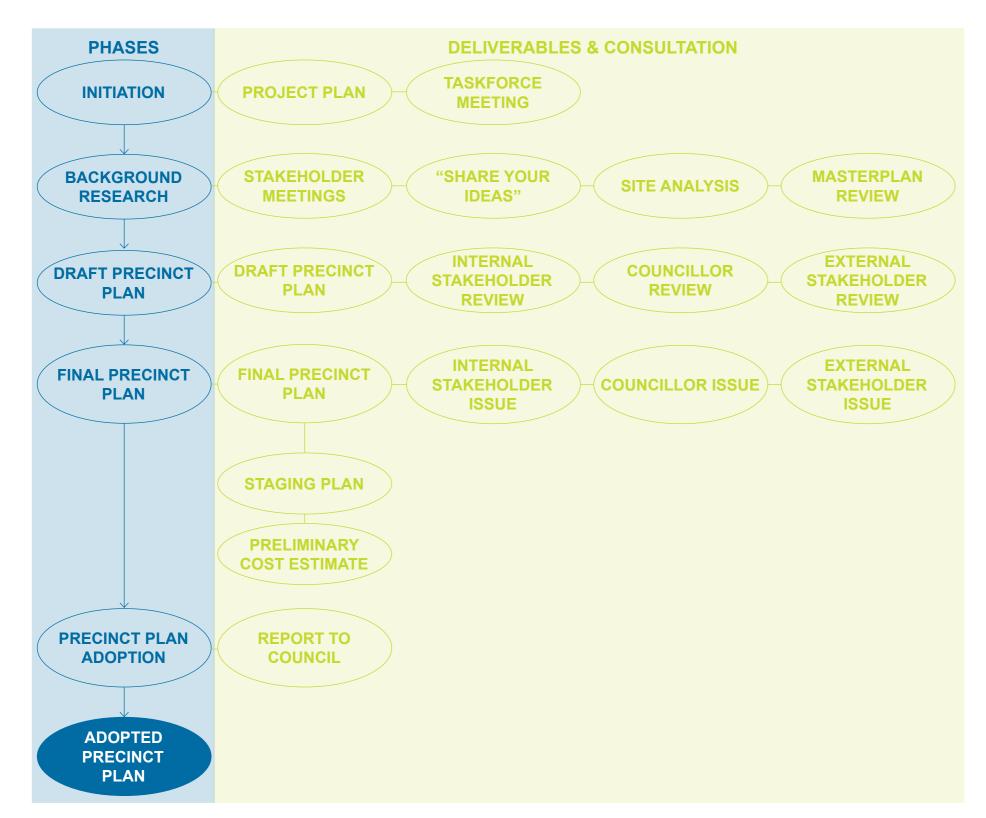
- To improve the connectivity to and through the precinct by the provision of desirable pathway routes, visual cues, legible signage and complementary infrastructure.
- To maximise the recreation, social, cultural and economic opportunities within the Dicky Beach precinct.
- To create a safe and usable precinct area that is high quality, comfortable, safe, accessible and inviting.
- To improve the open space, recreation and play, social gatherings and arrival experience.
- To increase the quality of life and community satisfaction for existing and future residents and visitors to Dicky Beach and the Sunshine Coast.
- To ensure that the maintenance requirements of the new infrastructure does not impose a significant or unnecessary burden on Council resources.

DICKY BEACH PRECINCT





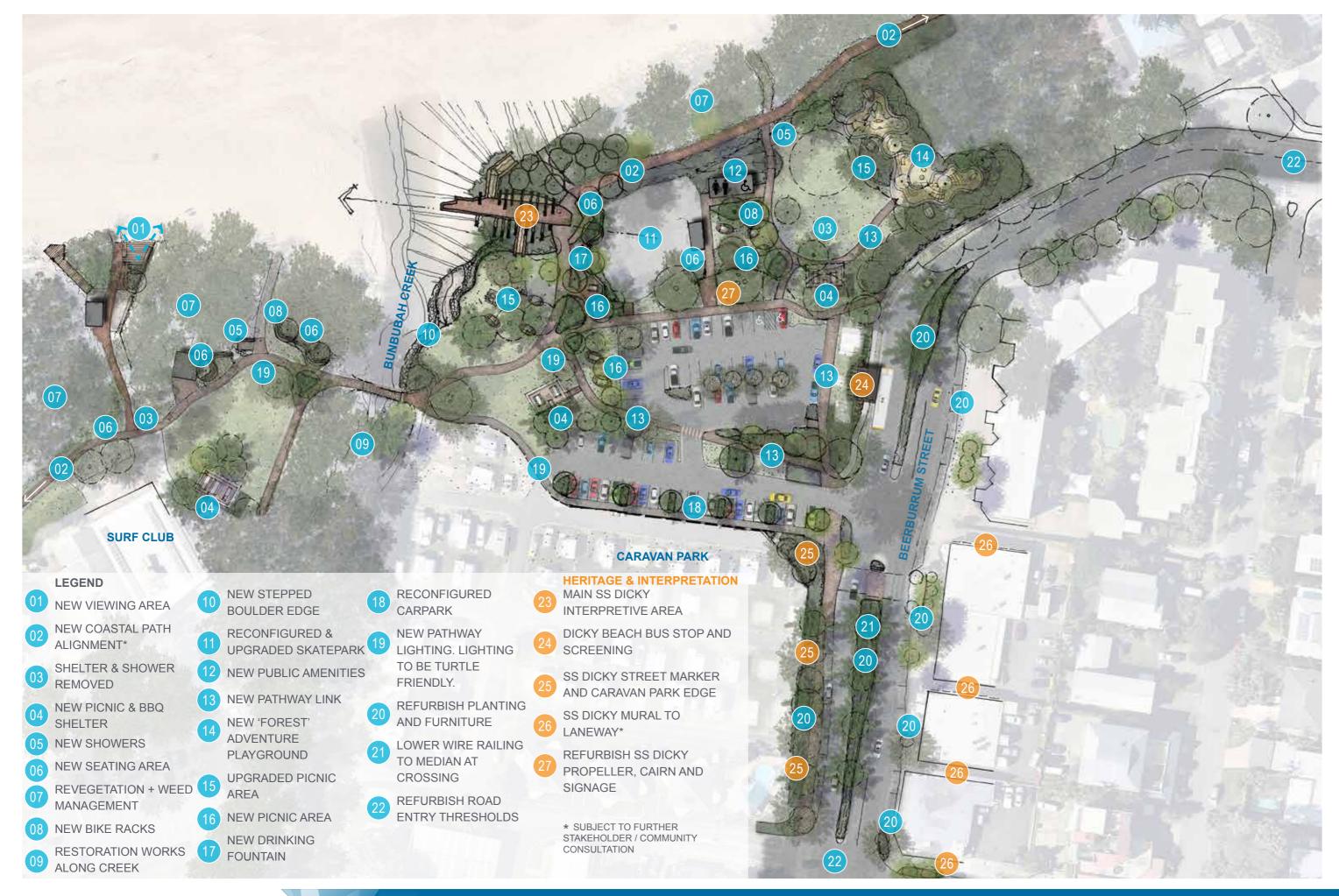






LOCATION MAP











6



Dicky Beach Precinct Feature Components

- SS Dicky Memorial Piece and Landscaped Area
- Dicky Beach Bus Shelter and Screening
- Street Marker and Caravan Park Fence

CHARACTER

Decay

'Ribbon'

Connection to broader

Caloundra

Real Authentic Laid Back

Family

Relaxed / Easy

Linear

Mellow

Non - Pretentious

Rustic

Village'

Relaxed

Kitch

DICKY BEACH PRECINCT

HERITAGE AND INTERPRETATION

Vision Statement

To reinterpret the spirit of the Dicky in the public realm in an authentic and cohesive way.

REINTERPRET

Memories

Stories / Experiences Economic Viability (business/ community)

Not too literal > Abstract A new object - space artifact

EXPERIENCE

Recollections and memories of the

experience at Dicky Beach..... first impressions.... lasting impressions.... Experience – by road: driving through; by foot: along the coastal pathway - to and through; by the beach - wreck siting, by bike

Experience as a - visitor, Dicky Beach resident, Sunshine Coast resident, child.

> adult, surf lifesaver, shopper....

DISCOVER

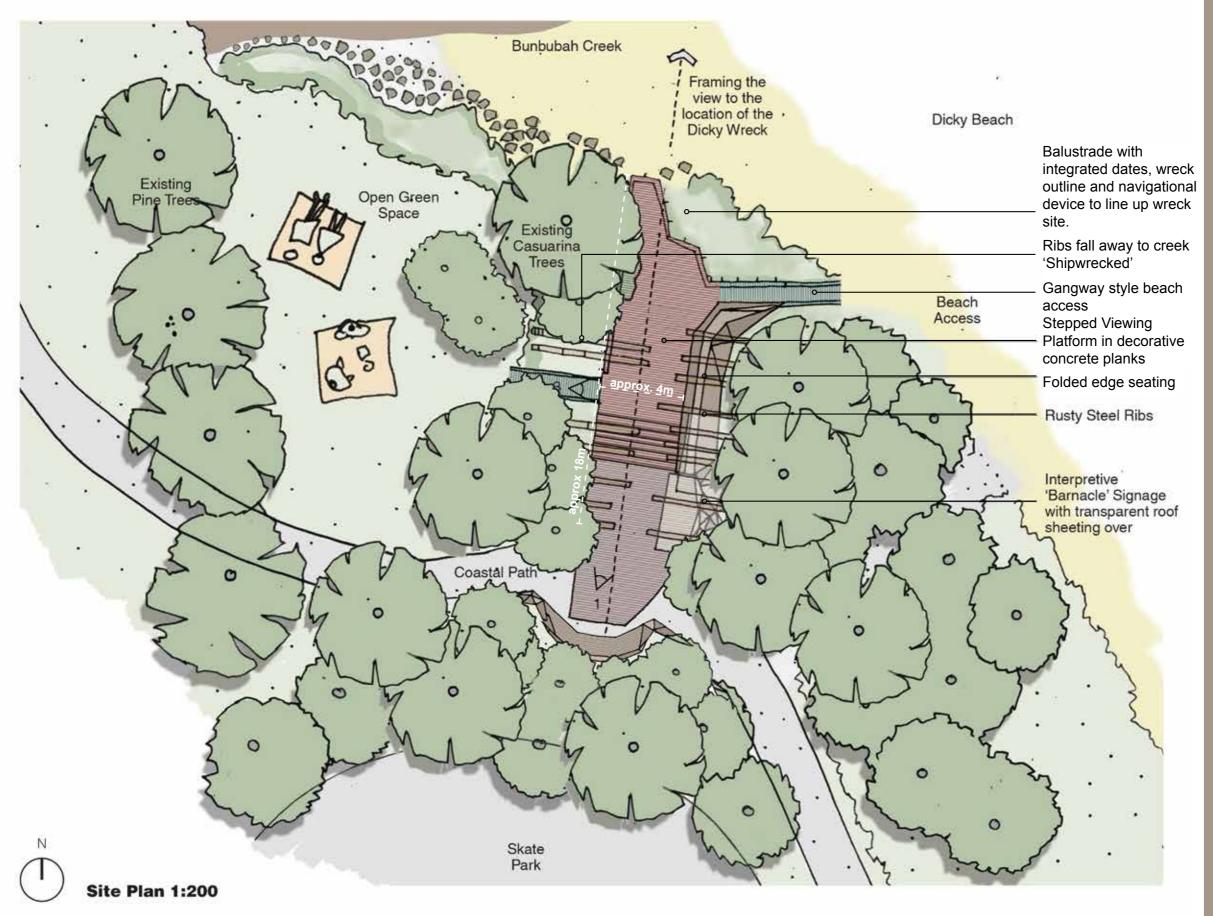
Sense of discovery... Discover the cultural heritage, discover the natural environment, discover the recreational activities, discover the village, discover the spaces

EXPERIENCE

Community Connection Touch/Feel 'the history' Holistic 'Village' Create new memories Re-connecting Evocative Relax & Enjoy Surprise and Delight Treasure Hunt Decay Metamorphosis **Movement Kinetic Navigation Spatial Experience Connect Past** Beach and family / easy fun **Photographic** Authentic







MAIN SS DICKY **INTERPRETIVE AREA**

The SS Dicky Memorial seeks to preserve the history and collection of memories associated with the wreck and to encourage continued education and reflection.

The form of the memorial is an abstracted outline of the SS Dicky, with 'rusty' steel ribs wrapping the ghost of the hull.

As the visitor moves through the space, the size and scale of the former wreck becomes apparent. The steel ribs channel the view out to the original wreck site.

The main platform is the prominent form with the narrower gangway style paths splitting off to the sides to provide access beyond.

The memorial offers shelter and seating on the eastern edge; the seating wraps and folds to form <u>'ba</u>rnacles'.

These barnacles incorporate interpretive elements including stories, pictures, transparent viewing panels with wreck pieces contained within.

The rear of the memorial offers a 'Sweet Spot'; a gesture made apparent and occupiable by the folded 'barnacle' seats.

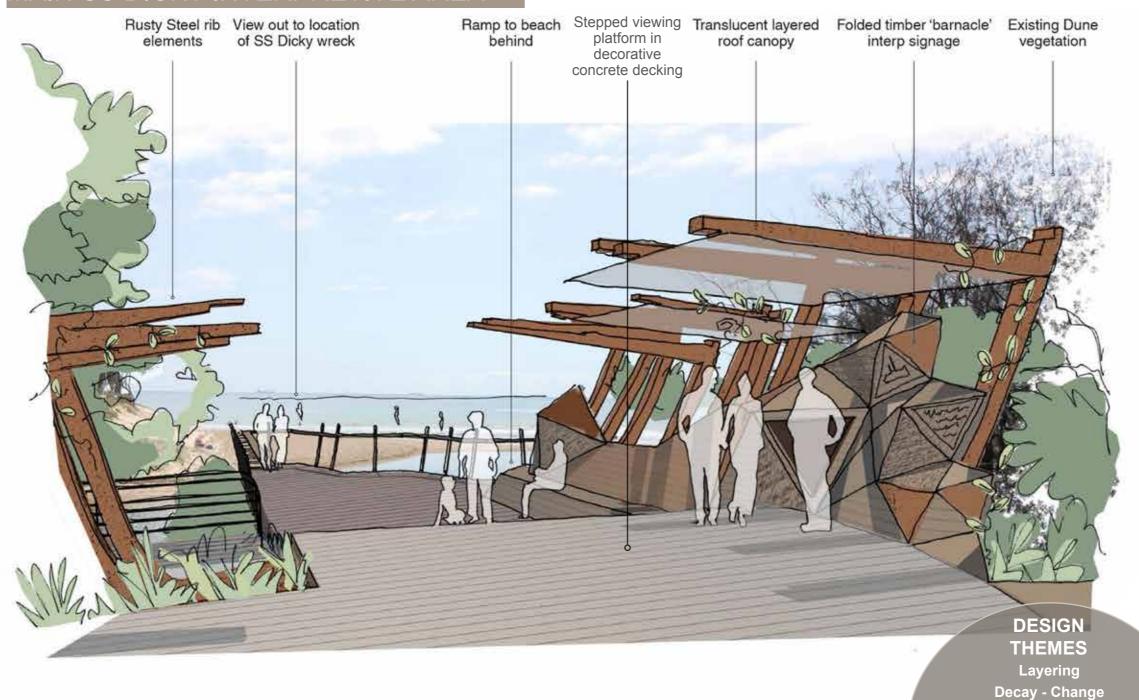
As the visitor looks through the length of the memorial, the Dicky's original location becomes framed on the beach.





DICKY BEACH PRECINCT

MAIN SS DICKY INTERPRETIVE AREA





The outline of the former wreck can be visualised through 3D animation on a smart phone app from this location.







Looking through the split hull to frame the location of where the SS Dicky wreck once resided on the beach.





Movement

Triangulation - Navigation

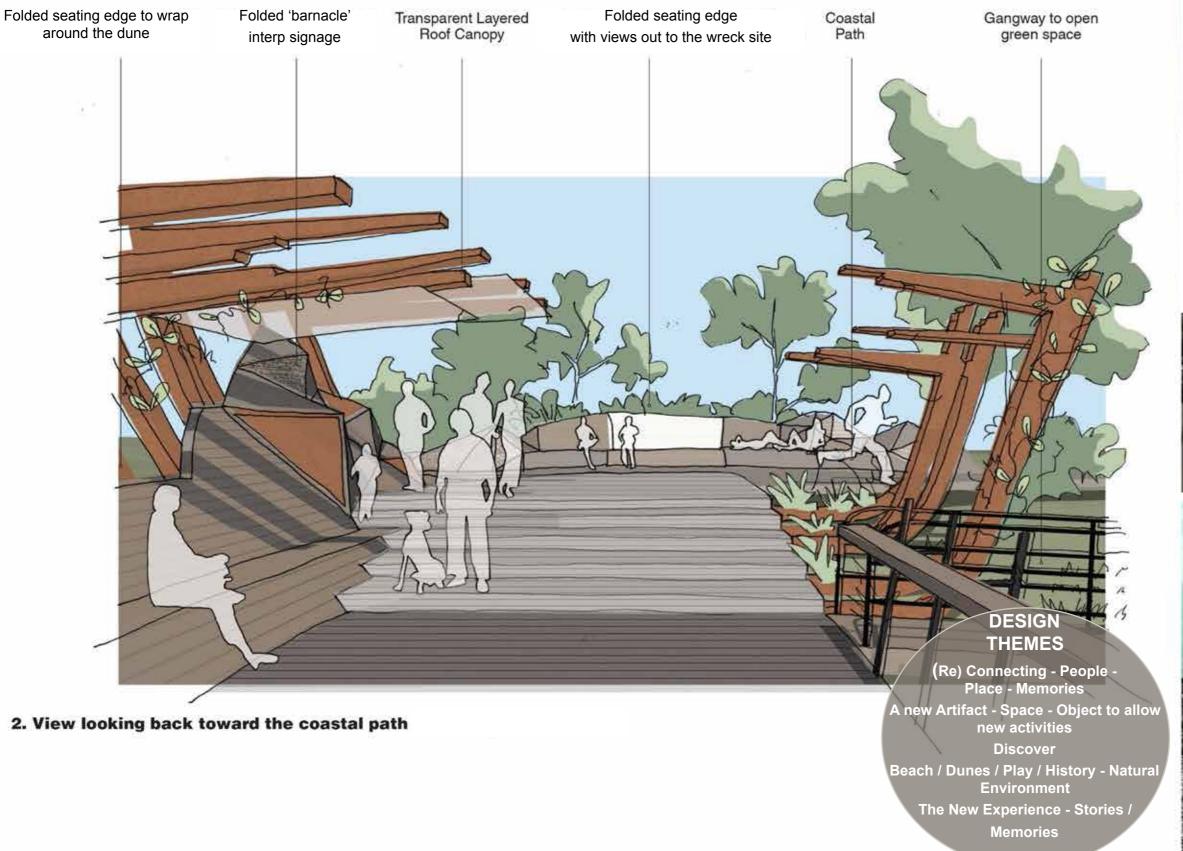
Navigation Perspective

Beaching of the Dicky Lookout! **Solid and Void**

Submerge

Barnacles

MAIN SS DICKY INTERPRETIVE AREA



DICKY BEACH PRECINCT

HERITAGE AND INTERPRETATION



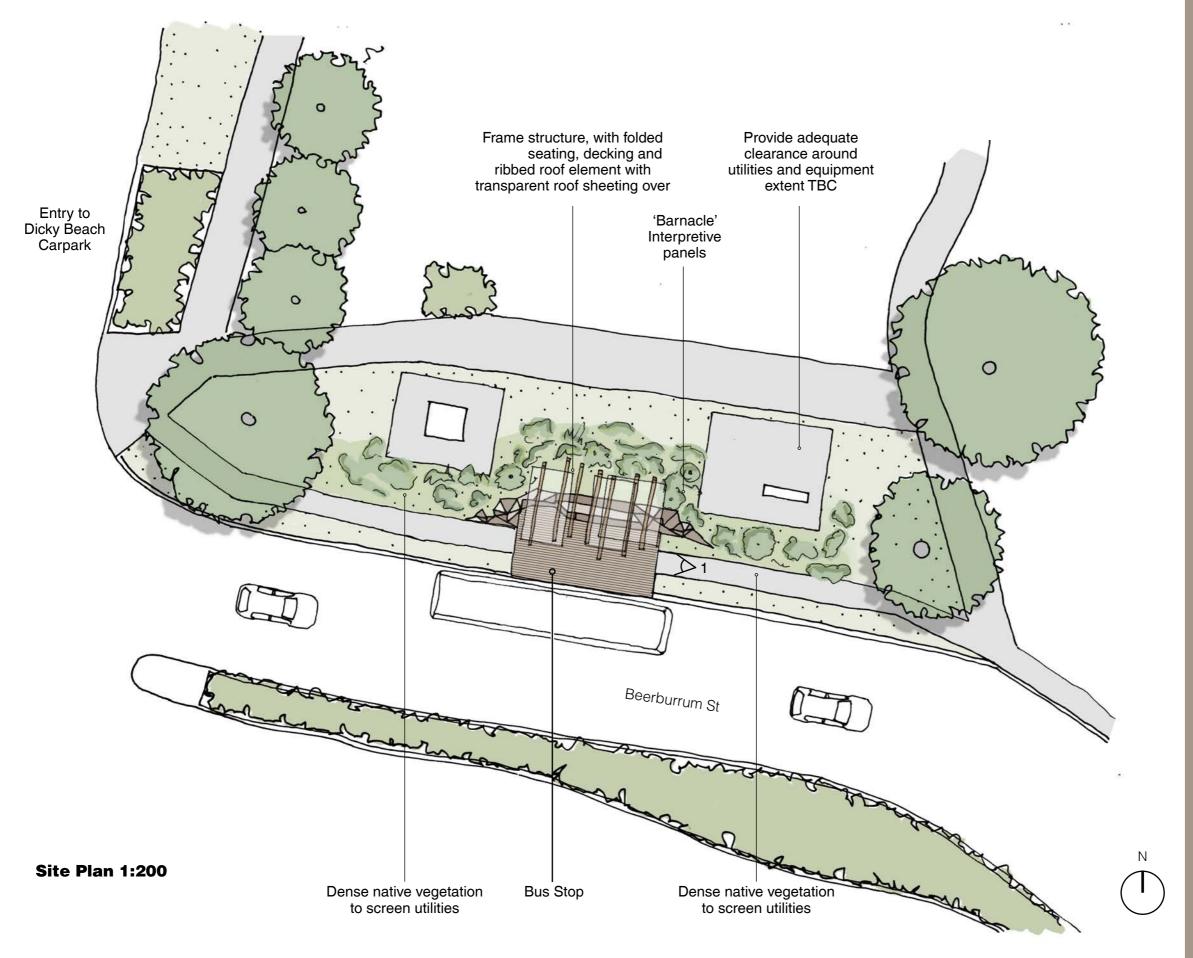












DICKY BEACH BUS STOP AND SCREENING

The Dicky Beach Bus Stop and screen planting adopts the same design language as the main interpretive area.

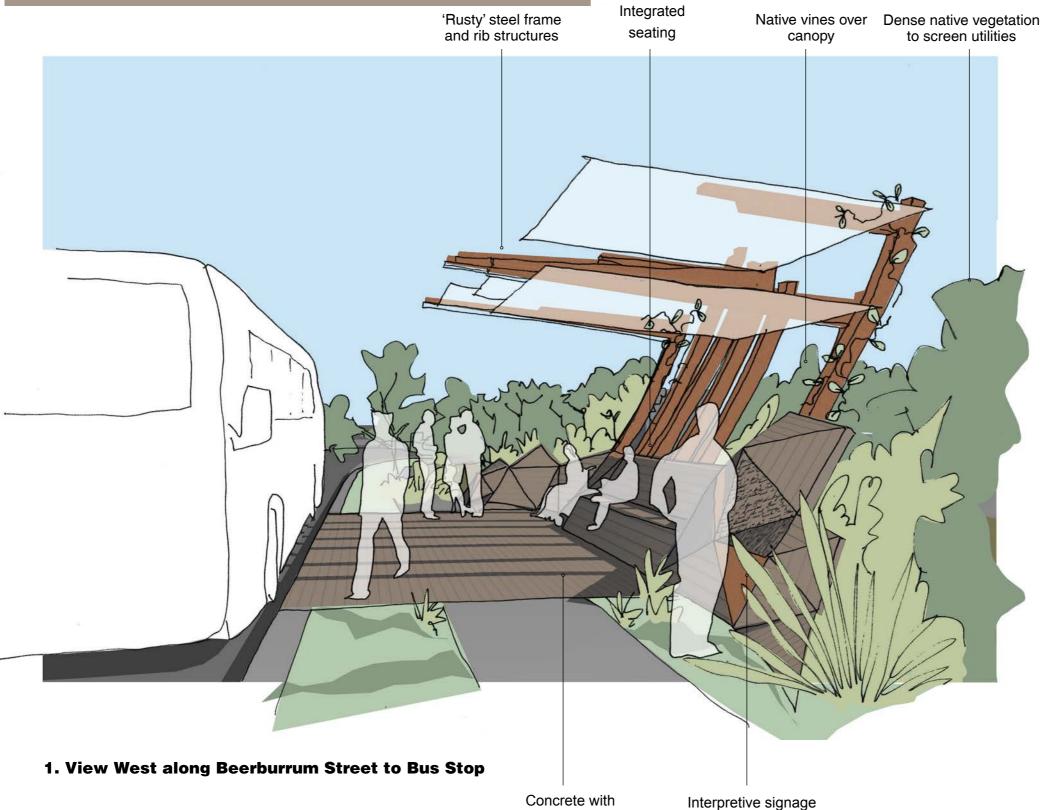
The bus stop is highly visible from the street and will be viewed by the road and on foot. The structure will become a landmark feature along Beerburrum Street and attract the attention of those passing through Dicky Beach.

The framed rib structure, folding seating and 'Barnacle' interpretive signage offers a compelling space for locals and visitors to meet, wait and interact.

Native vegetation and painted utility pillars will conceal and softly integrate the bus stop into the surrounding landscape.



DICKY BEACH BUS STOP AND SCREENING







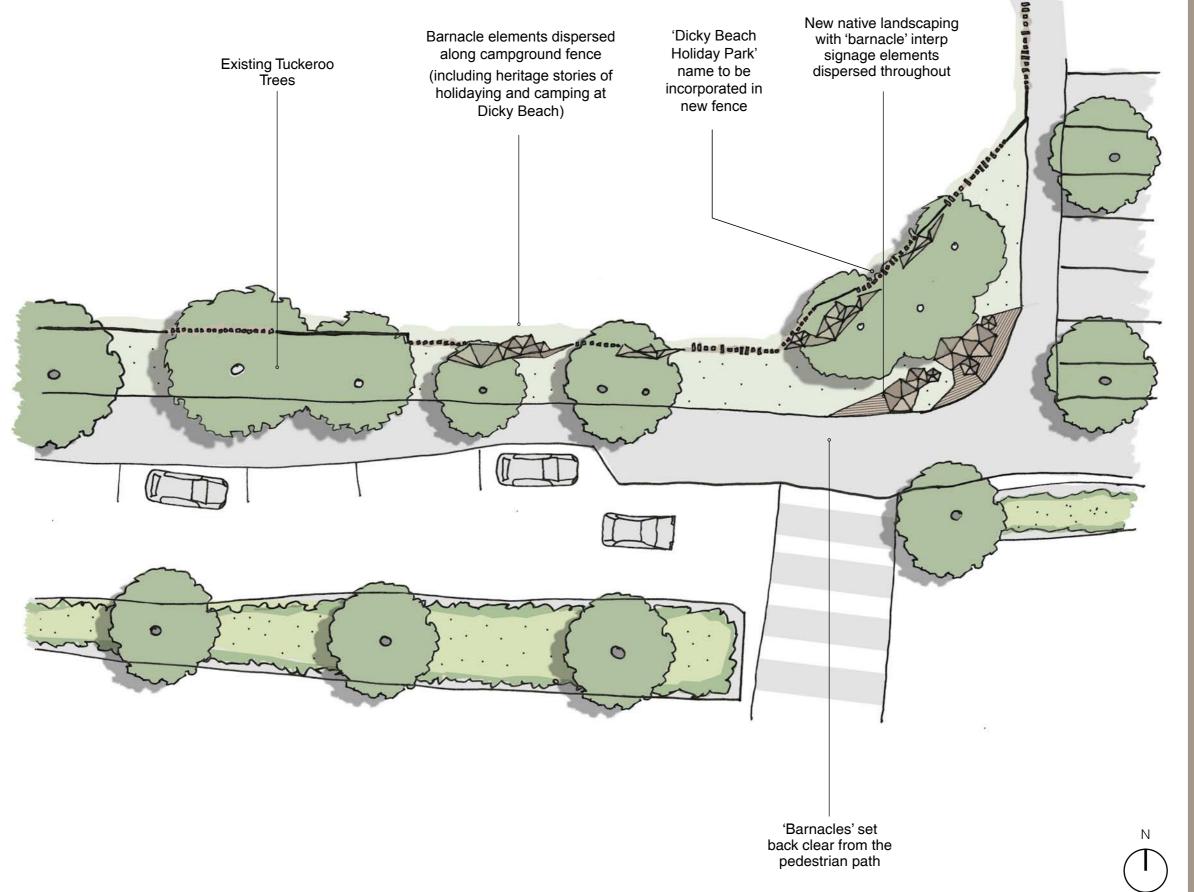








Decking appearance to street



DICKY BEACH STREET MARKER AND CARAVAN PARK EDGE

The Dicky Beach Street Marker is a continuation of the barnacle visual language. The markers create an identity for the town and hint at what is to be discovered further in the park.

The folding 'barnacles' are set back from the pedestrian path and integrated in the native landscaping. Set low to the ground, they are at a human scale that can be touched, stepped around and interacted with.

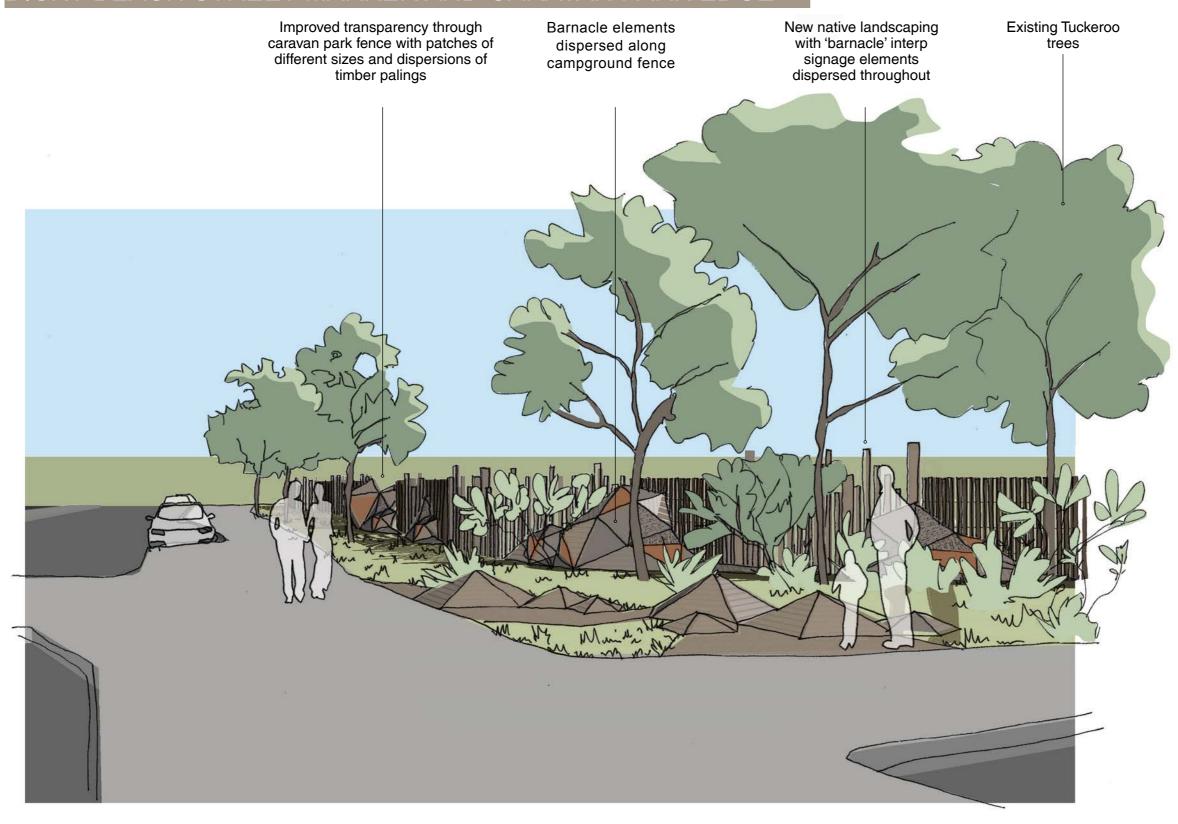
The barnacles contain information on the SS Dicky but also feature historic photos and stories that relate to holidaying and camping at Dicky Beach.

The Caravan Fence consists of timber palings which frame its perimeter. Alternating from denser to dispersed, they complement the barnacle elements and offer improved transparency across to shops rather than a visual barrier.





DICKY BEACH STREET MARKER AND CARAVAN PARK EDGE



DICKY BEACH PRECINCT

HERITAGE AND INTERPRETATION







1. View West along Caravan Park Edge







DICKY BEACH PRECINCT

PRIORITIES PLAN



