



7th September 2015

Mr Ray Turner
Acting CEO
Sunshine Coast Council
Locked Bag 72
Sunshine Coast Mail Centre QLD 4560

Dear Ray

In accordance with approvals previously granted by Council, I am writing to request a parking amnesty for the Caloundra central business area for the six weeks of school holidays starting from Saturday December 12 and finishing on January 24.

This period would cover the critical pre-Christmas shopping time and the post-Christmas sales, both important retail engagement periods by locals as well as visitors to town.

We understand that there would be no adverse impact on Council's general revenue as the proceeds of metered parking in the Caloundra CBA do not go into general revenue but are instead quarantined for Caloundra CBA projects.

I'm certain that businesses in the Caloundra CBA would rather have more customers than more revenue in that account and a parking amnesty will be seen in a positive light.

Thanks for Council's consideration of this request. I look forward to your advice. I look forward to hearing from you

Yours faithfully

A handwritten signature in blue ink, appearing to read "Michael Shadforth", is written over a light blue circular stamp.

Michael Shadforth
Caloundra Chamber of Commerce President
Combined Sunshine Coast Chambers of Commerce President

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