



Operational Plan Activities Report

Quarter Ended: 03/2015

Quarterly Progress Report on Implementation of Corporate and Operational Plans

NOTE:

% Complete - shows the progress in completing the operational activity On Time - indicates on track for completion by finish date On Budget - indicates will be completed within the allocated budget

Outcome and operational activity	Start	Finish % 0	Complete	e On Time	On Budge	et Status Commentary	Branch
1.1 Strong economic leadership, colla	boration	and iden	tity				
Support the activities of the Sunshine Coast Economic Futures Board, including the development of the New Economy Annual Report	Jul 2014	Jun 2015	75	Yes	163	The Sunshine Coast Economic Futures Board met in February 2015 and provided out-of-session advice to Council on the region's Investment Prospectus and other investment related activities. Several Board representatives also participated in Council's Leadership Conference and the Sunshine Coast Business Council's Strategic Directions Workshop during February 2015. The next meeting of the Board is planned for 6 May 2015.	Strategy & Coordination
Implement a new regional investment brand and Regional Investment Prospectus, with a specific focus on the investment potential of the Sunshine Coast Enterprise Corridor	Jul 2014	Jun 2015	90	Yes	100	The Regional Investment Brand and content and design elements for the Regional Investment Prospectus were completed during the quarter. Final layouts have been received and reviewed. The completed Prospectus and associated marketing collateral will be produced by 30 April for formal release on 6 May 2015.	Strategy & Coordination
Implement the Sunshine Coast Planning Scheme ncluding progression of council nominated nvestigations and priority amendments to the planning scheme	Jul 2014	Jun 2015	70	Yes	100	Work continuing on identified priority planning scheme amendments. Sunshine Coast Planning Scheme 2014 (Administrative and Minor Amendment) No.2 commenced on 9 March 2015.	Strategic Planning
Sunshine Coast Planning Scheme - completion of oriority amendments and consideration of Maroochydore PRAC and Palmview	Jul 2014	Jun 2015	50	Watch	100	Palmview Structure Plan Planning Scheme Amendment currently subject to 1st State interest review process before going on public display. Progress delayed by change of State government. Preliminary drafting work for Maroochydore Structure Plan Area (Outside of Priority Development Area) Planning Scheme Amendment continuing.	Strategic Planning
Outcome and operational activity	Start	Finish % 0	Complete	e On Time	On Budge	et Status Commentary	Branch
1.2 New capital investment in the region	on						
Complete Environmental Impact Statement to progress expansion of the Sunshine Coast Airport	Jul 2014	Dec 2014	100	Yes	100	Completed Q3. The EIS has been submitted to the Coordinator General. Additional information has been requested and will be supplied by May 2015.	Sunshine Coast Airport

Outcome and operational activity	Start	Finish %	Complet	e On Time	On Budg	et Status Commentary	Branch
1.2 New capital investment in the reg	ion						
Determine the financing strategy and model for securing required investment to progress expansion of the Sunshine Coast Airport	Jul 2014	Jun 201	5 50	Yes	Yes	Council formally considered the funding options provided in the Royal Bank of Canada report at a Special Meeting on 30 March 2015. Council endorsed the engagement of the Royal Bank of Canada as a specialised supplier under section 235 of the Local Government Regulation 2012.	Directorate - Corporate Strategy and Delivery
Conduct a market sounding and expression of interest process to determine the investment partner to progress expansion of the Sunshine Coast Airport	Jul 2014	Jun 201	5 50	Yes	Yes	Following presentation of the funding options to Council at its Special Meeting of 30 March and the engagement of a specialised supplier, the Royal Bank of Canada will undertake this process.	Directorate - Corporate Strategy and Delivery
Implement the governance model for the development of the Maroochydore PDA	Jul 2014	Mar 201	5 90	Yes	Yes	SunCentral Maroochydore Pty Ltd has been established. Council endorsed the appointment of Directors and the inaugural Chief Executive Officer at its meeting on 30 March 2015. In the next quarter, the Chief Executive Officer of SunCentral Maroochydore Pty Ltd will commence in the role and oversee the company's operations.	Commercial Projects
Determine the financing arrangements for civil works and secure funding to progress the Maroochydore PDA	Jul 2014	Jun 201	5 75	Yes	Yes	Council endorsed a funding agreement at its meeting on 30 March 2015.	Commercial Projects
Determine the sequencing of precincts for release to market for development to progress the Maroochydore PDA	Jul 2014	Jun 201	5 50	Yes	Yes	Work is continuing on the sequencing of precincts within the Maroochydore PDA. With the establishment of SunCentral Maroochydore Pty Ltd, the sequencing will be refined and presented to Council when completed.	Commercial Projects
Investigate the development of a smart city framework for the Maroochydore PDA area	Jul 2014	Jan 201	5 75	Yes	Yes	The Smart City Framework (SCF) has been completed. In January and February, the framework was presented to the Maroochydore Technical Reference Group (TRG), the Executive Leadership Team, the Maroochydore Project Control Group, and at a Council Strategic Discussion Forum. In all cases, the SCF report and proposed implementation plan was well received. The framework will be presented to Council at its April Ordinary Meeting.	Economic Development

Outcome and operational activity	Start	Finish %	Complete	e On Time	On Budge	et Status Commentary	Branch
1.2 New capital investment in the regi	on						
Deliver early civil works for the Maroochydore PDA area	Jul 2014	Sep 2014	100	Yes	Yes	Completed Q1.	Commercial Projects
Conduct market sounding and expression of interest for the development of the iconic precinct (including an entertainment, convention and exhibition centre)	Jul 2014	Jun 2015	25	No	Watch	With the establishment of SunCentral Maroochydore Pty Ltd, this will be the subject of discussions with the company.	Commercial Projects
Develop and implement a targeted advocacy plan to obtain government commitments to major regional infrastructure priorities	Jul 2014	Jun 2015	75	Yes	Yes	Council has engaged with senior Queensland Government Ministers on key priorities for the region identified by the Mayor and Councillors in the lead up to, and during, the 2015 State election campaign. In doing so, Council has clearly signalled its intention to work with the new Government to achieve future commitments and policy decisions that will advance the interests of the region. High level engagement has also been undertaken with Federal Ministers on Council's infrastructure projects.	Strategy & Coordination
Undertake feasibility study and seek clarity on Commonwealth approvals to enable further consideration of the Internet Broadband Gateway	Jul 2014	Jun 2015	65	Yes	Yes	The project team is continuing to progress this initiative. The Queensland Government election resulted in the need to re-socialise the concept politically and confirm the multilevel government support that is needed for this project to proceed.	Economic Development
Continue to progress planning, infrastructure delivery solutions and service integration for key development areas at Kawana, Palmview and Caloundra South	Jul 2014	Jun 2015	75	Yes	Yes	Work continues to progress on the planning and infrastructure delivery solutions for the key development areas at Palmview, Kawana Waters and Caloundra South.	Major Urban Developments
Finalise planning, scoping and financing arrangements to progress the Brisbane Road carpark at Mooloolaba	Jul 2014	Jun 2015	50	Yes	Yes	A progress report was presented to a Special Meeting of Council on 30 March 2015, with a follow-up report scheduled for Council's May Ordinary Meeting.	Commercial Projects

Outcome and operational activity	Start	Finish %	Complete	e On Time	On Budg	et Status Commentary	Branch
1.3 Investment and growth in high-val	ue indus	tries					
"Progress industry and investment plans for high- value industries: • Health and well-being • Education and research • Tourism, sport and leisure • Clean technologies • Aviation and aerospace • Knowledge industries and professional services • Agribusiness"	Jul 2014	Nov 201	4 100	Yes	Yes	Completed Q2. All action plans have been developed. The Mayor met with all Taskforce Chairs in January 2015. Action plans are in implementation mode and reports are being prepared quarterly for Taskforce and Futures Board review.	Economic Development
Facilitate local business access to specialist advice, information and services	Jul 2014	Jun 2015	5 75	Yes	Yes	During this quarter, Council serviced more than 250 local businesses and managed or contributed to 18 events with over 400 participants to support the implementation of the Regional Economic Development Strategy.	Economic Development
Target Council's procurement policies and practices to support local businesses	Jul 2014	Jun 2015	5 75	Yes	Yes	Council has awarded contracts worth \$124.4 million to local business, which represents 67.38% of the total purchasing spend for the financial year to the end of March 2015. Doing Business with Council workshops on tendering are being well attended by local business owners, which increases their opportunities to secure contracts with Council.	Procurement & Contracts
Continue to implement the Caloundra Aerodrome Master Plan and associated property management and leasing arrangements	Jul 2014	Jun 2015	5 50	Yes	Yes	Stage one of lease arrangements complete with exception of BP still to finalise. Compliance is 50% complete and Stage two of leases expansion. Awaiting completion of Pathfinder Drive design.	Property Management
Progress land use and infrastructure planning to facilitate delivery of the Oceanside Kawana Health precinct	Jul 2014	Jun 2015	5 75	Yes	Yes	In Kawana, the application for the multi deck car park facility (580 spaces) has been approved. Construction and embellishment of the village park has continued. Kawana Waters continues to develop with the commencement of construction of 50 lots and a new display village on Birtinya Island.	Major Urban Developments

Outcome and operational activity	Start	Finish	% Com	nplete	On Time	On Budge	et Status Commentary	Branch
1.3 Investment and growth in high-val	ue indus	tries						
Identify car parking solutions of the Oceanside Kawana Health precinct	Jul 2014	Jun 20	015 7	75	Yes	Yes	Parking solutions for the Health Hub have been adopted. In order to achieve better urban design outcomes and efficiencies in car parking approximately 30% of required onsite spaces will be provided in a centralised/paid facility.	Major Urban Developments
Provide investment attraction and business support services to support new business establishment and development in the precinct in the Oceanside Kawana Health precinct	Jul 2014	Jun 20	D15 €	60	Yes	Yes	More than 60 investment leads are being managed. Work continues with Stockland and Savills for Oceanside investment attraction activities. Clarity of investment opportunities was obtained from Sunshine Coast Health and Hospital Service. The Pulse building is due to commence construction in mid-March 2015 and act as a magnet for additional investment (the building enjoys 70 per cent commitments). A Health Investment Mission is being organised for July 2015 to target health/biomedical investments.	Economic Development
Identify appropriate precinct management solutions and services for Oceanside Kawana Health precinct	Jul 2014	Jun 20	015 7	75	Yes	Yes	Work has continued on the alignment of development outcomes with traffic model assumptions. Ongoing involvement in the preparation of the Local Area Parking Plan with consideration of expected demands and the schedule of road openings.	Major Urban Developments
Monitor Council's investment in The Work Shop (an employment services partnership for the Sunshine Coast University Public Hospital project) and consider future funding arrangements	Jul 2014	Jun 20	015 8	80	Yes	Yes	The Workshop issued its annual report for year ending December 2014. The organisation has facilitated 200 new jobs on the hospital site, of which 85% are local community members. The benefit to the region is estimated at 651 indirect jobs, \$42m in additional wages flowing into the local economy, and a contribution to the region's gross product of approximately \$67m (as per economy.id). Council and its partner stakeholders have renewed their contribution to The Workshop for a further 12 months.	Economic Development

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03/2015

Outcome and operational activity	Start	Finish 9	% Complete	On Time	On Budge	t Status Commentary	Branch
1.4 Strong local to global connections	5						
Organise, undertake and report on the outcomes of, international investment, trade and export missions	Jul 2014	Jun 20 ⁻	15 75	Yes	100	The first annual report on Council's international relations activities for 2014 and proposed program of international activities for 2015 was unanimously endorsed by Council on 26 February 2015. The program of international activities for 2015 includes five trade and investment missions. The first mission to the Routes Asia Forum was undertaken in March and planning is underway for the investment mission in May and trade mission in June.	Strategy & Coordination
Promote the region's capabilities, products and services in key markets	Jul 2014	Jun 20 ⁻	15 80	Yes		During this quarter, a key focus has been to finalise the arrangements for the implementation of the marketing and online activities that will accompany and follow the launch of the Regional Investment Brand and Prospectus. Opportunities were also pursued to promote the region through attendance at the Routes Asia Forum in Kunming, China, through Council's membership of AustCham in Shanghai and Hong Kong and throughout regional Queensland through a targeted local government publication.	Strategy & Coordination
Manage incoming international delegations	Jul 2014	Jun 20 ⁻	15 75	Yes	100	Council received requests to host two delegations from China, however plans for both were postponed until the next quarter. The delegations were focussed on gaining an understanding of the investment and business opportunities available in the education and agribusiness sectors, in addition to investment opportunities associated with key regional projects. Council also presented to a major consortium of Chinese property and infrastructure investors in Brisbane.	Strategy & Coordination

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Outcome and operational activity	Start	Finish %	Complete	e On Time	On Budge	et Status Commentary	Branch
1.4 Strong local to global connections							
Ensure Queensland Government Trade Commissioners and Austrade officials have access to up to date information on the strengths and competitiveness of the Sunshine Coast	Jul 2014	Jun 2015	80	Yes	Yes	Ongoing, regular engagement occurs with Trade and Investment Commissioners and Austrade officials in key markets. In March 2015, Council conducted teleconference briefings regarding future Investment and Trade Missions with two Trade and Investment Commissioners (UK and Europe and Hong Kong). Ongoing cooperative planning ensures the latest information is communicated on the strengths and competitiveness of the Sunshine Coast.	Strategy & Coordination
Outcome and operational activity	Start	Finish %	Complete	e On Time	On Budge	et Status Commentary	Branch
1.5 A natural, major and regional ever	nt destina	ation					
Manage Council's major and regional events sponsorship commitments	Jul 2014	Jun 2015	75	Yes	Yes	Five major events were conducted: the Holden Scramble Championship Finals, the National Outrigger Sprint Titles, the Queensland OzTag Junior State Cup, the Caloundra Triathlon and the Mooloolaba Triathlon Festival. These events attracted approximately 22,000 visitors/participants from outside the Sunshine Coast region and generated around \$14.2 million in economic activity.	Economic Development
Support the activities of the Sunshine Coast Events Board	Jul 2014	Jun 2015	5 75	Yes	Yes	The Board and its working groups have met on four occasions to discuss a number of issues and activities in relation to the major and regional events strategy. This included recommending eight sponsorship funding applications to Council for sponsorship support; the launch of the Events+ program including a series of Master Classes and apps for local businesses that attracted widespread media coverage and positive feedback; and providing an alternative funding option recommendation to Council.	Economic Development

Outcome and operational activity	Start	Finish %	Complet	e On Time	On Budg	et Status Commentary	Branch					
1.5 A natural, major and regional event destination												
Source and secure new major and regional events	Jul 2014	Jun 2015	5 75	Yes	Yes	The Events Board considered and recommended to Council eight sponsorship proposals that are expected to generate approximately \$1.7 million in economic impact to the region, generating a return on investment ratio of 1:113.	Economic Development					
Identify options to expand the funding base for the support of major and regional events	Jul 2014	Mar 201	5 75	Yes	Yes	The Events Board provided its recommendations on alternative funding options for Council's consideration.	Economic Development					

Outcome and operational activity	Start	Finish	% Comp	plete	On Time	On Budge	et Status Commentary	Branch
2.1 Safe and healthy communities								
Manage the Local Disaster Management Committee and provide disaster management services, information and advice	Jul 2014	Jun 2	015 7	5	Yes	Yes	Disaster coordination activities carried out through Exercise Railbrake and two subsequent disaster event activations. Activities relating to the coordination and management of the Local Disaster Management Group are on schedule.	Directorate - Infrastructure Services
Develop contemporary flood studies and models to support appropriate land use decisions and disaster preparation and response	Jul 2014	Jun 2	015 7	5	Yes	Yes	Revisions to Mooloolah and Maroochy River Flood Studies are progressing. Flood mapping supporting the Disaster Hub during Cyclone Marcia received very positive feedback from agencies and community.	Transportation & Infrastructure Policy
Manage the acquisition and development of sport and recreation facilities	Jul 2014	Jun 2	015 7	5	Yes	Yes	Development of sport and recreation facilities has occurred in line with the endorsed 2014/15 Capital Works plan. This included the launch of the new Sunshine Coast Regional Tennis Centre in Caloundra in March 2015.	Community Facilities & Planning
Implement prioritised projects from community facility master plans	Jul 2014	Jun 2	015 7	5	Yes	Yes	Master Plan implementation is ongoing in line with short to medium term prioritised actions as identified within the adopted master plans. The draft Reserve 1000 Master Plan was presented to Council's March 2015 Ordinary Meeting gaining endorsement to be released for the purposes of community exhibition and comment. The Maleny Recreation master planning is ongoing.	Community Facilities & Planning
Investigate sites and identify options to accommodate difficult-to-locate sport and recreational activities	Jul 2014	Jun 2	015 10	0	Yes	Yes	No action this quarter - on hold awaiting further updates from the state government. Amended timeline to be confirmed.	Environment & Sustainability Policy
Implement Council's Regional Flying Fox Management Plan	Jul 2014	Jun 2	015 7	5	Yes	Yes	Council Workshop held in February 2015. Confirmation of current Regional Flying Fox Management Plan direction. Officers working on outcomes from workshop with submission of Regional Flying Fox Management Plan to the Commonwealth for approval. Ongoing Flying-fox surveys continue. Meeting with Archdioceses of Brisbane representatives completed. Community update provided to residents adjoining the Landsborough Roost.	Environmental Operations

Outcome and operational activity	Start	Finish %	Complete	On Time	On Budge	et Status Commentary	Branch
2.1 Safe and healthy communities							
Develop and implement an animal management plan	Jul 2014	Oct 2014	100	Yes	Yes	Completed Q2. The Domestic Animal (Cats and Dogs) Strategy 2014-2020 was adopted at Council's October 2014 Ordinary Meeting.	Community Response
Manage the contractual arrangements for public lighting	Jul 2014	Jun 2015	5 75	Yes	Yes	A peer reviewed business case was presented to Council at its meeting of26 February 2015. In addition, as required by Energex in order to progress the public lighting project, Council consulted with other South-East Queensland councils on 19 March 2015 in relation to the public lighting project Council is undertaking.	Commercial Projects
Profile identified business and industry workforce accommodation needs in the region based on income, location and demographic considerations) to plan for improved access to appropriate housing options	Jul 2014	Jun 2015	5 70	Yes	Yes	Work has continued on the analysis of preliminary findings to consider strategic options.	Environment & Sustainability Policy
Investigate opportunities to encourage the provision of more diverse and resource-efficient housing options around existing centres and transport corridors	Jul 2014	Jun 2015	5 5	No	Yes	The Workforce Housing Study has been discussed with the Housing Affordability Taskforce. Feedback is being incorporated into the project.	Environment & Sustainability Policy
Continue to coordinate the work of the Housing Affordability Taskforce and its advice to Council on key housing issues	Jul 2014	Jun 2015	5 70	Yes	Yes	Housing Affordability Taskforce have provided policy guidance on the draft Workforce Housing Study.	Environment & Sustainability Policy
Premier regional sport and recreation precinct - further develop corporate, event and sporting opportunities at the eastern precinct, western precinct Lake Kawana, Kawana aquatic centre and stadium located at Kawana	Jul 2014	Jun 2015	5 75	Yes	Yes	The 2015 season has commenced for both the Sunshine Coast Falcons and Sunshine Coast FC (Fire). Major events held at the Stadium have included Oztag Junior and Senior State Cups, Dragon Boat championships and Outrigger Canoe championships (AOCRA). Two National Water Polo League fixtures also occurred at the Kawana Aquatic Centre throughout February/March 2015.	Community Facilities & Planning

Outcome and operational activity	Start	Finish % C	Complete	On Time	On Budge	et Status Commentary	Branch
2.2 Resilient and engaged communitie	es						
Develop and commence implementation of a new regional social strategy	Jul 2014	Jun 2015	75	Yes		A draft Social Strategy will be presented to Councillors at a Strategic Discussion Forum to be held in April.	Community Facilities & Planning
Finalise and implement the Sunshine Coast Performance and Community Venues Plan 2014- 2029	Jul 2014	Aug 2014	100	Yes	100	Completed Q1. The Sunshine Coast Performance and Community Venues Service Plan has been completed and adopted by Council. Actions from the plan are now being implemented, including the Marketing Plan for the Major Venues Unit.	Community Facilities & Planning
Finalise and implement the Sunshine Coast Libraries Plan 2014-2024	Jul 2014	Jun 2015	100	Yes	100	Completed Q1. The main focus this quarter and up until the end of this financial year is to continue to progress the development of two feasibility studies to expand the Maleny and Coolum libraries.	Community Relations
Review the community partnership grants program	Jul 2014	Jun 2015	100	Yes	100	Completed Q3. A report on the review of the Community Grants and Community Partnership Funding programs was endorsed at the January 2015 Ordinary Meeting.	Community Relations
Outcome and operational activity	Start	Finish % C	Complete	On Time	On Budge	et Status Commentary	Branch
2.3 Culture, heritage and diversity are	valued a	and embr	aced				
Develop and implement a heritage strategy	Jul 2014	Jun 2015	75	Yes	100	A draft Heritage Plan will be presented to Council in May seeking endorsement to be released for the purposes of public exhibition and comment during May/June 2015.	Community Facilities & Planning
Conduct further due diligence assessment for the Nambour heritage tramway	Jul 2014	Nov 2014	85	Yes	100	In response to the Council Resolution OM14/18, report rescheduled to be tabled at April 2015 OM addressing the financial feasibility and risks associated with the project. Additional SDF held on 23 March 2015.	Finance
Deliver a revised festive season program and key community participation events including New Year's eve at Mooloolaba, citizenship ceremonies and Australia Day civic events	Jul 2014	Jun 2015	100	Yes	100	Completed Q2 and Q3. During Quarter 3, the Australian Citizenship and Australia Day ceremonies were delivered. More than 500 local residents officially became Australian citizens.	Community Relations

Outcome and operational activity	Start	Finish %	6 Complet	te On Time	On Budge	et Status Commentary	Branch
2.4 People and places are connected							
Continue to improve community connectivity through use of new digital technologies and online services	Jul 2014	Jun 201	5 70	Watch	Yes	Digital connect platform project progressed to implementation phase, with contract for selected vendor finalised following tender. Some delays due to procurement process. Further developments of disaster management on line services.	Information Communication Technology Services
Facilitate the delivery of efficient transport systems and connections	Jul 2014	Jun 201	5 75	Yes	Yes	The Transport and Infrastructure Policy Branch continues to provide concept transport planning, multi-modal network planning, input to corporate projects/studies and advocate with TransLink and DTMR to facilitate the delivery of efficient transport systems and connections. A review of trunk network priorities for roads, active transport, stormwater, public parks and land for community facilities has commenced as part of the development of Council's Local Government Infrastructure Plan.	Transportation & Infrastructure Policy
Continue delivery for the pedestrian network and coastal pathways	Jul 2014	Jun 201	5 75	Yes	Yes	Work continues progressing on upgrading pathway linkages to schools in the Beerwah area. \$400,000 has been requested in 15/16 budget for path upgrades in Mt Creek area. Queen St Caloundra pathway is currently under construction commencing at Maltman St. The coastal pathway between Wurtulla and Bokarina is currently under construction. Upgrades to the pathway at the Mooloolaba Spit and Bradman Ave, Maroochydore, have been completed, with commencement of a new section at Bradman Ave.	Transport Infrastructure Management
Progress and finalise the Sunshine Coast Light Rail Feasibility Study and undertake community engagement on project elements and potential route options	Jul 2014	Jun 201	5 75	Yes	Yes	The outcomes of the consultation on the light rail project and route options have been analysed and presented to the Project Steering Committee on 3 February and a Council workshop on 9 February.	Major Urban Developments
Develop and implement a Sunshine Coast Parking Management Plan including the identification and development of key strategic sites for car parking	Jul 2014	Jun 201	5 75	Yes	Yes	The Sunshine Coast Parking Management Plan has progressed.	Transportation & Infrastructure Policy

Outcome and operational activity	Start	Finish '	% Complete	e On Time	On Budge	t Status Commentary	Branch
2.4 People and places are connected							
Finalise and implement local car parking plans	Jul 2014	Jun 20	15 75	Yes	Yes	Development of Local Area Parking Plans has continued.	Transportation & Infrastructure Policy
Progress and deliver widening of Evans Street, Maroochydore	Jul 2014	Jun 20	15 30	Yes		Design completed. Service conflicts identified. Construction Team assigned. Construction planned to commence April 2015. Sod turning event planned with Mayor and Councillor on 15/4/2015. This project runs over two financial years. Completion scheduled for December 2016.	Project Delivery
Progress and deliver next stages of Brisbane Road upgrade, Mooloolaba	Jul 2014	Jun 20	15 45	Yes		Consultation completed. Optimum route alignment chosen and detailed design on track for May 2015 completion for tenders in June 2015. Planned construction to commence July 2015.	Project Delivery
Progress and deliver Caloundra transport network improvement planning	Jul 2014	Mar 20	15 95	Yes	, 66	The Caloundra Transport Network Planning is nearing completion. The outcomes of Department of Transport & Main Roads' studies required to fully finalise the work. Expected completion June 2015.	Transportation & Infrastructure Policy
Maintain the region's sealed and unsealed roads network and identify proposed upgrades	Jul 2014	Jun 20	15 80	Yes	100	General maintenance program progressing to budget, Reseal and Rehabilitation program on target, Service Levels and State of Assets report prepared to support Maintenance Strategy.	Civil Asset Management

Maintaining and enhancing the region's natural assets, liveability and environmental credentials

Outcome and operational activity	Start	Finish %	% Complet	e On Time	On Budge	et Status Commentary	Branch
3.1 Healthy and natural ecosystems a	and prote	cted re	mnant	vegetati	on		
Manage and deliver the environmental land acquisition program	Jul 2014	Jun 201	15 75	Yes	Yes	No acquisition for the quarter. A revised acquisition program is being prepared based on new biodiversity data.	Environment & Sustainability Policy
Identify biodiversity target areas for future Council investment	Jul 2014	Jun 201	15 50	Yes	Yes	Completed mapping and the identification of target areas for potential Council investment in the future.	Environment & Sustainability Policy
Identify appropriate management tools for the ongoing protection of the region's rich biodiversity	Jul 2014	Jun 201	15 75	Yes	Yes	Review and adaption of service levels for biodiversity conservation is ongoing.	Environmental Operations
Finalise the review of the Biodiversity Report (Stage 2) to inform biodiversity conservation and management actions	Jul 2014	Jun 201	15 85	Yes	Yes	The Biodiversity Report for the Sunshine Coast Local Government Area is being redrafted to reflect the revised local government area boundary.	Environment & Sustainability Policy
Maintain and manage Council's existing environmental reserves	Jul 2014	Jun 201	15 75	Yes	Yes	Works program being delivered in line with developed works plans for sites.	Environmental Operations
Outcome and operational activity	Start	Finish %	% Complet	e On Time	On Budge	et Status Commentary	Branch
3.2 Well-managed and maintained op	en space	e, wate	rways a	and fores	shore as	ssets	
Implement the Shoreline Erosion Management Plan	Jul 2014	Jun 201	15 75	Yes	Yes	Continue to deliver on a number of projects through the operational and capital budgets.	Environmental Operations
Implement the Maroochydore Beach Protection Plan	Jul 2014	Jun 201	15 75	Yes	Yes	Development application submitted, currently under assessment by relevant agencies.	Environmental Operations
Implement the Bribie Island - Golden Beach Protection Plan	Jul 2014	Jun 201	15 75	Yes	Yes	Continued to progress range of actions associated with Bribie breakthrough. Work includes finalisation of permit application (approvals only) to expand current 10,000m3 - 40,000m3 dredge permit; completed requirements for Bribie Island revegetation permit & currently engaging with community to undertake planting; met with State in relation to installing storm tide gauge in Southern breakthrough area; and informed one year capital program of future action items e.g. seawall design Golden Beach.	Environmental Operations

Maintaining and enhancing the region's natural assets, liveability and environmental credentials

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Outcome and operational activity	Start	Finish %	Complet	e On Time	On Budge	et Status Commentary	Branch
3.2 Well-managed and maintained op	en space	e, waterv	vays a	and fores	shore as	ssets	
Finalise the Constructed Water Bodies asset management plan	Jul 2014	Jun 2015	75	Yes	Yes	Draft document currently under review.	Environmental Operations
Partner with government, peak organisations and the community to prepare and implement integrated catchment management plans for the Pumicestone Passage and the Maroochy River	Jul 2014	Jun 2015	50	Yes	Yes	Implementation of the Pumicestone Passage and Catchment Action Plan has continued. A communication campaign is being scoped to educate stakeholders on the values of the Pumicestone Passage.	Environment & Sustainability Policy
Manage the region's high quality urban and rural open space network	Jul 2014	Jun 2015	75	Yes	Yes	Currently tracking on budget and service delivery objectives being met.	Parks and Gardens
Develop a Tree and Native Vegetation Policy to enhance the region's urban forest and implement a street tree planting program	Jul 2014	Jun 2015	92	Yes	Yes	A Communication Plan has been developed, with public consultation expected to commence mid to late April. The feedback from public consultation will be taken into consideration, before the policy is considered for council adoption in the second half of the year.	Parks and Gardens
Dicky Beach memorial - operational work associated with removal and heritage plan for SS Dicky	Jul 2014	Jun 2015	75	Yes	Yes	Heritage assessment finalised, grant successful and now reviewing wreck interpretive design plan.	Environmental Operations
Minyama de-silting - lump sum efficiency initiative to achieve operational cost savings over two years	Jul 2014	Jun 2015	75	Yes	Yes	Program is currently being delivered.	Environmental Operations
Outcome and operational activity	Start	Finish %	Complet	e On Time	On Budge	et Status Commentary	Branch
3.3 A reputation for innovative enviror	mental p	oractices					
Review and implement a range of sustainability programs and incentives to complement Council's vision for the region (for example Living Smart)	Jul 2014	Jun 2015	60	Yes	Yes	Progressing review of the effectiveness of current sustainability programs. Feedback received has been incorporated into a broader engagement approach and planning.	Environment & Sustainability Policy
Continue to engage, support and grow community partnerships in managing and enhancing the region's natural assets on public and private lands	Jul 2014	Jun 2015	75	Yes	Yes	Works ongoing for Community Nature Conservation and Land for Wildlife programmes.	Environmental Operations

Maintaining and enhancing the region's natural assets, liveability and environmental credentials

Outcome and operational activity	Start	Finish	% Complet	e On Time	On Budge	et Status Commentary	Branch
3.3 A reputation for innovative enviror	nmental p	oractice	es				
Strengthen Council's approach to working with the Queensland Government, industry, community groups and land owners to manage pest plants and animals in the region	Jul 2014	Jun 20	15 80	Yes	100	The new Environmental Levy Brand was released in March 2015, which is enabling Healthy Places to deliver the education materials. The State Government has invited representatives from the Healthy Places Unit to join the Biosecurity Act Committee. This legislation commences in September 2015.	Community Response
Finalise a design concept for the Mary Cairncross Scenic Reserve Visitor Education Centre where innovative building design promotes sustainability and uses technology to engage the community in environmental research and education	Jul 2014	Jun 20	15 75	Yes	100	Report presented to Council at December 2014 Ordinary Meeting. Council endorsed the commencement of detailed design which is now underway. Further report to Council scheduled for November 2015.	Environmental Operations
Outcome and operational activity	Start	Finish	% Complet	e On Time	On Budge	et Status Commentary	Branch
3.4 A region shaped by clever plannin	g and de	esign					
Progress the design, place development and management project for Caloundra 4551	Jul 2014	Jun 20	15 25	Watch	100	Consultants engaged to prepare Caloundra Centre Master Plan. Initial consultation with identified stakeholders undertaken.	Strategic Planning
Progress the design, place development and management project for Maleny community precinct	Jul 2014	Jun 20	15 74	Yes	100	Six infrastructure projects underway. Wayfinding strategy underway with initial signage to be operational by June 2015. Four residential sites ready for disposal by June 2015.	Property Management
Progress the design, place development and management project for Maroochydore (outside the priority development area)	Jul 2015	Jun 20	15 75	Yes		A planning scheme amendment has commenced that will transition the Maroochydore City Structure Plan into the Local Area Plan. Work has continued on the development of an Integrated Marketing and Communication Strategy for Maroochydore City that will be used to promote Council's vision to relevant stakeholders in the region.	Major Urban Developments
Progress the design, place development and management project for Mooloolaba (enquiry by design)	Jul 2014	Jun 20	15 35	Watch	100	Report to special council meeting on 30/3/2015 to discuss next stages of project. Recommendation is to go out to the community with a view to create subsequent Master Plan.	Project Delivery

Maintaining and enhancing the region's natural assets, liveability and environmental credentials

Outcome and operational activity	Start	Finish	% Complete	e On Time	On Budge	st Status Commentary	Branch
3.4 A region shaped by clever plannin	g and de	esign					
Progress the design, place development and management project for Nambour heritage precinct	Jul 2014	Jun 20)15 70	Yes	1 00	Place creation workshop conducted with community and council representatives on 13 February 2015.	Environment & Sustainability Policy
Provide input to, and endeavour to influence, the review of the South East Queensland Regional Plan including advocating for the retention and preservation of the inter-urban break at the adjoining ends of the Moreton Bay and Sunshine Coast local government areas	Jul 2014	Jun 20	015 85	Yes		Continuing to advocate for positions expressed in Joint Moreton Bay Regional Council - Sunshine Coast Preliminary Submission and Sunshine Coast only Preliminary Submissions presented to Deputy Premier and relevant local members during last reporting period. Briefing of relevant new State Government Ministers underway.	Strategic Planning
Deliver place management projects and initiatives in line with Council's endorsed schedule	Jul 2014	Jun 20	015 66	Yes	100	Beerwah 99% complete. Alexandra Headland 100% complete. Bulcock Street 50% through design with a pending master drainage study outcome. Brisbane Road Streetscape, progressing through design with expected construction due to commence in June 2015, due to split funding over 2014/2015 and 2015/2016 financial years.	Project Delivery
Beerwah and Forest Glen West - planning studies	Jul 2014	Jun 20	015 60	Yes	100	Forest Glen Planning Study continuing. Beerwah Planning Study addressed as part of work conducted for Sunshine Coast Council preliminary submission to South East Queensland Regional Plan.	Strategic Planning

Providing value for money services responsive to the needs of the community

Outcome and operational activity	Start	Finish	% Comple	te On Time	On Budge	et Status Commentary	Branch
4.1 Customer focussed services							
Implement new online and mobile technology solutions to support better customer access to council information and services	Jul 2014	Jun 20	015 75	Yes	Yes	Progressing street commerce and way finding applications using smart devices. Good support for new development information report and services provided by disaster hub during TC Marcia.	Information Communication Technology Services
Continue to deliver Council's development assessment services in a manner that supports Council's economic, community and environmental goals for the region and is consistent with statutory obligations	Jul 2014	Jun 20	15 25	Yes	Yes	Development Services continues to process requests and applications in an expeditious manner. Market activity has continued to be positive and assessment times are within statutory requirements 96% of the time.	Development Services
Administer Council's local laws in a manner that supports Council's economic, community and environmental goals for the region and is consistent with statutory obligations	Jul 2014	Jun 20	15 50	Yes	Yes	Governance is working with the barrister to prepare a document for presentation to Council, which will seek endorsement for incorporating recommended changes.	Community Response
Conduct a review of the local law that governs regulated parking on private land	Jul 2014	Jun 20	15 50	Yes	Yes	Governance have assisted Community Response in reviewing the regulated parking local law and will be compiling changes in relation to residential parking permits for the region.	Community Response
Conduct a review of the local law that governs footpath trading and dining	Jul 2014	Sep 20	014 100	Yes	Yes	Completed Q1. A review of the local law that governs footpath trading was completed in Quarter 1 2014.	Community Response
Develop a Regional Cemeteries Plan including the identification and analysis of site options to meet projected community need	Jul 2014	Jun 20	15 75	Yes	Yes	The Community Planning and Strategy Team completed the Cemetery Plan, which gained adoption in August 2012 and has been added to reflector. The Community Response Branch have taken carriage of the document and are progressing the site options project.	Community Facilities & Planning

Providing value for money services responsive to the needs of the community

Outcome and operational activity	Start	Finish % C	Complete	e On Time	On Budge	et Status Commentary	Branch
4.2 Services and assets are efficient,	appropri	ately mai	ntaine	ed and r	nanage	d to meet the needs of a growing community	
Develop and deliver the Capital Works Program for 2014-2015 and subsequent years, including determining the timing, sequencing and identification of funding opportunities for community facility commitments	Jul 2014	Jun 2015	90	Yes	Yes	Development 90% completed. Draft program presented to council 16/3/2014. Program to go back to council on 20/4/2014 for final approval.	Project Delivery
Manage infrastructure planning and charges to optimise funding for future community assets	Jul 2014	Jun 2015	75	Yes	Yes	Work commenced in developing a Local Government Infrastructure Plan (formerly Priority Infrastructure Plan) to comply with the new State Government guidelines. Council formally endorsed the making of this Local Government Infrastructure Plan at the Ordinary Meeting on 26 March 2015.	Transportation & Infrastructure Policy
Undertake a review of quarries and report outcomes to Council	Jul 2014	Jun 2015	75	Yes	Yes	Further investigation and analysis has continued with the development of a follow up report to the organisational review panel nearing completion. The intent is it will be presented in Q1 15/16 following end financial year results.	Fleet & Quarry
Undertake a review of performance and community venues and report outcomes to council	Jul 2014	Jun 2015	100	Yes	Yes	Completed Q1. The Sunshine Coast Performance and Community Venues Service Plan was adopted by Council at the Ordinary Meeting in August 2014.	Community Facilities & Planning
Undertake a review of customer contact and after hours service and report outcomes to council	Jul 2014	Jun 2015	100	Yes	Yes	Completed Q3. This is now complete with an update provided to Councillors via memo in January 2015. The memo outlined the completion of activities identified as part of the review of the service, which started in late 2013. A new after-hours service provider has now been contracted. The memo advised that any remaining issues regarding service levels and resourcing will be addressed as part of normal continual business improvement processes.	Community Relations
Undertake a review of fleet utilisation and report outcomes to council	Jul 2014	Jun 2015	100	Yes	Yes	Completed Q3. First phase now completed, phase two involves a follow up report to Executive Leadership Team.	Fleet & Quarry
Undertake a review of depot requirements and report outcomes to council	Jul 2014	Jun 2015	80	Yes	Yes	Depot Strategy project progressing with branch involvement.	Civil Asset Management

Providing value for money services responsive to the needs of the community

Outcome and operational activity	Start	Finish %	Complet	e On Time	On Budge	et Status Commentary	Branch
4.2 Services and assets are efficient, a	appropri	ately ma	intain	ed and r	nanage	d to meet the needs of a growing community	
Undertake a review of land holdings (state and local government) and facilities and report outcomes to council	Jul 2014	Jun 2015	95	Yes	Yes	Review of Freehold progressed well and is at 95% completion. State Land review initiated and in early stages.	Property Management
Undertake a review of pest and vector control and report outcomes to council	Jul 2014	Jun 2015	80	Yes	Yes	Guidelines are now complete. A report to inform Councillors will be presented to the Director of Community Services in May 2015.	Community Response
Undertake a review of the Caloundra Music Festival (including associated infrastructure) and report outcomes to council	Jul 2014	Jun 2015	50	Yes	Yes	A consultant was appointed in January to conduct the Caloundra Music Festival Review, with findings expected to be submitted in May/June 2015.	Economic Development
Finalise the contractual arrangements for, and commence construction of, the Valdora Solar Farm	Jul 2014	Jun 2015	75	Yes	Watch	Council responded to the MCU information request. The tender for the project was released on 31 March 2015.	Commercial Projects
Conduct community and customer surveys to better inform the design and delivery of council services	Jul 2014	Jun 2015	30	Watch	Yes	Options on approaches for conducting community and customer survey are continuing to be refined to present to Councillors prior to the end of the financial year.	Strategy & Coordination
Undertake the Animal Pound Redevelopment Project (for the impounding of both large and small animals)	Jul 2014	Jun 2015	95	Yes	Yes	A value engineering review was conducted and there was a saving identified of \$400,000 to the original figure. This project will now be considered in Council's budget deliberation process for 2015/16.	Community Response
Develop revised performance indicators and reporting systems in relation to standards of service and future funding requirements for council roads, bridges, footpaths, parks, environmental assets and facilities	Jul 2014	Jun 2015	100	Yes	Yes	Completed Q3.	Project Delivery
The Events Centre - increase in maintenance budget and purchase of equipment	Jul 2014	Jun 2015	37	Yes	Yes	Delivery of increased maintenance budget and equipment purchases budget on track for full completion by end of financial year.	Property Management
Building maintenance - commence a program to address the outstanding maintenance as identified in condition assessment data	Jul 2014	Jun 2015	63	Yes	Yes	Budgets are able to address programmed maintenance for safe and compliant conditions as well as address reactive maintenance. Building Maintenance Programs being developed to assist with future budgeting requirements.	Property Management

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Providing value for money services responsive to the needs of the community

Outcome and operational activity	Start	Finish %	6 Complete	e On Time	On Budge	Status Commentary	Branch
4.2 Services and assets are efficient	t, appropri	ately m	aintaine	ed and n	nanaged	I to meet the needs of a growing communit	У
Building management plans - develop plans to inform future maintenance and capital requirements for aquatic centres and primary community and performance venues	Jul 2014	Jun 201	5 75	Yes	100	nspections complete for Building Management Plans for irst round asset categories (as per funding restrictions). Data received and being QA'd.	Property Management
Outcome and operational activity	Start	Finish %	6 Complete	e On Time	On Budge	Status Commentary	Branch
4.3 Sustainable waste and resource	managem	nent sei	vices				
Develop a new Waste Strategy	Jul 2014	Jun 201	5 95	Watch	100	Community consultation complete. Responses have been evaluated and a final version of the draft strategy will be presented to council for consideration in May 2015.	Waste and Resources Management

Outcome and operational activity	Start	Finish %	Complete	On Time	On Budge	et Status Commentary	Branch
5.1 Robust and transparent decision-n	naking						
Develop a position on, and response to, any proposals in relation to further external boundary reviews that may impact on the Sunshine Coast local government area	Jul 2014	Jun 201	5 100	Yes	Yes		Directorate - Corporate Strategy and Delivery
Develop and implement a revised divisional funding allocation policy	Jul 2014	Sep 201	4 100	Yes	Yes	Completed Q3.	Project Delivery
Establish and implement a new electronic document management system	Jul 2014	Dec 201	5 40	Watch	Yes	Tender process now at preferred vendor negotiation stage. Some delays due to closeness with alternatives and a need to clarify fit to business. Good progress with change management plan and implementation developments.	Information Communication Technology Service
Redesign and implement an integrated corporate performance framework for Council	Jul 2014	Jun 201	5 60	Yes	Yes	Corporate plan measures are presently being finalised for consideration by Council in conjunction with annual review of the Corporate Plan. It is proposed that the 2015 iteration of the Corporate Plan will contain a suite of measures and targets against each of the organisation's five goals.	Strategy & Coordination
Undertake an analysis of enrolment numbers for each division and provide advice to the Queensland government in the lead up to the 2016 local government elections	Jul 2014	Jun 201	5 100	Yes	Yes	Completed Q3. Boundary review undertaken and correspondence forwarded to the Minister. Correspondence received from the Minister on 2 April 2015 advising that the Minister has forwarded the submission to the Change Commissioner for consideration.	Corporate Governance
Outcome and operational activity	Start	Finish %	Complete	On Time	On Budge	et Status Commentary	Branch
5.2 A financially sustainable organisat	ion						
Develop and implement long-term financial plans to guide the optimal utilisation of resources	Jul 2014	Jun 201	5 100	Yes	Yes	Completed Q3. QLD Treasury Corp (QTC) Long Term Financial model installed. Configuration & Integration with other Corporate Platforms continue to be worked upon. Parameters to be reviewed.	Finance
Develop and implement asset management plans to guide the optimal utilisation of resources	Jul 2014	Jun 201	5 90	Yes	Yes	Draft asset management plan completed for presentation to council on 24/4/2015.	Project Delivery

Outcome and operational activity	Start	Finish %	Complete	e On Time	On Budg	et Status Commentary	Branch
5.2 A financially sustainable organisat	ion						
Ensure systems are in place to manage contracts and contract performance	Jul 2014	Jun 2015	5 75	Yes	Yes	Council performance measures are now routinely included in each tender and performance reviews conducted during the term of contracts. More than 330 performance reviews have been conducted this financial year, with outcomes being directed to contractors and incorporated into the performance library of the contract lifecycle management system.	Procurement & Contracts
Ensure council's finances are well managed and systems are in place to analyse performance, generate revenue and reduce costs	Jul 2014	Jun 2015	5 70	Yes	Yes	Development of 2015/16 Budget continues with 2 workshops held this quarter. February Financial Performance Report to be presented to April 2015 OM, reporting on a positive Net Result of 13.1%. Expenses under budget with revenue higher than forecasted (timing of loans, investments etc.)	Finance
Diversify and strengthen council's revenue base by identifying options to generate income from new sources	Jul 2014	Jun 2015	5 50	Yes	Yes	Discussions to continue on generating revenue through new sources during the 2015/16 Budget development process.	Finance
Undertake a review of the performance of the tourism levy and report the outcome to council as part of the annual budget deliberations	Jul 2014	Jun 2018	5 50	Yes	Yes	A consultant was appointed during the quarter, and a report to Council is expected by the end of April 2015.	Economic Development
Undertake a review of the performance of the environment levy and report the outcome to council as part of the annual budget deliberations	Jul 2014	Jun 2015	5 75	Yes	Yes	Annual Environment Levy Reports have been distributed to coffee shops across the Sunshine Coast as part of a campaign to raise awareness in regards to what the Environment Levy program delivers. This program was very effective with 60% of respondents surveyed advising that their support for the Environment Levy increased once they had read the Annual Report. Work has continued on the development of the 2015/16 program for consideration as part of the budget process.	Environment & Sustainability Policy

Outcome and operational activity	Start	Finish % 0	Complete	On Time	On Budge	et Status Commentary	Branch
5.2 A financially sustainable organisat	ion						
Undertake a review of the performance of the heritage levy and report the outcome to council as part of the annual budget deliberations	Jul 2014	Jun 2015	50	Yes	100	A report is to be presented to Council as part of the May Budget Development workshop. The Heritage Levy is currently tracking at a projected 85% expenditure for 2014/15. The 2015/16 levy will be discussed with the endorsed Sunshine Coast Heritage Reference Group in April before being presented to Council in May.	Community Relations
Undertake a review of the performance of the transport levy and report the outcome to council as part of the annual budget deliberations	Jul 2014	Apr 2015	75	Yes	100	Projects funded under the Transport Levy have been reviewed to monitor timelines, budget and to the policy compliance. A program of initiatives for 2015/16 is being developed for the budget development process.	Transportation & Infrastructure Policy
Outcome and operational activity	Start	Finish % (Complete	on Time	On Budge	et Status Commentary	Branch
5.3 An employer of choice							
Implement the modern industrial award and negotiate a new enterprise agreement	Jul 2014	Dec 2014	60	No		Awaiting further discussions with unions due to change in Qld government. Expected completion Dec 2015.	Human Resources
Develop and implement a contemporary human resource management and development plan to attract, retain and develop the workforce	Jul 2014	Jun 2015	65	Yes		The SCC People Strategy initiatives are being completed on time and on budget.	Human Resources
Maximise the safety and wellbeing of employees, contractors and volunteers	Jul 2014	Jun 2015	70	Yes	100	WH&S and FRESH programs are being delivered all across the workplace. An integrated approach to mental health which includes training and management support will be progressed in 2015.	Human Resources
Deliver the information and technology capital program to improve employee access to information to facilitate better service responses to customers	Jul 2014	Jun 2015	70	Yes	100	3D asset management infrastructure upgrade, street commerce, and open data projects progressing well. Digital connect platform and EDRMS projects continuing to budget with some agreed timeframe changes due to some detailed assessment required during procurement phase.	Information Communication Technology Services

Outcome and operational activity	Start	Finish	% Comple	te On Time	On Budge	et Status Commentary	Branch
5.3 An employer of choice							
Continue to embed principles of sustainability and innovation into processes, systems and organisational culture	Jul 2014	Jun 20	015 40	Yes	Yes	Consolidation of data into the Carbon Accounting Platform has progressed to inform emissions profiling. Future options for embedding sustainability principles are being identified for consideration.	Environment & Sustainability Policy
Information and communication technology upgrades - SAN storage replacement, aerial photography, intranet, infra-red exchange and email archiving system, office productivity enablement, network core and floor switches	Jul 2014	Jun 20	015 75	Yes	Yes	Major network storage upgrade projects progressed to plan, including active directory upgrade and new Wi-Fi services for staff. Aerial photography and new Lidar data now in use.	Information Communication Technology Services
Outcome and operational activity	Start	Finish	% Comple	te On Time	On Budge	et Status Commentary	Branch
5.4 Productive, professional partnersh	nips						
Implement the new corporate brand for Council	Jul 2014	Jun 20)15 75	Yes	Yes	Continuation of branding activities with a focus on external signage and updating internal documentation across various areas of council.	Communications
Enhance the region's and Council's reputation nationally and globally through strong partnerships and alliances	Jul 2014	Jun 20	015 70	Yes	Yes	Council unanimously endorsed a proposal to sponsor the 2015 Asia Pacific Cities Summit to be hosted in Brisbane in July 2015. As a major sponsor of this event Council will strengthen its reputation both nationally and internationally as the Summit will provide a platform to profile the Regional Investment Brand to a regionally targeted audience. Council also approved the 2015 Missions Program which will provide a further platform to build awareness of the region and its credentials.	Strategy & Coordination

Outcome and operational activity	Start	Finish	% Complete	On Time	On Budg	et Status Commentary	Branch
5.4 Productive, professional partnersh	ips						
Continue managing Council's incoming and outgoing sponsorship arrangements	Jul 2014	Jun 20	015 75	Yes	Yes	New 2015 sponsorships were received for scene from Business Events Sunshine Coast, University of the Sunshine Coast, TAFE Qld East Coast (all for in-kind venue hire and/or cross-promotion) and My Weekly Preview \$4000 in-kind. The Sunshine Coast Australia Day Awards sponsorship received from Channel 7 \$5000 in-kind and Sunshine Coast Sport Federation \$1650 cash. Sunshine Coast Art Prize sponsorships received from Caloundra Chamber of Commerce \$2500 cash and \$2500 in-kind.	Community Relations
Build and maintain productive working relationships with governments, industry and community bodies	Jul 2014	Jun 20	015 75	Yes	Yes	Presentations continue to be scheduled and delivered where appropriate.	Executive Office