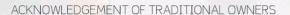
Attachment 2 Management Plan for Domestic Animals (Cats and Dogs) Action Plan 2021 -

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Sunshine Coast Council acknowledges the Traditional Owners of the region, the Kabi Kabi and Jinibara people. Council is committed to working in partnership with the Traditional Owners to support self-determination through economic and community development opportunities.

# SUNSHINE COAST COUNCIL MANAGEMENT PLAN FOR DOMESTIC ANIMALS (CATS AND DOGS) ACTION PLAN 2021-2030

#### THE ACTION PLAN 2021-2030

In reviewing the Management Plan for Domestic Animals (Cats and Dogs) (The Action Plan), in line with relevant legislation, feedback from community and stakeholders and current and future opportunities and challenges, a clear goal for our community emerged. To achieve a harmonious co-existence between people, pets and places. It is this goal that informed the three outcomes we seek to achieve by 2030.

These outcomes being:

- Educated Informed People
- · Happy Healthy Pets
- Safe Inclusive Places



The Management Plan for Domestic Animals (Cats and Dogs) provides a framework for how council, our partners and our community will work together to achieve our goal by 2030.

The Management Plan for Domestic Animals (Cats and Dogs) will be implemented through the delivery of the Action Plan. The Action Plan outlines the key priorities in order to achieve our three outcomes that attribute to harmonious co-existence between people, pets and places.

The Action Plan provides a clear and targeted approach that ensures that our services align with the long-term goal of the Plan. It enables progress to be monitored and evaluated allowing for regular and meaningful reporting. The Action Plan will be reviewed annually to ensure it aligns with the goal of the Plan, meets legislative requirements and is reflective of the community's needs.

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## PURPOSE OF THE ACTION PLAN

The purpose of the Management Plan for Domestic Animals (Cats and Dogs) 2021-2030 excellence in animal management. We aim is to identify and define the initiatives that need — to be clear and transparent in our decision to be achieved during the life of the Plan in order to ensure our community has:

- · Educated informed people
- · Happy healthy pets
- · Safe and inclusive places.

The Action Plan identifies:

- RESPONSIBILITY who will lead and support the implementation of each action
- FUNDING where the funding for each action comes from - existing, capital or new budget
- TIMELINE when the action will be implemented
- · MEASURES how the success is measured for each action

The Action Plan provides a clear approach to measuring and reporting on our progress towards outcomes regularly.

## MEASURE AND EVALUATE

Council is committed to providing service making and reporting to ensure we are achieving the goal and outcomes set out in the Management Plan for Domestic Animals (Cats and Dogs) Plan 2021-2030.

A number of action items and supporting outcome measures have been developed to ensure our actions align with the long term goal and outcomes of the Plan; enabling progress to be monitored, measured and evaluated.

#### ONGOING REVIEW

Council acknowledges that our community is dynamic and the needs, challenges and opportunities in animal management will continue to grow and evolve. The Management Plan for Domestic Animals (Cats and Dogs) Action Plan 2021-2030 will be evaluated annually to ensure it meets legislative requirements and is reflective of the community needs.



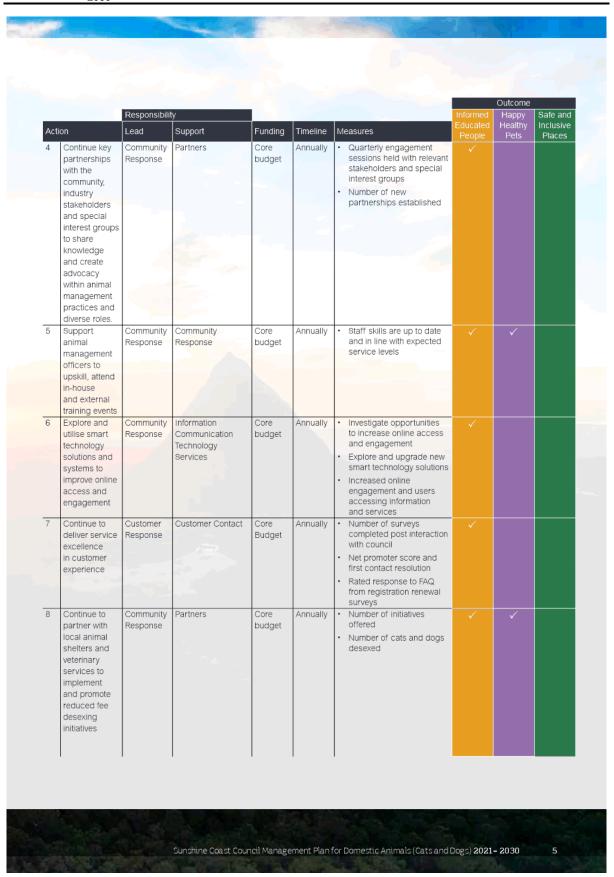
Sunshine Coast Council Management Plan for Domestic Animals (Cats and Dogs) 2021-2030

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Safe and Inclusive Timeline Lead Support Funding Measures Places Implement Community Annually Management Plan for Domestic Animals Response regular and budget effective (Cats and Dogs) is marketing shared through marketing campaigns campaigns and promoting partnership networks responsible Number of campaigns and pet ownership promotions conducted: 'bag it and bin it' 'Leash, tag and bag' Number of views on animal management pages on council website Number of education pop ups Increase in self-compliance for responsible pet ownership including increase in number of cats and dogs registered, microchipped and desexed Reduction in number of cat and dog nuisances reported Review Community Communications Core Annually Review and redesign of responsible Response budget resources pet ownership Development of new information resources with enhanced and accessibility educational Number of partners and resources external stakeholders and extend distributing resources distribution of resources through key partnerships network Continue to Annually Review and development Community Partners Core of resources deliver Pet Response budget Awareness Establishment of 'Sunny Programs and and Sasha' mascots information Develop further relationships sessions to with animal industry schools, early advocates who promote responsible pet ownership childhood in their programs centres, aged care facilities, Deliver programs at local and large a variety of venues libraries, puppy events and information sessions, partnering community health sectors. with key Increase number of stakeholders schools and centres visited, events attended, information nights presented and educational interactions Sunshine Coast Council Management Plan for Domestic Animals (Cats and Dogs) 2021-2030

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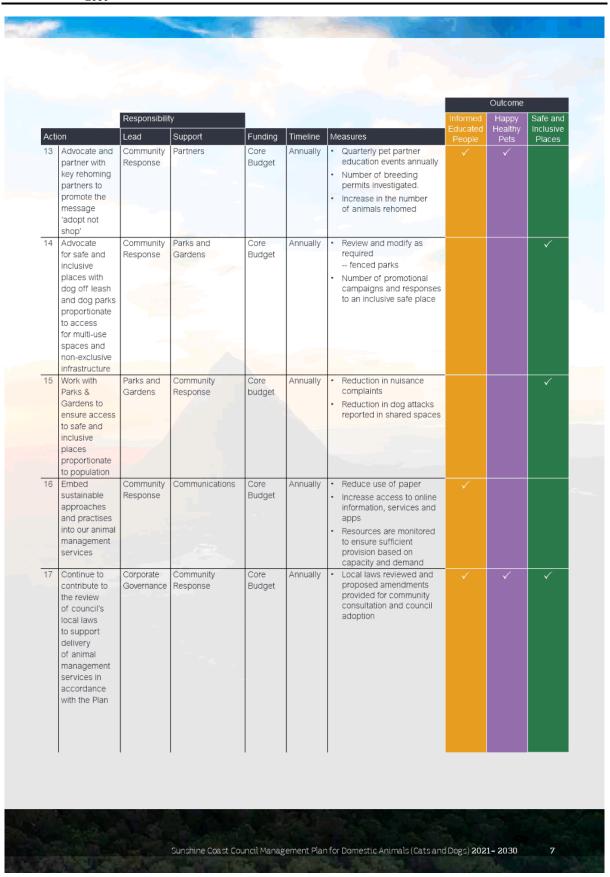


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		Responsibili	·				Informe Educate		Safe and Inclusive
Act	Provide ongoing community support with free responsible pet ownership initiatives	Lead Community Response	Support Partners	Funding  Core budget	Timeline Annually	Measures  Number of m days conduct attendance or owners  Increase in number of and dogs mic  Decrease in number of baseminars and seminars and	People icrochipping led and f cat and dog umber of cats crochipped number of s impounded umber of ats and dogs eir owners arking dog		Places
						Decrease in to complaints			
10	Continue to undertake proactive officer patrols in public places to educate and enforce responsible pet ownership behaviours	Community Response	NA	Core budget	Annually	Number of paconducted     Reduction in public nuisan     Reduction in of reported downward was and beaches and     Reduction in of complaints dog waste dis     Reduction in investigation, and prosecut undertaken	number of ces reported the number og attacks ogs on foreshores the number or regarding sposal number of enforcement	<b>*</b>	<b>√</b>
11	Continue to deliver service excellence in all areas of the pound facility including high standard of health and safety measures are maintained	Community Response	Community Response	Core budget	Annually	Reduction in to of unclaimed cats     Review and management required	dogs and	✓	
12	Ensure that our animal management services and initiatives support and appropriately regulate: - events - commercial businesses	Community Response	Community Response	Core Budget	Annually	Reduction in a complaints re approved eve commercial b where pets are	elating to ents and ousinesses	V	<b>V</b>

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