

2016 World Record Attempt | Lachlan Smart

Wings Around the World

\$250 World Fliers

Whether you're a generous member of the public, a small business or the CEO of a large bank, joining the \$250 World Fliers is a sure way to help make this trip happen. As a token of our appreciation for your contribution we will send you a Wings Around the World merchandise pack which includes a shirt, cap and official certificate of appreciation. Also, your name will be printed onto a sticker that will be placed on to the wing of the aircraft so that you can then say that you have flown around the world in a single engine aircraft!

Summary:

For \$250 you will:

- Help make history and make a difference to those in need of inspiration
- Receive official Wings Around the World merchandise (T-shirt, cap and certificate of appreciation)
- Have your name placed on the wings of an aircraft that will circumnavigate the globe!

World Flight Supporters

If you're a small business and would like to take your support to the next level then join the World Flight Supporters! Contribute between \$500 and \$1500 and it will be our pleasure to offer you some advertising opportunities on our social media to a guaranteed audience of known demographic. On top of this, your logo or name will appear on our website to show to the public how much we appreciate your generous support.

Summary;

For \$500-\$1500 you will:

- Help make history and make a difference to those in need of inspiration.
- Be given an opportunity for advertising to a guaranteed audience on our social media.
- Have your logo displayed on our website to show the public how much we appreciate your contribution.

Wings Around the World

Bronze Level Supporter

Becoming a Bronze Level supporter will place you as the first level of our higher level sponsors. Your contribution of \$2000-\$4999 will see your logo on the fuselage of an aircraft that will likely be receiving plenty of attention and media focus both domestically and internationally with size relative to your contribution. We will also give you the opportunity to advertise to a guaranteed audience on our social media. On top of this, your logo or name will appear on our website to show to the public how much we appreciate your generous support.

Summary:

For \$2,000-\$4,999 you will:

- Help make history and make a difference to those in need of inspiration.
- Be given an opportunity for advertising to a guaranteed audience on our social media.
- Have your logo displayed on our website to show the public how much we appreciate your contribution.
- Have your logo placed onto the fuselage of an aircraft that will be receiving plenty of attention and media focus both domestically and internationally with size relative to your contribution.

Silver Level Sponsor

Becoming a Silver Level sponsor will place you as the lower level of our major sponsors. Your contribution between \$5,000 and \$14,999 will see your logo on the fuselage of an aircraft that will likely be receiving plenty of attention and media focus both domestically and internationally with size relative to your contribution. We will also give you the opportunity to advertise to a guaranteed audience on our social media. On top of this, your logo or name will appear on our website to show to the public how much we appreciate your generous support. Finally, Lachlan Smart will come to 2 events of your choosing to public speak.

Summary:

For \$5,000 - \$14,999 you will:

- Help make history and make a difference to those in need of inspiration.
- Be given an opportunity for advertising to a guaranteed audience on our social
 media.
- Have your logo displayed on our website to show the public how much we appreciate your contribution.

Wings Around the World Sponsorship Levels

Appendix A



- Have your logo placed onto the fuselage of an aircraft that will likely be receiving plenty of attention and media focus both domestically and internationally with size relative to your contribution.
- Have the opportunity for Lachlan Smart to public speak at 2 events of your choosing.

Gold Level Sponsor

Becoming a Gold Level sponsor will place you as the one of our major sponsors. Your contribution between \$15,000 and \$24,999 will see your logo on the fuselage of an aircraft that will likely be receiving plenty of attention and media focus both domestically and internationally with size relative to your contribution. We will also give you the opportunity to advertise to a guaranteed audience on our social media. On top of this, your logo or name will appear on our website to show to the public how much we appreciate your generous support. We would also like to offer you a 45 minute joy flight with Lachlan Smart over the beautiful Sunshine Coast. Finally, Lachlan Smart will come to 3 events of your choosing to public speak.

Summary:

For \$15,000 - \$24,999 you will:

- Help make history and make a difference to those in need of inspiration.
- Be given an opportunity for advertising to a guaranteed audience on our social media.
- Have your logo displayed on our website to show the public how much we appreciate your contribution.
- Have your logo placed onto the fuselage of an aircraft that will likely be receiving plenty of attention and media focus both domestically and internationally with size relative to your contribution.
- Receive a 45 minute joy flight with Lachlan Smart over the beautiful Sunshine Coast.
- Have the opportunity for Lachlan Smart to public speak at 3 events of your choosing.

Platinum Level Sponsor

Becoming a Platinum Level sponsor will place you as one of our top major sponsors. Your contribution of over \$25,000 will see your logo on the fuselage of an aircraft that will likely be receiving plenty of attention and media focus both domestically and internationally with size relative to your contribution. We will also give you the opportunity to advertise to a guaranteed audience on our social media. On top of this, your logo or name will appear on our website to show to the public how much we appreciate your generous support. We



would also like to offer you a 90 minute joy flight with Lachlan Smart over the beautiful Sunshine Coast and surrounding hinterland. Finally, Lachlan Smart will come to 4 events of your choosing to public speak.

Summary:

For \$25,000+ you will:

- Help make history and make a difference to those in need of inspiration.
- Be given an opportunity for advertising to a guaranteed audience on our social media.
- Have your logo displayed on our website to show the public how much we appreciate your contribution.
- Have your logo placed onto the fuselage of an aircraft that will likely be receiving plenty of attention and media focus both domestically and internationally with size relative to your contribution.
- Receive a 90 minute joy flight with Lachlan Smart over the beautiful Sunshine Coast.
- Have the opportunity for Lachlan Smart to public speak at 4 events of your choosing.