



# *place making*

MOOLOOLABA

## PHASE 2 COMMUNITY ENGAGEMENT FEEDBACK REPORT

October 2015

**AECOM**



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## QUALITY INFORMATION

Document Mooloolaba Place Making Community Engagement Report  
Ref 60343178  
Date 12-October-2015  
Prepared by Joshua Hinwood, Amy Stewart & Shane Hastings  
Reviewed by Mike Gillen, Jamie Franklin

## REVISION HISTORY

Revision	Revision Date	Details	Authorised	
			Name / Position	Signature
A	12-Oct-2015	Draft For Review	Mike Gillen	
B	13-Oct-2015	Draft For Taskforce Review	Amy Stewart	
C	02-Nov-2015	Final For Director Review	Jamie Franklin	
D	11-Nov-2015	Final Report For Council OM	Amy Stewart	

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# Executive Summary

## Foreword

**Sunshine Coast Council would like to thank all of those community members and stakeholders who have given up their time to provide Council with feedback on the Draft Master Plan proposals. There has been substantial feedback received, which has been carefully read and all information summarised in this feedback report.**

## Purpose

The purpose of this report is to present the key findings from the Place Making Mooloolaba Phase Two Community and Stakeholder engagement process. This process sought feedback on the Draft Master Plan from the 4 - 30 September 2015.

The purpose of the consultation was to gauge community support and feedback on the Draft Master Plan proposal in order to inform the finalisation of the Master Plan prior to it being endorsed by Council.

## Background to the project

Sunshine Coast Council together with AECOM (engaged design consultant) initiated broad community engagement for the Place Making Mooloolaba project to help inform and develop a vision and 20 year Master Plan for Mooloolaba.

The community engagement strategy aimed to capture a broad range of people to contribute their aspirations, values and ideas to help determine the desired future character and sense of place of Mooloolaba. Feedback received from all phases of engagement would ultimately shape the proposals of the draft and final Master Plans.

Three phases of stakeholder and community engagement have been undertaken for the Place Making Mooloolaba project:

- / Enquiry by Design (November 2012)
- / Place Making Mooloolaba - Phase One Engagement (1 - 25 May 2015)
- / Place Making Mooloolaba - Phase Two Engagement (4 - 30 Sep 2015)

## Overview of Phase One of the engagement process

Phase one of engagement was held over four weeks in May 2015 and introduced the 'place making' Mooloolaba Master Plan project to the community. This phase sought feedback from a broad range of people within the community, including school children, local residents and local traders through to local community groups, event organisers, visitors, the regional tourism board and state government agencies.

This phase of engagement used three key engagement events to interact with the community and invite participants to "have your say." This included a public 'chalk visioning' day held on Mooloolaba Esplanade, one-on-one meetings with key stakeholders and a two-day stakeholder workshop. Other engagement tools used included a postcard from the future exercise undertaken with local school children, feedback forms and surveys, notices mailed out to local residents and informal visits with local businesses.

During the engagement period, individuals consulted were asked for feedback on a set of key questions

- / What do you love about Mooloolaba?
- / What would you improve?
- / What is your vision for the future of Mooloolaba?

## Overview of Phase Two of the engagement process

During the second phase of engagement held for the Draft Master Plan, a variety of engagement methods were used to again reach a broad range of stakeholders including local traders, residents and workers, tourists and visitors, and stakeholders previously met with in the first phase of engagement. This second engagement sought feedback on the *Draft Place Making Mooloolaba Master Plan* with feedback captured predominately via survey and in one-on-one meetings with key stakeholders where the Draft Master Plan was discussed in more detail.

Surveys were available in two forms, either a hardcopy feedback form provided at each of the public consultation events and stakeholder meetings, the other generated on 'SurveyMonkey' accessed online via the Council website. Results from all surveys received were culminated into one data set.

The surveys invited specific comment from individuals and indication of support for the following key topics and initiatives:

- / The intent and vision of the Draft Master Plan
- / Car parking provision and traffic movements
- / Revitalisation of the foreshore and esplanade precinct
- / Creation of a new 'heart' precinct for Mooloolaba
- / Revitalisation of the Wharf site
- / Revitalisation of the southern gateway arrival experience (i.e. Brisbane Road) into Mooloolaba

## Overview of Phase Two public consultation events

A number of engagement activities were undertaken as part of phase two engagement between the 4 - 30 September, including:

- / Informing the community via various communications techniques
  - media releases
  - print and broadcast media
  - advertisements
  - social media
  - Sunshine Coast Council's website
  - emails to businesses and key stakeholders
- / 2 x public feedback events involving approximately 600 attendees
- / Key stakeholder one-on-one meetings
- / Online survey and feedback forms
- / Other submissions including emails, letters and a petition

## Overview of key stakeholder discussions

Sunshine Coast Council met with key stakeholder groups in both phases of engagement held in 2015. Groups were invited to attend a one-on-one meeting to provide stakeholders with the opportunity to learn more about the Master Plan in greater detail and freely discuss and question any areas of particular interest.

Stakeholders groups included:

- / SEALIFE Mooloolaba (Underwater World)
- / Sunshine Coast Destination Ltd
- / Prospective developers within Heart area
- / Mooloolaba Ironman & Triathlon event organisers
- / Mooloolaba Business & Tourism
- / Mooloolaba Surf Life Saving Club
- / Mooloolaba Spit Protection Association
- / The Wharf privately held property owners



### Phase Two Survey

The phase two survey consisted of 38 questions and gave respondents the opportunity to provide 'yes' or 'no' responses to each question to gauge the level of support for key opportunities proposed by the Draft Master Plan. This included questions detailing each of the strategic initiatives proposed within each of the four precincts - the Foreshore and Esplanade, the Heart, the Wharf, and the Southern Gateway.

In addition to the 'yes' and 'no' responses, respondents were also given the opportunity to reply 'yes, I would support it if ...' to seek additional feedback on the overall intent of the Draft Master Plan, the proposed vision for Mooloolaba, and key car parking solutions for the area.

### Key findings

The key findings from phase two consultation include:

- / The intent of the Draft Master Plan was strongly supported by the majority of participants with 82% of respondents voting 'yes' (71%) or 'yes, I would support it if...' (11%)
- / The vision for Mooloolaba was well supported by the majority of participants with 87% of respondents voting 'yes' (80%) or 'yes, I would support it if...' (7%)
- / All initiatives were well supported with the exception of the one-way pedestrian friendly shared road proposed at the southern end of the Esplanade (from Brisbane Road to River Esplanade) which received a balanced 50/50 result
- / Strong support was received for the removal of the Mooloolaba Holiday Park northern caravan site with a majority of participants voting 'yes' (72%) to create increased open space.
  - It should be noted that 38% of respondents that voted 'no' (18%) to whether they supported the intent of the Draft Master Plan specified the removal of the caravan park as their main objection.
- / The car parking strategy was well supported by the majority of participants with 91% of respondents voting 'yes' (78%) or 'yes, I would support it if...' (13%)
- / The majority of survey respondents were from the Sunshine Coast community, being residents, workers or business owners of Mooloolaba (46%) or residents from elsewhere in the region that come to visit Mooloolaba (30%)

Overall, there was strong support for the majority of initiatives proposed with the majority most receiving over 80% support. There were four initiatives that received less than 80% support, which were as follows:

1. Southern End of the Esplanade
  - There was a balanced 50/50 response on the provision of a one-way pedestrian friendly shared road connection from Brisbane Road eastwards along the front to the Surf Club and River Esplanade.
  - Two options were presented for this eastward link, with the alternative scenario to the one-way option proposing the Esplanade change to a fully pedestrianised zone in this section. This proposal received 81% support. Comments received in favour of this outcome predominantly noted a need to remove existing clutter or desire to increase the attractiveness of the most popular section of beach and to provide a safe, family friendly recreational area.
2. Mooloolaba Holiday Park (northern caravan park site)
  - 28% of respondents did not support the relocation of the 34 caravan park sites in order to create increased public open space and a Great Ocean Walk around Alexandra Headland
  - Comments received included the importance of caravan park's role

as an affordable holiday destination, the income it injects into the local economy through visitor expenditure at local businesses, and the opinion that it is a unique and 'iconic' part of Australian and the Sunshine Coast's cultural heritage.

- A petition opposing the proposed relocation of the 34 northern caravan park sites was submitted to Council with 3041 signatures. This included signatures from across Australia and overseas.
- 3. Tidal Pool
  - 21% of respondents did not support the creation of a tidal pool. Comments received included concern for the environmental impacts, potential maintenance requirements and costs, and the existing rock pools should remain as a natural environment.
- 4. Replacement of some existing trees, including Norfolk Island Pines
  - The removal and replacement of some existing trees is likely needed in order to create the foreshore public realm, amphitheatre and Esplanade changes.
  - 20% of respondents did not support this initiative. This may be due to the existing trees being perceived as an important part of Mooloolaba's character and amenity.

### Recurrent 'Additional Comments' received in the Phase Two survey

- / No desire to see anything change - leave it as it is
- / Mixed responses to the potential removal and relocation of the caravan park. The majority of comments made in this regard expressed concern and objection to this proposal
- / The Master Plan needs to have a stronger link with The Spit
- / Better integration of Mooloolaba's key character elements into the Master Plan (text and images), including the influence of the seafood industry and the natural environment
- / Support received for a shared zone with slow moving traffic along the Esplanade from Brisbane Road to the Surf Club (River Esplanade)
- / Support received for altering traffic movements along Mooloolaba Esplanade with two-way traffic from Brisbane Road to Venning Street and one-way traffic from Brisbane Road to the Surf Club
- / Support for removal of car parks and vehicular movements from the Esplanade altogether to create a fully pedestrianised zone
- / Support for the removal of the caravan park and car parking to create more public open space, events area and BBQ's
- / Affordability for all demographics (related to caravan park removal)
- / "Don't make Mooloolaba like the Gold Coast" (relating to Sunshine Coast 'look and feel' and also concern over development scale)
- / Support for the relocation of car parks from the Esplanade to a multistorey car park facility on the Brisbane Road car park site
- / Retain the current Planning Scheme (in terms of building height)
- / Support for light rail, public transport and active transport improvements to encourage options such as rapid bus corridors, more cycle paths and Park 'N' Rides
- / Suggestion that 'the Heart' requires a higher level amenity and increased green space to encourage full redevelopment potential
- / General support for the Master Plan to positively influence the triathlon and encourage other new events to come to Mooloolaba
- / The need to address management of the beach and preserve the natural environment (relative to erosion and climate change)
- / Concerns for increased building heights (though the Master Plan does not propose building heights beyond the current Planning Scheme)
- / Ensure that the foreshore remains accessible for all, particularly for

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## ONE

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# Community Engagement Overview

Sunshine Coast Council together with AECOM (engaged design consultant) initiated broad community engagement for the Place Making Mooloolaba project to help inform and develop a vision and 20 year Master Plan for Mooloolaba.

The community engagement strategy aimed to capture a broad range of people to contribute their aspirations, values and ideas to help determine the desired future character and sense of place of Mooloolaba. Feedback received from all phases of engagement would ultimately help shape the draft and final Master Plans.

The Place Making Mooloolaba Master Plan provides a clear and compelling vision for the future (short, medium and long term change) with a strong identity of what Mooloolaba will become, and allowing it to evolve to meet the current needs of locals, traders and tourists while preserving its natural beauty and heritage within a rapidly growing region.

Three phases of stakeholder and community engagement have been undertaken for the Place Making Mooloolaba project, details about each phase are below.

### ENQUIRY BY DESIGN (NOVEMBER 2012)

An Enquiry by Design workshop was held in November 2012 involving key stakeholder groups from the Mooloolaba community together with Council officers from each department.

The workshop propositioned the group to consider the future of Mooloolaba with a 'no constraints' brief in order to produce free, thought-provoking ideas and a variety of visionary high-level concepts.

Existing issues known to Council were presented to the stakeholders for consideration and included:

- / The transport interchange
- / Car parking needs, locations and strategies
- / The beach frontage and opportunities to return car parking to public open space
- / Open space and community events
- / Major events (e.g. Mooloolaba Triathlon, surf lifesaving carnivals, etc.)
- / Commercial enterprises on the foreshore and public land
- / The role of the two caravan parks
- / Future light rail
- / Building heights and envelopes

Emerging from this forum were four 'big ideas' envisioned for the future of Mooloolaba:

1. A healthy thriving place
2. An international focus
3. Reclaiming Mooloolaba
4. The resort heart of the coast

### PLACE MAKING MOOLOOLABA - PHASE ONE ENGAGEMENT (1 - 25 MAY 2015)

Phase one of engagement was held for four weeks in May 2015 and introduced the 'place making' Mooloolaba Master Plan project to the community. This initial phase sought feedback from a broad range of people in the community - from school children, local residents and traders to local community groups, event organisers, visitors, the regional tourism board and state government agencies.

Community consultation for the project was advertised through a variety of means including Council's website, a project information notice mailed out to 1800 property owners in the 4557 postcode, a walk around and chat with approximately 300 local businesses, advertisements published in local newspapers, local radio and television broadcasts, posters displayed in local shops, flyers handed out and notifications published on social media. Social media was also used as a community engagement tool with members of the public given the opportunity to participate through Facebook, Twitter and Instagram.

This phase of engagement used three key engagement methods to provide the community with opportunities to come along and 'have your say.' This included a public 'chalk visioning' day held on Mooloolaba Esplanade on Saturday, 9 May with over 1000 attendees on the day joining in to write ideas on the Esplanade (closed to traffic for the event) and have conversations with Council officers and the project team.

One-on-one meetings were also held with key stakeholders and many attended a two-day stakeholder workshop where ideas were explored in greater detail.

In all engagement sessions and via an online survey, the community were asked for feedback on a set of key questions - "what do you love about Mooloolaba, what would you improve, and what is your vision for the future of Mooloolaba?"

The participatory approach reached over 1000 participants and allowed a variety of 'place' ideas and aspirations to emerge for Mooloolaba. A summary of the feedback received from this engagement was captured in a video available to view at <https://youtu.be/r79a8L0hYos>.

The key findings identified during phase one engagement include the following:

- / The community place significant value on the beach and its natural environment, particularly the beach and ocean views
- / The identity of the locality is enshrined in the beach and its associated healthy lifestyle with the area offering a diversity of active and passive recreational opportunities
- / Enhanced access to the beach and supporting family friendly facilities are essential for any future Master Plan
- / Improved car parking provision across the centre and the potential of transforming existing foreshore car parking areas into public open space, considered essential for enhanced foreshore amenity
- / Traffic congestion and public transport provision in need of urgent attention with road improvements a priority over new development that could encourage more visitors to Mooloolaba
- / The potential of the marina and wharf site and the growing demand/ attraction of Mooloolaba to tourists (including day-trippers, regional, interstate, international, and cruise ship tenders)
- / The potential economic opportunities stemming from regional growth, tourism, cultural events, and festivals



**PLACE MAKING MOOLOOLABA - PHASE TWO ENGAGEMENT (4 - 30 SEPTEMBER 2015)**

Phase two of engagement introduced the Draft Place Making Mooloolaba Master Plan to the community. The Draft Master Plan was informed by a number of existing Council strategy and policy documents, the Enquiry by Design workshop and key findings from phase one community engagement.

This second phase of engagement took place from 4 to 30 September 2015 and sought feedback on the Draft Master Plan proposals, with engagement findings to be used to help inform the Final Place Making Mooloolaba Master Plan.

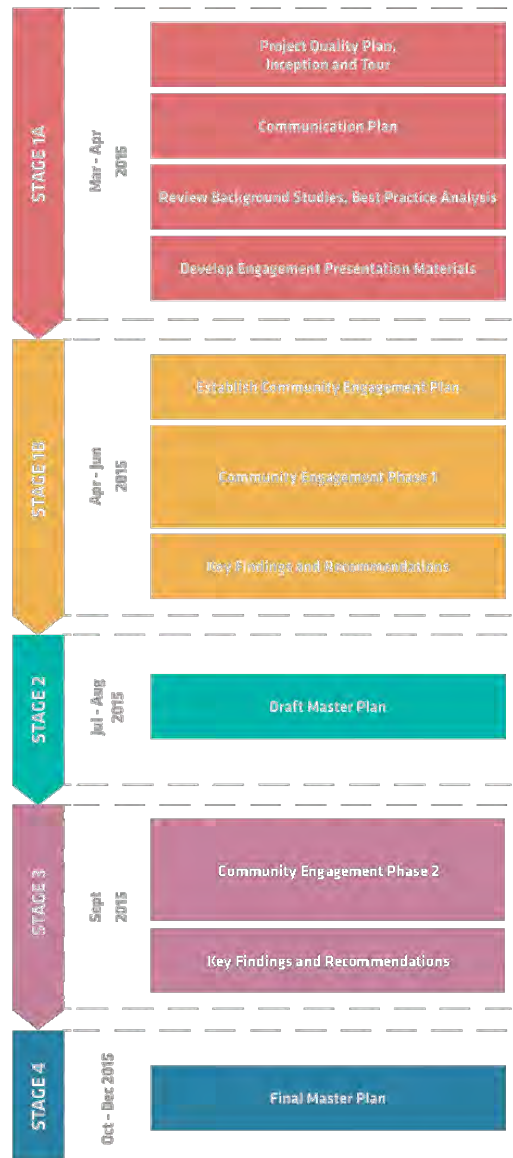
The objectives of this second phase of engagement were to:

- / Seek broad feedback on the Draft Master Plan
- / Build on previous phases of community and key stakeholder engagement
- / Validate the vision and strategic directions presented by the Draft Master Plan
- / Generate community, trader and visitor/tourist interest for the potential future changes to Mooloolaba
- / Consult the community and key stakeholders about optional elements of the Draft Master Plan
- / Deliver a genuine and robust engagement process
- / Build support and commitment amongst all stakeholders to take Mooloolaba forward in a shared effort between Council and the community

The Draft Master Plan outlined a wide set of initiatives to help revitalise the foreshore and esplanade, create a new residential and business ‘heart’ for Mooloolaba, revitalise the wharf and marina precinct, and create a strong sense of arrival along the southern gateway (Brisbane Road) into Mooloolaba. The objectives of the plan placed emphasis on improving the experience for local residents, traders and visitors to Mooloolaba while preserving the fundamentals that make it such a popular place to recreate and visit.

The Draft Plan included details on the following:

- / Project background
- / Vision and principles
- / Illustrative Master Plan (day and night views)
- / Strategies for the following:
  - access and movement
  - public realm and open space
  - land use, built form and activation
  - a sustainability framework
  - placemaking
  - value benefit
- / Precinct plans for each of the key ‘places’ or precincts:
  - Foreshore and Esplanade
  - Northern parkland
  - Central and southern parkland
  - Mooloolaba’s heart
  - The Wharf
  - Southern Gateway
- / Indicative Mooloolaba plant and hard materials palettes
- / Key actions and recommendations for implementation



Flow chart showing integration of Phase 1 and Phase 2 consultation into the design process

## T W O

## Phase 2 Engagement Approach

During phase two engagement held for the Draft Master Plan, a variety of activities were undertaken with a broad range of people including local traders, residents and workers, tourists and visitors, and stakeholders with an interest in the project. The engagement sought feedback on the Draft Place Making Mooloolaba Master Plan, captured predominately via a survey. There were two surveys available, one available as a hardcopy feedback form provided at each of the public consultation events (with Council reply paid envelopes) and one accessed online via the Council website. The surveys invited specific comment and indication of support for the following key topics and initiatives:

- / The intent and vision of the Draft Master Plan
- / Car parking provision and traffic movements
- / Revitalisation of the foreshore and esplanade precinct
- / Creation of a new 'heart' precinct for Mooloolaba
- / Revitalisation of the Wharf site
- / Revitalisation of the southern gateway arrival experience (i.e. Brisbane Road) into Mooloolaba

### ENGAGEMENT ACTIVITIES

A number of engagement activities were undertaken as part of phase two engagement. Details about the engagement activities carried out are detailed in the following sections.

From 4 to 30 September 2015 approximately 1850\* people participated in the engagement with approximately 1086 validated surveys completed. Feedback closed at 5:00pm on 30 September 2015.

*\*This number has been calculated using the filtered participation numbers from the online survey (1086), visitors to the two public event days (approx. 100 on 17 September and 500 on 19 September), key stakeholder discussion groups (approx. 57 attendees) and other submitters (approx. 100).*

### LIMITATIONS

There are some limitations associated with the consultation and feedback received that should be acknowledged:

- / The information included in this report is based on both qualitative and quantitative data collected from willing participants.
- / Though the survey received 1358 total responses, upon investigating the origins of each survey submitted, it was identified that there were high multiple submissions received from four IP address. The survey results have therefore been assessed and presented in this report as two comparative data sets. The filtered data (1086 surveys), which

permitted ten or less submissions per IP address is shown (pie graph on the left) in comparison to the original data (1358 surveys) received with no filtering of survey results (pie graph on the right).

- / Feedback received from participants stated that some questions were confusing, noting specifically questions 11 and 12, regarding the linked options of either one-way and full pedestrianisation of the Esplanade.
- / Not all participants answered all questions within the survey. In some instances, survey participants did not answer or "skipped" over questions, this meant that some questions received fewer responses than others.
- / Open field questions such as 'yes, I would support it if...' and the option to provide additional comments afforded participants the opportunity to provide unique responses or additional feedback on issues outside the scope of the Draft Master Plan. This feedback has been noted and presented within the report for consideration.
- / The community were invited to attend two public feedback sessions. The scheduled sessions were open to attendance by all members of the community. In some instances participants may have used the opportunity to provide feedback that may have been unrelated to the Place Making Mooloolaba Draft Master Plan. This feedback has not been included in this report, however, it has been given to Sunshine Coast Council for their review and consideration.

### COMMUNICATIONS

The following promotional techniques and activities were used to inform the community about the second phase of engagement and the release of the Draft Master Plan.

#### Media releases

Sunshine Coast Council announced the second phase of the project with a media release on the 4 September 2015 titled "Community invited to shape future plan for Mooloolaba."

#### Print & broadcast media

A total of 20 individual items of news ran during the engagement period. This included two radio items, 15 print items and three TV items. A list of these can be found in the Appendix.

#### Advertisements

Print advertisements promoting engagement activities were included in editions of the Maroochy Weekly published on the 3 and 10 September 2015. Community Spotlight radio advertisements and "Messages on Hold" (Council's customer contact centre) were broadcasted frequently across the consultation period from 4 to 30 September.



Saturday 19 September 2015 morning public consultation in the plaza area opposite Loo with a View on Mooloolaba Esplanade



## place making MOOLOOLABA

### Social media

Sunshine Coast Council social media channels were used to promote the engagement as follows:

- / Sunshine Coast Council Facebook account
  - 3 posts on 04/09/15, 16/09/15 and 26/09/15
  - 6751 reached, 167 likes, 54 comments and 24 shares
- / Sunshine Coast Council Twitter account @CouncilSCC
  - 8 posts (on 04/09/15, 07/09/15, 16/09/15, 17/09/15, 18/09/15, 19/09/15, 26/09/15 and 26/09/15)
  - 3208 Impressions, 20 re-tweets and 7 favourites

### Website

Sunshine Coast Council's website was used to promote the project, provide information and a link to the 'have your say' survey. During the engagement period 4 to 30 September March 2015:

- / The Place Making Mooloolaba project page on the Sunshine Coast Council website received 2807 unique page views
- / The "Mooloolaba Place Making" consultation video uploaded to Sunshine Coast Council's You Tube page received 145 views and 2 likes.

### Emails

Approximately 163 emails were sent to individuals, businesses and key stakeholders who had registered on the project contact list, announcing the next stage of the project and encouraging participation and to "have your say" on the Draft Master Plan.

### Public Feedback Events

Two community feedback session events were held to provide a dedicated space and time for people to come along and find out more about the Draft Master Plan and to provide their feedback. The events both featured presentation materials displaying the key concepts of the Draft Master Plan in three different stations which were facilitated by two to three Council officers at each station.

The two events were held on separate days and within two different settings in order to provide two distinct opportunities for the community to come along and provide feedback and capture a broad cross-section of locals and visitors. The events were held on:

1. Thursday 17 September 2015 from 5 pm to 8 pm at the Mooloolaba Surf Club (Events Room)
2. Saturday 19 September 2015 from 8 am to 11 am in the plaza area opposite Loo with a View on Mooloolaba Esplanade

### Visitor overview

Approximately 600 individuals visited the two engagement events. Based on conversations with participants, the majority were local residents or traders.

Typically, conversations held with participants over the two engagement days reflected the following key topics:

- / Generally positive and in support of the vision and principles of the Draft Master Plan
- / The majority support the following:
  - a fully pedestrianised outcome to the section of Mooloolaba Esplanade from Brisbane Road to the surf club
  - removal and relocation of the caravan park to create more open space
  - proposal for a tidal rock pool
  - relocation of car parking along foreshore to Brisbane Road Car Park site as a multi-storey facility
- / General support for the revitalisation of the foreshore and esplanade into enhanced open space including the playgrounds, BBQ facilities and great ocean walk
- / Great support for a multistorey car park facility on the Brisbane Road car park site
- / Numerous queries regarding paid versus free parking outcomes in future
- / Better acknowledgement of the 'Spit Futures Master Plan' and how the Place Making Mooloolaba Master Plan integrates with the Spit

### Key stakeholder one-on-one meetings

Sunshine Coast Council revisited the key stakeholder groups previously consulted in the first phase of consultation held in May 2015. All groups were invited to attend one-on-one discussions. These one-on-one feedback sessions provided stakeholders with the opportunity to learn more about the Draft Master Plan in greater detail and to openly discuss and question areas of particular interest.

There was a total of eight one-on-one discussion groups held, with each session dedicated to an individual group, allowing discussions to focus on relevant areas of interest. At each session there were attendees from Sunshine Coast Council. The sessions included presentation materials displaying the key concepts proposed by the Draft Master Plan, full hard copy prints of the Draft Master Plan, and feedback forms with reply paid envelopes.

A summary of the key stakeholder group discussions can be found in Table 1 on the following page.



Thursday 17 September 2015 evening public consultation at the Mooloolaba Surf Club (Events Room)

Table 1 - One-on-One Stakeholder Meeting Key Findings

Date	Group	No. of Attendees (approx.)	Key Findings
15 Sep	Underwater World SEALIFE Mooloolaba	2	<ul style="list-style-type: none"> <li>/ General support for Draft Master Plan</li> <li>/ Town centre manager role is needed to help drive mutual outcomes for businesses &amp; accommodation providers</li> <li>/ Improvements needed to wayfinding and directional signage around Mooloolaba – gateway strategy</li> </ul>
21 Sep	Sunshine Coast Destination Ltd	1	<ul style="list-style-type: none"> <li>/ General support for Draft Master Plan</li> <li>/ Foreshore &amp; esplanade would help entice more international events. A number of international events scheduled over next 12 months including World Ironman Championships, World Outrigging Titles and Australasian Police and Emergency Services Games</li> <li>/ Interested in exploring opportunities for relocated Visitor Information Centre</li> <li>/ Increased tourism and visitations motivated by scheduled and anticipated cruise ship visits</li> <li>/ The Spit Master Plan needs to be taken into consideration as part of this Draft Master Plan to address the following: <ul style="list-style-type: none"> <li>- Seafood industry is key to area</li> <li>- Pathway and amenity improvements to enhance the connection and experience from surf club down the Spit</li> <li>- Potential of yacht club &amp; marina</li> <li>- Consider needs of outriggers a car parks</li> <li>- Consider streetscape &amp; public realm improvements</li> </ul> </li> </ul>
25 Sep	Prospective developers within 'the Heart' precinct	4	<ul style="list-style-type: none"> <li>/ Concerns for overshadowing into the Heart area from Brisbane Road car park redevelopment</li> <li>/ Interest in creating increased green amenity along Muraban Street as an alternative view and appeal for developing the Heart area</li> <li>/ Concerns for access, on-street parking and traffic flows in and around the Heart area</li> <li>/ Concern for who develops and what the 'community hub' facility is as per space designated within the Heart area</li> </ul>
25 Sep	Mooloolaba Ironman & Triathlon event organisers	1	<ul style="list-style-type: none"> <li>/ General support for Draft Master Plan</li> <li>/ Triathlon event layout has been maintained by the proposed Draft Master Plan. The Draft Master Plan can help alleviate road closure requirements of the triathlon event.</li> <li>/ Interim locations would need consideration when redevelopment works occur</li> <li>/ Double access ramp within new Brisbane Road car park facility would cater to dual use during triathlon event, i.e. public parking can operate whilst transition zone is in use</li> <li>/ Beach Terrace outcome is good</li> <li>/ No speed bumps along the Esplanade as it would conflict with bike course</li> <li>/ Northern caravan park area would cater to other event opportunities such as; <ul style="list-style-type: none"> <li>- additional days to the triathlon and ironman events</li> <li>- providing check-in and merchandise areas</li> <li>- potential to relocate transition zone for the Superkidz event to this location from Charles Clarke Park</li> <li>- other event opportunities (markets, fairs, music festivals, car shows, twilight runs, beach marathons, and food &amp; wine festivals)</li> </ul> </li> <li>/ Potential of increased exposure and promotion for Mooloolaba from the broadcasting and marketing of these international event</li> </ul>

Date	Group	No. of Attendees (approx.)	Key Findings
25 Sep	Mooloolaba Business & Tourism	20	<ul style="list-style-type: none"> <li>/ Mixed feedback on the potential removal or retention of the caravan park               <ul style="list-style-type: none"> <li>- If retained, Council to consider running a ballot system for site bookings to create fair use of the park</li> </ul> </li> <li>/ Draft Master Plan needs to address sand pumping costs and continued management of the beach</li> <li>/ Solutions needed for wind tunnels along north-south roads</li> <li>/ The Heart should consider tourist accommodation zoning not permanent residential</li> <li>/ The Spit Master Plan needs to be taken into consideration as part of this Draft Master Plan. Especially to improve the 'visibility' and promote the Spit to visitors as Mooloolaba currently appears to end at the surf club.</li> <li>/ Concerns for pedestrianisation of the one-way section of Mooloolaba Esplanade from Brisbane Road to the surf club in terms of accessibility being removed from apartment receptions, delivery loading and loss of business from drive-tourism</li> </ul>
29 Sep	Mooloolaba Surf Life Saving Club	20	<ul style="list-style-type: none"> <li>/ General support for Draft Master Plan</li> <li>/ Support for the pedestrianisation of the one-way section of Mooloolaba Esplanade from Brisbane Road to the surf club</li> <li>/ Support for water play and playground facilities proposed</li> <li>/ Support for enhanced amenity along foreshore and esplanade and the open space, family-friendly nature of the Draft Master Plan</li> </ul>
29 Sep	Mooloolaba Spit Protection Association	5	<ul style="list-style-type: none"> <li>/ Stronger messages needed on preservation of the natural environment by the Draft Master Plan</li> <li>/ Concerns for community consultation notification process and survey process</li> <li>/ Objection to the northern caravan park closure</li> <li>/ Cruise ship tenders do not provide a good income for the local economy</li> <li>/ Support for maintaining a shared use, one-way traffic flow along Mooloolaba Esplanade from Brisbane Road to surf club in order to promote drive tourism and market the views. Agreeable to flexibility of closing the road for events or other needs.</li> <li>/ The Spit Master Plan needs to be taken into consideration as part of this Draft Master Plan</li> <li>/ Support for the town centre manager role</li> <li>/ Support for the principles of the Heart precinct and the village atmosphere outcome</li> <li>/ Queries regarding projection of traffic volumes if the Wharf site redevelops as proposed by the Draft Master Plan</li> <li>/ Events like the triathlon are not stimulating local business activity and turnover</li> </ul>
29 Sep	The Wharf privately held property owners	4	<ul style="list-style-type: none"> <li>/ General support for Draft Master Plan</li> <li>/ Feasibility of public car parking provisions with height limitations</li> <li>/ Acknowledgement of private lease and tenure to be added to wharf site</li> </ul>

#### Online surveys & feedback forms

Throughout the engagement period 1358 surveys were received, this includes 183 feedback forms and 1175 online surveys. Surveys could be completed online or by completing and returning a feedback form. Hard copy surveys could be scanned and emailed to the project email address or returned by mail.

The feedback form and survey questions matched and asked participants to indicate their support for each of the ideas and associated actions that would be required to deliver the initiatives proposed by the Draft Master Plan. The hardcopy feedback forms received were entered into the online survey by Council officers to generate consolidated results of the survey.

The following section presents the key findings from the surveys. A copy of the hardcopy feedback have been retained in Council's electronic database.

#### Other submissions

A summary of submissions made by individuals and organisations regarding the Draft Place Making Mooloolaba Master Plan is provided in the following sections. Although not formally requested, submissions were accepted throughout the engagement period. In total, 154 submissions were received, this includes 1 petition, 86 emails, 13 letters and 54 social media comments.

Section 4 of this report details a summary of the submissions received.

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## THREE

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# Survey Results

This section of the report outlines the results of the phase two survey with submissions received either by completing the online survey or submitting a hardcopy feedback form (received by mail, email and deposit at one of the public feedback sessions.)

The survey consisted of 38 individual questions and gave respondents the opportunity to provide 'yes' or 'no' responses to a series of questions designed to gauge support for the Draft Master Plan. Questions related to the overall vision of the Master Plan and specific details of each initiative proposed, i.e. car parking alterations and provisions, traffic movement changes, and revitalisation schemes across the four precincts - the Foreshore and Esplanade, the Heart, the Wharf and the Southern Gateway.

The survey received a total of 1358 responses. All survey responses were analysed to identify the source of response (by IP address used to submit the survey.) The responses were filtered to identify IP addresses that had ten or more submissions. Ten or less was determined as an acceptable response rate assuming the responses could be originating from an open WiFi connection or high use venue such as the free WiFi provision offered on along the Mooloolaba foreshore, a restaurant or cafe on the Esplanade, holiday apartment providers or homes with multiple residents.

Any IP address with more than ten submissions from the same IP address were removed from the data set and the survey results recalculated to create a 'filtered' data set (described in the following pie charts as "Filtered IP address response.") The following results demonstrate both sets of results to validate if the result changed for each question, ensuring the survey was rigorous and fair.

The results for each survey question have been presented as two separate pie charts to reflect:

- / Filtered IP address responses only (total of 1086 responses) which are the revised results filtered to remove any responses from IP addresses that had ten or more submissions
- / Full summary of all responses received (total of 1358 responses)

The results have been calculated as a percentage of 'yes' or 'yes I would support it if...' and 'no' responses. Each result is rounded up or down to the nearest full percentage. In some instances, respondents did not answer the question and this is acknowledged as a "skipped" result.

## FEEDBACK SUMMARY

Questions 1, 3 and 5 provided respondents with the option to answer 'yes, I would support it if...'. This allowed individuals to indicate general support for the Draft Master Plan but subject to the addition, alteration or removal of a particular element within the Final Master Plan. This option pertained to topics surrounding the vision and overall intent of the Draft Master Plan and proposed car parking solutions. The following lists provide an overview of comments received for these three questions. Repeat responses or those with like or similar commentary have been collated into the following hierarchy:

- / Highest response rate (30+ comments)
- / Medium response rate (10 - 20 comments)
- / Lowest response rate (under 10 comments)

### Highest rate of responses:

- / No relocation of northern caravan park
- / Retain nature, the natural environment, be sustainable, use natural materials, and ensure a Sunshine Coast 'look and feel' is maintained
- / Don't change anything

### Medium rate of responses:

- / Support for a shared zone with slow traffic along the Esplanade with one-way and two-way traffic movements both well supported
- / Support for removal of cars from the Esplanade altogether to create a fully pedestrianised zone
- / Support for removal of the caravan park and car parking along the foreshore to create more public open space, events areas and BBQ's
- / Maintain affordability for all demographics (mostly raised as a risk of removing the caravan park)
- / "Don't make Mooloolaba like the Gold Coast" (relating to Sunshine Coast 'look and feel' and also concern over development scale)
- / Support for relocation of car parks from the foreshore and Esplanade to a multistorey car park facility on the existing Brisbane Road site
- / Retain existing Town Plan (pertaining to building height and development scale)
- / Support for light rail and improved options for alternative transport, i.e. bus provision and Park 'N' Rides with shuttle buses
- / Support for active transport infrastructure, i.e. bike paths

### Lowest rate of responses:

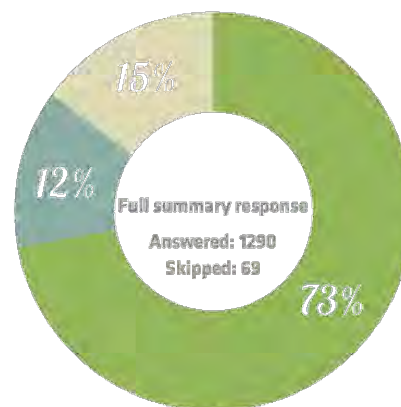
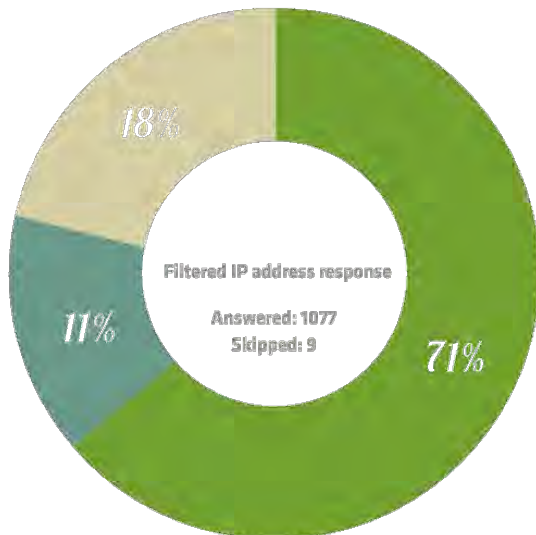
- / Ensure the ultimate Master Plan outcomes are affordable
- / Improve traffic congestion into and within Mooloolaba
- / Master Plan outcomes to be for locals not tourists
- / Prioritise Brisbane Road four-lane widening and multistorey car park, with support for mixed uses on the Brisbane Road site redevelopment
- / No car park access to new ARIA proposal off of River Esplanade
- / Ensure car parking remains free
- / Keep car parking on the Esplanade
- / No increase of car parking overall (keep everything as is)
- / Ensure access for all (disability car parks, compliant paths, tidal pool)
- / Improve management of existing public car parks under buildings
- / No private development on Council land
- / Support for a water play space

## Question 1

Do you support the intent of the Draft Master Plan?

The purpose of this Master Plan is to provide a clear, compelling and unique vision for Mooloolaba for short, mid and long-term change over a possible 20 year period. It draws inspiration from the town's identity, character and community values.

- Yes
- Yes, I would support it if ...
- No



## Question 2

If you *don't support it*, could you please explain why?

No: 18% (196)  
 Answered: 1077  
 Skipped: 9

Comments were received around the following topics:

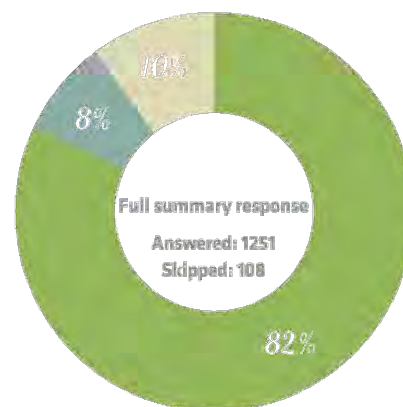
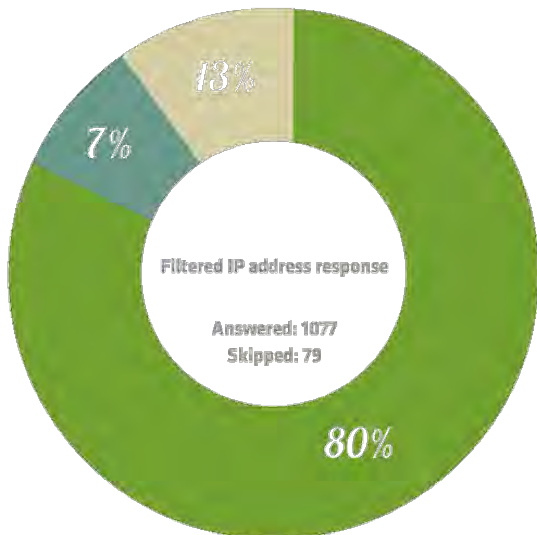
- / Concern around increasing the number of visitors to the town when it is already busy
- / Many people like Mooloolaba as it is
- / The northern caravan park is an iconic part of Mooloolaba and an affordable, family friendly holiday destination
- / Concern that change will affect Mooloolaba's identity
- / Concern about replicating the Gold Coast
- / The timing of Brisbane Road widening and the development of the Brisbane Road car park site
- / Easy access to the beach, a family atmosphere and affordable holiday choices may be lost (relates to removal for foreshore car parking and the caravan park)
- / A perceived financial and tourism focus of the Master Plan
- / There is concern that the Master Plan changes the current Planning Scheme in terms of building heights. (Note: this is incorrect as all proposed height limits contained within the Master Plan are as per the existing Planning Scheme)
- / The tidal pool being unnecessary

### Question 3

Do you support the vision of the Draft Master Plan?

"Immerse yourself in, on and under the water at Mooloolaba... Mooloolaba is a world-class beach front destination that embraces and sustains its outstanding natural beauty. It is a healthy and active place that celebrates its unique location, connecting ocean to river and headland to spit."

- Yes
- Yes, I would support it if ...
- No



### Question 4

If no, what is your vision?

No: 13% (128)  
Answered: 1007  
Skipped: 79

Comments were received around the following topics:

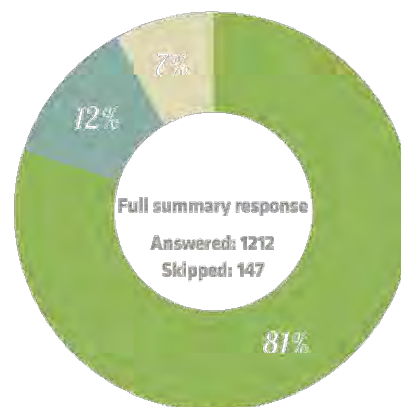
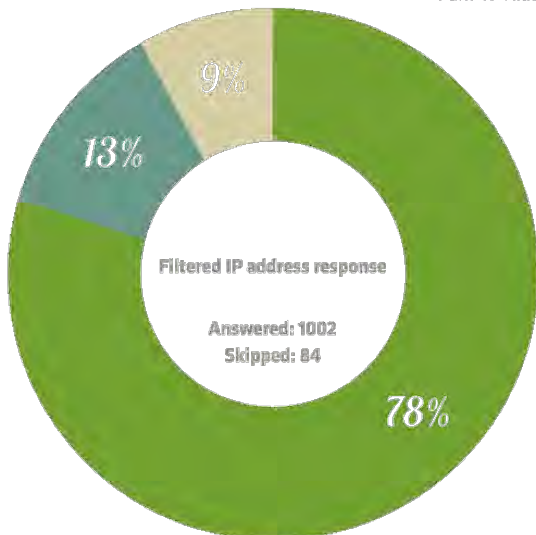
- / Preserve the natural environment, its beauty and assets
- / Mooloolaba to remain unchanged
- / Strike a balance of being the best family friendly area, as well as, a tourist destination
- / Provide more car parking
- / Preference to retain the caravan park and incorporate it into the vision
- / Prioritisation of local resident needs over tourist needs
- / The need for affordable accommodation

### Question 5

Do you support increasing parking provision within Mooloolaba through the following initiatives?

- Increasing public car parking by approximately 1000 nett car parks overall
- Provision for a minimum 500 public car parks in the Brisbane Road car park site. (Includes relocation of 179 from existing Brisbane Road car park site and removal of 120 car parks from Esplanade to create new public parkland)
- Increased car parking by approximately 200 spaces in the Wharf site Council car park
- Increased on-street parking through redevelopment opportunities.
- Other possible future long-term opportunities such as Park 'N' Ride facilities and other car parking sites

- Yes
- Yes, I would support it if ...
- No



### Question 6

If you don't support it, could you please explain why?

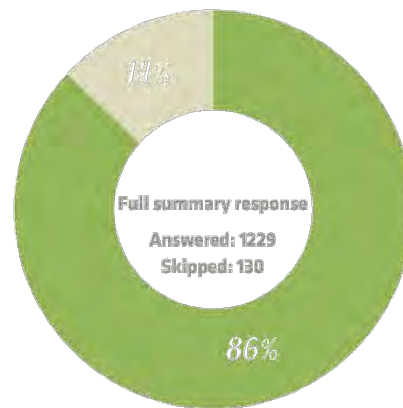
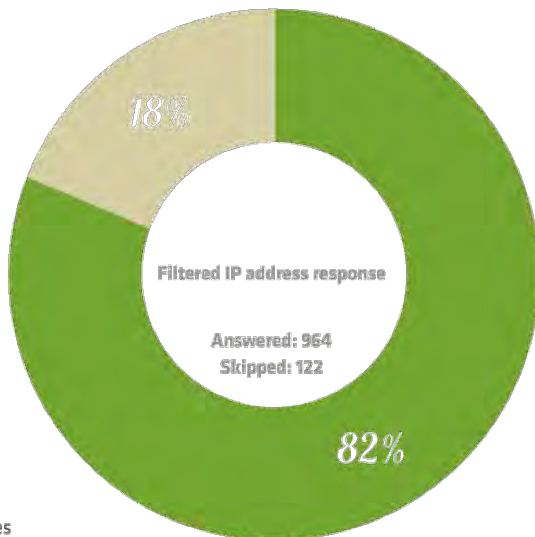
No: 9% (89)  
 Answered: 1002  
 Skipped: 84

Comments were received around the following topics:

- / Respondents desiring increased parking provision versus others that stated that there is already enough parking
- / Concern that paid parking will be introduced
- / Concern that accessibility to the beach and foreshore for elderly and disabled residents and visitors will be hindered by the removal of the existing foreshore car parking

### Question 7

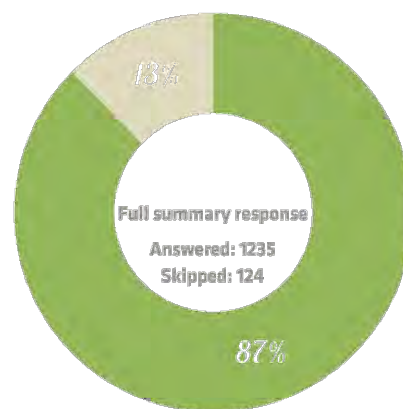
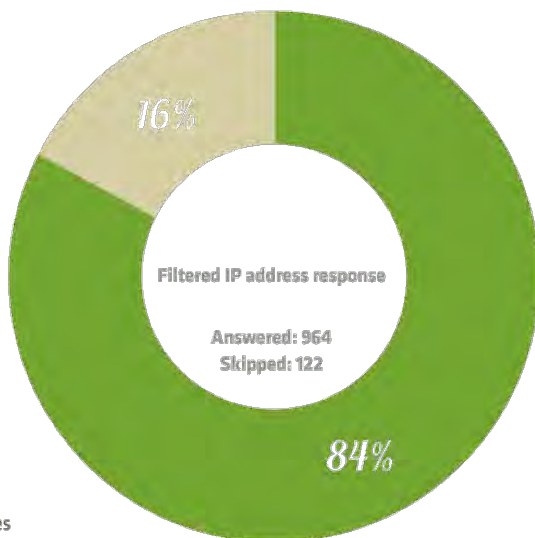
Do you support the following key initiatives proposed to revitalise the foreshore and create an additional 40% of public parkland with an enhanced 1km ocean walk experience?



- Yes
- No

### Question 8

Creation of a wide, continuous waterfront promenade that promotes Mooloolaba's greatest natural assets via a string of community, cultural and event destinations. Including the introduction of a major event space, new adventure playground, kids water play space and more activity areas with BBQ's?



- Yes
- No

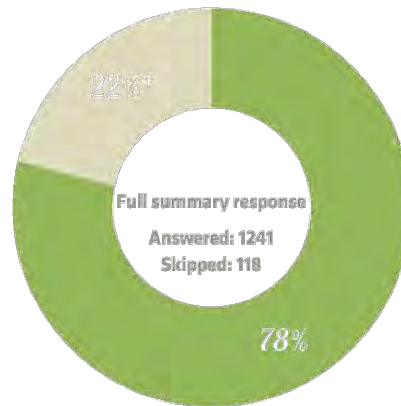
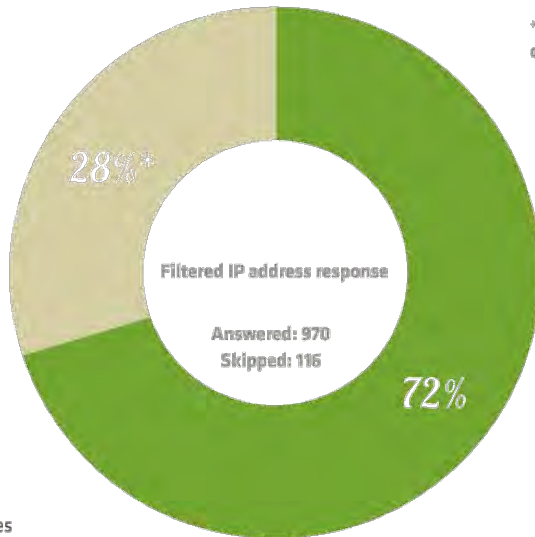


### Question 9

Relocation of 34 caravan park sites from the Mooloolaba Esplanade Holiday Park (northern site) to other caravan parks on the Sunshine Coast in order to unlock this area as increased public open space and continue the 'Great Ocean Walk' link to Alexandra Headland.



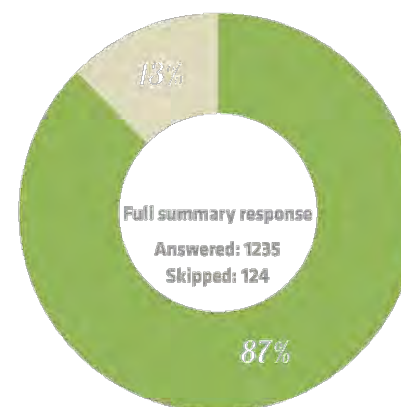
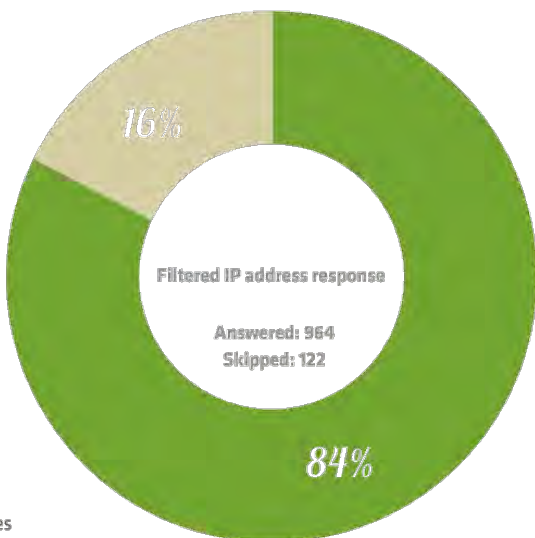
\*A petition was also submitted on behalf of individuals opposing the removal of the caravan park. Refer to Section 4 of this report for further information.



- Yes
- No

### Question 10

Removal of Beach Terrace road including the relocation of approx. 150 foreshore car parks to the Brisbane Road car park site and reinstated within the Esplanade?



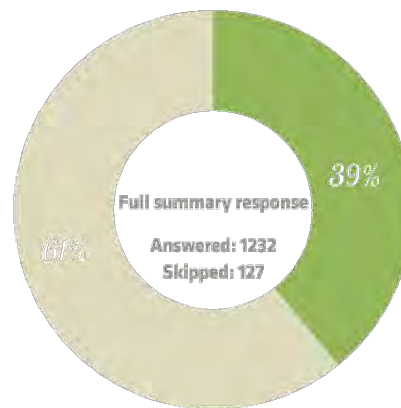
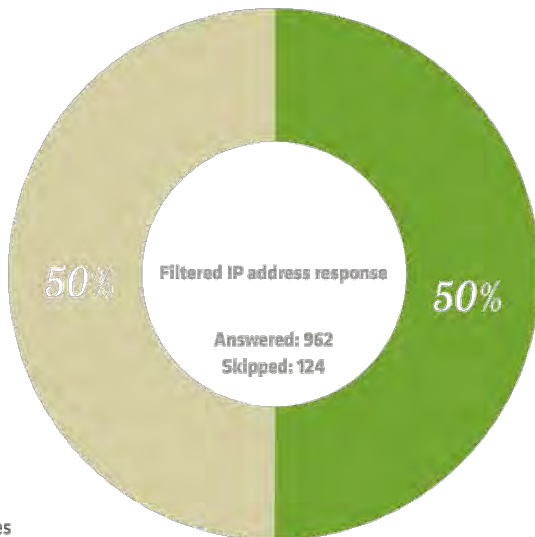
- Yes
- No

### Question 11\*

Provision of one-way pedestrian friendly shared road connection from Brisbane Road eastwards along the front towards River Esplanade with family drop off areas, loading zones and parking for persons with disabilities. Includes relocation of car parks to nearby facilities?



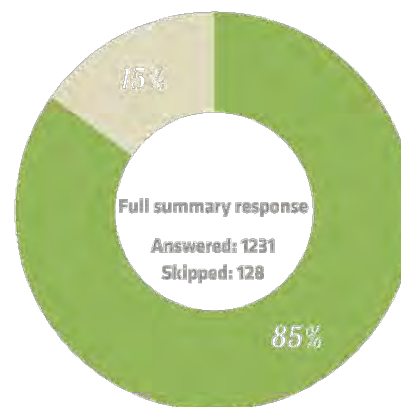
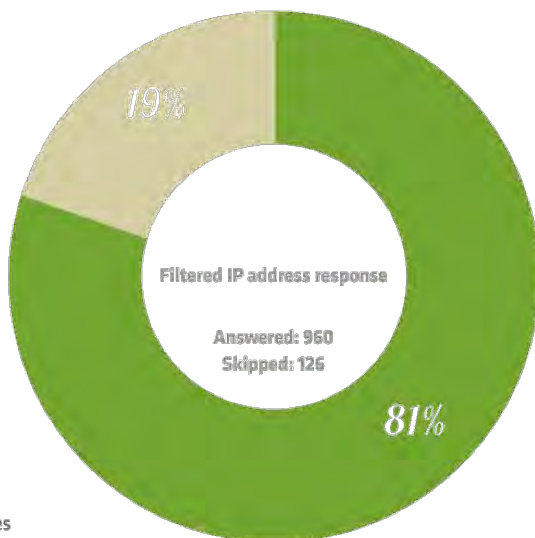
\*It should be noted that Questions 11 and 12 are linked and were posed to test two optional outcomes for the foreshore from Brisbane Road eastwards along the Esplanade towards the Surf Club / River Esplanade.



- Yes
- No

### Question 12\*

A fully pedestrianised zone only from Brisbane Road eastwards along the front to River Esplanade with emergency vehicle access only. Family drop-off areas, deliveries and parking for persons with disabilities would be catered for via side roads. Includes relocation of car parks to nearby facilities?

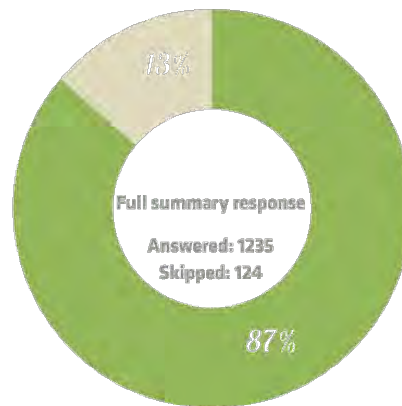
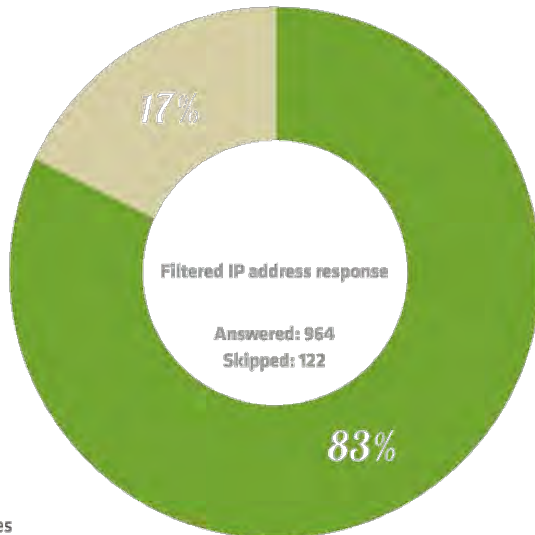


- Yes
- No

Note: The 'No' responses received to Question 11 can be linked to the 'Yes' responses in Question 12, indicating a preference for the alternate option of a fully pedestrianised zone, as posed by Question 12.

### Question 13

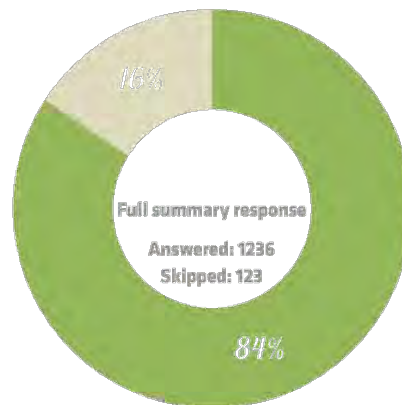
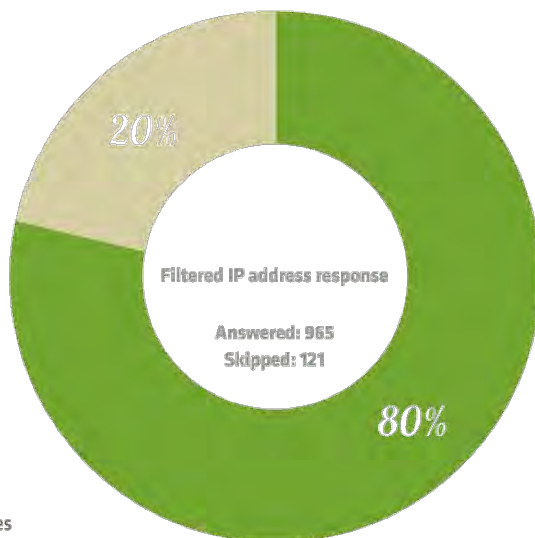
Transition of the Esplanade to a two-way low speed vehicle connection from Brisbane Road westwards to Venning Street allowing drop-off areas for families, loading zones for deliveries and parking for persons with disabilities?



- Yes
- No

### Question 14

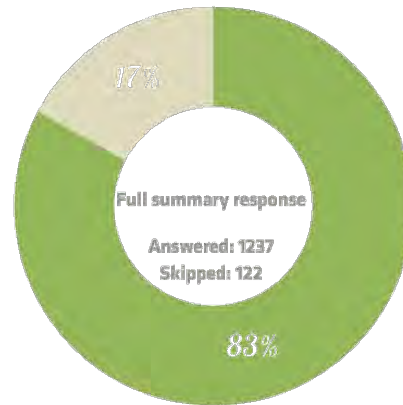
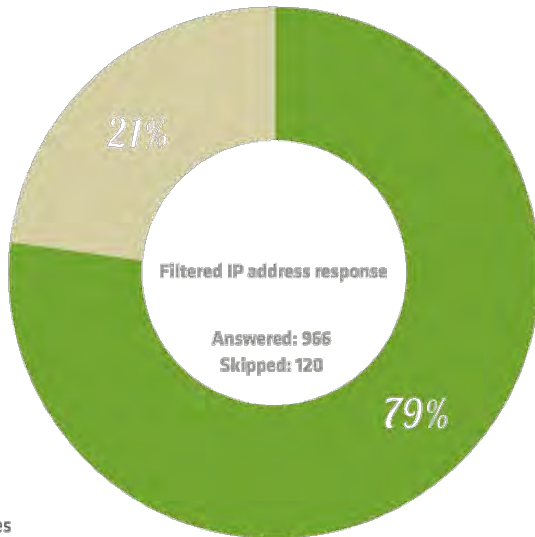
Replacement of some existing trees, including Norfolk Island Pines, along the foreshore with the intention to retain and replace like tree species where possible and provide increase in coastal tree species and shade?



- Yes
- No

### Question 15

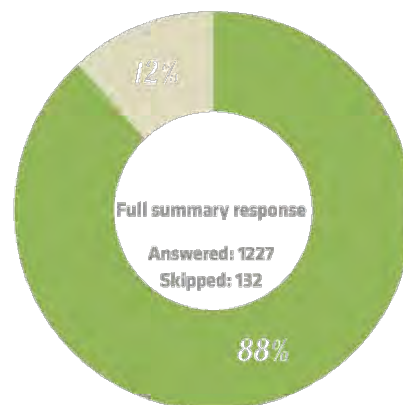
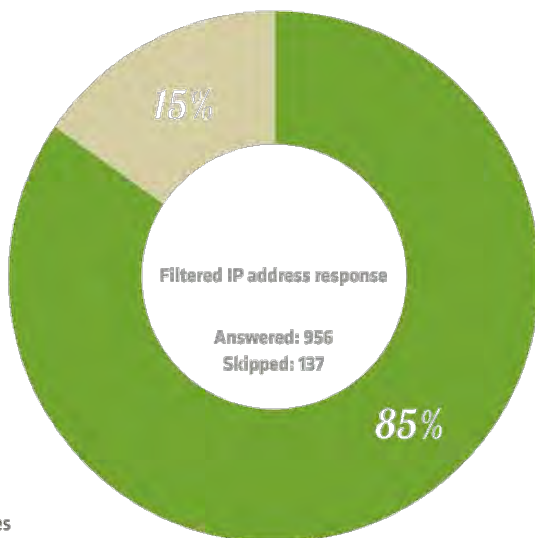
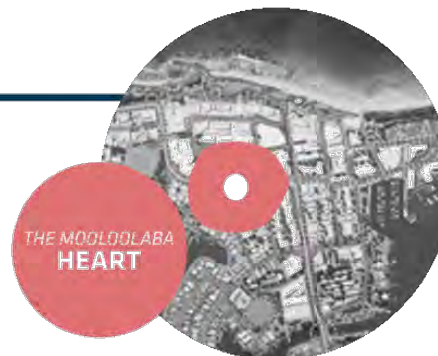
Provide a tidal pool along the foreshore?



- Yes
- No

### Question 16

Do you support the creation of a new 'heart' for Mooloolaba that would provide an alternative experience to the waterfront for visitors and locals?

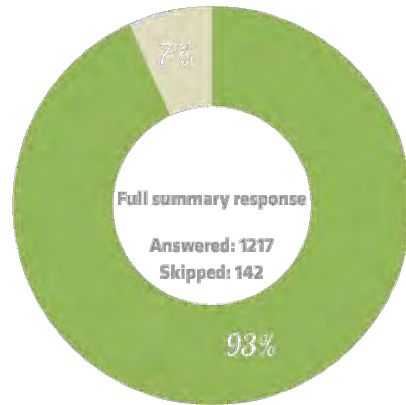
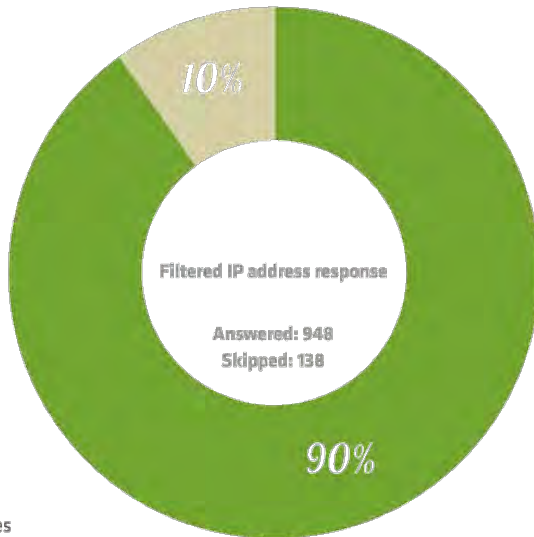


- Yes
- No

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**Question 17**

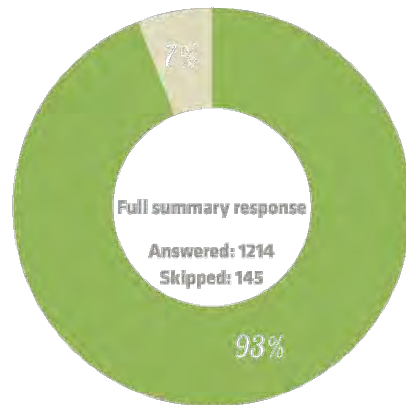
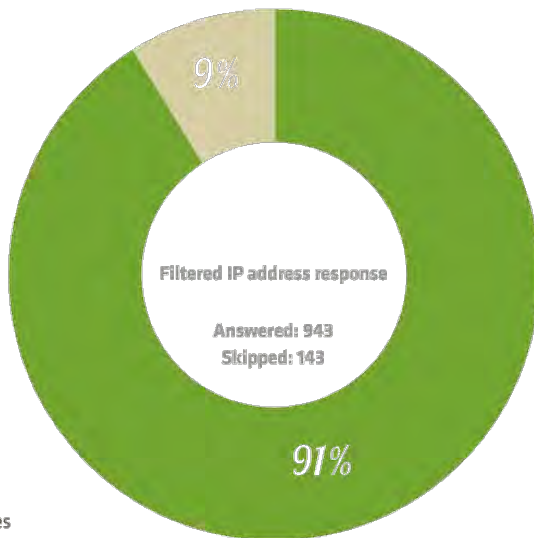
*Creation of a cultural and community hub that is a place for locals?*



- Yes
- No

**Question 18**

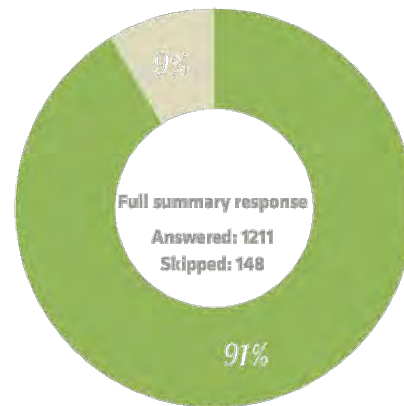
*An integrated, 'green' hub that supports and encourages sustainability and livability by offering a vibrant place to live, work, meet and connect?*



- Yes
- No

### Question 19

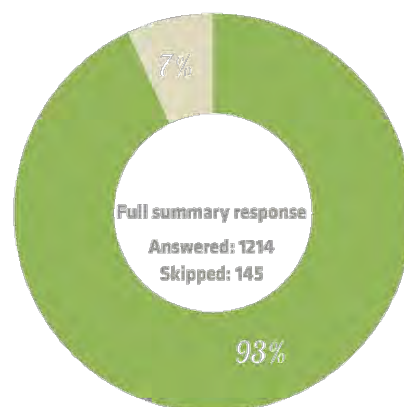
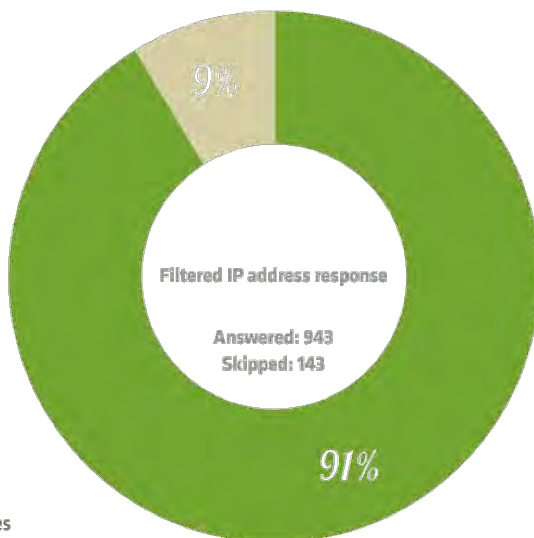
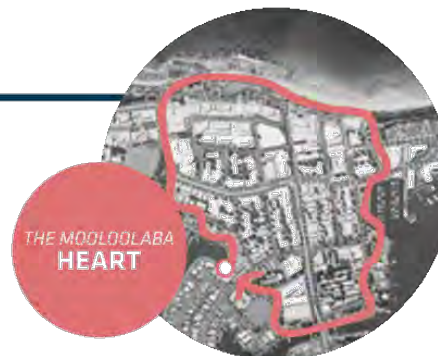
Opportunities for north-south and east-west active pedestrian links through initiatives such as lane ways, green pedestrian links and other opportunities on private land?



- Yes
- No

### Question 20

Provision of a Mooloolaba 'loop walk' from ocean to river to canal?

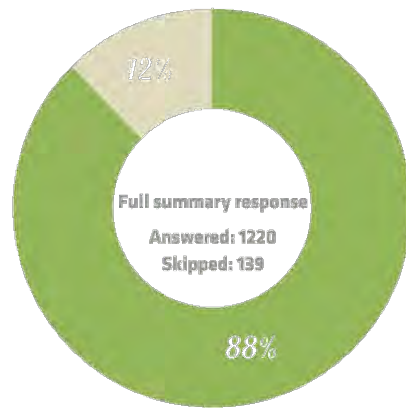
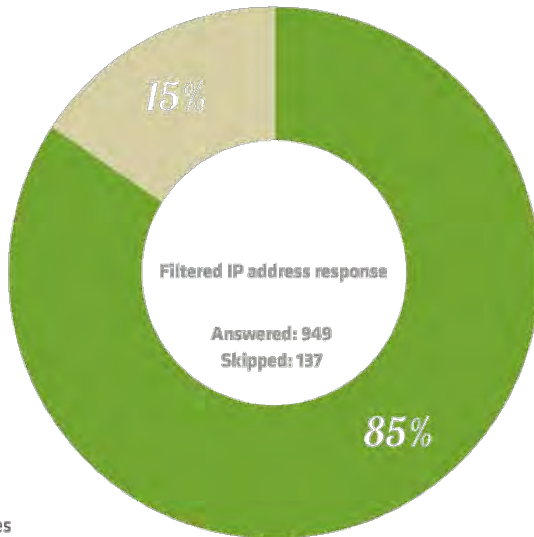
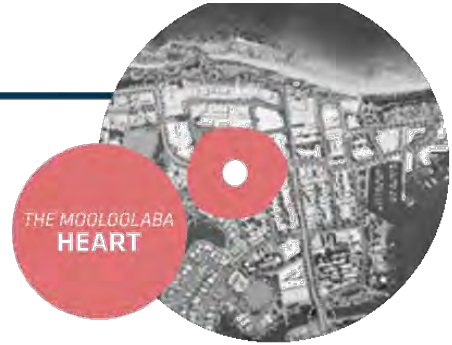


- Yes
- No

place making MOOLOOLABA

### Question 21

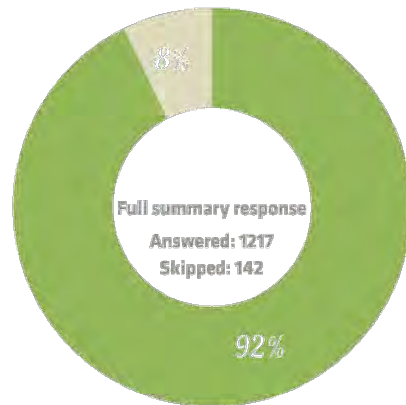
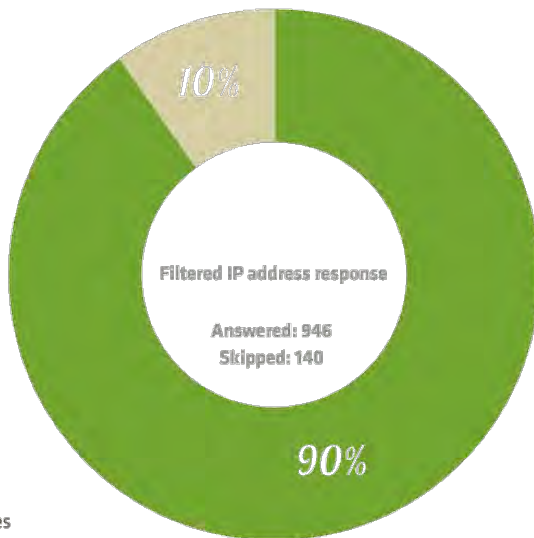
Introduction of a greater housing mix to attract permanent residents to help activate Mooloolaba throughout the year?



- Yes
- No

### Question 22

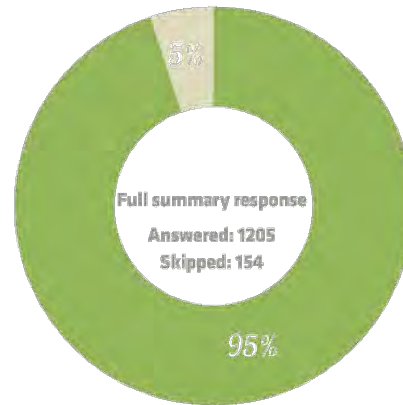
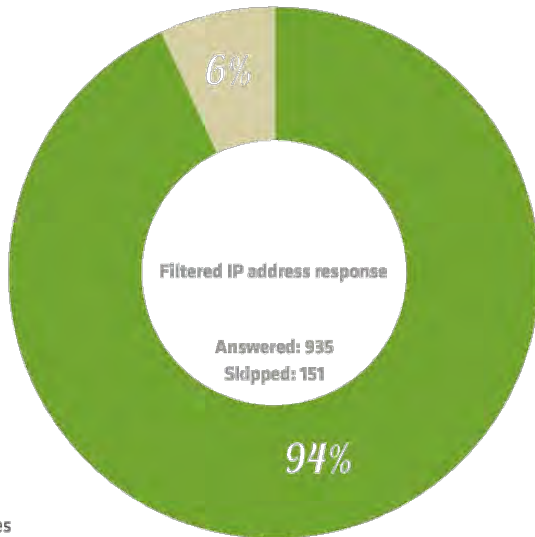
Improved streetscape environment and new public realm?



- Yes
- No

### Question 23

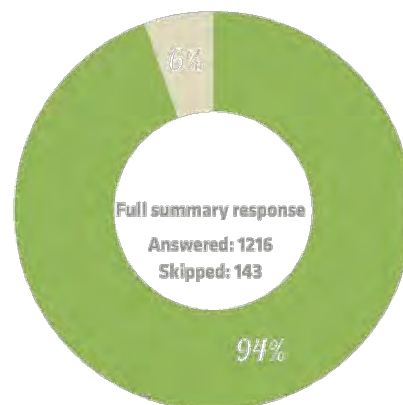
Do you support the following key initiatives in the revitalisation of the Wharf site?



- Yes
- No

### Question 24

Additional 200 public car parking spaces?

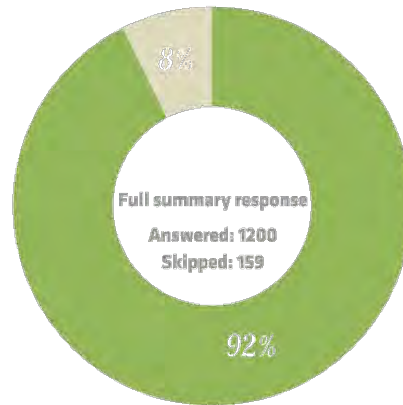


- Yes
- No



### Question 25

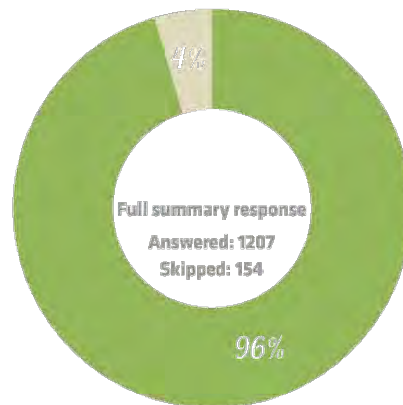
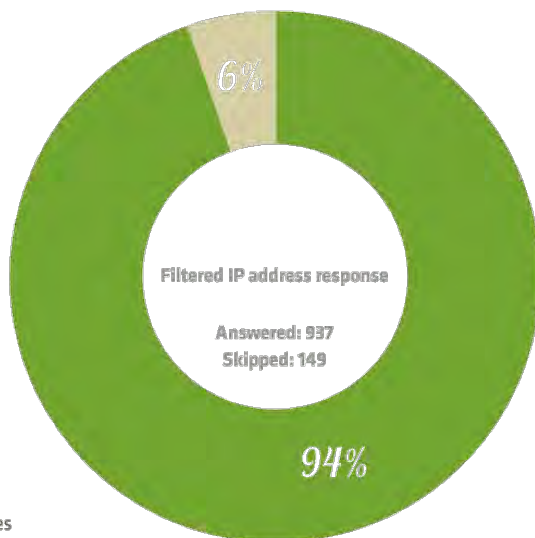
Possible mixed use development?



- Yes
- No

### Question 26

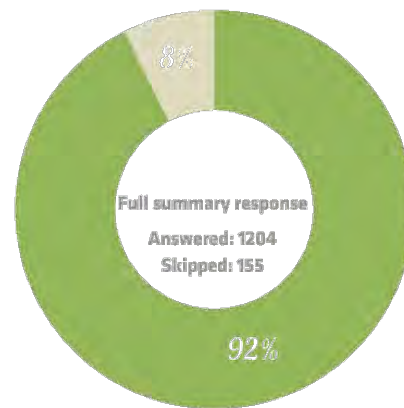
New public space including plazas and a publicly accessible waterfront edge along the marina?



- Yes
- No

### Question 27

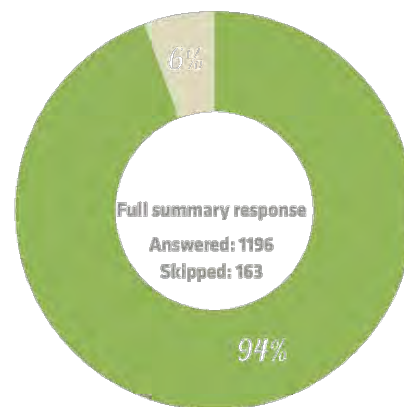
New 'High Street' road through the site, improving traffic flow on Parkyn Parade?



- Yes
- No

### Question 28

Improved pedestrian connections with the Esplanade and beach?

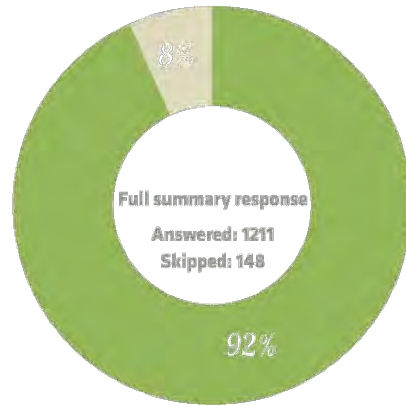


- Yes
- No

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**Question 29**

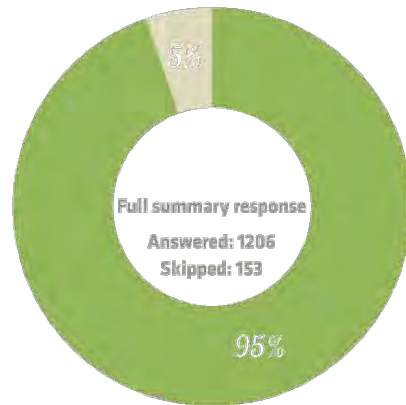
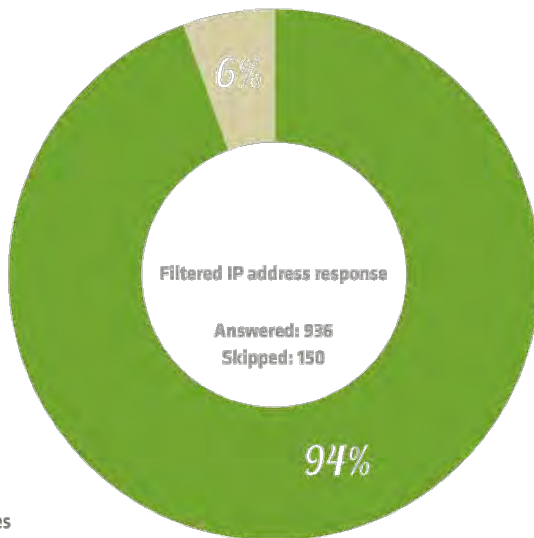
*Marina expansion & reconfiguration to increase berths including a new public pier and pontoon for cruise ship tender arrivals?*



- Yes
- No

**Question 30**

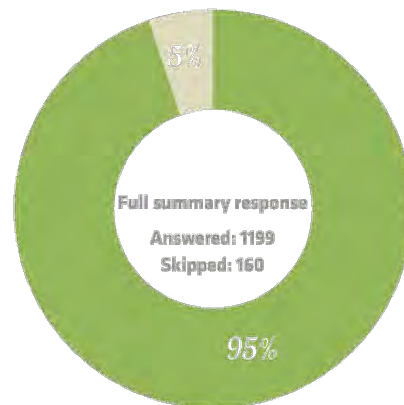
*Encourage a vibrant leisure and tourism focused precinct, celebrating Mooloolaba's enviable coastal lifestyle?*



- Yes
- No

### Question 31

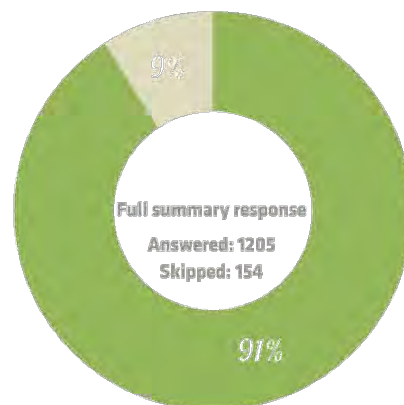
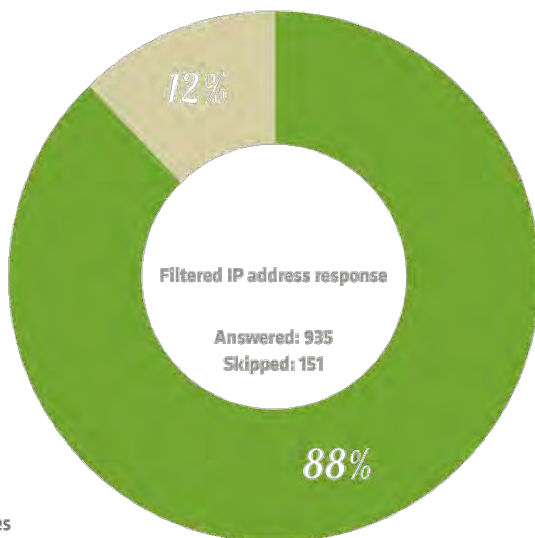
Do you support the revitalisation of Brisbane Road to promote the southern arrival experience into Mooloolaba?



- Yes
- No

### Question 32

Council progressing the four-lane widening of Brisbane Road?

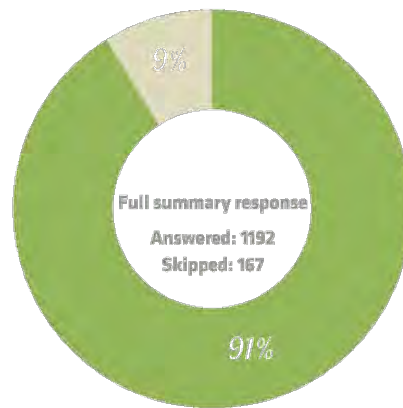
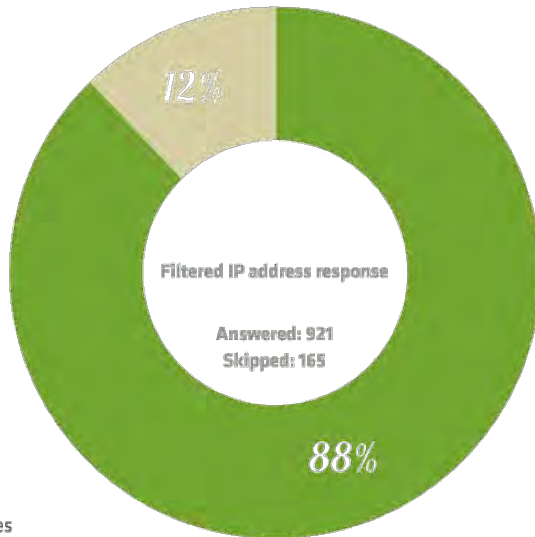


- Yes
- No

place making MOOLOOLABA

**Question 33**

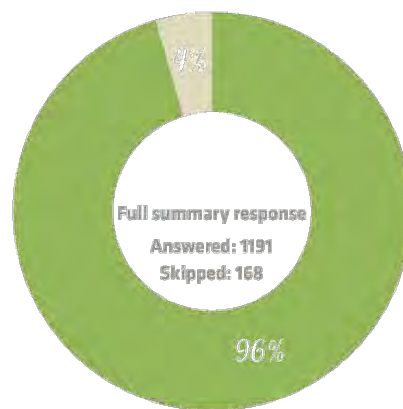
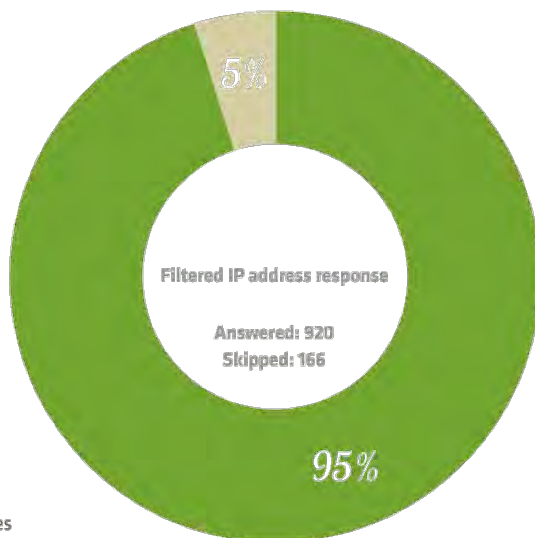
Create gateway nodes that promote and celebrate arrival into Mooloolaba, including opportunities for iconic statements such as bridge crossings?



- Yes
- No

**Question 34**

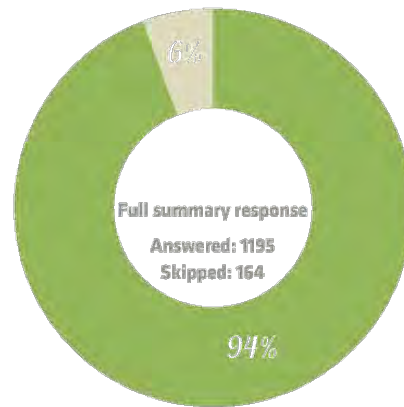
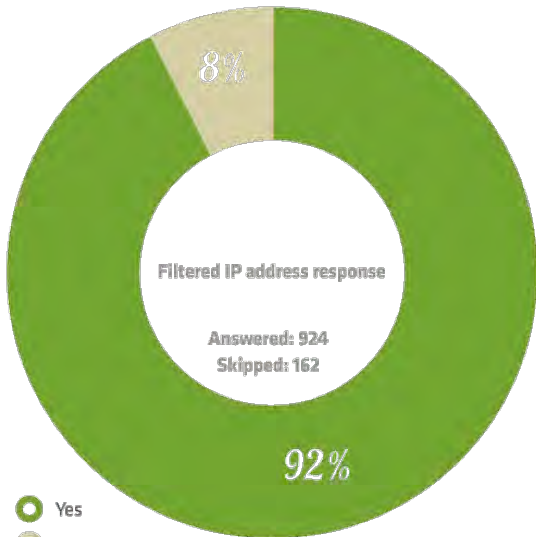
Boulevard streetscape treatments and trees along Brisbane Road to enhance amenity and improve shade provision?



- Yes
- No

### Question 35

Shared path and off-road cycle provisions providing a continuous link from Minyama to Alex through Mooloolaba?



- Yes
- No

## Question 36

Please provide any additional comments you may have in relation to the Draft Master Plan:

325 written responses were received to this question. The following is a summary of responses grouped into general categories. A full list of the individual written responses is held within Council's electronic database.

### Generally:

- / Retain the natural, relaxed low key atmosphere of Mooloolaba
- / Reduce hard landscape, metal railings and concrete
- / Don't want it to be like the Gold Coast
- / No change

### The Esplanade:

- / No walkway needed along the ocean front (related to caravan park removal)
- / Full pedestrianisation on the Esplanade – predominantly due to safety concerns regarding traffic and children
- / Differing views on the Esplanade vehicle flows - one way versus two way
- / Relocate delivery and loading zones to back streets away from dining strip along Esplanade
- / Relocate taxi rank from closer to the supermarket
- / Retain drive-by viewing along ocean front
- / Ensure drop-off areas provided for families
- / More seating required
- / More shade around playgrounds
- / Enhanced beach front fine dining
- / Retention of Norfolk pines - ensure more trees are planted than removed
- / Extend pedestrianisation of the foreshore
- / Information centre at Loo with a View

### Heart and Wharf Development:

- / Development to keep within existing Planning Scheme
- / Increase density and height of buildings in 'the Heart' and wharf site
- / The need to upgrade the wharf
- / Encourage a 5/6 star hotel
- / Focus on the Esplanade

### Car parking:

- / Improve car parking
- / Prioritise delivery of the Brisbane Road multistorey car park facility
- / Policing to ensure safety and security
- / Establish more car parking on the outskirts of Mooloolaba to alleviate congestion in the centre
- / Ensure adequate free car parking is retained
- / Ameliorate traffic congestion along the southern entry
- / Improve traffic congestion in whole of Mooloolaba
- / Make provision for Park 'N' Ride and shuttle buses
- / Safe cycling links to and around Mooloolaba

### Priorities:

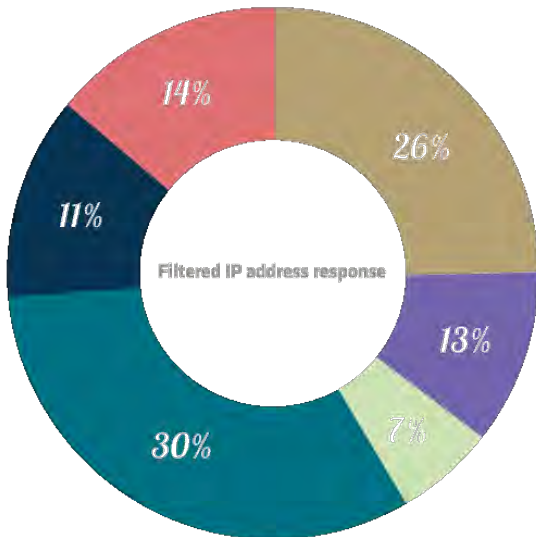
- / Focus on the Esplanade upgrades
- / Prioritise Brisbane Road car park
- / Prioritise four lane widening on Brisbane Road

### Other:

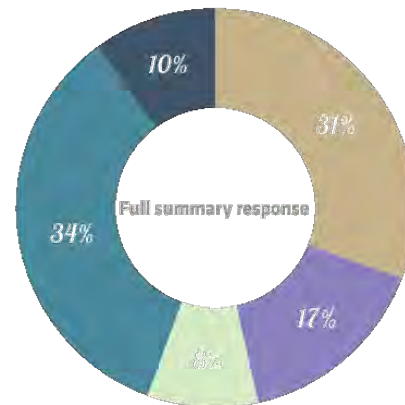
- / Investigate the potential to use school grounds for car parking or caravan park holiday use
- / Ensure safety at night, especially in black spot areas and consider better lighting
- / Encourage late night dining and live music venues
- / Consider potential for artificial reefs
- / Provide a skate park
- / Recognise Mooloolaba's fishing village heritage
- / Maintain views from existing properties when considering redevelopment potential

## Question 37

Which statement best describes you?



- I am a resident of Mooloolaba
- I work in Mooloolaba
- I am a business owner in Mooloolaba
- I live elsewhere in the Sunshine Coast region and visit Mooloolaba
- I live elsewhere in Australia and visit Mooloolaba
- No response

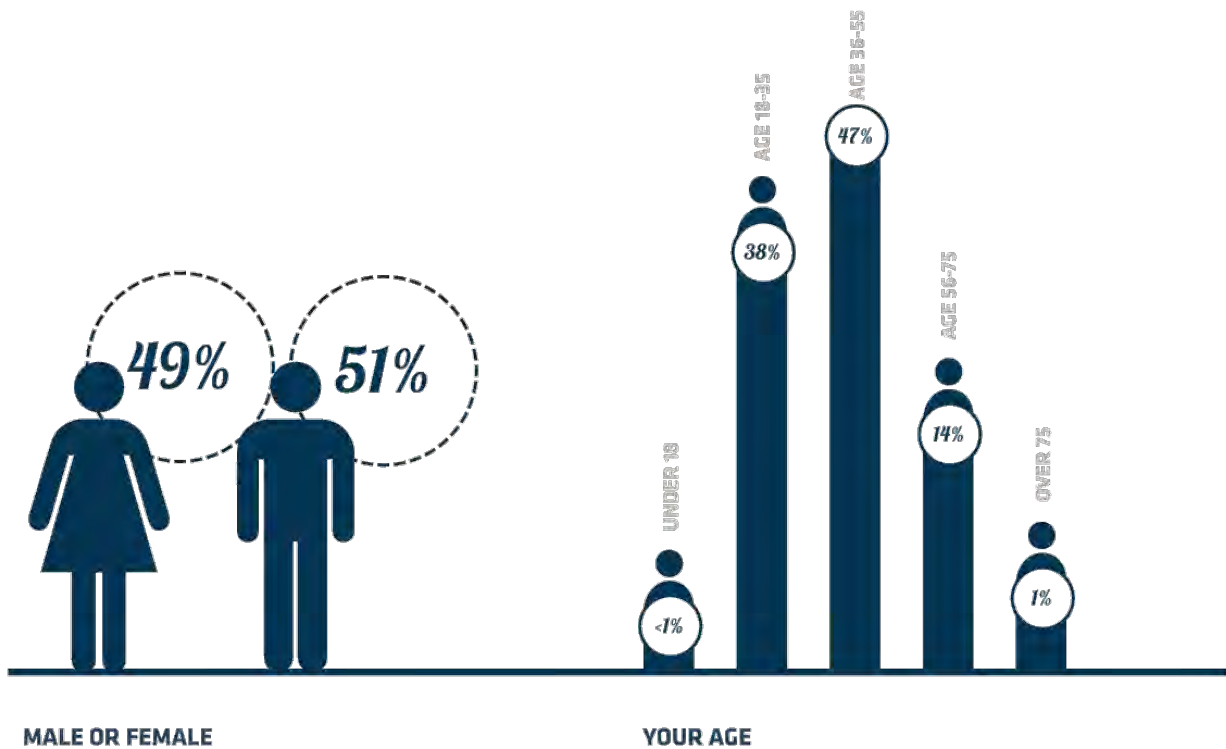


- I am a resident of Mooloolaba
- I work in Mooloolaba
- I am a business owner in Mooloolaba
- I live elsewhere in the Sunshine Coast region and visit Mooloolaba
- I live elsewhere in Australia and visit Mooloolaba



### Question 38

Finally, please provide us with the following to inform the project:



## FOUR

## Other Submissions

The following table provides a summary of the various concerns and messages of support submitted to Council regarding the Draft Master Plan. Submissions were received by letter, email and commentary on social media. All correspondence received is kept on record at Council. In total, 154 submissions were received, this includes 1 petition, 86 emails, 13 letters and 54 social media comments.

Council wishes to acknowledge the efforts taken by all respondents to provide feedback and have captured their sentiments in the table below.

Table 2 - Summary of 'Other Submissions' Received

Key Topics / Comments of Submissions	% of Total Submissions Received
<b>Objection to closure of the northern caravan park</b>	<b>50 %</b>
<p>/ A "Save the Mooloolaba Ocean Beach Holiday Park" petition was submitted to Council via email on 9 October 2015. The petition was an "Objection to Proposed Closure of Mooloolaba Ocean Beach Holiday Park", which was tabled by Cr Thompson (seconded by Cr Cox) at the Ordinary Meeting held in October 2015. The Council resolved that the petition be received and referred to the Chief Executive Officer to determine appropriate action, carried unanimously.</p> <ul style="list-style-type: none"> <li>- The online petition originated online via www.change.org with 3041 respondents signing in objection to the proposal to relocate the northern caravan park site. Respondents to the petition were predominantly from across Australia and included New Zealand, France, Switzerland, USA, South Africa, Singapore, Croatia, Vietnam, and the United Kingdom</li> <li>- The petition opposed the Master Plan for the following reasons: <ol style="list-style-type: none"> <li>1. "Ocean Beach caravan park is one of only a handful of true beach front caravan parks left in S.E. QLD. The park is iconic and renowned Australia wide. The caravanning industry is one of the highest booming industries in Australia and this park is on the must visit list for many people, each bringing their tourism dollars to Mooloolaba. Preserving the history and family tradition of camping and caravanning culture for future generations to enjoy - "it's an icon of the Australian life" Retaining an iconic holiday park, even though it is small, is a way for Mooloolaba to acknowledge its history. It is a significant oversight of the place making plan not to adequately consider the potential consequences of the loss of Mooloolaba's history and iconic caravan park.</li> <li>2. Mooloolaba is much loved because of its relaxed coastal vibe. Destroying this park is contradictory to that. The caravan park offers the community an opportunity to enjoy a holiday whilst also providing a community based social aspect, children and adults making new friends alike. A caravanning holiday is different to a unit based holiday and many families are preferring this option.</li> <li>3. The caravan park offers families an affordable beach Mooloolaba holiday. Many families cannot afford the unit prices in Mooloolaba and removing this park would impact greatly. Amalgamating the 34 sites into other parks would be inadequate as they are already at overflowing during peak times and they do not offer the same quality, safety or location.</li> <li>4. There are already ample parkland areas in and around Mooloolaba that could be upgraded and improved without having to sacrifice the caravan park. Greater use could be made of the parkland between the esplanade and the main beach (where Steve Irwin statue is), and a multistorey car park near Brisbane Rd and removing the beach front car parks would provide ample space for any requirements. Improvements could be made to the existing walkway width etc. between Mooloolaba and Alex Heads. PLEASE SAVE OUR OCEAN BEACH FRONT CARAVAN PARK"</li> </ol> </li> </ul> <p>/ Other submissions received via letter or email raised the following concerns:</p> <ul style="list-style-type: none"> <li>- Continuing loss of caravan parks around Australia</li> <li>- Commercial losses / loss of revenue to Council</li> <li>- Loss of daily spending/patronage by park users within local businesses</li> <li>- Increased maintenance costs and regime for public realm versus caravan park operation</li> <li>- Loss of affordable accommodation and the diversity of accommodation options in Mooloolaba</li> <li>- Accounts of multi-generational annual holidays by individual families stating annual to several visits per annum over several decade/s</li> <li>- Personal stories of a long history holidaying as a family at the caravan park</li> <li>- Threats of future tourists not returning to Mooloolaba - "if the caravan park disappears we will take our money elsewhere."</li> <li>- Inability of other caravan parks within the region to accommodate the 34 relocated sites - "already at capacity in peak times"</li> <li>- Concern for the potential anti-social behaviour that will occur in the space if it is changed to public open space</li> <li>- Concern that this change for Mooloolaba is turning it into another Gold Coast</li> <li>- Loss of this world renowned, iconic beach front camping site which is unique to the Sunshine Coast - "best park on the Sunshine Coast".</li> <li>- Suggestion for the park to be heritage listed</li> <li>- Preserve and protect the natural beauty of the coastline</li> <li>- The new infrastructure proposed by the Draft Master Plan already exists - there is a walkway to Alexandra Headland and recreational areas</li> </ul> <p>Note: Five emails were received from individual's residing overseas, including France, Germany and the United Kingdom.</p>	
<b>Support for closure of the northern caravan park</b>	<b>4 %</b>
<p>/ Concerns that the petition and media coverage will unduly influence the decision of Councillors to upgrade the area</p> <p>/ Reports of the caravan park being exclusively used by a relatively small number of repeat visitors with annual bookings for sites, passed on generation to generation and meaning that few other people get to benefit from staying there. It is very difficult to get a booking there, particularly in peak times.</p> <p>/ Exaggerated reports in the media of potential loss of revenue from tourists who stay there</p> <p>/ The caravan park is not used by those who need affordable holiday options. Predominantly booked by individuals with luxury caravans.</p> <p>/ Ratepayers who wish to spend time in Mooloolaba within a space that benefits everyone - visitors and locals alike.</p> <p>/ Great opportunity to increase public open space by closing the Mooloolaba Caravan Park and creating a future parkland that will be an icon, free for use by every person</p> <p>/ Local residents do not use the area in or around the caravan park (not even to walk the beach) as there is a perception it is not open to the public</p>	

*place making* MOOLOOLABA

<b>Objection to the intent of the Draft Master Plan</b>	<b>7 %</b>
<ul style="list-style-type: none"> <li>/ Question both the need and the rationale for a revamp of Mooloolaba</li> <li>/ Concern for increased rates to maintain the foreshore space</li> <li>/ Disagree with increasing events in the area – negative impacts on local roads and beaches</li> <li>/ Loss of the laid back, safe and beauty of the area from over development</li> <li>/ Loss of car parking on Beach Terrace is a loss of Council controlled parking</li> <li>/ Two-way of Mooloolaba Esplanade will increase traffic volumes and impede on the dining experience, and become a personal safety risk, especially to children</li> <li>/ The plan demonstrates a total lack of understanding of the natural characteristics of the coastal features that determine Mooloolaba as a place <ul style="list-style-type: none"> <li>- Avoid hard engineering along dune edge/seawalls</li> </ul> </li> <li>/ Leave it as it is</li> <li>/ Invest in upgrading other areas in the region before investing more into Mooloolaba <ul style="list-style-type: none"> <li>- Questionable spending and waste of resources by Council, especially where money has already been spent on upgrade works</li> </ul> </li> </ul>	
<b>Support for the intent of the Draft Master Plan</b>	<b>8 %</b>
<ul style="list-style-type: none"> <li>/ Well-considered quality place making plan</li> <li>/ Support most of the plans strategies and recommendations</li> <li>/ Plan provides more open space on the foreshore and an enhanced wharf precinct will be a welcome improvement to Mooloolaba</li> <li>/ Plan provides ample spaces for those who wish to enjoy the Mooloolaba outlook without having to sit on the beach</li> <li>/ Plan provides increased provision of barbecues, picnic tables and spaces for kids to play</li> <li>/ Need to ensure safety and appropriate use of the infrastructure is achieved to avoid anti-social behaviour</li> <li>/ Ensure a “Changing Places” toilet for people with disability is installed in either the redeveloped “Loo With A View” or as part of another public toilet refurbishment close to the Mooloolaba foreshore as part of this redevelopment</li> <li>/ What will make Mooloolaba iconic? Retain and enhance elements of its history that could credibly be framed as iconic, unique or “best in Australia”</li> <li>/ Consider an elevated pedestrian path linking the 2nd or 3rd floor of the multistorey Brisbane Road car park with the foreshore retail strip (near Montezumas)</li> </ul>	
<b>Objection to the Tidal Pool</b>	<b>5 %</b>
<ul style="list-style-type: none"> <li>/ Preserving the value in exploring the existing rock pools on the beach that only nature provides</li> <li>/ Dangerous in this location without a headland to protect it from extreme surf conditions</li> <li>/ Variations in high tides would have days with little or no flushing</li> <li>/ Extremely high maintenance for water quality, weed, sand, growths, garbage removal etc.</li> <li>/ Safety problems such as slippery surfaces, no lifeguard, after hours anti-social activity, broken glass, overcrowding during peak times etc.</li> <li>/ Water quality issues - ocean water around Alexander Headland is often very filthy, particularly when raining and between Maroochy &amp; Mooloolah Rivers</li> <li>/ Public liability costs and issues</li> <li>/ General environmental concerns for artificial installation</li> </ul>	
<b>Support for the Tidal Pool</b>	<b>4 %</b>
<ul style="list-style-type: none"> <li>/ Tidal pool could be developed without the loss of the caravan park</li> <li>/ Great idea</li> </ul>	
<b>Other</b>	<b>22 %</b>
<ul style="list-style-type: none"> <li>/ Protect the beach from erosion caused by major weather events (i.e. tropical cyclones, intense rainfalls, etc.) and rising sea levels. No beach/sand = no world class beach front destination that embraces and sustains its outstanding natural beauty – the beach. <ul style="list-style-type: none"> <li>- Suggestions include a mix of artificial reefs (e.g. fringing reef, barrier reef or modified atoll) to disperse wave energy without the loss of a surf break</li> <li>- Sand relocation and supplementation program (see Adelaide program)</li> </ul> </li> <li>/ More parking solutions <ul style="list-style-type: none"> <li>- Support for multistorey car park</li> </ul> </li> <li>/ No increase to building heights <ul style="list-style-type: none"> <li>- Concerns for overshadowing</li> <li>- References to “not looking like the Gold Coast”</li> </ul> </li> <li>/ Requests for links to Draft Master Plan report</li> <li>/ Queries regarding the types of revetment walls and dune rehabilitation techniques to be used</li> <li>/ No planning for or references to works in The Spit area</li> <li>/ Need to improve vehicular access to Mooloolaba along Brisbane Road before implementing the initiatives proposed in the Master Plan</li> <li>/ Introduce a ‘Park ‘N’ Ride’ service as soon as possible so the service is established before future events take place</li> <li>/ Develop maximum parking times on roadways close to the beach (e.g. Burnett Street, Foote Street, River Esplanade etc.) Suggest a maximum of 8 hours as this will deter long-term parking but allow parking for visitors and workers.</li> <li>/ Sunshine Coast Destination Ltd to introduce a Visitor Centre at the Aussie World complex and a more central modernised Visitor Centre in Mooloolaba</li> <li>/ Ensure future developments meet the direction of the Master Plan</li> <li>/ Consider linking Mooloolaba Spit and Point Cartwright by the constructing a pedestrian/cycleway bridge across the mouth of the Mooloolah River <ul style="list-style-type: none"> <li>- Would provide a continuous path way for bicycles from Caloundra to Cotton Tree</li> </ul> </li> <li>/ Integrate a beach front restaurant for sought after dining and wine experience</li> <li>/ Future uses and needs of Mooloolaba State School needs to be considered <ul style="list-style-type: none"> <li>- Temporary caravan park use during school holidays</li> </ul> </li> <li>/ Density of areas further back from the beach where no units have been developed should be increased</li> <li>/ Concerns for loss of parking and access to businesses on the top end of River Esplanade should the one-way shared or pedestrian only zone be created</li> <li>/ Several ‘shares’ of the Facebook/Twitter notice by others to the Council/project webpage</li> <li>/ Several queries in regards to how to access the Draft Master Plan report</li> </ul>	

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**FIVE**

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## *Next Steps*

The following is an interim list of recommendations for change to the Draft Master Plan for Taskforce consideration and confirmation:

### **RECOMMENDED AMENDMENTS TO THE DRAFT MASTER PLAN FOLLOWING PHASE 2 COMMUNITY ENGAGEMENT**

1. Reconsider messaging around minimising impact on natural environment.
  - Possibly add in additional text/pages to expand on 'natural' response
  - Reduce impact of hard landscaping around rock pools to be less intrusive to existing landscape
  - Expand on environmental concerns i.e. rising sea level, sand replenishment etc.
2. Strengthen the link with Mooloolaba Spit Master Plan and influence of nature. Additional spreads required to link with above topic.
3. Reconsider design approach for roadway on Esplanade:
  - Retain two-way street from Venning St to Brisbane Road
  - From Brisbane Road eastwards to River Esplanade, amend one-way shared street to a completely pedestrianised area, except for emergency access and inclusion of drop off area to Peninsula Apartments at the top of Brisbane Road (subject to further investigation of traffic movements.)
  - Remove delivery access and drop off from the Esplanade, promoting access via rear access and side streets e.g. First Avenue, Brisbane Road, Burnett Street and River Esplanade
4. Reconsider 'greening' of streetscape spine within existing road corridor in Muraban Street to create larger park/open space offering/attraction

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## APPENDICES

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Further to the content of this report and summary of consultation and survey responses, the follow information is included within the Appendix for the purposes of transparency;

Appendix A: Project collateral

/ Advertisements

/ Feedback form

Appendix B: Media coverage

/ Social media responses

Appendix C: Original Survey Results

/ 93 page survey results

Note: Due to the number of submissions received, 'Other Submissions' in the form of letters and emails have been held in Council's electronic database and can be made available upon request.

## APPENDIX A

# Project Collateral

### ADVERTISEMENTS

Published on 3 September 2015 in the Maroochy Weekly



Place making  
**MOOLOOLABA**

www.sunshinecoast.qld.gov.au  
07 5475 7272

**Sunshine Coast COUNCIL**

Help us deliver an important new master plan for Mooloolaba that meets the needs of locals, traders and visitors to the Sunshine Coast's premiere beach destination.

The release of the draft master plan follows extensive community consultation held earlier this year and has been informed by feedback received from over 1000 members of the community.

The draft master plan sets a vision for the future of Mooloolaba that will preserve the much loved qualities of this beachfront town whilst catering to its growing popularity.

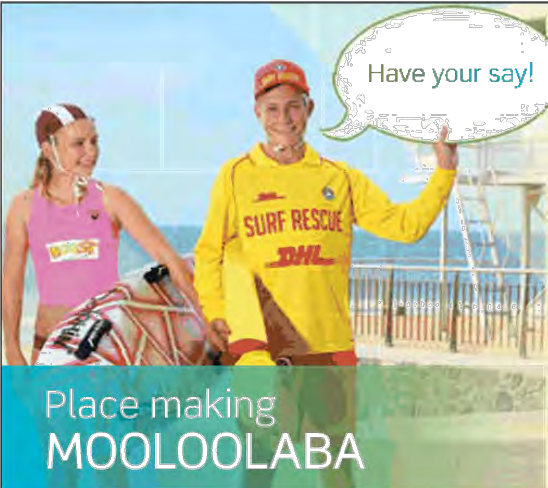
**It's time to have your say!**

Review the draft plan by visiting council's website and provide us with your feedback by either:

- completing the online survey or
- emailing your comments to [PlaceMakingMooloolaba@sunshinecoast.qld.gov.au](mailto:PlaceMakingMooloolaba@sunshinecoast.qld.gov.au)

Draft Master Plan for Mooloolaba  
Open for comment  
4-30 September 2015  
Visit council's website for more information.

Published on 10 September 2015 in the Maroochy Weekly



Place making  
**MOOLOOLABA**

www.sunshinecoast.qld.gov.au  
07 5475 7272

**Sunshine Coast COUNCIL**

Help us deliver an important new master plan for Mooloolaba that meets the needs of locals, traders and visitors to the Sunshine Coast's premiere beach destination.

The draft master plan sets a vision for the future of Mooloolaba that will preserve its much loved beachfront qualities whilst catering to its growing popularity.

**It's time to come along and have your say!**

Drop into one of our feedback sessions to have a chat with our staff and let us know what you think.

Draft Master Plan for Mooloolaba  
**Public feedback events**



**Thursday, 17 September**  
5pm-8pm  
Mooloolaba Surf Club  
Events Room

**Saturday, 19 September**  
8am-11am  
Opposite Loo with a View,  
Mooloolaba Esplanade

Visit council's website for more information.

FEEDBACK FORM

Page 1 of 3



**Place Making MOOLOOLABA**

Sunshine Coast Council is working to define the vision for Mooloolaba through an innovative and exciting 'Place Making' process.

Council is now seeking your comments on the Place Making Mooloolaba Draft Master Plan, which has been developed using feedback from previous community engagement in May 2015.

The Draft Master Plan is an aspirational document that explores a range of opportunities and initiatives proposed for Mooloolaba to become an outstanding tourist and residential locality. Council wish to explore these ideas with the community and your feedback will help define the future of Mooloolaba.

**Submissions close Wednesday, 30 September 2015 at 5pm.**

1 Do you support the intent of the Draft Master Plan?  
The purpose of this Master Plan is to provide a clear, compelling and unique vision for Mooloolaba for short, mid and long-term change over a possible 20 year period. It draws inspiration from the town's identity, character and community values.

Yes, I support it

No, I don't support because: \_\_\_\_\_

Yes, I would support it if: \_\_\_\_\_

2 Do you support the vision of the Draft Master Plan?  
"Immerse yourself in, on and under the water at Mooloolaba" - Mooloolaba is a world class beachfront destination that embraces and sustains its outstanding natural beauty. It is a healthy and active place that celebrates its unique location, connecting ocean to river and headland to spit.

Yes, I support it

Yes, I would support it if: \_\_\_\_\_

If no, what is your vision?: \_\_\_\_\_

3 Do you support increasing parking provision within Mooloolaba through the following initiatives?

- Increasing public car parking by approximately 1000 net car parks overall.
- Provision for a minimum 500 public car parks in the Brisbane Road car park site (includes relocation of 179 spaces from the existing Brisbane Road car park site and removal of 120 car parks from Mooloolaba Esplanade to create new public parkland.)
- Increased car parking by approximately 200 spaces in the Wharf site council car park.
- Increased on-street parking through redevelopment opportunities.
- Other possible future long-term opportunities such as Park 'N' Ride facilities and other car parking sites.

Yes, I support it

No, I don't support because: \_\_\_\_\_

Yes, I would support it if: \_\_\_\_\_

Page 1 / 3

FEEDBACK FORM

Page 2 of 3

5 Do you support the following four key objectives of the Draft Master Plan?

**i) Foreshore and Esplanade**

*Do you support the following key initiatives proposed to revitalise the foreshore and create an additional 40% of public parkland with an enhanced 1km ocean walk experience?*

Yes, I support it

No, I don't support because:

Yes, I would support it if:

**Yes No**

Creation of a wide, continuous waterfront promenade that promotes Mooloolaba's greatest natural assets via a string of community, cultural and event destinations. Including the introduction of a major event space, new adventure playground, kids water play space and more activity areas with BBQ's?

Relocation of 34 caravan park sites from the Mooloolaba Esplanade Holiday Park (northern site) to other caravan parks on the Sunshine Coast in order to unlock this area as increased public open space and continue the 'Great Ocean Walk' link to Alexandra Headland?

Removal of Beach Terrace road including the relocation of approx. 150 foreshore car parks to the Brisbane Road car park site and reinstated within the Esplanade?

Provision of one-way pedestrian friendly shared road connection from Brisbane Road eastwards along the front towards River Esplanade with family drop-off areas, loading zones and parking for persons with disabilities. Includes relocation of car parks to nearby facilities?

A fully pedestrianised zone only from Brisbane Road eastwards along the front to River Esplanade with emergency vehicle access only. Family drop-off areas, deliveries and parking for persons with disabilities would be catered for via side roads. Includes relocation of car parks to nearby facilities?

Transition of the Esplanade to a two-way low speed vehicle connection from Brisbane Road to Venning Street allowing drop-off areas for families, loading zones for deliveries and parking for persons with disabilities?

Replacement of some existing trees, including Norfolk Island Pines, along the foreshore with the intention to retain and replace like tree species where possible and provide increases in coastal tree species and shade?

Provide a tidal pool along the foreshore?

**ii. The Mooloolaba Heart**

*Do you support the creation of a new 'heart' for Mooloolaba that would provide an alternative experience to the waterfront for visitors and locals?*

Yes, I support it

No, I don't support because:

Yes, I would support it if:

**Yes No**

Creation of a cultural and community hub that is a place for locals?

An integrated 'green' hub that supports and encourages sustainability and liveability by offering a vibrant place to live, work, meet and connect?

Opportunities for north-south and east-west active pedestrian links through initiatives such as laneways, green pedestrian links and other opportunities on private land?

Provision of a Mooloolaba 'loop walk' from ocean to river to canal?

Introduction of a greater housing mix to attract permanent residents to help activate Mooloolaba throughout the year?

Improved streetscape environment and new public realm?

**ii. The Wharf**

*Do you support the following key initiatives in the revitalisation of the Wharf site?*

Yes, I support it

No, I don't support because:

Yes, I would support it if:

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**FEEDBACK FORM**

Page 3 of 3

**Yes No**

Additional 200 public car parking spaces?

Possible mixed use development?

New public space including plazas and a publicly accessible waterfront edge along the marina?

New 'High Street' road through the site, improving traffic flow on Parkyn Parade?

Improved pedestrian connections with the Esplanade and beach?

Marina expansion & reconfiguration to increase berths including a new public pier & pontoon for cruise ship tender arrivals?

Encourage a vibrant leisure and tourism focused precinct, celebrating Mooloolaba's enviable coastal lifestyle?

**iv. Southern Gateway**

Do you support the revitalisation of Brisbane Road to promote the southern arrival experience into Mooloolaba?

Yes, I support it

No, I don't support because:

Yes, I would support it if:

**Yes No**

Council progressing the four-lane widening of Brisbane Road?

Create gateway nodes that promote and celebrate arrival into Mooloolaba, including opportunities for iconic statements such as bridge crossings?

Boulevard streetscape treatments and trees along Brisbane Road to enhance amenity and improve shade provision?

Shared path and off-road cycle provisions providing a continuous link from Minyama to Alex through Mooloolaba?

6 Please provide any additional comments you may have in relation to the Draft Master Plan (if you require more space, please attach additional pages to the feedback form):

7 Which statement best describes you?

I am a resident of Mooloolaba

I work in Mooloolaba

I am a business owner in Mooloolaba

I live elsewhere in the Sunshine Coast region and visit Mooloolaba. Post code:

I live elsewhere in Australia / overseas and visit Mooloolaba. Post code / Country:

Thank you for taking the time to provide feedback. The Sunshine Coast Council values your contribution to this project.

**How to return your form**

**Mail to:**  
Place Making Mooloolaba  
Sunshine Coast Council  
Locked Bag 72  
Sunshine Coast Mail Centre QLD 4560

**Scan and email to:**  
PlaceMakingMooloolaba@sunshinecoast.qld.gov.au

**Where to from here?**  
Council will consider your feedback in finalising the Mooloolaba Master Plan and it will then be considered of endorsement later in the financial year by council. For further information on the Master Plan, please visit council's website [www.sunshinecoast.qld.gov.au](http://www.sunshinecoast.qld.gov.au) to keep up to date.

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APPENDIX B

Social Media

FACEBOOK

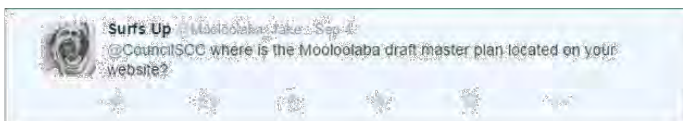


TWITTER

<p><b>SunshineCoastCouncil</b> @SunshineCoast                      Comment on the draft masterplan for #Mooloolaba by 30 Sep. Artist impressions help you visualise the possibilities: <a href="http://www.sunshinecoast.qld.gov.au">http://www.sunshinecoast.qld.gov.au</a></p>	<p>Impressions: 279                      Total engagements: 9                      Link clicks: 7                      Detail expands: 2</p>
<p><b>SunshineCoastCouncil</b> @SunshineCoast                      Comment on the draft masterplan for #Mooloolaba by 30 Sep. Artist impressions help you visualise the possibilities: <a href="http://www.sunshinecoast.qld.gov.au">http://www.sunshinecoast.qld.gov.au</a></p>	<p>Impressions: 518                      Total engagements: 14                      Link clicks: 5                      Detail expands: 5                      Retweets: 2                      Favorites: 1                      Profile clicks: 1</p>
<p><b>SunshineCoastCouncil</b> @SunshineCoast                      Come to the public feedback session on Draft #Mooloolaba Plan at Mooloolaba Surf Club tomorrow (Thurs) from 5pm-8pm <a href="http://twitter.com/DavidJCS01">pic.twitter.com/DavidJCS01</a></p>	<p>Impressions: 414                      Total engagements: 9                      Media engagements: 6                      Retweets: 1                      Link clicks: 1                      Detail expands: 1</p>
<p><b>SunshineCoastCouncil</b> @SunshineCoast                      Have your say at a public feedback session tonight on the Draft Mooloolaba Plan at #Mooloolaba Surf Club 5pm-8pm <a href="http://twitter.com/ApoJidTX">pic.twitter.com/ApoJidTX</a></p>	<p>Impressions: 486                      Total engagements: 22                      Detail expands: 8                      Media engagements: 7                      Retweets: 2                      Favorites: 2                      Link clicks: 1                      Hashtag clicks: 1                      Profile clicks: 1</p>
<p><b>SunshineCoastCouncil</b> @SunshineCoast                      Come to the public feedback session on Draft #Mooloolaba Plan at Loo with a View tomorrow (Sat) from 8am-11am <a href="http://twitter.com/keYU5cV702">pic.twitter.com/keYU5cV702</a></p>	<p>Impressions: 395                      Total engagements: 5                      Media engagements: 2                      Retweets: 1                      Favorites: 1                      Link clicks: 1</p>
<p><b>SunshineCoastCouncil</b> @SunshineCoast                      This morning at Loo with a View, come along to a public feedback session on the Draft #Mooloolaba Plan from 8-11am <a href="http://twitter.com/TovrbTYU">pic.twitter.com/TovrbTYU</a></p>	<p>Impressions: 453                      Total engagements: 8                      Media engagements: 4                      Favorites: 2                      Retweets: 1                      Link clicks: 1</p>
<p><b>SunshineCoastCouncil</b> @SunshineCoast                      Thanks to all for feedback so far in 2 rounds of consultation. Great to see so many excited for #Mooloolaba's future <a href="http://twitter.com/UWGE1CBWZ">pic.twitter.com/UWGE1CBWZ</a></p>	<p>Impressions: 306                      Total engagements: 9                      Media engagements: 5                      Profile clicks: 2                      Favorites: 1                      Detail expands: 1</p>

**TWITTER (CONTINUED)**

	<b>SunshineCoastCouncil</b> Have your say on the draft master plan for #Mooloolaba by 30 Sep <a href="http://bit.ly/1H1t1jU">http://bit.ly/1H1t1jU</a> #SunshineCoast <a href="http://pic.twitter.com/oBLbBYPlw">pic.twitter.com/oBLbBYPlw</a>	<b>Impressions</b>	<b>357</b>
		<b>Total engagements</b>	<b>6</b>
		<b>Retweets</b>	<b>2</b>
		<b>Link clicks</b>	<b>2</b>
		<b>Media engagements</b>	<b>1</b>
		<b>Detail expands</b>	<b>1</b>



**SunshineCoastCouncil** @CouncilSOC

@Mooloolaba\_Jake Hi Jake, sorry for the delay, it will be live later today. Unfortunately there was a delay due to technical difficulties

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**APPENDIX C**

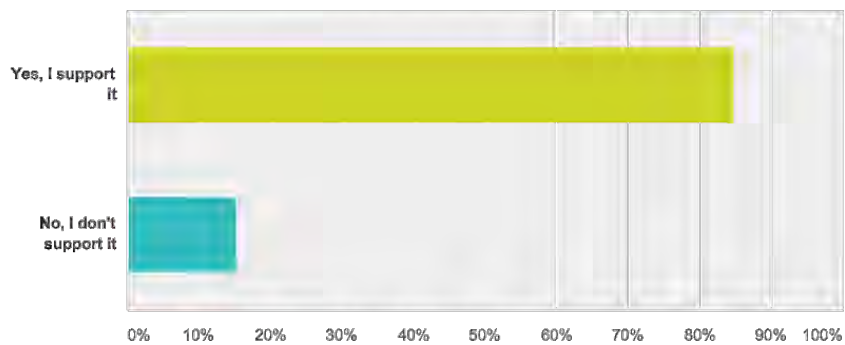
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*Original Survey Results*

Place Making Phase 2 Survey

**Q1 Do you support the intent of the Draft master Plan? The purpose of this Master Plan is to provide a clear, compelling and unique vision for Mooloolaba for short, mid and long-term change over a possible 20 year period. It draws inspiration from the town's identity, character and community values.**

Answered: 1,290 Skipped: 00



Answer Choices	Responses
Yes, I support it	84.81% 1,094
No, I don't support it	15.19% 196
<b>Total</b>	<b>1,290</b>

#	Yes, I would support it if -	Date
1	natural environment remains as it is now. There should be no false pools or moving of caravan park.	9/30/2015 5:43 PM
2	people with disabilities are consulted there are 20% of people with some form of disability also frail aged mothers with prams etc	9/30/2015 5:39 PM
3	not looking like a fun park. leave nature as is.	9/30/2015 5:37 PM
4	more consideration is given to slowing and calming traffic between Venning Street and Buderim Road	9/30/2015 5:34 PM
5	it upholds the natural environment and preserves the natural plant and animal life forms.	9/30/2015 5:30 PM
6	looks great	9/30/2015 5:18 PM
7	Support given if the plan is altered to enhance the natural environment rather than increasing emphasis on concrete "developments" Car parks must not be on waterfront - danger with children.	9/30/2015 5:12 PM
8	The beach caravan park remained as is	9/30/2015 5:07 PM
9	iconic establishments and sea/rock life were retained	9/30/2015 5:06 PM
10	Please make it safe for kids: safe in the water - No jet skis bugging me, Safe on the road - no cars bugging me	9/30/2015 5:05 PM
11	You retain the Esplanade caravan park	9/30/2015 5:05 PM
12	The Mooloolaba Beach Caravan Park stays	9/30/2015 4:35 PM

## Place Making Phase 2 Survey

13	there was more community consultation and unbiased information and feedback sessions for those who will be directly impacted	9/30/2015 4:08 PM
14	Building height was capped to mid-rise.	9/30/2015 2:53 PM
15	We don't lose the holiday feel, the open space. No more skyscrapers to shade the snady beach. Please reduce the height of the block between Burnett St and River Esplanade.	9/30/2015 2:05 PM
16	the traditional esplanade drive is retained and not cut off for new Aria development. The Mooloolaba corner is iconic and contributes to the original beach environment of Mooloolaba	9/30/2015 12:20 PM
17	Caravan Park remained open, car parks built 1st	9/30/2015 11:29 AM
18	The caravan park is left in place as it is a remnant of Australian cultural heritage. SCC have not addressed this aspect of the redevelopment. Retaining the caravan park and allocating places by ballot will increase national and international tourism potential as beachside camping in a prime position is limited. Which is why it should be protected under cultural heritage.	9/30/2015 10:45 AM
19	Aws long as it complies with existing Town Plan	9/30/2015 9:54 AM
20	The current shared zone between Venning St & River Esplanade remain no closure to Parkyn Parade	9/30/2015 9:43 AM
21	My concerns are taken into consideration	9/29/2015 10:21 PM
22	Subject to my suggested changes	9/29/2015 10:04 PM
23	There still needs to be more car parking close to beach	9/29/2015 8:23 PM
24	The intent is OK. The reusit as is, No - the naturalness of Mooloolaba was maintained.	9/29/2015 6:11 PM
25	It will worsen traffic and detract from the current environment	9/29/2015 6:06 PM
26	As a minimum keep the caravan park open. Prefer if you could extend to make more caravan spaces	9/29/2015 5:17 PM
27	Close but not total	9/29/2015 4:18 PM
28	You do not relocate Foreshore Caravan Park	9/29/2015 3:54 PM
29	The river esplanade shared zone is not used as an entry or exit point for current or future carparks	9/29/2015 3:34 PM
30	The River Esplanade shared zone is NOT used as an entry or exit point for future car parks	9/29/2015 3:28 PM
31	Leave the caravan park.	9/29/2015 3:27 PM
32	It fits in with existing town plan	9/29/2015 2:52 PM
33	If it fits with the existing town plan	9/29/2015 2:46 PM
34	Due consideration is given to maintain the natural appeal of the area and that ratepayer ongoing costs are considered in the operation of water parks.	9/29/2015 1:04 PM
35	It concentrated more pedestrianisation rather than car parking	9/29/2015 1:00 PM
36	If it included plans for traffic calming for Mooloolaba Esplanade between the Venning Street intersection & Alexandra Headlands	9/29/2015 11:56 AM
37	Changes were made to benefit tourists and locals alike but not simply for changes sake to justify the 'placemakers' salary and 'reason for being'!	9/29/2015 11:54 AM
38	It included a focus on redirecting traffic off Mooloolaba Esplanade between the Venning Street intersection & Alexandra Headlands as this is a high density accommodation area.	9/29/2015 11:35 AM
39	Car parking was reasonable	9/29/2015 9:51 AM
40	Wade pool included	9/28/2015 8:45 PM
41	The road in front of the shops were only for disabled/deliveries	9/28/2015 5:19 PM
42	The natural beauty of the beach, shoreline, natural rock pools etc were not interfered with	9/28/2015 5:14 PM
43	Housing mix does not change. Beach is protected! Council rates don't skyrocket to pay for it. Cycle friendly.	9/28/2015 4:57 PM
44	I could buy fish and chips for a reasonable price	9/28/2015 4:56 PM
45	it did not cause too much disruption	9/28/2015 3:58 PM
46	It is important to have a plan for the future, however, the master plan totally misses the mark. It appears to be modelled off the Gold Coast and Kings Beach Caloundra which have lost their old world coastal charm.	9/28/2015 3:43 PM

## Place Making Phase 2 Survey

47	You keep the caravan park at M'ba & build car park first imediately	9/28/2015 3:04 PM
48	Mooloolaba still keeps its 'relaxed, laidback lifestyle feel, not upmarket and as busy as the Gold Coast. Also, there needs to be adequate disability access - at the moment in busy/peak times of the year, I dont bother going to Mooloolaba because there is just not enough adequate parking for myself and my wheelchair. I am fully behind the ocean pool idea - an ocean pool would give those of us with disabilities the 'next best thing' to swimming in the actual ocean, like others are able to do so freely.	9/28/2015 2:53 PM
49	THE RIVER ESPLANADE SHARED ZONE IS NOT USED AS AN ENTRY OR EXIT FOR FUTURE CAR PARKS.	9/28/2015 2:47 PM
50	The River Esplanade Shared Zone is not used as an entry or exit point for future car parks.	9/28/2015 2:46 PM
51	The River Esplanade shared zone is not used as an entry or exit point for future car parks	9/28/2015 2:46 PM
52	All beaches on the Sunshine Coast (where possible, and as long as not impacting with the environment) to have ocean pools. It works in Sydney and with the increasing risk of shark attacks and strong currents, it would be a safer option for families, plus would encourage fitness.	9/28/2015 2:40 PM
53	Plss the car park off	9/28/2015 2:36 PM
54	It includes a beach pool and open air venue for live and recorded music Creating a place for people to come together	9/28/2015 2:25 PM
55	Please do a tidal pool at mooloolaba would be amazing!!! Like the one at Bondi!!!	9/28/2015 2:14 PM
56	It also has more available car parking available. It would open up mooloolaba and make it more modern and nice. The caravan park is old.	9/28/2015 2:09 PM
57	Move the Carpark to a multi level behind the esplanade	9/28/2015 1:52 PM
58	logic was involved not people being payed off to put their agendas first	9/28/2015 1:52 PM
59	ample car parks were also provided. it is important that safe and legal parking is available closeby to support the local growth and development. i agree that the current parks have the best view which is a waste but perhaps multi level parking can be developed a st or so off the main mooloolaba strip.	9/28/2015 1:46 PM
60	Left the caravan park alone.	9/28/2015 1:41 PM
61	didn't involve closing the beachfront caravan park	9/28/2015 1:21 PM
62	See question 6	9/28/2015 1:11 PM
63	See Question 6	9/28/2015 1:09 PM
64	Remove all bitumen roads and vehicular traffic from Esplanade. Pedestrians and traffic do not mix. Relocate taxi stand.	9/28/2015 1:02 PM
65	enough free car parking was provided for locals and tourists as It is already a struggle to find a car park most days	9/28/2015 12:59 PM
66	there should be a big water park play area for the kids like in harvey bay	9/28/2015 12:59 PM
67	The car park is moved behind the high rise buildings.	9/28/2015 12:58 PM
68	there was a big water park play area for the kids	9/28/2015 12:58 PM
69	The caravan park at mooloolaba is retained	9/28/2015 12:52 PM
70	Provision was made for lots of parking, free for local residents	9/28/2015 12:44 PM
71	If a multi storey car park is build on Brisbane Road car park. No residential.	9/28/2015 12:37 PM
72	it was much more low key and un-developed	9/28/2015 12:34 PM
73	It were more sanitary and "people friendly" than the Kings Beach ocean pool	9/28/2015 12:21 PM
74	If instead of removing car parks close to beach & access, we Improved it	9/28/2015 12:11 PM
75	they don't put high-rises in front blocking view	9/28/2015 12:02 PM
76	car parking is made a priority	9/28/2015 11:51 AM
77	A company sponsored free mini bus was introduced between Kawana and the beaches. Look at <a href="http://freeride.com/hamptons">freeride.com/hamptons</a> . Then a multistorey car park would not be needed. The northern Mooloolaba caravan park is retained & a cantilevered bike path is built over the caravan park entrance. This keeps everyone happy.	9/28/2015 10:20 AM
78	No artificial rook pool is needed. Let children enjoy the rocks as they are. The caravan park is iconic - let us keep some history on the SSC.	9/28/2015 9:07 AM



## Place Making Phase 2 Survey

79	it didn't involve closing down the Mooloolaba Caravan Park on the Esplanade	9/27/2015 11:14 PM
80	The ocean front caravan park remains	9/27/2015 9:57 PM
81	The Ocean front Caravan Park Remains	9/27/2015 9:57 PM
82	• Any consideration to closing the Esplanade to vehicle traffic between Venning Street and River Esplanade which will in effect leave our end of Mooloolaba closed off with Mooloolaba ending at Brisbane Road – We proposed that the current shared zone remain. • Closing the Northern Caravan Park which is iconic Australian and one of the few remaining beachfront sites left on the East Coast of Australia.	9/27/2015 7:13 PM
83	Changes were made	9/26/2015 11:25 PM
84	The ability to drive the entire length of the beachfront was kept open, even if only one way.	9/26/2015 9:41 PM
85	it did not include removal of the caravan park on the beachfront.	9/26/2015 7:31 PM
86	keep the caravan park	9/26/2015 2:32 PM
87	The Town Pln is strictly adhered to, Esplanade is not closed and northern caravan park is retained.	9/26/2015 12:15 PM
88	Esplanade traffic is allowed with shared zone to Parkyn pde. Set down points for beach access and native plantings along forshore within a buffer zone between beach and reserve parkland.	9/26/2015 9:26 AM
89	its link to Alex was better explained	9/25/2015 8:26 PM
90	The Ocean Beach caravan park was omitted from the plan	9/25/2015 5:26 PM
91	It was scaled back (too big!!)	9/25/2015 11:59 AM
92	Commercial interests in Mooloolaba have always triumphed community interests.	9/25/2015 11:41 AM
93	the caravan park stays	9/25/2015 9:58 AM
94	Don't take away the Caravan Park, it is one of the few remaining sites where you can be that close to the water. It's makes it unique. You took away part of the Parkyn Parade Park, now you want to close this...buzz off. It is for the public to enjoy!	9/25/2015 9:48 AM
95	The caravan park at the northern end was to stay	9/25/2015 9:05 AM
96	We feel more people would have better access to the waterfront if the caravan park were to go.	9/24/2015 11:26 PM
97	Don't over-ride the natural assets by adding concrete add-ons to everything, leave the foreshore as natural as possible	9/24/2015 9:32 PM
98	there wasn't a plan to close the ocean beach caravan park.	9/24/2015 7:38 PM
99	Benefits of development is a no brainer however "Only" if it includes the retention and future of both existing Caravan Parks.	9/24/2015 5:57 PM
100	ONLY if it "included" the retention of the existing Caravan Parks.	9/24/2015 5:41 PM
101	you didn't remove the caravan park	9/24/2015 1:41 PM
102	The caravan park stays	9/24/2015 1:05 PM
103	If the Mooloolaba Beach front caravan was left in place	9/24/2015 12:09 PM
104	we left the cravan park as is	9/24/2015 10:36 AM
105	a few slight changes are made to the esplanade north shore to keep the camping spots	9/24/2015 9:51 AM
106	The caravan park stayed	9/24/2015 9:35 AM
107	present beachfront c'van park facility is retained/improved	9/24/2015 9:11 AM
108	Leave the caravan parks	9/24/2015 8:54 AM
109	It did not remove the camping ground	9/24/2015 7:42 AM
110	You keep the Ocean Beach Caravan Park	9/24/2015 6:33 AM
111	Low cost options like the caravan park were retained or offset	9/23/2015 10:52 PM
112	the proposal to removal the beachfront caravan park was removed	9/23/2015 10:37 PM
113	The ocean beach caravan park is upgraded and stays	9/23/2015 10:11 PM
114	The caravan park remains as is	9/23/2015 9:03 PM

## Place Making Phase 2 Survey

115	leave the holiday park as it is	9/23/2015 8:53 PM
116	Get rid of the caravan park -its an eyesore and can only be enjoyed by a few	9/23/2015 7:22 PM
117	If the caravan park was maintained	9/23/2015 7:20 PM
118	you leave plenty of disabled parking on the main front road as older people or disabled people cant walk the distance from the back streets to enjoy the front .	9/23/2015 6:11 PM
119	The caravan park stays	9/23/2015 2:41 PM
120	You leave the Caravan Park alone- its unique	9/23/2015 2:37 PM
121	If the same number of carpark said remained available for locals and 34 caravan sites remain	9/23/2015 1:39 PM
122	the caravan park doesn't close and remains as is	9/23/2015 1:10 PM
123	There are not two lanes along the Esplanade in front of the units	9/23/2015 12:15 PM
124	the Mooloolaba beach caravan park remained on the forshore	9/23/2015 11:30 AM
125	It did not involve changes to the caravan park	9/23/2015 11:05 AM
126	If you don't take the caravan park away	9/23/2015 10:59 AM
127	hi	9/23/2015 10:51 AM
128	access to the beachfront through a shared zone is key... Caravan park north towards Alex Headlands must be user friendly for the entire community not just a select few caravan owners.	9/23/2015 10:40 AM
129	Life didn't get in the way and visions now didn't become old hat in ten years	9/23/2015 10:08 AM
130	all roads were removed in front of beach providing open space	9/23/2015 9:30 AM
131	It did not involve the closure of the Mooloolaba Caravan Park	9/22/2015 10:41 PM
132	it doesn't drive tourism away from Sunshine Coast	9/21/2015 5:11 PM
133	the caravan park STAYED!	9/21/2015 9:17 AM
134	The southern gateway cycle link bridge was realigned to the existing Brisbane Road intersection, where it would cut the Pacific Parkin half and severely damage the visual aesthetics of the premises opposite on River Esplanade.	9/20/2015 6:23 PM
135	If the Mooloolaba caravan park was left as is. The council has tried to remove it several times before. Public has spoken each time which is why it is still there. Stop trying to get rid of it please!	9/19/2015 3:02 PM
136	The beachfront caravan park is left alone!!!!	9/19/2015 2:27 PM
137	I would support it if the Caravan Park was left in place. It has been there for many years and is popular with so many caravaners. Caravan parks are being taken over for redevelopment all over the country while the number of caravans is increasing. Once it is gone it will be gone forever. Save the Caravan Park.	9/19/2015 11:42 AM
138	If the Mooloolaba caravan park was left as it is!	9/18/2015 10:43 PM
139	Don't eliminate caravan park. Disgraceful when there are already waterfront walks, the beach and pathways	9/18/2015 10:06 PM
140	It was less boring	9/18/2015 10:18 AM
141	I knew the relevant time frames and order of changes. For example it would be a disaster if certain developements were underway before the development of Bris Rd car park gets done. Also if this is a 20 year plan then the proposed extra parking needs to be increased even more. Also the light rail needs to be decided upon and either implimented as part of the development or not. How can you develope without knowing if the light rail has to be accounted for or not?	9/17/2015 7:16 PM
142	The traffic plan is detailed to show how the congestion in Foote street on weekends is addressed (particularly bad on Sunday afternoons).	9/16/2015 1:58 PM
143	u remove the proposed light rail	9/14/2015 10:05 PM
144	I knew what "place making" means.	9/11/2015 6:53 PM
145	If Naroo Court was left as a cul-de-sac and not made into a street.	9/8/2015 5:57 PM
146	Is the council going to fix the car parking issues before doing any more development?	9/7/2015 11:59 AM

Place Making Phase 2 Survey

147	more thought went into traffic management for the area rather than the provision of more traffic inducing public car parking and ideally more variety in building height to somehow break up the current "great wall of Mooloolaba" due to strict height restrictions which provide little break or variation = boring!!!	9/6/2015 10:47 PM
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## Place Making Phase 2 Survey

## Q2 If you don't support it, could you please explain why?

Answered: 175 Skipped: 1,194

#	Responses	Date
1	The whole intent appears to be focused on a way to squeeze more people, principally visitors, into Mooloolaba. In my view, the town is already at or close to capacity and whilst some redevelopment of the Wharf would be beneficial, overall I do NOT wish to see the Gold Coast replicated on our wonderful Sunshine Coast.	9/30/2015 5:46 PM
2	The whole concept should be put on hold until Brisbane Road widening is completed & the carpark on Brisbane Road is built. All resources and finances should be directed to these two projects.	9/30/2015 5:09 PM
3	I don't support the creation of a tidal pool off the foreshore of Mooloolaba north. Removal of the Mooloolaba north caravan park is also a mistake, this will drive a large segment of tourists away from the area	9/30/2015 5:07 PM
4	Waste of money	9/30/2015 5:02 PM
5	Because of removal of the caravan park and attempts to make man-made perfect areas where nature should be left alone	9/30/2015 4:55 PM
6	Leave Brisbane Rd to River Esp shared with vehicles	9/30/2015 4:55 PM
7	The concept should not go ahead until the widening of Brisbane Rd is completed and the carpark on Brisbane Rd is built. All resources and finances should be put into these projects.	9/30/2015 4:53 PM
8	Mooloolaba is just right as it is.	9/30/2015 4:51 PM
9	There are more important things to address first	9/30/2015 4:48 PM
10	There are more important things to address first	9/30/2015 4:45 PM
11	Mooloolaba as it is how it needs to be family friendly and easily accessible to both locals and visitors if it aint broke DONT FIX IT!!!!	9/30/2015 4:44 PM
12	Nothing should happen until the issues on Brisbane Road are resolved. More parking is required	9/30/2015 4:37 PM
13	* A tidal pool / rock pool is unnecessary. As a regular holiday maker at mooloolaba I come here for the sand and ocean and the rock pools that nature provides. Why put in a man made pool when accommodation providers already have pools in their apartment complexes and their is an ocean on our doorstep. * There has not been enough consultation with holiday goers during the school holiday period. Has anyone asked what we visit the region for? What we would see as an improvement * Relocating the caravan park - to where exactly? Council should be more honest and call this closing the caravan park. A few years ago sites were closed at the parkyn parade caravan park. Each day I have walked along the existing pathway to the spit. The parkland and bbq area that has been established there is empty. Last time I checked Ant's don't pay rent. Why would you close a profitable business in the beachfront park that brings visitors year round * creating a heart of mooloolaba - This idea seems ok until you consider that encouraging people to eat and shop away from the waterfront means that all those existing businesses will be affected by this. How do they feel about the loss of customers?	9/30/2015 4:35 PM
14	Council seem to have been deliberately sneaky in their consultation process with the community. Their proposal has been confusing and developers have been present at their feedback and information sessions biasing the process. There have been no signs around the esplanade, shops, caravan parks, beaches etc indicating what the proposal will involve. Considering one of the key arguments is to attract more tourists to the area it seems strange that there has not been a more involved feedback process during the current school holidays around the beachfront region.	9/30/2015 4:12 PM
15	Mooloolaba is perfect as it is	9/30/2015 4:09 PM
16	This looks to me like you are trying to create the Gold Coast in one little precinct. Small businesses are already going broker and/or closing in the area. Easy access to the beach and a family atmosphere is being destroyed; this will not be helpful to the plight of businesses in the area. And I don't appreciate the fact that I will have to walk much further to the beach.	9/30/2015 3:52 PM
17	I don't support high rise development in Mooloolaba. It will limit sunlight to the beach in the afternoon, and the ability to accommodate large numbers of additional tourists will make Mooloolaba even more crowded and kill the family friendly, relaxing culture that Mooloolaba is known for.	9/30/2015 2:58 PM
18	Generally support but want concrete jungle kept away from the sandy beach and marina end of Mooloolaba	9/30/2015 2:06 PM

## Place Making Phase 2 Survey

19	I don't support the removal of the caravan park on the beach front. This icon needs to remain.	9/30/2015 12:20 PM
20	The caravan park on the beach front needs to remain. The current plan has removed it.	9/30/2015 11:31 AM
21	This is one of the few beachside caravan/camping spots left in prime position and as an iconic part of Australian heritage should be protected under local cultural heritage legislation. This has not been addressed properly in the draft. Future generations will be able to partake in a unique experience if SCC allocated spots by ballot. This would increase national and international tourism interest and new visitors maybe encouraged to return to other accommodation once they have experienced Mooloolaba beachside camping. Half the sites could be allocated purely by ballot and half by tender thereby improving the returns to council.	9/30/2015 10:49 AM
22	Not sure if council will ever be able to afford it	9/30/2015 9:35 AM
23	Lack of accessibility to the beach by council local and visitors by removing significant public free car parking and prohibitive cost / visitor deterrent of introducing light rail /park & ride	9/29/2015 10:45 PM
24	Ruins the natural environment more.	9/29/2015 10:29 PM
25	I don't support the closure of the northern beachfront caravan park, not only is it an affordable holiday spot for family's to enjoy the Mooloolaba beachfront, but there aren't many of these parks left so close to the water so it's iconic & an attraction to Mooloolaba. Closure of the caravan park will loose \$300,000 per annum in income to council that it will no longer have to spend on other improvements or upkeep to the area.	9/29/2015 9:45 PM
26	I think the caravan park is a great opportunity for families to enjoy staying right on the beach, this is not possible anywhere else on the coast.	9/29/2015 9:27 PM
27	Being travellers from the NSW and Victorian borders, we have stayed at this park no for over 8 years and the reason being is the location and ambience of the caravan sites	9/29/2015 8:15 PM
28	Increased traffic congestion	9/29/2015 8:03 PM
29	We have lost so many places to holiday near the beach by camping or caravanning. We spend a lot of money locally when we stay here	9/29/2015 5:18 PM
30	Want caravan park to remain. Don't want beach area developed with pool etc.	9/29/2015 4:31 PM
31	Want Caravan Park to remain. Don't want beach area developed with pool etc.	9/29/2015 4:28 PM
32	Would like to see caravan park left for families. Accommodation in this area is very expensive. If car parking is removed there is plenty of room for development between shops and beachfront for all to enjoy. Please multi storey parking on 1st Ave!! Love the idea, but leave caravan park for families please.	9/29/2015 3:34 PM
33	There is already natural rock pool, coastal path, boat camp area and CP to die for. Multi level car park and other transport infrastructure more important to provide quality foreshore experience. Get rid of parking opp esplanade to creat outdoor space	9/29/2015 2:29 PM
34	Rather wait to see the results of the survey	9/29/2015 2:29 PM
35	I did in previous answer. Basically, 'If it isn't broken, don't fix it.	9/29/2015 11:54 AM
36	it included a focus on redirecting traffic off Mooloolaba Esplanade between the Venning Street intersection and Alexandra Headlands and/or traffic slowing as this is a high density accommodation area.	9/29/2015 11:46 AM
37	I think it is a beautiful area for a caravan park, while spoil, have stopped there myself	9/29/2015 9:51 AM
38	It is a natural beauty, it should not be destroyed. The caravan park is a unique attraction in itself. There are other areas, eg car park area on the foreshore. There is already an intake pipe for Sealife/underWater World in place.	9/29/2015 8:06 AM
39	.	9/28/2015 11:15 PM
40	Mooloolaba is popular for families and should remain that way with easy access to beach	9/28/2015 7:16 PM
41	The concepts proposed in Section-3 and Section-5 (there is no section-4) are not sufficiently detailed to enable a clear understanding of how several of the proposals can be achieved.	9/28/2015 4:49 PM
42	We are locals and expect to be able to access all aspects of Mooloolaba.	9/28/2015 2:16 PM
43	Little thought has been given to locals	9/28/2015 2:12 PM
44	What remove caravan park yet keep Carpark? Move the Carpark to behind the esplanade... Free Carpark in prime location is ludicrous & poor planning	9/28/2015 1:54 PM
45	Financial agenda seems to reign over positive growth for ALL not the few	9/28/2015 1:52 PM
46	Leave the caravan park alone.	9/28/2015 1:41 PM

## Place Making Phase 2 Survey

47	Leave the coast alone!	9/28/2015 1:05 PM
48	Destroys beach amenity for residents. I am a resident of Mooloolaba of 20 years. I am 70 years old and have 10 young grandchildren who visit regularly. I use the beach 365 days p.a., several times daily in summer (surfclub member). We have enough trouble with beach access and parking as it is, even at 8am. How is the beach precinct going to cope with another 60,000 residents, active beach users and Brisbane tourists if we remove beachfront car parking, and have a crappy Noosa style park n ride, or park n struggle parking solution. We are not anti development/anti progress, just the opposite but we thought we left the ratrace behind. Please consider residents/ratepayers first and not go all out for tourism. Mooloolaba is a perfect mix as it is. Please don't use motherhood/warm and fuzzy statements without definition to try and woo the masses. Very public servant style statements without substance.	9/28/2015 1:03 PM
49	Want all bitumen roads and vehicular traffic removed from esplanade. Relocate taxi stand	9/28/2015 1:02 PM
50	I feel that it is imperative that visitors have easy access to our beach otherwise they will find it easier to visit beaches up the road.	9/28/2015 12:54 PM
51	It draws identity from Sydney North Short - not Mooloolaba	9/28/2015 12:42 PM
52	Too much human infrastructure proposed, keep it looking low key and natural, not over-groomed and over-managed	9/28/2015 12:35 PM
53	The Caravan Park should stay. Not everyone can afford to stay in units, the caravan park is great for families. The water park will ruin the beachfront of Mooloolaba & cost the Rate payers more. I say no to removing the Caravan Park, I live at Buderim & we visit the Caravan Park with our van.	9/28/2015 12:32 PM
54	You guys are stuffing up the sunny coast. The caravan park it a sunny coast landmark and is one of the last original spots. Leave the coast alone and stop wasting money on crap. you have rock pools and a beach only 50 mtrs away, bit silly really don't you think	9/28/2015 12:31 PM
55	Because past generations of families have been coming here so lets keep it up and running for the memories to stay alive for our future generations...	9/28/2015 12:23 PM
56	I don't want this place just like Gold Coast surfer too many people.	9/28/2015 11:47 AM
57	Because due to old memories	9/28/2015 11:01 AM
58	It is predicated on the closure of the caravan park.	9/28/2015 9:19 AM
59	The plan doesn't consider people who can't afford expensive holiday accommodation. To stop the area from becoming affordable only for the wealthy, accommodation like the Caravan Park on the Mooloolaba beach front needs to be maintained.	9/27/2015 11:17 PM
60	There are enough public spaces that can be improved without touching the Ocean Front Caravan Park. Moving the spots to Mudjimba is dumb. The park is unique to Mooloolaba and why it is full all the time with Domestic and international Tourists.	9/27/2015 10:01 PM
61	Removing the caravan park on the beach front will take away the opportunity for many families to have a total beach front and ocean view holiday that is affordable. Stay at the Mantra is not affordable for an average family.	9/27/2015 9:41 PM
62	The caravan park needs to stay ..... for the revenue and tourism it produces first and foremost. If the council can afford to just "throw away" money to the tune of around \$650,000-00 just to appease a few for climbing rock walls, walks etc. I for one will be looking for a huge reduction in my rates etc. as they obviously have plenty money to "throw away" with regards to this whole project ... which is absolutely just ludicrous	9/27/2015 8:35 PM
63	I refer in particular to the redevelopment of the Ocean Beach Caravan Park. The proposal will not introduce the revenue streams currently derived by the Council. The park provides rental income to the Council and on the back of that the caravan park tenants support the retailers in all facets of business and therefore create employment. A lot of the caravan residents come from far and wide and this caravan park is presented in various camping and caravan magazines as one of the best caravan sites in Australia. A high rise car park at the rear of the main shopping precinct would alleviate the parking issues and would allow the Council to close traffic to the immediate main foreshore. This park is an icon to Mooloolaba and the Council should seriously reconsider this proposal as the benefits of the caravan park to the local community would far surpass to proposed development.	9/27/2015 1:27 PM
64	do not support closing of existing roads	9/27/2015 1:17 PM
65	Would like to see caravan park remain as is.	9/27/2015 12:27 PM
66	Don't want to close the esplanade or caravan park. D	9/27/2015 11:50 AM
67	There must be a limit to the number of people a small pocket like Mooloolaba can accommodate.	9/27/2015 6:14 AM

## Place Making Phase 2 Survey

68	1) Mooloolaba will very quickly become another "Gold Coast" if all that is proposed will eventuate. It will be over-built and over-crowded. Mooloolaba will simply lose its charm! 2) Closing the Esplanade to vehicle traffic between Venning Street and River Esplanade will completely isolate that area. 3) The Northern Caravan Park should remain as is, there aren't many like it left!	9/27/2015 2:56 AM
69	1) Mooloolaba is a wonderful, natural, family friendly holiday destination 2) Why destroy these natural attributes by creating an artificial "playground", "boot camp" etc. 3) The caravan park is a Sunshine Coast icon. Its been there for decades. Let it remain. It doesn't interfere with access to the foreshore and creates revenue for local businesses. A wonderful place to holiday and an asset to Mooloolaba. 4) There is no need for an 'Adventure Playground' The foreshore, with its rockpools, crabs, seaweeds, small fish and other crustaceans is a natural adventure playground. There are too many artificial, sterile playgrounds. Let children experience something of the natural world for once. 5) As for a Boot Camp! Not in this area. If people want this kind of stimulus there is the grassy area at Point Cartwright eminently suitable for this kind of activity and with a lot more room. 6) No need for a kiosk. Ample cafes, restaurants, take ways along the sea front. 7) A swimming pool on the rocks is totally unnecessary, and would cost a fortune, both in construction and maintenance. Safer swimming is available at the Spit 8) The funds allocated to this 'upgrade', would be far better spent in constructing the multi-story car park, which has been on the drawing board for 20+ years. 9) I stress again, that the foreshore is a natural area, a major part of Mooloolaba's ambience, and there should never be any attempt to interfere with this wonderful attribute	9/26/2015 9:51 PM
70	The spit end of Mooloolaba is being cut off from the esplanade	9/26/2015 9:42 PM
71	I don't support the closure of the caravan park. We have been holidaying at this site for 43 years and it is one of the few beachfront caravan parks left. Prior to Mooloolaba we were at Alexandra Headlands, also on the beachfront. You could argue that Alex is a bit poorer for having lost the caravanners there. We bring economic input to the community at Mooloolaba and that would be lost. It is not affordable for my family to stay in highrise accommodation in the area at Christmas/New Year, a time when we have to take holidays for the kids, and for work reasons. Yet another park located there would be a waste of this revenue generating asset for the Council. A park would not have anywhere to go from the end of that area anyway, except via the high step climb, which has accessibility issues for the elderly and those in wheelchairs. A totally ill-conceived idea in my opinion. Leave the caravan park the way it is please. It is one of the few remaining slices of Australian caravan holiday culture.	9/26/2015 7:32 PM
72	I would rather keep the caravan park and shift the car park to the rear of buildings	9/26/2015 2:33 PM
73	The character of the Spit needs to extend west along the Esplanade to protect the dune areas and to provide Nature into the built up urban area The entry to the place does not address the excess through traffic which comes off the motor way better signage to Maroochydore (via Plaza Pde. or Maroochydore Rd Alex via Buderim - Mooloolaba Rd to airport via Evans Rd ect mark all with good signage than the entrance to Mooloolaba becomes signed as Local traffic	9/26/2015 9:43 AM
74	It is an unnecessary plan that affects a lot of normal holiday makers who support all local businesses. This site is also very lucrative for the council. There is already a walk from Mooloolaba to Alexandra Headlands and it is accessible via the beautiful beach and a healthy climb up the stairs via the beautiful rock pools where a lot of children get great enjoyment. Why is another needed? This site is tucked away and is a tidy caravan park which causes no-one any problems. My family have been caravanning here for 45 years and it would cause us and a lot of other families distress to have to go elsewhere.	9/25/2015 9:50 PM
75	Concerned re impact of extended lower coastal pathway into Alex.	9/25/2015 8:26 PM
76	I do not support any changes to the current planning scheme particularly regarding height limits, any consideration to closing the Esplanade between Venning St and River Esplanade, closing the northern Caravan Park which is iconic Australian and any developments which are outside the current town plan.	9/25/2015 7:53 PM
77	The camping ground is one of few places left that families can take their children to enjoy the outdoors and beauties of the beachside at reasonable cost. With price of living, job cut, attacks on our way of life being imposed on us by our federal government our children have a right to grow up with these places still be available to them. Many families can not afford the prices that go with many holiday accommodation these days. We are told to get our kids outdoors and experience life and sports to keep their minds active and their bodies healthy and then you take away place that are assessable to people with middle and low income earners to be able to do. What compels you to do this to put it simply it's greed	9/25/2015 7:17 PM
78	The Esplanade Caravan Park is a Queensland icon and should be left as it is. A walkway will not earn the Council \$300,000 in rents alone and shopkeepers will lose much more.	9/25/2015 12:35 PM
79	We love it all just the way it is. A lot of spending that is really not needed	9/25/2015 12:20 PM
80	The size of the project would leave Mooloolaba a construction site for too long a period. Also don't agree with closing down the caravan park that injects > \$300k into Council coffers per year	9/25/2015 12:01 PM
81	Furthermore I believe the community feel was lost 15 years ago. All the facilities that have been developed for the tourist not for the community that has lived there for many a year.	9/25/2015 11:44 AM

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82	I am amazed that it could even be considered to close the iconic caravan park....please leave something for the few people who do enjoy that site ! Does it always have to be about money...can't you just leave it alone and have something to be proud of !	9/25/2015 9:49 AM
83	The caravan park needs to stay where it is	9/25/2015 9:06 AM
84	Leave the caravan park alone. Don't tamper with what is currently working well	9/25/2015 4:19 AM
85	Keep the caravan park on the waterfront	9/24/2015 10:55 PM
86	Why change something that has been around for decades by putting something that only a select few would enjoy. Caravan parks are getting fewer and fewer and families are finding it hard to find a cheap and enjoyable holiday. Corporations/councils are only interested in themselves and this project only shows what they feel is needed for the greater good and not for the bread and butter families who bring in the dollars to help support the local community.	9/24/2015 10:12 PM
87	I don't think we need a wedding platform, another pool where there are already natural rock pools, and leave the car parking alone at Mooloolaba - if people come to the beach with kids they need to be able to unpack their gear at the beach not 2 blocks back from the beach	9/24/2015 9:34 PM
88	We don't want to lose the Spit Camp Park.....It's the best one in Australia bar none.....We go there every year and re-book as we leave for the next year	9/24/2015 9:10 PM
89	Stop destroying camping /caravaning for families and kids to enjoy in years to come	9/24/2015 9:10 PM
90	Because it is a lovely spot giving people the opportunity to stay there cheaper than in units & maintains a wonderful nostalgic memory of camping at the beach from years gone by.	9/24/2015 8:59 PM
91	This place should continue to be for the enjoyment of everyone.	9/24/2015 8:55 PM
92	I believe the plan does not recognize why visitors come to Mooloolaba. Many visit the beach area because it retains its undeveloped environment	9/24/2015 7:59 PM
93	I would support the intent of the plan if it wasn't proposed to close the Ocean Beach caravan park and redevelop the site.	9/24/2015 7:42 PM
94	We as a family of four, this is our once a year family holiday destination. Like many others we have been coming back year after year. We also support the local businesses every time we stay. I can't believe that the council wants to take hundreds if not thousands of people's holiday destination per annum away. There is already a walk way around the park, so I don't understand the need.	9/24/2015 6:54 PM
95	Because having a holiday in a caravan/tent is far more relaxing than holidaying in a unit/townhouse. It also gives families more freedom, and who wouldn't enjoy the scenery that you get when camping by the sea shore	9/24/2015 6:44 PM
96	removing caravan park - it's the only cheap accommodation for families who want a mooloolabah beach holiday. Removing car park - making it inconvenient for day trippers who will have to walk great distances from an off-site car park with all of their beach equipment.	9/24/2015 6:37 PM
97	It works now, if it ain't broke don't fix	9/24/2015 6:06 PM
98	There is already a wonderful walking track from Alex to Mooloolaba over the headland which is so popular - why is another needed?	9/24/2015 6:01 PM
99	Support dependent as noted in Quest 1.	9/24/2015 5:57 PM
100	The Caravan Park is and essential link to the history of Mooloolaba and needs to be retained. It has and still provides significant revenue for the local businesses and provides a Holiday destination unmatched by any other for 1000's of families and tourists from across the country. A true iconic destination.	9/24/2015 5:43 PM
101	Mooloolaba beach front is an iconic beautiful landscape why make it only available to those who can afford luxury units. We need more caravan parks not less it is a form of discrimination to stop the average Australian family being able to access places like Mooloolaba	9/24/2015 5:26 PM
102	Let's leave as much of the beautiful sunshine coast alone. I mean surely there are already enough places striped of their natural beauty already. Leave that wonderful part of the world alone.	9/24/2015 5:10 PM



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103	This caravan park is rare, unique and historical. In times past, almost all of the oceanfront between Mooloolaba and Maroochydore had stunning camping sites, used by families with a love for the outdoors. Many of these families are either too large to fit into a holiday apartment or they simply cannot afford the extortionate rates charged by the apartment owners. Nearly all of the land previously used for camping sites have been turned into carparks or poorly used and designed parklands. Absolute waste. There are already acres of unused parklands along the esplanade (think where the Steve Irwin statue is...and on the hilltop between Alex and M'ba). Why must council destroy this last remaining piece of history that is also an extremely popular campers 'mecca'...sought out by tourists nationally and internationally. As for the lucky few who enjoy it during the xmas period, best of luck to them. They have been the ones whose families have fought to keep the park open for many, many years. In some way these families are the modern custodians of that land. Keep the heritage, the tourist dollars and the council revenue.	9/24/2015 4:23 PM
104	We don't agree with losing the beachfront caravan park to create a walkway which already exists and a "gimicky" foreshore development which would become a haven for hoons and drunks after hours.	9/24/2015 3:44 PM
105	Because it is intended to remove the caravan park on the foreshore.	9/24/2015 3:26 PM
106	The caravan park is unique and attracts families from all parts of Australia. From our point of view Mooloolaba would not be the same without it. Please, please give consideration to retaining it. retention	9/24/2015 3:14 PM
107	The removal of the beach front caravan park.	9/24/2015 2:36 PM
108	This caravan park is iconic piece of Mooloolaba's history, turning it into a pathway to Alex would be a real waste. It was there before all the highrises and should remain to be enjoyed by family's as one of the nations best caravan parks.	9/24/2015 2:05 PM
109	The caravan park along the front is absolutely lovely and an affordable way for people to stay right at the beach. Move the carparks but not the caravan park. There has to be another way.	9/24/2015 1:41 PM
110	Why would you lose a source of revenue, e.g. the caravan holiday park and the support of local business. Why replace this with dead space - gardens don't provide revenue?	9/24/2015 12:57 PM
111	Mooloolaba beach is one of the only beaches around SEQ where families can go enjoy themselves without the hidden worry of crime and street violence. The more skyscrapers and modern buildings that get built there the more family business's get driven out. Mooloolaba beachfront caravan park should not be shutdown, it is one of the best caravan and camping spots in Queensland. I don't want my childhood memories of Mooloolaba to be drowned by commercialization of big name skyscrapers. Mooloolaba has a safe feel about it, you can walk the streets at night and not feel threatened or in danger, I can't say the same about any gold coast beachside holiday destinations. All these plans are gonna do is turn the Sunshine Coast into the drug and gang ridden shithole that the Gold Coast has become. DON'T FIX SOMETHING THAT ISN'T BROKEN.	9/24/2015 12:46 PM
112	The caravan park brings money and business to local shops and services as well as providing affordable accomodation to families. Many people do not like high rise accomodation especially old people and families with young children.	9/24/2015 12:11 PM
113	Why spend all that money un'necessarily when mooloolaba is beautiful as it is .....and you will be taking income away from all the small businesses	9/24/2015 12:06 PM
114	i dont like the change to remove the caravan park	9/24/2015 10:36 AM
115	Mooloolaba best attraction is its natural environment. Unlike the rat race of the Gold Coast. It is one of the Sunshine Coast best assets.	9/24/2015 10:21 AM
116	The current arrangement is adequate and suitable for the area. Adding more parkland would only decrease foot traffic to local businesses and add maintenance costs to the council budget, along with lowering revenue by removing the iconic caravan park. It's a stupid idea.	9/24/2015 9:45 AM
117	I have just read the article on Brisbane times and am shocked to the core about the proposed closure of Mooloolaba beach caravan park.... The site we come to every year at Xmas time has been in my family for generations. My great aunt and uncle planted the two great big palm trees there that frame our site. It was so my mum and her cousins could find the site easily from the beach after a day of exploring. My great uncle used to go out and catch crabs and come back and cook them on the make shift BBQ made out of rocks at the front of our site. They are still there today under the overgrown shrubbery. My mum grew up there over each Xmas holidays... I have years of memories of holidays there. My two young boys are now having each Xmas holidays there. This saddens me to see something so historic to my family at jeopardy. I want my kids to have the same adventures I did as a kid as did my mum, her cousins, her aunt and uncle. It's been a part of growing up in our family for over fifty years and I don't want to see it disappear as I feel a part of me will die with it. Sarah Souter-Robertson	9/24/2015 9:37 AM
118	I feel the removal of the caravan park unnecessary but the removal of the short term car park paramount as that land can be reclaimed. Make cycling an ideal mode of transport to ease congestion and improve foot traffic	9/24/2015 9:36 AM

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119	Existing beachfront c'van park facility is I believe, unique. It's attributes are many and treasured as testimonials in on-line sites presently show. My family have utilised these since ca 1997 and intend maintaining same, even though your increases in tariff are tempting discontinuance.	9/24/2015 9:12 AM
120	The little caravan park shows that family traditions can be enjoyed for many generations. Unless you were looking you wouldn't even know it was there. Our family go Mooloolaba for the restaurants and shopping. That is what Mooloolaba is famous for.	9/24/2015 8:02 AM
121	This plan attempts to push out the caravan and camping groups. We have been coming here for over 50 years. My uncle ran a trawler out of the harbour. If you pursue this it is like putting up a sign saying campers are not welcome. We will go elsewhere if you proceed.	9/24/2015 7:47 AM
122	Camping holidays are attached to the fabric of Australian life. So many people who could not afford a beach holiday can only because of camp grounds like at Mooloolaba. If it is taken away it is another blow for average Australians and Mooloolaba loses some of what has made it special for so long.	9/24/2015 7:45 AM
123	What has changed so drastically that the caravan park need removing? Removing accommodation will improve the Shire? How about you actually BUILD the brisbane road car park instead of just talking about it for ten years.	9/24/2015 7:25 AM
124	It is a icon for sunshine coast	9/24/2015 6:59 AM
125	I like the caravan park the way it is - I lived there for one year as a teen. I don't like the ideas you have - and you earn \$ from it	9/24/2015 6:26 AM
126	This caravan park is unique and adds a family feeling to Mooloolaba. All the high rise hotels add nothing to the foreshore. Why destroy what soo many people have and still do enjoy. These holiday makers add to the business community, cafes, restaurants alike. Why do Local Councils want to erase an icon in Mooloolaba. Mooloolaba is the best location on the Sunshine Coast. As the saying goes "Don't destroy what we have all come to enjoy". Please leave it alone. Thank you.	9/23/2015 11:59 PM
127	We have driven 2,200km from Adelaide over the past 6yrs to Australia's best beach front caravan park where we do everything to support local shops, restaurants & local sporting facilities eg bowling clubs. How will council recoup this income???	9/23/2015 11:59 PM
128	This is a development driven proposal, it will decrease parking in the area, until the paid parking is available on Brisbane Rd. Local residents and ratepayers wont pay for parking. Resorts except for Landmark have renegged on previous parking agreements .	9/23/2015 11:29 PM
129	Happy with the place as it is. Don't want to attract more yobboes and backpackers. Tell em to get lost.	9/23/2015 11:05 PM
130	The caravan park is a place which hails of the simplicity of the 'old' Mooloolaba and tradition of family and community. Three generations of my family have holidayed there for over 45 years and I myself have holidayed there for 30 years. It is a place of simple pleasures and provides an opportunity to make the now very expensive Mooloolaba holiday affordable for the lower income classes. I support the change of the remainder of the foreshore from car parking into parkland to make that area available as public space, but there is no need for this space which means so much to so many to be converted as well. The current pathway to Alexander Headlands already provides a more than sufficient access to that area. Mooloolaba will lose an extremely important part of its history, traditions and the lose the essence of what it is if the caravan park goes.	9/23/2015 10:58 PM
131	The proposal to close the caravan park. It is an intrinsic part of Mooloolaba and should stay.	9/23/2015 10:09 PM
132	Destroying the caravan park	9/23/2015 9:57 PM
133	The ideas put forward detract from the original charm of Mooloolaba as being a relaxed, family environment by trying to become too sophisticated and "upmarket", catering to the "beautiful people" idea. A more natural approach to any development of the area should be taken without detracting from the amenities already in existence	9/23/2015 9:00 PM
134	the holiday park should stay	9/23/2015 8:53 PM
135	The loss of caravan park is too great	9/23/2015 8:46 PM
136	There enough walkways around the Sunshine Coast. How well used is the land at kings beach where the caravan park used to be?? Lots of grass and not too many people. Beach front caravan sites are very precious and very few and need to be preserved. There are not too many affordable family accommodation options in mooloolaba.	9/23/2015 8:29 PM
137	Excellent as is.	9/23/2015 8:20 PM
138	We don't need an additional viewing deck and a few exercise in lieu of a facility that has provided families with affordable holidays for many years.	9/23/2015 7:23 PM
139	Quality beach front camping areas are already so rare in that area. Being able to walk up and dine in restaurants and bars then stroll back to your tent is a unique opportunity. Other caravan parks in the region don't offer this (Noosa, too far out of town, Coolum, far less dining options, Maroochydore, dangerous main road with less dining options)	9/23/2015 6:34 PM

## Place Making Phase 2 Survey

140	I don't support the removal of the Mooloolaba Caravan Park	9/23/2015 5:40 PM
141	I feel that this will spoil the reason why people come to Mooloolaba. It is unspoil. Why can't we enjoy the natural beauty and caravan park as it is. The caravan park is a Australian icon.	9/23/2015 4:41 PM
142	The plan seeks to improve upon a unique area of the Queensland coast that I believe has already been overdeveloped. It would destroy something that draws people from not only locally but Intra/Interstate and overseas visitors. Do you want to create another Gold Coast or keep what you have as the Sunshine Coast?	9/23/2015 4:19 PM
143	Because it involves getting rid of the caravan park.	9/23/2015 3:12 PM
144	The council believes it owns everything. And wants to restrict the ratepayers from having easy access to the beach and the Esplanade.	9/23/2015 2:37 PM
145	It is imperative that the Caravan Park is kept. The designers should be able to incorporate the Park with the other improvements to this area without destroying this iconic Caravan Park	9/23/2015 2:28 PM
146	Council representatives stated this plan was driven by Buisness. About 4-5 years ago they removed 34 sites to improve access to the surf club and beach from the wharf area. They plan to remove another 34 sites and further reduce the possibility for affordable accommodation on the Sunshine Coast. Mooloolaba is one of the safest beaches for families to access. They are also reducing parking which will reduce the ability for locals to access their beach. They have a carpark on Brisbane road they have stated will be developed into a multi story car park, however they have asked for developer expression of interest to develop the site. A developer will want fee for service. I feel a strong injustice where tourists staying in multi level accommodation can cross the road to the beach when ever they fancy, yet locals have to pay for carparking and/ or commute via shuttle to their local beach. No mother with 3 kids and paraphernalia associate will going have ease of access to the beach with a young family. We have seen the same thing happen in Noosa, Buisness drove the model, caravan parks were relocated to outer areas and locals have to catch a shuttle to the beach. Council representative stated the lease for the land from state government is for renewal mid 2016, it sounds like they are just not going to renew the lease. This representative talked about the revenue to council, but not about the revenue flow on to local Buisness in the area, and tourist attractions on the Sunshine Coast. The Mooloolaba surf club is struggling, redevelopment of car parking will reduce access for families to have their kids involved in local clubs and sport. Where do the lifeguards on voluntary patrol park?	9/23/2015 1:40 PM
147	I do not agree with the proposal to remove the beach front caravan park. A large piece of the other park was resumed for public use. You are removing an iconic part of Mooloolaba. If as I have seen said in the media it is being used for the few, better management of the facility is the answer to open it up to more families. It is plan to see that the demographics of caravanners has changed from the perceived grey nomad to young families with young children. Where do they spend their money, in the local shops and restaurants. You all most have to take out a mortgage to be able to afford accommodation in the high-rises during holiday periods. Get rid of the on beach parking and revitalise these areas. The way it is at present is and absolute nightmare and a very poor use of the foreshore.	9/23/2015 1:01 PM
148	The facilities described in the masterplan can be experienced in so many other places. It does not give Mooloolaba an identity. Mooloolaba already has an identity - the best of both worlds. Mooloolaba is safe, family friendly but still has the shops and cafes of a buzzing urban centre. The caravan park across from Manta is nearly a one of a kind now - surely this is part of our unique identity.	9/23/2015 11:16 AM
149	The caravan park has to stay. Every tourist that I have shown the coast strip too... Which of course we always do Mooloolaba, say how awesome it is that we have managed to keep the caravan park. I do think bookings should be done on a ballet each year. As it is very hard to get into!	9/23/2015 11:09 AM
150	Closure of the caravan park is unnecessary	9/23/2015 11:06 AM
151	support the concept would like the whole area public space no cars	9/23/2015 9:31 AM
152	Part of Mooloolaba's charm is that it is not over developed and commercialised. It is so cool to take a drive along the Esplanade to take in the beauty - if it's closed off one would have to hunt for parking then walk a distance	9/23/2015 8:06 AM
153	i am sick of spending my rates money on Maroochydyore and mooloolaba projects which only really benefit tourists how about you start spending on other areas of the sunshine coast and things that benefit all rate payers in the council not just making areas appropriate for tourist benefit	9/23/2015 7:18 AM
154	This caravan park is part of the culture of the Sunshine Coast. It is one of the few places left where families (both local and from other areas) can enjoy holidays close to the beach without having to drag everything from park to beach by car. The influx of people this park brings to the area must surely be worth much to the local economy. We do not want our beautiful Sunshine Coast to be turned into another Noosa or Gold Coast.	9/22/2015 10:44 PM
155	We are 4th generation in the caravan park, that has and hopefully will keep giving us a great opportunity for our feature generation the meaning of a good old fashion holiday.	9/22/2015 10:32 PM

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156	Mooloolaba is renowned for its great beaches and its laidback atmosphere. We do not need to turn it into a mini "Surfers Paradise". People come there because it is a hybrid between the hustle and bustle of Hastings St and the quiet streets of Caloundra. Don't fix what isn't broken.	9/22/2015 3:55 PM
157	Removing the caravan park is a selfish, elitist and short-sighted suggestion that would not only deprive council of income, it would deprive local businesses of income and cost ratepayers through the servicing and ongoing maintenance of facilities of questionable value.	9/21/2015 2:14 PM
158	KEEP THE CARAVAN PARK! No one wants to see it go!	9/21/2015 9:17 AM
159	Greater appreciation needs to be given to existing parks and gardens to ensure that built infrastructure does not degrade flora and fauna.	9/20/2015 6:24 PM
160	DO NOT TOUCH THE CARAVAN PARK	9/19/2015 8:38 PM
161	Mooloolaba is already family friendly. It has a great casual feel to it and doesn't need razzle dazzle. Leave that to surfers paradise. We don't need it here.	9/19/2015 6:08 PM
162	It involves getting rid of the Mooloolaba caravan park. This park and this style of holidaying has played a big part in Mooloolaba's history and brings people from all over the country. It seems to be viewed as "affordable holidaying". From my experience of staying there every Christmas since 1988 this is not the case. There are plenty of wealthy people that are brought to Mooloolaba due to the caravan park. Even locals that live two blocks away stay at the caravan park. It encourages an outdoor and active holiday life, rather than children and parents sitting in units watching TV. In an age where obesity is epidemic, the last thing we need to be doing is removing more of the things that actually get our kids active!	9/19/2015 3:05 PM
163	As advised re beachfront caravan park.	9/19/2015 2:27 PM
164	Overdevelopment Shame to lose such a utilised caravan park	9/19/2015 1:15 PM
165	The caravan park on the foreshore should be preserved.	9/19/2015 11:27 AM
166	I possibly would support it, if you would leave the caravan park alone, for good. For nearly 100 hundred years campers and caravans have been enjoying the Mooloolaba beach side caravan park. Over the last 50 years councils have removed just about every caravan park on the foreshores, including most of it in Mooloolaba, to make room for either Units, or car parks, or board walks. Enough is enough, leave something for future generations to enjoy. Australians have been enthusiastic campers for a long, long time, and would like to pass it on to their children. Governments have been taking the beach away from Aborigines first, and now you want to take it away from your own children, and grand children. Ones, and for all, leave the Mooloolaba caravan park, and all other caravan parks alone.	9/19/2015 10:07 AM
167	The Mooloolaba caravan park has played a tremendous part in Mooloolaba's history bringing people from far and wide. It gives people options for how they wish to spend their time on Holidays. Contrary to popular opinion the caravan park hosts many wealthy families over various holidays who's preference is to caravan over staying in units. It promotes family fun, socialising and outdoor activity rather than people and children spending their holidays in units in front of the tv.	9/18/2015 10:46 PM
168	Some of the ideas are great, but Mooloolaba could be enhanced without taking away the essence of what makes it wonderful. The caravan park offers something very few other places offer, and there are ample other spaces similar to improve	9/18/2015 10:07 PM
169	Vehicle access to the beach front. Governments make millions out of motor vehicle and they are interested in taking away parking areas. Without motor vehicles Mooloolaba won't survive. All government offices have parking supplied what is the difference between the general public.	9/18/2015 4:02 PM
170	This huge change in Mooloolaba would spoil the beach relaxed effect it has now and it will upset owners and residents who own property within this vicinity .. Totally agree with the need to change traffic problems but divert the traffic out of the area not make it a thoroughfare for passers-by....	9/12/2015 6:12 PM
171	will impact properties	9/11/2015 5:20 PM
172	lack of parking, increasing the lanes to 4 won't solve the traffic jam issues in peak seasons and will continue to keep locals away	9/9/2015 12:23 PM
173	Condensed car parking away from the beach is not in the public interest for locals who wish to access surf beach.	9/8/2015 8:33 PM
174	Rate payer dollars are being excessively spent on 2 areas Mooloolaba and Kings Beach what about beaches from Alex to Coolum? Why should the average rate payer pay for something that most don't use and subsidise business so they can buy their Mercedes this year	9/8/2015 7:51 PM
175	I do not think it is necessary to make Naroo Cr into a through street when both Smith and Muraban streets are through streets.	9/8/2015 6:00 PM