



Management Plan for Domestic Animals
(Cats and Dogs) 2021 - 2030

Management Plan for Domestic Animals (Cats and Dogs) 2014 – 2020 Outcomes

3611 Childcare students educated to date

8137 Primary school aged students educated to date

\$65,420 provided through grants for desexing and microchipping initiatives



Education

7 Barking dog seminars

4 Microchipping days

17 Events attended
Local charity and club events, Garden Expo, and National Shows

41 Outdoor pop-ups



Events

1150 Dog and cat owner starter packs distributed

1,300 views per month of the Mobile Dog Application

Over **73,000** views of the animal and pets pages up from 23,000 in 2015



Innovation

26% increase in dog registrations

23% increase in percentage of dogs microchipped

3% increase in percentage of dogs desexed



Dogs

30% increase in cats registrations

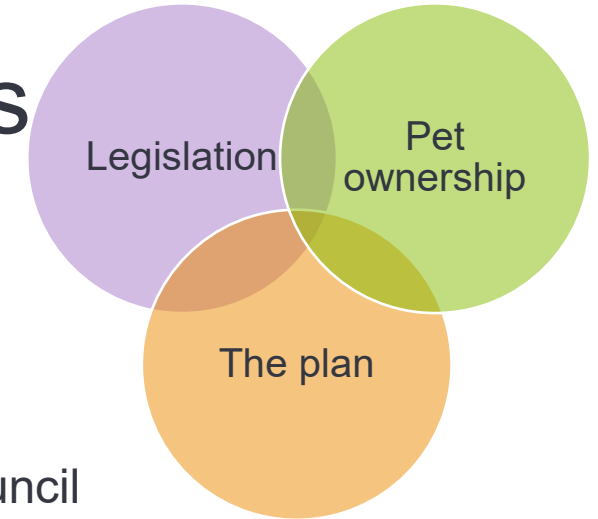
19% increase in percentage of cats microchipped

6% increase in percentage of cats desexed



Cats

Management Plan for Domestic Animals (Cats and Dogs) 2021-2030



Purpose of the plan:

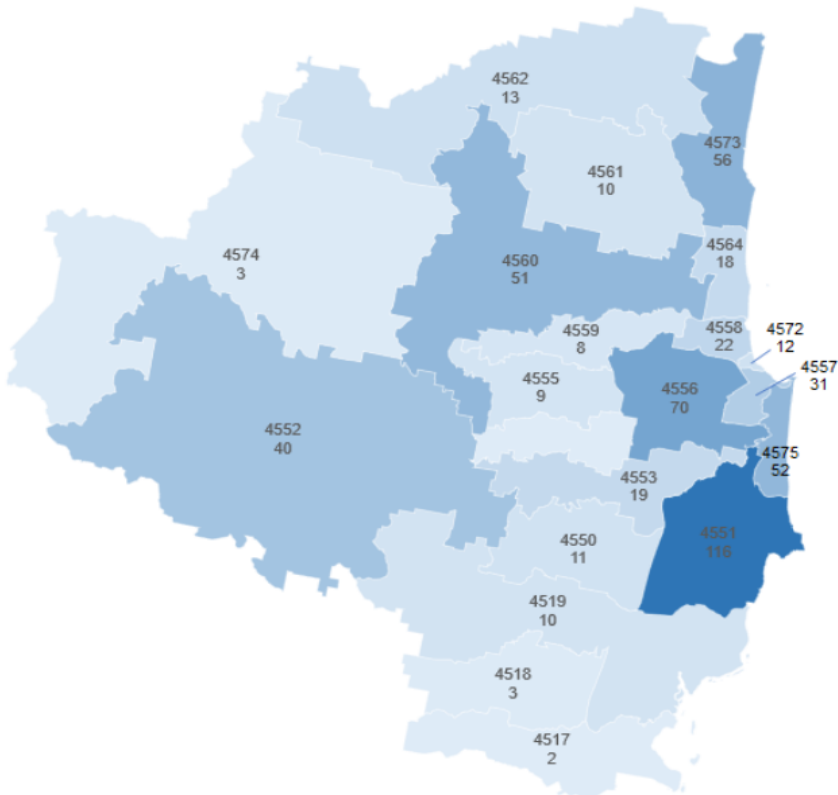
- Empower **responsible pet ownership** through education
- Provide **service excellence** in animal management
- Ensure places and spaces are **safe**, sustainable, accessible and environmentally friendly
- Build capacity for council and the community to work together
- Guide and strengthen partnerships with 4PAWS, SCARS and the RSPCA
- Cultivate creative and innovative approaches and technologies

Considerations for council

- Legislative and policy context
 - Animal management
 - Community obligations
- How council
 - Conducts business
 - Handles requests or complaints

Consultation

Consultation on the draft plan was undertaken between 20 February 2021 and 30 March 2021



Postcode	No. of surveys
4517	2
4518	3
4519	10
4550	11
4551	116
4552	40
4553	19
4554	2
4555	9
4556	70
4557	31
4558	22
4559	8
4560	51
4561	10
4562	13
4564	18
4572	12
4573	56
4574	3
4575	52
Not provided	19
Total	577

Action Plan



Plan outcomes

- Incorporate a goal of harmonious co-existence through three new outcomes:
 - Happy and healthy **pets**
 - Safe and inclusive **places**
 - Educated and informed **people**
- **Development of an Action Plan**
- **Snapshot of the Plan**



Sunshine Coast Council
Management Plan for Domestic Animals (Cats and Dogs)
2021- 2030

Thank you



Our region.
Healthy. Smart. Creative.