

# **Sunshine Coast Performance and Community Venues Service Plan 2014- 2029**

## **Supporting Resources**



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# 1. Value of performance and community venues

*“Investment in social infrastructure is considered essential for the health, wellbeing and economic prosperity of communities. It plays an important role in bringing people together, developing social capital, maintaining quality of life, and developing the skills and resilience essential to strong communities<sup>1</sup>.”*

Performance and community venues provide the region with a place able to accommodate a diverse range of activities, while providing the region with a platform to foster innovation and unleash creativity. Venues can host theatre, concerts, cinema, major touring productions, cultural initiatives, recreation activities, programs and workshops, school based activities, commercial activities such as conferences and expos, while also holding key community events such as school formals, weddings, graduations, eisteddfods.

The South East Queensland Regional Plan 2009-2031 reinforces the importance of planning for and providing these facilities to support strong, functional and connected communities and to support arts and cultural development.

The following sections detail the value performance and community venues can bring to the Sunshine Coast region, from a social, cultural and economic perspective.

## 1.1 Social value of venues

Performance and community venues are key locations for interaction and participation in cultural and community activity. They provide suitable spaces to deliver services, programs and activities to meet the social needs of the community and build community capacity.

Council’s venues host diverse participation opportunities, including community theatre, meetings, recreational activities (such as martial arts and dance classes), programs for young children and seniors, and youth activities. Opportunities for active participation can result in increased connectivity, community engagement, local pride, personal and cultural development, enhanced cultural lifestyle options, while also forming a building block of social inclusion<sup>2</sup>.

*Apart from being rewarding for individuals, active engagement contributes to community wellbeing and quality of life. Participation connects people with others, fostering varied and open social relationships and promoting social inclusion<sup>2</sup>.*

Combining the ‘hard infrastructure’ of the venue with the ‘soft infrastructure’ (the programming, promotion, cultural and community development activities), performance and community venues can become pivotal places for their catchments; housing cultural, community and commercial activities. APACA highlights in its 2011 National Cultural Policy Submission that performing arts venues in regional areas have a broader focus than simply the arts, unlike similar facilities in capital cities. In an area like the Sunshine Coast, venues tend to do “a bit of everything”:

*Performing arts centres are important community resources, providing hubs of activity and community engagement through the high level of non-arts activity undertaken both by and within them<sup>3</sup>.*

## 1.2 Cultural and creative value of venues

Cultural value embodies the benefits hard and soft infrastructure can bring to a region, the talent which can be developed, and the cultural identity which can be created to create a shared sense of belonging.

Performance and community venues provide a platform for generating cultural value in a region, as well as encouraging, stimulating and showcasing cultural identity. The opportunity performance and community venues can provide for unleashing innovation and creativity throughout the region

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<sup>1</sup> Sunshine Coast Council (2011) *Social Infrastructure Strategy 2011*

<sup>2</sup> Cultural Ministers Council (2010) *Vital Signs: Cultural Indicators for Australia*

<sup>3</sup> APACA (2011) *National Cultural Policy Submission*

is also strongly linked to this, by providing a platform for novel and creative ideas to be nurtured and showcased.

Performance and community venues are also major facilities for cultural expression and experiences, while also functioning as development spaces for local groups. Accessible and useable performance and community venues, combined with thought-provoking and diverse programming, are imperative to attracting a wide range of audiences and showcasing the region's creative and cultural offerings.

In relation to the performing arts, it has been found that Queenslanders strongly value the arts and can see the benefits it can generate:

- 83% of Queenslanders agreed or strongly agreed that the arts should receive public funding<sup>4</sup>.
- 78% agreed local government should invest to ensure that arts and cultural activities are available to all Queenslanders<sup>4</sup>.
- 77% of Queenslanders agreed or strongly agreed that the arts make for a more richer and meaningful life<sup>4</sup>.

This same research revealed that the arts are also a factor in helping Queenslanders express and define what it means to be Australian (71%) and feel part of their local community (50%)<sup>4</sup>.

It has also been found that a performance can extend beyond the stage, and communities can be enlivened by vibrant and diverse arts and cultural experiences. Performance and community venues provide a home to support cultural development activities and initiatives, which has the ability to bring ongoing benefits to the region including the contribution towards community wellbeing, social inclusion, and the building of resilient communities<sup>2</sup>.

### 1.3 Economic value of venues

There is growing international recognition that investment in human and civic assets are core foundations to health, wellbeing and economic prosperity. Research suggests that communities that offer opportunities for personal development have strong social capital, and act as magnets for investment, growth, and economic development<sup>5</sup>.

Research into the economic value of venues is most apparent in relation to performance venues. The Australian Performing Arts Centres Association (APACA) undertook a *2011 Economic Impact Report* finding that performing arts venues are generators of economic activity within their communities. The 61 venues that responded to the survey generated \$104 million in earned income, on top of \$47 million in government funding and \$3 million in sponsorship or fundraising in the 2009-10 financial year; with many of the large capital city centres not represented in the sample. With this revenue, the venues injected \$152 million into their economies, with 45% of this in wages.

A study into the live entertainment industry has also revealed that many economic activities are involved in 'putting on the show,' from staging, ticketing, venue hire, advertising, and the actual performance itself. The study revealed that in 2008, the live entertainment Industry generated revenues of \$1.88 billion, with profits and wages generated by the industry (i.e. the "Industry Value Added") amounting to \$1.01 billion<sup>6</sup>.

As well as providing jobs and channelling revenue to cultural groups, research reveals that the economic impact of venues is increased when they are linked with broader experiences. For example, festivals and conferences attract visitors who spend money on accommodation, food, shopping and other experiences in the region. According to the Cultural Ministers Council *Vital*

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<sup>4</sup> Arts Queensland (2011) *More than bums on seats: Queenslanders and the Arts*

<sup>5</sup> Office of Urban Management (2005) *Implementation Guideline No. 5 - Social infrastructure planning*

<sup>6</sup> Live Performance Australia (2008) *Size & Scope of the Live Entertainment Industry*

*Signs* report, visitors who come for cultural or heritage reasons stay longer and spend more than other visitors<sup>7</sup>.

The *Vital Signs* report also cites international research that indicates that arts and culture are catalysts for economic growth, attracting the types of people who will drive creative industries and innovation. A thriving cultural scene, supported by active venues, is seen to attract the sorts of people who will work in design technologies, fashion, media, architecture and the like<sup>7</sup>.

Arts Victoria also presents a review of international research that concludes that arts and culture contribute to a region's liveability and hence its competitive advantage. Their report finds that in regional centres, the presence of a diversified lifestyle and cultural choices is a key driver of high economic performance<sup>8</sup>. The Sunshine Coast is in an excellent position to capitalise on this opportunity.

#### **Key considerations for the Plan:**

- Performance and community venues form an essential part of the social infrastructure network for the region.
- With the potential to improve the usage of council's venues on the Sunshine Coast, council, community and businesses have the opportunity to capitalise further on the social, cultural and economic benefits council's venues can provide for the region.

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<sup>7</sup> Cultural Ministers Council (2010) *Vital Signs: Cultural Indicators for Australia*

<sup>8</sup> Arts Victoria (2008) *The role of arts and culture in liveability and competitiveness*

## 2. Council's Portfolio

### 2.1 Hierarchy overview

Council's six performance and community venues form part of a hierarchy of performance and community venues, as set out within Table 1. This hierarchy is derived from the *Sunshine Coast Social Infrastructure Strategy 2011*, and categorises performance and community venues into three levels to reflect different roles and degree of embellishment (refer to the Plan for further details on desired standards of embellishment).

**Table 1: Performance and community venues hierarchy**







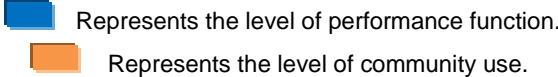
Level of Hierarchy	Function
<b>Sunshine Coast Wide</b>	These venues are large scale facilities which service a regional catchment. These venues have a seating capacity of more than 500 people, and are well equipped to support their primary role and function.
<b>District</b>	These venues are moderate scale facilities which service a district level catchment. These venues have a seating capacity of between 250-500 people, and have basic infrastructure to support the diverse range of activities and events they accommodate.
<b>Local (out of scope)</b>	These are simple, modest scale facilities which serve a range of community functions, including hosting participatory activities such as meetings and classes. In terms of performing arts, these venues can also serve as rehearsal spaces. These venues have seating of less than 250 people and have limited performing arts infrastructure.

Note: An entertainment, convention and exhibition centre does not form part of the above hierarchy.

### 2.2 Council's network

Table 1 sets out how council's six performance and community venues align with council's hierarchy as outlined within the *Sunshine Coast Social Infrastructure Strategy 2011*. It is recognised that council's venues, despite being defined as a performance and community venue, can have a more dominant performance or community function. Table 2 illustrates the mix of activities undertaken within council's six performance and community venues.

**Table 2: Primary role of each performance and community venue**

Sunshine Coast Wide Venues	District Venues
The Events Centre Caloundra: 	Coolum Civic Centre: 
Nambour Civic Centre: 	Kawana Community Hall: 
Lake Kawana Community Centre: 	Beerwah and District Community Hall: 
	

## THE EVENTS CENTRE CALOUNDRA

<b>Location:</b>	Minchinton St, Caloundra
<b>Established:</b>	1980
<b>Maximum capacity:</b>	1,200 people (seated)
<b>Hierarchy:</b>	Sunshine Coast wide
<b>Primary function:</b>	Performance venue
<b>Company Contribution (13/14):</b>	\$1,066,682 (+ internal charges)



### Venue overview:

Located centrally within Caloundra, The Events Centre is the largest performance venue within council's portfolio. The venue features one large theatre with a capacity of 1,200 people theatre style, a smaller playhouse theatre with a seating capacity of 320 people, and a number of meeting rooms and breakout spaces with varying capacities.

### Primary function:

The Events Centre primarily functions as a performance venue. In addition, the venue has capacity to host community and catered events, as well as stage corporate and business events, including conferences, seminars, product launches and banquets with a dining capacity of 1,000 patrons.

### Management and subsidy:

The Sunshine Coast Events Centre Pty Ltd is council owned, and is externally managed by a board of directors, with Sunshine Coast Council being the sole shareholder. In 2013/14, council made a company contribution to The Events Centre Caloundra of \$1,066,682 (not including council's other internal charges).

### Issues and considerations:

The Events Centre is strategically located within the Caloundra CBD, neighbouring the council administration building and within close proximity to the Caloundra Library and Caloundra Art Gallery. Opportunity exists to improve the linkages between these facilities in the future, contributing to the creation of a vibrant cultural hub within Caloundra.

The Events Centre is the oldest of council's Sunshine Coast wide venues. The venue has seen a number of capital improvements over its lifespan, and continues to need ongoing investment in order to operate at industry standards.

The Events Centre is located within proximity to other major venues, including the Lake Kawana Community Centre, licensed venues such as the Caloundra RSL, and other local meeting spaces. Sharing of the market has been found to affect overall levels of usage.

Future population growth in Caloundra South identifies additional venues in this structure plan area. The balance of roles between these new venues, The Events Centre Caloundra and the Lake Kawana Community Centre will need to be further considered moving forward to ensure there is not a duplication of service.

Refer to Appendix 3 for a detailed overview of The Events Centre Caloundra.

## NAMBOUR CIVIC CENTRE

<b>Location:</b>	Currie St, Nambour
<b>Established:</b>	1990
<b>Maximum capacity:</b>	810 people (seated)
<b>Hierarchy:</b>	Sunshine Coast wide
<b>Primary function:</b>	Performance venue
<b>Subsidy (13/14):</b>	\$791,055



### Venue overview:

Located within the heart of Nambour, the Nambour Civic Centre features a multi-purpose hall with tiered seating with a seating capacity of 775 people (up to 810 people in certain modes), a smaller theatre/art-house cinema with a seating capacity of 275 people, a flexible foyer space and hireable kitchen facilities.

### Primary function:

Nambour Civic Centre primarily functions as a performance venue. The venue is primarily used to promote live theatre and cinema, as well as act as a live music venue. The dedicated art-house cinema within the venue is reported as the only art-house cinema north of Brisbane.

### Management and subsidy:

Council currently leases this venue from a private owner, with the current lease due to expire in 2018. Leasing this facility means that depreciation and asset costs for council are limited. Council's operating subsidy for this venue totalled \$791,055 in 2013/14.

### Issues and considerations:

The venue's major activities are cinema screenings which are held within the smaller theatre. The main hall is used for live performances; however this is not to the same level as the smaller theatre. Nambour Civic Centre has relatively few recurring meetings or classes compared with the other Sunshine Coast wide venues, primarily because of the few spaces available for hire.

Nambour Civic Centre is the second oldest in council's portfolio of Sunshine Coast wide venues. Consultation findings found that the venue is viewed as 'tired' by the community. Street presence and accessibility to free parking are recurring shortfalls of the venue. Being in proximity to the bus and rail interchange, the venue does however have excellent accessibility to public transport.

Nambour Civic Centre is located within the heart of Nambour, centrally located between the two shopping nodes of Nambour Plaza and the Coles mill site. The Nambour town centre has struggled with its activation in the past. Revamping of the Nambour Civic Centre and the Centenary Square precinct could potentially create a cultural anchor for Nambour and assist in driving the rejuvenation of the town centre.

As an alternative to the Nambour Civic Centre, there are a number of smaller venues within the Nambour area which can be used as community venues. In addition, the Flinders Performance Centre located in Buderim provides a high standard, modern alternative performing arts venue. The Big Pineapple is also in proximity to the Nambour Civic Centre which operates within a similar market for meetings, conferences and events.

Refer to Appendix 3 for a detailed overview of Nambour Civic Centre.



## LAKE KAWANA COMMUNITY CENTRE

<b>Location:</b>	Sportsmans Pde, Bokarina
<b>Established:</b>	2005
<b>Maximum capacity:</b>	750 people (seated)
<b>Hierarchy:</b>	Sunshine Coast wide
<b>Primary function:</b>	Community venue
<b>Subsidy (13/14):</b>	\$845,044



### Venue overview:

Lake Kawana Community Centre is a three storey, multi-functional venue and is well-located on the banks of Lake Kawana. The venue has 15 spaces to hire, providing for varying seating capacities. The largest capacity is 750 people theatre style, and 1300 people standing.

### Primary function:

Lake Kawana Community Centre primarily functions as a community venue. The venue provides for a wide range of community uses, as well as acts as a venue for live music, functions and traditional hall-type activities (such as dance or martial arts classes). Some theatre programming has also been held at this venue, however the venue is not as well-equipped for this role compared to others.

### Management and subsidy:

Lake Kawana Community Centre is owned and managed by council, with staff based on site at the venue. In 2013/14, the centre had an operating subsidy of \$845,044.

### Issues and considerations:

Lake Kawana Community Centre is the most highly used of council's Sunshine Coast wide venues, with consultation results highlighting that the Lake Kawana Community Centre is a highly valued space by hirers and users.

The venue was established as part of the Kawana Waters Community Development Strategy. The Kawana Waters Community Development Strategy proposes a number of new venues in proximity to the Lake Kawana Community Centre, which may affect levels of usage in the future. In addition, The Events Centre Caloundra, Sunshine Coast Stadium as well as licenced clubs such as the Caloundra RSL, are located within proximity to the Lake Kawana Community Centre, and also operate within a similar market. Other local venues within proximity to this venue also provide alternative meeting spaces to this venue.

The multi-purpose nature of this venue does present a number of challenges. The facility is staffed at all times when the venue is being used. There is potential to investigate alternative access arrangements for regular users while maintaining the service levels required for corporate and one-off bookings.

Refer to Appendix 3 for a detailed overview of Lake Kawana Community Centre.

## COOLUM CIVIC CENTRE

<b>Location:</b>	Park St, Coolum
<b>Established:</b>	1982
<b>Maximum capacity:</b>	350 people (seated)
<b>Hierarchy:</b>	District
<b>Primary function:</b>	Community venue
<b>Subsidy (13/14):</b>	\$78,829



### Venue overview:

The Coolum Civic Centre is a large multi-purpose venue located within Jack Morgan Park, Coolum. The oldest of council's district venues, Coolum Civic Centre consists of a hall with a maximum capacity of 350 people, and a small meeting space which can be divided from the hall foyer. The hall contains a large performance stage with supporting sound and lighting equipment.

### Primary function:

Coolum Civic Centre primarily functions as a community venue. The venue is an active community hub, with diverse range of users including a child health clinic, classes and children's activities. The main hall is used for an average of 27.5 hours per week, while the meeting room is used on average for 16 hours per week. One key user of the venue is the Coolum Theatre Players, who have a high degree of ownership of the hall and have acquired some equipment for the venue over time.

### Management and subsidy:

Coolum Civic Centre is owned by council. The venue has a relatively small operating subsidy, totalling \$78,829 in 2013/14. Like council's other district venues, the Coolum Civic Centre operates under a self-service model. However as a legacy of the former Maroochy Shire Council, this venue has a caretaker to help assist with its maintenance and operational matters.

### Issues and considerations:

Being located within Jack Morgan Park, the Coolum Civic Centre is located alongside a number of other community facilities including the Coolum Library and Coolum Community Centre. Precinct planning is anticipated for this area in the future. Through this process, opportunity exists to improve the relationship between these facilities.

The venue does show signs of its age, with disability compliance being the key area which needs to be addressed. Work will also be required in the future in relation to the venue's steel girders.

In the past, council has received requests to upgrade the infrastructure and equipment within the Coolum Civic Centre, to more align with that contained within a Sunshine Coast wide venue. The proximity of this venue to purpose built performance venues (The J in Noosa being a 20 minute drive away, and Nambour Civic Centre being a 15 minute away) would not appear to justify such a movement.

Refer to Appendix 3 for a detailed overview of Coolum Civic Centre.

## KAWANA COMMUNITY HALL

<b>Location:</b>	Nanyima St, Buddina
<b>Established:</b>	1989
<b>Maximum capacity:</b>	320 people (seated)
<b>Hierarchy:</b>	District
<b>Primary function:</b>	Community venue
<b>Subsidy (13/14):</b>	\$75,872



### Venue overview:

The Kawana Community Hall is a multi-functional venue centrally located on Nanyima Street, Buddina. The venue consists of a main hall which seats up to 320 people theatre style, and an upstairs meeting room which seats approximately 30 people. The hall contains a large performance stage with supporting sound and lighting equipment, as well as a fully appointed commercial kitchen.

### Primary function:

Kawana Community Hall primarily functions as a community venue. The venue accommodates for a range of uses, including community groups, concerts, dance classes, trade displays, meetings, weddings and parties. The venue is council's most highly used district venue, used for an average of 53 hours per week.

### Management and subsidy:

The venue is owned by council, and had an operating subsidy of \$75,872 in 2013/14. The hall operates under a self-service management model, meaning that staff are not located on-site.

### Issues and considerations:

Kawana Community Hall is well-located, neighbouring the Kawana Library, Kevin Asmus Park and Kawana Shopping World. Being a well-located venue however, the Kawana Community Hall lacks street presence as it is concealed by the Kawana Library. This makes the venue difficult to find for non-regular users.

Despite the venue being highly successful, there are a number of opportunities that can be progressed. Opportunity exists to improve the use of the upstairs meeting room, as well as to strengthen the relationship with the adjoining library.

Many other venues, both council owned and owned by others, are located within proximity to the Kawana Community Hall. New venues are also forecasted within the nearby land subject to the Kawana Waters Development Agreement. The relationship between the current Kawana Community Hall and future facilities in the wider Kawana area, including proposed meeting spaces and a library, will need to be further considered moving forward.

Refer to Appendix 3 for a detailed overview of Kawana Community Hall.

## BEERWAH & DISTRICT COMMUNITY HALL

<b>Location:</b>	Peachester Rd, Beerwah
<b>Established:</b>	2002
<b>Maximum capacity:</b>	400 people (seated)
<b>Hierarchy:</b>	District
<b>Primary function:</b>	Community venue
<b>Subsidy (13/14):</b>	\$89,118



### Venue overview:

The Beerwah and District Community Hall is a large scale multipurpose venue located within the Beerwah town centre. The venue comprises of a 400 seat hall with stage and backstage areas, a fully appointed commercial kitchen and separate bar area offering both indoor and outdoor serving.

### Primary function:

Beerwah and District Community Hall primarily functions as a community venue. The venue is used for regular activities and meetings by local community groups, as well as for significant district events. The Glasshouse Country Senior Citizens and Beerwah Indoor Bowls have been regular hirers of the venue for over ten years.

In 2013/14, the level of weekly usage of the Beerwah and District Community Hall was relatively low, being used on average of 20 hours per week. This is expected given the more rural population base which surrounds this venue.

### Management and subsidy:

As a result of the lower levels of usage, this venue had a higher operating subsidy when compared to the Coolum Civic Centre and the Kawana Community Hall, totalling \$89,118 in 2013/14. The venue is owned by council and operates under a self-service management model, meaning that no staff are located on-site at this venue.

### Issues and considerations:

The Beerwah and District Community Hall is co-located with the Beerwah Library. As well as sharing a large carparking area, these two facilities share a verandah area and overlook a lagoon and Turner Park. Opportunity exists to enhance the relationship between the hall and the library in the future. There may also be potential to market the use of the commercial kitchen for small or social enterprises in the catering/cooking field.

There are a number of other venue opportunities within the Beerwah locality and surrounding localities, which also provide alternative venue opportunities for the community.

Refer to Appendix 3 for a detailed overview of Beerwah and District Community Hall.

## 3. Strategic context

To ensure that the recommendations of the Plan are well-grounded, it is important to understand the factors which will shape the use, operation and feasibility of council's venues over the next 15 years. The following section provides a strategic context, highlighting the trends which will shape how council's venues are planned, designed and managed.

### 3.1 Sunshine Coast regional overview

The Sunshine Coast is a community of communities, made up of 32 unique localities spread over 2,257 square kilometres. The region is made up of both urban and rural communities, with the urban population primarily concentrated along the coastline and the rural populations spread across the hinterland (refer to Appendix 1 for a map of the Sunshine Coast).

The region is supported by the Principal Regional Activity Centre of Maroochydore, and the current and future major regional activity centres of Nambour, Kawana, Caloundra, Sippy Downs, Caloundra South and Beerwah. A network of district activity centres, local activity centres, tourist focus areas, employment areas and enterprise areas make up the region, along with a comprehensive network of open space, community and cultural facilities.

An audit of the region's 32 localities has revealed the extensive network of performance and community venues which support the Sunshine Coast region (refer to Appendix 4 for a summary of the locality audit). In addition to the six venues within the scope of this Plan, more than 400 venue opportunities were identified to be located across the Sunshine Coast which were found to be in various forms of ownership.

Venues located in surrounding local government areas provide further venue opportunities for the Sunshine Coast region. The proximity of Noosa Shire allows easy access to a range of performance and community venues for Sunshine Coast residents (and vice versa), including The J and Bicentennial Community Centre. Located just one hour north of Brisbane, the Sunshine Coast is also serviced by State-wide venues located within Brisbane. The Brisbane Convention and Exhibition Centre, the Queensland Performing Arts Centre and the Brisbane Entertainment Centre (at Boondall) are commonly accessed by Sunshine Coast residents, primarily for national and international touring acts.

### 3.2 Demographic trends

#### 3.2.1 The Sunshine Coast population profile

In 2013, the Sunshine Coast Council local government area had an Estimated Residential Population of 278,202 people<sup>9</sup>. Large population growth has been experienced on the Sunshine Coast, with the growth of more than 80,000 people since 2001<sup>9</sup>.

This demonstrates that the region is fast evolving, and this is forecasted to continue into the future. A high rate of growth is anticipated in the southern end of the region, as Caloundra South and Palmview structure plan areas are developed. An additional 64,000 people are anticipated in these areas alone.

The forecast population increases will not be uniform across all age groups. On the Sunshine Coast, demographic patterns reflect a rapid increase in the 'newly retired' baby boomer generation, and a progressively ageing population.

It is also worth noting that the Sunshine Coast region is an attractive place to live and to visit. In the year ending June 2013, there were 2,908,000 international and domestic overnight visitors to the Sunshine Coast (including Noosa Shire)<sup>10</sup>. This represents a large transient population on the

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<sup>9</sup> Based on Australian Bureau of Statistics (2011) *Census*.

<sup>10</sup> Tourism and Events Queensland (2013) *Sunshine Coast Regional Snapshot*

Sunshine Coast who come to visit for work or leisure. This presents a large market opportunity for council's venues.

The forecast increase in population numbers, as well as the demographic profile for the Sunshine Coast over the next 20 years, has the potential to create an increased demand for council's performance and community venues. This will need to be continually monitored to ensure council's performance and community venues remain responsive to the needs and the demands of the region. The population growth also has the opportunity to grow the arts sector further. Council's network of venues will need to be continually monitored to ensure that they can accommodate this growth adequately.

### 3.2.2 How people use their time

Trends have shown that the time for which people can participate in leisure activities is changing as demands on people's time continues to increase and work practices change. A time use survey completed in 2006 found that time spent on recreation and leisure activities has decreased by 1 hour 45 minutes per week since 1997 (to 29 hours 31 minutes a week)<sup>11</sup>. The survey also found that 85% of people's free time was spent on recreation and leisure (such as recreation and leisure activities include playing sport, walking, participating in games or hobbies, reading and watching television) with the remaining time spent on social and community interaction (such as attending a concert, visiting a library or amusement park, attending sports events and participating in religious ceremonies). Not only is finding time to participate in leisure activities becoming more difficult, people are seeking to take their recreation in more time-effective ways and are demanding new services which take their needs into account. The Plan will need to address how council's performance and community venues will remain relevant and attractive to the Sunshine Coast community's changing needs.

## 3.3 Industry trends

### 3.3.1 Shared Use and co-location of facilities

The *Social Infrastructure Strategy 2011* identifies new and innovative models for the development and management of social infrastructure into the future. The Strategy encourages the shared use and co-location of social infrastructure in order to enhance the cost-effectiveness and long term sustainability of social infrastructure.

Shared use involves a number of compatible uses to be provided under the same roof and share the facility and resources. Alternatively, co-location involves a number of compatible resources to be co-located and share the resources, but not necessarily share the same space. Libraries, art galleries, workshop meeting spaces and commercial uses are amongst the shared use and co-location opportunities for council's performance and community venues.

The advantages of sharing the use of a facility, or co-locating facilities include:

- sharing of resources
- a reduction of land requirements
- sharing of capital and operational costs
- enhanced service coordination
- reduction of car trips for users
- attraction of compatible commercial uses

The shared use or co-location of facilities has the ability to create vibrant spaces and in turn, have a positive influence on usage levels.

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<sup>11</sup> Australian Bureau of Statistics (2006) *How Australians Use Their Time*

Some of council's venues are already located with other uses, or accommodate multiple spaces within the same building. Opportunities exist to strengthen these relationships, or integrate a number of uses in the future.

### 3.3.2 Size and Scale

Trends across local governments show that many councils are moving away from providing small, standalone buildings which serve a relatively small population (such as at the neighbourhood level), towards providing larger, higher quality facilities which serve a larger population<sup>12</sup>.

The provision of smaller facilities can lead to underutilised venues which have large capital and operational costs. Anecdotal evidence suggests that people often prefer to travel further to facilities that offer a higher quality of service<sup>12</sup>. Consolidation of services and resources into the provision of higher quality venues presents obvious benefits to council, both from a financial and social perspective and will need to be considered when planning for council venues.

### 3.3.3 Impact of technology

Technology is continually improving, and therefore challenging council to keep up with the latest technological changes. Technology has already impacted on how council's venues are equipped with sound and lighting infrastructure, current business practices such as the shift to internet ticketing, and reaching audiences in new ways such as the use of social media. The increase in at-home technology has also opened up more options for people to enjoy cultural experiences in the privacy of their own home, such as watching performances on DVD or via the internet. This is instead of venturing out to enjoy cultural activities in a community setting. Council's performance and community venues will be challenged to keep pace with digital technology, and to meet the growing needs of the performing arts sector.

### 3.3.4 Planning for the large-scale region-wide venues

Venues which are often cited as most successful appear to be those which have little competition, and are those that are the one and only venue for a discrete region. Most urban areas have, or have a desire to have, one region-wide venue. These large-scale facilities have multiple activity and revenue streams (such as venue hire, functions and entrepreneurial programming divisions) and are seen to largely support economic development within a region. This will need to be considered when determining provision rates for council's performance and community venues.

## 3.4 Participation profiles

It often depends on 'what's on' as to who uses council's venues. The following reveals the large spectrum of users of council's venues.

### 3.4.1 Participation in the performing arts

In Queensland in 2009-10, an estimated 49% of people over 15 years of age attended at least one performing arts event, including live music, theatre and dance<sup>13</sup>. On the Sunshine Coast, this would equate to approximately 102,150 people attending some kind of performing arts event (based on the 2011 Census). This 102,150 people represents the potential audience for performing arts on the Sunshine Coast, noting that many people attend events in other privately operated venues, or venues within the other regions such as Brisbane.

Analysis of the social and demographic characteristics of people who attend cultural events such as live music and theatre suggests that there are a number of other relevant factors, including:

- People of different ages are likely to attend different types of cultural events<sup>13</sup>;
- Women were more likely to attend all types of performing arts than men<sup>13</sup>;

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<sup>12</sup> City of Ryde (2010) *Community Facilities: Future Directions*

<sup>13</sup> Australian Bureau of Statistics (2010) *Attendance at Selected Cultural Venues and Events, Australia, 2009-10*

- The level of attendance at performing arts events increases with the level of income<sup>13</sup>;
- People with higher levels of education are more likely to attend performing arts events<sup>13</sup>, and
- Barriers for attending events include lack of time, cost, health issues, transport barriers, safety concerns and a lack of someone to attend with<sup>14</sup>.

Mapping of ticket sales of council's Sunshine Coast wide venues by postcode also reveals that people are willing to travel in order to attend an event. Sunshine Coast residents attending events in Brisbane is an example of how people are willing to travel (refer to Appendix 3 for ticket sales catchment mapping). This is supported by audience surveys which show that people are willing to travel 20 kilometres and more in order to attend an event or activity.

A more detailed profile of the users of performance venues is provided within Appendix 2.

### 3.4.2 Participation in community activities

Participation in activities occurring within council's venues (other than performing arts activities as detailed in section 3.4.1) are generally based on an affiliation or interest in an event or program being offered. The use of a venue and the activities they host generally depend on life stage and interest, as well as socio-economic factors. Relevant observations about participation include:

**Table 3: Participation in activities by life stage**

Life stage	General activities	Period of use
Parents of young children	<ul style="list-style-type: none"> <li>• Playgroups</li> <li>• Baby and toddler activities</li> <li>• Child health groups and clinics</li> </ul>	Daytime demand
Children	<ul style="list-style-type: none"> <li>• Leisure activities</li> </ul>	After school hours
Teenagers	<ul style="list-style-type: none"> <li>• Leisure activities</li> <li>• Youth programs</li> </ul>	Weekend and evening demand
Young adults	<ul style="list-style-type: none"> <li>• Leisure activities</li> <li>• Live music</li> <li>• Private parties</li> </ul>	Weekend and evening demand
Middle aged adults	<ul style="list-style-type: none"> <li>• Adult education</li> <li>• Leisure activities</li> <li>• Community theatre</li> </ul>	Weekend and evening demand
Seniors	<ul style="list-style-type: none"> <li>• Adult education</li> <li>• Leisure activities</li> <li>• Seniors programs</li> <li>• Community theatre and music</li> <li>• Respite programs</li> </ul>	Daytime demand

Observations shown in Table 3 are seen within council's portfolio of venues, where they are used for a good cross section of activities including dance, drama, leisure activities (such as martial arts, dance classes, indoor bowls) and community meetings.

### 3.4.3 Design considerations

Local government facility experts agree that community facilities should have built-in flexibility and be adaptable to new uses and activities<sup>15</sup>. In part, this approach is a response to many

<sup>14</sup> Cultural Ministers Council Statistics Working Group (2006) *The Social and Demographic Profile of Cultural Attendees*

<sup>15</sup> Montgomery (2005) *The Role of Community Facilities in Developing Community Spirit: Themes and Issues Emerging from the Better Facilities, Stronger Communities Conference*



governments holding old-style legacy assets which do not meet emerging needs. In many cases, groups are using a venue because it is available, rather than because they are what is best for their activity.

Current practice is to develop multi-purpose facilities that meet a range of current needs and can be adapted as communities change. The Lake Kawana Community Centre is an example of this, which is comprised of flexible spaces which can be made larger or smaller depending on the needs of users.

The following are widely considered mandatory design requirements for a successful multi-purpose venue:

- welcoming/attractive;
- flexible spaces allowing for a variety of uses;
- high accessibility with high standard disability access;
- proper soundproofing between spaces;
- indoor/outdoor facilities that make the most of the sub-tropical environment;
- linkages between facilities in precincts;
- incorporation of other services;
- consideration of Crime Prevention Through Environmental Design principles;
- sustainable design principles, incorporating low energy consumption;
- street frontage, and
- access to public transport.

There are more specialised design considerations when accommodating performing arts activities within a venue. A purpose built performance venue will include some or all of the following infrastructure, depending on its scale and degree of specialisation (derived from an APACA 2008 submission to Infrastructure Australia):

- foyers
- entrance and pick-up and drop off points
- amenities including disability facilities
- theatre(s), which include:
  - seating (ideally tiered)
  - fly tower
  - orchestra pit
  - lighting
  - stage wings
  - mechanical services
  - audio-visual services
- kitchens
- administration offices
- loading docks
- flexible theatre spaces i.e. with seating and performance space options
- bar/ function areas
- public lounges
- back of house areas:
  - green rooms
  - dressing rooms, toilets, showers
  - laundry
  - musician's room
  - rehearsal space
  - store
  - workshop
- stage management/ touring staff office.

In addition to the above, users would expect the following in contemporary performing arts venues:

- facilities for presentation of technology based works and digitally transmitted broadcasts;
- high quality seating and sound equipment;

- high quality infrastructure for people with disabilities;
- transport and parking services, and
- high aesthetic standards.

The specialised facilities included in highly embellished performing arts venues require ongoing investment in maintenance, upgrades, renewal and replacement to operate at industry standards.

### 3.5 Management considerations

The ultimate goal in determining which management model to implement in a venue is to ensure that the model achieves the outcomes desired by council and the community, with consideration to minimising risks, council's contribution to operations costs, and optimising capital investments. Table 4 details different management approaches used on the Sunshine Coast and adopted elsewhere.

**Table 4: Management model options for performance and community venues**

Management model option	Level of control (day to day)	Level of investment
In-house staffed, staff based on site <i>E.g. Lake Kawana Community Centre and Nambour Civic Centre</i>	High	High
In-house staffed, off-site management, plus caretaker <i>E.g. Coolum Civic Centre</i>	High	High
In-house staffed, off-site management <i>E.g. Kawana Community Hall and Beerwah &amp; District Community Hall</i>	High	High
Shareholder model <i>E.g. The Events Centre Caloundra. Although council does not have direct control over the day to day operations of The Events Centre, council does have a high level of control in terms of the governance of this venue.</i>	Medium	High
Outsourced model/External group acts as agent <i>E.g. Moreton Bay Regional Council has used this model with the Pine Rivers Neighbourhood Association.</i>	Low	Medium
Anchor tenant (typically a lease with council) <i>E.g. Milwell Road Community Centre</i>	Low	Low
Tenancy & Co-tenancy (typically a lease or a licence with council) <i>E.g. Many not-for-profit groups use this model on the Sunshine Coast.</i>	Low	Low
Permit to occupy (typically a management agreement with council) <i>E.g. Some not-for-profit groups use this model on the Sunshine Coast.</i>	Low	High

Decisions about which approach to use are usually based on a number of factors:

- **Criticality and complexity:** venues that are critical to the achievement of a council goal or require significant nurturing are often managed in-house, with significant investment in programming as well as within the venue itself.
- **Control:** where councils desire day to day control over outcomes, they often operate venues themselves.
- **Cost:** local governments have historically seen outsourced models as a cost saving, transferring responsibility for maintenance and operation to an external party.
- **Capacity:** local governments are increasingly grappling with a lack of ability or willingness within communities to take on roles that were traditionally done by volunteers.

Irrespective of the individual site management model, council also has the opportunity to consider the development of a centrally operated unit for its key venues. The benefits of this concept would be enhanced synergies in marketing, buying power, staffing, resource sharing and adopting a

regional approach. This unit could consider the options of being operated in-house, as a business unit of council, being outsourced or board operated, and could also be managed on the basis of commercial principles.

Based on the above considerations, council has the opportunity to explore which management model is the best fit for council's six performance and community venues in the future.

#### **Key considerations for the Plan:**

- The Sunshine Coast region spreads over a large geographic area, and is forecasted to have large population growth up to 2031. How the Sunshine Coast is serviced by performance and community venues in the future is a key priority of the Plan.
- The Sunshine Coast population is characterised by an ageing population, which will continue into the future. Complementing the needs of this age group is an important consideration for council.
- The large tourism base of the Sunshine Coast presents a market opportunity for council's venues in the future.
- In planning for council's six performance and community venues, consideration will need to be given to those venues within nearby local government areas, including those in Noosa and Brisbane.
- Defining the participation profile of those using performance and community venues is difficult, given the diversity of performances and activities which can be held in venues. The Plan will need to consider how council's venues can accommodate this diversity of users.
- It appears that people are generally willing to travel to attend an event they are interested in, and this needs to be acknowledged in planning for council's venues.
- Incorporating the models of co-location and shared use into the future provision of venues in the future can have direct benefits for council and the community.
- Advanced technology is becoming more affordable and accessible, providing people with an alternative way to access entertainment. Council's venues will need to strive to remain relevant needs to the Sunshine Coast community.
- Future investment in council's venues will need to consider the challenge of incorporating contemporary design requirements.
- Venues which are often cited as the most successful appear to be those which have little competition, and are those that are the one and only venue for a discrete region. This is not the case for the Sunshine Coast. The future relationship between council's venues, and other facility developments (including the proposed entertainment, exhibition and convention centre in Maroochydore) will need to be addressed.
- The future management of council's performance and community venues will need to carefully consider the factors of criticality and complexity, control, cost and capacity, in order to ensure that the most appropriate model is adopted for council's venues.

## 4 What are our customers looking for?

A number of community consultation activities have been held at various points to inform the Plan's development. The following sets out the key community consultation initiatives which have been instrumental to the development and the refinement of the Plan.

### 4.1 Initial community survey

Council consulted with the community, hirers and potential hirers within the initial stages of developing the Plan, to gain an understanding of their perceptions of council's performance and community venues. This initial consultation was in the form of a survey, where 146 survey responses were received. The following sets out the key findings of this consultation:

- The four factors considered most important to hirers across the board were the ease of using the venue; the cost of using the venue; the ease of booking the venue, and the way the venue is managed.
- Of these important factors, three were also ranked highest in terms of how the venues performed: the way the venues are managed, the ease of using the venue, and the ease of booking the venue.
- The cost for hiring a venue was an important consideration for hirers, yet council's performance in this area was not rated as highly. No factors were rated worse than "adequate" on average, although 21% of respondents rated cost as "very poor" or "poor".
- There were minor variations in average performance ratings across all factors for each venue, with Lake Kawana Community Centre scoring highest overall.
- Audiences to performances at Nambour Civic Centre, The Events Centre Caloundra and Lake Kawana Community Centre were asked to give impressions of each venue they had visited by providing three words to describe that venue. While responses varied, the most common themes that emerged for each venue were:
  - Nambour Civic Centre: friendly, old, adequate
  - The Events Centre Caloundra: convenient, large, dated
  - Lake Kawana Community Centre: functional, versatile, modern.
- Overall, audiences were positive about council's venues. Factors deemed least positive, despite being considered important by respondents were parking; cost of attending events; disability access, and the standard/quality of furnishings.
- Of those cultural and community groups who have not hired one of council's venues in the past 12 months, the most common reason for not hiring a council venue was because they were too expensive.
- The most common need expressed by respondents was for performance spaces (19 respondents) followed by rehearsal spaces (10).

### 4.2 Draft Plan Community Engagement Feedback

The draft Plan was placed on public display for review and feedback from 20 January 2014 through to 14 February 2014. A total of 128 diverse ideas, opinions and opportunities were raised across the 42 submissions received. The key matters which surfaced from the consultation include:

- The draft Plan was considered to be comprehensive and provides a thorough identification of the issues to be addressed.
- The draft Plan was considered to provide foresight, and it is positive to see that council is embracing and valuing culture.

- Consideration should be given to how council's venues can strengthen their relationship with other council run venues such as libraries, and other surrounding uses and experiences (such as restaurants, cafes and public open space).
- Council needs to consider its civic responsibilities and community service obligations when planning for venues.
- The Plan should be bolder, and make decisions for council's venues now (rather than be subject to future work).
- The Plan should clearly define the role, function and hierarchy of council's venues.
- That each of council's venues should have a master plan, or a facility development and maintenance plan prepared to identify the strategic investment which is required over the next 15 years.
- Other operational matters were raised, such as programming matters, hire charges etc.

### 4.3 Exploring Future Partnerships Forums

A series of targeted stakeholder forums were held over three consecutive days during May 2014 with the Sunshine Coast business and community sectors. In attendance were representatives from local Chambers of Commerce, community organisations, education institutions, and creative alliances.

The forums were delivered to understand potential opportunities for partnering with relevant external entities and to gain a greater understanding of on the ground implementation of the Plan.

Common subjects raised throughout these forums included consideration for:

- potential opportunities for establishing operational partnerships and linkages, such as collaborative marketing and promotion and programming of events.
- the social value of performance and community venues should not be overshadowed by financial aspects.
- the cost of hiring council's venues is considered high by some community organisations.

#### **Key considerations for the Plan:**

- The social value of performance and community venues is often unappreciated, and should be recognised within council's planning.
- Council's future investment in performance and community venues will need to consider how these venues can be brought up to industry standard.
- Hire fees are perceived as high by some members of the community, and this should be addressed in the future.
- The Plan should clearly define the roles, functions and hierarchy of council's network.
- The Plan should allow for partnership opportunities to be explored in the future.
- Establishing a master plan for each council-owned venue has the potential to provide clarity around the strategic investment required for council's venues in the future, as well as explore how these venues can strengthen their relationship with surrounding uses and experiences.

## 5 What's our current situation?

To effectively plan for council's venues, there needs to be an understanding of council's current situation. The following sections provide an overview of the current levels of provision, levels of usage, condition and investment in council's performance and community venues.

### 5.1 Level of provision

An audit of the Sunshine Coast's 32 localities has been undertaken to gain an understanding of the current levels of provision of performance and community venues across the region, and to determine whether each of the region's localities has adequate access to a performance and community venue. Although the scope of this Plan is in relation to council's six venues, these cannot be considered in isolation. Key findings of the locality audit reveal that:

- Council is one of many providers of performance and community venues in the region. There are a range of community-oriented and commercially-focussed operators on the Sunshine Coast, who provide a large range of venue opportunities for the region.
- Over 400 venue opportunities which offer some level of community access were identified to be located across the future Sunshine Coast local government area. This indicates that council's six performance and community venues are supported by a range of other venues, and that the community has access to many other venue opportunities.

A summary of the locality audit is provided within Appendix 4.

The locality audit provided one tool to understand the current levels of supply. The following sections provide further analysis of the level of provision of venues on the Sunshine Coast.

#### 5.1.1 Sunshine Coast wide venues

In Queensland, it is common to see one large scale venue servicing one local government area, such is the case for the Toowoomba, Rockhampton and Ipswich local government areas. In contrast, Sunshine Coast Council has a portfolio of three Sunshine Coast wide venues, with the Nambour Civic Centre and The Events Centre Caloundra serving as the region's key performance venues, and the Lake Kawana Community Centre providing a large scale multipurpose venue which has a large performance capacity (refer to Table 2).

To understand how well supplied the region is, a 20 kilometre catchment has been applied to each venue (refer to Appendix 1 for a map of catchments and drive times). This map demonstrates that 96% of the Sunshine Coast population lies within a 20 kilometre catchment of a council owned/managed Sunshine Coast venue. Given the scale of the Sunshine Coast region and the large rural population base west of the Bruce Highway, this demonstrates a high level of provision and accessibility for the community.

Appendix 1 also demonstrates that there is a large overlap of venue catchments, particularly along the coastline. As this is where the majority of the Sunshine Coast population resides, it shows that most of the Sunshine Coast population is presented with a number of options for Sunshine Coast wide venues. Of particular note, the overlap of the 20 kilometre catchments for the Lake Kawana Community Centre and The Events Centre Caloundra is significant. This does present an overlap of service, unless there is a clear difference in their respective roles and functions.

#### 5.1.2 District venues

Within the scope of this project, council owns and operates three district venues, being the Beerwah and District Community Hall, Kawana Community Hall, and Coolum Civic Centre.

Appendix 1 illustrates that these venues are well distributed from north to south along the Sunshine Coast, and their location is complementary to council's Sunshine Coast wide venues. Based on a 20 kilometre catchment, these three venues service 95% of the Sunshine Coast. This indicates a high level of accessibility for the community.

The locality audit summary provided within Appendix 4 also demonstrates the large scale of community venues located throughout the Sunshine Coast. Detailed planning will need to be undertaken to understand their capacity and accessibility, however anecdotal evidence suggests that the region has many venues of a district scale which are owned by others. The halls constructed as a result of the Building the Education Revolution (BER) funding program are an excellent example of this. This indicates a good level of accessibility to district venues for the Sunshine Coast region.

## 5.2 Levels of usage

### 5.2.1 Sunshine Coast wide venues

The level of usage of council's venues is a measure of whether they are performing at their greatest capacity. Table 5 demonstrates that council's venues have varying levels of usage, attracting varying levels of attendance across the board. Interpretation of Table 5 should be considered in the context of the venues' primary function as a performance venue or a community venue.

**Table 5: Levels of usage of Sunshine Coast wide venues 2013/14**

	The Events Centre Caloundra	Nambour Civic Centre	Lake Kawana Community Centre
	Performance venues		Community venue
No of bookings	488	347	1040
No of live performances	129	120	42
Performances as a percentage of total bookings	26.4%	35%	4%
Commercial Bookings	298	204	675
No of tickets sold	46,687	29,011	6005
No. of days main theatre is unused*	190	238	118
No. of days whole venue is unused	73	74	86
Total attendances	84,025	43,940	73,591

\*\* Refers to the main theatre only.

Lake Kawana Community Centre held a large 1,040 events in 2013/14. This is largely attributed to the range of spaces available for hire and its capabilities as a multi-purpose facility. Fewer than council's performance venues, Lake Kawana Community Centre held 42 live performances in 2013/14. With 4% of bookings being for live performances, this demonstrates the primary function of Lake Kawana Community Centre as a community venue.

The larger number of live performances in The Events Centre and Lake Kawana Community Centre help to demonstrate these venues' primarily function as a performance venue. The Events Centre and Nambour Civic Centre had a similar number of live performances in 2013/14, hosting 129 and 120 live performances respectively. Total tickets sold to these events varied, with The Events Centre selling 46,687 tickets, and Nambour Civic Centre selling 29,011 tickets (this does not include those tickets sold by private hirers). Each venue had a large number of other bookings, which demonstrates their further versatility.

The Events Centre and Nambour Civic Centre both have the ability to improve the use of their main theatres. The Events Centre had 190 dark nights in its main theatre in 2013/14, and Nambour Civic Centre had a total of 238 dark nights. These statistics are relatively high when compared to

the national average for a main theatre space of a venue. APACA notes that the national average for a main theatre space to be unused is 117 nights per year.

It is however noted that other events can be occurring within The Events Centre and Nambour Civic Centre while the main theatre is unused. During the 190 dark nights within the main theatre of The Events Centre, there were 52 performances held in the Playhouse Theatre. In regards to Nambour Civic Centre, the 162 cinema screenings held within the smaller theatre generate regular activity within the venue. It is also noted that bookings in other parts of these venues (such as the Glasshouse Room at The Events Centre) can inhibit the use of the main theatre, and this should be considered when interpreting Table 5.

It does appear that council's Sunshine Coast wide venues are being regularly used, however there does appear to be scope to improve their overall usage levels. Table 5 may also suggest that council's Sunshine Coast wide venues could be competing to service a limited market, and additional competition between these venues may not be viable. It is clear that there each venue needs a clear role and function so a duplication of service is avoided.

The introduction of a performance programming policy and strategic audience development strategy for council's venues may present the opportunity to increase the overall usage of council's venues, while also improving integration across the three venues.

### 5.2.2 District venues

Table 6 demonstrates the varying usage levels of council's district venues.

**Table 6: Levels of usage of District venues 2013/14**

	Coolum		Kawana		Beerwah	Total
	Hall	Meeting room	Hall	Meeting room	Hall	
Average hours use per week*	27.5	16	53	2	20	Hall average = 33.5 Meeting room average = 9
Days used per year	288	136	348	92	220	Hall average = 286 Meeting room average = 114
Total number of events	512	83	966	41	371	1973
% of bookings – community**	35	31	56	2	26	30%
% of bookings – commercial**	51	8	28	45	66	39.6%
Total attendances (estimate)	18,950	2166	72,591	740	19,231	113,678

\*Based on hours of opening of halls from 8am to 9pm - 7 days a week (=91 hours per week)

\*\* Other market segments for bookings are Church, Private, Government, Sunshine Coast Council & Education/School

Comparison with similar facilities in other local government areas suggests that usage level for a single space such as a hall is approximately 50-60 hours per week. Currently Kawana Community Hall is used on average 53 hours per week, which is similar to the benchmark standard.

Council's other venues achieve less than half this usage rate for their main hall. Beerwah has the lowest usage at 20 hours per week which is comparable with similar facilities in rural areas. Coolum Civic Centre is also below the benchmark standard, recording an average of 27.5 hours usage per week for the main hall.

Opportunity exists to increase the usage levels of the Coolum Civic Centre and Beerwah and District Community Hall to improve their activation and align more with the industry standard.



## 5.3 Current investment

Table 7 sets out council's investment within its six key performance and community venues. Like many other important pieces of social infrastructure such as libraries and aquatic centres, council has continued to provide an operational subsidy for its performance and community venues to support community needs and opportunities. In 2013/14, council had a total operating subsidy of approximately \$3.5 million for these venues, representing an allocation of \$28.19 per ratepayer on the Sunshine Coast.

**Table 7: 2013/14 Investment** (Note: These are Interim figures, and will be updated once figures for the 2013/14 financial year are finalised in August 2014)

Finances (2013/2014)	
Total revenue*	\$1,156,954
Total operating expenditure	\$4,680,697
Operating subsidy	\$3,523,743
Capital expenditure	\$788,035

\*Represents council's profit and loss ledger only.

It is evident that council has an existing large investment within its six performance and community venues. While council's operating subsidy per venue is in line with subsidies Australia-wide, very few local authorities appear to be subsidising so many venues.

## 5.4 Operational matters

### 5.4.1 Current condition

A 2008 submission by APACA highlights the plight of many Australian regional performance venues that were built 20 to 30 years ago and no longer meet contemporary expectations and standards. Dated facilities have in most cases been made worse by a tendency to defer maintenance and prioritise the need for renewal.

This can be seen within a number of council's venues, which is also supported by community consultation results. Key issues which have been identified include:

- the perception that none of council's Sunshine Coast wide venues has appropriate acoustics;
- staging limitations in The Events Centre Caloundra and Nambour Civic Centre constrain the range of shows that can be performed, however these venues can host most of the national product that tour regionally;
- seating within the main theatre of The Events Centre Caloundra, and within halls of the Lake Kawana Community Centre, is perceived as uncomfortable;
- the flat floor of The Events Centre and the Nambour Civic Centre limits some types of events, however this does provide a level of flexibility for other events such as conferences;
- audience feedback suggests The Events Centre Caloundra and Nambour Civic Centre are perceived as aesthetically dated and neglected;
- the Nambour Civic Centre has a lack of street frontage and carparking shortcomings, and
- issues with airflow and disability facilities have been noted at Coolum Civic Centre and plans have been developed to address these issues.

Appendix 3 provides further detail of the condition of council's performance and community venues.

It is clear that the age of council's performance and community venues presents ongoing challenges, particularly with the need for continued investment to ensure their upkeep. Particularly for the Nambour Civic Centre and The Events Centre Caloundra, large additional investment is required to bring these venues up to industry standard. Moving forward, council will need to consider how to direct its investment to achieve the best value. Investment into the Nambour Civic Centre will need to be carefully considered as council does not own this venue.

#### 5.4.2 Management and staffing structure

Prior to local government amalgamation in 2008, three different approaches to managing and operating council's performance and community venues were in place. Over time, Council has worked to improve integration and efficiency.

With the exception of The Events Centre Caloundra, council's six venues are operated from council's Major Venues team consisting of approximately 10 staff. Council's three district venues operate under a self-service hire model, while the Sunshine Coast wide venues are equipped with on-site staff who are supported by casual staff. Venue staff are paid under council's enterprise agreement which includes pay and penalty rates above industry standards.

Outcomes of a governance review in 2012 meant that The Events Centre Caloundra operates under a Pty Ltd Company run by a Board of Directors, with council as the sole shareholder. This venue has 10 full time staff who are employed under a local area agreement. Being not subject to council's enterprise agreement presents a number of benefits to the venue, particularly relating to staff costs.

Council has centralised some programming and marketing functions for the venues it operates, but there are still activities done at the venue level which could be centralised to increase efficiency and integration without diminishing customer service. There is also potential to improve how venues are staffed, particularly when the venues are not being used.

In particular, opportunity exists to explore greater use of the self-service model in some of council's Sunshine Coast wide venues. Lake Kawana Community Centre is a hybrid venue, mostly operating as a facility to hire, with some live performances. Most users are regular classes and activities, with limited support and setup requirements. There is potential to increase self-service access to facilities within these venues for regular users with low support needs.

The governance review held in 2012 also saw council take back the operations of Sunshine Coast Stadium (previously referred to as Quad Park). Council could look at options for other venues, including showgrounds, multi-sports facilities and performance and community venues, to be run centrally within a major venues unit. This may present opportunities for an integrated venue management unit to be developed, bringing together functions such as marketing, business development, ticketing and management for a range of venues owned and/or operated by council.

#### 5.4.3 Ticketing

In late 2012, a new ticketing system was introduced into council's managed Sunshine Coast wide venues. Since it was implemented, council has seen a large increase in on-line purchases of tickets, and a decline in tickets sold over the counter and by phone. Progressing to this improved ticketing system is expected to present a number of efficiencies for council's venues, particularly in cost savings.

#### 5.4.4 Marketing and promotion

Marketing activities currently undertaken by council to promote its venues include:

- Further development and maintenance of a website: Sunshine Coast Venues and Events;
- direct mail to various mailing lists via email and print;
- distribution of brochures for shows;

- some on-site signage, and
- advertising in various Sunshine Coast media.

Council marketing guidelines provide challenges for council to access the market through social media, including Facebook, Twitter and Youtube. This is despite these being key tools for other venues, including The Events Centre Caloundra and other local government owned and/or managed performance venues across Queensland.

Opportunities exist to enhance marketing of venues and events through council's existing channels, including supported social media platforms. Improvements in marketing and promotion has the potential to increase community awareness of council's venues, and have a subsequent positive impact on levels of usage. It is clear that council will need to ascertain if it wants its venues to operate with commercial principles and not be restricted to the marketing and promotion requirements set by corporate policies and guidelines.

Opportunities also exist to review the names of each of council's venues, to ensure that each venue is suitably named and marketed to the community and to the industry. Consideration can be given to rename some of council's venues to better reflect their role and function. For example, the names of the Lake Kawana Community Centre and the Nambour Civic Centre do not reflect their performing arts capabilities. There is also ongoing confusion with the similar names of a number of venues in the Kawana area – Lake Kawana Community Centre, Kawana Community Hall, Kawana Island Meeting Place and Kawana Forest Meeting Space. A review of the names of each of council's venues means these venues can better align with their role and function, and complement the community they are located within.

#### **Key considerations for the Plan:**

- There are a substantial number of community-accessible venues located across the region which are owned by council and by others. The Plan will need to consider how these venues can complementarily service each other in the future.
- Opportunity exists to improve the usage levels of council's venues. In doing so, council's venues will need to complementarily service the region, so a duplication of service and programming is avoided.
- Existing venues are showing signs of their age, and are becoming out-dated in terms of physical infrastructure. The Plan will need to consider how council will invest in these venues in the future.
- Council provides a large subsidy in order to provide performance and community venues to the region. Moving forward, how council will achieve the 'best bang for the buck' will need to be considered.
- Opportunities exist to improve efficiencies in staffing, ticketing, marketing and promotion.
- Opportunity exists to establish a performance programming policy and a strategic audience development strategy which are aimed at boosting the overall usage and integration of council venues.

## 6 How do we compare?

To gain an understanding of whether council's rate of provision is above or below average, a benchmarking exercise was undertaken against similar local governments.

It is noted that this benchmarking exercise only considers those venues which are operated by a local government. When interpreting the findings, consideration needs to be given to the different characteristics of each local government, including population sizes, the dispersal of the population (ie, concentric vs. linear) and the proximity of venues located within nearby local government areas (for example, major entertainment and convention centres within Brisbane).

It is also noted that although people from outside of the Sunshine Coast region have the ability to use council's six venues, and vice versa (eg. Noosa Shire residents), this benchmarking exercise focuses only on the Sunshine Coast local government area population.

### 6.1 Sunshine Coast wide venues

Benchmarking indicates that the Sunshine Coast's level of provision for Sunshine Coast wide venues is in the high range, as demonstrated in Table 8. In interpreting Table 8, it is noted that provision of Sunshine Coast wide venues includes The Events Centre and Nambour Civic Centre which have a higher performing arts function, and the Lake Kawana Community Centre which has a greater community function with some performing arts capacity (refer to Table 2).

**Table 8: Comparative rates of provision for Sunshine Coast wide venues**

Local Government Area	2013 Population (ERP)	Sunshine Coast wide venues	Venues per capita	Total seats	Seats per capita
Sunshine Coast	278,202	3	1 : 92,734	2430	1 : 115
Gold Coast	537,844	1	1 : 537,844	1139	1 : 473
Cairns	157,102	1	1 : 157,102	670	1 : 234
Moreton Bay	408,914	1	1 : 408,914	399	1 : 1025
Redland	147,437	1	1 : 147,437	700	1 : 211
Wollongong	205,231	2	1 : 102,616	1554	1 : 132

In consideration of Lake Kawana Community Centre's role, Table 8 broadly demonstrates that council's supply of Sunshine Coast wide venues equates to 1 venue per 92,734 people, and the number of seats being provided is 1 seat per 115 people. Table 8 also demonstrates that Sunshine Coast Council appears to have a high rate of provision when compared to other councils in this study.

It is noted that both Cairns and Gold Coast local government areas are developing alternative proposals outlining their desired provision of region wide venues in their regions:

- Cairns has sought options to replace the Cairns Civic Centre. Initial proposals involved the development of an entertainment precinct, which were retracted when federal funding was withdrawn in 2012. Recent plans for a new performance venue have hinged on a large scale development.
- The Gold Coast is working on delivering a cultural precinct which could add a 400-600 seat performance space to the Arts Centre's auditorium, giving the region a large auditorium and a medium one. Part of the Gold Coast's rationale is that the region is under-supplied with

performance venues compared with the Sunshine Coast. This would increase Gold Coast's level of provision to 1 seat per 316 people.

Despite the proposed provision of additional venues in these areas, Sunshine Coast still has a relatively high provision of council owned/managed region wide venues. This is also increased when taking into account the Flinders Performance Centre within Buderim, as well as other performance venues in adjoining local government areas, including The J in Noosa Shire.

## 6.2 District venues

Benchmarking indicates that there is a wide variability across local governments in terms of the provision levels of district venues. When considering the number of venues with a seating capacity of 250-500 people, it appears that council's level of provision is in the middle of the range, as demonstrated in Table 9.

**Table 9: Comparative provision of council-owned district venues**

Local Government Area	2013 Population (ERP)	District venues	Venues per capita
Sunshine Coast	278,202	3	1 : 92,734
Gold Coast	537,844	4	1 : 134,461
Cairns	157,102	2	1 : 78,551
Moreton Bay	408,914	6	1 : 68,152
Redland	147,437	0	0
Wollongong	205,231	2	1 : 102,615

Note: Interpretation of Table 9 should be read cautiously, as it has not considered the extent of venues which are owned or operated by others.

### Key considerations for the Plan:

- The higher rate of provision of Sunshine Coast Wide venues will need to be considered within the Plan's recommendations, potentially via ensuring that each venue's primary function are complementary to each other.

## 7 Current challenges & opportunities

### 7.1 Proposed Sunshine Coast Entertainment, Convention and Exhibition Centre

Council has undertaken initial steps towards developing a region wide entertainment, convention and exhibition centre. A feasibility study has been presented to council which proposed a facility comprised of:

- a main auditorium with flexible walls and seating systems that allow the auditorium to offer alternate capacity ranges between 1,000 and 4,500 people
- a flat floor exhibition hall with flexible walls allowing expansions and reductions in room size, to a maximum of 3,000 square metres
- a full commercial catering kitchen (plus satellite kitchens)
- meeting rooms (approximately 12 to 15 rooms) with capacities ranging from 20 to 360 people in variable modes
- provision for 706 car parks (noting that there will be additional on-street and off-street car parking spaces available to cater for peak entertainment event demands, generally in non-business hours).

The feasibility report indicates that such a venue would host large-scale exhibitions and events. It would be expected that this venue would have the capacity to host major concert performances, but not those activities requiring a purpose built performing arts theatre space.

The feasibility study does report that the entertainment, convention and exhibition centre would operate in a different sphere when compared to council's existing performance and community venues. The report suggests that 80% of events in the entertainment, events and exhibitions centre will be new to the Sunshine Coast. Anecdotally, this is borne out by the experience on the Gold Coast and Cairns, where the region's large performance venues have not seen activity shift to their larger convention and exhibition centres.

The timing and scale of this venue will depend on the ability for council to secure funding, as well as the planning and delivery of the Maroochydore City Centre Priority Development Area. It is expected that the delivery of this venue will be beyond the life of this Plan.

### 7.2 Lifecycle cost

The initial capital cost of a venue is a small part of its total cost to council when considering its lifecycle. In-house studies indicate that the initial capital outlay for a facility will represent approximately 20-30% of its cost over its useful life. This represents significant ongoing costs for council, particularly if a venue is poorly used and yielding little revenue. Further cost implications can arise when deferring maintenance over the longer term.

Covering the costs of council's current venues' lifecycles is an ongoing challenge for council. Also moving into the future, understanding the financial implications of a venue's lifecycle at the onset will be an important consideration in future decision making regarding new venues. The lifecycle costs of a venue are a strong argument for only building facilities that a community can afford to operate and maintain.

### 7.3 Other providers

Popular music is by far the largest revenue generator of all types of live performance in Australia. Competition to present live music on the Sunshine Coast is competitive, with licensed premises presenting very attractive packages to promoters to hold their shows on site in order to attract gaming and bar patrons.

There is also increased competition for other aspects of the market, particularly with an influx of halls on school sites offering facilities for after school and evening sport and recreation activities.

The Building the Education Revolution program from 2009 resulted in the development of 41 multi-purpose halls in schools on the Sunshine Coast.

Meeting space opportunities are also available in a variety of other facilities across the region which are owned by others. These include (but are not limited to):

- Privately operated venues and centres, including RSLs, surf clubs, sports clubs, private function centres
- Church halls
- State government owned neighbourhood centres

The existence of a wide range of alternatives to council's facilities presents opportunities for council to work towards improving community access to facilities without developing additional venues.

#### 7.4 Reversing escape expenditure

There are cultural, economic and environmental benefits in providing high quality entertainment options that offer an alternative for the need to visit performance venues in other local government areas, such as Brisbane. Council has the opportunity to:

- Minimise and reverse the escape expenditure of patrons attending shows in Brisbane, by offering alternatives on the coast and retaining entertainment spend in the region.
- Present performances that attract patrons from outside of the region, and create new visitor spending in the region.
- Further promote council's event calendar to locals, to highlight that council's venues do offer some of the same shows offered in Brisbane.

Investment in programming, marketing and infrastructure has the potential to reverse escape expenditure, attract visitors, reduce highway traffic, minimise greenhouse impacts, generate local tourism, create employment, build community pride and participation, enhance lifestyle options and foster cultural development opportunities through events and participation.

#### 7.5 Affordability for hirers

Council offers subsidised rates for community access to council's venues as one way of fostering and building social and cultural capital within the community. Consultation results however reveal perceptions that council's venues are too expensive (although benchmarking with like regional facilities suggest they are mid-range).

The costs for council to deliver and maintain community facilities are significant, however it will be important that council continually reviews the use and operation of its community facilities to ensure that they are effective in meeting community needs and are being managed sustainably.

#### 7.6 Timing for delivery of new performance and community venues

The *Sunshine Coast Social Infrastructure Strategy 2011* identifies a number of new venues to be developed across the Sunshine Coast in the future. A large portion of these venues are a result of development agreements, or are located within structure plan areas of Caloundra South and Palmview.

Timing for the delivery of these new venues will need to be carefully considered, to ensure that there is a demonstrated need and a community demand to support their ongoing utilisation. Should a facility be developed prematurely, this may result in a poorly utilised venue, and an increase to council's annual financial outlay.

Future decisions regarding new performance and community venues should therefore rigorously assess need, demand, priority, community capacity and lifecycle costs to ensure their long term viability. Options to use existing facilities should be explored first to ensure that these venues are operating at their greatest potential before any new venues are developed.

Ensuring the appropriate timing for the delivery of new performance and community venues does not preclude the need to continue to secure land for community purposes. Capturing land for community purposes is still needed to ensure the Sunshine Coast region is able to be well serviced in the long term should the need arise.

## 7.7 Operating synergies

Operating performance and community venues as a consolidated portfolio has already yielded synergies and efficiencies for council in terms of programming, marketing, systems and planning. Opportunity exists for further collaboration with other key venues located across the Sunshine Coast, including Quad Park, showgrounds and multi-sports facilities. The establishment of a central unit is an option which could potentially yield further benefits.

## 7.8 Precinct approaches

Most of council's venues are located in a precinct with potential for greater linkages and activation beyond the venue itself. Precinct planning exists for all of council's six venues. Strengthening the relationship between council's venues, and other important social infrastructure such as libraries and galleries (which also have an important role to play in community and cultural development), has the potential to increase efficiencies particularly in regard to the sharing of resources. This is also attune with the current trend of co-locating different types of social infrastructure. Improving synergies with other facilities will need to ensure that a complementary relationship is achieved, rather than a competitive one.

## 7.9 Alternatives to facilities-based solutions

There is often significant pressure from communities and other stakeholders to develop new facilities or refurbish existing ones. However, building facilities is just one of a number of ways to support achievement of economic, cultural and community development outcomes.

Investment in programming can have cumulative positive impacts for the Sunshine Coast. Experts at the Better Facilities: Stronger Communities conference in Victoria in 2005 have noted that activation and programming were as important as building-based projects. Hard infrastructure is unlikely to succeed without activation and programming, whereas activation and programming can take place without a special building.

As local governments increasingly face financial constraints and a growing understanding of the costs and implications of sustainable long-term asset management, it is possible to consider alternatives to bricks and mortar infrastructure to achieve their goals.

## 7.10 Relationship with the commercial market

Commercial hire of council's venues have the ability to reduce the annual operating subsidy of council's venues, while generating local tourism and business opportunities, creating employment and supporting the local economy.

Hirers charged at a commercial rate for use of the council's Sunshine Coast wide venues range from 51.1% at Nambour Civic Centre, to 11.5% at Lake Kawana Community Centre, to 61% at The Events Centre Caloundra.

Council needs to find a balance between competing with commercial operators for commercial activities (such as resorts and commercial hospitality venues), and providing facilities for commercial activity. Current gaps that council can fill include large scale exhibition, meeting and conference facilities.

Further accessing the conference market does have the ability to bring additional economic benefits to the region. Daily expenditure by conference delegates has been estimated at \$377 per day for domestic delegates, and \$434 by international delegates<sup>16</sup>. The Events Centre Caloundra

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<sup>16</sup> Association of Australian Convention Bureau Inc, 2008, Performance Report



generated approximately \$3million in economic benefits from delegate visitations to the region in 2013/14.

Nambour Civic Centre has limited appeal for commercial activity, with current access, location and facility limitations impairing its relevance for this market. However Lake Kawana Community Centre and The Events Centre Caloundra have potential to further increase the number of commercial events hosted in each venue.

**Key considerations for the Plan:**

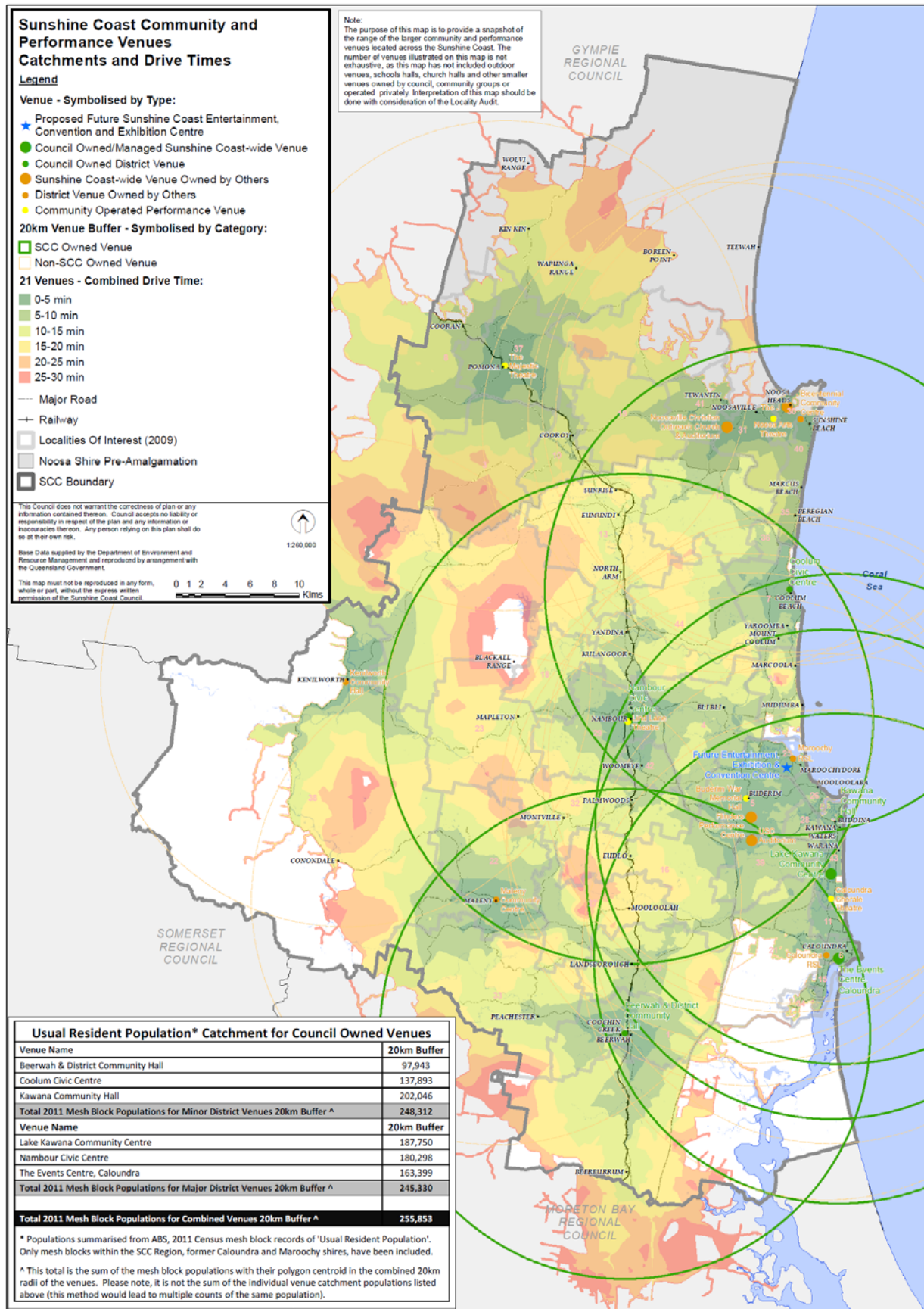
- Planning for council's performance and community venues needs to consider their relationship with any future entertainment, convention and exhibition Centre within Maroochydore.
- Council shares the market with a number of other providers of performance and community venues. The presence of other venues needs to be a crucial consideration in future decision making regarding performance and community venues.
- Council has the opportunity to make adjustments to its operations so other venues can have a greater chance of success in a highly competitive market.
- Affordability to hire council's venues will be an ongoing consideration for council in the future.
- Decisions regarding new performance and community venues will need to rigorously assess need, demand, priority, community capacity and lifetime costs to ensure their future viability.
- Opportunity exists to explore opportunities to centralise programming, marketing, systems and planning for council's key venues, to allow for further collaboration and integration.
- Council's six venues are co-located with another community facility, or are within a precinct containing a number of other community facilities. Opportunity exists to strengthen the relationships between council's community facilities in order to increase overall efficiencies, as well as to increase the 'experience' of users.
- Council can seek to hold events and performances in other environments as alternative way to achieving the social, cultural and economic benefits of events and activities.
- Council has the opportunity to minimise the escape expenditure of patrons attending shows in other local government areas such as Brisbane, by offering alternatives on the coast.
- Opportunity exists to improve linkages with the commercial market to improve overall viability of council's venues.

## Appendices

- **Appendix 1: Map of catchments and drive times**
- **Appendix 2: Who uses our venues?**
- **Appendix 3: Audits of venues**
- **Appendix 4: Locality audit summary**



# Appendix 1 - Map of catchments and drive times



## Appendix 2 - Who uses our venues?

Analysis of the social and demographic characteristics of people who attend performing arts events and activities suggests that there are a number of relevant factors, including:

- People of different ages are likely to attend different types of cultural events
- Gender accounts for differences, with more women attending overall
- Socio-economic variables are important, including income and education
- Barriers for attending events also include lack of time, cost, health issues, transport barriers, safety concerns and a lack of someone to attend with (Cultural Ministers Council Statistics Working Group, 2006).

The following section analyses the profile of cultural attendees, using data from the Australian Bureau of Statistics' *Attendance at Selected Cultural Venues and Events, Australia, 2009-10* study, linked with 2011 Census data for the Sunshine Coast (ABS, 2011).

The below identifies the factors which characterise the users of council's venues, primarily focusing on the performing arts. The factors outlined below are significant when considering how best to plan, program and market council's venues in the future.

### Overall attendance

In Queensland in 2009/10, an estimated 49% of people over 15 years of age attended at least one performing arts event, including live music, theatre and dance. While rates of attendance were slightly higher for people in the capital city than in regional areas, the Sunshine Coast is likely to be closer to the Brisbane rate than the rate in more remote areas.

On the Sunshine Coast, this would equate to 102,150 people attending some kind of performing arts event. This 102,150 people represents the potential audience for performing arts on the Sunshine Coast, noting that many people attend events in other privately operated venues, or venues within the other regions such as Brisbane.

### Gender

Female attendance rates were higher than males at all selected cultural venues or events, with 56.8% of women attending compared with 42.2% of men. The Sunshine Coast population is characterised by a larger female population, with 51.6% of the Sunshine Coast population being female and the remaining 48.4% of the population being male.

### Age

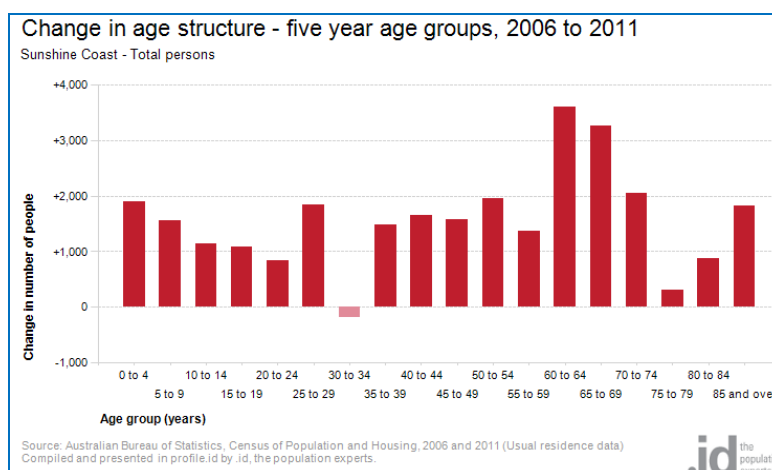
The age of people attending performing arts events varies considerably depending on the type of event, as shown in Queensland estimates set out in the below table.

#### Attendance at performing arts events by age

Cultural event category	Age Group								Total
	15-17	18-24	25-34	35-44	45-54	55-64	65-74	75+	
Classical music concerts	4.7	2.8	4.3	5.4	7.6	9.4	8.5	8.8	6.3
Popular music concerts	27.1	45.9	33.5	30.0	28.3	22.0	10.0	9.3	27.9
Theatre performances	19.1	7.5	10.0	13.6	17.7	18.3	16.4	10.5	13.9
Dance performances	9.3	8.7	7.0	10.5	12.6	8.1	8.5	3.8	9.0
Musicals and operas	12.8	8.6	11.6	13.0	15.6	19.8	11.2	11.1	13.4
Other performing arts	9.5	20.0	19.0	19.1	15.7	14.0	12.5	6.7	16.0

	Age Group								
<i>Total attending at least one performing arts event</i>	49.4	60.7	54.3	54.4	49.8	45.7	35.6	29.0	49.6

The Sunshine Coast population is well represented by people across all of the above age groups. Since the 2006 Census, the Sunshine Coast has seen a growth in the amount of people in most age brackets (with the exception of the 30 to 34 bracket), particularly the older age brackets of 60-64 and 65-69 groups (refer below).



## Education

People with higher levels of education are more likely to attend performing arts events, with 63.9% of people with a bachelor degree or higher reporting attending at least one event, compared with 43.7% of people who had attained Year 12 or below (refer below).

### Attendance at performing arts events by education

Cultural event category	Bachelor degree or higher (%)	Certificate or diploma (%)	Year 12 or below (%)	Total (%)
Classical music concerts	14.7	5.1	4.1	6.3
Popular music concerts	34.4	30.5	24.4	27.9
Theatre performances	24.8	12.6	11.1	13.9
Dance performances	13.5	9.5	7.2	9.0
Musicals and operas	21.0	13.3	10.7	13.4
Other performing arts	19.0	17.1	14.7	16.0
<i>Total attending at least one performing arts event</i>	63.9	51.5	43.7	49.6

On the Sunshine Coast, 14% of the population (29,266 people) attained a Bachelor or Higher degree qualification, 9.1% (19,047 people) of the population attained an advanced diploma or diploma, 22.5% (46,981 people) of the population had vocational qualifications.

As the Sunshine Coast population has grown from 2006 to 2011, the amount of people with some form of qualification has also increased, notably those with a bachelor or higher degrees (+8,440 persons) and those with vocational qualifications (+9,628 persons).

## Income

Attendance at performing arts events and activities has been found to increase by level of income. People on the highest incomes are twice as likely to attend performing arts events compared to people in the lowest income bracket. However for some particular types of events, people on the lowest incomes are more likely to attend than people on slightly higher incomes, most likely reflecting lower incomes for older people on pensions and fixed incomes (refer below).

### Attendance at performing arts events by income

Cultural event category	Lowest Quintile (%)	Second Quintile (%)	Third Quintile (%)	Fourth Quintile (%)	Highest Quintile (%)	Total (%)
Classical music concerts	5.8	4.3	3.9	8.6	8.7	6.3
Popular music concerts	11.2	19.7	29.2	32.1	44.2	27.9
Theatre performances	12.6	8.6	15.8	12.9	17.8	13.9
Dance performances	6.3	8.3	10.7	9.1	6.8	9.0
Musicals and operas	11.3	8.2	13.2	14.9	18.8	13.4
Other performing arts	11.6	13.9	16.7	18.5	17.5	16.0
<i>Total attending at least one performing arts event</i>	<i>33.0</i>	<i>36.9</i>	<i>51.0</i>	<i>57.1</i>	<i>66.0</i>	<i>49.6</i>

There are small regional differences in the level of income on the Sunshine Coast. Based on a 20 kilometre catchment of council's venues, the 20 kilometre catchment of the Nambour Civic Centre has the highest median household weekly income, compared to the Lake Kawana Community Centre and The Events Centre (refer below).

### Median income for Sunshine Coast wide venue catchments

Venue	Median Household Weekly Income (\$)
Lake Kawana Community Centre	1099
The Events Centre Caloundra	1099
Nambour Civic Centre	1116

## Frequency of attending

For each type of cultural event, around half the people who attended did so only once in the previous year. The exception to this is attendees to popular music events, who were found to attend these events more frequently. Frequent attendees (those who attended four or more events) for each type of event were approximately 10% of all people who attended that type of event, apart from popular music where approximately 26% of attendees were frequent attendees.

### Frequency of attending performing arts events

Cultural event category	Attended once before (%)	Attended twice before (%)	Attended three times before (%)	Attended four times or more (%)
Classical music concerts	48.5	25.8	13.1	12.5
Popular music concerts	39.6	20.8	13.7	25.9
Theatre performances	47.8	28.1	13.4	10.7
Dance performances	52.6	25.3	12.4	9.7
Musicals and operas	57.2	29.3	6.6	6.9
Other performing arts	68.0	19.4	4.2	8.5

## Appendix 3 - Audit of venues

### The Events Centre Caloundra

#### Venue overview:

Category	Finding
Address	20 Minchinton St, Caloundra
Year established	1980 – Making The Events Centre the oldest venue in scope of this plan.
Ownership	Council owned
Management	The Events Centre is operated as a corporate entity by an external Board.
On-site staffing	10

#### Venue facilities:

Category	Finding
Hall/Theatre Spaces	<ul style="list-style-type: none"> <li>Main theatre: Stage, fly system, loading dock, 2 dressing rooms, green room, tiered seating.</li> <li>Playhouse: Stage, orchestra pit, loading dock, fly system, 2 dressing rooms, tiered seating.</li> </ul>
Meeting Spaces	<ul style="list-style-type: none"> <li>Glasshouse Courtyard = 556m<sup>2</sup></li> <li>Reef Room = 224m<sup>2</sup></li> <li>Beausang Room = 212m<sup>2</sup></li> <li>Board Room = 45m<sup>2</sup></li> <li>Foyer space = 25m<sup>2</sup></li> </ul>
Technical equipment	Extensive lighting and sound equipment available.
Kitchen facilities	Full time chef and catering services are available on site.
Parking	Underground parking is available.

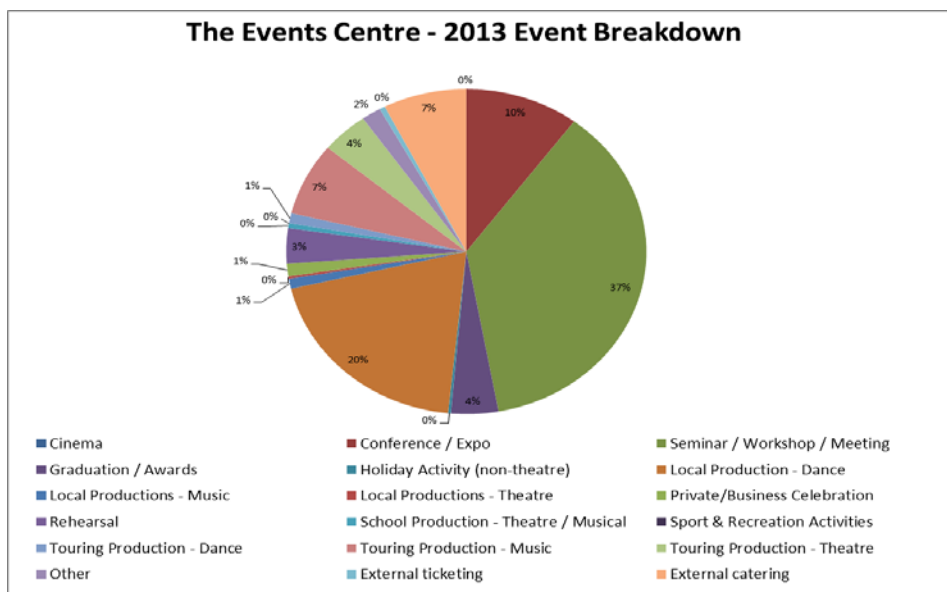
#### Venue capacity:

Space	Capacity
Theatre	<ul style="list-style-type: none"> <li>Theatre: 900 people</li> <li>Banquet: 800 people</li> <li>Cocktail: 1200 people</li> </ul>
Playhouse	<ul style="list-style-type: none"> <li>Theatre: 320 people</li> </ul>
Glasshouse Courtyard	<ul style="list-style-type: none"> <li>Theatre: 600 people</li> <li>Banquet: 600 people</li> <li>Cocktail: 700 people</li> </ul>
Reef Room	<ul style="list-style-type: none"> <li>Theatre: 160 people</li> <li>Banquet: 120 people</li> </ul>
Beausang Room	<ul style="list-style-type: none"> <li>Theatre: 160 people</li> <li>Banquet: 120 people</li> </ul>
Board Room	<ul style="list-style-type: none"> <li>Theatre: 45 people</li> <li>Banquet: 30 people</li> </ul>
Foyer Space	<ul style="list-style-type: none"> <li>Cocktail: 200 people</li> </ul>

**Level of usage:**

	2013/14 Result
No of events	488 In addition to the 488 events, The Events Centre had two external equipment hires, 25 external catering events and four external ticketing events
No of live performances	129
Total attendances	84,025
No of tickets sold	48,687 (Only includes tickets sold through SABO)
No. of days whole venue is unused	73

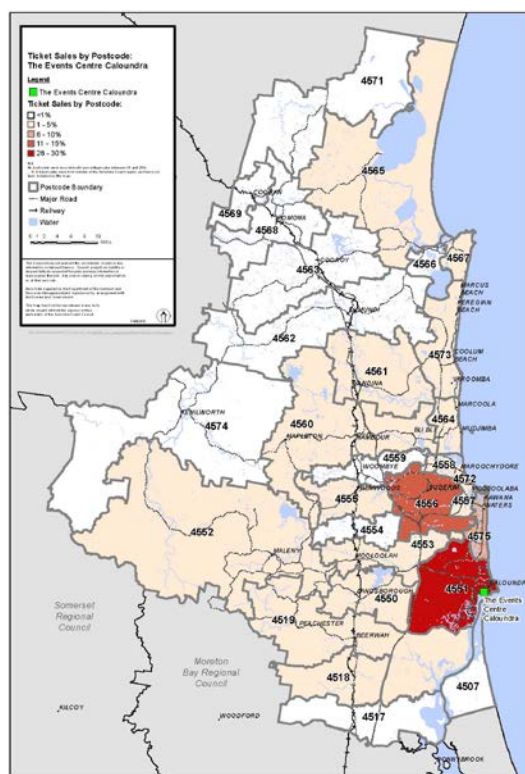
**Event breakdown:**



**Ticket sales catchment:**

The ticket sales catchment for The Events Centre is concentrated around the southern end of the coast, particularly Caloundra and Buderim.





Note: Data used to develop the above map is based on 2011/2012 ticket sales data. Note that ticket sales data is only an indication of venue use – the distribution of users of venue hire activities may be quite different.

#### Location and context:

Category	Finding
Visibility and street frontage	The Events Centre does have good visibility and street frontage. The centre is however not located on a main thoroughfare.
Co-location with other services	The Events Centre is located within a precinct with a number of other community uses. The centre neighbours a Sunshine Coast Council administration building, and is in close proximity to the Caloundra Library, art gallery and visitor information centre. Bulcock Street, which contains a range of business and retail uses, is also located in proximity to The Events Centre.
Access to bicycle and pedestrian pathways	The venue is easily accessible by bicycle and pedestrian pathways.
Access to public transport	The venue can be accessed by public transport. The nearest bus stops are located on Suller Street and Ormuz Avenue.
Signage	Signage indicating the location of The Events Centre is evident. Greater promotion of the venue may be possible.

#### Building condition:

Building condition audits reveal the following key capital works for The Events Centre.

### Building condition audit findings (capital works)

- A major refurbishment is needed to bring three dressing rooms within the main theatre up to an acceptable standard.
- A major refurbishment is needed to bring the change rooms within the Playhouse up to an acceptable standard.
- Amplifiers and speakers, as well as lighting within the main theatre requires upgrading.
- Audio system within the Playhouse requires upgrading.
- Convection oven within the kitchen requires upgrading.
- Audio console requires upgrading.
- Cupboards and benches within Stage Door Kitchen/Café require replacement.
- Kitchen to dressing room 1 and 2 of the Green Room requires upgrading.
- Main kitchen to Green Room requires renewal.
- Bench tops to dressing room 1 and 2 have tops that are laminating.
- Re-surfacing program to timber parquet flooring to Auditorium is needed.
- All tiled areas are now more than 30 years old and are looking old and tired.
- Wall dividers within amenity areas require renewal.
- Bench tops to most amenity areas require renewal.
- A re-surfacing program is needed for the timber panelling ceiling of the Glasshouse Room.
- Epoxy glass black surfacing to main kitchen area needs re-surfacing program
- Air-conditioning renewal is needed for the box office, board room and bar manager's office.

It is noted that additional operational and preventative works are required for this venue which have not been articulated in the above.

#### Planning considerations:

Category	Finding
Planning scheme zone	<ul style="list-style-type: none"> <li>• Major Centre Zone</li> </ul>
Site opportunities	<ul style="list-style-type: none"> <li>• autonomy outside of council allows the venue to market more actively and can reduce staff costs</li> <li>• refurbishment has improved event spaces</li> <li>• commercial kitchen and staff chef position the venue to do catered events</li> <li>• Board is undertaking strategic planning</li> <li>• opportunity to develop a cultural hub within Caloundra CBD, linking with the nearby art gallery, library, council administration building and surrounding businesses</li> <li>• potential to further increase usage</li> <li>• projected population will increase audiences within the venue's catchment</li> </ul>
Site constraints	<ul style="list-style-type: none"> <li>• capital works required to rectify issues and improve usage</li> <li>• some competition for live music and conference venues</li> </ul>
Future plans for neighbouring buildings and land uses	<ul style="list-style-type: none"> <li>• Sunshine Coast Corporate Plan 2014-2019 identifies the Caloundra 4551 project to be progressed in 2014/15. This earmarks the preparation of a precinct plan to identify function and roles, preferred sites, key linkages and complementary activities within the Caloundra community/cultural hub. The Events Centre would form part of this project.</li> <li>• an economic revitalisation project is progressing within council which looks at strategies to reinvigorate the Caloundra CBD, which considers The Events Centre.</li> <li>• nearby Caloundra South development will attract large scale development, which will need to be considered in planning for The Events Centre.</li> </ul>

## Nambour Civic Centre

### Venue overview:

Category	Finding
Address	60-64 Currie Street, Nambour
Year established	1990 – Making the Nambour Civic Centre the second oldest Sunshine Coast wide venue in scope of this plan.
Ownership	Privately owned. Council has a lease on the space until 2018, with an option to renew.
Management	Council managed
On-site staffing	Three

### Venue facilities:

Category	Finding
Hall/Theatre Spaces	<ul style="list-style-type: none"> <li>Main hall: 530m<sup>2</sup>, stage, three dressing rooms, wardrobe facilities, fly system, tiered seating available.</li> <li>Theatre: Stage, two dressing rooms, tiered seating.</li> </ul>
Meeting Spaces	The main foyer is available for hire which can act as a meeting space. This space is 400m <sup>2</sup> with bar facilities.
Technical equipment	Extensive lighting and sound equipment available.
Kitchen facilities	A commercial kitchen is available for hire.
Parking	Paid parking is available for the centre, which is supported by street parking. Disability access from the parking area to the centre is also an issue.

### Venue capacity:

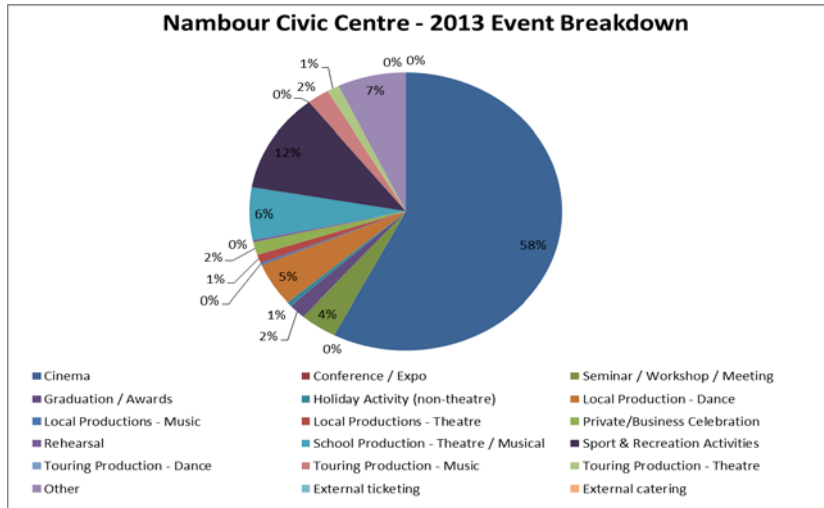
Space	Capacity
Hall	<ul style="list-style-type: none"> <li>Live performance: 780 people</li> <li>Dinners: 450 people</li> <li>Displays &amp; exhibitions: 530m<sup>2</sup> available</li> <li>Disco: 1200 people</li> </ul>
Theatre	<ul style="list-style-type: none"> <li>Live performance: 275 people</li> <li>Cinema/theatre: 275 people</li> </ul>
Foyer	<ul style="list-style-type: none"> <li>Displays &amp; exhibitions: 150m<sup>2</sup> available</li> <li>Meetings: 80 people</li> </ul>

### Level of usage:

	2013/14 Result
No of events	347
No of live performances	120
No of cinema screenings	162
Total attendances	43,940

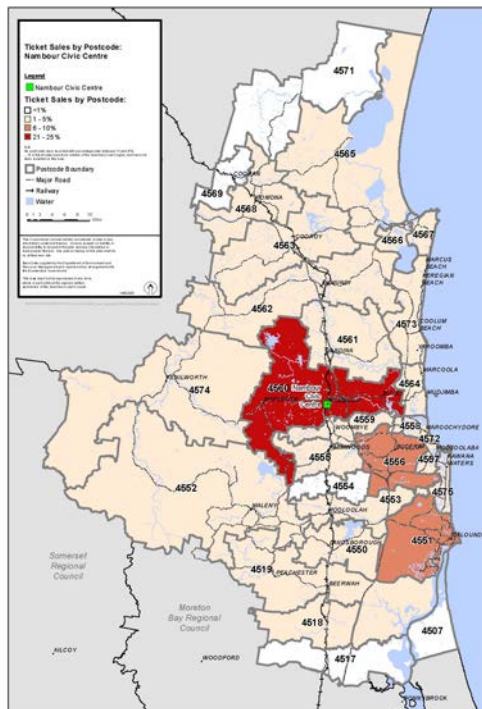
2013/14 Result	
No of tickets sold	29,011 (Only includes tickets sold through SABO)
No. of days whole venue is unused	74

**Event breakdown:**



**Ticket sales catchment:**

Nambour Civic Centre’s catchment is concentrated around Nambour, Buderim and Caloundra as shown in the ticket sales map below.



Note: Data used to develop the above map is based on 2011/2012 ticket sales data. Note that ticket sales data is only an indication of venue use – the distribution of users of venue hire activities may be quite different.

### Location and context:

Category	Finding
Visibility and street frontage	Although located on the main street of Nambour, the venue has poor visibility from the street frontage.
Co-location with other services	The venue is located within a complex known as Centenary Square, which has a number of commercial and retail uses. There are currently some vacancies within this precinct which reduces the levels of activation.
Access to bicycle and pedestrian pathways	The venue is accessible by bicycle and pedestrian footpaths.
Access to public transport	The rail and bus interchange are within proximity to the venue.
Signage	There is poor signage indicating the location of the venue.

### Building condition:

Building condition audits reveal the following key capital works for the Nambour Civic Centre:

Building condition audit findings (capital works)
<ul style="list-style-type: none"> <li>• Works are required to improve the bar area, including the installation of custom made stainless steel units.</li> <li>• Air conditioning system requires renewal.</li> <li>• Timber parquetry flooring to main hall area needs re-surfacing program.</li> <li>• Replacement plan needed for carpeted areas within the foyer and theatre area.</li> <li>• Replacement plan needed for the original screen.</li> <li>• Replacement plan needed for the original stage curtains.</li> <li>• Replacement plan needed for the original benchtop in the bar area.</li> <li>• Replacement plan needed for tiled areas.</li> </ul>

It is noted that additional operational and preventative works are required for this venue which have not been articulated in the above.

### Planning considerations:

Category	Finding
Planning scheme zone	<ul style="list-style-type: none"> <li>• Major Centre Zone</li> </ul>
Site opportunities	<ul style="list-style-type: none"> <li>• wide catchment</li> <li>• arthouse cinema fills gap and is well supported</li> <li>• leased facility limits depreciation and asset costs for Council</li> <li>• there is a current drive for Nambour to be revitalised</li> <li>• opportunity to improve link with surrounding social infrastructure and businesses</li> <li>• equipment can be transferred to other venues if required</li> <li>• potential to further increase usage</li> </ul>
Site constraints	<ul style="list-style-type: none"> <li>• poor parking and street presence</li> <li>• facilities are showing their age</li> </ul>

Category	Finding
	<ul style="list-style-type: none"> <li>• long term asset deterioration</li> <li>• competition from other venues e.g. schools with higher quality performance or events spaces</li> </ul>
Future plans for neighbouring buildings and land uses	<ul style="list-style-type: none"> <li>• there is currently a drive for the Nambour town centre to be revitalised</li> <li>• Social Infrastructure Strategy earmarks the preparation of a precinct plan to identify function and roles, preferred sites, key linkages and complementary activities within this community/cultural hub.</li> </ul>

## Lake Kawana Community Centre

### Venue overview:

Category	Finding
Address	114 Sportmans Parade, Bokarina
Year established	2005 – Making the Lake Kawana Community Centre the newest Sunshine Coast wide venue in scope of this plan.
Ownership	Council owned
Management	Council managed
On-site staffing	Four

### Venue facilities:

Category	Finding
Hall/Theatre Spaces	<ul style="list-style-type: none"> <li>Hall 1: 343m<sup>2</sup> floor area, 98m<sup>2</sup> stage space, dressing rooms, indoor and outdoor stage.</li> <li>Hall 2: 174m<sup>2</sup> floor area.</li> <li>Hall 3: 150m<sup>2</sup> floor area, 211m<sup>2</sup> stage space, green room, dressing rooms.</li> </ul>
Meeting Spaces	<p>Ten meeting rooms are available within the centre. The meeting rooms are flexible and can be joined together, or used separately.</p> <ul style="list-style-type: none"> <li>Meeting Rooms 1: 48m<sup>2</sup></li> <li>Meeting Room 2: 32m<sup>2</sup></li> <li>Meeting Room 3: 32m<sup>2</sup></li> <li>Meeting Room 4: 32m<sup>2</sup></li> <li>Meeting Room 5: 50m<sup>2</sup></li> <li>Meeting Room 6: 60m<sup>2</sup></li> <li>Meeting Room 7: 45m<sup>2</sup> + 23m<sup>2</sup> balcony</li> <li>Meeting Room 8: 24m<sup>2</sup></li> <li>Lake View Room: 180m<sup>2</sup>, private toilets, 23m<sup>2</sup> balcony, dance floor</li> <li>Small board room: 20m<sup>2</sup></li> </ul>
Technical equipment	Extensive lighting and sound equipment available.
Kitchen facilities	<ul style="list-style-type: none"> <li>1 commercial kitchen (ground floor)</li> <li>2 kitchenettes – One located on level 1, and one located on level 2.</li> </ul>
Parking	Parking can become an issue for the centre when there are multiple bookings. Before and after-school pick up times can also be problematic. Overflow parking is available at after school hours.
Other	The centre has a number of outdoor spaces which provide good break-out areas for the venue.

### Venue capacity:

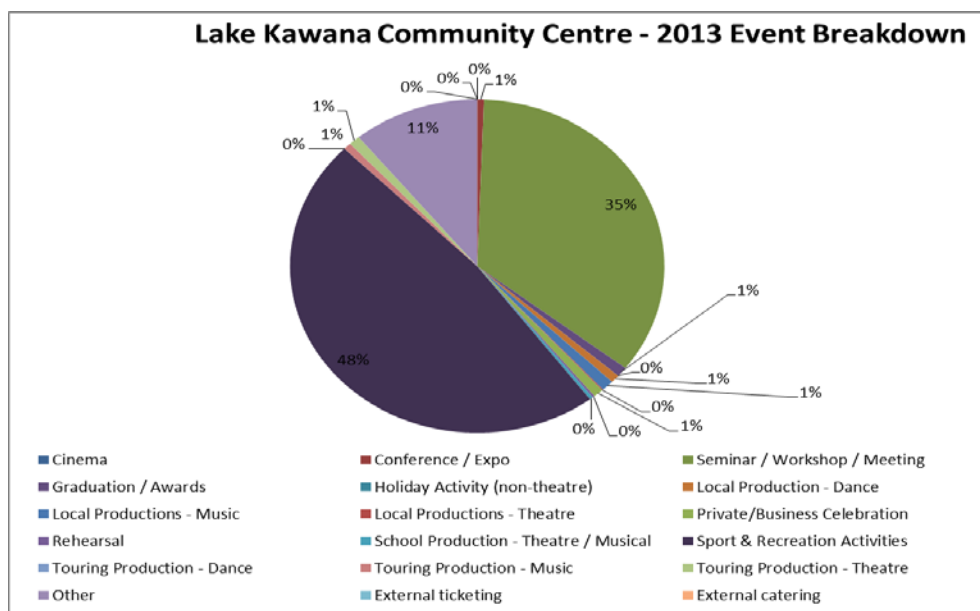
Lake Kawana Community Centre has a very flexible environment which allows them to open up partitions between areas to increase capacity.

Hireable Space	Capacity for each event			
	Standing	Theatre	Classroom	Banquet
Hall 1	650 people	350 people	150 people	248 people
Hall 2	350 people	200 people	80 people	136 people
Hall 3	300 people	160 people	60 people	96 people
Hall 1 + 2 + 3	1300 people	750 people	370 people	480 people
Meeting Rooms 1,5,6	80 people	40 people	24 people	34 people
Meeting Rooms 2,3,4	40 people	20 people	12 people	22 people
Meeting Room 7	60 people	30 people	16 people	32 people
Meeting Room 8	50 people	25 people	14 people	17 people
Meeting Room 9	16 people	8 people	10 people	10 people
Lake View Room	250 people	150 people	80 people	80 people

### Level of usage:

	2013/14 Result
No of events	1040
No of live performances	42
Total attendances	73,591
No of tickets sold	6005 (Only includes tickets sold through SABO)
No. of days whole venue is unused	86

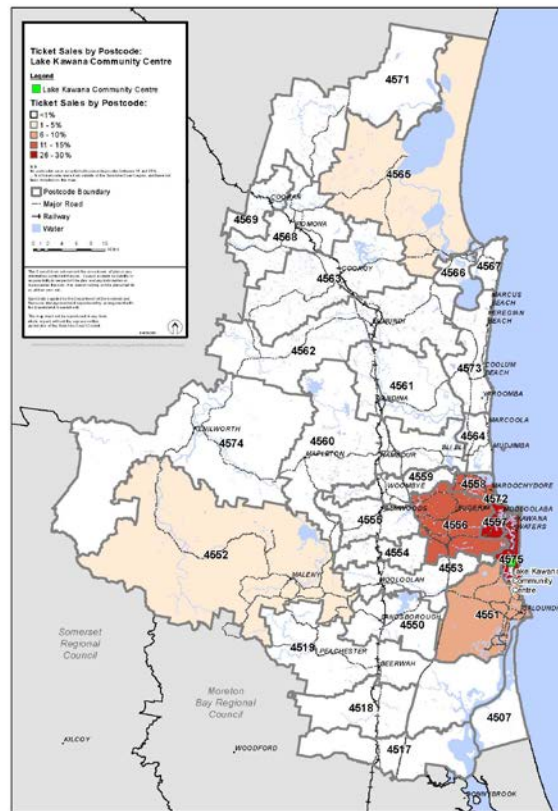
### Event breakdown:



### Ticket sales catchment:

Lake Kawana Community Centre's catchment for ticketed events is predominantly Kawana, Mooloolaba, Buderim and Maroochydore, with a number of ticket buyers coming from as far afield as Tewantin for live music events.





Note: Data used to develop the above map is based on 2011/2012 ticket sales data. Note that ticket sales data is only an indication of venue use – the distribution of users of venue hire activities may be quite different.

**Location and context:**

Category	Finding
Visibility and street frontage	Located on Sportsmans Parade, the Lake Kawana Community Centre is not located on a main thoroughfare.
Co-location with other services	No others uses are co-located on the site of the Lake Kawana Community Centre. However the centre is located within a precinct with a number of other community uses, namely the Kawana primary and secondary schools, Kawana Aquatic Centre, Sunshine Coast Stadium, Kawana Sports Precinct and the Community Solutions building.
Access to bicycle and pedestrian pathways	The venue is accessible by bicycle and pedestrian pathways.
Access to public transport	Public transport to the venue is available. The nearest public transport stop is located on the nearby Nicklin Way.
Signage	Signage for the facility is relatively well located at the frontage of the venue.

**Building condition:**

Building condition audits reveal the following key capital works for the Lake Kawana Community Centre.

### Building condition audit findings (capital works)

- Replacement program needed for all carpet areas.
- Re-surfacing program needed for all timber surfaces.
- Air-conditioning will require renewal.

It is noted that additional operational and preventative works are required for this venue which have not been articulated in the above.

### Planning considerations:

Category	Finding
Planning scheme zone	<ul style="list-style-type: none"> <li>• Land within Development Control Plan 1 - Kawana Waters which is the subject of the Kawana Waters Development Agreement</li> </ul>
Site opportunities	<ul style="list-style-type: none"> <li>• multi-purpose, with multiple spaces designed for simultaneous use</li> <li>• attractive, modern facility with lake views</li> <li>• central location, easy access and parking</li> <li>• courtyards add to appeal</li> <li>• rated highly by hirers and users</li> <li>• potential to further increase usage</li> <li>• potential to further target business and corporate use</li> <li>• opportunity to investigate self-service models</li> <li>• future Kawana Town Centre will link across lake with the venue</li> <li>• opportunity to improve link with surrounding social infrastructure and businesses</li> </ul>
Site constraints	<ul style="list-style-type: none"> <li>• staffing requirements increase costs for low-risk regular user groups</li> <li>• large number of other meeting spaces within the Kawana area</li> <li>• competition in immediate area now includes Community Solutions Centre, Quad Park and Kawana Waters State College.</li> </ul>
Future plans for neighbouring buildings and land uses	<ul style="list-style-type: none"> <li>• The nearby land subject to the Kawana Waters Development Agreement is a greenfield site anticipated to be developed as a Major Activity Centre, including a new town centre and hospital. Master planning for the future town centre is underway, and the Kawana Waters Community Development Strategy identifies a 7,000m<sup>2</sup> land parcel for a District Library and Cultural Centre to be located within the future town centre. The Community Development Strategy earmarks the floor area of the library to be 1,266m<sup>2</sup>, and the floor area of the learning centre to 900m<sup>2</sup> (for a total of 2,166m<sup>2</sup>). An exhibition space is also earmarked, consisting of 250m<sup>2</sup> of exhibition space, and 1,000m<sup>2</sup> of arts development space. Other smaller community centres are also proposed. The relationship between Lake Kawana Community Centre and future facilities in Birtinya needs to be considered.</li> </ul>

## Coolum Civic Centre

### Venue overview:

Category	Finding
Address	6 Park St, Coolum Beach
Year established	1982
Ownership	Council owned
Management	Council managed – self-service model
On-site staffing	Nil

### Venue facilities:

Category	Finding
Hall/Theatre Spaces	The Centre contains one main hall. The hall is 352m <sup>2</sup> in area, and also contains a large backstage area and three dressing rooms.
Meeting Spaces	The centre contains 1 meeting room which seats approximately 20 people.
Technical equipment	Basic lighting and audio equipment is available.
Kitchen facilities	Domestic kitchen and facilities available.
Parking	Car parking for the Coolum Civic Centre is shared with other neighbouring facilities. The amount of parking has been found to be insufficient, particularly at peak periods.

### 2013/14 Level of usage:

	Hall	Meeting room
Average hours use per week*	27.5	16
Days used per year	288	136
Total number of events	512	83
Attendances (estimate)	18,950	2166
% of bookings – community**	35	31
% of bookings – commercial**	51	8

\* Based on hours of opening of halls from 8am to 9pm - 7 days a week (=91 hours per week)

\*\* Other market segments for bookings are Church, Private, Government, Sunshine Coast Council & Education/School

### Location and context:

Category	Finding
Visibility and street frontage	Coolum Civic Centre is located within Jack Morgan Park, which is accessed from Park Street. Being in this location, the venue does not have a street frontage and has poor visibility.
Co-location with other services	Located in Jack Morgan Park, the Coolum Civic Centre is co-located with the Coolum Library, Coolum Community Centre, a child care centre and the lawn bowls club. Businesses and commercial premises are also located within close proximity to the library, along David Low Way.
Access to bicycle and pedestrian pathways	There is an existing pathway network which connects the Coolum Civic Centre to the wider surroundings.
Access to public transport	Bus stops are located on nearby David Low Way, which provide a public transport option for visitors.
Signage	Signage indicating the location of the Coolum Civic Centre is relatively poor and could be improved.

### Building condition:

Building condition audits reveal the following key capital works for the Coolum Civic Centre:

Building condition audit findings (capital works)
<ul style="list-style-type: none"> <li>Subterranean structural works will need to be undertaken on external steel girders (estimated cost of between \$100,000-\$200,000).</li> <li>Replacement of six circulation wall fans are needed</li> </ul>

It is noted that additional operational and preventative works are required for this venue which have not been articulated in the above.

### Planning considerations:

Category	Finding
Planning scheme zone	<ul style="list-style-type: none"> <li>Community Facilities Zone</li> </ul>
Site opportunities	<ul style="list-style-type: none"> <li>Coolum Theatre Players are an active and enthusiastic user of the venue.</li> <li>opportunity to increase usage levels</li> <li>Coolum Civic Centre is part of a wider community precinct that is currently the subject of planning to improve function and integration of all the facilities in the precinct.</li> </ul>
Site constraints	<ul style="list-style-type: none"> <li>In the past, council has received requests to upgrade the infrastructure and equipment within the Coolum Civic Centre, to more align with that contained within a Sunshine Coast wide venue. The proximity of this venue to purpose built performance venues (The J in Noosa being a 20 minute drive away, and Nambour Civic Centre being a 15 minute away) would not appear to justify such a movement.</li> </ul>
Future plans for neighbouring buildings and land uses	<ul style="list-style-type: none"> <li>precinct planning for Jack Morgan Park is anticipated to occur in the near future.</li> </ul>

## Kawana Community Hall

### Venue overview:

Category	Finding
Address	30 Nanyima Street, Buddina
Year established	1989
Ownership	Council owned
Management	Council managed – self-service model
On-site staffing	Nil

### Venue facilities:

Category	Finding
Hall/Theatre Spaces	This venue has one main hall with a 320 seat capacity. The hall also has a stage with change room facilities, and additional storage opportunities.
Meeting Spaces	One meeting room with a seating capacity of 30 people is available on the upper level.
Technical equipment	Basic sound and lighting equipment available.
Kitchen facilities	<ul style="list-style-type: none"> <li>Commercial kitchen and facilities are available which have internal and external serving possibilities.</li> <li>A kitchenette is also available for the upstairs meeting room.</li> </ul>
Parking	On-site parking is available. Parking can be an issue at times, with the co-located library.

### 2013/14 Level of usage:

	Hall	Meeting room
Average hours use per week*	53	2
Days used per year	348	92
Total number of events	966	41
Attendances (estimate)	72,591	740
% of bookings – community**	56	2
% of bookings – commercial**	28	45

\* Based on hours of opening of halls from 8am to 9pm - 7 days a week (=91 hours per week)

\*\* Other market segments for bookings are Church, Private, Government, Sunshine Coast Council & Education/School

### Location and context:

Category	Finding
Visibility and street frontage	The location of the Kawana Community Hall behind the Kawana Shopping World shopping centre conceals the location of the venue from the main thoroughfare of Nicklin Way.
Co-location with other services	The venue is located in a hub of community uses and other services, including the Kawana Library, Buddina Community Garden, Kevin Asmus Park, primary school, and Kawana Shopping World.
Access to bicycle and pedestrian pathways	The Kawana Community Hall is accessible by a pathway network.
Access to public transport	A bus stop is located at the street frontage on Nanyima Street. A large bus interchange is also located at the nearby Kawana Shopping World.
Signage	Signage to the Kawana Community Hall could be improved to make its location more clear.

### Building condition:

Building condition audits reveal the following key capital works for the Kawana Community Hall:

Building condition audit findings (capital works)
<ul style="list-style-type: none"> <li>Parquetry floor is wearing thin - unable to allow for further sanding for re-surfacing purposes.</li> <li>Air-conditioning requires ongoing renewal.</li> </ul>

It is noted that additional operational and preventative works are required for this venue which have not been articulated in the above.

### Planning considerations:

Category	Finding
Planning scheme zone	<ul style="list-style-type: none"> <li>Community Facilities Zone</li> </ul>
Site opportunities	<ul style="list-style-type: none"> <li>most well used of all of council's district venues. Opportunity still exists to increase usage levels</li> <li>hall has 28 regular users which provides ongoing regular use for the venue.</li> <li>venue is well-located adjacent to the library. Opportunity exists to strengthen the relationship between these two facilities.</li> </ul>
Site constraints	<ul style="list-style-type: none"> <li>meeting room is very rarely used and has limited amenity.</li> <li>a number of existing venue opportunities are located within the locality, both council owned and owned by others which may operate within the same market as the Kawana Community Hall.</li> </ul>
Future plans for neighbouring buildings and land uses	<ul style="list-style-type: none"> <li>The nearby land subject to the Kawana Waters Development Agreement is a greenfield site anticipated to be developed as a Major Activity Centre for the Sunshine Coast. Master planning for the future town centre is underway, and the Kawana Waters Community Development Strategy identifies a 7,000m<sup>2</sup> land parcel for a District Library and Cultural Centre to be located within the future town centre. The Community Development Strategy earmarks the floor area of the library to be 1,266m<sup>2</sup>, and the floor area of the learning centre to 900m<sup>2</sup> (for a total of 2,166m<sup>2</sup>). An exhibition space is also earmarked, which consists of a maximum 250m<sup>2</sup> of exhibition space, and 1,000m<sup>2</sup> of arts development space. The relationship between the current Kawana Community Hall and future facilities in Birtinya needs to be considered.</li> <li>future precinct planning is anticipated for Kevin Asmus Park.</li> </ul>

## Beerwah & District Community Hall

### Venue overview:

Category	Finding
Address	25 Peachester Road, Beerwah
Year established	2002
Ownership	Council owned
Management	Council managed – self-service model
On-site staffing	Nil

### Venue facilities:

Category	Finding
Hall/Theatre Spaces	<ul style="list-style-type: none"> <li>343m<sup>2</sup> floor area, with sprung timber flooring</li> <li>46m<sup>2</sup> stage space with two stage change rooms, each with shower and toilet facilities</li> <li>Entrance foyer with seating</li> <li>Rear stage access.</li> </ul>
Meeting Spaces	The venue contains backstage change rooms which can also be used as meeting rooms. These spaces are approximately 30m <sup>2</sup> and can seat approximately 10 people each.
Technical equipment	Basic sound and lighting equipment are available.
Kitchen facilities	Full commercial kitchen and facilities are available.
Parking	52 spaces (shared with the Beerwah Library). The number of car parking spaces does not appear to be an issue for the Beerwah Library.

### 2013/14 Level of usage:

	Result
Average hours use per week*	20
Days used per year	220
Total number of events	371
Attendances (estimate)	19,231
% of bookings – community**	26
% of bookings – commercial**	66

\* Based on hours of opening of halls from 8am to 9pm - 7 days a week (=91 hours per week)

\*\* Other market segments for bookings are Church, Private, Government, Sunshine Coast Council & Education/School

### Location and context:

Category	Finding
Visibility and street frontage	The location of a shopping precinct on Peachester Road conceals the venue from the road frontage. As a result, the venue is not easily seen from the street.
Co-location with other services	The Beerwah District and Community Hall is co-located with the Beerwah Library. Both these facilities share a common car parking area. Turner Park is in close proximity to these facilities, which provides a large open space and playground equipment. The business precinct in Beerwah is located within close proximity to the library, which provides access to other services for the community.
Access to bicycle and pedestrian pathways	Pathways are available which connect the venue with the central business area of Beerwah, Turner Park and beyond. Pathways are also in place which provide a continuous pathway from the Beerwah and District Community Hall to Landsborough.
Access to public transport	The railway station is located approximately 300 metres from the venue. The nearest bus stop is also located at the railway station.
Signage	Signage is located on Peachester Road, which indicates the location of the Beerwah and District Community Hall.

### Building condition:

Building condition audits reveal the following key capital works for the Beerwah and District Community Hall:

Building condition audit findings (capital works)
<ul style="list-style-type: none"> <li>Cubicle dividers will require replacement in the future due to high usage.</li> </ul>

It is noted that additional operational and preventative works are required for this venue which have not been articulated in the above.

### Planning considerations:

Category	Finding
Planning scheme zone	<ul style="list-style-type: none"> <li>Community Facilities Zone</li> </ul>
Site opportunities	<ul style="list-style-type: none"> <li>relatively new venue with visual appeal</li> <li>centrally located within Beerwah</li> <li>venue is co-located with the library and there may be opportunities to increase activation and management between the two facilities</li> <li>backstage areas have formerly been able to be used as meeting rooms. However due to clashes with bookings in the main hall and the limited fit out of these rooms, these rooms have not been well used. No gazetted hire fees apply to these spaces for use as meeting rooms.</li> </ul>
Site constraints	<ul style="list-style-type: none"> <li>hall is less well-used than Council's other community venues, which is common in rural areas</li> <li>opportunity to increase usage levels</li> <li>location behind shopping precinct conceals the venue from the street frontage</li> </ul>



Category	Finding
	<ul style="list-style-type: none"> <li>number of existing venues located within Beerwah which could provide alternative venue opportunities.</li> </ul>
Future plans for neighbouring buildings and land uses	<ul style="list-style-type: none"> <li>Beerwah is identified as a Major Activity Centre for the Sunshine Coast under the South East Queensland Regional Plan 2009-2031. Beerwah is also an Identified Growth Area under the South East Queensland Regional Plan 2009-2031 which, while still subject to further investigation, may accommodate long-term employment growth. Beerwah is therefore anticipated to grow in the future, and library services will need to be responsive to these changes.</li> <li>streetscape improvements are anticipated to be completed in Beerwah (as part of the Beerwah Place Plus Program).</li> <li>future master planning is anticipated for Turner Park.</li> </ul>

## Appendix 4 - Locality Audit Summary

Locality	2011 ERP <sup>17</sup>	Access to Sunshine Coast wide & district venues <sup>18</sup>	Access to local level venues within the locality	Observations
Beerwah	5,855	<ul style="list-style-type: none"> <li>The Events Centre Caloundra</li> <li>Lake Kawana Community Centre</li> <li>Beerwah &amp; District Community Hall</li> <li>Maleny Community Centre (O)(P)</li> <li>Caloundra RSL (O)</li> </ul>	Over 15 local venue opportunities appear available within this locality.	This locality appears to be well serviced by a range of performance and community venues. There would be a need to ensure all venues servicing this locality are operating at capacity before Beerwah & District Community Hall is upgraded.
Belli Park - Cooloolabin - Gheerulla - Coolabine	1,139	<ul style="list-style-type: none"> <li>Nambour Civic Centre</li> <li>The Lind Lane Theatre (O)(P)</li> <li>Kenilworth Community Hall (O)</li> <li>The Majestic Theatre (O)(P)</li> </ul>	3 local venue opportunities appear available within this locality.	This locality's primarily rural population base appears well serviced by a range of performance and community venues. Traditional rural halls provide considerable local venue opportunities for a relatively small population.
Bli Bli - Rosemount & District	10,066	<ul style="list-style-type: none"> <li>Nambour Civic Centre</li> <li>Coolum Civic Centre</li> <li>Kawana Community Hall</li> <li>Flinders Performance Centre (O)(P)</li> <li>University of the Sunshine Coast facilities (O)</li> </ul>	Over 10 local community venue opportunities appear available within this locality.	This locality appears to be well serviced by a range of performance and community venues, both owned by council and by others. The locality also appears to be well serviced by local venues within Maroochydore, Buderim and Nambour.
Buderim - Kuluin - Mons - Kunda Park	30,036	<ul style="list-style-type: none"> <li>Nambour Civic Centre</li> <li>Lake Kawana Community Centre</li> <li>Kawana Community Hall</li> <li>Flinders Performance Centre (O)(P)</li> <li>University of the Sunshine Coast facilities (O)</li> </ul>	Over 30 local community venue opportunities appear available within this locality.	This locality appears to be well serviced by a range of performance and community venues. The Flinders Performance Centre within this locality provides a modern, purpose-built performance venue which is centrally located within the Sunshine Coast region.
Caloundra - Kings Beach - Moffat Beach - Shelly	9,532	<ul style="list-style-type: none"> <li>The Events Centre Caloundra</li> <li>Lake Kawana Community Centre</li> </ul>	Over 30 local community venue opportunities appear available within this locality.	This locality appears to be well serviced by performance and community venues, which are owned by council and by others. The balance of roles between The Events Centre Caloundra, Lake

<sup>17</sup> Profile Id (2011) Sunshine Coast Community Profile

<sup>18</sup> Depicts that the locality lies within a 20 kilometre catchment of a Sunshine Coast wide and/or district venue.

(O) refers to a venue which is operated by an entity other than council.

(P) refers to a venue which primarily functions as a performance venue.

Locality	2011 ERP <sup>17</sup>	Access to Sunshine Coast wide & district venues <sup>18</sup>	Access to local level venues within the locality	Observations
Beach		<ul style="list-style-type: none"> <li>• Kawana Community Hall</li> <li>• Beerwah &amp; District Community Hall</li> <li>• The Caloundra Chorale Theatre (O)(P)</li> <li>• Flinders Performance Centre(O)(P)</li> <li>• Caloundra RSL (O)</li> </ul>		Kawana Community Centre, future facilities in Caloundra South and the future proposed entertainment, convention and exhibition centre in Maroochydhore needs to be considered.
Coolum Beach - Mount Coolum - Yaroomba - Point Arkwright	13,524	<ul style="list-style-type: none"> <li>• Nambour Civic Centre</li> <li>• Coolum Civic Centre</li> <li>• The J (O)(P)</li> <li>• Bicentennial Community Centre (O)(P)</li> <li>• Flinders Performance Centre(O)(P)</li> </ul>	Over 20 local community venue opportunities appear available within this locality.	This locality appears to be well serviced by a large range of venues, which are owned by council and by others. Venues within surrounding localities also support this locality. There would be a need to ensure all venues servicing this locality are operating at capacity before Coolum Civic Centre is upgraded/expanded.
Currimundi - Aroona - Battery Hill - Dicky Beach	14,033	<ul style="list-style-type: none"> <li>• The Events Centre Caloundra</li> <li>• Lake Kawana Community Centre</li> <li>• Kawana Community Hall</li> <li>• Caloundra Chorale Theatre (O)(P)</li> <li>• Caloundra RSL (O)</li> <li>• Flinders Performance Centre(O)(P)</li> </ul>	9 local venue opportunities appear available within this locality.	This locality appears to have good access to performance and community venues. Neighbouring localities, particularly Caloundra and Wurtulla, improve the level of access to venues.
Eumundi - Eerwah Vale - North Arm - Bridges	3,311	<ul style="list-style-type: none"> <li>• Nambour Civic Centre</li> <li>• Coolum Civic Centre</li> <li>• The J (O)(P)</li> <li>• Bicentennial Community Centre (O)</li> <li>• The Majestic Theatre (O)(P)</li> </ul>	10 local venue opportunities appear available within this locality.	The locality appears to be well serviced by a range of performance and community venues, and is further supported by venues within Cooroy and Yandina.
Glass House Mountains - Beerburrum - Coochin Creek - Bribie Is North	5,603	<ul style="list-style-type: none"> <li>• The Events Centre Caloundra</li> <li>• Beerwah &amp; District Community Hall</li> <li>• Maleny Community Centre (O)(P)</li> </ul>	Over 5 local community venue opportunities appear available within this locality.	This locality appears to be well serviced by performance and community venues, provided by council and by others. The locality is further supported by local venues in surrounding localities, including Beerwah and Maleny.
Golden Beach	5,371	<ul style="list-style-type: none"> <li>• The Events Centre Caloundra</li> <li>• Lake Kawana Community Centre</li> <li>• Kawana Community Hall</li> </ul>	8 local community venue opportunities appear available within this locality.	This locality appears to be well serviced by performance and community venues, provided by council and by others, and is further supported by venues located in the Caloundra - Kings Beach - Moffat Beach - Shelly Beach locality. The Caloundra

Locality	2011 ERP <sup>17</sup>	Access to Sunshine Coast wide & district venues <sup>18</sup>	Access to local level venues within the locality	Observations
		<ul style="list-style-type: none"> <li>• Caloundra Chorale Theatre(O)(P)</li> <li>• Flinders Performance Centre(O)(P)</li> <li>• Caloundra RSL (O)</li> </ul>		Indoor Stadium is a large scale sporting venue in this locality, which also has a large capacity for community events and activities.
Ilkley - Eudlo & District	4,308	<ul style="list-style-type: none"> <li>• Nambour Civic Centre</li> <li>• Lake Kawana Community Centre</li> <li>• The Events Centre Caloundra</li> <li>• Kawana Community Hall</li> <li>• Lind Lane Theatre (O)(P)</li> <li>• Flinders Performance Centre (O)(P)</li> </ul>	7 local community venue opportunities appear available within this locality.	This locality appears to be well serviced by district venues, and contains a number of venue opportunities, which are either owned by council or by others. Neighbouring localities provide additional venue opportunities to service this locality, primarily within Buderim.
Kureelpa - Kiamba	1,078	<ul style="list-style-type: none"> <li>• Nambour Civic Centre</li> <li>• Kenilworth Community Hall (O)</li> <li>• Flinders Performance Centre(O)(P)</li> </ul>	2 local venue opportunities appear available within this locality.	This primarily rural locality appears to have good access to Sunshine Coast wide, district and local performance and community venues, which are primarily provided within surrounding localities.
Landsborough - Mount Mellum	4,292	<ul style="list-style-type: none"> <li>• The Events Centre Caloundra</li> <li>• Lake Kawana Community Centre</li> <li>• Beerwah &amp; District Community Hall</li> <li>• Maleny Community Centre (O)(P)</li> <li>• Flinders Performance Centre (O)(P)</li> <li>• Caloundra RSL (O)</li> </ul>	15 local community venue opportunities appear available within this locality.	This locality appears to be well serviced by performance and community venues, both owned by council and by others. The locality is also supported by a range of venues within neighbouring localities, primarily located within Beerwah.
Little Mountain - Caloundra West - Meridan Plains - Bells Creek	15,100	<ul style="list-style-type: none"> <li>• The Events Centre Caloundra</li> <li>• Lake Kawana Community Centre</li> <li>• Beerwah &amp; District Community Hall</li> <li>• Kawana Community Hall</li> <li>• Caloundra Chorale Theatre (O)(P)</li> <li>• Flinders Performance Centre (O)(P)</li> <li>• Caloundra RSL (O)</li> </ul>	10 local community venue opportunities appear available within this locality.	The locality appears to be well serviced by a range of facilities within this locality, and also by venues located within Caloundra and Wurtulla localities. Given the scale of the future Caloundra South development, there is potential for the provision of additional community infrastructure in this locality, however timing for these venues would need to be carefully considered and be subject to a needs assessment.
Maleny - Witta - North Maleny	5,185	<ul style="list-style-type: none"> <li>• Nambour Civic Centre</li> <li>• Beerwah &amp; District Community Hall</li> <li>• Maleny Community Centre (O)(P)</li> </ul>	Over 15 local community venue opportunities appear available within this locality.	This locality appears to have good access to performance and community venues which are owned by council and by others. Venues located within surrounding localities increase this level of access.
Mapleton - Flaxton - Obi Obi	2,495	<ul style="list-style-type: none"> <li>• Nambour Civic Centre</li> </ul>	Over 5 local community venue opportunities appear	This locality appears to have good access to performance and community venues which are owned by council and by others.

Locality	2011 ERP <sup>17</sup>	Access to Sunshine Coast wide & district venues <sup>18</sup>	Access to local level venues within the locality	Observations
		<ul style="list-style-type: none"> <li>• Kenilworth Community Hall</li> <li>• Lind Lane Theatre (O)(P)</li> <li>• Kenilworth Community Hall (O)</li> <li>• Maleny Community Centre (O)(P)</li> <li>• Flinders Performance Centre (O)(P)</li> </ul>	available within this locality.	
Marcoola - Twin Waters - Pacific Paradise - Mudjimba	9,970	<ul style="list-style-type: none"> <li>• Nambour Civic Centre</li> <li>• Lake Kawana Community Centre</li> <li>• Kawana Community Hall</li> <li>• Coolum Civic Centre</li> <li>• Flinders Performance Centre (O)(P)</li> <li>• The J (O)(P)</li> <li>• Bicentennial Community Centre (O)(P)</li> <li>• Maroochy RSL (O)</li> </ul>	Approximately 8 local community venue opportunities appear available within this locality.	This locality contains a number of venue opportunities for the community, which are both owned by council and by others. Neighbouring localities provide additional venue opportunities for this locality, including those venues within Maroochydore and Coolum.
Maroochydore	14,452	<ul style="list-style-type: none"> <li>• Nambour Civic Centre</li> <li>• Lake Kawana Community Centre</li> <li>• Kawana Community Hall</li> <li>• Coolum Civic Centre</li> <li>• Flinders Performance Centre (O)(P)</li> <li>• Maroochy RSL (O)</li> </ul> <p>An entertainment, exhibition and convention centre is proposed in this locality.</p>	At least 25 local community venue opportunities appear available within this locality.	This locality appears to be adequately serviced by performance and community venues, which are both owned by council and by others. Timing for the delivery of any additional venues within the PRAC will need to consider existing venues and their capacity.
Mooloolaba - Alexandra Headland	11,064	<ul style="list-style-type: none"> <li>• Nambour Civic Centre</li> <li>• Lake Kawana Community Centre</li> <li>• Kawana Community Hall</li> <li>• Coolum Civic Centre</li> <li>• Flinders Performance Centre (O)(P)</li> <li>• Auditoriums within the University of the Sunshine Coast (O)</li> <li>• Maroochy RSL (O)</li> </ul>	At least 8 local venue opportunities have been identified within this locality.	This locality appears to be well serviced by venues by performance and community venues, primarily which are located in nearby the Wurtulla & Buddina District and Maroochydore localities.

Locality	2011 ERP <sup>17</sup>	Access to Sunshine Coast wide & district venues <sup>18</sup>	Access to local level venues within the locality	Observations
Mooloolah Valley - Diamond Valley - Balmoral Ridge - Bald Knob	4,107	<ul style="list-style-type: none"> <li>• The Events Centre Caloundra</li> <li>• Lake Kawana Community Centre</li> <li>• Nambour Civic Centre</li> <li>• Beerwah &amp; District Community Hall</li> <li>• Maleny Community Centre (O)(P)</li> </ul>	At least 10 local venue opportunities have been identified within this locality.	There are a number of venue opportunities within this locality which are owned by council and by others, which appear to service this locality well. The locality is also serviced by a range of venues within surrounding localities, including the Beerwah locality.
Mountain Creek	6,963	<ul style="list-style-type: none"> <li>• The Events Centre Caloundra</li> <li>• Lake Kawana Community Centre</li> <li>• Nambour Civic Centre</li> <li>• Coolum Civic Centre</li> <li>• Kawana Community Hall</li> <li>• Flinders Performance Centre (O)(P)</li> <li>• Auditoriums within the University of the Sunshine Coast (O)</li> <li>• Maroochy RSL (O)</li> </ul>	Four local venue opportunities have been identified within this locality.	This locality appears to be well serviced by performance and community venues, primarily which are located within surrounding localities, particularly within the Wurtulla - Buddina & District locality.
Nambour - Burnside & District	16,309	<ul style="list-style-type: none"> <li>• Nambour Civic Centre</li> <li>• Lind Lane Theatre (O)(P)</li> <li>• Flinders Performance Centre (O)(P)</li> <li>• Maroochy RSL (O)</li> </ul>	At least 50 venue opportunities appear available within this locality.	The Nambour locality has an extensive range of existing performance and community venues, both owned by council and by others. The relationship between the Nambour Civic Centre and the future exhibition, convention and entertainment centre and the Flinders Performance Centre needs to be considered.
Palmwoods - Chevallum - Montville - Hunchy	7,388	<ul style="list-style-type: none"> <li>• Nambour Civic Centre</li> <li>• Lake Kawana Community Centre</li> <li>• Kawana Community Hall</li> <li>• Flinders Performance Centre (O)(P)</li> <li>• Maleny Community Centre (O)(P)</li> </ul>	Over 15 local venue opportunities appear available within this locality.	This locality contains a range of venues which are both owned by council and by others. This locality also neighbours the Nambour - Burnside District locality, which contains additional venues to service this locality.
Peachester - Crohamhurst - Booroobin -Wootha	1,751	<ul style="list-style-type: none"> <li>• Beerwah &amp; District Community Hall</li> <li>• Maleny Community Centre (O)</li> </ul>	2 local venue opportunities appear available within this locality.	This is a primarily rural locality, which appears to be well serviced by a range of district and local venues owned by council and by others. Venues within Maleny, Glasshouse and Beerwah further service this locality.
Pelican Waters	4,857	<ul style="list-style-type: none"> <li>• The Events Centre Caloundra</li> <li>• Lake Kawana Community Centre</li> </ul>	1 local venue opportunity appears available in this	This locality is well serviced by performance and community venues, primarily which are located in the Caloundra - Kings

Locality	2011 ERP <sup>17</sup>	Access to Sunshine Coast wide & district venues <sup>18</sup>	Access to local level venues within the locality	Observations
		<ul style="list-style-type: none"> <li>• Kawana Community Hall</li> <li>• Caloundra Chorale Theatre (O)(P)</li> <li>• Flinders Performance Centre (O)(P)</li> <li>• Caloundra RSL (O)</li> </ul>	locality.	Beach - Moffat Beach - Shelly Beach locality.
Peregian Springs	3,951	<ul style="list-style-type: none"> <li>• Coolum Civic Centre</li> <li>• The J (O)(P)</li> <li>• Bicentennial Community Centre (O)</li> <li>• Flinders Performance Centre (O)(P)</li> <li>• Noosa Arts Theatre (O)(P)</li> </ul>	3 local venue opportunities appear available within this locality.	This locality appears to have good access to a number venue opportunities. Surrounding localities of Peregian Beach, Coolum, Noosaville, Sunrise Beach Noosa Heads appear to service the locality well.
Reesville - Curramore & District	2,469	<ul style="list-style-type: none"> <li>• Kenilworth Community Hall (O)</li> </ul>	Over 10 local community venue opportunities appear available within this locality.	This is a primarily rural locality which lies outside a 20km catchment of a council owned/managed Sunshine Coast wide or district venue. As an alternative, the Kenilworth Community Hall is a large scale venue within a district function that services this locality.
Sippy Downs - Palmview	9,727	<ul style="list-style-type: none"> <li>• Nambour Civic Centre</li> <li>• Lake Kawana Community Centre</li> <li>• The Events Centre Caloundra</li> <li>• Kawana Community Hall</li> <li>• Flinders Performance Centre (O)(P)</li> <li>• Auditoriums within the University of the Sunshine Coast (O)</li> <li>• Maroochy RSL (O)</li> </ul>	4 venue opportunities appear available within this locality, all of which are located in educational establishments.	This locality appears to be well serviced by a range of privately owned venues, particularly located within the university and within Buderim. Additional venues are also located within the neighbouring Wurtulla - Buddina & District locality. Future population growth in the Palmview Structure Plan area may warrant additional venues, however timing for these venues will need to be carefully considered and be subject to a needs assessment.
Verrierdale - Weyba Downs - Doonan (part) - Peregian Beach (part)	3,949	<ul style="list-style-type: none"> <li>• Nambour Civic Centre</li> <li>• Coolum Civic Centre</li> <li>• The J (O)(P)</li> <li>• Bicentennial Community Centre (O)</li> <li>• The Majestic Theatre (O)(P)</li> <li>• Noosa Arts Theatre (O)(P)</li> </ul>	3 local venue opportunities appear available within this locality.	Alongside a number of venue opportunities within this locality, the locality appears to be well serviced by venues within Coolum, Eumundi, Noosa Heads and Noosaville.
Woombye	2,881	<ul style="list-style-type: none"> <li>• Nambour Civic Centre</li> <li>• Coolum Civic Centre</li> <li>• Lind Lane Theatre (O)(P)</li> </ul>	Over 15 local community venue opportunities appear available within this locality.	This locality appears to be well serviced by performance and community venues. This locality also neighbours the Nambour - Burnside District locality, which contains a wide range of venues which support this locality.

Locality	2011 ERP <sup>17</sup>	Access to Sunshine Coast wide & district venues <sup>18</sup>	Access to local level venues within the locality	Observations
		<ul style="list-style-type: none"> <li>• Flinders Performance Centre (O)(P)</li> <li>• Maroochy RSL (O)</li> </ul>		
Wurtulla - Buddina & District	21,131	<ul style="list-style-type: none"> <li>• Lake Kawana Community Centre</li> <li>• The Events Centre Caloundra</li> <li>• Kawana Community Hall</li> <li>• Flinders Performance Centre (O)(P)</li> <li>• The Caloundra Chorale Theatre (O)(P)</li> <li>• Maroochy RSL (O)</li> <li>• Caloundra RSL (O)</li> </ul> <p>Quad Park is a major outdoor venue within this locality.</p>	Over 15 local community venue opportunities appear available within this locality.	This locality appears to be well serviced by a range of performance and community venues, which are owned by council and by others. The locality is further supported by a range of venues in surrounding localities, particularly within Caloundra. In determining the timing for the delivery of additional venues within this locality, factors such as existing venues, capacity and demand will need to be considered.
Yandina - Yandina Creek & District	6,057	<ul style="list-style-type: none"> <li>• Nambour Civic Centre</li> <li>• Coolum Civic Centre</li> <li>• Lind Lane Theatre (O)(P)</li> <li>• Flinders Performance Centre (O)(P)</li> </ul>	At least 15 local community venue opportunities appear available within this locality.	This locality appears to be well serviced by a range of performance and community venues, which are owned by council and by others. This locality is further supported by the range of venues within surrounding localities, primarily Nambour and Eumundi.



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[www.sunshinecoast.qld.gov.au](http://www.sunshinecoast.qld.gov.au)

[mail@sunshinecoast.qld.gov.au](mailto:mail@sunshinecoast.qld.gov.au)

T 07 5475 7272 F 07 5475 7277

Locked Bag 72 Sunshine Coast Mail Centre Qld 4560