Section	2014-2019 Corporate Plan – Current	2017-2021 Corporate Plan - Proposed
Structure	<ul> <li>Sections:</li> <li>1 Foreword, messages from Mayor and CEO</li> <li>2 Our organisation narrative – <ul> <li>a. Striving for excellence</li> <li>b. Serving the community</li> <li>c. The journey so far</li> <li>d. Shaping our future</li> </ul> </li> <li>3 Our plan – framework and operational priorities listing <ul> <li>a. Our commitment to the future</li> <li>b. Our values</li> <li>c. Achieving our goals (annual operational plan activities by goal)</li> <li>d. A focus on delivery</li> <li>e. Definition of key terms</li> </ul> </li> <li>4 Fold out double page corporate plan framework</li> </ul>	Sections:         1       Double page corporate plan framework         2       Forewords from Mayor and CEO, introduction to Our Team         3       Vision and Goals – explanation         4       Services – description, future focus, key statistic         Note 1:       Organisation narrative transferred to on-line interactive website         Note 2:       List of annual operational priorities not included – will appear in operational plan only
Vision	Australia's most sustainable region – vibrant, green, diverse	Australia's most sustainable region – healthy, smart, creative
Goal 1	A new economy	A smart economy
Description	Providing the regional policy, regulatory settings and identity that shape a globally competitive economy	A prosperous, high-value economy of choice for business, investment and employment (as per Regional Economic Development Strategy vision)
	Outcomes	Pathways
	1. Strong economic leadership, collaboration and identity	1-5 remain the same.
	<ol> <li>New capital investment in the region</li> <li>Investment and growth in high-value industries</li> <li>Strong local to global connections</li> <li>A natural, major and regional event destination</li> </ol>	New 6. A regional hub for innovation, entrepreneurialism and creativity
Goal 2	A strong community	No change
Description	Supporting an engaged resilient and inclusive community that embraces diversity	In all our communities, people are included, treated with respect and opportunities are available to all (adapted from Social Strategy vision)
	Outcomes	Pathways
	<ol> <li>Safe and healthy communities</li> <li>Resilient and engaged communities</li> </ol>	1, 2 and 4 remain the same.
	<ol> <li>Culture, heritage and diversity are valued and embraced</li> <li>People and places are connected</li> </ol>	3 amended to: A shared future that embraces culture, heritage and diversit

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Goal 3	A Healthy Environment	No change
Description	Managing and enhancing the region's natural assets, liveability and environmental credentials	No change
	<ul> <li>Outcomes</li> <li>1. Healthy, natural ecosystems and protected remnant vegetation</li> <li>2. Well-managed and maintained open space waterways and foreshore assets</li> <li>3. A reputation for innovative environmental practices</li> <li>4. A region shaped by clever planning and design</li> </ul>	<ol> <li>Pathways</li> <li>A resilient region shaped by clever planning and design</li> <li>Protection and enhancement of our natural assets and distinctive landscapes</li> <li>Responsive, accessible and well managed assets and infrastructure</li> <li>Transitioning to a sustainable and affordable way of living</li> <li>A reputation for innovation and sustainability</li> </ol>
Goal 4	Service Excellence	No change
Description	Providing value-for-money services responsive to the needs of the community	Positive experiences for our customers, great services to our community
	<ol> <li>Outcomes</li> <li>Customer focussed services</li> <li>Services and assets are efficient, appropriately maintained and managed to meet the needs of a growing community</li> <li>Sustainable waste and resource management services</li> </ol>	Pathways         1       Respecting and valuing our customers         2       Regular and relevant engagement with our community         3       Service quality assessed by performance and value to customers         4       Assets meet endorsed standards for sustainable service delivery
Goal 5	An outstanding organisation	No change
Description	Delivering a high performance, organisation, supported by good governance, robust decision-making and regional leadership	A high performing, customer-focused organisation marked by great people, good governance and decisive regional leadership
	Outcomes: 1. Robust and transparent decision-making 2. A financially sustainable organisation 3. An employer of choice 4. Productive, professional partnerships	<ol> <li>Pathways:         <ol> <li>A great workplace culture, with engaged, energised and skilled people</li> <li>Strong leadership that enables Councillors, individuals and teams to be their best</li> <li>A financially sustainable organisation that continually delivers valuable community outcomes</li> <li>Collaborative, proactive relationships with community, business &amp; government</li> <li>Digital technology is fundamental to innovative solutions for future service delivery</li> <li>Information, systems and process underpin quality decisions and enhance customer relationships</li> </ol> </li> </ol>
Services	Services Snapshot List of 25 external services and descriptions over 2 pages with additional paragraph relating to corporate services.	Council services and Corporate Services Photo, name, description, future focus statement and one key service statistic for each of 25 external council services and 6 internal corporate services.

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Strategies,	Relevant regional strategies, supporting strategies. Master plans	Minor modification – relevant regional and supporting strategies, condensed
plans	listed under goal	listing of master plans for each goal
Measures	Total of 33 activity and outcome measures across 5 goals	Total of 18 measures with greater outcome focus, across 5 goals monitored
	monitored and reported on either a quarterly, half-yearly, annual or	and reported annually.
	biennial basis.	Smart economy
	New economy	1. \$ value of committed (or in the pipeline) major public and private
	1. Council actions in the Regional Economic Development	investment in the region
	Strategy	2. Value of construction from building approvals
	2. implemented in accordance with agreed timelines	3. Estimated economic impact from Council supported major and regional
	3. Local business graduates' satisfaction with council's Export	events
	Capability Program	Strong community
	<ol><li>Estimated economic impact from council-supported major</li></ol>	4. Population engaged in volunteering
	and regional events	5. Maintain healthiest region in Queensland ranking
	<ol><li>Development applications decided within target decision</li></ol>	6. Frequency of attendance at major venues, aquatic facilities, libraries,
	timeframes.	gallery and events
	Strong community	7. Number of people that benefit from council's funding program
	<ol><li>Completed actions in council's Social Strategy in</li></ol>	Healthy environment
	accordance with agreed priorities	8. Council's greenhouse gas emissions reduced
	<ol><li>Average patron satisfaction with council venues provided</li></ol>	9. No loss of the inter-urban break from its 2017 extent
	for hosting community events and programs	10. Maintain hectares of land per resident acquired through environment levy
	<ol> <li>Increased patronage of council controlled major sporting</li> </ol>	for conservation and preservation purposes
	facilities, performance and community venues	11. Renewable energy capacity increased
	9. Increase in new library memberships	Service excellence
	10. Ratio of desexed animals registered with council compared	12. Level of community involvement in local issues and activities
	to total animal registrations	13. Average gap score between community satisfaction and importance of
	Healthy environment	councils services
	11. Council's greenhouse gas emissions reduced	14. Asset sustainability ratio
	12. Audited parks meeting maintenance standards	Outstanding organisation
	13. Hectares of land per resident acquired through environment	15. Operating surplus ratio
	levy for conservation and preservation purposes maintained	16. Net financial liabilities ratio
	14. Increase in landholder and community groups partnering	17. Days lost to injury
	council in environmental and conservation programs	18. Customer and employee experiences reflect organisation values
	Service excellence	
	15. Operating surplus ratio	
	16. Asset sustainability ratio	
	17. Asset consumption ratio	
	18. Capital works achieving physical completion	
	19. Percentage of successful prosecutions relating to vicious	
	dog attacks	
		1

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20.	Percentage of calls to customer contact centres answered	
	within 60 seconds	
21.	Total waste diversion rate	
22.	Customer interactions conducted online compared to other	
	contact Channels	
Outstanding organisation		
23.	Reduction in work time (days per month) lost due to	
	workplace injuries	
24.	Right to information decisions set aside or amended on	
	external review reduced	
25.	Net financial liabilities	
26.	Debt servicing ratio	
27.	Unqualified Audit	
28.	'Open data sets' published on council's website increased	
29.	Percentage of employees who would recommend council	
	as an employer	

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