



13 October 2014

John Knaggs
CEO
Sunshine Coast Council

Dear John

Re: PARKING AMNESTY FOR CHRISTMAS 2014 IN CALOUNDRA

I am writing to request that Council consider a parking amnesty for the Caloundra central business area for the six weeks of school holidays starting from Saturday 13 December.

This period would cover the critical pre-Christmas shopping time and the post-Christmas sales and retail engagement by locals as well as visitors to town in January.

We understand that there would be no adverse impact on Council's general revenue as the proceeds of metered parking in the Caloundra CBA do not go into general revenue but are instead quarantined for Caloundra CBA projects.

I'm certain that businesses in the Caloundra CBA would rather have more customers than more revenue in that account and a parking amnesty will be seen in a positive light.

Thanks for Council's consideration of this request. I look forward to your advice.

Kind Regards

A handwritten signature in black ink, appearing to read "Michael Shadforth", is written over a faint, circular stamp or watermark.

Michael Shadforth
President

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