

Proposed Initiative	2014 / 15	Comments
Service Improvements		
Flexilink Services:-		
-Conondale - Maleny	\$90,000	Continuation
-Peachester - Beerwah	\$35,000	Continuation
Council Cabs (eligibility criteria)	\$90,000	Continuation
Maleny-Landsborough-Beerwah	\$135,000	Allows for some modification of the service being investigated by TransLink.
Subtotal	\$350,000	
Infrastructure Assets		
Bus stops for DDA compliance	\$450,000	Upgrade bus stops to DDA targets
Investigate and implement peak hour bus priority (e.g. Nicklin Way between Jessica Blvd and Sunbird Chase)	\$50,000	Provide on ground changes to facilitate bus travel, consultation & implementation
Minor land acquisition to secure local multi-modal transport outcomes	\$200,000	New activity based on local multi-modal transport works including DDA bus stop and bus priority initiatives.
Subtotal	\$700,000	
User Benefits		
Real Time Information implementation assistance	\$100,000	Subject to confirmation with TransLink, seek to extend the penetration of access to information to current bus services and their operational timing
Wi-Fi installation on buses	\$70,000	Subject to agreements with Sunbus (and TransLink if required), develop and introduce Wi-Fi on board buses for the Sunshine Coast
Fleet improvements	\$100,000	Develop fleet improvements in conjunction with Sunbus and TransLink including branding the high frequency Caloundra – Maroochydore corridor
Taxi rank identification system	\$30,000	Assist users by referencing all taxi ranks by number to simplify bookings.
Travel behaviour change activities	\$60,000	Focus activity on changing travel behaviour and mode choices.
Communication material for travel choice	\$90,000	Development and messaging campaign directed at behaviour and modal change.
Subtotal	\$450,000	

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Research, Planning & Investigations		
Performance analysis and reporting	\$80,000	Licence fees for data, analysis of data, develop informative data on performance and measures, and create Sunshine Coast specific information to inform about travel behaviour - supports strong advocacy to TransLink.
Partner a TMR project to identify, staged and package early works from CoastConnect	\$50,000	Seek joint outcomes with the State leading to project funding. Permits stronger advocacy through funding partnership.
Light rail project	\$240,000	Continuation of feasibility to completion
Develop "shuttle" style model options for discussion with TransLink	\$30,000	Develop model options for discussion and if feasible, develop for trial implementation in 2015/16 at select locations to prove concept.
Subtotal	\$400,000	
Transport Futures Fund		
Commencement of a strategic funding reserve	\$600,000	Begin funding for specific purposes (by Council direction)
Subtotal	\$600,000	
Total Expenditure	\$2,500,000	