

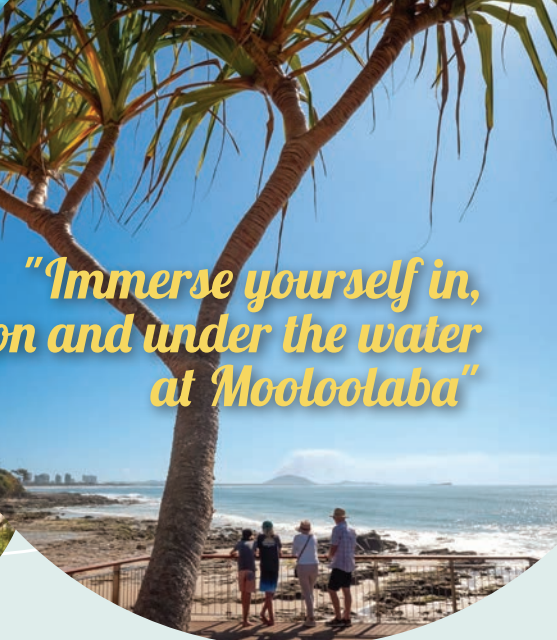
# MOOLOOLABA FORESHORE

*Revitalisation*

AUGUST 2022



*"Immerse yourself in,  
on and under the water  
at Mooloolaba"*



Stage One of the Mooloolaba Foreshore Revitalisation project, the Northern Parkland, is now complete and open for the community to enjoy.

Council would like to thank everyone who recently participated in community engagement about Stage Two and the Cove Kiosk.

Your feedback is helping to guide development of design concepts for the Central Meeting Place.

## Stage Two: Central Meeting Place update

The next stage of the Mooloolaba Foreshore Revitalisation project is the Central Meeting Place, which is located near the Brisbane Road entry point to Mooloolaba Esplanade.

The Central Meeting Place will be a place where our community can arrive, meet, gather, celebrate, and connect with nature and each other.

It will provide a variety of features for our community and visitors to enjoy, including:

- enhanced ocean views
- improved connection between the foreshore and esplanade
- revitalised event space to elevate Mooloolaba's status as a world-class destination
- improved viewing decks to take in the iconic coastal panorama
- accessible public amenities.

Stage Two involves addressing the Loo with a View, its aged state and accessibility issues. For these reasons the Central Meeting Place has been prioritised for the next stage of construction.

To learn more about Stage Two and the Mooloolaba Foreshore Revitalisation project, visit Council's website [here](#).



The new Northern Parkland



## Why we engaged the community

Community engagement about the next stage of the foreshore revitalisation project took place over a five week period from March to May 2022.

The purpose of this first phase of community engagement was to:

- Raise awareness of two elements from the 2015 Placemaking Mooloolaba Master Plan and 2019 Detailed Design that need to be considered due to social and environmental considerations, including critical engineering condition reports which deem many components of the 25-year-old Loo with a View as 'beyond repair' and not compliant with current People with Disability Access or modern sustainable building design standards.
- Understand community visitation and usage habits in the existing central precinct of Mooloolaba's foreshore, along with what amenities and facilities the community would like to see included in future design concepts.
- Understand community opinions on what type of food and drink outlet/s should be available in the new Northern Parkland.
- Reach a broad-cross section of our community and receive useful opinions, thoughts and ideas that can be used to develop design concepts for the future Central Meeting Place.
- Communicate the ongoing engagement program, which will include further engagement on design concepts for the Central Meeting Place to be presented later this year.

## Engagement snapshot



**5**  
weeks of engagement  
(30 Mar – 4 May 2022)



**1**  
'Walk the street' day to chat with local traders and businesses



**2**  
community drop-in sessions (held Saturdays 9 & 23 April 2022)



**12**  
one-on-one interviews with key stakeholder groups\*



**846**  
emails sent to Mooloolaba Foreshore Revitalisation project update subscribers



**1133** \*  
'Have your Say' surveys completed



**110**  
advertisements placed on various media spots (print, social media, radio, etc.)



**733**  
comments made via the survey



**52,438**  
views on Council's social media posts (Facebook, Instagram, Twitter, etc.)



**548**  
comments made on Council's social media posts



**8683**  
social media post engagements (i.e. the number of reactions, likes, comments, saves, etc.)



**1039**  
signatures on a petition submitted to council opposing the removal of the Loo with a View and observation decks

*\* 1082 validated responses (49 responses were deemed invalid submissions)*



A community drop-in day held in Mooloolaba

# MOOLOOLABA FORESHORE

## Central Meeting Place

Central Meeting Place precinct

## Phase One community feedback

### What we heard: the Central Meeting Place

Based on over 1000 completed 'Have your Say' surveys, as well as, feedback received from conversations with 12 stakeholder groups, it is clear the community feels strongly that the Central Meeting Place should be **an accessible and inclusive place for all**.

Many expressed that the location is iconic and **"the hero for Mooloolaba is the beach"** with its outstanding natural beauty.

### Survey results

#### Main reasons the community use the Loo with a View:

1.

For toilets and hand washing (83%)

2.

To see coastal views of the area (68%)

3.

Sat on the deck with others (67%)

#### The community's highest priorities for the revitalised Central Meeting Place include:

1. Ensuring access for all users (92%)
2. Access to an area with views of the ocean and bay (90%)
3. A place to sit and to meet friends in all seasons (89%)
4. Consideration for public safety (86%)
5. Act as a meeting place (75%).

#### Other main themes and values that emerged:

- Keep the existing location close to the flagged area of the beach but refresh with modern, accessible amenities
- Maintain an important landmark and icon of the Sunshine Coast
- Integrate the history and culture of Indigenous Australians: Aboriginal and Torres Strait Islander peoples
- Protect the environment and keep it natural with trees and grass
- More community events that activate the foreshore are needed.

To download a copy of the Community Engagement Feedback Report, visit the Mooloolaba Foreshore Revitalisation project website [here](#).



#### Survey asked:

*Council would like your feedback to help determine the functions and facilities residents and visitors value most in the Central Meeting Place.*

*Read on to find out about what we heard and what is happening with the Cove Kiosk.*

Mooloolaba Esplanade

General location of food outlet

Alexandra Headland

Coastal Path

## MOOLOOLABA FORESHORE

Northern Parkland

### Survey asked:

*What type of food and drink outlet/s should be available in the Northern Parkland?*

## Anticipated timing

**Phase One Engagement:**  
**Have your Say**  
(March - May 2022)

Official opening of Stage One Northern Parkland  
(June 2022)

**Phase Two Engagement:**  
**Share your Thoughts**  
on the design concepts  
(coming soon)

Finalise a Preferred Design  
(late 2022)

Stage 2 Detailed Design  
(2022/23)

Construction of Stage Two  
(2023/24)

## What we heard: Cove Kiosk

When asked about what types of food and drink outlet's may be offered in the new Northern Parkland, there was no clear outcome based on the community's feedback.

Further investigations will now take place to determine what could occur for any potential food and drink options for this section of Mooloolaba's foreshore.

This will include feasibility studies regarding operational logistics, provision of utility services, environmental factors and discussions with the relevant regulatory bodies.

## Next steps...

Design concepts for the Central Meeting Place are currently under development and will be presented to the community for review and feedback later this year.

The design concepts will consider all community and stakeholder feedback received from the initial phase of engagement, together with a range of other design considerations, including engineering reports, climate change factors (such as rising sea levels and frequency of major storm events), the location of existing mature trees and services, and other critical factors.

Construction of the Central Meeting Place is anticipated to take place in 2023/2024, pending further community engagement outcomes, design development processes, state authority approvals, and funding.

Given that a clear outcome was not achieved for the food and drink options of the Northern Parkland, further investigation is now underway.

Council will continue to keep the community informed throughout all phases of the project.

## How to stay updated

For more information please visit council's project webpage [sunshinecoast.qld.gov.au/mfr](https://sunshinecoast.qld.gov.au/mfr).

To register for updates including future community engagement please email your name and email address to [mfr@sunshinecoast.qld.gov.au](mailto:mfr@sunshinecoast.qld.gov.au)