

Mooloolaba Esplanade Concept Plan
Fig 3-3.4.4(a)

LEGEND

| | | | |
|--|--------------------------|--|----------------------------|
| | Norfolk Island Pines | | Beach Showers |
| | Pandanus | | Sail Shade Structures |
| | Tree Planting | | Existing Building Footings |
| | Coastal Vegetation | | Outdoor Seating |
| | Lawn | | Illuminated Bollards |
| | Garden Beds | | Fixed Bollards |
| | Timber Boardwalk | | Benches |
| | Paving | | Post Top Lights |
| | Paved BBQ/ Seating Areas | | Bins |

A VISION FOR THE ESPLANADE

The sails perch among the pines shading children at play. The markets are buzzing, crowds drawn from beach to shops.

Families stroll the avenues, the sound of music drifts from the square.

"Meet you at the Boat" the lover whispers and they sit on the bow watching the tide of folk sipping from the sea.

The Gallery ties the town with sculptures and heracles for eating.

Fountains gurgle in shady corners and the scent of flowers and coffee lingers amongst the gardens.

People swim across the streets and cars pass by quietly.

Mooloolaba hums with activity, a window to the sea.

MOOLOOLABA ESPLANADE: AIMS OF THE CONCEPT PLAN

- Mooloolaba has an unrivalled esplanade in Queensland. With careful planning of roads and footpaths, it will become the most scenic beach front town centre in Australia.
- The first stage proposes exciting changes which will unleash its potential future:
- Roads will be calmer and better parking will be provided. Footpaths will be shady, heracles with colour and interest. Kiosks and shelters will provide activity and points of interest.
- The Brisbane Road Intersection will be a place for easy crossings. Two town squares will straddle the new roundabout: one a place for eating and the other a place for gathering and entertainment.
- The beach and the town will be glued together with strong avenues which allow free access for all.
- The ends of the town will be bound together by a streetscape of quality, with sculptures, comfortable furniture and places of rest.
- Tourists and locals will mingle and all will be catered for in equal measure.
- Developers facing the Esplanade will be challenged to engage the future Mooloolaba with both vision and excitement.

