

CASE STUDY
COMMUNITY GRANTS PROGRAM - MINOR
CULTURAL DEVELOPMENT

Maleny Film Society (MFS)

Project: A series of planned activities to extend *Maleny's Australian Film Festival* program with the aim of increasing awareness and appreciation of cinematic art by the local community.



"The Film Festival was successfully expanded in 2018, with many people expressing hope that various initiatives be retained for the future. As a result of the council grant, we were able to raise the profile of the event and promote the appreciation of cinematic art, beyond just film screenings".

ANDREW WALLACE
Maleny Film Society Inc

Funding: \$1,200

Date: January 2018

Beneficiaries: 685

Project Volunteers: 12

What happened?

In addition to cinema screenings, the 2018 event included interactive sessions:

1. *Meet special guest and iconic actor Max Cullen in conversation* session provided an insider's perspective on the Australian film industry
2. *Film appreciation workshop* introduced film analysis concepts and strategies
3. Local film makers shared their experience.

What has changed?

- Greater appreciation of cinematic art within local communities
- Increased capacity and skills of local film-makers
- Raised event profile and increased participation from outside the region
- Strengthened film analysis ability at monthly MFS member discussions
- MFS has decided to retain 2018 innovations in future festivals
- MFS has committed to earlier planning and promotion.

Strategic Alignment: Sunshine Coast Arts Plan 2018 – 2038