

## Best Practice Analysis - Foreshore & Esplanade Redevelopments

### Broadwater Parklands, Southport

**Project Date:** 2008 (Stage 1), 2010 (Stage 2) & 2015 (Stage 3)

**Project Scale:** 18.5 ha (Mooloolaba foreshore 6.5 ha)

**Project Cost:** \$58M total

Stage 1 = \$32M (50/50 funding by GCCC & QLD State Govt. from QLD 150th Legacy Infrastructure Program)

Stage 2 = \$16M inclusive of \$3M for water play

Stage 3 = \$10.5M - (\$6.5M funded by GCCC & \$4M from GC Water Authority)

#### Project Similarities to Mooloolaba

- > Reinvigorated a much loved foreshore that was once blighted by commuter car parking by removing approx. 800 parking bays to create world-class foreshore park
- > Planned for international sporting events such as the GC Marathon and Triathlon, resulting in major event lawn and event infrastructure (underground power, etc.)
- > Strong environmental and WSUD strategy to reduce power consumption, waste and enhance water quality
- > A broad promenade for recreational strolling, meandering paths through quieter garden rooms, and direct, linear commuter paths for faster movements
- > Beach nourishment to amend dunes and permanent hard terraced wall edges that provide functional seating



### Cairns Esplanade

**Project Date:** 2003 (Stage 1) & 2006 (Stage 2)

**Project Scale:** 16 ha (Mooloolaba foreshore 6.5 ha)

**Project Cost:** \$25M

\$11.5M funding contribution from the QLD State Govt.

#### Project Similarities to Mooloolaba

- > Prime stepping stone to the Great Barrier Reef, Cairns developed a high quality recreational foreshore experience to enhance tourism visitation to the city
- > Foreshore provides recreational water and land based activity spaces to cater for a wide range of uses and age groups based on a common theme 'water'
- > Water play that caters for children in a bold and fun way. The Muddies playground is a colourful custom designed water play space that incorporates oversized, themed sculptural installations and is safe in that it contains no standing water and uses water jets only. Water play areas are covered by shade sails.
- > An active lifestyle focus with fitness equipment stations and rock climbing 'bouldering' structures
- > Foreshore improvements include picnic and BBQ shelters, spacious grassy areas, bike way/walkway, adventure and toddler play areas, and sound chimes



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### Yeppoon Foreshore Redevelopment

**Project Date:** 2003 (Stage 1) & 2006 (Stage 2)

**Project Scale:** 16 ha (Mooloolaba foreshore 6.5 ha)

**Project Cost:** \$45M

*Project funding comprised of contributions of \$25M from QLD State Government, \$10M from Livingstone Shire Council, \$10M National Stronger Regions Fund (NSRF) Application (approximately 22%)*

> Foreshore revitalisation generated: \$94M during construction, \$36M in added asset value, 20% increase in overnight tourist visitations, \$18M of additional income, \$6M additional tourism revenue for the town, \$60M in regional revenue, \$75M impetus from private sector developments

#### Project Similarities to Mooloolaba

- > Project vision to create a world-class destination, build a vibrant liveable community and a stronger economy
- > Approx. 190 events held in 2013-14 (58,000 people)
- > Foreshore includes bike ways, pathways, a bridge connecting to Merv Andersen Park, closure of Anzac Parade, provision of car parking, shaded BBQ areas, revegetation and rehabilitation of areas along the foreshore, viewing platforms, open space for events, a water play park, 'concessions' cafés along Fig Tree Creek



### Darwin Waterfront

**Project Date:** 2008 (Stage 1) & 2010 (Stage 2)

**Project Scale:** 25 ha (Mooloolaba foreshore 6.5 ha)

**Project Cost:** \$1.1 billion (public & private funding)

*Managed by NT State Govt. and jointly funded by private investors.*

#### Project Similarities to Mooloolaba

- > Creation of the Darwin Waterfront Corporation, a statutory authority established to develop, manage and service the Waterfront precinct
- > Vision to be a world-class residential, leisure, business and iconic culture centres including a convention centre
- > Wave lagoon and salt water recreation lagoon with a man made beach and shady lawn beyond
- > Seaside promenade / waterfront board walk
- > Wave lagoon – a large lagoon pool with up to 1.2 metre high waves with boogie boards and floating rings provided to ride the waves
- > New Wharf apartments & accommodation with two first-class hotels
- > Al fresco restaurants & cafés, spa, boutiques & retailers
- > Wide, open parklands with picnic and play areas
- > Cruise Ship Terminal – port of call for interstate and international cruise ships

