

**2017-2018 SUNSHINE COAST INTERNATIONAL MISSIONS PROGRAM**

Outbound International Missions

Mission Description	Destination (s)	Objectives	Rationale	Scheduled Time Period	Council representative	Estimated cost for Council representatives
<b>Sunshine Coast Investment Mission and Asia Pacific Cities Summit 2017</b>	UK, Amsterdam, Israel, South Korea	<ul style="list-style-type: none"> <li>To promote the region's export capabilities (goods and services) in the high-value Knowledge and Professional Services Industry</li> <li>To foster regional access to trade and export opportunities in new markets.</li> <li>To establish networks of significant business and investment contacts.</li> <li>To generate investment and/or participant interest in SunCentral Maroochydore early stage precincts.</li> <li>To participate in the SEQ Council of Mayors delegation to promote the region in the Asian Market</li> </ul>	<ul style="list-style-type: none"> <li>Per capita, Israel has the largest number of start-up companies in the world.</li> <li>Israel is ranked #2 in the world for venture capital funds behind the United States.</li> <li>Israel has more NASDAQ listed companies than any other country, besides the United States and China.</li> <li>Israel has the world's 3rd highest rate of entrepreneurship - the highest rate among women and people over 55</li> <li>Israel's scientific research institutions are ranked 3rd in the world</li> <li>Council has the opportunity to develop a Friendship city relationship with Herzliya Municipal Government.</li> <li>This provides a follow up visit to the Capital Markets investment mission undertaken by the Mayor in 2015 to further investment leads for the SunCentral Maroochydore project.</li> </ul>	August 24-September 13, 2017	<ul style="list-style-type: none"> <li>Mayor</li> <li>Council Officer</li> <li>CEO (Sth Korea only)</li> </ul>	\$20,000  (Additional funds requested due to an increase in the cost of travel related services and the extended length of time of this mission)
<b>Sunshine Coast Investment Mission</b>	To be determined in conjunction with QTC, Trade and Investment Queensland.	<ul style="list-style-type: none"> <li>To promote the region's export capabilities (goods and services) in the high-value Knowledge and Professional Services Industry</li> <li>To foster regional access to trade and export opportunities in new markets.</li> <li>To establish networks of significant business and investment contacts.</li> <li>To generate investment and/or participant interest in SunCentral Maroochydore early stage precincts.</li> </ul>	<ul style="list-style-type: none"> <li>The major capital markets reflect key destinations visited by the Queensland Treasurer and Queensland Treasury Corporation each year as the major sources of investment in Government bonds.</li> <li>This provides a follow up visit to the Capital Markets investment mission undertaken by the Mayor in 2015, 206 and 2017 to further investment leads for the SunCentral Maroochydore project and Council's major game-changer projects.</li> <li>Trade and Investment Commissioners in key markets have offered to assist in regards to identification of key meetings and arrangements in country</li> </ul>	May 2018	<ul style="list-style-type: none"> <li>Mayor</li> <li>Council Officer</li> </ul>	\$38,000
<b>Sunshine Coast Trade Mission</b>	To be Determined by Industry Networks	<ul style="list-style-type: none"> <li>To foster regional access to trade and export opportunities in new markets.</li> <li>To establish networks of significant business and other contacts.</li> </ul>		To be determined by Industry Networks	<ul style="list-style-type: none"> <li>Councillor</li> <li>Council Officer</li> </ul>	\$16,500
					<b>TOTAL</b>	<b>\$74,500</b>

Inbound International Missions

Mission Description	Destination (s)	Objectives	Rationale	Scheduled Time Period	Council representative	Estimated cost for Council representatives
<p><b>TRADE 2018 – Gold Coast 2018 Commonwealth Games</b></p> <p><b>Inbound Missions</b></p> <p>Sunshine Coast Trade Mission – Tourism, Sport and Leisure</p>	<p><u>Source countries:</u>                      UK, India, Canada, Singapore, Malaysia, New Zealand, PNG</p>	<p><u>Objectives:</u></p> <ul style="list-style-type: none"> <li>To strengthen trade and investment ties across the commonwealth promote the region's export capabilities (goods and services)</li> <li>To foster regional access to the largest international growth markets for Australia.</li> <li>To establish networks of significant business and other contacts.</li> </ul>	<p><u>Rationale:</u></p> <p>To leverage off the Gold Coast 2018 Commonwealth Games - <i>Trade 2018</i> Strategy which aims to showcase the State of Queensland and investment and trade opportunities to key government, business and community leaders in the lead up to the Commonwealth Games, 25 March -16 April 2018.</p>	<p>July 2017-                      March 2018</p> <p>To be determined in conjunction with OCG, TIQ, TEQ, Austrade, DFAT &amp; Gold Coast 2018 Commonwealth Games Corp.</p>	<ul style="list-style-type: none"> <li>Councillor</li> <li>Council officer</li> </ul>	<p>Economic Development Branch Budget</p>
<p><b>TRADE Inbound Missions</b></p>	TBA	<p><u>Objectives:</u></p> <ul style="list-style-type: none"> <li>To foster regional access to trade and export opportunities in new markets.</li> <li>To establish networks of significant business and other contacts.</li> </ul>	<p><u>Rationale:</u></p> <p>Support TIQ&amp;TEQ Buyer delegations for the following events:</p> <ol style="list-style-type: none"> <li>Fine Food – Sydney</li> <li>AIEC</li> <li>CleanTech Green Building buyers</li> <li>ATE</li> <li>CeBIT</li> </ol>	<p>July 2017-June 2018</p>	<ul style="list-style-type: none"> <li>Councillor</li> <li>Council officer</li> </ul>	<p>Economic Development Budget</p>
<p><b>TRADE Inbound Missions</b></p>	TBA	<p><u>Objectives:</u></p> <ul style="list-style-type: none"> <li>To foster regional access to trade and export opportunities in new markets.</li> <li>To establish networks of significant business and other contacts.</li> </ul>	<p><u>Rationale:</u></p> <p>Support TIQ International Education Strategy for International Education Agent Familiarisation Tours</p>	<p>July 2017-June 2018</p>	<ul style="list-style-type: none"> <li>Councillor</li> <li>Council officer</li> </ul>	<p>Economic Development Budget</p>