

# Montville parking Context and overview



## Montville

Montville is one of the Sunshine Coast's most popular hinterland destinations, with its rich rural character and small village charm. A range of initiatives is proposed to optimise parking in the area.

### KEY ISSUES

Montville's parking demand is driven by weekend commercial activity and peak holiday periods. Some localised parking pressure has been observed.

#### Demand variation

Survey data indicates significantly higher parking demand in Montville on weekends, primarily driven by visitor trips. On-street parking is busy on weekdays, however sufficient capacity exists for typical weekday activity.

#### Pressure points

Sections of the Main Street commercial area experience more than 90% occupancy for extended periods on weekends. During the week high occupancy rates combined with stays generally less than 3 hours provide the required turnover.

There are some longer term stays that result in a low turnover rate and contribute to high occupancies in prominent, high demand parking areas. Longer stays are better suited to off-street parking areas, where parking demand is currently lower. This would create available bays in priority areas and make better use of existing infrastructure.

#### Underutilised areas

Russell Family Park contains an area which allows informal off-street public parking. Survey data shows little use on weekdays and moderate use on weekends typically. It is acknowledged however that this area can become full during peak times.

### Informal parking areas

The Russell Family Park off-street parking area is not line-marked or sealed. Located approximately 150m from Main Street, its location is ideal for centre parking. The unsealed surface is recognised as a barrier to some users, particularly after poor weather.

Upgrades will create a desirable and convenient parking environment for visitors and will assist in accommodating peak holiday demands.

### Existing Parking

Available parking in the area of occupancy mapping:

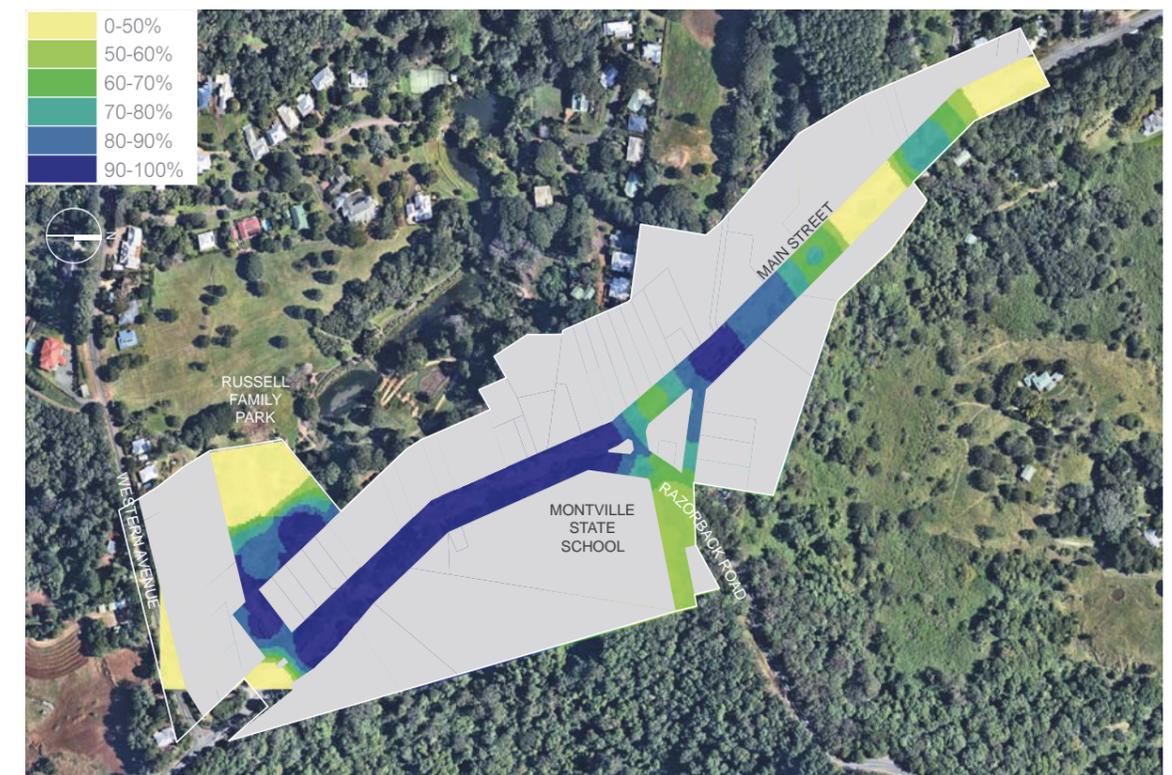
- Public parking – about 380 bays of which about 135 are off-street
- Private parking – about 160 bays
- There are no time restricted bays in Montville.

### Duration of stay

Surveyed information on public parking reveals that for any day of the week, 75-80% of vehicles stayed for 2 hours or less and 85-80% of vehicles stayed for 3 hours or less. Very few stayed more than 4 hours. This means that currently turnover is naturally occurring and there would be opportunities to find vacant bays.

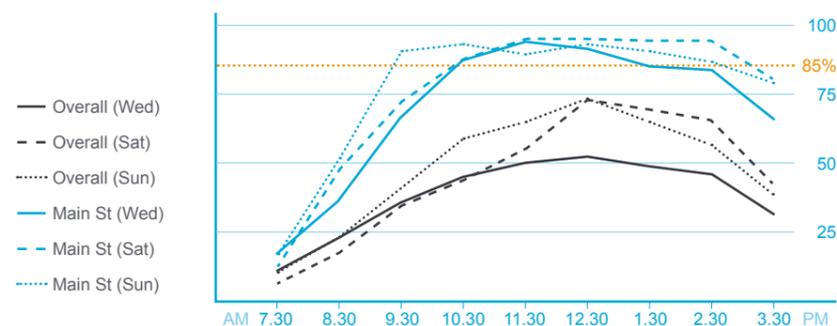


Weekday parking occupancy (typical peak)



Weekend parking occupancy (typical peak)

Aerial Imagery supplied by NearMap



Montville daily occupancy fluctuations

**+12%**  
2016 to 2026 population estimates

**+944 (Total 8626)**  
Data reflects the combined growth figures for the combined area of Montville, Palmwoods, Chevallum and Hunchy.



## Montville

The aim is to optimise existing parking infrastructure by enhancing connectivity between observed parking 'hot spots' and underutilised areas. A range of targeted initiatives is proposed to address future parking demand in Montville.

### PARKING STRATEGY

- Encourage higher turnover and support access to the main street by creating short term parking in high demand locations
- Formalise on and off-street parking areas to enhance user legibility and increase parking supply
- Encourage and promote the use of underutilised sites by increasing pedestrian connectivity between Main Street and unrestricted parking areas
- Track parking measures, emerging demographics and trends to inform decision-making

### BENEFITS

- Improved pedestrian wayfinding and connectivity to the town centre
- Greater turnover and availability of parking in high activity commercial areas on Main Street
- Formalised parking areas which increase parking supply and enhance the user experience
- Accommodates future demands and supports economic growth activity
- Encourages return visits and manages the perception of parking shortages
- Increases council's ability to adjust to shifting trends and demographics

### ONGOING STRATEGIC ACTIONS

Montville will experience growth in parking demand, particularly along the Main Street commercial area. The following actions will occur as required, or on a regular repetitive basis to mitigate potential demand impacts:

- Improve signage and wayfinding between parking areas and the town centre area, to encourage visitor awareness and improve user experience and legibility
- Engage with property owners and businesses to ensure private off-street parking remains available for staff and customers
- Monitor parking use in the Montville area to understand parking trends
- Promote travel options which reduce parking demand
- Council will continue to require new development to provide for its generated parking demand in accordance with the Sunshine Coast Planning Scheme.

### TARGETED ACTIONS

Montville's existing parking arrangement has some capacity to cater for future needs. Targeted initiatives are proposed to align parking infrastructure with future demands.

#### Short term (1-5 years)

- 1 Stage the introduction of time-restricted on-street parking on Main Street to maintain turnover, improve access to commercial areas and encourage use of off-street areas for longer-duration stays
  - 2 Introduce 3P time-restricted off-street parking in the Visitor Centre car park to increase turnover, improve access to retail areas and encourage use of off-street areas for longer-duration stays
  - 3 Encourage commercial sites on Main Street to improve pedestrian connectivity to Russell Family Park.
  - 4 Seal and formalise the unrestricted parking area in Russell Family Park, to increase supply and enhance legibility and user experience
  - 5 Expand the Russell Family Park car park in accordance with the master plan, and provide a new access point from Western Avenue
- Introduce parking technology to provide real time advice on off-street public parking availability
  - Investigate opportunities to re-arrange existing Memorial Close car parking to maximise car parking.



Parking actions - Montville