



caloundra
chamber of commerce

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7 October 2016

Mr Michael Whittaker
CEO
Sunshine Coast Council
Locked Bag 72
Sunshine Coast Mail Centre QLD 4560

Dear Michael,

In accordance with approvals previously granted by Council, I am writing to support a parking amnesty for the Caloundra central business area for the six weeks of school holidays starting from Saturday 10th December 2016 to Sunday 29th January 2017.

This period would cover the critical pre-Christmas shopping time and the post-Christmas summer sales, both important retail engagement periods by locals as well as visitors to town.

We understand that there would be no adverse impact on Council's general revenue as the proceeds of metered parking in the Caloundra CBA do not go into general revenue but are instead quarantined for Caloundra CBA projects.

This year has obviously been a difficult one for many of the CBA traders with the impact of the street scaping project on foot traffic. The project should be wrapped up in time for the summer school holidays and businesses will need a boost over this period to make up for some of the losses incurred this year.

Thanks for Council's consideration of this request. I look forward to your advice.

Yours faithfully,

Michael Shadforth
Caloundra Chamber of Commerce President
Combined Sunshine Coast Chambers of Commerce President



