

Chapter 6.0 Implementation, monitoring and review

6.1 Framework for strategic actions

Strategic action plan

To achieve the outcomes articulated in the vision, goals and principles of this plan, a list of strategic actions has been prepared. The strategic actions bridge the gap between strategic policy direction and the delivery of council's recreation parks. These actions will direct future priorities in recreation park planning and management, incorporating and building on current council projects and programs.

Measurable actions are assigned under each strategic goal. A measure or indicator has been assigned to each action to enable monitoring and review of the plan's objectives.

Each strategic action is assigned an action device to assist delivery. This helps to identify the fundamental process required to initiate and complete each action.

Action devices:

- Advocacy – support, promote or sponsor project development
- Alliances – collaborate with internal or external bodies
- Activation – improve utilisation of existing space
- Audit – review and assess existing assets or activities facilitated
- Asset management – develop asset management plan.

The strategic actions are assigned a priority rating with a timeframe for commencement:


- Primary – 1 to 5 years
- Secondary – 3 to 10 years.


It is expected that projects rated as high or medium will appear in the 10 year capital works program.



Figure 10: Strategic actions

Table 20: Strategic actions – active recreation, scenic amenity, social

 Active recreation			
A recreation parks network that provides equitable access to healthy recreation opportunities in a functional and affordable manner			
Action	Process	Measure	Priority
Develop a play strategy to analyse current play space provision and to provide detailed guidance on the types of play spaces to be utilised in specific areas across the Sunshine Coast region	Asset Management	Strategy completed	Primary
Work with Strategic Planning to ensure park planning principles are incorporated in future versions of the Sunshine Coast Planning Scheme	Alliances	Amendments included in Planning Scheme	Primary

 Scenic amenity			
A recreation parks network that promotes the attractiveness of our region by preserving social and culturally significant views and by providing parks that bring people, place, and nature together			
Action	Process	Measure	Priority
Develop water management plan for parks to guide future irrigation needs	Asset Management	Plan developed	Primary
Develop guidelines for water sensitive urban design infrastructure in parks that contributes to recreation and amenity	Alliances	Guidelines developed	Secondary





 Social			
A recreation parks network that provides safe community gathering places that connect people and place and encourage community cohesiveness, creative lifestyles and improved mental health benefits			
Action	Process	Measure	Priority
Engage with the community to identify new recreational activities that respond to community needs	Advocate	New activities identified	Primary
Provide opportunities for community tree planting in recreation parks	Advocate	New trees planted by community	Primary

Table 21: Strategic actions – ecological, educational, economic

Action	Process	Measure	Priority
 Ecological			
A recreation parks network that increases opportunities for residents and visitors to connect with nature in cooler, vegetated recreation parks			
Develop guidelines for park trees that meet urban forest objectives	Asset Management	Guidelines completed	Primary
Analyse current shade provision in parks to identify gaps and opportunities to extend the provision of shade	Audit	Analysis completed	Primary
 Educational			
A recreation parks network that encourages opportunities for educational programs that contribute to cultural heritage, the arts, and living ecosystem knowledge in our recreation parks			
Work collaboratively with First Nations Peoples to strengthen linkages and interpretation of indigenous cultural heritage in open space	Advocate	Community engaged and plan developed	Primary
Utilise council's Smart City framework to provide digital education opportunities in recreation parks	Activate	Programs implemented	Secondary
 Economic			
A recreation parks network that contributes to the economic development of the region by supporting tourism, providing functional settings for users, events and programs, and by attracting workers looking for active and healthy lifestyles			
Develop a digital platform that assists parks users with finding specific park activities	Advocate	Platform developed	Primary
Develop a comprehensive marketing and promotion plan to encourage the visitation and use of recreation parks across the entire network	Activate	Marketing and promotion activities implemented	Secondary



6.2 Implementation

Timeframes

Tasks identified in the strategic action plan will be implemented over a 10 year timeframe. The strategic action plan is broken up into goal-based sections that outline objectives and associated actions. An action device and measure or indicator is assigned to identify how to action and monitor the task's progress. Each action is assigned a priority rating which identifies expected delivery timeframes. This helps to bring actions into a work program.

Duties

P&G will take a lead role in developing and managing most of the projects associated with the actions. Several actions are related to existing programs that have been developed and managed by other council branches; P&G will take a supporting role for those actions. Certain responsibilities lie with external providers, for example, the development industry must provide open space contributions consistent with council goals and principles.

A whole of council approach to project delivery will be required to ensure outcomes that are integrated and responsive to community needs. P&G will work collaboratively to develop and deliver each project. Comprehensive consultation will be carried out for a variety of projects providing the locals with an opportunity to offer input for community-based outcomes.

Funding

A range of funding options are available to support the planning, development and management of recreation parks. One or a combination of funding options may be considered to achieve the implementation of the strategy.

Funding for recreation park projects may be sourced from a combination of the following options:

- the LGIP
- general revenue
- infrastructure agreements
- external grants and subsidies from state and federal government agencies
- philanthropic approaches
- special levies
- partnerships
- tenure security and adjustment
- commercial leases
- commercial revenue
- land disposal
- compensation for land required for other purposes (for example, road-widening or drainage).

What's next

- Development of project plans for strategic actions following formal adoption of the RPP.
- Continue projects and the development of the master plan as identified in the capital works program
- Review council's operational plan to ensure key tasks are included in future plan development
- Review the 10 year capital works program and look to include key tasks as identified in this plan.

