

APPENDIX B

SUNSHINE COAST 2015-2016 INVESTMENT MISSION

Mission Description	Destination (s)	Objectives	Rationale	Scheduled Time Period	Council representative	Estimated cost for Council representatives
<p>INVESTMENT</p> <p>Investment Mission</p>	<ul style="list-style-type: none"> • Hong Kong • China • South Korea • USA 	<p><u>Objectives:</u></p> <ul style="list-style-type: none"> • To generate investment and/or participant interest in SunCentral Maroochydore early stage precincts and the premium hotel and convention centre development. • To inspect smart city developments in Incheon, South Korea • To accompany the Premier to Bio 2016 in San Francisco 	<p><u>Rationale:</u></p> <ul style="list-style-type: none"> • This provides a follow up to the investment missions undertaken by the Mayor in 2014 and 2015, furthering the development of key relationships in Hong Kong where Council has an MOU with the Hong Kong Real Property Federation and with parties in China who have already expressed an interest in aspects of the SunCentral Maroochydore Priority Development Area. • This visit is timed to follow on from the Queensland Deputy Premier, Minister for Infrastructure, Local Government and Planning and Minister for Trade and Investments Mission to South Korea with the opportunity to explore Trade and Investment opportunities from the new Australia-South Korea FTA. • South Korea hosts one of the leading smart city developments at Incheon and is also home to a number of global technology leaders, whom Council would like to encourage to establish a presence on the Sunshine Coast. • The Queensland Premier is leading the Government's annual mission to Bio 2016 which will also promote Advance Queensland and the State's science and innovation sectors. The Premier has invited the Mayor to accompany her on this mission given the opportunity to promote the Sunshine Coast University Hospital development and health and medical research investment opportunities associated with the Kawana Health Precinct. • The Queensland Trade and Investment Commissioner in the Republic of Korea and the Projects Chief Executive of the Department of State Development have offered to assist in regards to arrangements for key meetings. 	<p>Late May – early June 2016</p>	<ul style="list-style-type: none"> • Mayor • Council Officer 	<p>\$30,000</p>

