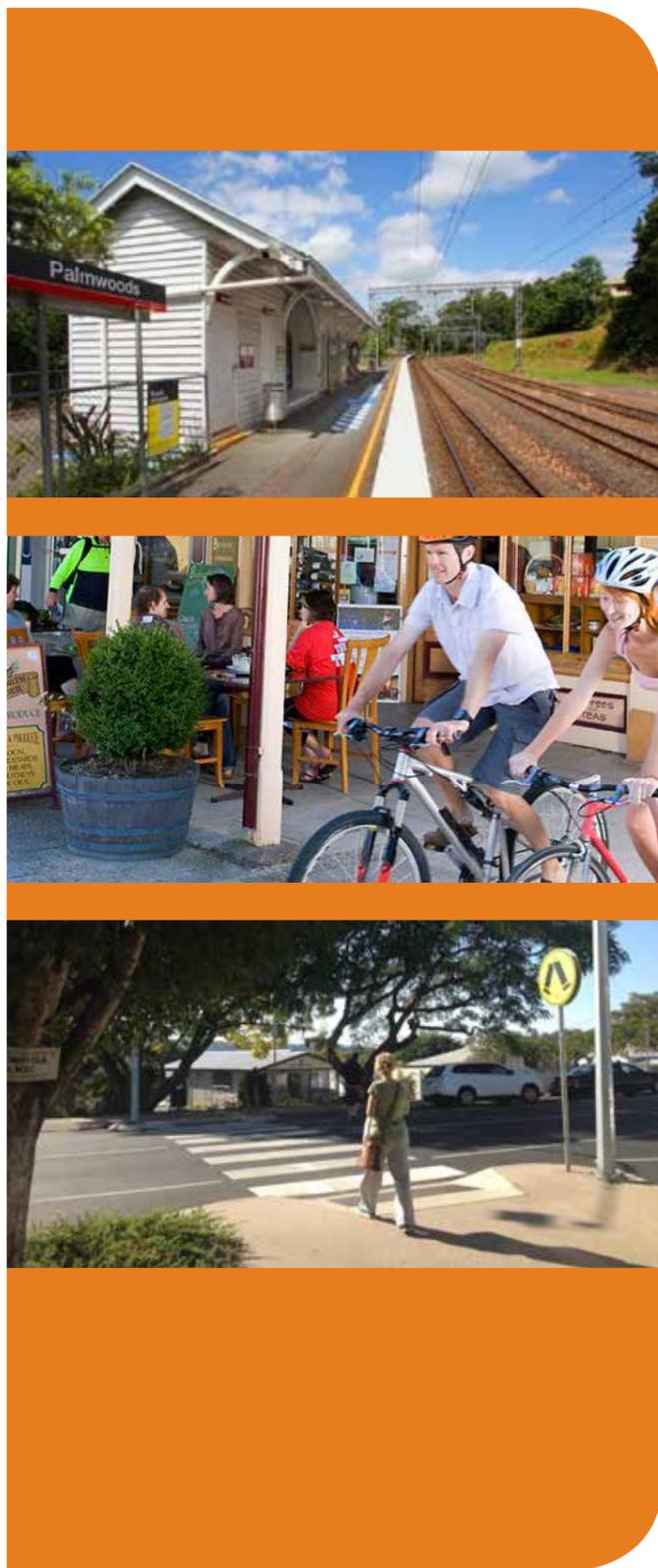


3.0 Place Making Themes



3.1 Connecting the Community - Active Transport Network



Scale 1:1000 @ A0

Masterplan Objectives

Connecting the community is key objective of the Masterplan, with this chapter identifying potential future active and sustainable transport networks. These plans show current and potential future access networks for all-ability pedestrians, mobility scooters, bicycles, public transport, vehicles and parking to decrease the dependence on private vehicles and encourage a modal shift where possible.

Provision of active transport networks such as walking and cycling contain multi-layered community benefits including improved town centre vibrancy, healthy lifestyles and contribution to the overall sustainability of the region.

Associated Strategies

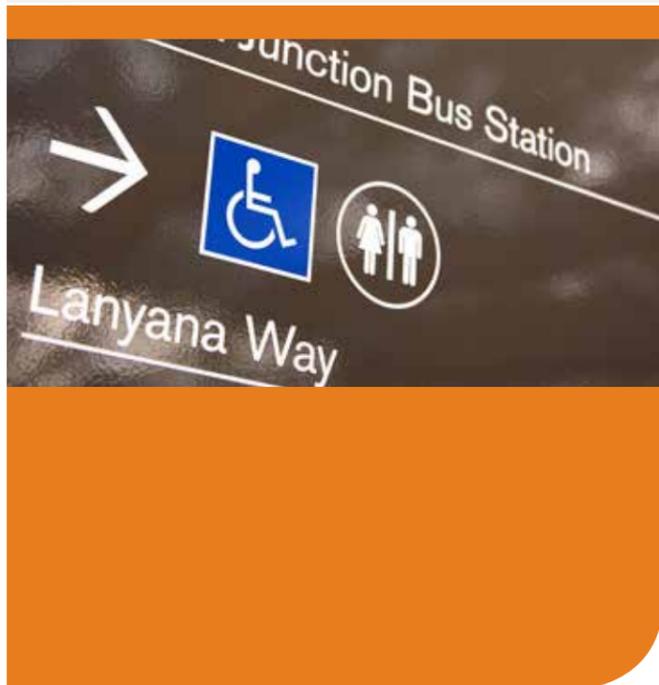
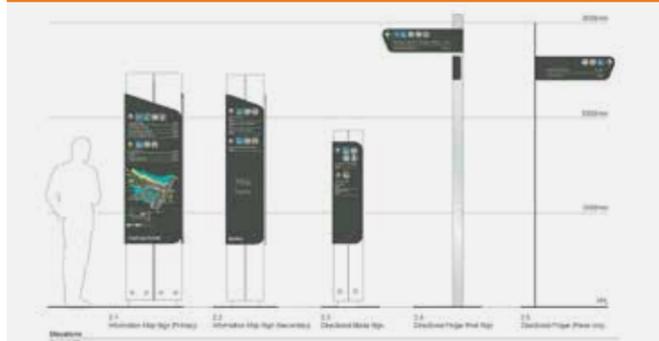
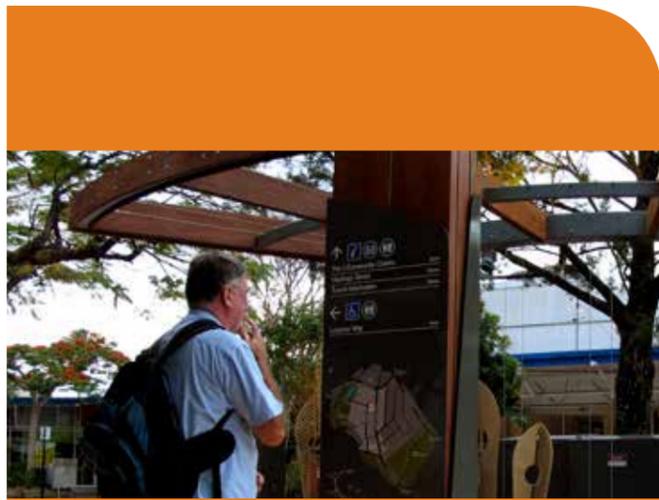
- Sustainable Transport Strategy 2011-2031
- Active Transport Plan 2011-2031

Design Response

- Local Centre Zone (as per Planning Scheme 2014)
- Primary Active Street Frontage (as per Planning Scheme 2014)
- Community Facilities Zone (as per Planning Scheme 2014)
- Open Space Network
- Future Town Square
- Potential formal zebra pedestrian crossing
- Potential informal pedestrian crossing facilities (pedestrian refuges, kerb build-outs, ramps)
- Pedestrian / cycle linkage
- Potential future pedestrian through-block connection
- On-road cycle facilities
- Bicycle Racks
- Railway Station
- Bus Stop
- Toilet



3.1 Connecting the Community - Wayfinding & Pedestrian Signage



Scale 1:1000 @ A0

Design Response

- Pedestrian / cycle linkage
- Potential future pedestrian through-block connection
- Major Arrival Points
- Decision Points
- Informations Signs
- Direction Signs
- Illuminated Sign (Power Required)

Pictograms



NOTE: Images show Council's Regional Wayfinding Signage Suite 2 - Timber and Aluminium. Refer to Chapter 5.0 Character Palettes for investigation into sign types that reflect the character of Palmwoods.



3.1 Connecting the Community - Vehicle Circulation



Scale 1:1000 @ A0

Masterplan Objectives

The Masterplan has identified improvements for traffic calming, vehicle navigation, circulation and safety with the aim of capturing and servicing potential visitors. The community has identified a strong desire to reduce vehicle speed limits along Margaret Street with improved formal and informal pedestrian facilities.

Associated Strategies

- Sustainable Transport Strategy 2011-2031

Design Response

-  Future Town Square
-  Existing speed limit 50km/h zone
-  Potential speed limit reduction 40km/h zone
-  Retain existing speed limit (varies)
-  Potential traffic calming device (asphalt speed cushion)
-  Potential gateway / entry point (with planting and kerb build outs)
-  Potential intersection improvement
-  Potential formal zebra pedestrian crossing to Margaret Street
-  Potential informal pedestrian crossing facilities (pedestrian refuges, kerb build-outs, ramps)



3.1 Connecting the Community - Vehicle Parking



Scale 1:1000 @ A0

Masterplan Objectives

Vehicle parking management is fundamental to an integrated transport network. A car parking plan has identified existing and potential future on-street and off-street car parking opportunities.

Car parking change management plan:

Potential signage and village car parking pamphlet to increase awareness of all public and private car parking opportunities.

- Promote business owners and staff to park away from priority car parks.
- Review car parking designations and durations in town and install parking signage accordingly.
- Identify potential future public land for off-street car parking.
- Community to encourage car parking change management actions.
- Negotiate with Queensland Rail (QR) regarding potential future car parking opportunities to east of the existing rail alignment.

Design Response

- Existing on-street and off-street car parking
- Proposed reconfigured car parking to potential Town Square area
- Potential additional on-street car parking
- Existing railway station car parking
- Potential future off-street car parking
- Potential future parking and pedestrian connection to the east of Main Street (subject to future rail realignment and planning, Queensland Rail)
- Potential future informal temporary gravel car park (Queensland Rail)
- Retain current informal car parking to east of Main Street
- Parking located on private land
- Railway Station
- Bus Stop



3.2 Local heritage places / Vibrant and diverse community and culture



Scale 1:1000 @ A0

Masterplan Objectives

The Masterplan identifies the local heritage places within Palmwoods, and seeks to support a vibrant and activated town centre with diverse community culture.

Potential future Town Square

The Masterplan responds to the community's strong desire for a new Town Square to be developed as the 'civic heart' of Palmwoods. The Town Square would provide a vibrant community hub park and flexible space for events and activation.

Stories of Palmwoods

Council completed a series of interviews with residents for compilation of the 'Stories of Palmwoods'. These stories have been used to inform the Masterplan and may guide future themes for a public art brief and possible interpretive projects.

Community Networks

- Local business and property owners
- Local papers, websites and social media
- Palmwoods Progress Association
- Palmwoods Memorial Hall Association
- Palmwoods Living History Society
- Palmwoods and District RSL
- Palmwoods Bowls Club Inc
- Palmwoods/Woombye Lions Club Inc

Associated Strategies

- Community Events and Celebrations Strategy 2010
- Festival Season Strategy 2010-2015
- Public Art Policy 2011
- Youth Strategy 2010-2015
- Open Space Strategy 2011

Design Response

-  Town Square - Civic Heart
 - Community event space
-  Local Centre Zones
 - Diverse activity and community culture
-  Local heritage place
-  Local heritage opportunity
 - Potential heritage walk (funding opportunities to be identified)
-  Integrated public art opportunities

3.3 Natural environment and sustainable living



Scale 1:1000 @ A0

Masterplan Objectives

The Masterplan aims to support Palmwoods as a sustainable Local Activity Centre. The community has a strong interest in promoting the town as a precinct for sustainability, creativity and local produce. Council's CommunityHub provides an on-line networking portal to promote events and existing programs such as:

- Living Smart Palmwoods (Council event)
- Caring for your bushland (Council program)

Local organisations / initiatives

- Lifestyle cafés, local produce, retail and holistic therapies
- Compass Institute Inc
- Palmwoods.net.au

Existing marketing initiatives for promotion of the regions fresh food:

- 'Seasons of the Sun'
- 'Local Harvest'
- Sunshine Coast Destinations
- Hinterlandtourism.com.au

Associated Strategies

- Biodiversity Strategy 2010
- Waterways & Coastal Management Strategy 2011
- Open Space Strategy 2011
- Recreation Trail Plan 2012
- Rural Futures Strategy 2013

Design Response

- Open space areas
- Character and native vegetation areas
- Opportunity to strengthen wildlife corridor through street tree planting
- 01 Potential future Town Square to support local community sustainable initiatives and events
- 02 Potential future open space area located to north of CWA Hall (existing road reserve)
- 03 Protection of significant character trees
- 04 Potential stormwater drainage improvements with future rail re-alignment
- e Environmental opportunity
- Waterway / Stream