



# Sunshine Coast Council Regional Arts Infrastructure Framework FINAL DRAFT REPORT

10 October 2019

# Acknowledgments

## ACKNOWLEDGEMENT OF COUNTRY

Sunshine Coast Council acknowledges the traditional Country of the Kabi Kabi Peoples and the Jinibara Peoples of the coastal plains and hinterlands of the Sunshine Coast and recognise that these have always been places of cultural, spiritual, social and economic significance. We wish to pay respect to their Elders – past, present and emerging – and acknowledge the important role Aboriginal and Torres Strait Islander people continue to play within the Sunshine Coast community.

October 2019 edition

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## Acknowledgements

Council wishes to thank all contributors and stakeholders involved in the development of this document.

This project was delivered by consultants CDM-Smith in collaboration with Positive Solutions



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## Executive Summary

### *Purpose*

The purpose of this report is to provide a framework for a viable, integrated and highly functional network of built infrastructure to respond to the arts and cultural needs of the Sunshine Coast (local government area) community as it grows into a major region of 500,000 people. It follows on from and integrates the findings of the recent Sunshine Coast Arts Plan 2018-38 and aligns with Council's Environment and Liveability Strategy.

### *Context*

The demographic profile of the Sunshine Coast suggests that there will be a need to ensure arts infrastructure is adequate in coastal areas that will accommodate the largest growth expected; but also that rural districts are provided with localised and multifunctional community level infrastructure to reduce the need for travel and to aid affordable access. Greenfields growth areas such as Caloundra South offer the opportunity to embed arts infrastructure at an early stage. A mix of innovative infrastructure will also be required which may appeal to younger people, including a focus on digital technologies, as well as traditional arts infrastructure which appeals to older populations. Arts infrastructure will need to be flexible to reflect changes in arts facility provision and associated preferences over time. There is also strong potential for arts tourism in the region which leverages off the natural environment, First Nations arts and culture, and the existing arts offering.

Sunshine Coast residents demonstrate strong participation in the arts relative to Queensland as a whole, particularly visual and performing arts and art and/or craft. However, the Sunshine Coast has lower attendance rates for art galleries, performing arts and Classical music concerts, musicals and operas compared to Queensland<sup>1</sup>. This may be due to the infrastructure and programming on offer in the region.

### *Engagement*

Significant engagement undertaken for the study identified widespread consensus that the current level of arts and cultural infrastructure provision on the Sunshine Coast was inadequate to support existing and future needs of the arts sector, both in terms of number and characteristics of facilities. Key arts infrastructure needs raised consistently during stakeholder engagement include:

- The provision of spaces dedicated to the arts, not just shared use/ multi-purpose spaces.
- Arts practice spaces for visual arts, music and digital art.
- Exhibition spaces for visual art.
- Experimental, messy, noisy spaces for visual art and music.
- Spaces that facilitate collaboration between artists, disciplines and elements of the arts value chain.
- Co-working spaces.
- Rehearsal space for dance, music and theatre.
- Performing arts space.
- Artist residencies, including co-location with other arts infrastructure.
- Collections storage.
- Capacity building and resourcing to activate and manage infrastructure.

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<sup>1</sup> ABS Arts and Cultural Participation: Local Region Rates (Sunshine Coast and Queensland)  
<https://australiacouncil.gov.au/research/arts-and-cultural-attendance-and-participation-local-region-rates/>

## *Comparative Review*

Benchmarking against similar local government areas (LGAs) (Gold Coast, Newcastle, Geelong and Cairns) in general found that the number of major facilities was generally similar but that facilities in other cities were typically larger scale, dedicated purpose and more contemporary. In particular, the Sunshine Coast region-wide performance facility was of lower capacity and district level facilities were not as contemporary as those elsewhere; and the gallery was found to be considerably lower scale than those in the other LGAs reviewed. Studio/arts practice facilities were also found to be less contemporary than elsewhere; and there was very limited availability of sound and recording studios within the Sunshine Coast LGA with council providing one small studio (although some other councils provide none), and no digital media studios (unlike Gold Coast City).

A number of case studies of arts facilities in Australia and overseas were also examined as a part of this study which reinforced that the Sunshine Coast's facilities were deficient in contemporary and best practice approaches to the provision of arts infrastructure. In particular, the case studies have demonstrated that regions are pursuing hub approaches to facility provision for the arts, that they are seeking co-location with complementary uses, and they are using facilities as incubators for development of the arts sector. Several of these approaches were considered relevant to the Sunshine Coast.

## *Findings*

Currently, facility distribution across the LGA is not evenly distributed, with Caloundra District and Caloundra South District, Kawana District, Maroochydore and Sippy Downs (including Palmview) District and Coolum District having the lowest number of arts and cultural facilities and other community facilities. At the same time, Caloundra District and Caloundra South District and Maroochydore and Sippy Downs (incl Palmview) District have large populations and will have by far the highest growth by 2041. Nambour District also has a large current population and will experience substantial growth. New infrastructure will need to be focussed on these areas to meet needs. This finding aligns with the direction of the ELS which identifies increased facility provision in these districts of the LGA.

The findings of the research undertaken have led to the identification of a series of key infrastructure needs by function and location which include:

- **Education & training** - Increased public arts facilities that include education and training elements. These facilities will need to be included in arts hubs where other arts activities are taking place to connect emerging artists with established artists. Key locations for arts education and training infrastructure include Sippy Downs, Maroochydore, Nambour and the enterprise corridor.
- **Rehearsal** - Dance rehearsal venues with sprung floors and public music rehearsal space. Key locations for rehearsal infrastructure include the enterprise corridor (between Caloundra and Maroochydore) for sprung floors and Nambour, Maroochydore District and Sippy Downs (incl Palmview) District, Caloundra District and Caloundra South District, Kawana District, Coolum District, and Nambour District for music rehearsal.
- **Arts Practice** - Publicly hireable wet and dry studio spaces, including for noisy/ messy work, digital activities; and artist residencies. Key locations for arts practice spaces include Buderim, Caloundra, Maleny, Maroochydore and in Maroochydore and Sippy Downs (incl Palmview) District and Coolum District.
- **Performance** - larger scale Council-wide performance venue, local-district level flexible performance spaces. Key locations for performance infrastructure include Maroochydore, Mooloolaba/ Alexandra Headlands, the Hinterland, Maleny, Caloundra South, Buderim and Maroochydore and Sippy Downs (incl Palmview) District and Coolum District.
- **Exhibition** - an expanded Regional Art Gallery, an architecturally significant Hinterland arts and cultural facility with exhibition element which showcases outstanding natural vistas, additional public exhibition spaces provided in precincts/ hubs in co-location with complementary facilities, exhibition spaces targeting tourists. Key locations for exhibition facilities include Caloundra, The Hinterland, Mooloolaba/ Alexandra Headlands, Maroochydore, Coolum, and Caloundra District and Caloundra South District, Kawana District, and Coolum District.

- **Connection & collaboration** - Creation of hubs which bring arts stakeholders from varying disciplines and different places on the value chain together in shared locations which facilitate interaction through infrastructure design. Opportunities should be sought wherever arts hubs are located. Concepts have also arisen for a creative precinct as part of the cultural offering of the new Maroochydore CBD.
- **Working** - Key locations for desk-based working infrastructure include Caloundra, Nambour, and Maroochydore, but space could be provided in any district hub.
- **Selling** - the co-location of selling facilities with other arts and community infrastructure, selling facilities that access the tourism market in key locations. Key locations for selling infrastructure include Maroochydore, Mooloolaba, Caloundra, the Hinterland and possibly Coolum and Sunshine Coast Airport, and should be limited to targeted venues where tourists are likely and First Nations' people are involved, and not compete with the private sector.

Other important findings of the study included needs to optimise the use of existing infrastructure, ensure the provision of hireable spaces that are affordable for artists, deliver infrastructure that supports the arts practice of young people and emerging artists, embed co-location as a foundation for arts infrastructure development, leverage the nature environment and existing arts reputation to build an arts tourism destination, and finally, prioritise early action through innovative approaches such as adaptive reuse of buildings to demonstrate a commitment to the arts.

## Strategies

These findings have resulted in the development of the following recommended strategies:

- 1. Undertake a detailed audit of arts and cultural infrastructure to improve understanding of the dedicated arts and other infrastructure to better inform assessment of current supply and identify opportunities to reuse/refurbish to meet current and future demand.**
  - a. Consider a partnership to deliver this audit.
  - b. Review this report and its findings following completion of this audit to ensure the confirmed supply of infrastructure informs future provision of arts infrastructure.
- 2. Pursue a hub and spoke approach to the delivery of arts and cultural infrastructure at council-wide, district and local levels.**
  - a. Investigate opportunities to develop a council-wide Arts and Cultural Precinct in the new Maroochydore CBD (public/private) and continue to implement the Community and Creative Hub in Caloundra Centre (co-locating various cultural facilities).
  - b. Progressively develop District Arts Hubs in principal or major regional activity centres - Maroochydore, Nambour, Coolum (district centre), Caloundra, Caloundra South, Beerwah and Sippy Downs/Palmview. Consider:
    - i. The opportunity to theme these hubs according to local interests and characteristics. The theming would not denote the only purpose but would be a strong theme.
    - ii. Co-location with other established or planned cultural or civic buildings or the reuse or repurposing of underutilised buildings.
    - iii. A dedicated network of working spaces for young artists at activity centres that are transit aligned including the new Maroochydore CBD.
  - c. Review the desirability and opportunity of creating Local Arts Hubs in localities outside major regional activity centres with proactive arts and cultural sectors and significant populations where the current provision of arts facilities is low. These would be developed in upgraded/ extended/ modernised/ repurposed or pop-up spaces or similar, rather than new built facilities. Priorities should include professional collaboration space and arts practice spaces.

### **3. Continue to plan other arts and cultural functions in the recommended new infrastructure within the ELS and council endorsed planning and strategic documents as follows.**

#### *Regional*

- a. Develop expanded Caloundra Regional Gallery.
- b. Develop next level planning for investigation of a Hinterland cultural facility that responds to the region's unique landscape and considers feasibility of a regional cultural interpretive centre and complements, not competes with the Caloundra Regional Gallery.

#### *Council-wide*

- a. Continue planning for Collection Store as identified in the Interpretive Centre & Collection Store Feasibility Study noting that interpretive space will be considered as part of the Hinterland cultural facility.
- b. Deliver a contemporary, high tech, interactive arts and interpretative space in cultural facilities planned for the Maroochydore CBD.

#### *District*

- a. Provide a district performance centre as a part of the Caloundra South Civic Centre.
- b. Incorporate facilities for performance in the proposed greenfield district hierarchy of community venues in Caloundra South, Sippy Downs and Palmview:
  - i. One district community venue with flat floor community performance capabilities (stage, backstage facilities, lighting) in each growth area
  - ii. Sprung floors, a wet and dry creative space of at least 50sqm and an opportunity to provide a portable stage should community demand warrant in other district community venues.
- c. Develop digital visual and/ or audio arts studio space within proposed new, refurbished and current libraries (as per Draft Library Network Plan 2019-2041) at:
  - i. Caloundra South
  - ii. Caloundra Library
  - iii. Kawana Town Centre
  - iv. Sippy Downs
  - v. Beerwah
  - vi. Nambour (music)
  - vii. Coolum.
- d. Plan dedicated foyer function and cultural exhibition space at new District Libraries:
  - i. Caloundra South
  - ii. Kawana Town Centre
  - iii. Sippy Downs/Palmview.

### **4. Consider and investigate the following cultural infrastructure additional to the ELS.**

- a. Identify a suitable site for longer term replacement of The Events Centre, Caloundra.
- b. Investigate access to enhanced district level rehearsal/ performance space and facilities in Coolum.

- c. Consider and plan outdoor performance facilities in the public domain in:
    - i. Maroochydore CBD
    - ii. Caloundra
    - iii. Kawana
    - iv. Sippy Downs.
  - d. Develop additional rehearsal spaces/ audio studios and collaborative music space either adjoining the library in the repurposed Eddie De Vere building in Nambour or longer term, as part of the proposed multi-function facility at the Nambour Showgrounds.
  - e. Develop a Youth Arts Hub in conjunction with other arts facilities in Maroochydore CBD.
  - f. Develop arts practice and selling spaces in:
    - i. Maroochydore CBD as part of the Arts & Cultural Precinct.
    - ii. The Hinterland cultural facility
    - iii. As part of any major new commercial development (eg Yaroomba).
  - g. Develop co-working space in Maroochydore CBD as part of the Arts & Cultural Precinct.
  - h. Establish artist residencies in commercial hubs in:
    - i. Maroochydore CBD
    - ii. Nambour
    - iii. Caloundra.
  - i. Include small selling spaces in selected locations which do not compete with private providers:
    - i. Caloundra
    - ii. Coolum
    - iii. Mooloolaba
    - iv. Possibly Sunshine Coast Airport.
- 5. Develop creative solutions to meeting specific arts and cultural infrastructure needs or opportunities outside of district centres eg Peregian Springs, Doonan, Eumundi, Mooloolaba/Alexandra Headland, including:**
- a. Re-purposing existing infrastructure eg underperforming infrastructure including community halls.
  - b. Pop-up shops, spaces and places.
  - c. Warehouse or facility conversion for emerging screen industry in the Maroochydore area (utilising new telecommunications cable).
  - d. Industrial estates for noisy/ messy activities in the enterprise corridor.
- 6. Develop the Sunshine Coast as an arts tourism destination by pursuing growth of the high-value international (and domestic) market through celebrating the region's outstanding natural landscape with a Hinterland Cultural Facility, seeking 6-8 other arts tourism attractions (not necessarily provided by Council), and providing a triage of lead arts and cultural offerings in three distinct and separate locations in the region:**
- a. Caloundra
  - b. Maroochydore

- c. the Hinterland.

### **7. Develop key partnerships:**

- a. Facilitate public access to arts facilities on land owned by Council where lease or other usage arrangements currently prevent or unacceptably limit access.
- b. Identify Council land or buildings which might be used for repurpose or developed for arts purposes by community groups through other funding methods/partnerships.
- c. Investigate public access to arts facilities at key secondary and tertiary education institutions.
- d. Investigate mechanisms/ processes to support complementary relationships rather than competition with private providers.
- e. Pursue partnership opportunities with the private sector eg shopping precincts, business centres, nature based and other tourist locations.

### **8. Hold ongoing discussions with First Nations and Indigenous arts and cultural practitioners to confirm needs and interest in a regional cultural facility including geographic location.**

#### *Implementation*

It is not necessarily council's role to deliver all of the recommended facilities identified. Council's role will also include the negotiation of partnerships and advocacy for outcomes which align with the recommended framework.

It is also recognised that achieving this goal will require an innovative tiered approach to facility development located across a large region comprised of many communities. The characteristics, arts activity and infrastructure already existing in individual localities/ towns have been essential to determining the recommended distribution of arts infrastructure, as well as the outcomes and views expressed in user surveys and consultation.

It is the view of the RAIF that no council-wide facility should proceed without a major feasibility study, taking into account both capital and operating costs, and potential alternative sources of funds to Council.

This will also provide Council with the opportunity to consider "high-quality architecture" as it relates to council-wide facilities, specifically those identified as providing opportunities to attract national and international visitors and audiences.

Suggested prioritisation of the proposed arts and cultural network has been based on some key principles:

1. Arts development needs to occur prior to development of major facilities. It is key to development of the sector that the Sunshine Coast Arts Plan 2018-38 is implemented. It also needs to be recognised that the development of facilities will require increased professional staffing and new expertise e.g. in programming and curation, and ongoing funding for programs and promotion.
2. Development of facilities should commence with lower budget items to develop the 'arts ecology' which is frequently referred to in the engagement. This should include re-purposing of existing buildings, pop-up events and spaces, leasing available commercial spaces, and increased utilisation of existing facilities. This should occur within the first 3 to 5 years.
3. Higher cost items should be budgeted over a medium period of time or when grant funding is available. It may be appropriate if some facilities are appropriately staged.
4. Projects which require further investigation should occur in the longer term. However, with some projects it may be appropriate to proceed to develop concepts which can be used to apply for grant funding should opportunities arise in the interim. The hinterland cultural centre is an important project in this category.

The detailed prioritisation of facilities and their timing should be subject to the Open Space and Social Infrastructure Prioritisation Tool contained in the ELS.



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## Document history & status

| Revision | Date issued | Reviewed by                 | Approved by                | Date approved | Revision type  |
|----------|-------------|-----------------------------|----------------------------|---------------|--|
| Rev D    | 06/09/2019  | Julie Nicholls<br>CDM Smith | Sharyn Briggs<br>CDM Smith | 06/09/2019    | Draft Report   |
| Rev E    | 10/09/2019  | Julie Nicholls<br>CDM Smith | Sharyn Briggs<br>CDM Smith | 10/09/2019    | Draft Report   |
| Rev F    | 10/10/2019  | Julie Nicholls<br>CDM Smith | Sharyn Briggs<br>CDM Smith | 10/10/2019    | Final Draft Report   |
| Rev E    | 18/10/10    | Claudia Di Blasi<br>SCC     | NA                         | 17/10/2019    | Final Draft Report –<br>reflective of final internal<br>engagement and<br>feedback |

## Arts Infrastructure Definitions

| Term   | Definition  |
|--|---|
| <b>Arts &amp; Cultural Precinct</b>              | A regionally-significant civic precinct for arts and culture comprising multiple facilities and elements across art forms which provide a range of arts and cultural experiences in the same vicinity. Can be a public/private enterprise in conjunction with commercial development.   |
| <b>Arts Hub</b>                                  | A venue which serves multiple dedicated arts and cultural purposes through the co-location of multiple dedicated facility elements. For example, a District Arts Hub might include arts practice space, co-working space, rehearsal space and education and training space. They will also often contain collaborative social/meeting facilities such as a café, meeting rooms etc.   |
| <b>Arts infrastructure</b>                       | Built infrastructure (indoor and outdoor) which provides the opportunity to learn, practice, connect, collaborate, work, perform and showcase arts and cultural disciplines, including: literature; music (all forms); theatre, musical theatre, opera; dance (all forms); other performing arts such as circus, comedy, puppetry; visual arts and crafts; screen – film, television, online; arts education and training; community arts and cultural development; and emerging and experimental arts. |
| <b>Arts practice and selling space</b>           | A space where artists can be seen to produce and sell their art in the same place.  |
| <b>Arts practice facilities</b>                  | Arts practice facilities can be described as a range of different types of places and situations where artistic works are created.  |
| <b>Arts practice space</b>                       | Spaces where creative individuals or groups can work, such as art studios (wet or dry) and recording studios.   |
| <b>Collection store</b>                          | A facility with the purpose of housing and conserving art and heritage collections and objects.   |
| <b>Community and Creative Hub</b>                | The vibrant heart of Destination Centre and Caloundra, providing community, cultural, civic and educational activities which attract locals and visitors to the region <sup>2</sup> . Incorporates key arts and cultural infrastructure.  |
| <b>Connection &amp; collaboration facilities</b> | Connection & collaboration facilities are considered those that provide a physical location for arts and cultural stakeholders to meet and interact. This could commonly be in an 'arts hub'. It will commonly contain social/meeting facilities such as a social lounge, arts café or shared meeting space co-located with other arts function elements such as co-working, rehearsal or arts practice spaces.   |
| <b>Co-working spaces</b>                         | Spaces that can be hired by creative industries professionals to connect and collaborate with other arts and cultural stakeholders while undertaking their arts work.   |
| <b>Digital arts studio/lab</b>                   | An arts outcome high-tech digital studio space or lab providing facilities for visual, audio and/or multi-media (eg virtual reality) technology in the arts.  |
| <b>Education and training facilities</b>         | Education and training facilities are considered those where formal (but not necessarily accredited) arts and cultural tuition take place. This could be a dedicated training room with dedicated hard and soft infrastructure to facilitate teaching or it may be a suitable workshop space that can be used to deliver classes.   |

<sup>2</sup> Definition sourced from Caloundra Centre Master Plan.

| Term                                       | Definition  |
|--|---|
| <b>Entertainment centre</b>                | Generally a large flat floor facility that comprises part of an exhibition or convention centre that can occasionally be used for music or performance  |
| <b>Exhibition facilities / art gallery</b> | Exhibition facilities can be described as those where artists display their work, generally considered to be visual arts in nature. They can range from professionally curated facilities to local level displays prepared by the community. This definition is distinct from an exhibition centre. |
| <b>Interpretive facility</b>               | A facility that includes both arts and heritage collections and activities, and supports the community museums, displays permanent exhibitions and provides interpretive content.   |
| <b>Outdoor performance space</b>           | A space suitable for performance (such as an amphitheatre) desirably linked to another performance facility by management and proximity. Can range from a large facility of up to 2,000 seats to a small 350 seat facility.   |
| <b>Performance facilities</b>              | Performance facilities are those that are used to deliver performing arts such as theatre, music and comedy.  |
| <b>Performing Arts Centre</b>              | A major multi-use regional performance facility specifically dedicated to the performing arts such as dance, theatre and music.   |
| <b>Pop-up spaces</b>                       | A pop-up space is the temporary use of disused physical space, usually for short-term retail or exhibition of work. It can include shops, laneways or other types of spaces.  |
| <b>Rehearsal facilities</b>                | Rehearsal facilities can be described as places where preparation for performance activities are undertaken. These can vary from a local community venue to a factory or warehouse, or a dance studio or music room.  |
| <b>Rehearsal space</b>                     | A space which can be accessed either regularly or for a block period of time to rehearse dance, performance or music.   |
| <b>Residencies</b>                         | An artist residency is a program where an artist applies and competes for a space to live and/ or work for a fixed period of time.  |
| <b>Selling facilities</b>                  | Selling facilities are those places where artist's creations, such as paintings, ceramics and jewellery, can be purchased.  |
| <b>Soft Infrastructure</b>                 | The services and activities which support the built infrastructure network such as management, digital technologies and programming.  |
| <b>Working facilities</b>                  | Art and cultural working facilities are the office or other workspaces used by arts and cultural professionals to participate in creative industries.   |

## Key Abbreviations

| Term  | Abbreviation |
|---|--------------|
| <b>Environment and Liveability Strategy</b> | ELS          |
| <b>Local Government Area</b>                | LGA          |
| <b>Sunshine Coast Council</b>               | SCC          |

# Section 1 Introduction

## 1.1 Project Purpose

The purpose of the Regional Arts Infrastructure Framework (RAIF) project was to identify a viable, integrated and highly functional network of built infrastructure to respond to the arts and cultural needs of the Sunshine Coast (local government area) community as it grows into a major region of 500,000 people.

### 1.1.1 Objectives

- Identify a viable and integrated network of infrastructure, including role, function, space requirements, preferred locations, co-location opportunities, priorities and required timeframes, to raise the arts and cultural profile of the Sunshine Coast and attract international, national and regional artists and audiences.
- Ensure the network supports the development of the current and future arts and cultural sector, including spaces to learn, practice, connect, collaborate, work, perform and showcase.
- Ensure the network is reflective of the Sunshine Coast landscape, character and cultural heritage, including First Nations requirements.

### 1.1.2 Scope

The study focused on Council's infrastructure network to identify indoor and outdoor built infrastructure requirements to support the following **activities**:

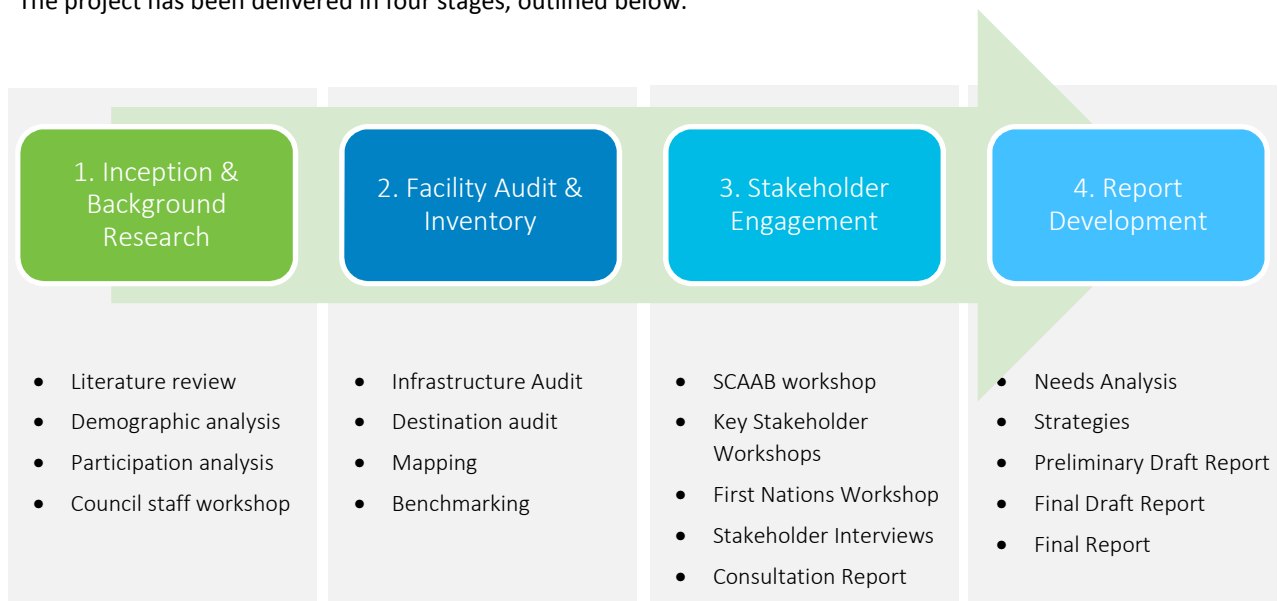
- Learning
- Practice
- Connection
- Collaboration
- Work
- Performance
- Showcase.

The following **disciplines** have been included:

- Literature
- Music (all forms)
- Theatre, musical theatre, opera
- Dance (all forms)
- Other performing arts such as circus, comedy, puppetry
- Visual arts and crafts
- Screen - film, television, online
- Arts education and training
- Community arts and cultural development
- Emerging and experimental arts.

## 1.2 Methodology Framework

The project has been delivered in four stages, outlined below.



**Figure 1: Summary of Project Methodology**



## Section 2 Planning Context

### 2.1 Existing Policy and Strategic Direction

Council has three key documents which provide the highest level of strategic direction on all Council activities. The RAIF will need to align with these. These documents are:

- Environment and Liveability Strategy
- Sunshine Coast Social Strategy (to be replaced with the Draft Sunshine Coast Community Strategy)
- Regional Economic Development Strategy

A summary of these and other relevant literature is contained within Appendix A.3. Key points to summarise Council's overarching approach to planning for the future and what this means for the RAIF include:

- The region is planning for a population of around 500,000 over a 20-year horizon.
- Principles for the provision of social infrastructure, including arts and cultural infrastructure, have already been defined and should guide the RAIF.
- A network of social infrastructure, including arts and cultural infrastructure, has already been defined at a high level, including a hierarchy. The Caloundra Centre Master Plan and activation project has progressed some of the detail as it relates to the Caloundra Regional Gallery and the development of a Caloundra Community and Creative Hub. The RAIF will need to build on this blueprint to provide further detail to inform the delivery of this infrastructure, including the function, size and preferred locations for individual facilities.
- A vision and supporting goals for arts and culture in the region have already been identified through the Sunshine Coast Arts Plan 2018-38 (Arts Plan). This strategic framework will need to underpin the RAIF and proposed infrastructure network.

Through the Arts Plan, Council has communicated a commitment to advancing the arts sector, including growing audiences and arts participation, and supporting the development of artists. Access to infrastructure is identified as a critical tool to do this. The Arts Plan specifically identifies the following goal:

*"3. a dedicated network of places and spaces for artists to connect, create and collaborate".*

The Sunshine Coast Arts Plan was developed after extensive stakeholder engagement. The report from this five-month process in 2017/18, identified a range of infrastructure challenges and ideas around function-specific spaces; arts hubs/ multi-disciplinary spaces; increased use of underutilised spaces; and Council owned, run, and managed spaces

### 2.2 Planning Areas

The planning areas which provide the foundation for the RAIF alignment with SCC's Environment and Liveability Strategy, as described in the table below and shown on Figure 2.

**Table 2-1: Planning Areas**

| District Catchment   | Localities of Interest  | Activity Centres  | Growth & development summary 2016-41  |
|--|---|---|---|
| Caloundra District and Caloundra South District                | <ul style="list-style-type: none"> <li>Caloundra - Kings Beach - Moffat Beach - Shelley Beach</li> <li>Currumundi – Aroona - Battery Hill – Dicky Beach</li> <li>Little Mountain – Caloundra West – Meridan Plans – Bells Creek</li> <li>Pelican Waters</li> <li>Golden Beach</li> </ul>  | <ul style="list-style-type: none"> <li>Major: Caloundra</li> <li>Major: Caloundra South</li> </ul>    | <p>Majority of population growth - Caloundra South (anticipated an additional 70,000 (approx.) residents)</p> <p>Population of 58,349 (2016) is expected to grow to an anticipated 130,000 (approx.) by 2041.</p>                               |
| Kawana District  | <ul style="list-style-type: none"> <li>Wurtulla – Buddina and district</li> <li>Mountain Creek</li> </ul>   | <ul style="list-style-type: none"> <li>Major: Kawana</li> </ul>                                       | <p>Subject to significant development including the emerging Kawana Major Activity Centre, Sunshine Coast University Hospital and Health Hub.</p> <p>Population of 36,275 (2016) is anticipated to grow to 56,000 (approx.) by 2041.</p>        |
| Maroochydore District and Sippy Downs (incl Palmview) District | <ul style="list-style-type: none"> <li>Maroochydore</li> <li>Mooloolaba – Alexandra Headland</li> <li>Buderim – Kuluin – Mons – Kunda Park</li> <li>Sippy Downs - Palmview</li> </ul>   | <ul style="list-style-type: none"> <li>Principal: Maroochydore</li> <li>Major: Sippy Downs</li> </ul> | <p>Majority of population growth Sippy Downs Major Activity Centre, greenfield development at Palmview, and Maroochydore Principal Activity Centre.</p> <p>Population of 74,693 (2016) is anticipated to grow to 130,000 (approx.) by 2041.</p> |
| Coolum District  | <ul style="list-style-type: none"> <li>Coolum Beach – Mount Coolum – Yaroomba – Point Arkwright</li> <li>Marcoola – Twin Waters – Pacific Paradise – Mudjimba</li> <li>Peregian Springs</li> </ul>  | <ul style="list-style-type: none"> <li>District: Coolum</li> </ul>                                    | <p>Population grow predominantly in the north including Peregian Springs.</p> <p>Population of 33,939(2016) is anticipated to grow to 43,000 (approx.) by 2041.</p>   |
| Beerwah District   | <ul style="list-style-type: none"> <li>Beerwah</li> <li>Glass House Mountains – Beerburum – Coochin Creek – Bribie Island North</li> <li>Landsborough – Mount Mellum</li> <li>Peachester – Crohamhurst – Booroobin – Wootha</li> <li>Mooloolah Valley – Diamond Valley – Balmoral Ridge – Bald Knob</li> <li>Maleny – Witta – North Maleny</li> <li>Reesville – Curramore and District</li> </ul> | <ul style="list-style-type: none"> <li>Major: Beerwah</li> </ul>                                      | <p>Majority of population growth to occur in Beerwah.</p> <p>Population of 32,130 (2016) is anticipated to grow to 55,000 (approx.) by 2041.</p>  |

## Section 2 Planning Context

| District Catchment | Localities of Interest   | Activity Centres   | Growth & development summary 2016-41   |
|--------------------|--|--|--|
| Nambour District   | <ul style="list-style-type: none"> <li>Nambour – Burnside and District</li> <li>Woombye</li> <li>Palmwoods – Chevallum – Montville – Hunchy</li> <li>Ilkley – Eudlo and district</li> <li>Belli Park – Coollalabin – Gheerulla – Coolabine – Kureelpa – Kiamba</li> <li>Mapleton – Flaxton – Obi Obi</li> <li>Bli Bli – Rosemount and District</li> <li>Eumundi – Eerwah Vale – North Arm – Bridges</li> <li>Doonan – Weyba Downs - Verrierdale</li> </ul> | <ul style="list-style-type: none"> <li>Major: Nambour</li> </ul> | <p>Majority of population growth expected around Nambour.</p> <p>Population of 68,006 (2016) is anticipated to grow to 95,000 (approx.) by 2041.</p> |

Source: Sunshine Coast Population Forecast December 2017. These are indicative forecasts used for planning purposes only.



## 2.3 Demographic Analysis

### 2.3.1 Population

The 2016 Census counted 294,367 persons within the Sunshine Coast LGA. The population of the Sunshine Coast LGA has grown by 2.5% per annum between 2006 and 2016, which was a higher rate than for Queensland. The largest service catchment area was Maroochydore and Sippy Downs (incl Palmview) District with a population of 72,349 people, closely followed by the large Nambour District catchment with 65,258 and Caloundra District and Caloundra South District with 56,726. The Coolum District catchment area was the fastest growing catchment in the Sunshine Coast LGA, increasing by 9,921 persons or 3.7% per annum between 2006 and 2016, followed by the Kawana District catchment which grew by 9,467 people or 3.2% per annum in the 2006 to 2016 period. The largest absolute increases in population were in Caloundra District and Caloundra South District, Maroochydore and Sippy Downs (incl Palmview) District and Nambour District (15,119, 12,024, and 11,873).

Table 2-2 summarises the estimated resident population by catchment, benchmarked to Sunshine Coast LGA and Queensland as of the 2006, 2011 and 2016 Censuses.

**Table 2-2: Estimated Resident Population by Service Catchment, 2006-2016**

| Service Catchment / Area                                       | 2006      | 2011      | 2016      | Average Annual Growth, 2006-2016 |
|--|-----------|-----------|-----------|----------------------------------|
| Caloundra District and Caloundra South District                | 41,607    | 48,892    | 56,726    | 3.1%                             |
| Kawana District  | 25,592    | 28,094    | 35,059    | 3.2%                             |
| Maroochydore District and Sippy Downs (incl Palmview) District | 60,325    | 65,272    | 72,349    | 1.8%                             |
| Coolum District  | 22,683    | 27,126    | 32,604    | 3.7%                             |
| Beerwah District   | 25,264    | 29,241    | 31,280    | 2.2%                             |
| Nambour District   | 53,385    | 58,303    | 65,258    | 2.0%                             |
| Sunshine Coast LGA   | 229,832   | 257,944   | 294,367   | 2.5%                             |
| Queensland   | 3,891,628 | 4,332,732 | 4,703,193 | 1.9%                             |

Source: Profile ID, Australian Census of Population and Housing Usual residence data

### 2.3.2 Age distribution

Profile ID<sup>4</sup> have structured the population by age estimates into age service groups, which are anticipated to closely align with specific stages of life:

- Babies and pre-schoolers (0 -4 years);
- Primary schoolers (5 – 11 years);
- Secondary schoolers (12 – 17 years);
- Tertiary education and independence (18 – 24 years);
- Young workforce (25 – 34 years);
- Parents and homebuilders (35 – 49 years);

<sup>4</sup> <https://profile.id.com.au/sunshine-coast/service-age-groups>

- Older workers and pre-retirees (50 – 59 years);
- Empty nesters and retirees (60 – 69 years);
- Seniors (70 – 84 years); and
- Elderly aged (85+ years).

In all areas analysed, the dominant service age group was parents and homebuilders, accounting for between 18.3% and 22.2% of persons as of the 2016 Census. Of the service catchment areas identified, the proportion of parents and homebuilders was highest in the Coolum District catchment (22.2% of the population) and lowest in Maroochydore and Sippy Downs (incl Palmview) District (18.3% of the population).

The Sunshine Coast LGA was characterised by a higher incidence of persons within the 50 years and over age cohort (40.4% of population) relative to Queensland (33.6% of population), particularly in Caloundra District and Caloundra South District (42.9% of population) and Beerwah District (43.3% of population). The Sunshine Coast also has lower proportions of persons aged 18 to 34 ('tertiary education and independence' and 'young workforce' (7.4% and 10.6% respectively) compared to Queensland (9.2% and 13.8% respectively).

The Districts with the highest proportions of children and young people (0-24) include Kawana District (32.2%) followed by Coolum District (30.2%) and Nambour District (30%). Within this age range:

- Kawana District and Coolum District have the highest representation of Babies and Pre-schoolers aged 0 to 4 years (5.9% each);
- Coolum District, Kawana District and Nambour District have the highest representation of Primary Schoolers aged 5 to 11 years (10.3%, 9.7% and 9.7%);
- Kawana District and Nambour District have the highest representation of Secondary schoolers aged 12 to 17 years (8.1% each); and
- Maroochydore and Sippy Downs (incl Palmview) District and Kawana District have the highest representation of people in Tertiary education and independence aged 18 to 24 years (9.1% and 8.5%).

The Districts with the highest absolute numbers of children and young people (0-24) included Maroochydore District and Sippy Downs (incl Palmview) District (20,361), Nambour District (19,521), and Caloundra District and Caloundra South District (16,138). Within this age range:

- Nambour District, had the highest absolute number of Babies and Pre-schoolers, Primary Schoolers and Secondary Schoolers, followed by Maroochydore District and Sippy downs (incl Palmview) District, and Caloundra District and Caloundra South District; and
- Maroochydore District and Sippy downs (incl Palmview) District had the highest number of Tertiary education and independence residents.

Source: Profile ID, Usual residence

### 2.3.3 SEIFA

The Socio-Economic Indexes for Areas (SEIFA) have been developed by the Australian Bureau of Statistics (ABS) and rank areas in Australia according to relative socio-economic advantage and disadvantage. The assessment contained in Table 4 below reports out the outcomes of the Index of Relative Socio-Economic Advantage and Disadvantage. A higher score indicates that an area is relatively more advantaged than other areas assessed, and a lower score indicates that an area is more disadvantaged than other areas assessed.

As of the 2016 Census, the Sunshine Coast LGA recorded a marginally higher SEIFA score than Queensland, suggesting a lower level of disadvantage present on the Sunshine Coast. Within the service catchments, sub-areas within Beerwah District and Nambour District recorded the lowest SEIFA scores and areas within Maroochydore and Sippy Downs (incl Palmview) District and Nambour District recorded the highest SEIFA scores.

Table 2-3 reports the range of SEIFA scores within each service catchment as of the 2016 Census.

**Table 2-3: SEIFA of Advantage and Disadvantage, by Catchment, 2016 Census**

|     | Caloundra District and Caloundra South District | Kawana District | Maroochydore District and Sippy Downs (incl Palmview) District | Coolum District | Beerwah District | Nambour District | Sunshine Coast LGA | Queensland |
|-----|---|-----------------|--|-----------------|------------------|------------------|--------------------|------------|
| Min | 955.4   | 1,013.2         | 966.1  | 996.9           | 947.2            | 934.7            | -                  | -          |
| Max | 1,053.6   | 1,029.2         | 1,038.5  | 1,056.1         | 1,015.9          | 1,055.5          | 999.0              | 990.0      |

Source: Profile ID, Australian Census of Population and Housing Usual Residence data

### 2.3.4 Cultural Diversity

As at the 2016 Census, there were 5,755 persons that identified as Indigenous (Aboriginal and / or Torres Strait Islander) in the Sunshine Coast LGA, accounting for 2.0% of the population. The Nambour District catchment had the highest incidence of Indigenous persons of all catchment areas analysed (2.3% of the population). The incidence of Indigenous persons on the Sunshine Coast was lower than the Queensland average for all service catchments.

**Table 2-4: Indigenous Population by Service Catchment, 2016 Census**

| Service Catchment / Area                                       | Number  | % of Total |
|--|---------|------------|
| Caloundra District and Caloundra South District                | 1,162   | 2.0%       |
| Kawana District  | 599     | 1.7%       |
| Maroochydore District and Sippy Downs (incl Palmview) District | 1,113   | 1.5%       |
| Coolum District  | 596     | 1.8%       |
| Beerwah District   | 677     | 2.2%       |
| Nambour District   | 1,531   | 2.3%       |
| Sunshine Coast LGA   | 5,755   | 2.0%       |
| Queensland   | 186,688 | 4.0%       |

Source: Profile ID, Australian Census of Population and Housing Usual Residence data

### 2.3.5 Population Growth

The population of Sunshine Coast LGA is projected to increase from 303,392 persons in 2016 (Estimated Resident Population) to more than 500,000 (approx.) people in 2041, or by approximately 2.1% per annum.

The Maroochydore and Sippy Downs (incl Palmview) District catchment is anticipated to remain the largest of all service catchments, with the population increasing from 74,693 persons in 2016 to an anticipated 130,000 (approx.) persons in 2041, or approximately 2.3% per annum. The Caloundra District and Caloundra South District catchment is anticipated to record the most significant population growth of all service catchments, with an additional 70,000 (approx.) people anticipated between 2016 and 2041 (or an average annual growth rate of approximately 3.3%).

Table 2-5 summarises the projected population by service catchment between 2016 and 2041.

**Table 2-5: Population Projections by Service Catchment, 2016-2041**

| Service Catchment / Area                                       | 2016    | 2021    | 2026    | 2031    | 2036    | 2041    | Expected growth (number) |
|--|---------|---------|---------|---------|---------|---------|--------------------------|
| Caloundra District and Caloundra South District                | 58,349  | 69,699  | 86,453  | 100,000 | 120,000 | 130,000 | +70,000                  |
| Kawana District  | 36,275  | 41,566  | 43,566  | 45,000  | 50,000  | 56,000  | +18,000                  |
| Maroochydore District and Sippy Downs (incl Palmview) District | 74,693  | 84,198  | 95,775  | 110,000 | 120,000 | 130,000 | +55,000                  |
| Coolum District  | 33,939  | 40,259  | 42,075  | 40,000  | 42,000  | 43,000  | +10,000                  |
| Beerwah District   | 32,130  | 35,324  | 38,363  | 40,000  | 50,000  | 55,000  | +20,000                  |
| Nambour District   | 68,006  | 74,735  | 80,460  | 85,000  | 90,000  | 95,000  | +25,000                  |
| Sunshine Coast LGA   | 303,392 | 345,782 | 386,692 | 420,000 | 472,000 | 509,000 | +198,000                 |

Source: Sunshine Coast Population Forecast December 2017. These are indicative forecasts used for planning purposes only.

### 2.3.6 Projected Age Distribution

Projections by age distribution and district have been developed to 2026 as shown in Table 2-6. These figures show that the most highly represented age group (number and percentage of population) is anticipated to be the 35-49 year age group across all districts. Compared to other districts, the following are anticipated:

- A higher proportion of population aged 0-9 years in Caloundra District and Caloundra South District.
- A lower proportion of population aged 70+ in Kawana District.
- A lower proportion of population aged between 0 and 19 in Maroochydore and Sippy Downs (incl Palmview) District.
- The lowest proportion of 0-4 year olds and the highest proportion of population aged 60-79 in Beerwah District.



**Table 2-6: Population projections by service catchment and age group<sup>5</sup>**

| 2026   | 0-4             | 5-9             | 10-19             | 20-24         | 25-34             | 35-49             | 50-59             | 60-69             | 70-79            | 80+             | Total   |
|--|-----------------|-----------------|-------------------|---------------|-------------------|-------------------|-------------------|-------------------|------------------|-----------------|---------|
| Caloundra District and Caloundra South District                | 6,345<br>(7.3%) | 6,333<br>(7.3%) | 10,880<br>(12.6%) | 4,139<br>(5%) | 10,087<br>(11.7%) | 16,862<br>(19.5%) | 9,503<br>(11.0%)  | 9,278<br>(10.7%)  | 7,829<br>(9.1%)  | 5,202<br>(6%)   | 86,458  |
| Kawana District  | 2,853<br>(6.5%) | 3,015<br>(6.9%) | 5,649<br>(13%)    | 2,138<br>(5%) | 4,754<br>(10.9%)  | 9,300<br>(21.3%)  | 5,426<br>(12.5%)  | 4,727<br>(10.9%)  | 3,481<br>(8%)    | 2,223<br>(5.1%) | 43,566  |
| Maroochydore District and Sippy Downs (incl Palmview) District | 5,488<br>(5.7%) | 5,539<br>(5.8%) | 11,232<br>(11.7%) | 6,188<br>(5%) | 12,379<br>(12.9%) | 18,486<br>(19.3%) | 11,242<br>(11.7%) | 10,836<br>(11.3%) | 8,372<br>(8.7%)  | 6,013<br>(6.3%) | 95,775  |
| Coolum District  | 2,532<br>(6%)   | 2,829<br>(6.7%) | 5,271<br>(12.5%)  | 1,989<br>(5%) | 4,081<br>(9.7%)   | 8,029<br>(19.1%)  | 5,590<br>(13.3%)  | 5,481<br>(13%)    | 3,975<br>(9.4%)  | 2,297<br>(5.5%) | 42,074  |
| Beerwah District   | 2,188<br>(5.7%) | 2,444<br>(6.4%) | 4,710<br>(12.3%)  | 1,565<br>(4%) | 3,513<br>(9.2%)   | 7,263<br>(18.9%)  | 5,092<br>(13.3%)  | 5,486<br>(14.3%)  | 4,085<br>(10.6%) | 2,014<br>(5.3%) | 38,360  |
| Nambour District   | 4,857<br>(6%)   | 5,307<br>(6.6%) | 9,572<br>(11.9%)  | 3,332<br>(4%) | 7,460<br>(9.3%)   | 15,440<br>(19.2%) | 11,263<br>(14%)   | 10,655<br>(13.2%) | 7,742<br>(9.6%)  | 4,834<br>(6%)   | 80,462  |
| Sunshine Coast LGA   | 24,264          | 25,467          | 47,313            | 19,351        | 42,271            | 75,380            | 48,116            | 46,461            | 35,486           | 22,583          | 386,692 |

Comparison of the age distribution for catchments in 2016 with the anticipated age distribution for catchments in 2026 provides an understanding of what change is anticipated across catchments over the next 20 years. Table 2-7 shows the difference between age group representation (percentage of total population) for each catchment from 2016 to 2026. The following key changes are anticipated to 2026:

- Caloundra District and Caloundra South District will have a larger proportion of the population aged under 50 (+5%) and a smaller proportion aged over 50, with the largest percentage growth in the 0-4 age group and the largest percentage decline in the 50-59, 60-69 age groups (-5%).
- Kawana District will have the largest percentage decline in the 20-34 age groups (-3.4%), and slight increases across most other age groups.
- Coolum District will have a smaller proportion of the population aged under 50 (-5.2%) and a larger proportion aged over 50 (5.3%), with the largest percentage growth in the 70+ age groups and largest percentage decline in the 25-34 and 45-49 age groups.
- Beerwah District will have percentage declines in all but one age group under 70 and will have an increase in the proportion of the population aged 70+ (+3%).
- Nambour District will have percentage declines in all but one age group under 60 (-4.3%), with the largest declines in the 25-49 age group (young workforce, and parents and homebuilders service groups). The district will have the largest increase in proportion of the population in the 70+ age group (+3.8%).

<sup>5</sup> Profile ID Sunshine Coast Council area Population and Household Forecasts 2016 to 2026

**Table 2-7: Comparison of the representation of age groups (percentage of total population) between 2016 to 2026 by service catchment<sup>6</sup>**

|  | 0-4   | 5-9   | 10-19 | 20-24 | 25-34 | 35-49 | 50-59 | 60-69 | 70-79 | 80+   |
|--|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Caloundra District and Caloundra South District                | 1.9%  | 0.8%  | 0.2%  | 0.1%  | 1.4%  | 0.6%  | -1.5% | -2.1% | -1.0% | -0.4% |
| Kawana District  | 0.3%  | 0.0%  | -0.1% | -1.7% | -1.8% | 0.9%  | -0.4% | 0.7%  | 1.1%  | 1.0%  |
| Maroochydore District and Sippy Downs (incl Palmview) District | 0.8%  | 0.3%  | 0.1%  | -0.3% | 0.4%  | 1.0%  | -1.5% | -0.8% | 0.1%  | 0.0%  |
| Coolum District  | -0.2% | -0.6% | 0.1%  | -0.1% | -1.6% | -2.8% | 0.1%  | 1.1%  | 2.4%  | 1.8%  |
| Beerwah District   | -0.4% | -0.2% | 0.2%  | -0.7% | -0.6% | -0.2% | -1.7% | -0.2% | 1.6%  | 1.5%  |
| Nambour District   | 0.3%  | -0.4% | -1.1% | -0.8% | -0.9% | -1.0% | -0.5% | 0.4%  | 1.7%  | 2.1%  |

### 2.3.7 Implications of demographic profile for infrastructure provision

The following points summarise some key findings of the demographic analysis and possible implications for arts infrastructure.

- The most populous District across the LGA is Maroochydore and Sippy Downs (incl Palmview) District followed by Nambour District. Those districts which will experience the most growth in number of people to 2041 include Caloundra District and Caloundra South District followed by Maroochydore District and Sippy Downs (incl Palmview) District, which will also experience the greatest rate of growth (percentage increase) along with Nambour District. Implications for arts infrastructure may include:
  - A need to ensure arts infrastructure in these areas accommodates the large growth expected.
  - In greenfield growth areas (eg Caloundra South in Caloundra District and Caloundra South District), the opportunity exists to embed arts infrastructure into the urban footprint at an early stage.
- Beerwah District and Nambour District are considered the most disadvantaged in the LGA. Implications for arts infrastructure may include:
  - A need for localised and multi-functional community-level infrastructure to reduce the need to travel and aid affordability.
- Compared to Queensland, the LGA has lower proportion of residents aged 18-34 (tertiary education & independence and young workforce). The LGA also has higher proportions of those aged 50 and above. Implications for arts infrastructure may include:
  - A need for arts infrastructure that supports the development of young artists (including education & training, developmental and experimental spaces, and collaboration and connection spaces to facilitate mentoring) to contribute to retention of young people as a part of a broader package of responses.
  - Co-locating community-level arts infrastructure with other infrastructure which services older people such as community support venues, libraries and service centres.
  - A mix of innovative arts infrastructure which may appeal to younger people, including a focus on digital technologies, as well as traditional arts infrastructure enjoyed by older people.

<sup>6</sup> Profile ID Sunshine Coast Council Area Population and Household Forecasts 2016 to 2026

- Kawana District, Coolum District and Nambour District have the highest representation of young people while Maroochydore District, Sippy Downs (incl Palmview) District, Nambour District, and Caloundra district and Caloundra South district have the highest absolute numbers of young people currently (2016). Beerwah District has the highest proportion of the population aged 60-79. It is anticipated that Coolum District, Nambour District and Beerwah District will experience an ageing in their populations while Caloundra District and Caloundra South District will experience an increase in the proportion of the population aged under 50. An implication for arts infrastructure may include the need to deliver flexibility in arts facility provision to match demographic changes and associated preferences over time.

## 2.4 Arts Participation Analysis

### 2.4.1 Australia

The following points encapsulate the key findings of 'Connecting Australians: Results of the National Arts Participation Survey' as identified by the Australia Council for the Arts:

- *98% of Australians engage with the arts and more people recognise the positive impacts of the arts.*
- *Online and live arts experiences are both important to Australians.*
- *The arts have an increasingly powerful role to play in promoting social cohesion.*
- *7 million Australians experienced First Nations' arts last year – double the number in 2009.*
- *Music is the most popular art form, with 97% of Australians listening to recorded music and more than half attending live music.*
- *Younger Australians (aged 15-24 years) create and experience the arts at the highest rates.*
- *One in four Australians give time or money to the arts, reflecting their value in our lives.*

### 2.4.2 Sunshine Coast Region

Sunshine Coast residents have demonstrated strong participation in the arts with ABS statistics showing 29% participating in an arts activity and 88% of residents attending an arts or cultural venue or event in the 12 months to July 2014<sup>7</sup>. These rates are higher than those for Queensland (24% and 83% respectively) (see Figures 3 and 4).

Sunshine Coast had higher participation rates across almost all categories compared to Queensland, but the most notable were visual arts and performing arts (13% and 11% compared to 11% and 8% for Queensland) as well as for 'total visual art and/ or craft' and 'total any arts activities' (19% and 27% compared to 17% and 23% for Queensland).

Sunshine Coast had lower attendance rates for 'art galleries', 'performing arts' and 'classical music concerts, musicals and operas' (21%, 23% and 15%) compared to Queensland (25%, 27% and 18%) and higher rates for 'cinemas' and 'libraries and archives' (70% and 48%) compared to Queensland (64% and 34%).

It may be the case that participation and attendance rates are impacted by the availability of facilities and programs to facilitate participation and attendance.

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<sup>7</sup> ABS Arts and Cultural Participation: Local Region Rates (Sunshine Coast and Queensland)  
<https://australiacouncil.gov.au/research/arts-and-cultural-attendance-and-participation-local-region-rates/>

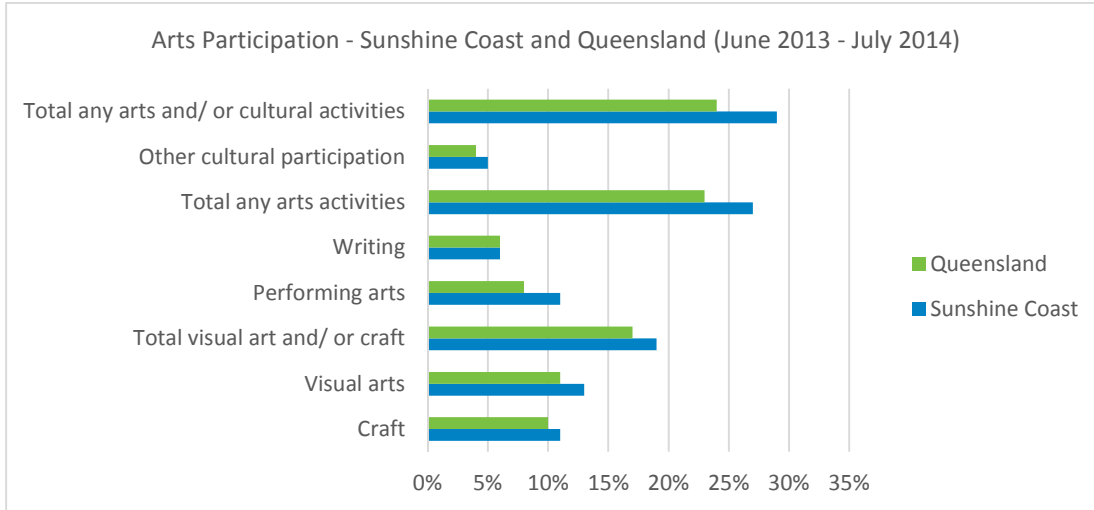


Figure 3: Arts participation for Sunshine Coast region compared to Queensland (June 2013 to July 2014)<sup>8</sup>

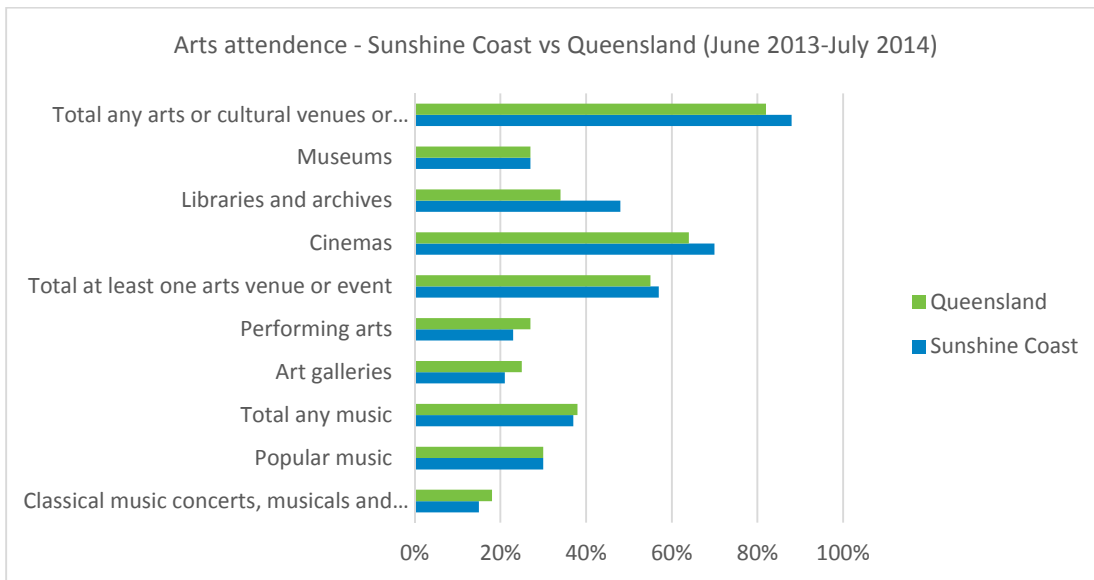


Figure 4: Arts attendance for Sunshine Coast compared to Queensland (June 2013-July 2014)<sup>9</sup>

Furthermore, across the Sunshine Coast LGA in 2017 the arts sector was represented by around 189 listings in Council’s Community Group Directory and 1097 commercial and cultural activities were identified in a Council cultural audit<sup>10</sup>.

<sup>8</sup> ABS Arts and Cultural Participation: Local Region Rates (Sunshine Coast and Queensland), <https://australiacouncil.gov.au/research/arts-and-cultural-attendance-and-participation-local-region-rates/>

<sup>9</sup> ABS Arts and Cultural Attendance: Local Region Rates (Sunshine Coast and Queensland) <https://australiacouncil.gov.au/research/arts-and-cultural-attendance-and-participation-local-region-rates/>

<sup>10</sup> Sunshine Coast Arts & Culture Snapshot

### 2.5 Arts Tourism Analysis

#### 2.5.1 Sunshine Coast Tourism Summary

The National Visitor Survey produced by Tourism Research Australia provides the most up-to-date data on visitor numbers to the Sunshine Coast Region. The most recent data contained within the Local Government Area profile for Sunshine Coast identifies key tourism statistics for the 12 months to March 2019 including:

- Visitation to the Sunshine Coast increased by 15% from the previous year, attracting 3.9 million visitors.
- Overnight visitor expenditure increased by 22.7% from the previous year with visitors spending \$2.5 billion.
- Record numbers of visitors are visiting from Sydney (33.1% increase), Melbourne (29.9% increase), elsewhere within Queensland (13.3% increase) and from Brisbane (12.3% increase).
- International visitor numbers have increased by 0.9% from the preceding year with the region attracting 309,000 overseas visitors. International holiday visitors grew at a faster rate, increasing 1.6% from the previous year.
- International visitors also produced record expenditure of \$277.2m, an increase of 20.5% from the previous year.

#### 2.5.2 International Arts Tourism

The Australia Council for the Arts identifies the developing potential for the arts to act as a driver for tourism activity in Australia and for artists to engage with the tourism sector. The Australia Council's analysis<sup>11</sup> shows:

- International arts tourism to Australia is growing, most recently at a rate higher than overall international tourism.
- International visitors are increasingly including the arts as a part of their activities in Australia.
- International arts tourists are more likely to visit regional Australia than international tourists overall.
- Visiting museums and galleries is the most popular form of international arts tourism.
- First Nations arts and cultural offerings engage international tourists, particularly those who travel regionally.
- There is strong growth in international visitors' attendance at festivals, fairs and cultural events.
- Asia is our largest arts tourist market.

The brief for RAIF specified consideration of the region for arts tourism, and the points above suggest strong potential for the Sunshine Coast as a regional destination.

#### 2.5.3 Implications for RAIF

The significant increase in expenditure noted in tourism statistics reflect the priority of growing visitor spend, not necessarily visitor numbers, as a key strategy to prevent 'overtourism' ie to focus on a high-value, low-volume tourism model. Research shows that arts and cultural tourism are absolutely key to attracting high-value tourists.

International tourists are increasingly seeking arts experiences, and those international tourists who do seek arts experiences are more likely to visit regional areas and First Nations arts and cultural offerings particularly engage international tourists. The Sunshine Coast currently has no profile as a destination for cultural tourism in the international market.

These points suggest the arts, particularly with First Nations art and cultural offerings, could be a tool to continue to build international tourist interest in the Sunshine Coast region and leverage the expansion of the Sunshine Coast Airport.

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<sup>11</sup> International Arts Tourism Connecting Cultures, Australia Council 2018

### Section 3 Stakeholder Engagement

A comprehensive stakeholder engagement program was undertaken to obtain input from key stakeholders to inform the development of a RAIF for the Sunshine Coast LGA.

Stakeholder engagement activities undertaken included:

- Workshops with invited Council officers.
- Meetings with identified Council officers.
- Meetings with five Councillors (self-nominated)
- A workshop and subsequent feedback session with the Sunshine Coast Arts Advisory Board.
- Workshops with key arts sector stakeholders, which attracted a wide range of attendees including artists, independent arts sector workers, First Nations representatives, educational institutions, industry bodies and networks, non-profit community groups, events and festivals, theatre, venues, and creative industries.
- A survey of arts facility hirers.
- Discussions and email correspondence with a range of other key stakeholders including Visit Sunshine Coast, Sunshine Coast University, Creative Arts Alliance, Screen Queensland and the live entertainment industry.

In relation to the overall arts infrastructure network, the engagement identified widespread consensus that the current level of arts and cultural infrastructure provision on the Sunshine Coast was inadequate to support existing and future needs of the arts sector, both in terms of the number and characteristics of facilities. Furthermore, it revealed a desire for the development of arts hubs described as clustered facilities which offer a mix of arts disciplines across the arts sector value chain from education and training to arts practice/ rehearsing, exhibiting/ performing and selling. Stakeholders also indicated that co-location of arts infrastructure with other key social infrastructure such as libraries and museums should be a feature of the infrastructure network.

Opportunities which stakeholders believed should be considered in the planning of an arts infrastructure network included:

- The public transport network and accessibility through localised provision.
- The region's spectacular natural values, particularly the uniqueness of the Glass House Mountains.
- Embedding arts infrastructure in the social infrastructure network in residential growth areas (eg Caloundra South) to ensure adequate arts infrastructure is provided at the outset.
- Activating existing unused/ underutilised facilities eg old halls, warehouses and sheds for arts practice spaces or rehearsal spaces.
- Building on existing community facilities to provide spaces that can better accommodate art activity.
- Delivering infrastructure to stimulate arts tourism.
- Digital technologies and their impact on art and art experiences.
- Secondary spaces eg tourist information centres, hotels etc to showcase art.
- Consider locations not traditionally used for community facilities eg industrial areas for noisy or messy art and cultural activities.
- Development of arts and culture as a part of the Maroochydore CBD offering.

Key high-level arts infrastructure needs which were raised consistently during stakeholder engagement include the provision of:

- Spaces which are dedicated to the arts, rather than shared use/ multi-purpose spaces.
- Arts practice spaces for visual arts, music and digital art.
- Exhibition spaces for visual art.
- Experimental, messy, noisy spaces for visual art and music.
- Spaces that facilitate collaboration between artists, disciplines and elements of the arts value chain.
- Co-working spaces to enable the development of creative industries.
- Rehearsal space for dance, music and theatre.
- Performing arts space.
- Artist residencies, including co-location with other arts infrastructure.
- Collections storage.
- Capacity building and resourcing to activate and manage infrastructure.

Specific engagement findings by arts infrastructure function have also emerged, summarised in the following points.

- Education and training:
  - An arts 'talent drain' is perceived in the region and facilities which offer education and training opportunities are seen as an important part of reducing this issue.
  - There is a need for education infrastructure which enables students to practice their work outside of institutions eg experimentation.
  - Education and training spaces are not only considered to be those where formal classes are provided, but also those which provide a place for mentoring, collaboration and skill development, as well as the time and space to develop work and experiment.
  - Education and training spaces are seen to be particularly important for young people.
- Rehearsal:
  - No demonstration via the hirer's survey that smaller community halls are being used extensively for rehearsal.
  - General agreement that a lack of rehearsal space was a weakness of the region's infrastructure supply, particularly for dance and music, but theatre was also raised.
  - A need for 'professional' or activity-specific infrastructure eg sprung floors for dance, sound-proof rooms for music, and appropriate technical equipment for rehearsal activities.
  - An opportunity to upgrade/ redevelop existing facilities eg community halls.
  - A desire for co-location with production, performance and other functions and genres to encourage collaboration and shared use of auxiliary infrastructure elements.
  - A desire to consider activating/ repurposing/ redeveloping/ expanding existing community halls and/ or warehouses (in industrial areas) for rehearsal activities.
  - Accessible rehearsal spaces eg within accessible proximity, in multiple locations across the LGA (not just centralised).
  - Specific locations suggested for rehearsal included music rehearsal in Nambour and dance rehearsal in Palmview.

- Arts Practice:
  - A need for more arts practice spaces.
  - The results of the hirer's survey identified the second top facility need to be for studio space.
  - A desire for the provision of arts practice spaces that: can be hired; support experimental artistic practice and multiple use; and provide a range of tools and large equipment for hiring artists to use.
  - A desire for arts practice spaces to be provided where other functions are also provided eg performance, creative industries, arts practice, rehearsal and meeting; mentoring and skill development, and the specific linking of arts practice and exhibition spaces.
  - A desire for the public as well as tourists to be able to see an artist's work.
  - Co-locating artist residencies with existing venues or purpose-built arts practice facilities eg Hinterland Gallery.
  - A need for 'wet' arts practice spaces.
  - A need to provide digital arts practice spaces eg gaming facilities, digital labs.
  - Proffered locations for arts practice spaces include Alexandra Headland, Forest Glen the Hinterland, Kenilworth, Beerwah, Buderim, Caloundra, Coolum, Eudlo, Eumundi, Kenilworth, Maleny, Mapleton, Maroochy, Sippy Downs suggesting that the provision of arts practice spaces across the LGA is desired.
- Performance:
  - Inadequate/ insufficient performance spaces in the LGA.
  - A need was expressed for performance spaces with the following characteristics:
    - major arts performance venue
    - small-medium scale flexible spaces 200-400sqm, seating 100-150 people eg 2-3 across LGA, one in Maroochydore
    - dance venues with sprung floor
    - music performance venues
  - Maroochydore was a key location mentioned for performance with suggestions for both major and small-medium scale venues. Other locations highlighted for performance venues include Nambour, Peregian and Coolum.
  - Opportunities for performance venues include
    - co-location of high-end performance centre with art gallery and museum
    - clustering of functions eg performance, library, exhibition/ workshops, gallery, linking arts practice and display/ performance
    - using community halls
    - use of secondary spaces eg churches
  - Design for multipurpose uses eg foyers also serving performance function.
- Exhibition
  - Existing exhibition facilities are not meeting demand eg demand exists for big exhibitions that the venues are unable to accommodate.
  - The results of the facility hirer's survey revealed that 'exhibition/ gallery spaces' was the most commonly identified facility need.



- There is a desire for precincts/ hubs that provide multiple functions including exhibition and that serve a number of purposes eg library, gallery, performing arts, creative industries and connection/ collaboration, with a specific connection between creating and exhibiting art.
- Support for both a major expanded regional gallery in Caloundra and for a destination Hinterland arts and cultural facility drawing from the Tweed Regional Gallery example.
- There is an opportunity to deliver exhibition spaces which cater to the visitor of the future eg digital technologies, participatory experiences.
- Locations suggested for exhibition facilities include Caloundra, Hinterland, Maleny, Maroochydore, Sippy Downs, and locations with high concentration of artists.
- Connection and collaboration
  - Limited facilities for arts collaboration at the moment.
  - A need for collaboration/ connecting spaces, and spaces to act as hotspots for connection and communication.
  - Connection and collaboration spaces should encourage artists to be drawn from their own private studios.
  - Facilities need to provide the opportunity for 'creative collisions'.
  - Connection and collaboration spaces should be delivered alongside other functions eg create, perform.
- Working:
  - There is a need for co-working spaces/ hubs in the region.
  - An opportunity exists to establish a 'creative clubhouse' similar to a sporting clubhouse for co-working creatives.
  - Co-working facilities that also house residencies are desired.
  - An opportunity exists to draw on technology to support infrastructure for creative industries eg International Broadband Submarine Cable.
- Selling
  - A need was identified for selling space opportunities for artists.
  - First Nations representatives also identified a need for places to sell their art, including in tourist areas.
  - There is an opportunity to position selling facilities to capture the tourist market, including use of secondary spaces such as resorts, conference facilities and the airport.
  - There is an opportunity to locate selling spaces within multi-functional facilities where artists can make, exhibit, and sell their work, in addition to other complimentary activities such as cultural tours (First Nations).
  - Suggested locations: Coolum, Hinterland arts & cultural facility (First Nations), Maroochydore.

The findings of stakeholder engagement have been incorporated into a comprehensive analysis of needs for arts infrastructure on the Sunshine Coast, providing a foundation for development of the RAIF.

The results of engagement conducted during this project aligned well the results of stakeholder engagement undertaken during the development of the region's Arts Plan. Of particular note was the need for accessible and affordable places to undertake artistic practice and connect arts sector members.

## Section 4 Facility Inventory

A desktop review of existing arts and cultural infrastructure was undertaken from Council's existing database of facilities, existing documentation and information available via internet search. This did not capture information on venue suitability, quality or condition.

A review of this information identified the following notable points:

- Nambour District has the largest number of Council arts and cultural facilities, private arts and cultural facilities and 'other' community facilities across the LGA.
- Apart from Maroochydore District and Sippy Downs (incl Palmview) District's supply of private arts and cultural facilities, the Urban districts (Caloundra District and Caloundra South District, Kawana District, Maroochydore District and Sippy Downs (incl Palmview) District, and Coolum District) have the lowest number of arts facilities:
  - Maroochydore and Sippy Downs (incl Palmview) District and Coolum District have the lowest number of Council arts and cultural facilities across the LGA.
  - Coolum District, Kawana District, and Caloundra District and Caloundra South District have the lowest number of private arts and cultural facilities across the LGA.
  - Coolum District, Kawana District and Maroochydore and Sippy Downs (incl Palmview) District have the lowest number of 'other' community facilities across the LGA.

Maroochydore and Sippy Downs (incl Palmview) District and Caloundra and Caloundra South District are two of most populous districts in the LGA (the third being Nambour) and are expected to experience the highest rates of population growth over the next 20+ years. Nambour District is anticipated to be the third most populous district. Beerwah District is also expected experience growth at the same rate as Maroochydore District and Sippy Downs (incl Palmview) District, however the absolute population will remain substantially less.

Table 4-1 below demonstrates the number of facilities identified in each district, including facilities owned by others. Specific purpose and community support venues were excluded from this list eg scout halls and community health centres.

**Table 4-1 Number of facilities by category and district**

| District   | Number of facilities                             |                                    |   |
|--|--|------------------------------------|---|
|  | Council Arts & Cultural facilities <sup>12</sup> | Private Arts & Cultural facilities | Other Community Facilities <sup>13,14</sup> |
| Caloundra District and Caloundra South District                | 3  | 4                                  | 6   |
| Kawana District  | 3  | 1                                  | 5   |
| Maroochydore District and Sippy Downs (incl Palmview) District | 2  | 13                                 | 5   |
| Coolum District  | 2  | -                                  | 3   |
| Beerwah District   | 5  | 11                                 | 17  |
| Nambour District   | 8  | 21                                 | 33  |

<sup>12</sup> Venues owned by Council which provide some arts and cultural function, even if not dedicated.

<sup>13</sup> 'Other' community facilities are those which are not designated arts and cultural facilities, such as community halls.

<sup>14</sup> Includes private community facilities eg owned by community group or State Government.

## Section 4 Facility Inventory

In order to gain an immediate understanding of Council’s primary arts and cultural facilities, Table 4-2 below summarises infrastructure on Council owned (or entrusted) land, under council control, and with a dedicated arts and cultural function, and indicates the arts function(s) these venues perform. This listing includes only facilities that are council owned and managed and used for arts/cultural outcomes. It does not include specific purpose infrastructure (such as scout halls), community support venues, or infrastructure leased to another entity or owned privately (such as those owned by community groups, individuals or businesses). Definitions for the functions identified are provided on Page 5 of this report.

Only four dedicated Council arts and cultural facilities have been identified, and three of the four are located in Caloundra District. The other is located in Nambour District.

**Table 4-2 Summary of Council facilities with a dedicated arts and cultural function**

| District  | Facility                   | Location  | Arts Function |             |               |            |                      |                            |         |         |
|---|----------------------------|-----------|---------------|-------------|---------------|------------|----------------------|----------------------------|---------|---------|
|   |                            |           | Rehearsal     | Performance | Arts practice | Exhibition | Education & Training | Connection & Collaboration | Working | Selling |
| Caloundra District and Caloundra South District | The Events Centre          | Caloundra |               | ✓           |               |            |                      |                            |         |         |
|   | Caloundra Regional Gallery | Caloundra |               |             |               | ✓          | ✓                    | ✓                          |         | ✓       |
|   | Venue 114                  | Bokarina  | ✓             | ✓           |               |            | ✓                    |                            |         |         |
| Nambour District                                | Arts & Ecology Centre      | Tanawah   |               |             | ✓             | ✓          |                      | ✓                          |         |         |

### Section 5 Standards of Service

It is useful to review the provision of arts and cultural facilities on the Sunshine Coast with those provided elsewhere. The adopted benchmarks applicable to arts infrastructure in the ELS guide the provision of arts and cultural facilities. These are summarised in the subsequent subsections. Levels of provision are then compared with those achieved in other comparative LGAs in Australia.

#### 5.1 ELS Desired Standards of Service

Council's Environment and Liveability Strategy (ELS) proposed Desired Standards of Service (DSS) for social infrastructure. Those standards and their relevance to arts infrastructure is detailed in Appendix A.2. These provide the adopted standards of provision for facilities at different level of the hierarchy, including the site area, gross floor area (GFA) and capacity (where relevant).

They also identify the spaces or uses for cultural activities which are foreseen by council to be provided at each level of the hierarchy for community venues (which include performance). It is noted from this that spaces for related and complementary functions such as:

- Gallery/exhibition space/other cultural spaces
- Stage and back of stage facilities
- Workshop/training/rehearsal spaces
- Capacity for outdoor events
- Coffee shop/café/social enterprise

are anticipated to be contained in council-wide community venues.

Auxiliary areas such as:

- Purpose designed cultural and arts development spaces

are anticipated to be co-located with district level community venues; and no specific cultural facilities are anticipated in local community venues. Wet and dry spaces are anticipated in both district and local facilities, although these appear generally multipurpose rooms.

Council-wide libraries are anticipated to provide a range of auxiliary spaces for cultural related and complementary functions, eg:

- Specialist collections/archives
- Technological/innovation hubs
- Cultural and arts development spaces
- Cultural heritage and environmental interpretive spaces
- Business incubation and creative space
- Shared work spaces
- Gallery/exhibition space (foyer).

Similar spaces for related and complementary cultural functions can be provided in district level libraries.

Council-wide cultural facilities are creative spaces that support cultural and creative activities and industries. Cultural facilities may be for the creation and arts practice, artefact storage and preservation, or for rehearsal, performance and exhibition of arts, culture or heritage. A council-wide cultural facility is anticipated to provide high quality spaces for the incubation, development, interpretation and presentation of culture and the arts.

District cultural facilities provide multi-purpose spaces for arts and cultural development and potentially specialised spaces complementing the larger network of cultural facilities.

### 5.1.1 Council-wide facilities

In summary, the ELS suggests that the following Council-wide venues should be provided:

- 1 x Council-wide community venue including performance plus other functions.
- 1 x Council-wide cultural facility (indicatively flexible workshop spaces/studios/rehearsal spaces/presentation spaces).

The current Council-wide supply comprises three venues:

- 1 x Council-wide community performance venue – (The Events Centre).
- 1 x Council-wide gallery (Caloundra Art Gallery).
- 1 x Council-wide/district community venue (Venue 114).

Therefore, the region would be considered to be meeting the DSS in terms of number of facilities. Council's facilities are also supplemented by the Nambour Civic Centre, now a private facility which could still be considered to play a council-wide role, Matthew Flinders Performing Arts Centre (6000 seat theatre) and a proposed Sunshine Coast University performance facility.

### 5.1.2 District facilities

The ELS indicates that the following District level facilities should be provided:

- 1 district arts & cultural venue per 30,000-50,000 people.
- Cultural and arts development spaces co-located with other Council district community venues – 1 per 30,000-50,000 people in existing areas and 1 per 15-20,000 people in greenfield areas.

Currently, the region has five<sup>15</sup> Council district community venues which have a cultural role, plus three private halls. Based on these figures, the current level of provision is within the expected range of 6-10. However, this does not consider the quality or fit of the venues for the demand, and that three of these facilities are private, which may present access implications. Clearly, population growth will require a substantive number of new community venues in the future.

It would also require a number of other Council district cultural and arts development spaces to be developed in order to meet DSS. These will be *“Multi-purpose facilities that provide flexible spaces for a wide range of community uses, including meetings, cultural development, community events, performances, learning, recreation activities and social gatherings.* At the present time, only the Maroochy Arts and Ecology Centre at Maroochy Regional Bushland Botanic Garden, Tanawah might be considered in this category.

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<sup>15</sup> Beerwah and District Community Centre, Coolool Civic Centre, North Shore Community Centre, Venue 114 and Kawana Community Hall

### 5.2 Comparison with similar LGA's

#### 5.2.1 Previous studies

Previous studies have compared rates of provision in the Sunshine Coast LGA with other similar LGA's. In summary, the findings are as follows:

- The Sunshine Coast Performance and Community Venues Service Plan 2014-2029 identified that the region:
  - Had a high level of provision for Council-wide performance and community venues.
  - Was placed in the mid-range compared to other similar LGA's.
- The Caloundra Regional Gallery Brief identified that:
  - Other comparable regions have art gallery provision that is significantly higher than the Sunshine Coast, despite having smaller populations.
  - Regional-level facilities in other LGA's are significantly larger than the existing Caloundra Regional Gallery.

#### 5.2.2 Current comparative review

A desktop review of arts and cultural infrastructure of comparable LGA's was also undertaken during this project. The following criteria was used to identify and select appropriate LGA's for this exercise:

- Population and growth profile
- Regional location
- Proximity to capital city
- Hinterland/coastal geography
- Tourism sector

Based on these criteria, the following LGA's were chosen:

- Gold Coast
- Newcastle
- Geelong
- Cairns.

It should be noted that although there are many similarities between the Sunshine Coast LGA and these LGA's, they are all significantly smaller in land area compared to the Sunshine Coast LGA.

The desktop nature of this exercise limits the accuracy of the information obtained, particularly in relation to the quality and suitability of the facilities provided. However, in summary, the rate of provision of arts facilities in the Sunshine Coast region appears to be comparable with that in other similar LGA's. The primary difference between the provision was in the scale, specific-purpose or modernity of the facilities on offer.

- Performance - at a council-wide level the Sunshine Coast has a mid-range rate of provision, but lower capacity for the main performance facility; at district the region has a mid-range rate of provision, but again the facilities may not be considered as contemporary as those elsewhere.
- Gallery/ exhibition - mid-range rate of provision but the council-wide level facility is considered a lower scale in comparison with the other LGAs reviewed.
- Studio/ arts practice - mid-range rate of provision, however, comparable facilities elsewhere appear more contemporary.

## Section 5 Standards of Service

- Sound/ recording studio – mid-range rate of provision. Two Councils didn't provide any sound studios, but Sunshine Coast had a lower rate of provision against those that did provide studios.
- Digital media studio – mid-range rate of provision. Three of the four regions examined didn't provide any Council-owned digital media studios, in line with Sunshine Coast Council's current provision. However Gold Coast City Council provides two community digital media studios.

**Table 5-1 Comparison of Sunshine Coast LGA arts and cultural facility supply compared to other LGA's**

|                 | SUNSHINE COAST   | GOLD COAST  | NEWCASTLE   | GEELONG  | CAIRNS  |
|-----------------|--|---|---|--|---|
| Population      | 325,399 (2018 <sup>16</sup> )  | 663,321 (2018 <sup>16</sup> )   | 481,183 (2018 <sup>16</sup> )   | 157,103 (2018 <sup>16</sup> )  | 152,729 (2018 <sup>16</sup> )   |
| Land area       | 2,253.9 sq kms <sup>17</sup>   | 1,333.7 sq kms <sup>18</sup>  | 186.8 sqkm <sup>19</sup>  | 1,248 sq km <sup>20</sup>  | 1,689.3 sq km <sup>21</sup>   |
| <b>Facility</b> | <b>Regional performing arts</b>  |   |   |  |   |
| Number          | 2  | 2   | 3   | 1  | 3   |
| Detail          | <p>The Events Centre</p> <ul style="list-style-type: none"> <li>• Main theatre capacity – 900</li> <li>• Playhouse capacity – 320</li> </ul> <p>Venue 114</p> <ul style="list-style-type: none"> <li>• Hall 1 capacity 650 standing, 350 theatre</li> <li>• Hall 2350 standing, 160 theatre</li> <li>• Hall 3300 standing, 160 theatre</li> <li>• Other meeting/ function rooms - 273</li> </ul> | <p>Home of the Arts (HOTA)</p> <ul style="list-style-type: none"> <li>• Lyric theatre capacity 1200</li> <li>• Playhouse capacity 600</li> <li>• Black Box capacity 250</li> </ul> <p>The Star Casino Theatre</p> <ul style="list-style-type: none"> <li>• Multi-functional theatre with mechanical thrust stage capacity 1452 (2,150 people seated and standing).</li> </ul> | <p>Civic Theatre Newcastle</p> <ul style="list-style-type: none"> <li>• Civic Theatre (Proscenium Arch) capacity – 1450</li> <li>• Playhouse (Thrust Studio Theatre)</li> </ul> <p>Newcastle City Hall</p> <ul style="list-style-type: none"> <li>• Concert Hall – 800</li> <li>• Total venue capacity – 1500</li> </ul> <p>Newcastle Entertainment Centre</p> <ul style="list-style-type: none"> <li>• Seating capacity of 4658</li> </ul> | <p>Geelong Performing Arts Centre (GPAC)</p> <ul style="list-style-type: none"> <li>• Costa Hall – capacity 1422</li> <li>• Drama Theatre capacity 325</li> <li>• Additional two theatres</li> <li>• Rehearsal/ dance studio.</li> </ul> | <p>Cairns Performing Arts Centre (CPAC)</p> <ul style="list-style-type: none"> <li>• Proscenium Theatre capacity – 941</li> <li>• Studio Theatre capacity – 400</li> <li>• Munro Martins Parklands stage capacity – 3500</li> </ul> <p>Cairns Convention Centre</p> <ul style="list-style-type: none"> <li>• Great Hall capacity 2330 theatre style</li> <li>• Hall 2 capacity – 5000 theatre style</li> <li>• Total capacity approx. 5000</li> </ul> <p>Tjapukai Aboriginal Cultural Park (private)</p> <ul style="list-style-type: none"> <li>• Bulurru Storywaters Theatre</li> <li>• Bundarra Dingal Theatre</li> <li>• Art Gallery</li> <li>• Traditional oven</li> <li>• outdoor performance space</li> </ul> |

<sup>16</sup> Regional Population Growth, Australia Estimated Resident Population, Significant Urban Areas, Australia 2018 (Government Statistics)

<sup>17</sup> 2016 Census of Population and Housing General Community Profile – Sunshine Coast LGA

<sup>18</sup> 2016 Census of Population and Housing General Community Profile – Gold Coast LGA

<sup>19</sup> 2016 Census of Population and Housing, General Community Profile – Newcastle LGA

<sup>20</sup> 2016 Census of Population and Housing, General Community Profile – Geelong LGA

<sup>21</sup> [2016](#) Census of Population and Housing, General Community Profile – Cairns LGA

## Section 5 Standards of Service

|                      | SUNSHINE COAST   | GOLD COAST  | NEWCASTLE  | GEELONG  | CAIRNS  |
|----------------------|--|---|--|--|---|
| Benchmark            | 2/325,399 = 1:162,699  | 2/663,321 = 1:331,660   | 3/481,183 = 1:160,394  | 1/157,103 = 1:157,103  | 3/152,729 = 1:50,909  |
| Facilities per Sq Km | 2/ 2,253.9 = 1:1,126.9   | 2/ 1,333.7 = 1:666.9  | 3/ 186.8 = 1:62.3  | 1/1,248 = 1:1,248  | 3/ = 1,689.3<br>1:563.1   |
| <b>Facility</b>      | <b>District performing arts (eg community theatre, larger hall with stage/ rehearsal space)</b>  |   |  |  |   |
| Number               | 3  | 7   | 2  | 2  | 2   |
| Detail               | <ul style="list-style-type: none"> <li>Beerwah and District Community Centre (343sqm floor area, sprung timber floor, 46sqm stage.</li> <li>Coolum Civic Centre (352sqm, 350 capacity)</li> <li>Kawana Community Hall (320 seat capacity)</li> </ul> | <ul style="list-style-type: none"> <li>Community Centre Albert Waterways (5789 sqm)</li> <li>Community Centre Labrador (4679 sqm)</li> <li>Community Centre Southport (3697 sqm)</li> <li>Helensvale Library</li> <li>Nerang Precinct</li> <li>Robina Auditorium/Library</li> <li>Upper Coomera Community Centre</li> </ul> | <ul style="list-style-type: none"> <li>The University of Newcastle (private) <ul style="list-style-type: none"> <li>The Great Hall (1231)</li> <li>The University of Newcastle - Hunter Griffith Duncan Theatre (813)</li> <li>Harold Lobb Concert Hall (400)</li> </ul> </li> <li>Newcastle Playhouse (205)</li> <li>Young Peoples Theatre Hamilton (148)</li> <li>The Factory Adamstown (main theatre 577, theatre 50) (private)</li> <li>Hunter Theatre, Hunter School of the Performing Arts, Broadmeadow (380)</li> </ul> | <ul style="list-style-type: none"> <li>The Potato Shed (Black Box Theatre 13.5 metres x 15 metres, dance studio, music studio) (250)</li> <li>The fOrT Youth Centre</li> </ul> | <ul style="list-style-type: none"> <li>Centre of Contemporary Arts (Theatre, gallery and creative development space): <ul style="list-style-type: none"> <li>The Theatre - 238 seat theatre for performances and film screenings, gallery).</li> <li>The space – rectangular black box studio style rehearsal and performance space, 11.1m x 13.6m wall to wall dimensions, 69 person capacity in theatre mode.</li> </ul> </li> <li>The Tanks Arts Centre <ul style="list-style-type: none"> <li>Tank 3 (performance) capacity 400 theatre; 900sqm</li> <li>Tank 5 (performance) 480 seated/ standing, 500sqm</li> </ul> </li> </ul> |
| Benchmark            | 4/325,399 = 1:65,079   | 7/663,321 = 1:94,760  | 13/481,183 = 1:53,464  | 2/157,103 = 1:78,551   | 2/152,729 = 1:76,364  |
| <b>Facility</b>      | <b>Gallery/ Exhibition Venues (Council)</b>  |   |  |  |   |
| Number               | 2  | 2   | 2  | 1  | 4   |
| Detail               | <ul style="list-style-type: none"> <li>Caloundra Regional Gallery</li> <li>Arts &amp; Ecology Centre</li> </ul>  | <ul style="list-style-type: none"> <li>The City Gallery - located at HOTA (currently being redeveloped into 6 level gallery “the largest regional gallery outside a</li> </ul>  | <ul style="list-style-type: none"> <li>Newcastle Art Gallery</li> <li>Newcastle Museum</li> <li>The Newcastle War Memorial Cultural Centre with two</li> </ul>   | <ul style="list-style-type: none"> <li>Geelong Gallery (large regional gallery) (venue 300+)</li> </ul>  | <ul style="list-style-type: none"> <li>Cairns Art Gallery (4 galleries, capacity total 390 persons)</li> <li>Cairns Museum / School of Arts</li> </ul>  |



## Section 5 Standards of Service

|                 | SUNSHINE COAST  | GOLD COAST  | NEWCASTLE  | GEELONG  | CAIRNS   |
|-----------------|---|---|--|--|--|
|                 |   | major city in Australia") <ul style="list-style-type: none"> <li>Robina Community Art Gallery (co-located with Library and Community Centre)</li> </ul>   | exhibition spaces: <ul style="list-style-type: none"> <li>Lovett Gallery</li> <li>Local History Library</li> </ul>   |  | – 4 galleries, research centre. <ul style="list-style-type: none"> <li>Centre of Contemporary Arts (Theatre, gallery and creative development space): 2 x "A-Class" galleries, meeting and workshop facilities.</li> <li>The Tanks Art Gallery - Tank 4 (exhibition) capacity 150 cocktail, 900sqm.</li> </ul> |
| Benchmark       | • 2/325,399 = 1:162,699   | • 2/663,321 = 1:331,660   | • 2/481,183 = 1:240,591  | • 1/157,103 = 1:157,103  | • 4/152,729 = 1:38,182   |
| <b>Facility</b> | <b>Art Studio/ making spaces (Council or community/NFP)</b>   |   |  |  |  |
| Number          | 7   | 3   | 2  | 3  | 4  |
| Detail          | <ul style="list-style-type: none"> <li>Arts &amp; Ecology Centre – wet &amp; dry workshop</li> <li>Caloundra Regional Gallery (The Art Room)</li> <li>Old Ambulance Station</li> <li>Sunshine Coast Art Group (Buderim)</li> <li>Clayden Pottery Studio</li> <li>Nambour Arts and Craft Association</li> <li>Buderim Craft Cottage</li> </ul> | <ul style="list-style-type: none"> <li>HOTA – Art Lab delivers arts workshops.</li> <li>Level up – level up residency and studio.</li> <li>Community Arts for Everyone (Art n craft co-op) (Labrador Community Hall) (420sqm).</li> </ul> | <ul style="list-style-type: none"> <li>ConnectAbility Australia (disability arts centre) (NFP) Warabrook</li> <li>Make Space (NFP artists collective)</li> </ul> | <ul style="list-style-type: none"> <li>The fOrT Youth Centre (youth art/music workshops)</li> <li>Bluebird Foundation Inc. (community arts org)</li> <li>Makers Hub At Centrepont (a range of spaces including a makerspace, coworking, multimedia space, exhibition spaces and workshop spaces). Part-funded by Council.</li> </ul> | <ul style="list-style-type: none"> <li>Cairns Art Gallery – Education room and gallery used for classes.</li> <li>COCA – studio spaces for arts participation and development.</li> <li>The Tanks Arts Centre – pump house used for workshops and residencies.</li> <li>UMI Arts Studio. (NFP)</li> </ul>      |
| Benchmark       | 7/325,399 = 1:46,485  | 3/663,321 = 1:221,107   | 2/481,183 = 1:240,591  | 3/157,103 = 1:52,367   | 4/152,729 = 1:38,182   |
| <b>Facility</b> | <b>Sound Studio</b>   |   |  |  |  |
| Number          | 1   | 3   | 0  | 1  | 0  |
| Detail          | <ul style="list-style-type: none"> <li>The Music Room, Nambour</li> </ul>   | <ul style="list-style-type: none"> <li>Helensvale Library and Cultural Centre – recording studio (collocated with</li> </ul>  |  | <ul style="list-style-type: none"> <li>The Potato Shed – music lab and four music practice rooms. Co-</li> </ul>   |  |

## Section 5 Standards of Service

|                 | SUNSHINE COAST              | GOLD COAST   | NEWCASTLE | GEELONG  | CAIRNS |
|-----------------|-----------------------------|--|-----------|--|--------|
|                 |                             | music and dance rehearsal spaces) <ul style="list-style-type: none"> <li>• Mudgeeraba Music Centre – rehearsal space and recording studio</li> <li>• Runaway Bay Youth Centre – recording studio and music rehearsal room</li> </ul>   |           | located with Black Box Theatre and dance studio. |        |
| Benchmark       | 1/325,399 = 1:325,399       | 3/663,321 = 1:221,107  | 0         | 1/157,103 = 1:157,103                            | 0      |
| <b>Facility</b> | <b>Digital Media Studio</b> |  |           |  |        |
| Number          | 0                           | 2  | 0         | 0  | 0      |
| Detail          |                             | <ul style="list-style-type: none"> <li>• Helensvale Creative Tech Lab                             <ul style="list-style-type: none"> <li>– digital creation space</li> <li>– high end pcs with HD and 4k monitor display</li> <li>– Sennheiser gaming headsets</li> <li>– ABS 3D printer</li> <li>– Wacom graphics tablet</li> </ul> </li> <li>• Southport Creative Tech Lab                             <ul style="list-style-type: none"> <li>– digital creation space</li> <li>– high end pcs with HD and 4k monitor display</li> <li>– Sennheiser gaming headsets</li> <li>– ABS 3D printer</li> <li>– HD webcams</li> <li>– 3D scanner</li> </ul> </li> </ul> |           |  |        |
| Benchmark       | 0                           | 2/663,321 = 1:331,660  | 0         | 0  | 0      |

|                          | SUNSHINE COAST | GOLD COAST  | NEWCASTLE  | GEELONG  | CAIRNS  |
|--------------------------|----------------|---|--|--|---|
| <b>Other Information</b> |                |   |  |  |   |
|                          |                | <p>Cultural Strategy actions:</p> <ul style="list-style-type: none"> <li>• Develop a Digital Hub for the city.</li> <li>• Support arts and cultural hubs in local neighbourhoods.</li> <li>• Facilitate development and planning applications for arts and cultural spaces and initiatives.</li> <li>• Support cultural incubators and collaborative working spaces.</li> </ul> | <p>Newcastle Cultural Strategy (2016-2019) actions:</p> <ul style="list-style-type: none"> <li>• Re-establish planning for the expansion of Newcastle Art Gallery</li> <li>• Explore opportunity for a contemporary arts space to be included in city revitalisation plans addressing need for housing for small to medium sector, rehearsal space and presentation of contemporary work.</li> </ul> | <p>Council Plan 2018-22 - strategic priorities:</p> <ul style="list-style-type: none"> <li>• Incorporating arts and cultural initiatives into infrastructure development</li> <li>• Attracting new, and supporting existing, creative industries</li> <li>• Recognising and celebrating Geelong's Aboriginal culture and history</li> <li>• Delivering UNESCO City of Design creative outcomes</li> </ul> <p>Central Geelong Action Plan 2013</p> <ul style="list-style-type: none"> <li>• Priority actions include making Geelong - <i>'An arts and events city'</i> .</li> </ul> | <p>Strategy for Culture and the Arts – outcomes sought by 2022:</p> <ul style="list-style-type: none"> <li>• World-class cultural facilities, including a master-planned arts precinct in the CBD.</li> <li>• Adequate space for cultural and creative sector operations, production and storage.</li> <li>• Platforms for collaboration, networking, resource-sharing, cross-promotion, knowledge sharing and professional development.</li> </ul> |

### 5.3 Implications of the Review of Standards of Service

It is clear from the current standards of service that significant provision of arts infrastructure is required to meet the needs of population as it increases to 500,000 people. This is reflected in the ELS. The comparative review with other LGA's suggests that while the rate of provision of arts facilities in the Sunshine Coast region appears to be comparable with that in other similar LGA's, the general notable difference between the supply of arts and cultural facility types on the Sunshine Coast compared with the LGA's examined is that some facilities in similar LGAs were of larger scale, had a dedicated arts and cultural purpose, and were more contemporary. These kinds of facilities are increasingly being demanded by the arts and cultural sector on the Sunshine Coast and will be anticipated by the new population of Sunshine Coast LGA.

Significant infrastructure will also be required at the district level which can be used for both community and cultural purposes. Furthermore, the large area of the Sunshine Coast LGA presents access challenges which influences a need for district and local level facilities.

### Section 6 Best Practice Review

A series of arts facilities have been examined to build an understanding of contemporary and best-practice approaches to the provision of arts infrastructure. Case studies were sought which addressed a cross-section of arts disciplines as well as the full breadth of the arts value chain.

#### 6.1 Case Studies

##### 6.1.1 Concordia University Digital Arts Hub

Location: Montreal, Canada

###### About the facility

The Concordia University Digital Arts Hub aims to be a “*part-think tank, part-incubator and part-networker*”. The University utilises the research centres located on campus to help offer a space for creative collaboration and experimentation. The Digital Arts Hub is successful due to the existing national and international interdisciplinary networks already established at Concordia University, which are dedicated to research-creation and the digital arts. The Digital Arts Hub supports ‘research creation’ by encouraging a transdisciplinary approach, bringing together the Faculties of Fine Arts, Arts, Science and School of Engineering and Computer Science. The Arts Hub also encourages individualistic ‘learning’, through promoting PhD programs, which fall outside of the normal disciplinary boundaries. Concordia University recognises how in order to produce digital art that “*challenges our understanding of what digital art means*”, it needs to offer innovative spaces for trans-disciplinary and collaborative research. (Concordia University, n.d.).

###### Description of the facility

Centre for Digital Arts comprising private video and sound editing suites, free workshops, audio/visual/multimedia equipment loans and ‘smart’ rooms for student presentations.

- Other facilities offered by Concordia University include:
  - Milieux Institute - has gaming, new maker spaces and biolabs available to the public
  - Hexagram and Topological Media Lab - provides laboratory spaces able to be used by a variety of students and the faculty

###### Management

Facilities are managed by Concordia University.

###### Applicability to the RAIF

This facility delivers a developmental approach to digital arts which draws together research, collaboration and creativity, and may be suitable for the cutting edge/ new technology theme in Maroochydhore.

*Concordia University, n.d. Digital Arts. [Online]*

*Available at: <https://www.concordia.ca/about/strategic-directions/hubs/digital-arts.html>[Accessed 3 July 2019].*

### 6.1.2 Gab Titui

Location: Thursday Island

#### About the Facility

The Gab Titui is a cultural centre established in 2004 and is located on Thursday Island. The centre is operated by the Torres Strait Regional Authority (TSA) and is guided by a Board of Indigenous members who represent 20 communities in the Torres Strait and Northern Peninsular Area of Queensland.

Gab Titui envisages to be a place that not only allows visitors to engage with the materials from the past, but also provide an environment which fosters contemporary artistic production and the promotion of the living Torres Strait Islander culture. The centre provides a 'Culture, Art and Heritage Programme', that extends its support to artists from across the Northern Queensland region, through the provision of a variety of arts development and cultural maintenance initiatives. The centre is home to two galleries: Ephraim Bani Gallery and the Wabunaw Geth Gallery. In addition, the centre also provides a gallery shop for visitors and is proud to support the development of Torres Strait art and cultural practice, by ensuring that a minimum of 60% of products sold are locally made and sourced directly from the artists. In doing so, Gab Titui provides an opportunity for local practitioners to sell their work, whilst also gaining local and national recognition (Gab Titui, n.d.).

#### Description of the Facility

- Ephraim Bani Gallery - The Ephraim Bani Gallery offers an annual cultural maintenance exhibition, presenting themes and issues of importance to the cultural identity of the Torres Strait.
- Wabunaw Geth Gallery - displays a variety of artworks, including sculptures, headdresses, intricate lino-cut prints, wood carvings and paintings, as well as jewellery made from local materials.
- Gallery Shop – the Gab Titui Cultural Centre is proud to work closely with and support the Badu Art Centre. The Badu Art Centre is a Torres Strait Islander owned and operated art centre located on Badu Island, located in the western group of the Torres Strait Islands. Moreover, collaboration with Erub Arts provides an opportunity for training, skills development career, support and enterprise opportunities
- Outdoor stage area – able to host a group of no more than 50 people. The area can host up to 100 people for certain activities such as screen printing.
- Meeting room – the centre's meeting room can also hold small-scale workshops for approximately 10 people eg. Jewellery making workshop.

#### Management

As aforementioned, the centre is operated by the Torres Strait Regional Authority (TSA) and is guided by a Board of Indigenous members who represent 20 communities in the Torres Strait and Northern Peninsular Area of Queensland.

#### Applicability to the RAIF

Gab Titui is a venue typology which would be compatible with Sunshine Coast First Nations stakeholder's desire to showcase and sell their work.

*Gab Titui, n.d. About Us. [Online]*

*Available at: <http://www.gabtitui.gov.au/>[Accessed 3 July 2019].*

### 6.1.3 Gasworks Arts Park

Location: Melbourne

#### About the Facility

The Gasworks Arts Park is situated in Albert Park, Melbourne, on the former South Melbourne Gas Plant site. As such, the site is conveniently located within three kilometres of the CBD. The vision of the Arts Park is to *“be a leader in the Victorian Arts sector by creating a vibrant arts and culture hub in the City of Port Philip”*, and contribute towards a *“dynamic, creative and thriving local community”*. The site features four hectares of park, two theatres, three gallery spaces, a café as well as function and workshop spaces. Within these facility elements, the Arts Park offers a range of high-quality arts programs, workshops and activities for all ages. In particular, the Gasworks Arts Park supports a ‘Resident Artist Program’.

Currently there are 16 studio artists-in-residence, which cover the disciplines of Visual Arts, Sculpture, Ceramics and Jewellery. The Gasworks studios are available for two-year terms that can be renewed, should the artists provide opportunity for collaborative public access and demonstrate benefit to the community.

While the Gasworks studios are run by a small group of core staff, volunteer ushers are recognised as being integral for the running of regular events and shows. Furthermore, student placements are available to people who are looking for experience in arts administration, event coordination, production, marketing, education and visual arts (Gasworks Arts Park, 2014).

#### Description of the Facility

- Gasworks Theatre – is a black box performance space, which provides flat, sprung floor and a raked seating bank. The standard capacity for most of the theatre shows is 192, though the theatre can also accommodate cabaret style seating for up to 50 patrons, situated around 10 tables. The theatre is can fit up to 300 seats for other events, such as conferences, that can require a reduce stage space. The theatre is particularly suited to productions where intimate contact is required between audience members and performers. The theatre is wheelchair accessible and fully air-conditioned. Dressing room facilities are available, and the smaller theatre may also be hired as an additional dressing room space, if needed.
- Studio Theatre – is an intimate performance space with floorboards and flat rows of moveable seating for up to 60 people. The theatre evokes an industrial ambience and thus is ideal space for a variety of uses, including: workshops, small productions, seminars, demonstrations, dance classes, rehearsals, readings or as a green room in conjunction with the theatre hire. Floor level seating is also capable of being placed in any configuration in the space, while a ‘raked rostra’ may be hired to create a seating bank.
- Foyer Gallery – is a gallery space available for hire to community groups to showcase shows or used by emerging artists as an open space for meetings and functions. The Foyer Gallery includes professional track and lighting and reverse cycle heating and cooling systems.
- Angela Roberts-Bird Gallery –the gallery is a rectangular space, measuring 6.7m by 6.1m, which features white walls, professional track and lighting systems and polished floorboards.
- Garden Studio – is a carpeted space that is available for hire, specifically for classes, meetings and rehearsals up to 20 people. This space is commonly used for theatre rehearsals and auditions, exercise and drama classes, meetings, mother’s groups, playgroups and parties. The studio also provides: loose chairs, trestle tables, running water and access to public toilet facilities.
- Art & Craft Studio – is a space suitable for both wet and dry activities for up to 15 students. Facilities provided include: easels, drawing boards, a tea and coffee-making area. The room is appropriate for activities including: textiles, painting, ceramics and drawing a sculpture.

### Management

The management operations of the Gaswork Arts Park are funded by the City of Port Phillip. The board of management includes two tenant representatives and one City of Port Phillip representative. In addition, the Gasworks Foundation provides further financial support, through its beneficiary donors and board members.

### Applicability to the RAIF

Gasworks Arts Park offers a cross-disciplinary approach to arts infrastructure that also services for multiple elements of the arts value chain. The represents a facility typology described frequently by Sunshine Coast LGA stakeholders as being valuable for development of the arts sector.

*Gasworks Arts Park, 2014. About Us. [Online]*  
Available at: <http://www.gasworks.org.au/>[Accessed 3 July 2019].

### 6.1.4 Helensvale Library and Cultural Centre

Location: Gold Coast

#### About the Facility

The Helensvale Library and Cultural Centre is recognised as one of the Gold Coast's largest and most versatile purpose-built community centres. The centre offers a range of flexible spaces for performances, regular classes and workshops. In addition to providing meeting rooms, the Helensvale Library and Cultural Centre is unique in its ability to feature a range of affordable and creative spaces available for hire, including: music and dance rehearsal spaces, a recording studio, as well as a modern auditorium equipped with the latest audio-visual technology (Council of the City of the Gold Coast, 2019).

#### Description of the Facility

- North Hall – 100 people (theatre style)
- North Meeting room – 30 people (no kitchen facilities)
- South Main hall – 200 people (theatre style)
- South Meeting room – 50 people (shared kitchen facilities with hall)
- Auditorium – 208 people

Shared kitchen facilities include: a shared commercial kitchen with fridge, stove, microwave, hot water urn and dishwasher.

Other centre facilities include:

- Trestle tables
- Chairs
- Air conditioning
- Ceiling fans
- Overhead and data projectors
- Fixed and mobile whiteboards
- Sound system
- CD player
- Microphone

In addition, the Digital Media Lab, located within the Helensvale Library, is a digital creation space able to be used for individual, collaborative group work or training sessions. The Digital Media Lab features eight computers and two printers (including a 3D printer) and is equipped with a range of creative software packages, as well as equipment that is available to the public to design and create digital content. As part of these services, the Digital Media Lab also provides the general public with access to tutorials on a wide range of digital media (State Library of Queensland, 2019).

### Management

As a Council facility, the Helensvale Library and Cultural Centre is managed and operated by the Gold Coast City Council.

### Applicability to the RAIF

Helensvale Library and Cultural Centre is a community venue that provides a convergence of creative and learning activity demonstrative of the 'hub' facility model described by numerous stakeholders, and compatible with Sunshine Coast Council's social infrastructure network approach.

*Council of the City of the Gold Coast, 2019. Helensvale Library and Cultural Centre. [Online]*  
Available at: <http://www.goldcoast.qld.gov.au/community/helensvale-library-cultural-centre-3445.html>[Accessed 3 July 2019].

*State Library of Queensland, 2019. Case study two: Helensvale Library, Gold Coast Library Service. [Online]*  
Available at: <http://plconnect.slq.qld.gov.au/manage/research/libraries-as-creative-spaces/case-study-two-helensvale-library>[Accessed 3 July 2019].

### 6.1.5 Jam Factory

Location: Adelaide and Barossa Valley

#### About the Facility

The Jam Factory is located at Adelaide's West End Creative Precinct and a secondary site at Seppeltsfield in the Barossa. The factory has operated for the last 40 years and endeavours to "support and promote innovative and outstanding craft and design through our studios, galleries and shops". The Jam Factory operates as a non-for-profit organisation and receives funding from the South Australian Government through the Department of Industry and Skills. The facility is home to four studios in ceramics, glass, furniture, and jewellery and metal. It also offers a two-year skills and business associate program for artists and designers aiming to enhance their skills and understanding, while independent studio spaces are provided to further support some of Australia's emerging artists. Contemporary Australian artwork is showcased within the designated exhibition areas and available for purchase in the retail spaces, also co-located within the facility.

The Jam Factory is committed towards working with like-minded organisations, architects and designers to help produce bespoke pieces for speciality commissions and projects. The Seppeltsfield site offers a creative hub for contemporary craft and design in the Barossa and is focused on maintaining a unique regional perspective. The Seppeltsfield site has been architecturally restored from its original condition, as a historical horse stables, to now a location which provides a range of elements, including: an exhibition space, shop and studio and spaces for local artisans – from knife making, ceramics, and millinery, to glass and leather. In addition, the Jam Factory offers public programs and touring exhibitions, helping to promote the best of Australian craft and design to regional and metropolitan galleries across Australia. 'Marmalade', is also another unique characteristic of the Jam Factory, by offering an online platform to share inspiring content on the latest news, stories and behind the scenes insights and interviews into some of Australia's emerging creatives (JamFactory, 2018).



### Description of the Facility

The Jam Factory contains 4 studios, which are:

- Jam Factory Ceramic Studio (e.g. offering classes in wheel throwing, hand building and surface decoration)
- Jam Factory Jewellery and Metal Studio (e.g. offering classes in jewellery making, working with wax, enamelling, surface decorating with enamel, stone setting)
- Furniture and Design
- Glass Studio (e.g. offering both individual and group glasses)

Courses held in the studio locations have a maximum of 12 spaces. All materials are provided as part of the costs of the workshop. There are also 11 independent studio spaces available for hire by artists. Each space can accommodate between 1 and 3 people.

Other facilities provided at the Jam Factory:

- Gallery Spaces – the Jam Factory has two main gallery spaces. These are used to showcase a series of curated exhibitions.
- Retail Shop - Art exhibitions are also on display within the front window of the retail shop.

The Seppeltsfield site is unique in also featuring:

- Working studios – provides opportunities for people to view artists producing their own work on ‘display’, rather than the independent studios at the Adelaide Jam Factory site which are a bit more closed off.

### Management

As aforementioned, The Jam Factory operates as a non-for-profit organisation and receives funding from the South Australian Government through the Department of Industry and Skills.

### Applicability to the RAIF

The Jam Factory in Adelaide is a multidisciplinary arts creation, exhibition and sales venue offering a ‘creative clubhouse’ for artist studio space which presents the opportunity for ‘creative collisions.’ This type of facility is similar to that envisioned by Sunshine Coast LGA stakeholders to support artist development.

*JamFactory, 2018. About. [Online]*

*Available at: <https://www.jamfactory.com.au/>[Accessed 3 July 2019]*

### 6.1.6 Level Up Gold Coast

Location: Gold Coast

#### About the Facility

The City’s Level Up Studio and Gallery is regarded as a unique community arts spaces located within the Strand at Coolangatta on the Gold Coast. Level up comprises of the Level Up Residency and Gallery, as well as offers public programs. The aim of the Level Up Studio and Gallery is to offer young local artists with a professional venue where they have the opportunity to produce and exhibit their work (Council of the City of the Gold Coast, 2019).

#### Description of the Facility

Level Up provides the following facilities located within Level 1, Shop 143, at the Strand, Coolangatta.

- Level Up Residency – three-month residency program that provides young artists with a shared studio space where they can create new work for a range of public outcomes. Support provided includes: a shared, cross-artform studio space, access to professional development workshops and industry experience.

The cost of the residency program is \$1500. As part of the program, artists are required to activate not only the studio space, but also the adjacent area with community activities, pop up events and exhibitions, and thus helping in contribute towards creating a vibrant and creative cultural hub. Overall, the Level Up Residency operates as a youth arts incubator, with the aim of supporting the development of young and emerging artists aged between 18 and 25 years.

- Level Up Gallery - is a contemporary art space, which seeks to showcase the works of young and emerging local artists. The aim of the Level Up Gallery is to provide young local artists with a professional venue where they can exhibit their work. However, expressions of interest do not open until October 2019.

### Management

Level Up is an initiative managed by Gold Coast City Council.

### Other Information

#### Public programs

##### School holiday program

The Level Up School Holidays Program is for children aged between 5-10 years and 'tweens' (11 years and up) and offers a variety of interactive workshops provided by experienced artists.

##### Arty Bites

Arty Bites is a monthly series of workshops aimed at providing art experiences to young people and adults within the local Gold Coast community. The monthly workshops are facilitated by past Level Up participants and local artists.

##### Creating in Company

Creating in Company is a social networking session for creatives. This gathering ensures the artist can be given space to continue their current art work, whilst also being given a space to socialise.

##### Other arts programs

This new space is designed to allow access to art experiences for children through to adults. As part of this space, a range of activities are offered, including: artist talks, studio open days, networking and pop up events.

### Applicability to the RAIF

Level Up's focus on young people, offering artist residencies, workshops and a gallery, is a 'youth incubator' model which could respond to concerns about a 'talent drain' of young artists on the Sunshine Coast.

*Council of the City of the Gold Coast, 2019. Level Up. [Online]*

*Available at: <http://www.goldcoast.qld.gov.au/community/level-up-39490.html>[Accessed 3 July 2019].*

#### 6.1.7 Shakespeare Grove Artists Studios

Location: Melbourne

##### About the Facility

The Shakespeare Grove Artist Studios are located at the site of the Old St Kilda Bowling Club and provide a professional workspace for a wide range disciplines. These include: painting, sculpture, photography, drawing, installation and new media performance, ceramics, book illustration and fashion design. The studio artists work together to engage residents through open days, educational tours, as well as annual events and exhibitions. An artist studio program is also offered by the facility and aims to provide support and opportunities for visual artists in the local community.

Artists are appreciated for the significant contribution they make to the cultural life of the municipality, whilst also supporting the development of their visual arts skills. The studios are now also shared with VegOut, a local community group which is tended by local residents and groups (City of Port Phillip, 2019).

### Description of the Facility

- The Studio Space – the studio space offers 15 lock up spaces, from 12-31 square metres. Studio artists are provided with access to a kitchen and a common meeting/display area. Rents range in price from \$190-\$260 per calendar month and are subject to annual increase. Studios provide both a range of wet and dry spaces and offer 24-hour access. Studios are available for up to 3 years. Artists are responsible for setting up their own tools and equipment.

### Management

The City of Port Phillip acts as the Committee of Management for the Site, through the support of the City officers.

### Applicability to the RAIF

Shakespeare Grove's multiple making spaces offering aligns well with Sunshine Coast stakeholder's desire for affordable hireable making spaces that also provide connection and collaboration opportunities.

*City of Port Phillip, 2019. Shakespeare Grove Artist Studios. [Online]*

*Available at: [http://www.portphillip.vic.gov.au/art\\_spaces.htm](http://www.portphillip.vic.gov.au/art_spaces.htm)[Accessed 3 July 2019].*

### 6.1.8 SQ Hub

Location: Brisbane (Newstead) and Gold Coast (Bond University)

### About the Facility

The sqhub is focused on bringing together Queensland film industry professionals, through providing a variety of creative community spaces, known as hubs. Sqhub is funded by the Queensland Government and offers physical office facilities and co-working spaces, thus helping to promote a viable location for screen businesses in their initial start-up and growth phases. These creative nodes attract industry specialists from across the film, television and gaming sectors to grow their sustainable business practices, whilst working in a dynamic and creative space. Screen creatives can be involved by applying for a 12-month residency inside one of the two hubs currently operating. Residency services are located within the head offices of SQ (Newstead Brisbane), as well as at Bond University's Gold Coast Campus (Robina, Gold Coast). Residency costs are \$188.50 per month per desk (full-time) and \$88 per month per desk (part-time) (Screen Queensland, 2016).

### Description of the Facility

Residents of either the Newstead or Bond University locations receive the following benefits:

- A full-time desk space inside the hub (or a part time desk if preferred)
- Office/ business facilities including: internet, electricity, meeting rooms and general office furniture
- Three sessions with screen industry specialist consultants, including connections with up to 113 partners
- Free access to sqhub events (e.g. mentorship programs, masterclasses and workshops with leading industry experts and networking opportunities)
- 24/7 access
- Residency costs: full-time: \$181.50 per month per desk, Part-time - \$88 per month per desk

Moreover, additional benefits exclusive to Bond University Gold Coast Campus Create Hub include:

- Participation in the Bond University internship program through the Film and TV School or games program, which gives you access to a Bond University intern of your choice for one trimester per year (at no financial cost to you)

### Management

Sqhub is funded by the Queensland Government, however, managed through Screen Queensland (SQ), which operates as a State Government agency based in Newstead, Brisbane and the on the Gold Coast.

### Applicability to the RAIF

Sqhub is an incubator model for creative industries that could be applied on the Sunshine Coast to support emerging creative industries, including screen.

*Screen Queensland, 2016. What is the sqhub?. [Online]*

*Available at: <https://screenqueensland.com.au/sqhub/sq-hub/>[Accessed 3 July 2019]*

### 6.1.9 Street University

Location: Sydney (Liverpool and Mt Druitt)

#### About the Facility

The Street University is a youth development project established by the Tedd Noffs Foundation, that aims to provide a variety of community-based services and interactive spaces for people aged from 12-25. The Street University is located in Sydney at Liverpool and Mt Druitt. The aim of the Street University is to help young people “realise their dreams, harness their potential and to create positive outcomes for their lives and their community”. The Street University operates within a multicultural environment and provides a variety of dynamic and democratic spaces for marginalised and displaced cultures. As such, programs offered by the University are focused on specialising in channelling young people away from personally destructive and anti-social behaviours, in order to help improve overall self-esteem, as well as engendering an environment for inter-communal co-operation and social engagement. The services offered by Street University aim to involve parents, schools, local councils and businesses, the state government and community and religious groups and leaders.

The Street University uses the commonality of cultural settings, which are already known and attractive to young people, with the aim of supporting and transforming their interests into vocational and educational success. Up and coming local artists are engaged in the services of Street University, including dancers and musicians, to help inspire young people to consider pursuing a career in the performing arts industry. Moreover, Street University extends to the local community, by encouraging businesses, community services and individuals to partner with the University to help plan events, consider ideas for possible workshops or anything else that may relate to the facilitation of projects, which have the aim of benefiting young people. Volunteerism is also promoted through Street University and is regarded as being an integral strand of the University’s key purpose (The Street University, n.d.).

#### Description of the Facility

The range of activities offered by Street University include:

- Recording studio sessions – location: Liverpool, offers one on one time with the skilled recording artist.
- Performance and mental coaching – location: Liverpool, a small group setting workshop run weekly with a professional counsellor.
- Street art workshops – location: Liverpool, workshops are run weekly in a group setting.

- Street harvest – location: Liverpool, is a workshop program run twice weekly in partnership with OzHarvest and Bakers Delight where a donation of fresh food and produce is received in order to help young people in the community who are dealing with food insecurities.
- Employment workshop – location: Mt DrUITT, is an employment workshop offered weekly at Street Uni Mt DrUITT.

### Management

Street University is an Australian Government registered charity managed and operated by the Ted Noffs Foundation.

### Applicability to the RAIF

Street University is an approach which aligns with Kabi Kabi visions for engaging young people through art and culture.

*The Street University, n.d. About Street Uni. [Online]*

Available at: <https://noffs.org.au/street-uni/about-us/about-street-uni/> [Accessed 3 July 2019].

### 6.1.10 Tweed Regional Gallery and Margaret Olley Centre

Location: Murwillumbah

#### About the Facility

The Tweed Regional Gallery and Margaret Olley Centre is a purpose-built gallery built in 2004 that has become an example for regional contemporary exhibition venues. Set 3km from Murwillumbah, the Gallery draws on the natural environment with panoramic views over the Tweed River and rural Northern New South Wales. The venue has six exhibition spaces, a workshop and education area, Gallery café with indoor and outdoor seating, a Gallery shop and research library. The Margaret Olley Centre accompanying the Gallery honours great Australian artist Margaret Olley and includes exhibitions, an interactive multi-media drawing activity, research library and education workshop, an artist-in-residence studio, as well as a permanent display which recreates Margaret Olley's famous home studio.

#### Description of the Facility

The venue contains the following elements:

- Overall gross floor area –of2,095sqm
- Six exhibition spaces totalling 725sqm
- Workshop and education area
- Research library
- Gallery Café (198sqm)
- Storage (266.5sqm)

#### Applicability the RAIF

The Tweed Regional Gallery and Margaret Olley Centre has been regularly referenced in stakeholder's visions for a Hinterland arts and cultural venue. The way in which this venue has taken advantage of the natural environment surrounding the facility aligns well with the opportunity on offer for a Hinterland facility with exceptional views of the unique landscape on offer.

### 6.1.11 Cairns Indigenous Arts Centre/ UMI Arts

Location: Cairns

#### About the Facility

UMI Arts is the primary arts and cultural organisation for Far North Queensland. It is a not-for-profit company managed by an all Indigenous Board of Directors. However, UMI Arts offers services that extend beyond its central location in Cairns, offering additional support to the Torres Strait Islands, Cardwell, Camooweal, whilst also encompassing the Gulf and Mt Isa regions. The UMI Arts functions as Cairns Indigenous Arts Centre and seeks to offer support for indigenous artists who reside in Cairns, as well as strengthen the broader Aboriginal and Torres Strait Islander population through a collection of events and activities, including: visual arts and crafts, dance, ceremony, storytelling and music.

Moreover, UMI Arts offers a range of business services by providing indigenous training for employment and a range of programs, services and career pathways to its members, that are underpinned by best practice knowledge of cultural protocols, sound governance and respect. As part of the UMI Arts commitment to business services, the UMI Arts' ensures a variety of their services, facilities and equipment can be hired out to both Indigenous and mainstream clients.

In addition, UMI Arts provides a Mobile Training Unit (UMI Walk About Training Unity), thus helping to offer support-in community delivery for training and professional development. With recognition of the range of Aboriginal and Torres Strait Islanders (TSI) arts and cultural centres located in Far North Queensland, UMI is also honoured to extend their services to work with their members and communities (UMI Arts, 2016).

#### Description of the Facility

UMI Arts/Cairns Indigenous Arts Centre – services, facilities and equipment can be hired out to both Indigenous and mainstream clients. The facilities provide a hands-on learning environment and the provision of OH&S compliant classrooms that have access to learner catering facilities and amenities. Discussions held on the phone with the UMI Arts Communication and Marketing Manager revealed the following information, as this was not made available on their website:

- One Arts Studio – can be used for 1-5 people participating in primarily small print work. There is the opportunity for any artwork that requires a bigger space to be able to relocate to other partner satellite venues, including 51 Esplanade, where it was reported how 100 people could be easily accommodated in the venue.
- Gallery Space – can be closed off and used for separate events/functions. On Opening Night in March 2019, the facility was able to accommodate more than 100 people, while reoccurring art exhibitions have in the past drawn in crowds of approximately 40 people.

Mobile Training Unit (UMI Walk About Training Unity) –

- This is an enclosed trailer capable of a variety of equipment (e.g. tents) and art when running mobile workshops with the community.

#### Applicability the RAIF

This venue could have alignment with the requirements of First Nations groups in the Sunshine Coast region to develop their artists.

## Section 7 Needs Assessment

### 7.1 Function Assessment

This analysis examines the research conducted in this project in consideration of the various functions required for arts and cultural infrastructure. It considers background information reviewed, existing facility supply, the results of benchmarking and consultation findings in order to understand the need for various infrastructure functions across the region. Definitions for each function are provided on Page 5 of this report.

#### 7.1.1 Arts education and training

|  |
|--|
| Review of background information   |
| <p><u>Environment and Liveability Strategy</u> identifies:</p> <p>Investigation of the delivery/ facilitation of a cultural facility as an incubator for cultural, heritage and arts development (new, land investigation).</p>  |
| Current and proposed facilities (and genre supported)  |
| <p><u>Current facilities:</u></p> <ul style="list-style-type: none"> <li>• Arts &amp; Ecology Centre (visual arts &amp; craft)</li> <li>• Caloundra Regional Gallery (visual arts)</li> <li>• Caloundra Arts Centre (visual arts &amp; craft)</li> <li>• Venue 114 (music/dance)</li> <li>• Old Ambulance Station (visual arts &amp; craft, theatre)</li> </ul> <p><u>Formal Education facilities:</u></p> <ul style="list-style-type: none"> <li>• University of the Sunshine Coast</li> <li>• TAFE Queensland East Coast</li> <li>• A number of privately-run studios also offer training.</li> </ul> <p><u>Proposed Facilities:</u></p> <p>None identified.</p>   |
| Consultation findings  |
| <p>The following key findings emerged from stakeholder engagement in regard to education and training facilities:</p> <ul style="list-style-type: none"> <li>• An arts ‘talent drain’ is perceived in the region and facilities which offer education and training opportunities are seen as an important part of reducing this issue.</li> <li>• There is a need for education infrastructure which enables students to practice their work outside of institutions eg experimentation and activation.</li> <li>• Education and training spaces are not only considered to be those where formal classes are provided, but also those which provide a place for mentoring, collaboration and skill development, as well as the time and space to develop work and experiment.</li> <li>• Education and training spaces are seen to be particularly important for young people.</li> </ul> |
| Assessment of need   |
| <p>The emerging education and training facility needs are:</p> <ul style="list-style-type: none"> <li>• Increased public arts facilities that include education and training functions.</li> <li>• A need for education and training elements to be included in arts hubs where other arts activities are taking place to connect emerging artists with established artists.</li> </ul>  |
| Locational directions  |
| <p>The following points are made in regard to location of future education and training infrastructure:</p> <ul style="list-style-type: none"> <li>• Sunshine Coast University at Sippy Downs is an established hub for arts education and training, and this will increase in significance in line with expansion plans.</li> </ul>   |

- Positioning of infrastructure in locations well serviced with transportation will be important to ensure access by young or emerging artists eg Maroochydore in particular, Nambour, and the enterprise corridor.
- Locating infrastructure containing education and training elements in places where young people are located and have desire to be. Key localities include Maroochydore and Sippy Downs.
- TAFE, Secondary Schools with strong arts track record (and/ or facilities), training opportunities linked to Regional Gallery and Events Centre.

### 7.1.2 Rehearsal

#### Review of background information

##### The Arts Plan:

- Engagement identified insufficient dance/ rehearsal space
- Identified an action to investigate affordable artist opportunities at council operated venues including rehearsal.

##### The Sunshine Coast Arts and Culture Snapshot identified:

- The availability and affordability of space for practice and rehearsal is a key barrier to participation

##### The Arts Plan Discussion Paper identified that:

- Caloundra Events Centre is only suitable space for dance on the Coast. There is high demand but no practice/ rehearsal/development space.

#### Current and proposed facilities (genre supported)

##### Current facilities:

- The Events Centre, Caloundra (music, theatre, other performing arts)
- Caloundra Arts Centre (theatre, music)
- Coolum Civic Centre (theatre, dance)
- Bellvista Meeting Place
- Beerwah & District Community Hall (theatre, music, dance -sprung floor, other performing arts)
- Eumundi School of Arts Hall
- Kawana Community Hall (theatre, music, dance, other performing arts)
- Kawana Island Meeting Place (dance, theatre)
- Landsborough School of Arts (music, theatre, dance, other performing arts)
- Lind Lane Theatre (theatre, other performing arts)
- Old Ambulance Station (theatre, other performing arts)
- The Music Room (music)
- The Old Witta School Community Centre (music, theatre, dance, other performing arts)
- Venue 114 (music, theatre, dance, other performing arts)

##### *Private*

- Seven private commercial sound recording studios (music)
- Buderim War Memorial Hall (theatre, performing arts)
- Caloundra Chorale (music, theatre)
- Caloundra QCWA (music)
- Imperial Hotel (music)
- Maleny Community Centre (music, theatre, dance - sprung floor, other performing arts)
- The Sound Space (music)
- Wild Hearts School of Music (music)

There are a number of local halls across the region which may have rehearsal possibilities, however they have not been identified by Council as being rehearsal spaces, and therefore have not been included in this list.



### Planned facilities

- Sunshine Coast new arts facility: the proposed new Performing Arts Complex (K1-P) planned for completion in 2020 is a two storey building that will house USC School of Creative Industries programs including Drama and Music. This will include a stage 12m x 6m with wings, flexible front and back of stage arrangements, 4 Audio-Visual studios, Maker Space, Storage, Large operable wall to facilitate performances viewed from the informal outdoor amphitheatre.
- Library, meeting and Cultural Spaces, Nambour which would include 600sqm music rehearsal space as well as 2,970sqm library and 600sqm community meeting spaces. Delivery solution – repurposing of Eddie De Vere admin building.

### Consultation findings

The following points are made in regard to the need for future rehearsal facilities:

- No demonstration via the hirer’s survey that smaller community halls are being used extensively for rehearsal.
- General agreement that a lack of rehearsal space was a weakness of the region’s infrastructure supply, particularly for dance and music, but theatre was also raised.
- A need for ‘professional’ or activity-specific infrastructure eg sprung floors for dance, sound-proof rooms for music, and appropriate technical equipment for rehearsal activities.
- An opportunity to upgrade/ redevelop existing facilities eg community halls.
- A desire for co-location with production, performance and other functions and genres to encourage collaboration and shared use of auxiliary infrastructure elements.
- A desire to consider activating/ repurposing/ redevelopment/ expansion of existing community halls and/ or warehouses (in industrial areas) for rehearsal activities.
- Accessible rehearsal spaces eg within accessible proximity, in multiple locations across the LGA (not just centralised).
- Specific locations suggested for rehearsal included music rehearsal in Nambour and dance rehearsal in Palmview.

### Assessment of Need

Two clear rehearsal needs have emerged:

- Additional dance rehearsal venues with sprung floors (only 2 in the LGA with sprung floors)
- Additional public music rehearsal space (only 1 in the LGA)

While it will not be reasonable to expect every local venue has a sprung floor or sound-proof room, accessible district-level rehearsal venues are desired, and multi-functional spaces that could be used for rehearsal purposes at an accessible local-level may be valuable.

### Locational Directions

The following points are made in regard to location of future rehearsal infrastructure:

- With existing sprung-floor dance rehearsal spaces located in Beerwah and Maleny, it would be reasonable to suggest that additional dedicated-sprung floor rehearsal spaces would be best located in the eastern portion of the LGA, suggested within the enterprise corridor (between Caloundra and Maroochydore) where the majority of population and major centres are located, to complement the hinterland offering.
- The existing public music rehearsal space is located in Nambour, a position which aligns well with a strong music theme in this locality. Given the provision of public music rehearsal space would be particularly valuable to young people, locating new spaces where young people reside now and into the future and where young people can easily access will be important.
  - Maroochydore and Sippy Downs (incl Palmview) District and Caloundra District and Caloundra South District are currently and will continue to be the most significant districts for young people based on absolute number of children and young people, and Kawana District and Coolum District are and will be significant based on the proportion of the population comprising young people. Additional music rehearsal space should also be located within these districts in the enterprise corridor with particular attention given to accessibility by public transport.
  - Nambour District is currently a key location for young people and remains an important location to maintain and expand on, particularly given its strong music theme.
  - Beerwah District is currently home to almost 9,000 children and young people aged between 0-25 and given its relative isolation from the remainder of the LGA, it may also be a suitable location for a rehearsal facility.

### 7.1.3 Arts Practice

|   |
|---|
| <p>Review of background information</p> <p><u>Sunshine Coast Arts Plan</u> research found:</p> <ul style="list-style-type: none"> <li>• Lack of professional space for artists to make their art (purpose specific spaces)</li> <li>• Access to affordable and suitable studio space was a barrier to arts development</li> <li>• Strategy: Advocate and facilitate access to affordable spaces for making.</li> <li>• Action: Investigate affordable artist opportunities at Council operated venues, including residencies and recording.</li> </ul> <p><u>Sunshine Coast Arts Plan Targeted Stakeholder Engagement</u> identified:</p> <ul style="list-style-type: none"> <li>• A place goal to cultivate and promote access to spaces and places for making and presenting arts works across the region.</li> </ul> <p><u>Environment and Liveability Strategy</u> identifies:</p> <ul style="list-style-type: none"> <li>• Council-wide cultural facilities can include those may be used for art-making in addition to other arts functions. They also can provide high quality spaces for the incubation and development.</li> <li>• District cultural facilities can include those that may be for art making and that provide spaces for arts and cultural development and potentially specialised spaces.</li> </ul>  |
| <p>Current and proposed facilities</p> <p><u>Current facilities</u></p> <ul style="list-style-type: none"> <li>• Arts &amp; Ecology Centre</li> <li>• Buderim Craft Cottage (visual arts and crafts)</li> <li>• Caloundra Regional Gallery (The Art Room workshop) (visual arts and crafts)</li> <li>• Caloundra Arts Centre (visual arts and crafts, music)</li> <li>• Clayden Pottery Studio (visual arts and crafts)</li> <li>• Nambour Arts &amp; Crafts Association (visual arts and crafts)</li> <li>• Old Ambulance Station (visual arts and crafts)</li> <li>• Sunshine Coast Art Group (visual arts and crafts)</li> </ul> <p>Private</p> <ul style="list-style-type: none"> <li>• Five private commercial sound recording studios (music)</li> <li>• One private commercial photography studio (visual arts and crafts)</li> </ul> <p><u>Planned facilities</u></p> <ul style="list-style-type: none"> <li>• Sunshine Coast new arts facility: the proposed new Performing Arts Complex (K1-P) planned for completion in 2020 is a two-storey building that will house USC School of Creative Industries programs including Drama and Music. This will include a stage 12m x 6m with wings, flexible front and back of stage arrangements, 4 Audio-Visual studios, Maker Space, Storage, Large operable wall to facilitate performances viewed from the informal outdoor amphitheatre.</li> <li>• Preliminary planning for a District Community and Cultural Venue in Maroochydore incorporating 1,500sqm arts practice spaces alongside a 1,500sqm community venue. This planning is a top priority to be delivered in 1-5 years.</li> <li>• Caloundra Regional Gallery planning includes space for professional artists to practice.</li> </ul> |
| <p>Results of benchmarking</p> <p>The Sunshine Coast region has a mid-range rate of provision of arts practice facilities (visual arts, sound studio and digital media studios) compared to other comparable LGAs. However, more contemporary visual arts practice spaces are evident elsewhere. Gold Coast region provides both digital media and sound studios at a higher rate than the regions examined.</p>  |
| <p>Consultation findings</p> <p>The following points are made in regard to the need for future arts practice facilities:</p> <ul style="list-style-type: none"> <li>• A need for more arts practice spaces.</li> <li>• The results of the hirer’s survey identified the second top facility need to be for studio space.</li> <li>• A desire for the provision of arts practice spaces that:             <ul style="list-style-type: none"> <li>– Can be hired</li> <li>– Support experimental artistic practice and multiple uses</li> <li>– Provide a range of tools and large equipment for hiring artists to use</li> </ul> </li> </ul>   |

- Desire for arts practice spaces to be provided where other functions are also provided eg performance, creative industries, arts practice, rehearsal and meeting; mentoring and skill development, and the specific linking of arts practice and exhibition spaces.
- A desire for the public/ tourists to be able to see an artist working.
- Co-locating artist residencies with existing venues or purpose-built arts practice facilities eg Hinterland Gallery.
- A need for 'wet' arts practice spaces.
- A need to provide digital arts practice spaces eg gaming facilities, digital labs.
- Proffered locations for arts practice spaces include Alexandra Headland, Forest Glen, the Hinterland, Kenilworth, Beerwah, Buderim, Caloundra, Coolum, Eudlo, Eumundi, Kenilworth, Maleny, Mapleton, Maroochy, Sippy Downs suggesting that the provision of arts practice spaces across the LGA is desired.

### Assessment of need

The emerging arts practice facility needs are:

- Publicly hireable wet and dry studio spaces, including for noisy/ messy work, digital activities and screen.
- Community cultural/ grass roots arts practice and meeting facilities, distinct from professional hireable studios, which could be located in local community centres.
- Co-locating arts practice places with other functions and disciplines.
- Artist residencies.

### Locational directions

The following points are made in regard to the location of future arts practice infrastructure:

- Arts practice spaces should be located where artists are already known to be, key locations for which include Buderim, Caloundra and Maleny.
- Arts practice spaces should be provided in locations that are easily accessible by public transport, a factor particularly important for young and emerging artists.
  - This means location within the enterprise corridor and in particular the key centres of Maroochydoore and Caloundra.
  - Provision of localised opportunities that can be walked/ cycled to.
- Consider locations that have the lowest current level of provision of Council arts and cultural infrastructure, which include districts Maroochydoore and Sippy Downs (incl Palmview) District and Coolum District.
- Complementary co-location opportunities should also guide location.

### 7.1.4 Performance

#### Review of background information

Environment & Liveability Strategy identifies specific performance functionality at the following venues:

- Maroochydoore - Council-wide community venue, consider performance, civic, cultural, entertainment, art gallery, museum, exhibition, show court and convention functions (new, land secured)

Sunshine Coast Arts Plan Targeted Stakeholder Engagement identified:

- That more performance spaces are needed

Sunshine Coast Arts Plan identified

- An action to investigate affordable artist opportunities at council operated venues, including performance.

Sunshine Coast Arts Plan Discussion Paper:

- Survey found a strategy to develop a central arts centre for the region that fosters multi-disciplinary creative practice, performance and exhibition space was a top 3 priority.

Sunshine Coast Arts and Culture Snapshot identifies:

- Main finding was a desire for more performance spaces.

The Sunshine Coast Performance and Community Venues Service Plan recommends:

- Continuing to plan for the development of a centrally located entertainment, convention and exhibition centre in Maroochydoore to service the whole of the Sunshine Coast to address the existing market gap of a large capacity venue and allow the existing performance venues (The Events Centre Caloundra and Nambour Civic Centre) to complementarily service the medium scale performing arts market.

- Capturing land for district performance and community venues within Palmview/Sippy Downs and Caloundra South.
- Adopting the following Desired Standards of Service for performance venues:
  - *Sunshine Coast wide*: large scale servicing a regional catchment, seating capacity >500, well equipped for primary function/ role. Desired provision – to be assessed individually based on the potential for new facility at Maroochydore combine with the expiration of the lease of Nambour Civic Centre.
  - *District*: moderate scale which service district level catchment, seating capacity 200-500, equipped to support diverse activities and events. Desired provision – potential for addition venues within Palmview/ Sippy Downs and Caloundra South, subject to needs assessment.

The [Caloundra Centre Master Plan](#) identifies:

- A Creative and Community Hub which should include revitalisation of The Events Centre as a key regional performing arts centre with up to date equipment, an improved entry and a greater emphasis on outdoor entertainment in a redesigned Bill Venardos Park.

### Current and planned facilities

#### Current:

- Beerwah Community Hall (music, theatre, other performing arts)
- Caloundra Arts Centre
- Coolum Civic Centre (music, theatre, other performing arts)
- North Shore Community Centre (music, theatre, other performing arts)
- Sunshine Coast Stadium (music)
- The Events Centre, Caloundra (music, theatre, dance, other performing arts)
- Venue 114 (music, theatre, dance, other performing arts)

#### Private:

- Buderim War Memorial Association Hall (music, theatre, other performing arts)
- Eumundi Amphitheatre and Surrounds (music, theatre, other performing arts)
- Glass House Mountains Ecolodge (music)
- Matthew Flinders Performing Arts Centre (music, theatre, dance, other performance)
- Nambour Civic Centre (music, theatre, other performance)
- One private commercial photographic Studio (performance)
- 11 private commercial live music venues (music)

#### Planned:

- Maroochydore Convention and Exhibition Centre – proposed to include variety of uses, such as an auditorium/arena with flexible seating arrangements, exhibition facilities, spaces for meetings/gatherings, commercial facilities such as cafes, restaurants, potentially cinemas, innovative outdoor spaces, including a public amphitheatre, open space, and the use of water, plus adequate car parking.
- Sunshine Coast University Performing Arts Complex - the proposed new Performing Arts Complex (K1-P) planned for completion in 2020 is a two-storey building that will house USC School of Creative Industries programs including Drama and Music. This will include a stage 12m x 6m with wings, flexible front and back of stage arrangements, 4 Audio-Visual studios, Maker Space, Storage, Large operable wall to facilitate performances viewed from the informal outdoor amphitheatre.

### Results of benchmarking

At a regional level the Sunshine Coast has a mid-range rate of provision compared to the other LGAs examined. However, Sunshine Coast has lower capacity for the main performance facility. At a district level, the region was found to have a mid-range rate of provision, but the facilities may not be considered as contemporary as those in the other LGAs examined.

### Consultation findings

The following key findings emerged from stakeholder engagement in regard to performance facilities:

- Inadequate/ insufficient performance spaces in the LGA.
- A need was expressed for performance spaces with the following characteristics:
  - major arts performance venue
  - small-medium scale flexible spaces 200-400sqm, seating 100-150 people eg 2-3 across LGA, one in Maroochydore

- dance venues with sprung floor
- music performance venues
- Maroochydore was a key location mentioned for performance with suggestions for both major and small-medium scale venues. Other locations highlighted for performance venues include Nambour, Peregian and Coolum.
- Opportunities for performance venues include
  - co-location of high-end performance centre with art gallery and museum
  - clustering of functions eg performance, library, exhibition/ workshops, gallery, linking arts practice and display/ performance
  - using community halls
  - use of secondary spaces eg churches
- Design for multipurpose uses eg foyers also serving performance function.

### Assessment of Need

The emerging performance facility needs are:

- Larger scale Council-wide performance venue.
- Local-district level flexible performance spaces, 200-400sqm in size and seating 100-150 people.
- First Nations cultural performance venue, either incorporated into Council-wide venue or as a standalone cultural experience (or multiple).
- New facilities must complement, not duplicate existing facilities including:
  - The Events Centre, Venue 114 and The Old Ambulance Station
  - Private facilities, particularly Sunshine Coast University’s planned facility development and Matthew Flinders Performing Arts Centre.

### Locational Directions

The following points are made in regard to locational direction for future performance facilities:

- Locating a major performing arts venue in Maroochydore to anchor the CBD arts and culture offering.
- Locating and designing performance venues to appeal to the tourism market, particularly for cultural performance eg designing unique experiences that leverage the region’s natural assets (geography and climate), and locations including Maroochydore, Mooloolaba/ Alexandra Headlands, and the Hinterland i.e. a component of a distinctive arts and cultural offering showcasing the natural environment.
- Locating local-district level flexible performance spaces in Major or District Activity Centres (eg Maleny, Caloundra South, Buderim). Maleny and Buderim do not have a public performance space (existing venues leased from State Government directly to a community group or owned by community group which presents public access concerns), and Caloundra South is a greenfield growth area with no existing facilities.
- Consider locations that have the lowest current level of provision of Council arts and cultural infrastructure, which include Maroochydore and Sippy Downs (incl Palmview) District and Coolum District.

### 7.1.5 Exhibition

#### Review of background information

Environment and Liveability Strategy identifies:

- Investigate enhancing capacity (Caloundra Regional Gallery) and additional cultural functions (to be developed, existing facility/ land investigation).

Arts Plan research found:

- More exhibition spaces needed.
- Access to affordable and suitable exhibition space was a barrier to arts development.

Caloundra Regional Gallery Brief identified:

- 1,400sqm of gallery space across three stories, supported by workshop space, meeting rooms and other complementary elements (total facility size of 3,390sqm).

Maroochydore City Centre Community Development Plan Summary Report recommends the development of:

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| <ul style="list-style-type: none"> <li>An Entertainment Convention and Exhibition Centre comprising auditorium/ arena with flexible seating, exhibition facilities, meeting/ gathering space, potentially cinemas, outdoor spaces including an amphitheatre.</li> </ul> <p>The Caloundra Centre Master Plan identifies:</p> <ul style="list-style-type: none"> <li>A new art gallery and museum could be provided in conjunction with the new library or potentially as part of an adjoining or nearby development within the Community and Creative Hub.</li> </ul>   |
| <p>Current and planned facilities</p> <ul style="list-style-type: none"> <li>Arts &amp; Ecology Centre (visual arts &amp; craft)</li> <li>Bankfoot House (including Mary Grigor Centre) (visual arts &amp; craft)</li> <li>Buderim Craft College (visual arts &amp; craft)</li> <li>Caloundra Regional Gallery (visual arts &amp; craft)</li> <li>Caloundra Arts Centre (visual arts &amp; craft)</li> <li>Eumundi Heritage and Visitors Centre (visual arts &amp; craft)</li> <li>Old Ambulance Station</li> <li>Sunshine Coast Art Group (visual arts &amp; craft)</li> <li>Yandina Historic House (visual arts &amp; craft)</li> </ul> <p>Private</p> <ul style="list-style-type: none"> <li>18 private commercial art galleries Artisans Gallery (visual arts &amp; craft)</li> <li>Matthew Flinders Performing Arts Centre (visual arts &amp; craft)</li> <li>University of the Sunshine Coast Gallery (visual arts &amp; craft)</li> </ul> <p><u>Planned:</u></p> <ul style="list-style-type: none"> <li>Redevelopment of the Caloundra Regional Gallery to incorporate 1,400sqm of gallery spaces, supported by workshop space, meeting rooms and other complementary elements (total facility size of 3,390sqm).</li> </ul>  |
| <p>Results of benchmarking</p> <p>Sunshine Coast LGA is considered to have a mid-range rate of provision compared to similar regions examined, but the highest-level facility is provided at a lower scale on the Sunshine Coast in comparison with the other LGA's reviewed.</p>  |
| <p>Consultation findings</p> <p>The following key findings emerged from stakeholder engagement in regard to exhibition facilities:</p> <ul style="list-style-type: none"> <li>Existing exhibition facilities are not meeting demand eg demand exists for international exhibitions that the venues are unable to accommodate.</li> <li>The results of the facility hirer's survey revealed that 'exhibition/ gallery spaces' was the most commonly identified facility need.</li> <li>There is a desire for precincts/ hubs that provide multiple functions including exhibition and that serve a number of purposes eg library, gallery, performing arts, creative industries and connection/ collaboration, with a specific connection between creating and exhibiting art.</li> <li>Support for both a major expanded regional gallery in Caloundra and for a destination Hinterland arts and cultural facility drawing from the Tweed Regional Gallery example.</li> <li>There is an opportunity to deliver exhibition spaces which cater to the visitor of the future eg digital technologies, participatory experiences.</li> <li>Locations suggested for exhibition facilities include Caloundra, Hinterland, Maleny, Maroochydore, Sippy Downs, and locations with high concentration of artists.</li> </ul> |
| <p>Assessment of Need</p> <p>The emerging exhibition facility needs are:</p> <ul style="list-style-type: none"> <li>An expanded regional gallery in Caloundra</li> <li>An distinctive Hinterland arts and cultural venue with exhibition element</li> <li>Additional public exhibition spaces provided in precincts/ hubs in co-location with complementary facilities to attract and enrich participant experiences.</li> <li>Exhibition spaces targeting tourists</li> </ul>   |
| <p>Locational Directions</p>   |

The following points are made in regard to locational direction for future exhibition facilities:

- Caloundra has been adopted by Council as the location for an expanded regional gallery.
- The Hinterland has widely been supported as a desired location for an outstanding arts and cultural venue with multiple functions including exhibition.
- Locations should be sought which align with the tourism market, particularly for exhibiting First Nations' works eg Caloundra, Mooloolaba/ Alexandra Headlands, Maroochydore and Coolum.
- Exhibition venues should not seek to compete with the private gallery market or with existing exhibiting spaces.
- Co-location with existing or planned district level community facilities, particularly in Caloundra District and Caloundra South District, Kawana District, and Coolum District where private exhibition facilities are at their lowest levels of provision.

### 7.1.6 Connection & collaboration

#### Review of background information

The [Arts Plan](#) identifies two actions to foster broader connection and collaboration which could be addressed through infrastructure:

- Facilitate connections between local, national and international artists and producers.
- Facilitate connections and broker opportunities between artists and other sectors (business, health, sport).

It also:

- Recommends action which encourages connectivity eg via hubs, co-location and mixed use venues.
- Identifies the opportunity to develop spaces which allow artists to come together - learning, mentoring, networking.

The [Arts Plan Discussion Paper](#) identifies:

- The need to connect diverse communities of artists, arts industries and audiences to enable greater collaboration.
- An opportunity to create spaces which allow artists to come together – learning, mentoring, networking.
- An opportunity for spaces to allow artists to come together – learning, mentoring, networking.

The [Arts Plan consultation report](#) identified a desire to:

- Create 'urban friction' for a community of communities eg places and spaces which encourage people to mix with those outside their immediate environment, encouraging chance encounters and experiences to stimulate new ideas, meetings and collaborations.

#### Current and planned facilities

- Arts & Ecology Centre (visual arts & craft)
- Bankfoot House (visual arts & craft)
- Caloundra Arts Centre (visual arts & craft)
- Caloundra Regional Gallery (visual arts & craft)
- Maleny Neighbourhood Centre
- Old Ambulance Station (visual arts & craft, theatre)
- Venue 114

#### Consultation findings

The following key findings emerged from stakeholder engagement in regard to connection & collaboration facilities:

- Limited facilities for arts collaboration at the moment.
- A need for collaboration/ connecting spaces, and spaces to act as hotspots for connection and communication.
- Connection and collaboration spaces should encourage artists to be drawn from their own private studios.
- Facilities need to provide the opportunity for 'creative collisions'.
- Connection and collaboration spaces should be delivered alongside other functions eg create, perform.

#### Assessment of Need

There are five venues that are considered to be cultivating connection and collaboration among the arts sector at present.

The emerging connection & collaboration facility needs are:

- To deliver as an ‘anchor’ element of arts ‘hubs’ with a broader function.
- Creation of hubs which bring arts stakeholders from varying disciplines and different places on the value chain together in shared locations.
- Hubs which facilitate interaction through infrastructure design.

### Locational Directions

The following points are made in regard to locational direction for future connection & collaboration facilities:

- Collection & collaboration facilities would be incorporated into arts hubs, not delivered as standalone infrastructure. Therefore, their location is likely to be dictated largely by the locational requirements of other arts functions. However, the following should guide location of hubs:
  - Located where artists are already known to be, key locations for which include Buderim and Maleny (and Caloundra although it already has a number of venues which serve a connection and collaboration function).
  - Any council wide or district-level venue with a dedicated arts purpose should incorporate and connection and collaboration element(s).
  - Education & training, arts practice, rehearsal and working spaces would offer particular benefits from the incorporation of connection & collaboration elements to enhance the opportunity for “creative collisions”.

### 7.1.7 Working

#### Review of background information

The [Environment and Liveability Strategy](#) identifies:

- The Desired Standards of Service describe a Council-wide cultural facility as one which provides high quality spaces for the incubation, development of arts and culture, and specifically, could include a function as a cultural business incubator.

The [Arts Strategy](#) identified:

- The RAIF should investigate locations of arts precincts including appropriate co-location and integration opportunities and space requirements (including affordability of spaces to work).

The [Arts Plan Discussion Paper](#) identified:

- A gap in specific purpose spaces for artists to make their art and there was a need to look for opportunities to include spaces in new buildings being planned eg office space.

#### Current and Planned Facilities

- Kawana Forest Meeting Space (temporary desk-based work)
- Old Ambulance Station

Private:

- Hive
- Peregian Digital Hub

#### Consultation findings

The following key findings emerged from stakeholder engagement in regard to arts working facilities:

- A need for co-working spaces/ hubs.
- An opportunity exists to establish a ‘creative clubhouse’ similar to a sporting clubhouse for co-working creatives.
- Co-working facilities that also house residencies.
- Draw on technology to support infrastructure for creative industries eg International Broadband Submarine Cable.

#### Assessment of need

The emerging working facility need is for the development of co-working spaces provided in hub settings (eg ‘creative clubhouse’).

#### Locational Directions

The following points are made in regard to locational direction for future working facilities:



- Dedicated arts ‘working’ spaces should be located in places where creative industries may thrive such as centres of arts infrastructure now and in the future (Caloundra, Nambour, Maroochydore) and centres of enterprise importance (Maroochydore).
- Co-location with other arts functions.

### 7.1.8 Selling

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|---|
| Review of background information  |
| <p><u>Arts Plan Stakeholder Engagement</u> found:</p> <ul style="list-style-type: none"> <li>• Accessing affordable spaces to produce, exhibit, perform or sell creative outputs is one of the most significant challenges facing the sector</li> </ul> <p><u>Sunshine Coast Arts and Culture Snapshot</u> found:</p> <ul style="list-style-type: none"> <li>• Access to affordable and suitable sales spaces was a barrier to arts development.</li> </ul>   |
| Current and planned facilities  |
| <ul style="list-style-type: none"> <li>• Caloundra Regional Gallery (visual arts and craft)</li> <li>• Caloundra Arts Centre (visual arts and craft)</li> <li>• Glass House Mountains Visitor and Interpretive Centre (visual arts and craft)</li> <li>• Old Ambulance Station (visual arts and craft)</li> <li>• Yandina Historic House (visual arts and craft)</li> </ul> <p>Private</p> <ul style="list-style-type: none"> <li>• 18 private commercial galleries (visual arts and craft)</li> <li>• Eumundi Markets (temporary)</li> <li>• Matthew Flinders Performing Arts Centre (visual arts and craft)</li> <li>• University of the Sunshine Coast Gallery (visual arts and craft)</li> </ul>  |
| Consultation findings   |
| <p>The following key findings emerged from stakeholder engagement in regard to selling facilities:</p> <ul style="list-style-type: none"> <li>• A need was identified for sale space opportunities for artists.</li> <li>• First Nations representatives also identified a need for places to sell their art, including in tourist areas.</li> <li>• There is an opportunity to position selling facilities to capture the tourist market, including use of secondary spaces such as resorts, conference facilities and the airport.</li> <li>• There is an opportunity to locate selling spaces within multi-functional facilities where artists can make, exhibit, and sell their work, in addition to other complementary activities such as cultural tours (First Nations).</li> <li>• Suggested locations: Coolum, Hinterland Iconic arts &amp; cultural facility (First Nations), Maroochydore</li> </ul> |
| Needs Assessment  |
| <p>The emerging selling facility needs are:</p> <ul style="list-style-type: none"> <li>• The co-location of selling facilities with other arts and community infrastructure.</li> <li>• Selling facilities that access the tourism market in key locations eg Maroochydore and Hinterland.</li> </ul> <p>Public selling facilities should not seek to compete against commercial selling opportunities.</p>   |
| Locational Directions   |
| <p>The following points are made in regard to locational direction for future selling facilities:</p> <ul style="list-style-type: none"> <li>• Public selling venues should not be located in places where private selling opportunities are extensive eg Maleny and Montville.</li> <li>• Given the significant quantity of private selling locations, the provision of public selling facilities should be limited to targeted venues of significance eg Council-wide venues, First Nations hub(s).</li> <li>• Selling facilities should be located where there is an excellent opportunity of buying interest such as key tourism destinations eg Maroochydore, Mooloolaba, Caloundra and Sunshine Coast airport.</li> </ul>   |

### 7.2 Other Key Considerations

#### 7.2.1 Target Groups

##### First Nations

The needs of First Nations groups have been assessed based on a single meeting with each group, discussions with other stakeholders, and review of relevant background material. In summary, it was found that while DASSI have a focus on improving their leased land and Bli Bli to provide an indoor/ undercover outdoor arts practice and rehearsal hub for visual arts and dancing, Jinibara have a vision for an arts hub at Woodford (outside the LGA) as well as arts practice spaces integrated into multi-functional hubs for performing, connection and exhibition located in Maleny, Montville and Mapleton and Kabi Kabi have a desire for local arts practice spaces, grass-roots developmental spaces to engage through art and exhibition and selling space in Maroochydore and elsewhere.

Although groups have expressed general support for a centralised shared cultural facility, including the Hinterland arts and cultural facility proposed, there is a lack of a common theme amongst these expressed needs. Desired locations for much of the infrastructure discussed were not clearly defined. Furthermore, a clear direction on a shared arts and cultural venue which acts as a primary facility to showcase the region's First Nations culture and arts products was not achieved.

It is therefore concluded that the research conducted during this project has not been sufficient to adequately understand the infrastructure needs of First Nations groups. More detailed and prolonged engagement with these groups, both individually and together is required to build a clearer understanding of these needs. It is noted that the tourism opportunities associated with the First Nations arts and cultural offering are significant and should be explored.

##### Young people

Young people are identified as an important special interest group for several reasons, summarised as follows:

- Arts participation statistics show that young people participate and experience art at higher rates than any other group.
- The Sunshine Coast region has lower rates of residents aged 18-34 ('tertiary education & independence' and 'young workers' service groups), suggesting that residents in this age group leave the region.
- Stakeholder engagement within this and other arts studies have revealed a perceived "talent drain" of young artists who leave the region to conduct their artistic practice elsewhere.
- Arts Queensland has identified that creating pathways for young people (as well as emerging practitioners and creative workers) is important to build the creative capability of Queensland's workforce, and that engaging young people in creative leadership, learning and experiences is important to enriching lives through arts and culture<sup>22</sup>.

It is therefore suggested that ensuring infrastructure engages young people is an important element of building an 'arts ecology' on the Sunshine Coast. Sunshine Coast University is continuing to build their creative industries educational offering. The opportunity exists to ensure the infrastructure network supports the arts practice of young people during and post study and to also engage other young artists without the benefit of tertiary education.

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<sup>22</sup> <https://www.arts.qld.gov.au/creating-queenslands-future-stage-one>

### 7.2.2 Arts Tourism Destination

Cultural tourism is currently acknowledged as underdeveloped in the Sunshine Coast and exploring the potential for developing the region as an arts tourism destination is an objective of the RAIF. The region presents some exciting opportunities particularly associated with natural environment and an existing arts and cultural landscape.

#### A distinctive region – an iconic destination

The distinctiveness of the Sunshine Coast Region emerged as a common theme of the study and was highlighted as a key influencer for the arts sector itself and the region's appeal as a tourism destination. The described distinctiveness of the region has a strong geographic underpinning with both the unique beauty of the natural environment (the coast and hinterland, particularly the Glass House Mountains) and the network of distinct communities, seen as highly valuable.

Several communities already offer a conglomeration of art activity, particularly in the Hinterland. These communities offer distinct arts experiences to visitors and are of enormous value to the arts landscape on the Sunshine Coast. Collectively, these communities provide the foundation for a unique arts trail which would contribute considerably to the region's appeal as an arts tourism destination.

Discussion around an 'iconic' hinterland arts facility was raised frequently in stakeholder discussions. There was widespread general support for the concept of such a facility. The main element underpinning a proposal for an arts facility that is 'iconic' in nature is a visual connection with the spectacular Glass House Mountains. This facility would visually leverage off the iconic landscape of the Glass House Mountains by providing outstanding views and may also enable interpretation of the unique Indigenous stories associated with these extraordinary formations. Such a proposed facility would offer substantial value to an arts tourism offering in the region.

#### The arts tourism opportunity

Discussion with the peak tourism body in the region, Visit Sunshine Coast, identified encouraging views on the prospects for cultural tourism on the Sunshine Coast which could be a significant contributor to a broader goal to achieve economic development through tourism. Furthermore, review of key documents and statistics have also highlighted opportunity.

The following summarise key points relating to the opportunity for arts and cultural tourism in the region:

- There is a requirement for the provision of 6-8 key attractions in order to form an arts tourism destination.
- First Nations arts and cultural offerings strongly engage international tourists, particularly those who travel regionally.
- The number of international arts tourists is increasing at a rate higher than overall international tourism, and international tourists are more likely to visit regional Australia.
- Key arts and cultural tourism opportunities for the region include:
  - First Nations arts and cultural experiences.
  - An 'iconic' arts and cultural facility which showcases the extraordinary beauty of the Glass House Mountains as a key attractor for arts tourists to the region.
  - An arts and cultural trail showcasing and connecting the two ecologies – the coast and the hinterland.

### 7.2.3 Partnerships

In an environment where resources are constrained and multiple stakeholders contribute to arts infrastructure in the region, partnerships will be critical to delivering and optimising an arts infrastructure network over the next 20 years. Key partnership opportunities include The University of the Sunshine Coast (existing and planned) and Matthew Flinders Anglican College and there may be other private or state educational institutions with existing or planned arts infrastructure of significance eg TAFE.

There may also be commercial partnership opportunities in the tourism, entertainment and development sectors to assist delivery of arts infrastructure such as accommodation associated with an 'iconic' hinterland facility or incorporation of arts spaces in mixed use residential/ commercial development in centres to aid activation.

### 7.2.4 Accessibility of venues

There are many community facilities, including a number with particular value for the arts, provided throughout the LGA that appear not to be readily accessible for arts users. Reasons for this lack of accessibility include:

- Oversubscription of existing 'hire for use' facilities, often meaning the smallest, infrequent, and least financial users do not gain access.
- Tenure arrangements which preclude other users eg leases to a formal group.
- Hire costs which are too expensive for many arts stakeholders.

It is understood that arts development requires spaces that facilitate development of local ecology and provide cultural value, develop skills enterprise, export potential, and create space for community experiences and connections. Arts development does not call for more facilities that are valued only on attendee numbers or income generated through hires.

The need exists to:

- Provide dedicated arts infrastructure to complement shared 'hire for use' facilities.
- Ensure key Council owned arts infrastructure is managed in such a manner that they remain accessible to arts stakeholders, including individuals ie. those not in a formal group.
- Ensure existing Council owned facilities with specific arts infrastructure already in place (eg wet and dry spaces, sprung floors, stages etc) are retained for cultural purposes.
- Provide adequate low-cost arts facilities, particularly for solo participants and those requiring experimental opportunities.

### 7.2.5 "The Arts Coast"

The Sunshine Coast's point of difference is a combination of its physical environment and the unique social fabric that delivers distinctive communities across the LGA. The region's stunning natural environment delivers both coastal and hinterland experiences of high value and when combined with opportunities in high-growth emerging communities and developing built environments, anchored with a contemporary CBD development in Maroochydore, the region's physical environment offers diverse prospects for the arts. The region has established and recognised arts communities distributed throughout, which have created a profile for the arts within and external to the region.

The opportunities that arise from this unique profile include:

- Provide infrastructure that cultivates the development and connection of disseminated arts communities.
- Draw on the natural environment to enhance the arts experience and development of the arts.
- Embed arts infrastructure in the foundational social infrastructure of emerging communities.
- Deliver cutting-edge arts development and experiences in the new Maroochydore CBD which align with the new technology focus of this centre.

### 7.3 Implications of the Needs Assessment

Facility distribution across the LGA is not considered geographically balanced, with Caloundra District and Caloundra South District, Kawana District, Maroochydore and Sippy Downs (incl Palmview) District and Coolum District having the lowest number of arts and cultural facilities and other community facilities. At the same time, Caloundra District and Caloundra South District, and Maroochydore District and Sippy Downs (incl Palmview) District have large populations and will have by far the highest growth by 2041. Nambour District also has a large current population and will experience substantial growth. New infrastructure will need to be focussed on these areas to meet needs. This finding aligns with the direction of the ELS which identifies increased facility provision in these districts of the LGA.

There is a critical need to consider the transportation network and associated accessibility of infrastructure when determining the location of arts infrastructure. The enterprise corridor represents the key area for commercial and residential growth and is the primary public transport corridor. Furthermore, there are also some radial connections from the Coast to Nambour, and Maroochydore functions as a public transport hub. The ELS has already considered this in its distribution of future social infrastructure. The RAIF takes guidance from the ELS in this regard.

In addition, generational shifts are critical in considering what venues should look like and indeed how they should be connected. For example, digital technology capability will be imperative for arts infrastructure as arts preferences change. The facilities will need to offer a convenient, more contemporary mix of experiences with a virtually endless range of high value interactive programs with embedded educational values.

The functional requirements and preferred locations of the arts infrastructure network have been discussed extensively with stakeholders and considered at length in concert with the considerable information available. As a result, the following infrastructure **needs by function and location** have emerged:

- **Education & training** - Increased public arts facilities that include education and training functions, education and training elements to be included in arts hubs where other arts activities are taking place to connect emerging artists with established artists. Key locations for arts education and training infrastructure include Sippy Downs, Maroochydore, Nambour and the enterprise corridor.
- **Rehearsal** - Dance rehearsal venues with sprung floors and public music rehearsal space. Key locations for rehearsal infrastructure include the enterprise corridor (between Caloundra and Maroochydore) for sprung floors and Nambour, Maroochydore District and Sippy Downs (incl Palmview) District, Caloundra District and Caloundra South District, Kawana District, and Coolum District for music rehearsal.
- **Arts practice** - Publicly hireable wet and dry studio spaces, including for noisy/ messy work, digital activities; artist residencies. Key locations for arts practice spaces include Buderim, Caloundra, Maleny, Maroochydore and in Maroochydore and Sippy Downs (incl Palmview) District and Coolum District.
- **Performance** - Larger scale Council-wide performance venue, local-district level flexible performance spaces. Key locations for performance infrastructure include Maroochydore, Mooloolaba/ Alexandra Headlands, the Hinterland, Maleny, Caloundra South, Buderim and Maroochydore and Sippy Downs (incl Palmview) District, and Coolum District.
- **Exhibition** - An expanded Council-wide art gallery, an iconic Hinterland arts and cultural venue with exhibition element, additional public exhibition spaces provided in precincts/ hubs in co-location with complementary facilities, exhibition spaces targeting tourists. Key locations for exhibition facilities include Caloundra, The Hinterland, Mooloolaba/ Alexandra Headlands, Maroochydore, Coolum, and Caloundra District and Caloundra South District, Kawana District, and Coolum District.
- **Connection & collaboration** - Creation of hubs which bring arts stakeholders from varying disciplines and different places on the value chain together in shared locations, Hubs which facilitate interaction through infrastructure design. Key locations for connection and collaboration infrastructure include Buderim and Maleny, although opportunities should be sought wherever arts hubs are located.

- **Working** - development of co-working spaces provided in hub settings (eg 'creative clubhouse'). Key locations for working infrastructure include Caloundra, Nambour, and Maroochydore.
- **Selling** - the co-location of selling facilities with other arts and community infrastructure, selling facilities that access the tourism market in key locations eg Maroochydore and Hinterland. Key locations for selling infrastructure include Maroochydore, Mooloolaba and Caloundra and should be limited to targeted venues of significance eg Council-wide venues and First Nations' hub(s).

The assessment has identified the following **opportunities** to build the arts sector in the region through infrastructure:

- Respond to the Sunshine Coast's unique profile:
  - Provide infrastructure that cultivates the development and connection of disseminated arts communities
  - Draw on the natural environment to enhance the arts experience and development of the arts
  - Embed arts infrastructure in the foundational social infrastructure of emerging communities
  - Deliver cutting-edge arts development and experiences in the new Maroochydore CBD which align with the new technology focus of this centre.
- Ensure the infrastructure network supports the arts practice of young people and emerging artists as a key approach to facilitate an 'arts ecology' in the region.
- Embed co-location as a foundation of arts infrastructure delivery to achieve optimal economic and arts development outcomes.
- Secure "quick wins" to demonstrate a commitment to arts investment through upgrading existing facilities, adaptive reuse of buildings and leasing of commercial space to test and build capacity.
- Explore creative solutions to optimise use of existing infrastructure and creative new public arts infrastructure.
- Leverage the natural environment and existing arts reputation to establish the region as an arts tourism destination to achieve both economic development and arts sector outcomes. Key arts and cultural tourism opportunities for the region include:
  - First Nations arts and cultural experiences
  - A distinctive arts and cultural facility which showcases the extraordinary beauty of the Glass House Mountains as a key attractor for arts tourists to the region.
  - An arts and cultural trail showcasing and connecting the two ecologies - the coast and the hinterland.
- Embed accessibility in the arts infrastructure network:
  - Provide dedicated arts infrastructure to complement shared 'hire for use' facilities
  - Ensure key arts infrastructure is managed in such a manner that ensures they remain accessible to arts stakeholders, including those not in a formal group
  - Provide adequate low-cost arts facilities, particularly for solo participants and those requiring experimental opportunities
- Foster partnerships that enable the optimisation and expansion of the arts infrastructure network.

Finally, the needs analysis has identified the following **shortfalls in information** which will need to be addressed in order to complete the picture for arts infrastructure directions for the Sunshine Coast LGA:

- A full audit of facilities used for arts purposes was not included in the final scope of this study which has limited understanding about the adequacy of current facilities and therefore future needs for arts infrastructure.
- The research conducted during this project has not been sufficient to adequately understand the arts infrastructure needs of First Nations groups.

## Section 8 Network Plan

### 8.1 Context

The purpose of the project is to seek to identify a viable, integrated and highly functional network of built infrastructure to respond to the arts and cultural needs of the Sunshine Coast community as it grows into a major region of 500,000 people. The scope of the brief for the RAIF requires that the project should be consistent with the overarching directions for the planning and delivery of social infrastructure on the Sunshine Coast as provided in the ELS 2017. These directions have been endorsed by Council and provide the overall framework for development of the network.

The directions of the ELS have been described during consultation with Council officers as the “skeleton” of the future infrastructure network for the Sunshine Coast. In terms of arts and culture, the RAIF is intended to “put the meat on the bones of the skeleton”.

More specifically, the brief requires that the RAIF identifies the:

- Role and function of spaces and desirable integration/co-location of functions.
- Space requirements.
- Preferred locations.
- Priorities and required timeframes.

This section identifies the broad framework and the proposed overall network as far as can be determined at the present time, considering needs identified through the ELS, consultation, forecast population growth and distribution to 2041, and arts and cultural trends.

### 8.2 Principles of Cultural Facilities Planning

There are no widely-adopted ‘rules’ or standards for the planning of arts and cultural facilities. However, as a sub-set of broader arts and cultural planning a number of common principles and approaches have emerged over time:

- The value of planning both to respond to currently-expressed needs as well as planning with a 30+ year horizon in mind (given that any major arts facility would have a lifespan of at least 30 years).
- Addressing the needs of arts and creative practitioners, the ‘health’ of the creative sector, and the needs of the wider community as audiences and participants.
- Reflecting this, addressing multiple components of the creative production cycle – education/ training, creation, production, performance and exhibition, sales and distribution. A healthy arts ecology calls for attention to each of these elements – and it is through this broader agenda that maximum benefit can be derived for the local economy and the greatest impact can be achieved on, for example, youth retention.
- The importance of fitness for purpose of each facility. While it is tempting to design facilities to meet multiple types of arts activity, there is an acceptance that the technical and acoustic requirements of facilities can easily be compromised by insufficiently planned ‘flexibility’, such as uncomfortable (or very expensive) banks of retractable seating, inappropriate acoustic profile, physical access challenges, or noise pollution between adjacent spaces.
- The emphasis which artists and the wider community place on affordability and access to cultural facilities.
- The importance of:
  - Linkage to approved Council plans and strategies, including the existing Arts Plan.

- Affordability and sustainability of any new infrastructure from Council’s perspective – both in capital investment and in ongoing operating costs, including for programming. This may lead to phased development or expansion of individual facilities over time.
- Clear evidence of demand, especially from hirers of the arts facilities.
- Geographical spread and market reach of existing and proposed facilities, in relation to centres of population.

Any major arts infrastructure investment needs to be preceded by a careful analysis of demand and operational sustainability through a feasibility study and, in the case of some facilities, a full Business Case to secure investment from State or Federal government.

Reflecting the approach to social infrastructure investment presented in the ELS, a number of governments – including overseas – have adopted a tiered approach to cultural facility development, recognising that a city or region may need only a small number of facilities of “region-wide” significance, while a larger number of lower-cost district or locally-focused facilities may be called for. This has the benefit of economy, and avoidance of unnecessary duplication.

For principle facilities – such as a professional performing arts centre or regional gallery – population size does not closely relate to auditorium or exhibition size. These are also strongly influenced by the “Vision” for the facility, the type of performance or exhibition, and the aspirations of Council. If significant touring or home-grown exhibitions are to be presented, for example, a minimum exhibition area of 350sqm to 500sqm may be needed. But more modest space may be adequate for many community exhibitions. As the population grows, or tourism grows, there will not necessarily be a need for a larger exhibition space – but there may be justification in building a second gallery in another location to that of the Caloundra Regional Gallery.

The resources needed for major arts infrastructure – which may be in the tens of millions of dollars – can take five to 10 years to assemble, especially in competition with other non-arts infrastructure needs. For this reason, there will be benefit in securing some early progress for the Sunshine Coast community, to demonstrate clear intent of enhanced arts investment. This could be through improving access and use of existing arts and cultural facilities, adaptive reuse of existing community facilities, upgrading existing community facilities, leasing existing commercial infrastructure to test and build capacity, and encouragement of private and non-profit sector infrastructure developments. This approach will require lower levels of investment in the short term but will still deliver tangible outcomes that demonstrate Council’s commitment to the arts sector at an early stage.

### 8.3 The Network Plan

#### 8.3.1 The Social Infrastructure Network Blueprint

Relevant community/cultural infrastructure identified in the ELS to serve population growth on the Sunshine Coast to 2041 is contained in a “Network Blueprint”. The level of the infrastructure hierarchy designated for each facility is also identified. The Network Blueprint is council’s policy direction in relation to social infrastructure and subsequently will inform and be informed by more detailed planning. It is noted that the Network Blueprint is a guide only and is subject to council’s detailed consideration, prioritisation and annual capital and operational budget considerations. Directions to provide specific policy direction in relation to the various categories of facilities are summarised below and have been taken into account in determining the distribution of appropriate arts and cultural infrastructure.

##### General

- The establishment of a high-quality network of facilities at the council-wide and district level is a priority.
- Council-wide and district facilities are located within principal and major activity centres where practical.
- Community access at the local level is primarily facilitated through partnerships and advocacy, including community use of school facilities.



### Community venues (including performance)

- Community venues are developed as multi-purpose facilities with flexible space configurations suitable for a wide range of activities.

### Libraries

- Libraries are developed to respond to technological changes and an increased focus on community interaction, capacity building, literacy and knowledge creation and sharing.
- Enhanced access at the local level is provided through online and mobile services.

### Cultural facilities

- A network of cultural facilities is established to facilitate incubation, development, preservation and presentation of arts, culture and heritage.
- Cultural facilities are planned and delivered according to specific proposed function, viability, need and historical opportunity and integrated into community venues and libraries where appropriate.
- Culturally significant collections and heritage listed sites are protected and made accessible for community use and appreciation.

### 8.3.2 Framework for Provision

The framework for providing arts and cultural facilities is required to be consistent with the strategic and operational framework of the Sunshine Coast Council, and in particular the overarching directions for the planning and delivery of social infrastructure as provided in the ELS (above). This necessarily means that a three-level hierarchy of facility provision should be identified in accordance with the above.

The overall framework of the RAIF Network Blueprint is based on the key themes that emerged from workshops undertaken during the study period:

- A hub and spoke model with key anchor facilities supported by smaller, specialised or multi-purpose facilities distributed across the LGA.
- Identification of Maroochydore and Caloundra as the key anchor locations for council-wide facilities.
- Identification of a Hinterland arts and cultural offering to increase the profile of the region as a cultural destination.
- Themed localities, aligning functions with stakeholder needs/ preferences, existing planning frameworks as well as spatial and community characteristics.

The hierarchy of facilities arising from this vision can be interpreted as:

- Central, council-wide facilities catering for all arts.
- District level hubs focused on major regional activity centres.
- Niches/ specialisations in localised locations.

There was significant agreement on the need for a “hub and spoke model” of arts infrastructure provision on the Sunshine Coast. The concept is however fairly loosely defined. There appears to be at least one key element that comprises the general view of such a model, namely that it comprises a network of infrastructure of differing scales and sizes.

The hierarchy would comprise a network of infrastructure of differing scales and sizes. Larger and well-resourced council-wide facilities would be located in principle activity centres, or to take advantage of unique natural geography or views. Larger district facilities would be located in principal or major regional activity centres (or a district centre in the case of Coolumb) to take advantage of population density and infrastructure such as public transport and services

provided in major business districts. They would service specific genres of arts and culture as identified through detailed planning or remain multipurpose facilities inclusive of minimum requirements for a number of arts/cultural genres. Smaller facilities, including the existing network of Council, community based, and private facilities would be located in local centres or areas.

It is considered that for a hub and spoke to function as a model however requires other elements:

- **Connection.** There is felt to be currently a real sense of disconnection across the sector. It is felt to require not necessarily a need for collaboration, but more appropriately for ‘creative collisions’ or connection. There are many ways this can occur – for example through the provision of suitable spaces for collaboration, technology or physical presence. None of these are currently strong on the Sunshine Coast.
- **Professional staffing.** This may be concentrated at one or two facilities but extend to responsibility for the smaller spoke locations. This is a model typically used in libraries, and elsewhere in arts facilities but undeveloped across the arts and cultural sector on the Sunshine Coast.
- **Professional development.** The hub must function to strengthen the development of the sector. Again, this can occur through management measures or through technological or physical connection including the provision of studio space and collaborative settings.
- **Governance.** Some facilities may benefit from common governance – for example, one manager could oversee two or three facilities; or a curator or technician could program or service several facilities, bringing economies of scale to service delivery. It is recognised that there are facilities and spaces available in the region but they are not activated or public access is limited. A governance mechanism associated with a hub and spoke model will facilitate appropriate use of arts infrastructure.

While the latter aspects are beyond the scope of this study, these are strongly reflected in the Arts Plan, and it is strongly recommended that Council continue to implement them.

### 8.3.2.1 Council-wide Facilities

Major council-wide facilities are proposed in both Maroochydore and Caloundra for:

- Art.
- Performance.
- Libraries (not specifically included in the study).

There is an increasing trend toward co-location of major facilities. Galleries, museums and libraries are now often seen as part of the one package – “knowledge laboratories” and will increasingly become so in the future. Performance venues can be successfully co-located with art galleries and museums. Galleries, museums and interpretive facilities have close alignment and synergies and can be co-located. These can double as a social space, replacing traditional single purpose facilities.

In regard to the major facilities proposed in the ELS the following recommendations from an arts perspective are made. However, the provision of all major facilities should be subject to concept development and feasibility studies. Final determination of the appropriateness of each facility should be based on its individual merits including detailed demand assessment.

#### 8.3.2.1.1 Regional Gallery

Ongoing Council endorsements have identified the location of an expanded Regional Gallery as Caloundra. This facility will complete the vision of Caloundra centre identified in the Caloundra Centre Master Plan in 2017. This vision recognises Caloundra’s potential to build on its reputation as a place of natural beauty which promotes active and healthy lifestyles, and the Regional Gallery can build on this vision. It will be closely located in proximity to a new library, The Events Centre, Central Park and Gateway Boulevard, reinforcing Caloundra as a cultural precinct.

### 8.3.2.1.2 Performance

The Sunshine Coast Performance and Community Venues Service Plan 2014-2029 recommends the continued planning for the development of a centrally located entertainment, convention and exhibition centre in Maroochydore to service the whole of the Sunshine Coast. It considered that this would address the existing market gap of a large capacity venue and allow The Events Centre Caloundra to complementarily service the medium scale performing arts market.

The performance and community venues service plan had a 15 year lifespan. It is recognised that regardless of recent renovations, The Events Centre will eventually require replacement. While it is not possible to make a recommendation without a full feasibility study, it is suggested that land for such a facility should be identified and reserved.

However, it is suggested that a major performance centre would not be compatible with a major convention centre and should therefore be planned as a separate facility type. It is noted that community engagement perceived a need for the former rather than the latter.

An outdoor performance facility has also been identified as required in Maroochydore. Should this not be able to be provided in conjunction with an arts facility, one larger performance facility (desirably including a black box theatre) could be replaced by several smaller stages located across the public domain.

### 8.3.2.1.3 Libraries

The proposed future network of libraries is outlined in the ELS and the Sunshine Coast Draft Library Network Plan 2019. It is increasingly recognised that the library has become a much more social and technological space with a range of functions, and it is noted that libraries also bring considerable foot traffic to other cultural institutions due to their broad community appeal. Of all facilities it is potentially one that has the most interdisciplinary crossover with other facilities such as galleries and museums and can be used to raise awareness of the arts. For this reason, and given the increasing technological orientation of libraries, it is considered appropriate that proposed new, refurbished and current libraries should be co-located with high-tech digital arts studio space. New district and central libraries or other major civic buildings such as the City Hall or Exhibition Centre can also suitably contain exhibition space, possibly with multiple galleries. Exhibition space, if provided jointly with a library, should be professionally curated under the curatorial services of the Regional Gallery and be a dedicated area separate from public walkthrough areas.

### 8.3.2.1.4 Hinterland Cultural Facility

The ELS recommends investigation of a council-wide cultural facility as an incubator for cultural, heritage and arts development and as a lead facility for the development of cultural tourism on the Sunshine Coast. This facility is not seen as necessarily competing or an alternative to the Regional Gallery being located in Caloundra. Indeed, it is seen as important for cultural tourism that both a major attractor such as a Hinterland Cultural Facility, as well as a Regional Gallery and other arts facilities coexist to complete the tourism offer.

Based on the need for the region to develop its cultural tourism offer, this venue could potentially incorporate interpretive functions as described in the 'Feasibility Report: Interpretive Centre and Collection Store'. While large scale collections storage may not be complementary for the site or location, the interpretive functions could be fully integrated into a proposed destination facility in the Hinterland and not delivered as a separate facility.

It is recommended that a scoping study and feasibility study proceed on such a facility to ensure it is "shovel ready" should the required sources of external funding become available. Should funding not become available it is likely that this will be a long-term facility. However, it is seen as key to developing a cultural tourism economy on the Sunshine Coast that it be provided.

Such a facility provides opportunities (noting strategy 8 in section 8.4 Recommended Strategies) to include a major Indigenous Gallery and/or interpretive space with multiple exhibition/function spaces, space for making and selling

indigenous art and space for indigenous performance and storytelling. Such a facility has the potential to attract a national audiences as well as provide cultural experiences for the region.

It is seen as essential that such a facility take advantage of the unique natural geography and/or view lines that are immediately identifiable as belonging to the region. This may include, for example, views of the Glass House Mountains. The retail component would look to unique Sunshine Coast experiences such as “bush tucker” restaurant and cultural tours as part of the offer.

The opportunity for the region’s high profile and respected arts and cultural practitioners to also showcase their work via shared working, performance and exhibition spaces, and the programming of thoughtful collaborative projects could also enhance the regional experience.

### 8.3.2.1.5 Storage Facility for Regional Heritage Items and Collections

A council wide storage space for regional heritage items and collections has been proposed in the ELS and there appears community need for such a facility. An Interpretive Centre and Collection Store Feasibility Report has recently explored in detail what these facilities may look in terms of size, costs and usage. The preferred location for the collection store is in a geographically central location, between Landsborough and Nambour, to allow easy access by Council and the Community Museums that hold and display the region’s post settlement cultural collections.

### 8.3.2.1.6 Interpretive Space or Precinct

An interpretive space or precinct has been proposed in the ELS. It is considered that this need, on a large scale, could be met in the Hinterland cultural facility, noting that smaller or themed spaces in the new Caloundra Regional Gallery and the opportunities for local history spaces within the network of Sunshine Coast Libraries, are already being planned as part of the development of these projects.

### 8.3.2.1.7 Landsborough Arts, Community and Heritage Precinct

The research conducted during this project did not identify any arts sector demand or vision for this precinct, and the needs assessment did not identify any perceived need for the precinct. However, some repurposed spaces that could be used for arts/cultural outcomes or pop-up spaces could enliven the town centre.

## 8.3.2.2 District Facilities

### 8.3.2.2.1 District Community venues

The ELS provides for a range of district level community venues including facilities for performance. It is also possible that some district community venues provide facilities for other types of cultural activities including arts practice and exhibiting across arts genres. Where several district community venues are to be provided in a major development area such as Caloundra South, at least one should be provided with a stage and associated backstage facilities, lighting, equipment etc. suitable for rehearsal and other small community performance. Other district venues should be provided at least with a sprung floor for dance, and potentially portable stages if demand warrants.

Some facilities should also be provided with the capacity for wet and dry arts spaces if demand warrants from communities once established.

### 8.3.2.2.2 District Arts Hubs

Various other district level arts and cultural spaces are recommended in the ELS. These are suggested to be developed as District Arts Hubs comprising such functions as co-working space, rehearsal space, arts practice space and other collaborative elements. Education and training space could either be provided in the hub or shared with the District Community Venue if co-located. District Arts Hubs should be located in Principal and major regional activity centres (or in the district centre of Coolum) and can be themed according to the cultural characteristics of the area.

### 8.3.2.3 Local Facilities

Local level community venues to be provided by Council are not envisaged to have an arts and cultural role, unless demand is expressed from an established community during the planning and consultation phase.

#### 8.3.2.3.1 Local Arts Hubs

Small collaborative work spaces for creative artists could be established through upgrading existing facilities or in repurposed buildings or in pop-up spaces in key localities where there are strong local arts themes. These can be developed through arts programs rather than the development of new buildings. Locations for local hubs have not been able to be identified in this study, but should be subject to review of the desirability and opportunities for their establishment.

## 8.4 Recommended Strategies

The following strategies are recommended for arts and cultural infrastructure on the Sunshine Coast. They are based on the desired level of provision. Further planning including a detailed audit should ascertain the outstanding infrastructure requirements.

- 1. Undertake a detailed audit of arts and cultural infrastructure to improve understanding of the dedicated arts and other infrastructure to better inform assessment of current supply and identify opportunities to reuse/refurbish to meet current and future demand.**
  - a. Consider a partnership to deliver this audit.
  - b. Review this report and its findings following completion of this audit to ensure the confirmed supply of infrastructure informs future provision of arts infrastructure.
- 2. Pursue a hub and spoke approach to the delivery of arts and cultural infrastructure at council-wide, district and local levels.**
  - a. Investigate opportunities to develop a council-wide Arts and Cultural Precinct in the new Maroochydore CBD (public/private) and continue to implement the Community and Creative Hub in Caloundra Centre (co-locating various cultural facilities).
  - b. Progressively develop District Arts Hubs in principal or major regional activity centres - Maroochydore, Nambour, Coolum (district centre), Caloundra, Caloundra South, Beerwah and Sippy Downs/Palmview. Consider:
    - i. The opportunity to theme these hubs according to local interests and characteristics. The theming would not denote the only purpose but would be a strong theme.
    - ii. Co-location with other established or planned cultural or civic buildings or the reuse or repurposing of underutilised buildings.
    - iii. A dedicated network of working spaces for young artists at activity centres that are transit aligned including the new Maroochydore CBD.
  - c. Review the desirability and opportunity of creating Local Arts Hubs in localities outside major regional activity centres with proactive arts and cultural sectors and significant populations where the current provision of arts facilities is low. These would be developed in upgraded/ extended/ modernised/ repurposed or pop-up spaces or similar, rather than new built facilities. Priorities should include professional collaboration space and arts practice spaces.
- 3. Continue to plan other arts and cultural functions in the recommended new infrastructure within the ELS and council endorsed planning and strategic documents as follows.**

*Regional*

- a. Develop expanded Caloundra Regional Gallery.
- b. Develop next level planning for investigation of a Hinterland cultural facility that responds to the region's unique landscape and considers feasibility of a regional cultural interpretive centre and complements, not competes with the Caloundra Regional Gallery.

### *Council-wide*

- a. Continue planning for Collection Store as identified in the Interpretive Centre & Collection Store Feasibility Study noting that interpretive space will be considered as part of the Hinterland cultural facility.
- b. Deliver a contemporary, high tech, interactive arts and interpretative space in cultural facilities planned for the Maroochydore CBD.

### *District*

- a. Provide a district performance centre as a part of the Caloundra South Civic Centre.
- b. Incorporate facilities for performance in the proposed greenfield district hierarchy of community venues in Caloundra South, Sippy Downs and Palmview:
  - i. One district community venue with flat floor community performance capabilities (stage, backstage facilities, lighting) in each growth area
  - ii. Sprung floors, a wet and dry creative space of at least 50sqm and an opportunity to provide a portable stage should community demand warrant in other district community venues.
- c. Develop digital visual and/ or audio arts studio space within proposed new, refurbished and current libraries (as per Draft Library Network Plan 2019-2041) at:
  - i. Caloundra South
  - ii. Caloundra Library
  - iii. Kawana Town Centre
  - iv. Sippy Downs
  - v. Beerwah
  - vi. Nambour (music)
  - vii. Coolum.
- d. Plan dedicated foyer function and cultural exhibition space at new District Libraries:
  - i. Caloundra South
  - ii. Kawana Town Centre
  - iii. Sippy Downs/Palmview.

#### **4. Consider and investigate the following cultural infrastructure additional to the ELS.**

- a. Identify a suitable site for longer term replacement of The Events Centre, Caloundra.
- b. Investigate access to enhanced district level rehearsal/ performance space and facilities in Coolum.
- c. Consider and plan outdoor performance facilities in the public domain in:
  - i. Maroochydore CBD
  - ii. Caloundra
  - iii. Kawana

- iv. Sippy Downs.
    - d. Develop additional rehearsal spaces/ audio studios and collaborative music space either adjoining the library in the repurposed Eddie De Vere building in Nambour or longer term, as part of the proposed multi-function facility at the Nambour Showgrounds.
    - e. Develop a Youth Arts Hub in conjunction with other arts facilities in Maroochydore CBD.
    - f. Develop arts practice and selling spaces in:
      - i. Maroochydore CBD as part of the Arts & Cultural Precinct.
      - ii. The Hinterland cultural facility
      - iii. As part of any major new commercial development (eg Yaroomba).
    - g. Develop co-working space in Maroochydore CBD as part of the Arts & Cultural Precinct.
    - h. Establish artist residencies in commercial hubs in:
      - i. Maroochydore CBD
      - ii. Nambour
      - iii. Caloundra.
    - i. Include small selling spaces in selected locations which do not compete with private providers:
      - i. Caloundra
      - ii. Coolum
      - iii. Mooloolaba
      - iv. Possibly Sunshine Coast Airport.
- 5. Develop creative solutions to meeting specific arts and cultural infrastructure needs or opportunities outside of district centres eg Peregrin Springs, Doonan, Eumundi, Mooloolaba/Alexandra Headland, including:**
  - a. Re-purposing existing infrastructure eg underperforming infrastructure including community halls.
  - b. Pop-up shops, spaces and places.
  - c. Warehouse or facility conversion for emerging screen industry in the Maroochydore area (utilising new telecommunications cable).
  - d. Industrial estates for noisy/ messy activities in the enterprise corridor.
- 6. Develop the Sunshine Coast as an arts tourism destination by pursuing growth of the high-value international (and domestic) market through celebrating the region's outstanding natural landscape with a Hinterland Cultural Facility, seeking 6-8 other arts tourism attractions (not necessarily provided by Council), and providing a triage of lead arts and cultural offerings in three distinct and separate locations in the region:**
  - i. Caloundra
  - ii. Maroochydore
  - iii. the Hinterland.
- 7. Develop key partnerships:**
  - a. Facilitate public access to arts facilities on land owned by Council where lease or other usage arrangements currently prevent or unacceptably limit access.

- b. Identify Council land or buildings which might be used for repurpose or developed for arts purposes by community groups through other funding methods/partnerships.
- c. Investigate public access to arts facilities at key secondary and tertiary education institutions.
- d. Investigate mechanisms/ processes to support complementary relationships rather than competition with private providers.
- e. Pursue partnership opportunities with the private sector eg shopping precincts, business centres, nature based and other tourist locations.

**8. Hold ongoing discussions with First Nations and Indigenous arts and cultural practitioners to confirm needs and interest in a regional cultural facility including geographic location.**

### 8.4.1 Arts and Cultural Network Blueprint Summary

Recommendations provided in the table below constitute the network blueprint for social infrastructure on the left hand side of the table, with the recommended arts and cultural provision under the RAIF on the right hand side. The recommendations of the ELS are considered to be “subject to detailed planning, prioritisation and annual capital and operational budget considerations”, as are the recommendations of the RAIF.

It is the view of the RAIF that no council-wide facility should proceed without a major feasibility study, taking into account both capital and operating costs, and potential alternative sources of funds to Council.

A key aim of the RAIF was to consider the region’s point of difference compared to other regions throughout South East Queensland and Queensland in relation to its arts and cultural offer. This point of difference is considered to include use of the region’s iconic features to reinforce the region’s new strategic position as a major national and international tourism destination. It is recognised that this would mean creating exceptional visitor experiences through adding major new and unique value to the current cultural tourism offer.

It is also recognised that achieving this goal will require an innovative tiered approach to facility development located across a large region comprised of many communities. The characteristics, arts activity and infrastructure already existing in individual localities/ towns have been essential to determining the recommended distribution of arts infrastructure, as well as the outcomes and views expressed in user surveys and consultation.

The arts and cultural Network Blueprint is shown in Table 8-1. While some facilities are not identified in the ELS or endorsed in other council planning and strategic documents, they are still considered important to contribute to the development of the arts and cultural network in the region. Their inclusion has been strongly reinforced through sector, stakeholder and staff engagement processes as gaps in the network and highly desirable in any regional arts infrastructure framework.



**Table 8-1: The social infrastructure and arts and cultural network blueprints**

| ENVIRONMENT AND LIVEABILITY STRATEGY RECOMMENDATIONS |  |              |   |                    | REGIONAL ARTS INFRASTRUCTURE FRAMEWORK RECOMMENDATIONS  |  |   |
|--|--|--------------|---|--------------------|---|--|---|
| Hierarchy  | District   | Location     | Recommendations   | Action             | Facility  | Space Requirements   | Role & Function   |
| <b>Community venues (including performance)</b>      |  |              |   |                    |   |  |   |
| Council-wide   | Maroochydore District and Sippy Downs (incl Palmview) District | Maroochydore | <ul style="list-style-type: none"> <li>Council-wide community venue<br/><i>Facilitate the delivery of a community venue providing a major community and economic anchor in Maroochydore. Consider performance, civic, cultural, entertainment, art gallery, museum, exhibition, show court and convention functions.</i></li> </ul> | New (land secured) | <ul style="list-style-type: none"> <li>Performance/entertainment venue</li> </ul>                           |  | It is recommended that a proposed Convention & Exhibition Centre not be considered to be delivering a dedicated arts and cultural function, rather an entertainment function. The Council-wide performance priority is to investigate land for the long term development of a dedicated, fit-for-purpose Performing Arts Centre to replace The Events Centre within the next 15 years (see over). |
|  |  |              |   |                    | <ul style="list-style-type: none"> <li>Outdoor performance facility</li> </ul>                              | Large: < 2000+ seat<br>Small: < 350 seat                   | Incorporate either one larger outdoor performance facility with black box or several smaller stages as part of CBD public domain.   |
|  |  |              |   |                    | <ul style="list-style-type: none"> <li>Foyer function/small performance and art exhibition space</li> </ul> | 200sqm   | Provide small function space and professional hanging/display facilities to showcase the region's cultural exhibits. Design to ensure parameters which protect the integrity of art display are incorporated eg climate control, security and the significance of installations.  |
|  |  |              |   |                    | <ul style="list-style-type: none"> <li>Performing Arts Centre</li> </ul>                                    | 5000sqm+, 1000+ seat auditorium, plus small studio theatre | Plan for long term replacement of The Events Centre. Location to be determined, potentially Maroochydore.   |

## Section 8 Network Plan

| ENVIRONMENT AND LIVEABILITY STRATEGY RECOMMENDATIONS |   |                 |  |                          | REGIONAL ARTS INFRASTRUCTURE FRAMEWORK RECOMMENDATIONS   |                                   |  |
|--|---|-----------------|--|--------------------------|--|-----------------------------------|--|
| Hierarchy  | District  | Location        | Recommendations  | Action                   | Facility   | Space Requirements                | Role & Function  |
|  |   |                 |  |                          |  | and ancillary uses) <sup>23</sup> |  |
| Council-wide/<br>district                            | Caloundra District and Caloundra South District | Caloundra South | <ul style="list-style-type: none"> <li>Major civic centre, Precinct 8 – council-wide or district community venue, district library and cultural functions</li> </ul> <p><i>Investigate the integration of a council-wide or district community venue to form part of the major civic centre in Caloundra South. Facility also to include a district library and cultural spaces and functions.</i></p> | New (land secured)       | <ul style="list-style-type: none"> <li>Performance facility</li> </ul>                               | 1500sqm, 250-500 seat             | Provide performance and cultural facilities to serve Caloundra South, offering both the opportunity for larger community performances and smaller touring performance.                 |
| District   | Caloundra District and Caloundra South District | Caloundra       | <ul style="list-style-type: none"> <li>District community venue</li> </ul>   | New (land investigation) | <ul style="list-style-type: none"> <li>District Arts Hub</li> </ul>                                  | 400sqm                            | Provide co-working space, rehearsal space, arts practice space and experimental/messy space to encourage emerging artists. Theme should complement the visual arts focus of Caloundra. |
|  | Caloundra District and Caloundra South District | Caloundra South | <ul style="list-style-type: none"> <li>District community venue, Precinct 2</li> </ul>   | New (land secured)       | <ul style="list-style-type: none"> <li>Multipurpose space within District community venue</li> </ul> | 175sqm                            | Provide co-working space and collaboration spaces to encourage a cultural ecology co-located with one District community venue in Caloundra South (which one to be determined).        |

<sup>23</sup> Tentative figures. To be subject to further investigation.

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| ENVIRONMENT AND LIVEABILITY STRATEGY RECOMMENDATIONS |   |                 |  |   | REGIONAL ARTS INFRASTRUCTURE FRAMEWORK RECOMMENDATIONS  |                      |   |
|--|---|-----------------|--|---|---|----------------------|---|
| Hierarchy  | District  | Location        | Recommendations  | Action                                    | Facility  | Space Requirements   | Role & Function   |
|  | Caloundra District and Caloundra South District | Caloundra South | <ul style="list-style-type: none"> <li>District community venue, Precinct 14</li> </ul>                    | New (land secured)                        | <ul style="list-style-type: none"> <li>Multipurpose space within District community venue</li> </ul>                                | 100sqm <sup>24</sup> | Provide wet and dry arts practice space and education and training rooms/workshop to encourage developmental arts co-located with one District community venue in Caloundra South (which one to be determined). |
|  | Caloundra District and Caloundra South District | Caloundra South | <ul style="list-style-type: none"> <li>District community venue, Precinct 19</li> </ul>                    | New (land secured)                        | <ul style="list-style-type: none"> <li>Stage and associated backstage facilities, lighting, equipment, sprung floor etc.</li> </ul> | 350sqm <sup>25</sup> | Provide performance and rehearsal studios in one District community venue suitable for rehearsal and other small community performance to serve Caloundra South (which one to be determined).                   |
|  | Caloundra District and Caloundra South District | Caloundra South | <ul style="list-style-type: none"> <li>Eco community facility</li> </ul>                                   | New (land secured)                        |   |                      |   |
|  | Coolum district                                 | Coolum          |  |   | District level performance facilities   | TBD                  | Repurposing of an existing facility into publicly accessible performance venue.   |
|  | Kawana District                                 | Birtinya        | <ul style="list-style-type: none"> <li>District community facility (health and wellbeing focus)</li> </ul> | To be developed (council controlled land) |   |                      |   |
|  | Maroochydore District and Sippy Downs           | Mooloolaba      | <ul style="list-style-type: none"> <li>District community venue</li> </ul>                                 |   | <ul style="list-style-type: none"> <li>Exhibition space</li> </ul>  | 50sqm                | Incorporate small exhibition/function space for displaying local works.   |

<sup>24</sup> Component of District community venue

<sup>25</sup> Component of District community venue

## Section 8 Network Plan

| ENVIRONMENT AND LIVEABILITY STRATEGY RECOMMENDATIONS |  |              |   |                                     | REGIONAL ARTS INFRASTRUCTURE FRAMEWORK RECOMMENDATIONS  |                      |  |
|--|--|--------------|---|-------------------------------------|---|----------------------|--|
| Hierarchy  | District   | Location     | Recommendations   | Action                              | Facility  | Space Requirements   | Role & Function  |
|  | (incl Palmview) District                                       |              |   |                                     |   |                      |  |
|  | Maroochydore District and Sippy Downs (incl Palmview) District | Palmview     | <ul style="list-style-type: none"> <li>District community venue, consider integrating cultural functions</li> </ul> | New (land investigation)            | <ul style="list-style-type: none"> <li>Stage and associated backstage facilities, lighting, equipment, sprung floor etc.</li> </ul> | 350sqm <sup>26</sup> | Provide performance and rehearsal studios in the District community venue suitable for rehearsal and other small community performance to serve Palmview/Sippy Downs.  |
|  | Maroochydore District and Sippy Downs (incl Palmview) District | Maroochydore | <ul style="list-style-type: none"> <li>Enhance capacity existing facility or alternative site</li> </ul>            | To be developed (existing facility) | <ul style="list-style-type: none"> <li>District Arts Hub</li> </ul>   | 400sqm               | Provide co-working space, rehearsal space and arts practice space and education and training space to encourage cultural activities and arts development in the Maroochydore area. This could be located in the Arts & Cultural Precinct as an anchor facility.  |
|  |  |              |   |                                     | <ul style="list-style-type: none"> <li>Youth Arts Hub</li> </ul>  | 400sqm               | Co-location of multiple dedicated arts and cultural facility elements with a focus on young people - could include artist residencies, co-working space, rehearsal space, arts practice space and a gallery, and other collaborative elements. Could be co-located with or part of the District Arts Hub and/or in the Arts & Cultural Precinct. |
|  | Beerwah District   | Beerwah      | <ul style="list-style-type: none"> <li>Enhance capacity (Beerwah and Districts Community Hall)</li> </ul>           | To be developed (existing facility) | <ul style="list-style-type: none"> <li></li> </ul>  |                      |  |

<sup>26</sup> Component of District community venue

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| ENVIRONMENT AND LIVEABILITY STRATEGY RECOMMENDATIONS |   |                 |   |   | REGIONAL ARTS INFRASTRUCTURE FRAMEWORK RECOMMENDATIONS                         |                    |  |
|--|---|-----------------|---|---|--|--------------------|--|
| Hierarchy  | District  | Location        | Recommendations   | Action                                    | Facility   | Space Requirements | Role & Function  |
|  | Nambour District                                | Nambour         | <ul style="list-style-type: none"> <li>District community venue</li> </ul>  | New (land investigation)                  | <ul style="list-style-type: none"> <li>District Arts (Music) Hub</li> </ul>    | 400sqm+            | Investigate co-location or free-standing provision of music oriented co-working space, rehearsal space and arts practice spaces to encourage contemporary and alternative music development in the Nambour area. This could utilise repurposing of the Eddie deVere building and be co-located with digital studios recommended to be adjoining the library or as part of the proposed Multi-Function Facility at the Nambour Showgrounds. |
| Local  | Caloundra District and Caloundra South District | Pelican Waters  | <ul style="list-style-type: none"> <li>Local community venue</li> </ul>   | New (land secured)                        |  |                    |  |
|  | Caloundra District and Caloundra South District | Golden Beach    | <ul style="list-style-type: none"> <li>Local community venue</li> </ul>   | To be developed (council controlled land) |  |                    |  |
|  | Caloundra District and Caloundra South District | Caloundra South | <ul style="list-style-type: none"> <li>6 local community venues, precincts 11,12,15,17 (x2) and 18</li> </ul>         | New (land secured)                        |  |                    |  |
|  | Kawana District                                 | Bokarina Beach  | <ul style="list-style-type: none"> <li>Local community venue – potentially to include lifeguard facilities</li> </ul> | New (land secured)                        | <ul style="list-style-type: none"> <li>Local performance facilities</li> </ul> | 100sqm             | Enable use for local entertainment purposes including portable stage and dance floor   |
|  | Kawana District                                 | Brightwater     | <ul style="list-style-type: none"> <li>Local community venue</li> </ul>   | To be developed (council                  |  |                    |  |

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| ENVIRONMENT AND LIVEABILITY STRATEGY RECOMMENDATIONS |   |                  |  |   | REGIONAL ARTS INFRASTRUCTURE FRAMEWORK RECOMMENDATIONS                           |                    |  |
|--|---|------------------|--|---|--|--------------------|--|
| Hierarchy  | District  | Location         | Recommendations  | Action                                    | Facility   | Space Requirements | Role & Function  |
|  |   |                  |  | controlled land)                          |  |                    |  |
|  | Maroochydhore District and Sippy Downs (incl Palmview) District | Palmview         | <ul style="list-style-type: none"> <li>3 local community venues</li> </ul>                                     | New (land secured)                        |  |                    |  |
|  | Maroochydhore District and Sippy Downs (incl Palmview) District | Sippy Downs      | <ul style="list-style-type: none"> <li>Local community venue to be integrated with library</li> </ul>          | New (refer to libraries section below)    |  |                    |  |
|  | Maroochydhore District and Sippy Downs (incl Palmview) District | Maroochydhore    | <ul style="list-style-type: none"> <li>Local community venue</li> </ul>  | New (refer to libraries section below)    |  |                    |  |
|  | Maroochydhore District and Sippy Downs (incl Palmview) District | Sunshine Cove    | <ul style="list-style-type: none"> <li>Local community venue</li> </ul>  | To be continued                           |  |                    |  |
|  | Coolum District   | Peregian Springs | <ul style="list-style-type: none"> <li>Local community venue</li> </ul>  | To be developed                           |  |                    |  |
|  | Coolum District   | Yaroomba         | <ul style="list-style-type: none"> <li>Local community venue</li> </ul>  | To be developed (council controlled land) |  |                    |  |
| Neighbourhood  | Caloundra District and Caloundra South District                 | Caloundra South  | <ul style="list-style-type: none"> <li>Up to 14 smaller community facilities across Caloundra South</li> </ul> | New (land secured)                        | <ul style="list-style-type: none"> <li>Possible cultural and arts use</li> </ul> |                    | Provide depending on community demand for premises for clubs etc |

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| ENVIRONMENT AND LIVEABILITY STRATEGY RECOMMENDATIONS           |   |   |  |   | REGIONAL ARTS INFRASTRUCTURE FRAMEWORK RECOMMENDATIONS   |   |   |
|--|---|---|--|---|--|---|---|
| Hierarchy  | District  | Location  | Recommendations  | Action  | Facility   | Space Requirements  | Role & Function   |
| <b>Libraries</b>   |   |   |  |   |  |   |   |
| Council-wide   | Kawana District                                 | Kawana <sup>27</sup>  | <ul style="list-style-type: none"> <li>Council-wide library</li> </ul>   | New (land secured)  | <ul style="list-style-type: none"> <li>Digital arts studio</li> </ul>                                    | 200sqm  | Co-locate an arts outcome high-tech digital interactive arts venue in keeping with the digital technology focus of library  |
|  |   |   |  |   | <ul style="list-style-type: none"> <li>Exhibition space possibly with multiple galleries</li> </ul>      | 200sqm  | Provide exhibition space which can be used for both social history and visual arts  |
| District   | Caloundra District and Caloundra South District | Caloundra South   | <ul style="list-style-type: none"> <li>Major civic centre integrating a district library and cultural functions</li> </ul> | New (refer to civic centre)   | <ul style="list-style-type: none"> <li>Digital arts studio</li> </ul>                                    | 150sqm  | Co-locate an arts outcome high-tech digital arts studio space in keeping with digital technology of library   |
|  |   |   |  |   | <ul style="list-style-type: none"> <li>Dedicated foyer function and cultural exhibition space</li> </ul> | 100sqm  | Incorporate small exhibition/function space for displaying local works.   |
|  | Caloundra District and Caloundra South District | Caloundra   | <ul style="list-style-type: none"> <li>Enhance capacity (Caloundra Library)</li> </ul>                                     | To be developed (existing facility)                                 | <ul style="list-style-type: none"> <li>Digital arts studio</li> </ul>                                    | 200sqm  | Co-locate an arts outcome high-tech digital arts studio space in keeping with digital technology of library and repurposing of Omrah Avenue administration building. Subject to current planning                                  |
|  |   |   |  |   | <ul style="list-style-type: none"> <li>District Arts Hub</li> </ul>                                      | 300sqm  | Small District Arts Hub incorporating an arts outcome high-tech digital arts studio space in keeping with digital technology of library and arts practice, education and training facilities to encourage cultural activities and |
| Maroochydore District and Sippy Downs (incl Palmview) District | Sippy Downs                                     | <ul style="list-style-type: none"> <li>District library integrated with a local community venue. Consider integrating cultural functions</li> </ul> | New (land secured)   | <ul style="list-style-type: none"> <li>District Arts Hub</li> </ul> | 300sqm   | Small District Arts Hub incorporating an arts outcome high-tech digital arts studio space in keeping with digital technology of library and arts practice, education and training facilities to encourage cultural activities and |   |

<sup>27</sup> Location altered from Maroochydore as in ELS – see Sunshine Coast Library Network Plan, 2019

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| ENVIRONMENT AND LIVEABILITY STRATEGY RECOMMENDATIONS |                  |                |   |                                     | REGIONAL ARTS INFRASTRUCTURE FRAMEWORK RECOMMENDATIONS  |                    |  |
|--|------------------|----------------|---|-------------------------------------|---|--------------------|--|
| Hierarchy  | District         | Location       | Recommendations   | Action                              | Facility  | Space Requirements | Role & Function  |
|  |                  |                |   |                                     |   |                    | arts development in the Sippy Downs/Palmview area.   |
|  |                  |                |   |                                     | <ul style="list-style-type: none"> <li>Dedicated foyer function and cultural exhibition space</li> </ul>  | 50sqm              | Incorporate small exhibition/function space for displaying local works.  |
|  | Beerwah District | Beerwah        | <ul style="list-style-type: none"> <li>Enhance capacity (Beerwah Library)</li> </ul>  | To be developed (existing facility) | <ul style="list-style-type: none"> <li>Digital visual and / or audio arts studio</li> </ul>   | 150sqm             | Incorporate an arts outcome high-tech digital arts studio space in keeping with digital technology of library  |
|  | Nambour District | Nambour        | <ul style="list-style-type: none"> <li>Enhance capacity (Nambour Library)</li> </ul>  | To be developed (existing facility) | <ul style="list-style-type: none"> <li>Digital visual and / or audio arts studio</li> </ul>   | 150sqm             | Incorporate an arts outcome high-tech digital arts studio space in keeping with digital technology of library  |
|  | Coolum District  | Coolum         | <ul style="list-style-type: none"> <li></li> </ul>  |                                     | <ul style="list-style-type: none"> <li>Digital visual and/or audio arts studio</li> </ul>   | 150sqm             | Incorporate an arts outcome high-tech digital arts studio space in keeping with digital technology of library  |
| <b>Cultural facilities****</b>                       |                  |                |   |                                     |   |                    |  |
| Region-wide  | Not determined   | Not determined | <ul style="list-style-type: none"> <li>Investigate a region-wide cultural facility</li> </ul> <p><i>Investigate the delivery/facilitation of a cultural facility as an incubator for cultural, heritage and arts development.</i></p> | New (land investigation)            | <ul style="list-style-type: none"> <li>Cultural centre potentially including (subject to further investigation):                             <ul style="list-style-type: none"> <li>Major indigenous gallery/function space and multiple exhibition spaces</li> <li>Interpretive centre,</li> </ul> </li> </ul> | TBD                | Create an outstanding facility in the Hinterland to become a national tourism destination as well as a centre providing cultural experiences for the region. This location should consider the unique Sunshine Coast geography and/or vistas and offer tourist facilities such as retail, bush tucker restaurant and cultural tours. This venue could incorporate interpretive functions as described in the 'Feasibility Report: Interpretive Centre and Collection |



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| ENVIRONMENT AND LIVEABILITY STRATEGY RECOMMENDATIONS |   |           |   |   | REGIONAL ARTS INFRASTRUCTURE FRAMEWORK RECOMMENDATIONS  |                    |  |
|--|---|-----------|---|---|---|--------------------|--|
| Hierarchy  | District  | Location  | Recommendations   | Action  | Facility  | Space Requirements | Role & Function  |
|  |   |           |   |   | linked to interpretive trails<br>- Theatre<br>- Arts practice and selling space<br>- Space for performance including outdoor storytelling space |                    | Store'. Such a facility provides opportunities to include a major Indigenous Gallery and/or interpretive space with multiple exhibition/function spaces, space for making and selling indigenous art and space for indigenous performance and storytelling (further engagement required). The opportunity for the region's high profile and respected arts and cultural practitioners to also showcase their work via shared working, performance and exhibition spaces, and the programming of thoughtful collaborative projects would enhance the regional experience. |
|  | Caloundra District and Caloundra South District | Caloundra | <ul style="list-style-type: none"> <li>Investigate enhancing capacity (Caloundra Regional Gallery) and additional cultural functions</li> </ul> | To be developed (existing facility/ land investigation) | <ul style="list-style-type: none"> <li>Expanded Regional Gallery</li> </ul>   | 3390sqm            | Develop gallery as a key element of redevelopment of Caloundra centre together with workshop spaces.   |
| Council-wide   | Caloundra District and Caloundra South District | Caloundra |   |   | <ul style="list-style-type: none"> <li>Arts &amp; Cultural Precinct</li> </ul>  | N/A                | A civic precinct of key Council arts and cultural facilities.  |
|  |   |           |   |   | <ul style="list-style-type: none"> <li>Artist residency</li> </ul>  | N/A                | Establish through reuse of existing underutilised space.   |

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| ENVIRONMENT AND LIVEABILITY STRATEGY RECOMMENDATIONS |  |                               |   |                          | REGIONAL ARTS INFRASTRUCTURE FRAMEWORK RECOMMENDATIONS                            |                             |  |
|--|--|-------------------------------|---|--------------------------|---|-----------------------------|--|
| Hierarchy  | District   | Location                      | Recommendations                         | Action                   | Facility  | Space Requirements          | Role & Function  |
|  | Maroochydore District and Sippy Downs (incl Palmview) District | Not determined (Maroochydore) | Investigate district cultural functions | New (land investigation) | <ul style="list-style-type: none"> <li>Arts &amp; Cultural Precinct</li> </ul>    | Up to 5000sqm <sup>28</sup> | A civic precinct of arts and cultural spaces, activities and venues with programmed activation across art forms - visual, performing arts and film/digital arts. Can be a public/private enterprise in conjunction with commercial development. Can include other Council arts and cultural facilities as anchors. |
|  |  |                               |   |                          | <ul style="list-style-type: none"> <li>Arts practice and selling space</li> </ul> | 350sqm                      | Vitalise the CBD and provide the opportunity for arts practice and selling. Could be provided in ground floor tenancies within Creative Precinct.  |
|  |  |                               |   |                          | <ul style="list-style-type: none"> <li>Artist residencies</li> </ul>              | NA                          | Establish through development or reuse of existing underutilised spaces to vitalise and add to the night time economy of the CBD.  |
|  |  |                               |   |                          | <ul style="list-style-type: none"> <li>Co-working space</li> </ul>                | 200sqm                      | Establish hireable co-working spaces for creative industries professionals through development or reuse of existing underutilised spaces to vitalise and add to the night time economy of the CBD.   |
|  |  |                               |   |                          | <ul style="list-style-type: none"> <li>Digital arts studio</li> </ul>             | 300sqm                      | Establish an arts outcome high-tech digital interactive arts venue in keeping with the 'smart city' theme for the CBD  |

<sup>28</sup> Tentative figure. To be subject to further investigation.

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| ENVIRONMENT AND LIVEABILITY STRATEGY RECOMMENDATIONS |  |  |   |   | REGIONAL ARTS INFRASTRUCTURE FRAMEWORK RECOMMENDATIONS   |                    |  |
|--|--|--|---|---|--|--------------------|--|
| Hierarchy  | District   | Location                               | Recommendations   | Action  | Facility   | Space Requirements | Role & Function  |
|  | Not determined   | Not determined                         | Investigate a council-wide interpretation space or precinct   |   | <ul style="list-style-type: none"> <li>Interpretation space or precinct could be incorporated in the Hinterland cultural facility</li> </ul> | TBD                | Subject to separate study.   |
|  | Not determined   | Not determined                         | <ul style="list-style-type: none"> <li>Investigate a storage space for regional heritage items and collections</li> </ul>                           | New (land investigation)                            | <ul style="list-style-type: none"> <li>Collection store</li> </ul>   | 1650sqm            | Subject to separate study.   |
|  | Beerwah District   | Landsborough                           | <ul style="list-style-type: none"> <li>Investigate the establishment of the Landsborough Arts, Community and Heritage Precinct</li> </ul>           | New (land investigation)                            | <ul style="list-style-type: none"> <li>Not recommended</li> </ul>  | TBD                | Investigate potential for pop-up or repurposed spaces that could be used for the arts.   |
| District   | Caloundra District and Caloundra South District                | Caloundra South                        | <ul style="list-style-type: none"> <li>District cultural functions to be integrated with the major civic centre</li> </ul>                          | New (refer to civic centre)                         | District Arts Hub  | 400sqm             | Provide co-working space, rehearsal space and arts practice space to encourage cultural activities and development in Caloundra South. |
|  | Kawana District  | Kawana Town Centre                     | <ul style="list-style-type: none"> <li>District cultural functions to be integrated with a new library</li> </ul>                                   | New (refer to library)                              | <ul style="list-style-type: none"> <li>Outdoor performance facility</li> </ul>   | Small – 350 seat   | Incorporate as part of town centre public domain, suitable for community and lunchtime performance.                                    |
|  | Maroochydore District and Sippy Downs (incl Palmview) District | Not determined (Sippy Downs/ Palmview) | <ul style="list-style-type: none"> <li>Investigate district cultural functions in conjunction with library or district community centre+</li> </ul> | New (refer to library and district community venue) | <ul style="list-style-type: none"> <li>Outdoor performance facility</li> </ul>   | Up to 350 seats    | Incorporate as part of town centre public domain, suitable for community performance   |
|  | Beerwah District   | Not determined (Beerwah)               | <ul style="list-style-type: none"> <li>Investigate district cultural functions</li> </ul>   | New (land investigation)                            | <ul style="list-style-type: none"> <li>District Arts Hub comprising wet and dry studio/ workshop space, small exhibition</li> </ul>          | 300sqm             | Provide developmental arts practice and meeting spaces and exhibition facilities to facilitate   |

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| ENVIRONMENT AND LIVEABILITY STRATEGY RECOMMENDATIONS |                  |          |                 |        | REGIONAL ARTS INFRASTRUCTURE FRAMEWORK RECOMMENDATIONS                                |                    |  |
|--|------------------|----------|-----------------|--------|---|--------------------|--|
| Hierarchy  | District         | Location | Recommendations | Action | Facility  | Space Requirements | Role & Function  |
|  |                  |          |                 |        | space, connection & collaboration space.  |                    | creation and showcasing of the district's art.   |
|  | Nambour District | Nambour  |                 |        | <ul style="list-style-type: none"> <li>Artist residency</li> </ul>                    | N/A                | Establish music oriented residency associated with the above music hub through reuse of existing underutilised space   |
|  |                  | Nambour  |                 |        | <ul style="list-style-type: none"> <li>District Arts (Music) Hub</li> <li></li> </ul> | 400sqm+            | Investigate co-location or free-standing provision of music oriented co-working space, rehearsal space and arts practice spaces to encourage contemporary and alternative music development in the Nambour area. This could utilise repurposing of the Eddie deVere building and be co-located with digital studios recommended to be adjoining the library or as part of the proposed Multi-Function Facility at the Nambour Showgrounds. |
| Local  | Coolum District  | Yaroomba |                 |        | <ul style="list-style-type: none"> <li>Arts practice and selling space</li> </ul>     | TBD                | Negotiate arts facilities (eg a arts practice and selling space) in any major new commercial development   |

### 8.5 Implementation

#### 8.5.1 Delivery of the RAIF

It is not necessarily council's role to deliver all of the recommended facilities identified. Council's role will also include the negotiation of partnerships and advocacy for outcomes which align with the recommended framework.

It is also recognised that achieving this goal will require an innovative tiered approach to facility development located across a large region comprised of many communities. The characteristics, arts activity and infrastructure already existing in individual localities/ towns have been essential to determining the recommended distribution of arts infrastructure, as well as the outcomes and views expressed in user surveys and consultation.

It is the view of the RAIF that no region-wide facility should proceed without a major feasibility study, taking into account both capital and operating costs, and potential alternative sources of funds to Council. It was identified above that the recommended facilities are based on the desired level of provision. Further planning including a detailed audit should ascertain the outstanding infrastructure requirements.

This will also provide Council with the opportunity to consider high quality Sunshine Coast architecture as it relates to region-wide facilities, specifically those identified as providing opportunities to attract national and international visitors and audiences.

#### 8.5.2 Prioritisation

Suggested prioritisation of the proposed arts and cultural network has been based on some key principles:

1. The ongoing and continued development and engagement with arts audiences and the sector is vital to the relevance of the framework and should continue to grow and increase in line with investment and in partnership with infrastructure development. It is key to development that the Arts Plan continue to be implemented. It also needs to be recognised that the development of facilities will require increased professional staffing and additional expertise e.g. in programming and curation, producing, arts facility management and ongoing funding for programs and promotion.
2. Development of the network should commence with a strategic and innovative approach to develop the grass-roots 'arts ecology' which is frequently referred to in the engagement. This should include upgrading existing facilities, re-purposing of existing buildings, pop-up events and spaces, pilot projects, partnerships, leasing available commercial spaces, and increased utilisation of existing facilities and improved accessibility to current facilities, rather than requiring Council investment in building new facilities. This could occur within the first 3 to 5 years and should be focussed at the local level.
3. New infrastructure should be budgeted over a medium to long period of time in accordance with growth, or when funding is available. It may be appropriate if some larger facilities are staged.
4. Projects which require further investigation should occur in the longer term. However, with some projects it may be appropriate to proceed to develop concepts which can be used to apply for grant funding should opportunities arise in the interim. The Hinterland cultural centre is an important project in this category.

However, the detailed prioritisation of facilities and their timing should be subject to the Open Space and Social Infrastructure Prioritisation Tool contained in the ELS, and to detailed planning and further consultation.

### 8.5.3 Action Plan

The following Action Plan in Table 8-2 identifies an indicative time frame for implementing the strategies of the RAIF. Time frames for undertaking the actions referred to in the table relate to Short Term – 2019-2025; Medium Term – 2026-2031; Long Term – Beyond 2031. However, achievement of these indicative timeframes will depend on funding availability and compete with all other infrastructure projects, and again it should be noted that further needs assessment is required when the recommended audit is undertaken.

**Table 8-2 Action Plan**

| Strategies  | Strategic Alignment   | Location             | Time Frame          |
|---|---|----------------------|---------------------|
| <b>1. Undertake detailed audit to improve understanding of existing arts infrastructure</b>   | Further inform ELS and future Council strategies  | N/A                  | Short               |
| <b>2. Pursue hub and spoke approach to the delivery of arts and cultural infrastructure at council-wide, district and local levels, specifically:</b> |   |                      |                     |
| - Arts and cultural precinct  | Arts Plan/ Maroochydore City Centre CDP/ staff engagement outcome/ needs assessment                   | Maroochydore CBD     | Short/Medium        |
| - Community and cultural hub  | Arts Plan/ Caloundra Centre Master Plan/previous community engagement outcome                         | Caloundra            | Short/Medium/Long   |
| - District Arts Hub   | ELS/ Arts Plan/ community engagement outcome/ needs assessment  | Maroochydore         | Long                |
|   | ELS/ needs assessment   | Caloundra            | Long                |
|   | ELS/ needs assessment   | Caloundra South      | Medium              |
|   | Nambour Activation Plan/ needs assessment/ staff and community engagement outcome                     | Nambour              | Short/Medium        |
|   | Staff and community engagement outcome/ needs assessment  | Coolum               | Medium              |
|   | ELS   | Beerwah              | Long                |
|   | ELS/ needs assessment   | Sippy Downs/Palmview | Short               |
| - Local Arts Hub  | Arts Plan/ Needs assessment/ community engagement outcome/ staff engagement outcome/ needs assessment | Local centres        | Short/ Medium/ Long |

| Strategies   | Strategic Alignment  | Location   | Time Frame |
|--|--|--|------------|
| <b>3. Continue to plan other arts and cultural functions in the recommended new infrastructure within the ELS and Council endorsed planning and strategic documents, specifically:</b> |  |  |            |
| - Expanded council-wide Art Gallery  | ELS/Caloundra Centre Master Plan/Sunshine Coast Regional Art Gallery Caloundra Scoping Report  | Caloundra  | Medium     |
| - Hinterland cultural facility   | Continue to investigate as per ELS and consider combining with Interpretive Centre/ Interpretive Centre & Collection Store Feasibility Study /previous community engagement outcomes/ needs assessment | Not determined   | Long       |
| - Interpretive Centre  | Continue to investigate as per ELS and Interpretive Centre & Collection Store Feasibility Study / Heritage Plan/ previous community engagement outcomes/ needs assessment                              | As above   | Long       |
| - Collection Store   | Continue to investigate as per ELS and Interpretive Centre & Collection Store Feasibility Study / Heritage Plan/ previous community engagement outcomes/ needs assessment                              | Between Nambour and Landsborough (foothills of the Sunshine Coast) | Short      |
| - Exhibition/ interpretive space   | ELS/ staff engagement  | Maroochydore   | Short      |
| - Performance facility   | ELS/ needs assessment  | Caloundra South  | Medium     |
|  |  | Sippy Downs/ Palmview  | Short      |
| - Digital visual and/ or audio arts studio space within libraries:   | ELS/ Draft Library Network Plan/ needs assessment  | Caloundra South  | Medium     |
|  | ELS/ Draft Library Network Plan/ needs assessment  | Caloundra  | Medium     |
|  | ELS/ Draft Library Network Plan/ needs assessment/staff engagement outcomes  | Kawana   | Long       |
|  | ELS/ Draft Library Network Plan/ needs assessment  | Sippy Downs  | Short      |
|  | ELS/ Draft Library Network Plan/ needs assessment  | Beerwah  | Long       |
|  | ELS/ Draft Library Network Plan/ community engagement outcomes/ needs assessment   | Nambour (music)  | Medium     |

| Strategies  | Strategic Alignment   | Location              | Time Frame |
|---|---|-----------------------|------------|
|   | Draft Library Network Plan/staff engagement outcomes  | Coolum                | Long       |
| - Foyer function and cultural exhibition space at new district libraries:   | ELS / needs assessment  | Caloundra South       |            |
|   | ELS/ needs assessment   | Kawana                |            |
|   | ELS/ needs assessment   | Sippy Downs/Palmview  |            |
| <b>4.Consider and investigate some cultural facilities additional to the ELS and council endorsed planning and strategic documents, specifically:</b> |   |                       |            |
| - Performing Arts Centre<br>(Case study alignment – HOTA Gold Coast, CPAC Cairns)   | Needs assessment/ staff engagement/community engagement outcomes  | Not determined        | Long       |
| - District performance facility   | Needs assessment/ community engagement outcome/ staff engagement outcome  | Coolum                | Medium     |
| - Outdoor performance facility  | Maroochydore City Centre PDA Development Scheme/ Maroochydore City Centre DCP/ staff engagement outcome/ needs assessment | Maroochydore CBD      | Medium     |
|   |   | Caloundra             | Medium     |
|   |   | Kawana                | Medium     |
|   |   | Sippy Downs/ Palmview | Short      |
| - Rehearsal space/audio studios/ collaborative music space  | Needs assessment/ Nambour Activation Plan/ community engagement outcome/ staff engagement outcome                         | Nambour               | Medium     |
| - Youth Arts Hub<br><i>(Case study alignment: Level Up, Gold Coast)</i>   | Needs assessment/ community engagement outcomes   | Medium                | Medium     |
| - Arts practice and selling space<br><i>(Case study alignment: Jam Factory)</i>   | Needs assessment/ staff engagement/community engagement outcomes  | Maroochydore CBD      | Medium     |
|   | Needs assessment/ staff engagement/community engagement outcomes  | Hinterland            | Long       |
|   | Needs assessment/ staff engagement/community engagement outcomes  | Yaroomba              | Medium     |
| - Co-working space  | Needs assessment/ staff engagement/community engagement outcomes  | Maroochydore CBD      | Medium     |



| Strategies   | Strategic Alignment  | Location         | Time Frame        |
|--|--|------------------|-------------------|
| - Artist residencies:<br><i>(Case study alignment:<br/>Gasworks Arts Park)</i> | Needs assessment/ staff engagement/community engagement outcomes                           | Maroochydore CBD | Medium            |
| - Artist residencies:<br><i>(Case study alignment:<br/>Gasworks Arts Park)</i> | Needs assessment/ staff engagement/community engagement outcomes                           | Maroochydore CBD | Medium            |
|  | Needs assessment/ staff engagement/community engagement outcomes                           | Nambour          | Short             |
|  | Needs assessment/ staff engagement/community engagement outcomes                           | Caloundra        | Medium            |
| - Selling spaces   | Needs assessment/ community engagement outcomes  | Caloundra        | Medium            |
|  | Needs assessment/ community engagement outcomes  | Coolum           | Medium            |
|  | Needs assessment/ community engagement outcomes  | Mooloolaba       | Long              |
| <b>4. Develop the Sunshine Coast as an arts tourism destination</b>            | Destination Tourism Plan/ needs assessment/ staff engagement/community engagement outcomes | N/A              | Short/Medium/Long |
| <b>5. Develop key partnerships</b>   | Needs assessment/ staff engagement/community engagement outcomes                           | N/A              | Short             |
| <b>6. Hold ongoing discussions with First Nations</b>                          | Needs assessment/ staff engagement/community engagement outcomes                           | N/A              | Short/Medium/Long |

## Section 9 Appendices

A.1 Future Network Maps

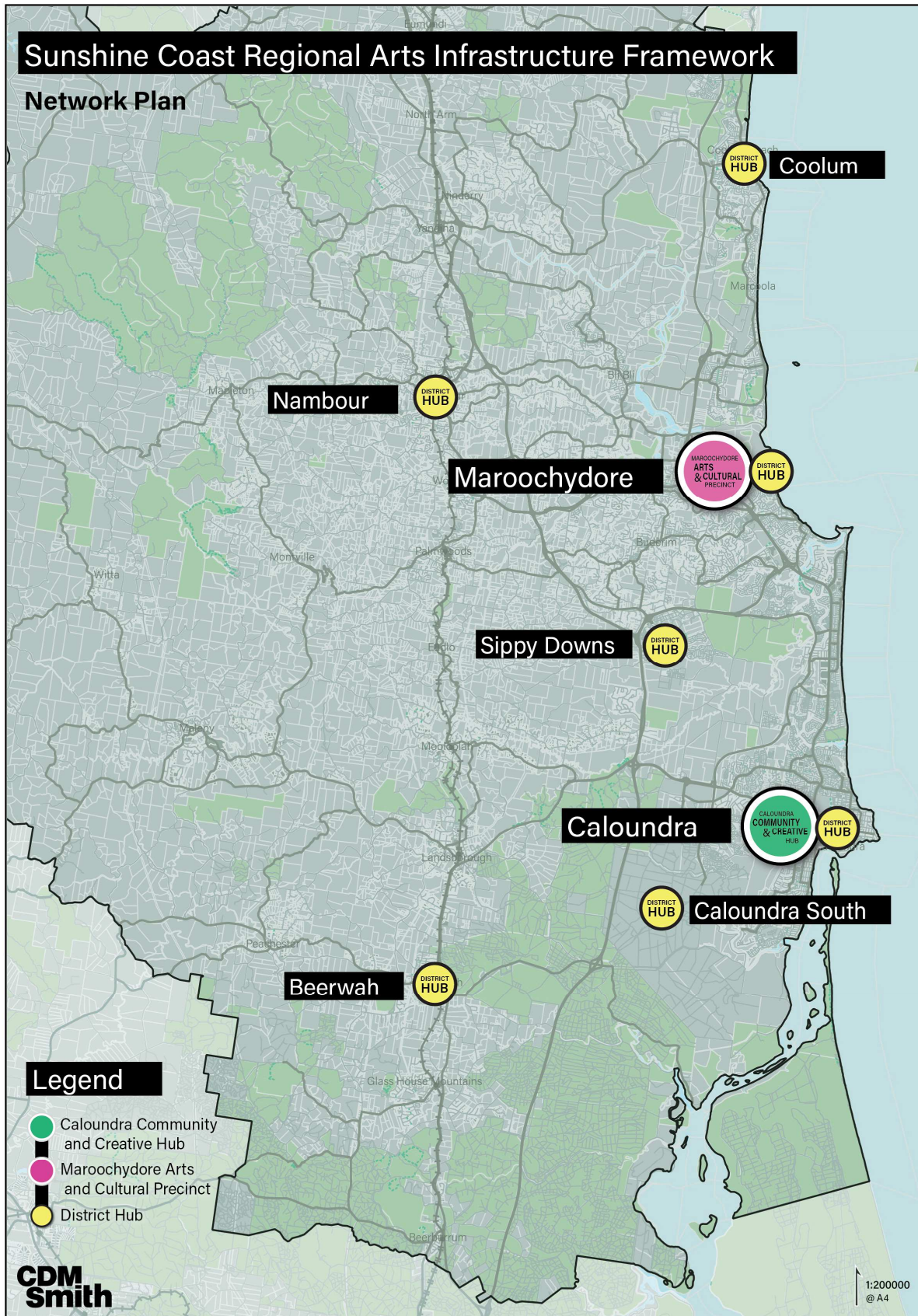


Figure 5 Proposed Regional Arts Infrastructure Framework - Hubs and Precincts

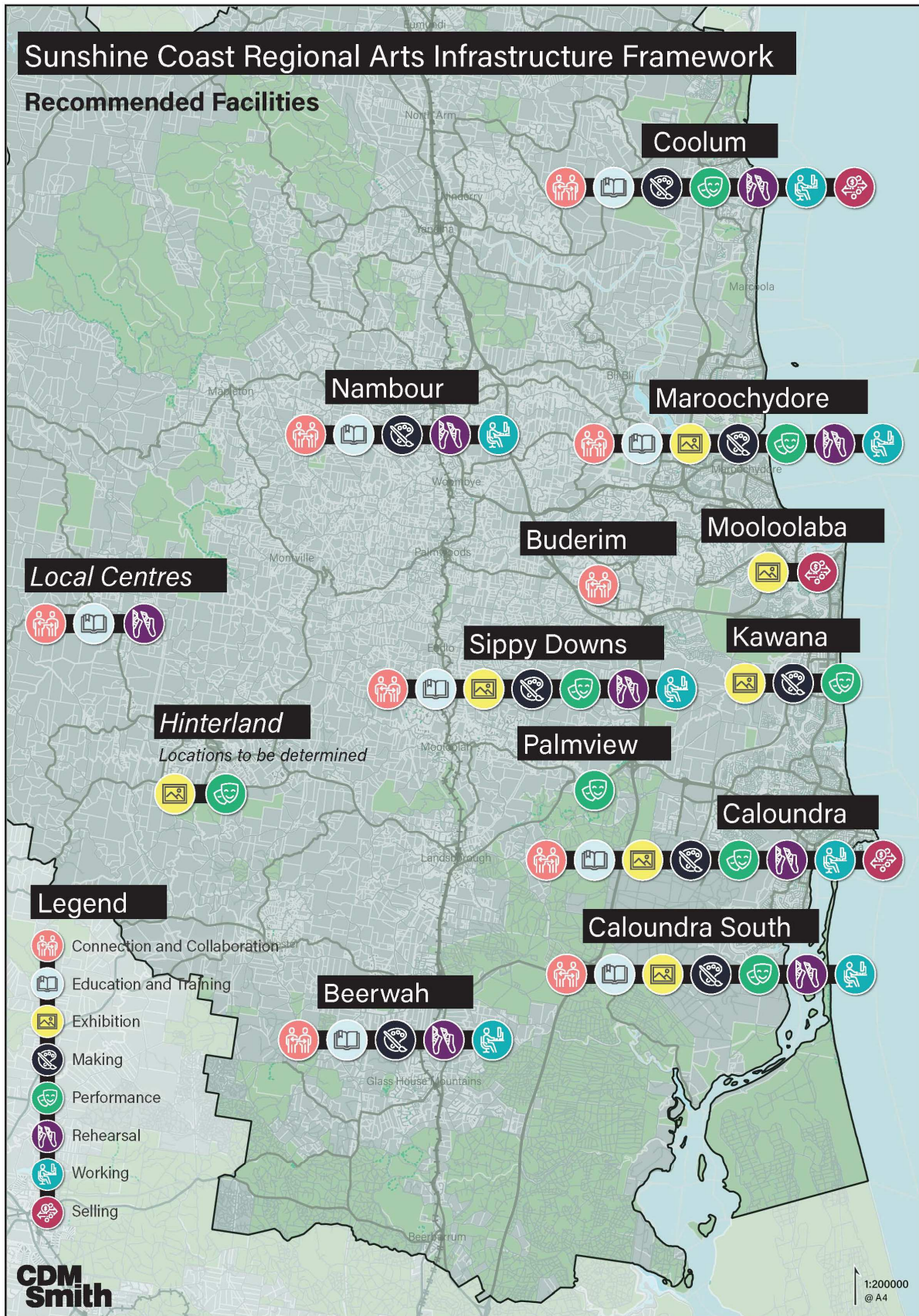


Figure 6 Proposed Regional Arts Infrastructure Network - key locations and functions

## A.2 Desired Standards of Service

Table 9-1 Summary of the Environment & Liveability Strategy Desired Standards of Service for arts infrastructure

| Category and Hierarchy   | Standard category                             | Standard  |
|--|---|---|
| <b>Council-wide community venues</b><br><i>Major community and economic facilities and have the capacity to host a wide range of community-related uses, including major events and performances (eg appropriate lighting, sound, production, seating, catering, ticketing, noise control). Venues at the council-wide level may be specialised facilities with a primary or secondary performance function.</i> | <b>Provision ratio &amp; catchment</b>        | Council-wide  |
|  | <b>Site area, size and capacity (minimum)</b> | Site are: 15,000-30,000sqm<br>Gross floor area (GFA): 2000-5000sqm<br>Capacity: 500+ people (seated)  |
|  | <b>Core areas</b>                             | <ul style="list-style-type: none"> <li>• Adequate spaces for large scale civic, performance and community events.</li> <li>• Commercial grade kitchen and in-house catering capacity.</li> <li>• Foyer and reception adequate to cater for large scale events.</li> <li>• Office spaces for on-site staff.</li> <li>• Storage spaces.</li> <li>• Amenities (toilets, showers).</li> <li>• Car parking, including disabled car parking.</li> <li>• End of trip (cycle) facilities.</li> <li>• Loading bay/dock.</li> <li>• Bus drop-off.</li> <li>• Landscaped areas.</li> </ul> |
|  | <b>Auxiliary Areas</b>                        | Spaces for related and complementary functions such as: <ul style="list-style-type: none"> <li>• coffee shop/café/social enterprise</li> <li>• gallery/exhibition space/other cultural spaces</li> <li>• stage and back of stage facilities</li> <li>• workshop/training/rehearsal spaces</li> <li>• capacity for outdoor events</li> <li>• community information</li> <li>• additional community storage areas</li> <li>• capacity to function as an evacuation centre</li> <li>• externally accessible public amenities.</li> </ul>   |
|  | <b>Management</b>                             | On-site (full time)   |
| <b>District community venues (including performance)</b><br><i>Multi-purpose facilities that provide flexible spaces for a wide range of community uses, including meetings, cultural development, community events, performances, learning, recreation activities and social gatherings. District community venues are designed and</i>   | <b>Provision ratio &amp; catchment</b>        | <ul style="list-style-type: none"> <li>• 1:30,000–50,000 people (existing areas).</li> <li>• 1:15,000–20,000 (greenfield areas).<br/>(To respond to the anticipated limited amount of alternative social infrastructure in greenfield areas, a higher provision rate is recommended to address community needs.)</li> <li>• Access within 10km.</li> </ul>  |
|  | <b>Site area, size and capacity (minimum)</b> | <ul style="list-style-type: none"> <li>• Site area: 10,000sqm.</li> <li>• GFA: min. 600–800sqm (core areas only).</li> <li>• Capacity: 200-500 people (seated).</li> </ul>  |

| Category and Hierarchy   | Standard category                             | Standard  |
|--|---|---|
| <p><i>equipped to cater for district and local needs.</i></p>  | <b>Core areas</b>                             | <ul style="list-style-type: none"> <li>• Multi-purpose spaces configured to allow multiple activities to occur at the same time.</li> <li>• Outdoor activity area/spill over space/wet areas.</li> <li>• Kitchen – preparation grade.</li> <li>• Reception/office, foyer.</li> <li>• Office spaces.</li> <li>• Storage spaces.</li> <li>• Amenities (toilets and showers).</li> <li>• Car parking, including disabled car parking.</li> <li>• End of trip (cycle) facilities.</li> <li>• Landscaped areas.</li> </ul>   |
|  | <b>Auxiliary Areas</b>                        | <p>Spaces for related and complementary functions such as:</p> <ul style="list-style-type: none"> <li>• additional office and/or counselling spaces for community organisations/support services</li> <li>• purpose designed cultural and arts development spaces</li> <li>• dedicated youth and children friendly spaces</li> <li>• community information</li> <li>• coffee shop, café, social enterprise space</li> <li>• other compatible uses on site (eg workshop, community garden, archives/community storage etc.)</li> <li>• capacity to function as an evacuation centre</li> <li>• stage or portable stage</li> <li>• externally accessible public amenities.</li> </ul> |
|  | <b>Management</b>                             | On-site (full-time or part-time), potentially an anchor tenant (community/not for profit) organisation.   |
| <p><b>Local community venues</b></p> <p><i>Community venues are multi-purpose facilities that provide flexible spaces for a wide range of community uses, including meetings, cultural development, community events, performances, learning, recreation activities and social gatherings.</i></p> <p><i>Local community venues cater for a range of activities that bring local residents together and foster a sense of community and belonging.</i></p> | <b>Provision ratio &amp; catchment</b>        | <ul style="list-style-type: none"> <li>• 1:5,000–15,000 people.</li> <li>• Communities under 5000 people with limited access to infrastructure may need a facility where there is limited access to alternative venues (eg in isolated areas and major greenfield areas).</li> <li>• Access within 3km.</li> </ul>  |
|  | <b>Site area, size and capacity (minimum)</b> | <ul style="list-style-type: none"> <li>• Site area: 5000sqm.</li> <li>• GFA: min. 300sqm (core areas only).</li> <li>• Capacity: 100 people (seated).</li> </ul>  |
|  | <b>Core areas</b>                             | <ul style="list-style-type: none"> <li>• Flexible, multi-purpose spaces.</li> <li>• Outdoor activity area/spill over space/wet area.</li> <li>• Basic kitchen facilities.</li> <li>• Reception area.</li> <li>• Storage spaces.</li> <li>• Amenities.</li> <li>• Car parking, including disabled car parking.</li> <li>• End of trip (cycle) facilities.</li> <li>• Landscaped areas.</li> </ul>  |

| Category and Hierarchy   | Standard category                             | Standard   |
|--|---|--|
|  | <b>Auxiliary Areas</b>                        | <p>Spaces for related and complementary functions such as:</p> <ul style="list-style-type: none"> <li>• office spaces for tenants (community/not-for-profit organisations)</li> <li>• other compatible uses on site (eg community garden, archives/community storage etc.)</li> <li>• safe children’s play space</li> <li>• portable stage (but no specialised design or equipment to support performances)</li> <li>• externally accessible public amenities.</li> </ul>  |
|  | <b>Management</b>                             | May be unstaffed and accessed via a security key, or managed by an on-site tenant (community/not for profit organisation).   |
| <p><b>Council-wide libraries</b></p> <p><i>Libraries are community and social spaces with a focus on community interaction, literacy and capacity building. They provide a range of resources, programs, creative, cultural and social opportunities for the whole community and inspire people to connect, grow and prosper. A council-wide library houses specialist collections, offers state of the art equipment and specialist staff assistance, caters to a high number of diverse users, including commercial/business users and has the capacity to host larger scale programming and events.</i></p> | <b>Provision ratio &amp; catchment</b>        | Council-wide   |
|  | <b>Site area, size and capacity (minimum)</b> | <ul style="list-style-type: none"> <li>• Site area: 15,000sqm.</li> <li>• GFA: As per current State Library standards (core areas only, auxiliary areas require additional space).</li> </ul>  |
|  | <b>Core areas</b>                             | <ul style="list-style-type: none"> <li>• Collection areas.</li> <li>• Staff areas, including kitchen.</li> <li>• Public lounge areas.</li> <li>• Quiet reading/study spaces.</li> <li>• Foyer/service area.</li> <li>• Community meeting spaces.</li> <li>• Computer/technology space.</li> <li>• Distinct areas for different user groups, including children, youth, students.</li> <li>• Outdoor/wet areas.</li> <li>• Integration with outdoor spaces supporting events and programs.</li> <li>• Storage spaces.</li> <li>• Amenities (staff and public).</li> <li>• Car parking, including disabled car parking.</li> <li>• End of trip (cycle) facilities.</li> <li>• Landscaped areas.</li> </ul> |

| Category and Hierarchy  | Standard category                             | Standard   |
|---|---|--|
|   | <b>Auxiliary Areas</b>                        | <p>Spaces for related and complementary functions, eg:</p> <ul style="list-style-type: none"> <li>• specialist collections/archives</li> <li>• technological/innovation hub</li> <li>• cultural and arts development spaces</li> <li>• cultural heritage and environmental interpretive spaces</li> <li>• business incubation and creative space</li> <li>• shared work spaces</li> <li>• gallery/exhibition space (foyer)</li> <li>• community information</li> <li>• council customer service/information centre</li> <li>• shop, café, social enterprise space</li> <li>• outdoor activity space</li> <li>• administration headquarters</li> <li>• externally accessible public amenities</li> <li>• capacity to function as a community support centre in the event of disasters.</li> </ul> |
| <p><b>District libraries</b></p> <p><i>Libraries are community and social spaces with a focus on community interaction, literacy and capacity building. They provide a range of resources, programs, creative, cultural and social opportunities for the whole community and inspire people to connect, grow and prosper. Libraries cater for district and local needs and offer a range of resources, learning programs and spaces suitable to all age groups.</i></p> | <b>Provision ratio &amp; catchment</b>        | <p>1:30,000–50,000 people.</p> <ul style="list-style-type: none"> <li>• Access within 10km.</li> <li>• No resident within the Caloundra District and Caloundra South District is more than 15mins drive time from a library service.</li> </ul>  |
|   | <b>Site area, size and capacity (minimum)</b> | <ul style="list-style-type: none"> <li>• Site area: 10,000sqm.</li> <li>• GFA: As per current State Library standards (core areas only, auxiliary areas require additional space).</li> </ul>  |
|   | <b>Core areas</b>                             | <ul style="list-style-type: none"> <li>• Collection areas.</li> <li>• Staff areas, including kitchen.</li> <li>• Public lounge areas.</li> <li>• Quiet reading/study areas.</li> <li>• Foyer/service area.</li> <li>• Community meeting spaces.</li> <li>• Computer/technology space.</li> <li>• Outdoor/wet areas.</li> <li>• Distinct areas for different user groups, including children, youth, students.</li> <li>• Storage spaces.</li> <li>• Amenities.</li> </ul>  |



| Category and Hierarchy  | Standard category                             | Standard  |
|---|---|---|
|   | <b>Auxiliary Areas</b>                        | <p>Spaces for related and complementary functions such as:</p> <ul style="list-style-type: none"> <li>• specialist collections/archives</li> <li>• technological/innovation hub</li> <li>• cultural and art development spaces</li> <li>• cultural heritage and environmental interpretive spaces</li> <li>• gallery/exhibition space (foyer)</li> <li>• coffee shop, café, social enterprise space</li> <li>• council customer service/information centre</li> <li>• business incubator/shared work spaces</li> <li>• potential additional community storage areas</li> <li>• externally accessible public amenities</li> <li>• capacity to function as a community support centre in the event of disasters.</li> </ul> |
| <b>Council-wide cultural facilities</b><br><i>Cultural facilities are creative spaces that support cultural and creative activities and industries. Cultural facilities may be for the creation and art-making, artefact storage and preservation, or for rehearsal, performance and exhibition of arts, culture or heritage. A council-wide cultural facility provides high quality spaces for the incubation, development, interpretation and presentation of culture and the arts.</i> | <b>Provision ratio &amp; catchment</b>        | Council-wide  |
|   | <b>Site area, size and capacity (minimum)</b> | <ul style="list-style-type: none"> <li>• Site area: 10,000sqm.</li> <li>• GFA: 600–800sqm or as determined</li> </ul>   |
|   | <b>Core areas</b>                             | <ul style="list-style-type: none"> <li>• Indicatively a series of flexible workshop spaces/ studios.</li> <li>• Flexible, fit for purpose rehearsal/presentation spaces.</li> <li>• Meeting spaces.</li> <li>• Kitchen – preparation grade or commercial.</li> <li>• Reception/office, foyer.</li> <li>• Storage spaces.</li> <li>• Amenities.</li> <li>• Car parking, including disabled car parking.</li> <li>• End of trip facilities (cycle).</li> <li>• Landscaped areas.</li> </ul>   |
|   | <b>Auxiliary Areas</b>                        | <p>Spaces for related and complementary functions such as:</p> <ul style="list-style-type: none"> <li>• cultural, heritage and environment interpretive spaces</li> <li>• art gallery and storage</li> <li>• museum</li> <li>• café/retail space/culture and arts enterprise</li> <li>• cultural business incubator</li> <li>• cultural collections storage</li> <li>• performance space</li> <li>• educational and interpretive spaces</li> <li>• capacity to function as an evacuation centre</li> <li>• externally accessible public amenities.</li> </ul>   |
| <b>District Cultural Facilities</b><br><i>Cultural facilities are creative spaces that support creative and cultural activities and industries.</i>   | <b>Provision ratio &amp; catchment</b>        | <ul style="list-style-type: none"> <li>• 1:30,000–50,000 people.</li> <li>• Access within 10km.</li> </ul>  |
|   | <b>Site area, size and capacity (minimum)</b> | <ul style="list-style-type: none"> <li>• Site area: 5000sqm.</li> <li>• GFA: 300–400sqm or as determined.</li> </ul>  |

| Category and Hierarchy  | Standard category             | Standard  |
|---|-------------------------------|---|
| <p><i>Cultural facilities may be for the creation and art-making, artefact storage and preservation, or for rehearsal, performance and exhibition of arts, culture or heritage. District cultural facilities provide multi-purpose spaces for arts and cultural development and potentially specialised spaces complementing the larger network of cultural facilities.</i></p> | <p><b>Core areas</b></p>      | <ul style="list-style-type: none"> <li>• Flexible cultural development spaces.</li> <li>• Meeting spaces.</li> <li>• Kitchen – preparation grade.</li> <li>• Reception/office, foyer.</li> <li>• Storage spaces.</li> <li>• Amenities.</li> <li>• Car parking, including disabled car parking.</li> <li>• End of trip facilities (cycle).</li> </ul>  |
|   | <p><b>Auxiliary Areas</b></p> | <p>Spaces for related and complementary functions such as:</p> <ul style="list-style-type: none"> <li>• café/retail space/culture and arts enterprise</li> <li>• cultural collections storage</li> <li>• cultural heritage and environmental interpretive spaces</li> <li>• externally accessible public amenities</li> <li>• flexible and fit for purpose rehearsal and presentation spaces</li> </ul> |

### A.3 Literature Review

Council has three key documents which provide the highest level of strategic direction on all Council activities. The RAIF will align with these. These documents are:

- Environment and Liveability Strategy
- Sunshine Coast Social Strategy (to be replaced with the Draft Sunshine Coast Community Strategy)
- Regional Economic Development Strategy

#### A.3.1 ArtsCoast: Sunshine Coast Arts Plan 2018-2038

The Arts Plan provides critical and direct guidance for the RAIF. The Plan's vision is: *The soul of our community is our flourishing arts ecology: nurturing connections, promoting experimentation and inspiring collaboration.*

The Plan identified four goals with accompanying strategies and actions. The following summarises those with particular relevance to the RAIF.

##### Goals and relevant strategies and actions

Goal 1: Local artists and artistic content is developed and celebrated.

Goal 2: Arts audiences and creative opportunities flourish through investment and development.

- Strategy: Identify and implement initiatives to grow arts audiences and participation.
  - Action: Identify opportunities to position art and arts experiences in unexpected places and spaces.

Goal 3: A dedicated network of places and spaces for artists to connect, create and collaborate.

- Strategy: Develop and implement a Regional Arts Infrastructure Framework consistent with council's strategic directions.
  - Action: Regional Arts Infrastructure Framework developed to consider:
    - Iconic architecture
    - First Nations requirements
    - Locations of arts and cultural hubs and precincts, including appropriate co-location and integration opportunities and space requirements (including affordability of spaces to work/ live).
    - All council endorsed strategies, plans and policies as they relate to the arts.
- Strategy: Support a strong network of local artists to foster broader connection and collaboration.
  - Action: Facilitate connections between local, national and international artists and producers.
  - Action: Facilitate connections and broker opportunities between artist and other sectors (business, health, sport).
  - Action: Investigate and develop mechanisms (including digital) to promote, connect and inform local artists.
- Strategy: Advocate and facilitate access to affordable spaces for arts practice, exhibiting and performing.
  - Action: Investigate affordable artist opportunities at council operated venues (residencies, rehearsal, performance, recording).
  - Action: Pilot an action-based research program to examine the beneficial outcomes of artist-in-residence programs in urban, commercial or retail spaces.

Goal 4: Art and creativity is embedded in the identity and experience of the Sunshine Coast.

### Implications for the RAIF

The RAIF should seek to address the vision, strategies and goals where possible. In particular, the goal to provide a dedicated network of places and spaces for artists to connect, create and collaborate is key. The specific considerations identified for the RAIF must be incorporated in the study process.

### A.3.2 Arts Plan: A Conversation about Arts and our region. Final Report Sunshine Coast Arts Plan - Targeted Stakeholder Engagement

This report documents the results of data-collection undertaken to inform the Sunshine Coast Arts Plan. The methodology included three data collection phases:

- an initial survey to test ideas from the Arts Plan Discussion Paper;
- a period of more consultative, qualitative data collection as championed by SCC, the engagement team, and a tailored group of eleven Arts Influencers; and
- a final refining survey.

### Key Findings

Key findings with direct relevance to the RAIF are summarised below.

#### Arts, work and participation

- Average incomes for professional artists are 20% below the Australian workforce average and income from creative work has decreased 19% since 2009.
- 77% of artists mix creative practice with other work both within and outside of the arts.
- Use of digital technologies amongst artists is increasing.
- 232,000 people attended an arts or other cultural venue on the Sunshine Coast in 2031/2014, the third highest figure in Queensland.

#### Trends

- The increasing professionalisation and extension of the training programs offered for artist and arts workers.
- The increasing globalization of the local arts and creative industries
- The project-based or 'bohemian' opportunities for employment in the arts and creative industries.
- The expectation of diversity and interdisciplinarity in our artists and arts workers.
- Cuts to key arts funds, and importance of local government funding, particularly at regional and local levels.

#### Other issues

- The rise of the experience economy – paying attention to the features and details of experiences is important.
- Creating 'urban friction' for a community of communities. Eg places and spaces which encourage people to mix with those outside their immediate environment, encouraging chance encounters and experiences to stimulate new ideas, meetings and collaborations.
- The MONA effect and the 'iconic' drawcard

#### Survey 1 – key findings relating to RAIF

- Accessing affordable spaces to produce, exhibit, perform or sell creative outputs is one of the most significant challenges facing the sector at the moment. 70% of arts workers and 84% of all survey respondents, whether workers or not, identified it as a challenge.
- 77% of survey respondents supported a goal to increase investment in arts infrastructure.

- Affordable spaces was also a recurring theme in a number of other open ended questions. The following excerpt summarises these:

*“It is impossible to ignore the repeated commentary around affordable and accessible places in the Sunshine Coast. This speaks to both rehearsal spaces, but also the idea of a performing arts complex – a Queensland Performing Arts Centre (QPAC) for the Sunshine Coast! However, there was also an awareness of the challenges the geography of the location brings too. It is at once a place of hinterland and coast, and the coastline brings with it a linear geography of the region. It appears that the calls for a precinct or hub are perhaps speaking to this idea of disconnection – that artists feel distinct from the Sunshine Coast region.”*

### Arts Influencers Sessions

- The idea of ‘arts hubs’ was strongly supported.
- In a word analysis, the theme of ‘places’ was strong, places to connect, collaborate, make art, share and exhibit art, work, eat and play. Venues, places and gallery were common terms, but also the word ‘performing’ suggesting a hot topic.

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### Survey 2 – key findings relating to RAIF

The top three highest rating strategies proposed to respondents relating to places were:

1. Audit the use of arts/cultural spaces including council owned/operated and others to maximise use by artists and groups and ensure they are accessible and affordable (perhaps through subsidising local artist/companies/groups)
2. Develop a central arts centre for the region that fosters multi-disciplinary creative practice, performance and exhibition space.
3. Identify and seed the development of arts hubs in key sites across the region, including temporary creative hubs in local parks and council owned spaces to bring the arts to the people.

### **Recommendations and strategies**

Relevant recommendations and strategies identified in the report include:

- Vision: Value the arts and arts practice
- Definition of the Arts: Include design, the diversity of performing arts and new media technologies and address inclusion and diversity.
- Encourage connectivity
- Address People Program, Place, Promotion and Partnerships.
- Promote the Sunshine Coast as the ‘artscoast’.
- Place goal – To cultivate and promote access to spaces and places for arts practice and presenting arts works across the region

### **Implications for the RAIF**

Key implications of these results on arts infrastructure (distinct from vision, goals and objectives formalised in the Arts Plan):

- Affordability is imperative for artists.
- Co-location and mixed use are potentially valuable infrastructure attributes to support artists to combine their work as artists and other roles, as well as obvious benefits for connection, collaboration and ‘urban friction’.
- Digital technologies will be required in the network.
- A network model characterised by Arts hubs supported by a central multi-disciplinary centre is desired.

### A.3.3 Arts Plan: Sunshine Coast Arts Plan - A Discussion Paper

This document was produced as a precursor to the Arts Plan. It was intended to start a conversation on potential ideas for a vision, goals and strategies for the Arts Plan.

The Discussion Paper signals a commitment to:

- stimulate the region’s arts sector
- create opportunities to build a strong community of artists, arts practitioners and arts organisations
- communicate and showcase the value of the arts to the region’s wellbeing, city planning and economy
- actively explore partnerships and collaborations that provide learning
- and development opportunities for artists/within the arts
- grow participation in the arts
- identify the need to invest in the arts including the places where the arts are made and showcased.

The paper provides a summary of key outcomes and potential opportunities, including the following with relevance to infrastructure:

- The lack of fit for purpose spaces for artists to make. What does such infrastructure look like, where will it be located, and how do you provide for everyone’s needs?
- The important role of place and people and of enabling both of these to accelerate programs and increase the arts sector’s profile locally, nationally and ultimately, internationally
- The need to leverage the environmental credentials and natural and scenic amenity of the region and how the arts fit within and take advantage of this context.
- The need to connect diverse communities of artists, arts industries and audiences to enable greater collaboration and opportunities within and beyond the region, while still retaining a sense of a regional identity – e.g. a ‘community of communities.’

A list of the gaps, challenges and opportunities identified in this paper with relevance to infrastructure are displayed in the table below.

**Table 9-2: Gaps, challenges and opportunities identified in the Arts Plan Discussion Paper with relevance to infrastructure**

| Gaps  | Challenges   | Opportunities   |
|---|--|---|
| Geographic spread of populations/ communities | <ul style="list-style-type: none"> <li>• Regional infrastructure cannot be ‘centralised’ – importance of the role of place and people.</li> <li>• Each community needs to be clear about their point of difference – are they? How could this be achieved?</li> <li>• How does this spread of arts offers and the need for the centralised hub take into account the significant spend and activity of tourists coming to the Sunshine Coast and their patterns of visitation across the Region? What is the tourist expectation as a customer in this space?</li> <li>• Currently we live in a region without an obvious centre – there is no city hub. The arts industry is fragmented geographically – how can it be brought together? What is the role of the Maroochydore Priority Development Area with regard to this issue? What is the arts offer in this space and how does this interplay with the Caloundra Centre Masterplan and the Community and Creative Hub?</li> </ul> | <ul style="list-style-type: none"> <li>• The ethos of community of communities. There is the need for a hub to act as a support to the 37 villages – enhance, not replicate or compete. There is a need for an identified central cultural precinct – which would engender confidence in the offer and courage to undertake the ‘trail’.</li> <li>• The proximity of Sunshine Coast to Brisbane - how</li> <li>• Do we complement the economies of the capital city vs direct competition?</li> </ul> |

| Gaps   | Challenges   | Opportunities  |
|--|--|--|
| Lack of professional space for artists to make their art (purpose specific spaces) | <ul style="list-style-type: none"> <li>• Need a place to come together to take part in accelerated development programs – the region currently doesn't have.</li> <li>• Caloundra Events Centre only suitable space for dance on the Coast – high demand – no practice/rehearsal/development space.</li> </ul> | <ul style="list-style-type: none"> <li>• Spaces allow artists to come together – learning, mentoring, networking.</li> <li>• Look for opportunities to se/reuse current buildings e.g. Judith Wright Centre – partnership approach.</li> <li>• Look for opportunities to include spaces in new buildings being planned e.g. Gold Coast Arts Centre has studio spaces below where they cultivate artists/provide office space.</li> </ul> |
| Arts infrastructure  | <ul style="list-style-type: none"> <li>• Current facilities nearing the end of life and/or not meeting the needs of arts sector</li> </ul>   | <ul style="list-style-type: none"> <li>• The role of council in the development of asset management and renewal plans for arts/cultural facilities and the addition of new stock/facilities (i.e.: Sunshine Coast Entertainment, Convention and Exhibition Centre in the Maroochydore Priority Development Area)</li> </ul>  |
| Partnerships   | There is a need to identify who potential arts and culture interested partners may be within the Sunshine Coast and potentially the South East Queensland region   | Identify partnerships that could act as a change agent – e.g. sports, business, science.   |

### Facilities, Venues and Programming

The following provides a summary of the arts facilities, venues and programming Council invests in:

- Regional Art Gallery at Caloundra, including exhibitions and arts development programs/educational programs for all age groups.
- The Events Centre – Caloundra, the regional performance space for touring entertainment of all genres.
- Horizon Festival of Arts and Culture - an annual 10-day event celebrating local artists and performers and providing international experiences.
- Sunshine Coast Art Prize – annual acquisitive prize open to 2D artists across the nation.
- Sunshine Coast Art Collection – a growing collection of traditional and contemporary art with significance to the region and focussing on 2D pieces.
- Venue 114 – a multi-functional, diverse facility which provides a place for the community to create, express and celebrate. It provides performance spaces for hire, for both local and touring programs.
- Public art collection - in parks and street scapes developed as part of its master planning and landscaping processes, arts/cultural/community development programs.
- Cultural heritage exhibitions and events, which are directed by the Sunshine Coast Heritage Plan and funded by the annual heritage levy. Advice for this program is provided to council by the independent Sunshine Coast Heritage Reference Group which includes representation of the two local traditional owner group – Jinibarra and Kabi Kabi.
- Sunshine Coast Libraries provide spaces for local artists to exhibit. In the past two years, library refurbishments, designs for extensions to current libraries and planning for new libraries, have included purpose specific exhibition and in some instances, performance spaces.

### A.3.4 Sunshine Coast Arts and Culture Snapshot, April 2017

This document summarises the findings of a cultural mapping process involving a desktop literature review and an online stakeholder survey.

The main findings of the study with relevance to the RAIF were:

- Key wishes:
  - A collaborative approach both within the sector and arts organisations.
  - More exhibition and performance spaces, more diversity/funding/opportunities.
- Priorities:
  - Increased investment in infrastructure i.e. new galleries, libraries, venues, studios, workshops etc. (71%)
- Barriers:
  - Access to affordable and suitable studio and exhibition and sales spaces.
  - Lack of artistic ‘community’ for support and networking.

#### Survey findings

##### *Workers*

- 53% of respondents identify as artist/practitioner, arts worker/cultural events, and 13% volunteers for an arts organisation or association;
- Respondents predominantly work in fine arts (62%), with the next biggest discipline being crafts (25.6%);
- Online distribution and sales are popular.

##### *Key barriers*

- Availability and affordability of space for practice, rehearsal, performance/ exhibition;

##### *Location*

- Buderim was identified as having the highest number of artists, practitioners or arts workers living there;
- Respondents are prepared to travel to practice or experience arts and culture with 37% prepared to travel more than 50 kilometres to practice and 50% to experience.
- Most arts workers live in Buderim, Caloundra and Maleny and most arts workers practice in Buderim and Caloundra.

##### *Education and training*

- 90% of students said they moved to/stayed in the region to access the arts and culture education or training opportunities;
- Nearly 80% of respondents said they would stay on the Coast once they have finished their training. Half of respondents are intending to use their study or training to pursue arts career;

##### *General comments*

- Exhibition space for locals but also bring in exhibitions; and
- Support grassroots and established artists.



### *Best value/ hidden gem activity or venue*

- A Little Creative;
- Buderim Craft Cottage;
- Cooroy Butter Factory;
- Caloundra Regional Art Gallery;
- Caloundra Arts Centre;
- Maroochy Botanical Gardens;
- Old Ambulance Station Nambour;
- Seaview Gallery;
- The Events Centre Caloundra; and
- USC Art Gallery.

### **Literature Findings**

- 90% of Sunshine Coast residents attended at least one cultural event in the 2013-14 period.
- 189 groups exist in a category of 'arts and creativity' and 1097 commercial and community cultural activities identified in the region in a 2010 audit.
- Total of 1,083 students studying arts and culture on the Sunshine Coast in 2016.
- 65 community venues and 21 cultural facilities identified in the region (community and privately owned).

### **A.3.5 Sunshine Coast Performance and Community Venues Service Plan 2014-2029**

This plan is intended to set the direction for the future use, operation and possible development of six of council's key performance and community venues over a 15 year horizon (to 2029).

### **Vision and Outcomes**

#### *Vision*

Performance and community venues provide spaces for the Sunshine Coast region that are well equipped to cater for a diverse range of events, and offer captivating, creative experiences that will engage, excite and challenge our audiences.

#### *Desired outcomes*

- The Sunshine Coast region is serviced by an efficient network of performance and community venues, which are well located and accessible to the community.
- The usage of Sunshine Coast performance and community venues is maximised.
- Sunshine Coast Council venues are designed and equipped to be resourceful, and to offer a high quality experience for the community.
- Venues which are owned and/or managed by Sunshine Coast Council are operated in a coordinated manner which is financially responsible and efficient.

### Recommended actions

#### *Recommended venue roles to 2029*

| Venue                               | Role to 2029  |
|-------------------------------------|---|
| <b>Sunshine Coast wide venues</b>   |   |
| The Events Centre Caloundra         | Position as council's primary performance venue.  |
| Venue 114                           | Position as council's primary community venue.  |
| Nambour Civic Centre                | Work with venue owners on the best way forward which will contribute towards the revitalisation of Nambour. Consider the role of other venues in the network. |
| <b>District venues</b>              |   |
| Coolum Civic Centre                 | Position as a multi-purpose district community venue.   |
| Kawana Community Hall               | Position as a multi-purpose district community venue.   |
| Beerwah and District Community Hall | Position as a multi-purpose district community venue.   |

#### *Region-wide actions*

Actions that have region- wide significance and are of importance to the RAIF are summarised below.

- Continue to improve synergies of each venue with surrounding land uses. In particular:
  - The Events Centre – Caloundra Library, Caloundra Regional Gallery, Caloundra Administration Building
  - Nambour Civic Centre – Nambour Library, Nambour Administration Building
  - Venue 114 – Sunshine Coast Stadium and the Kawana Sports Precinct, neighbouring Community Solutions building, future Kawana Town Centre
  - Coolum Civic Centre – All facilities located within Jack Morgan Park
  - Kawana Community Hall – Kawana Library
  - Beerwah and District Community Hall – Beerwah Library
- Continue to plan for the development of a centrally located entertainment, convention and exhibition centre in Maroochydore to service the whole of the Sunshine Coast. This would:
  - address the existing market gap of a large capacity venue and
  - allow the existing performance venues (The Events Centre Caloundra and Nambour Civic Centre) to complementarily service the medium scale performing arts market.
  - the new venue to supply a broader range of entertainment options for the region, as well as service the larger scale convention and exhibition market.
- Apply the decision-making framework as provided within this Plan for all decisions regarding the development/embellishment of performance and community venues, to ensure that decisions are based on demonstrated need, and that the duplication of infrastructure is avoided.
- Ensure the region has opportunities for the development of performance and community venues in the future, by capturing land for district performance and community venues within Palmview/Sippy Downs and Caloundra South.
- Adopt the “Desired Service Levels” section of this Plan as council’s approach to servicing the Sunshine Coast region with performance and community venues.

### Desired standards for performance venues

| Hierarchy           | Function  | Provision rate   |
|---------------------|---|--|
| Sunshine Coast wide | These venues are large scale facilities which service a regional catchment. These venues have a seating capacity of more than 500 people and are well equipped to support their primary role and function.  | <i>Current provision:</i> Three venues comprised of two performance venues (The Events Centre and Nambour Civic Centre) and one community venue (Venue 114)<br><i>Desired provision:</i> To be assessed independently based on the potential for new facility development at Maroochydore, combined with the expiration of the lease of Nambour Civic Centre.        |
| District            | These venues are moderate scale facilities which service a district level catchment. These venues have a seating capacity of between 250-500 people and have basic infrastructure to support the diverse range of activities and events they accommodate. | <i>Current &amp; desired provision:</i> The Sunshine Coast is serviced by three district venues.<br>There is potential for additional district venues to be developed within Palmview/Sippy Downs and Caloundra South. The development/embellishment of these venues will be subject to a needs assessment to ensure they are viable and respond to community needs. |

*Note: An entertainment, convention and exhibition centre does not form part of the above hierarchy.*

### A.3.6 Sunshine Coast Performance and Community Venues Service Plan 2014-2029 - Supporting Resources

This document provides a range of supporting information to underpin the Sunshine Coast Performance and Community Venues Service Plan.

#### Performance and community venues hierarchy

| Hierarchy           | Function  |
|---------------------|---|
| Sunshine Coast wide | These venues are large scale facilities which service a regional catchment. These venues have a seating capacity of more than 500 people and are well equipped to support their primary role and function.  |
| District            | These venues are moderate scale facilities which service a district level catchment. These venues have a seating capacity of between 250-500 people and have basic infrastructure to support the diverse range of activities and events they accommodate.   |
| Local               | These are simple, modest scale facilities which serve a range of community functions, including hosting participatory activities such as meetings and classes. In terms of performing arts, these venues can also serve as rehearsal spaces. These venues have seating of less than 250 people and have limited performing arts infrastructure. |

*Note: an entertainment, convention and exhibition centre does not form part of the above hierarchy.*

#### Primary role of each performance and community venue:

- The Events Centre Caloundra and Nambour Civic Centre – Predominantly performance, some community
- Venue 114 – Predominantly community, some performance function
- Coolool Civic Centre, Kawana community Hall and Beerwah and District Community Hall – equal levels of performance function and community use

#### Comparative Rates of provision

The document provides a comparison between performance and community venue provision on the Sunshine Coast compared to five other LGA's. Compared to these LGA's Council-wide venues, Sunshine Coast is considered to have a high-level of provision of Council-wide performance and community venues.

Table 9-3: Comparative rates of provision of council-wide performance and community venues

| Local Government Area | 2013 Population (ERP) | Sunshine Coast wide venues | Venues per capita | Total seats | Seats per capita |
|-----------------------|-----------------------|----------------------------|-------------------|-------------|------------------|
| Sunshine Coast        | 278,202               | 3                          | 1:92,734          | 2430        | 1:115            |
| Gold Coast            | 537,844               | 1                          | 1:537,844         | 1139        | 1:473            |
| Cairns                | 157,102               | 1                          | 1:157,102         | 670         | 1:234            |
| Moreton Bay           | 408,914               | 1                          | 1:408,914         | 399         | 1:1025           |
| Redland               | 147,437               | 1                          | 1:147,437         | 700         | 1:211            |
| Wollongong            | 205,231               | 2                          | 1:102,616         | 1554        | 1:132            |

For district-level Council-owned performance and community venues, Sunshine is placed in the mid-range compared to other similar LGA's, however, these do not include venues which are owned or operated by others.

Table 9-4: Comparative rates of provision of Council-owned district community and performance venues

| Local Government Area | 2013 Population (ERP) | Sunshine Coast wide venues | Venues per capita |
|-----------------------|-----------------------|----------------------------|-------------------|
| Sunshine Coast        | 278,202               | 3                          | 1:92,734          |
| Gold Coast            | 537,844               | 4                          | 1:134,461         |
| Cairns                | 157,102               | 2                          | 1:78,551          |
| Moreton Bay           | 408,914               | 6                          | 1:68,152          |
| Redland               | 147,437               | 0                          | 0                 |
| Wollongong            | 205,231               | 2                          | 1:102,616         |

The document also provides an audit of existing performance and community venues in the LGA which will be useful for preparation of the RAIF.

### A.3.7 Sunshine Coast Environment and Liveability Strategy 2017

The Environment and Liveability Strategy (ELS) delivers guidance to manage growth to 2041 in a manner which protects the integrity of the natural environment and liveability of the region. The ELS identifies one principal (Maroochydore) and 6 major activity centres (Caloundra, Caloundra South, Kawana, Sippy Downs, Beerwah and Nambour) in the region.

Arts infrastructure is considered an element of the broader category of social infrastructure within the ELS.

The ELS identifies the following key points, which will need to be considered in developing the RAIF:

- **Population growth and changing needs is increasing** the pressure on existing facilities and creating demand for new facilities in emerging communities. Careful planning is needed to **balance investment between operational needs of existing network and the needs of emerging communities**.
- **Land available for new social infrastructure is limited** and has to be used efficiently to cater for community needs. A forward-looking approach, **sustainable and climate responsive design, co-location**, incorporation of **smart technology** and **collaboration and partnerships** will be essential to ensure an ongoing-high performing social infrastructure network.
- **Council's priority is to secure required land and deliver a sustainable network of infrastructure.**

### Council's Role

The ELS identifies the following roles for Council in relation to social infrastructure:

- Setting strategic direction
- Developing and delivering infrastructure
- Working to establish partnerships and shared arrangements to develop and expand infrastructure available
- Support community and volunteer organisations in the management of the infrastructure network

### Guiding Principles

The ELS outlines six guiding principles which should also inform the RAIF:

- **Lead** – Leading by example, we engage our community, we listen, we make the difficult decisions and inspire, and enable community empowerment.
- **Connect** – Connecting, partnering and integrating, we draw on the collective skills, knowledge and strength of our region.
- **Adapt** – Adapting to change, we make proactive, evidence-based and responsive decisions in a timely manner, informed by changing environmental conditions and community needs.
- **Balance** – Balancing the environmental, social, and economic needs of today, without compromising the ability to meet the needs of future generations.
- **Embrace** – Embracing change, we boldly respond to the challenges ahead, actively seeking new ideas and opportunities.
- **Create** – Creative productive partnerships and alliances, we explore and trial innovative approaches and new technologies.

### Social infrastructure Policy Positions

The ELS outlines policy positions in relation to social infrastructure:

- The social infrastructure network is equitable and accessible to meet the needs of existing and future communities:
  - Places and spaces cater for a wide and diverse range of activities to support community wellbeing.
  - Land and resources are used efficiently and balance the needs of existing and emerging communities.
  - Land to support the network is appropriately located and is retained for community purposes for future generations.
  - Social infrastructure is multipurpose, flexible and adaptable to changing needs.
  - The network is resilient, viable and utilises smart technology and principles of sustainable design.
- Strong partnerships and collaboration deliver an integrated and complementary network:
  - Local history and cultural heritage values are conserved and enhanced.
  - Economic development and investment opportunities are leveraged to achieve viable community outcomes.
  - Co-location with compatible uses and the sharing of spaces and resources increases activity and reduces cost.
  - Access to diverse range of facilities to meet community needs is complemented through partnerships.

- Social infrastructure facilitates inclusive communities and strengthens cultural heritage, local character and identity:
  - Social infrastructure is inclusive, welcoming and affordable.
  - Infrastructure contributes to the health, safety and resilience of our communities.
  - Community spaces provide a focal point for community participation and activation, contributing to a sense of place and vibrancy.
  - Local history, character and identity is reflected and celebrated through the network.

### Desired Standards of Service

The 'community use facilities' category of Desired Standards of Service for Social Infrastructure incorporates community venues (including performance), libraries and cultural facilities.

#### *Guidelines – planning and design*

A series of guidelines are identified which must be applied holistically in the planning, design and delivery of all social infrastructure. These are detailed below.

##### *Location*

- Sites and facilities are highly visible and centrally located within or in close proximity to activity centres.
- Sites and facilities are compatible with adjoining and adjacent land uses to minimise conflict and maximise benefit.
- Sites and facilities are located in optimised locations to encourage the reduction in private vehicle usage and facilitate walk, cycle and public transport access.
- Sites and facilities are located and designed to optimise self-containment, encouraging synergies with public and active transport networks and other social infrastructure, open space, residential, retail, commercial and essential services.

##### *Access and equity*

- Location, design and management provides equitable access for all residents and visitors regardless of ability, age, income or ethnicity.
- Facilities are consistent with the Disability Discrimination Act 1992 and inviting to all user groups.
- There is an equitable distribution for all communities of the Sunshine Coast.
- Facilities are delivered in a timely manner to foster active and involved communities.
- Community access to spaces for a wide range of community uses and user groups is protected and enhanced.
- Access is connected to safe walk, cycle and public transport networks where possible.
- Facilities with high anticipated regular user numbers are serviced by frequent public transport services.
- Orientation and design facilitates easy and intuitive access and use.

##### *Flexible, innovative and sustainable design*

- Facilities are fit for purpose and integrate flexible, multi-purpose and adaptable design to facilitate a wide range of activities and experiences.
- Development of the land optimises the opportunity for auxiliary uses and future expansion.
- The opportunities for co-location and integration with compatible uses are considered early in the planning process and pursued through partnership where appropriate.

- Auxiliary uses are designed to integrate with, complement and enhance community benefit and not compromise the ability to deliver core facility functions.
- Facilities are designed and managed to complement not compete with other infrastructure in the network.
- Facilities integrate smart technology principles and innovation.
- Facilities are developed in accordance with sustainable design principles, including reduced reliance on non-renewable electricity, minimising potable water usage, waste management (construction and operation), sustainable materials and products, and enhanced indoor environmental quality.
- The impact of a changing climate and mitigation opportunities are considered in planning and design.
- Facilities provide value for money and reflect durable, low maintenance and cost-effective design and materials, enhancing longevity and reducing whole of life capital, maintenance and operational costs.
- Local businesses, suppliers and products are supported where possible.

### *Character, identify and sense of community*

- Facilities contribute to the amenity and activity of the public realm by integrating with streets, footpaths and adjoining buildings and spaces.
- Design reflects local character and heritage and provides for a sense of place reflective of the local community and culture.
- Design strengthens local identity through material selection, built form and soft landscaping.
- Design is responsive to the local environmental context and incorporates or reflects local cultural places, natural features and enhances the local landscape.
- Interpretive signage and information provide the history or story of the place where appropriate.
- Design integrates public art and allows opportunities for cultural and creative experiences.

### *Safety and security*

- Provides safe and secure places that reflect best practice CPTED principles and contribute to public safety.
- Facilities are designed to be comfortable spaces for people to be safe and secure.

### *Land Suitability*

Suitable land includes:

- land and access resilient to a changing climate and impacts from natural hazards, events and disasters
- land above the 1% AEP (1 in 100) flood level
- land free of health and safety hazards and encumbrances, ie easements and other utilities such as drainage, sewerage pump stations, electrical transformers and high voltage power lines
- land where slope not in excess of 10%
- land that is fully serviced by water, power and utilities
- land with a minimum 25% road frontage or a minimum frontage of 20m, whichever is the greater
- land that provides for suitable operational and emergency vehicle access (back of house)
- land that provides for on-site car parking requirements, including disability requirements with convenient access to user areas
- land that is regular in shape
- land not identified as a contaminated site.

Exemptions may occur where a proposal can demonstrate the constraints are advantageous to the role and function of the social infrastructure.

### *Category Directions & Standards*

Specific directions are provided according to infrastructure category.

#### *General*

- The establishment of a high-quality network of facilities at the council-wide and district level is a priority.
- Council-wide and district facilities are located within principal and major activity centres where practical.
- Community access at the local level is primarily facilitated through partnerships and advocacy, including community use of school facilities.

#### *Community venues (including performance)*

- Community venues are developed as multi-purpose facilities with flexible space configurations suitable for a wide range of activities.

#### *Libraries*

- Libraries are developed to respond to technological changes and an increased focus on community interaction, capacity building, literacy and knowledge creation and sharing.
- Enhanced access at the local level is provided through online and mobile services.

#### *Cultural facilities*

- A network of cultural facilities is established to facilitate incubation, development, preservation and presentation of arts, culture and heritage.
- Cultural facilities are planned and delivered according to specific proposed function, viability, need and historical opportunity and integrated into community venues and libraries where appropriate.
- Culturally significant collections and heritage listed sites are protected and made accessible for community use and appreciation.

## Network Blueprint

### *Existing Network Summary*

A summary of the existing social infrastructure network is provided in the ELS Part C. Categories which include art and cultural facilities are detailed in the table below. However, information provided for the 'community venues' category doesn't indicate which of these facilities are dedicated or used for arts and cultural purposes. The figures also do not include facilities available for community use by other providers, including 80 schools and 90 churches across the LGA.

**Table 9-5: Summary of existing social infrastructure network**

| Facility categories                      | Number of facilities (approximate)                                     | Land (approximate ha) |
|--|--|-----------------------|
| Community venues (including performance) | 62 multi-purpose<br>18 community support<br>32 specific purpose        | 22.7                  |
| Libraries                                | 8 council libraries<br>3 community libraries<br>Mobile library service | 1.8                   |
| Cultural facilities                      | 21, comprising a variety of facilities and functions                   | 5.1                   |



### *Network Blueprint Summary*

Recommendations provided in Part C of the ELS constitute the network blueprint for social infrastructure with potential value to arts and cultural provision. These recommendations are considered to be “subject to detailed planning, prioritisation and annual capital and operational budget considerations”. These are included in Table 8-1.

### **A.3.8 Sunshine Coast Social Strategy 2015<sup>29</sup>**

This key Council strategy provides a long-term plan for responding to social needs of the Sunshine Coast LGA.

The strategy identifies a number of outcomes sought. Of interest to the RAIF are Outcomes 3 and 4. These outcomes and associated aims with most relevance to the RAIF are displayed below.

#### ***‘Outcome 3: Culture, heritage and diversity are valued and embraced.’***

##### Aims

- *recognise the value and mix of people from a culturally diverse background*
- *develop an overall framework to guide the identification, protection, conservation and management of the region’s heritage*
- *recognise the value of celebrating and building the region’s creative and cultural communities and ensure cultural development contributes to social wellbeing, place identity and sector resilience.*

##### Initiatives

- *Develop actions and partnerships which recognise, value and support people from a culturally and linguistically diverse (CALD) background. Implement actions which guide the identification, protection, conservation, management, celebration and communication of the region’s heritage.*
- *Identify and explore ways to preserve Aboriginal, Torres Strait and South Sea Islander cultural heritage values and places of heritage significance on the Sunshine Coast.*
- *Develop processes which enable the consistent management of collectable items (public art in civic spaces, cultural heritage items and visual art by relevant artists) that provides maximum use and benefit to the community.*
- *Continue to recognise and support opportunities which develop and grow the creative and cultural industries on the Sunshine Coast, positioning the region as a key destination for both the industries.*

#### ***‘Outcome 4: People and places are connected’***

##### Aims

- *ensure the provision of community infrastructure contributes and responds to community needs*
- *create spaces which can be used as incubators for social gathering, activities and developing social enterprises*
- *recognise and maintain the identity and character of our community of communities.*

##### Initiatives:

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<sup>29</sup> To be replaced with the Draft Sunshine Coast Community Strategy, 2019

- *Implement Smart City Initiatives using technology and infrastructure to increase connectivity and support inclusive and dynamic community places for linking people, technology, knowledge and culture.*

### A.3.9 Sunshine Coast - The Natural Advantage: Regional Economic Development Strategy 2013-2033

Council's Economic Development Strategy (EDS) seeks new investment opportunities in seven **high-value industries**:

- Health and well-being
- Education and research
- Tourism, sport and leisure
- Knowledge industries and professional services
- Agribusiness
- Clean technologies and
- Aviation and aerospace.

The EDS indicates **the new economy will be built on** key elements, the following of which are notable for the RAIF:

- the essential infrastructure to support growth and competitiveness
- a focus beyond the Sunshine Coast's boundaries to these domestic and global markets where the region has a clear competitive advantage
- the talent and skills of its workforce and the contribution of community members.

**Unprecedented 'game-changing' opportunities** are identified, the following of which are notable for the RAIF:

- Australia's newest international airport delivering an expanded international gateway by 2020
- Australia's only greenfield CBD development at Maroochydore
- \$54 million to expand the University of the Sunshine Coast

The EDS identifies an 'Enterprise Corridor' which stretches from Caloundra South to north of the Sunshine Coast Airport, which represents the key area for commercial and residential growth and will provide the location for many of the high-value industries to establish, expand and mature.

The aim for the tourism, sport and leisure high-value industry is to facilitate unique and world-class tourism, sport, major event and leisure experiences and products.

### A.3.10 Caloundra Centre Master Plan

This document provides an integrated plan for Caloundra Centre aiming to revitalise the area and encourage future development in alignment with an identified vision. The vision identifies a centre that is beautiful, vibrant, creative and sustainable and a place to live work, play and visit, with a strong focus on community, sport, recreation and outdoor living.

Of particular interest to the RAIF, the Master Plan identifies a **Community and Creative Hub** as a distinct precinct within the Caloundra Centre, an initiative to:

*"identify a catalyst redevelopment opportunity for significant mixed-use development focussed around a new town square, develop a new library / art gallery, continue to renew The Events Centre and other facilities, connect facilities with Bulcock Street and Bulcock Beach and embed sustainability and subtropical landscape qualities into the design."*

The strategic intent for the Community and Creative Hub includes (among a range of other elements) a new library/resource centre, art gallery, museum and other community facilities to be provided within or adjoining the town square as a focus for community activities, events and entertainment.

Key initiatives relevant to the RAIF identified for the Creative and Community Hub include:

- New heart – vibrant community heart as the focus for the revitalisation and renewal of community, cultural, creative arts, civic and educational activities.
  - It is intended to develop a new town square as the focus for new and renewed facilities including The Events Centre, council’s Administration Building Bill Vernados Park, Felicity Park, the library, art gallery and 77 Bullcock Street.
- Renewal and redevelopment - Encourage redevelopment around the town square which complements the Community and Creative Hub and strengthens Destination Centre.
  - A new art gallery and museum could be provided in conjunction with the new library or potentially as part of an adjoining or nearby development within the Community and Creative Hub. It is intended that The Events Centre will continue to be revitalised as a key regional performing arts centre with up to date equipment, an improved entry and a greater emphasis on outdoor entertainment in a redesigned Bill Venardos Park.

### A.3.11 Caloundra Regional Gallery Brief

This report was commissioned to provide recommendations on the exhibition, program, studio spaces and other requirements for a new Regional Gallery in Caloundra. The report informed the development of a design for the proposed new Regional Gallery. The report recommended the facility comprise the following:

- Three-storey building with a footprint of approximately 1,130sqm and adjoining sculpture courtyard of around 1,000sqm
- Comprising of the following elements:
  - Ground floor: entry, retail, café, workshop spaces, community and collections storage, handling, galleries
  - Level 1: main galleries, workshops, BOH areas
  - Level 2: collections storage, interpretation, galleries and function room
  - Level 3: Possible roof terrace
- Key space details:
  - Community gallery – 100sqm
  - Collections gallery – 100sqm (to house permanent gallery collections)
  - Flexible workshop space – 75sqm (wet/dry space accommodating workshops, artist-in-residence workshop and eventing functions)
  - Main galleries – 600sqm
  - Workshop/ meeting rooms – 180sqm (flexible configurations to suit 1-3 spaces, potential to use as theatre)
  - Smaller scale galleries – 600sqm (can include interpretive space, may serve future gallery expansion if interpretive centre established elsewhere)

### A.3.12 Maroochydore City Centre Community Development Plan Summary Report

This report provides guidance for the community infrastructure elements for the Maroochydore City Centre (MCC).

Of note for the RAIF, the vision for the MCC encompasses strategic goals which reference:

- inbuilt flexibility
- excitement and destination
- opportunities for community engagement
- a place of cultural exchange and commercial activity
- smart technology
- identity of the Sunshine Coast
- artworks and sculptures
- a place of creative expression
- a focus for art, entertainment, events, animation

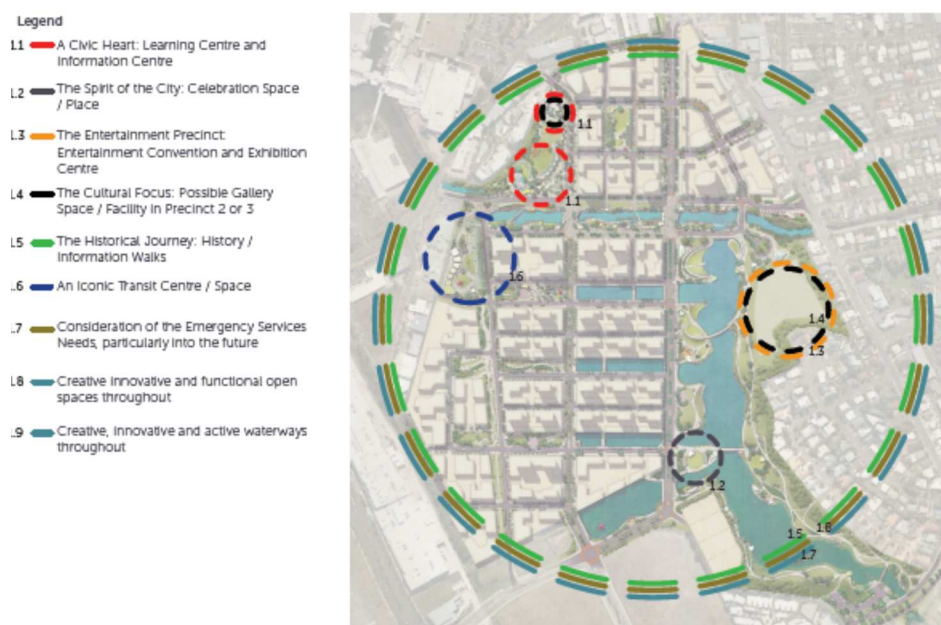
The principles for facility provision in the MCC of note for the RAIF include:

- Uniquely Sunshine Coast
- Innovative, flexible and multi-purpose
- Community hubs created where appropriate
- Appropriate to catchment but still affordable
- Accessible, connected and appropriately sized
- Assists inclusion, equity and opportunity
- Promotes wellbeing
- Implement smart city technology
- Evolves over time

Recommendations made with particular relevance to the RAIF:

A Civic Heart: Learning Centre and Information Centre – An ‘inside-out’ library/ learning centre with gathering spaces

- The Soul of the City: Celebration Space / Place – building and/or significant open space for gatherings
- The Entertainment Precinct: Entertainment Convention and Exhibition Centre – auditorium/ arena with flexible seating, exhibition facilities, meeting/ gathering space, potentially cinemas, outdoor spaces including an amphitheatre.
- A Cultural Focus: A Gallery Space/ Facility -



### A.3.13 Sunshine Coast Cultural Event Demand Analysis to 2058

Council has projected potential demand for cultural event attendance within the LGA to 2058. The expected demand figures are outlined in the table below.

**Table 9-6: Projected cultural event demand in the Sunshine Coast region to 2058**

| Cultural Events                                    | 2018    | 2028    | 2038    | 2048    | 2058    |
|--|---------|---------|---------|---------|---------|
| Art galleries                                      | 65,827  | 81,967  | 100,684 | 123,044 | 150,374 |
| Museums  | 76,384  | 86,192  | 104,964 | 126,813 | 152,645 |
| Zoological parks and aquariums                     | 74,590  | 83,525  | 100,828 | 120,432 | 142,714 |
| Botanic gardens                                    | 104,439 | 118,569 | 145,550 | 177,697 | 216,923 |
| Libraries  | 97,088  | 110,215 | 136,531 | 168,550 | 208,641 |
| Archives   | 7,851   | 8,888   | 10,771  | 12,925  | 15,419  |
| <b>Performing Arts</b>                             |         |         |         |         |         |
| <i>Classical music concerts</i>                    | 21,801  | 24,952  | 31,000  | 38,388  | 47,706  |
| <i>Popular music concerts</i>                      | 82,353  | 90,273  | 109,348 | 131,278 | 156,605 |
| <i>Theatre performances</i>                        | 37,838  | 43,065  | 53,172  | 65,401  | 80,557  |
| <i>Dance performances</i>                          | 25,261  | 28,645  | 35,032  | 42,593  | 51,689  |
| <i>Musicals and operas</i>                         | 39,993  | 45,620  | 56,181  | 68,864  | 84,492  |
| <i>Other performing arts</i>                       | 37,916  | 42,614  | 51,667  | 62,106  | 74,241  |
| Total attending at least one performing arts event | 136,093 | 152,298 | 186,464 | 226,927 | 275,720 |
| Cinemas  | 181,589 | 199,127 | 243,052 | 294,580 | 355,900 |

| Cultural Events        | 2018           | 2028           | 2038           | 2048           | 2058           |
|------------------------|----------------|----------------|----------------|----------------|----------------|
| <b>Total attending</b> | <b>241,475</b> | <b>269,466</b> | <b>331,080</b> | <b>404,678</b> | <b>494,557</b> |

### A.3.14 Caloundra South Community Facilities Plan

This plan is for the Caloundra South Priority Development Area (Caloundra South), a major greenfield development site in the region's South. Caloundra South is anticipated to be home to 50,000 residents by 2050. This document provides a framework for the planning and delivery of the following community facilities:

- Major Civic Centre
- Major Sports Facility
- Eco Community Facility
- 3 District Community Centres
- 7 Local Community Centres
- 14 Neighbourhood Meeting Rooms.

The plan identifies desired outcomes and strategic priorities for the Caloundra South community facilities network, elements of which have relevance to arts and cultural infrastructure are detailed in the below table.

**Table 9-7: Desired outcomes and strategic priorities for the Caloundra South community facilities network**

| Desired outcomes                             | Strategic priorities   |
|--|--|
| A flexible, adaptable and functional network | <ul style="list-style-type: none"> <li>• All residents have access to a full range of facilities</li> <li>• Efficient land use and retention of land in Council's ownership protects land for the future</li> <li>• Flexible, multipurpose and adaptable spaces provide a network responsive to changing needs</li> <li>• Detailed planning is undertaken on a facility by facility basis</li> <li>• The delivery of district and sub-regional level community facilities which have the capacity to cater for a broad range of users and uses is prioritised</li> </ul> |
| Vibrant and inclusive communities            | <ul style="list-style-type: none"> <li>• Interim use of land for compatible activities facilitate community development and early activation</li> <li>• Ongoing community access to affordable rentable spaces is maintained</li> <li>• Ongoing monitoring of facility use and demand provides information to guide planning and operations</li> </ul>   |
| Co-location and partnerships                 | <ul style="list-style-type: none"> <li>• Complementary partnerships provide community benefit</li> <li>• Co-location and integration with compatible uses in Community Hubs facilitate sharing of land and resources and enhanced community benefit</li> <li>• Community access to social infrastructure provided by other providers is facilitated.</li> </ul>  |
| Innovation and leading practice              | <ul style="list-style-type: none"> <li>• Innovative delivery and management models are encouraged to enhance cost-efficiency and community benefit.</li> <li>• Technology and Smart City framework opportunities improve operations and enhance user experiences.</li> <li>• Complementary auxiliary spaces and functions are facilitated to meet community needs, support core functions, enhance user experiences and enhance financial viability.</li> </ul>  |

The following table outlines land contributions to be allocated, primary catchment population and primary geographical catchment area for the facilities that may accommodate arts and cultural functions.

**Table 9-8: Summary of land contributions, catchment population and geographical catchment for facilities proposed for Caloundra South**

| Hierarchy    | Intent of land contribution | Land contributions per facility  | Primary catchment population | Primary Geographical catchment area              |
|--------------|-----------------------------|--|------------------------------|--|
| Sub-regional | Major Civic Centre          | 1 x 15,000sqm  | 50,000 people                | Caloundra Sth                                    |
| District     | District Community Centre   | 3 x 10,000sqm  | 15,000-20,000 people         | Caloundra Sth                                    |
| Local        | Local Community Centre      | 6 x 5,000sqm (1x 2,800sqm including facility & financial contribution) | 5,000 people                 | 2km radius, centred on district activity centre  |
| Local        | Neighbourhood Meeting Room  | 13 x 750sqm  | Determined by use            | 1km radius centred on each local activity centre |

The plan provides guidance on the standards for each type of facility. Those relating to arts and cultural infrastructure are shown in the table below.

**Table 9-9: Facility type, role and function**

| Facility type                    | Role and function  |
|----------------------------------|--|
| Major Civic Centre               | <ul style="list-style-type: none"> <li>main anchor for community activity.</li> <li>provide high quality library, performance, cultural and civic functions, potential youth space and other specialised spaces.</li> <li>provide a diversity of spaces suitable for a range of local and district level activities.</li> <li>Will complement and not duplicate specialised functions provided across the Sunshine Coast network.</li> </ul>                               |
| District Community Centres       | <ul style="list-style-type: none"> <li>provide flexible spaces for a wide range of local and district level community activities, including meetings, cultural development, community events, learning, recreation activities and social gatherings.</li> <li>may also be designed to cater for a range of complementary community activities and may support the co-location of Neighbourhood Meeting Room sites and community gardens.</li> </ul>                        |
| Local Community Centres          | <ul style="list-style-type: none"> <li>intended to provide smaller space(s) suitable for a range of local level community activities.</li> <li>may also be designed to cater for a range of complementary community activities, such as e.g. community organisations or community support services.</li> <li>may support the co-location of Neighbourhood Meeting Room sites and community gardens.</li> </ul>   |
| Neighbourhood Meeting Room sites | distributed across Caloundra South to supplement the network of community facilities. to provide opportunities for activities that may not be suitably catered for within the network described above eg additional, complementary and specific purpose community uses such as e.g. wood working or arts and craft activities, community support organisations and activities that could potentially compromise spaces being available for the general community for hire. |

The plan further defines a set of criteria for co-location projects:

- A clear community benefit can be demonstrated
- The functions to be co-located are complementary
- Achievement of the proposed outcome is realistic
- The resources required to deliver the outcome are acceptable

- The co-location enhances the capacity of land for community functions
- The proposal does not compromise the intended short term or long term role and function of the community facilities land, including ongoing community access
- There is no net loss of land for community functions
- Community facilities land remains in Council’s ownership.

Each of the facilities have been prioritised. Those short and medium term priorities with a possible arts and culture function are outlined in the table below.

**Table 9-10: Indicative short and medium-term community facilities priorities**

| Facility  | Short term 2018-2023                   | Medium term 2023-2028                                |
|---|--|--|
| District Community Centre 1 (DC1) (Baringa Community Centre)                  | Detailed design 2018<br>Delivery 18/19 |  |
| Local Community Centre 3 (LC3)/ interim community facility within Town Centre |  | Planning 2025/2026<br>Anticipated delivery 2027/2028 |
| Major Civic Centre (MCC) (Civic and Library)                                  |  | Preliminary investigation 2027/28                    |

### A.3.15 Nambour Activation Plan, October 2015

The Nambour Activation Plan is a collaborative approach to placemaking and activation in Nambour to support local business and community development to affect positive change. The Plan takes a contemporary approach to urban renewal/placemaking and builds on the increasing confidence in Nambour being displayed by increased business investment and by the community in general.

The Plan is based on a lighter, quicker and cheaper approach to urban renewal/placemaking. To this end, the Plan supports effecting change and influencing perception of a place by testing new ideas and activating the streets with events and creative responses. There is a good understanding that these ideas/creative responses may be the catalyst for longer term infrastructure projects.

The Nambour Activation Plan provides the framework to activate the streets and places of Nambour and enable local businesses and community to continue to energise their township, celebrate their place and promote the town as a thriving and extraordinary place to live, work and play. Some of the ideas which have been initiated/are suggested to be activated in Nambour include:

- A Community Arts Program – Colouring the “Great Wall”, a Temporary/changing art installation/“graffiti” or green wall/contemporary art installation.
- Community Activation of Town Square, including ephemeral public art, artist exhibition space, sunset cinema and pop up shops.
- Street Performance Zone, Currie Street.
- Making Centenary Square an arts and entertainment mecca including promoting it as an arts and cultural hub.
- Networking events, including co-ordinating theatre / museum / cultural / community events, and linking activities held between Centenary Square, “Old Ambo”, Library, Museum, cinema, galleries, etc.
- Creating a hip nightlife, funky cafes, shops and pop ups.
- Pop Up Central - Eddie De Vere Forecourt makeover.



### A.4 Interpretive Centre and Collection Store Feasibility Report 2019

The Interpretive Centre and Collection Store Feasibility Report 2019 investigates the feasibility including preferred location, size, costs and requirements for an Interpretive Centre and Collection Store on the Sunshine Coast.

The Plan is guided by the Environment and Liveability Strategy 2017, which provides the higher order strategic policy directions for the Sunshine Coast in relation to social infrastructure including cultural facilities. It also responds to the Sunshine Coast Heritage Plan 2015-2020, specifically as it relates to two actions (3.1.5 and 4.1.2) which require the development of a feasibility study into a collection store to house council owned and non-council owned heritage items and collections and an investigation into the establishment of a regional interpretation space.

The Sunshine Coast has a decentralised model of community museums that are located on the coast through to the hinterland and from the southern part of the local government area through to the north. The Council has a heritage collection as well as a separate art collection. Council wishes to explore the creation of a Regional Interpretive Centre that will strengthen community identity and increase the demand for heritage experiences, and the creation of a collections store to service both the community museums and the council's collections.

The study found that the community museums operate in a challenging environment where they do not have access to museum standard storage facilities that will ensure the conservation of Sunshine Coast collections. Many of the museums have low visitation numbers.

The Sunshine Coast is undergoing a period of major residential growth creating increased demand on social infrastructure. International art tourism is growing across Australia. New cultural facilities on the Sunshine Coast have the potential to attract additional tourist numbers to the region.

A new Interpretive Centre provides an opportunity to develop a distinct Sunshine Coast Heritage experience at both the centre and at the community museums through a hub and spoke model of collaboration and operation.

The Report appears as Attachment 1 to the RAIF.

### A.5 Library Network Plan 2019-2041

The Sunshine Coast Libraries Network Plan 2019-2041 provides detailed guidance on the planning and ongoing delivery of infrastructure to support the network of library services and to ensure they meet the changing needs of the community into the future.

The Plan is guided by the Environment and Liveability Strategy 2017, which provides the higher order strategic policy directions for the Sunshine Coast in relation to social infrastructure including libraries. It provides a strategic approach that supports council's pivotal role in developing and supporting an environment in which libraries remain an integral community connector.

The Plan also provides a vision for the future library network and a blue print for investment by outlining a network of well-located, spacious, modern and adaptable libraries. It also describes and supports the role that libraries play in contemporary society. It introduces a new model for service delivery and facility design and recognises libraries as both cultural and social destinations that complement our Sunshine Coast lifestyle and educational facilities by advancing individual learning and life experiences.

The Plan has been developed following an extensive community and staff engagement process. Its success relies on the continued collaboration between council, the arts and cultural sector and the community.

It supports the international philosophy and evidence which shows that an investment in libraries is an investment in the future of strong, resilient and cohesive communities that are healthy, smart and creative.

The Plan appears as Attachment 2 to the RAIF.