

## Supporting Information for the 2014/15 Transport Levy Program Initiatives and Projects

Some of these initiatives are dependent on partners such as the Department of Transport and Main Roads, transport operators and the community. As such their progression will need to meet governance and procedural requirements which may affect desired implementation timelines.

### Flexilink Services – (Peachester, Conondale)

Two flexilink services remain operating and patronage levels have ranged from being maintained to showing steady growth. Ongoing tracking of the usage is occurring and some selected analysis is taking place. It may be necessary to determine the future of the Peachester to Beerwah flexilink subject to the outcome of the Maleny-Landsborough-Beerwah review that is currently being undertaken by TransLink.

### Council Cabs

This service continued through 2013/14 and it is proposed to continue this initiative in 2014/15 as it is well accepted by eligible users and has established itself.

### Maleny to Landsborough to Beerwah bus service trial

A review of this service is currently being undertaken by TransLink and Council officers have provided input to this review. The outcome of this review will be determined in the near future by TransLink. The development and adoption of an exit strategy may need to occur in conjunction with TransLink for this service.

### Bus Stops for Disability Discrimination Act Compliance

The ongoing upgrade program for bus stops to ensure compliance with the Disability Discrimination Act (DDA) and the Disability Standards for Accessible Public Transport (DSAPT) continued through 2013/14. It is proposed that the upgrading program will continue through 2014/15. The next milestone in this program is that 90% of bus stops must comply with DSAPT by 31 December 2017. This project will be additional funding to Council's existing bus stop funding program to ensure the required target is met.

### Peak Hour Bus Priority

It is proposed that the investigation and implementation of peak hour bus priority facilities will continue in 2014/15. The proposed site under investigation for this project is Nicklin Way between Jessica Boulevard and Sunbird Chase. It is proposed that the project will provide on ground infrastructure to facility priority peak hour bus travel. Consultation and DTMR approval will be required prior to any implementation.

### Minor land acquisition to secure local multi-modal transport outcomes

The acquisition of land has not previously been an activity under the previous structure of the Public Transport Levy Policy. It is proposed that the acquisition of minor land truncations or similar for local multi-modal transport works including DDA bus stop and bus priority initiatives will occur through this.

### Real Time Information

Council has long advocated to TransLink to implement Real Time Information (RTI) facilities to inform passengers. This project will build on the scope of TransLink's RTI project and result in the

installation of selected additional infrastructure, primarily at Council controlled sites, across the Sunshine Coast network. This project will enable increased penetration of the RTI facilities to include the display of current nearby bus services and their operational timing. The extent of this project is subject to confirmation by TransLink of the RTI system to be implemented.

### **Wi-Fi on Buses**

TransLink have advised that Wi-Fi on buses is not a TransLink priority but that it can provide advice to Council regarding the setup of Wi-Fi. This project is subject to agreements being developed between Council and Sunbus regarding Wi-Fi infrastructure, operation and maintenance. It is proposed that Wi-Fi facilities will begin to be installed on buses serving the Sunshine Coast during 2014/15. This initiative is affected by TransLink finalising new bus service contract discussions for the Sunshine Coast.

### **Fleet Improvements**

It is intended that Council, in conjunction with Sunbus and TransLink, will undertake improvements to the bus fleet that will make the fleet distinctive to the Sunshine Coast (for example, logos, vehicle wrapping and even vehicle considerations). This would initially target the high frequency Caloundra – Maroochydore corridor.

### **Taxi Rank Identification System**

This initiative would see a distinctive sign added to the regulatory signage at each marked taxi rank/bay with a unique reference number. This will assist with simplifying bookings and reducing errors and misunderstanding due to the need for passengers, particularly visitors, to know street names and locations.

### **Travel Behaviour Change**

This initiative is aimed at delivering a range of activities designed to influence and change travel behaviour and travel choice. It is hoped that this initiative will result in individuals realising the extent of travel mode choices available and then choose the most appropriate travel mode for their needs resulting in a reduced dependency on the private vehicle and increased patronage on public transport.

### **Travel Choice Campaign**

This is a communications and marketing initiative aimed at supporting the change of travel behaviour beyond the use of a car. It is hoped that this initiative will increase the communities understanding of travel impacts and increase patronage on public transport. Some projects currently under consideration include a communications campaign targeting specific user groups (i.e. seniors for “Seniors Week” or youth).

### **Performance Analysis and Reporting**

Ongoing analysis of data is required to:

- Monitor public transport characteristics and patterns that are occurring;
- Report on the performance of implemented service improvements;
- Monitor the performance of all services;
- Assist in identifying future service improvements; and
- Support the Travel Choice Campaign with data.

### **Partner a TMR project to identify, staged and package early works from CoastConnect**

It is proposed that Council partner a Department of Transport and Main Road project seeking to identify the staging and packaging of early works along the identified High Quality Bus Corridor between Maroochydore and Caloundra. This will permit project funding to be sought by Department of Transport and Main Roads.

### **Light Rail Feasibility Study**

It is proposed that the Light Rail Feasibility Study continue to receive funding from the Transport Levy.

### **Develop 'Shuttle' Style Model Options**

This project involves the development of alternative 'shuttle' type public transport model options for discussion with TransLink for possible implementation on the Sunshine Coast. These options will be tested for feasibility and compliance with existing contractual and legislative frameworks. Methods of progressing to implementation will be outlined and potentially prepared for trial in selected areas in 2015/16 to prove the concept.

### **Strategic Funding Reserve**

The commencement of a Transport Levy will trigger the creation of a strategic funding reserve (or 'Transport Futures Fund'). This funding will be for specific purposes as directed by Council. It will be aimed at achieving long term multi-modal transport infrastructure outcomes and key projects for the Sunshine Coast. Application of this funding by Council in due course may include:

- the bring forward of strategic multi-modal transport infrastructure;
- taking opportunities to coordinate major Council transport projects with major State transport projects;
- Brisbane Road/Walan St Upgrade;
- Selected transport elements to improve access to Caloundra;
- Progressing Light Rail;
- Securing strategic transport corridors for the future.