

place making

MOOLOOLABA

**PHASE 2 COMMUNITY ENGAGEMENT
FEEDBACK REPORT**

October 2015

AECOM

 **Sunshine Coast
COUNCIL**

Client: Sunshine Coast Council

ABN: N/A

Prepared by

AECOM Australia Pty Ltd

Level 8, 540 Wickham Street, PO Box 1307,
Fortitude Valley QLD 4006, Australia

T +61 7 3553 2000 F +61 7 3553
2050 www.aecom.com

ABN 20 093 846 925

12-October-2015

Job No.: 60343178

AECOM in Australia and New Zealand is certified to the latest version of ISO9001, ISO14001, AS/NZS4801 and OHSAS18001.

© AECOM Australia Pty Ltd (AECOM). All rights reserved.

AECOM has prepared this document for the sole use of the Client and for a specific purpose, each as expressly stated in the document. No other party should rely on this document without the prior written consent of AECOM. AECOM undertakes no duty, nor accepts any responsibility, to any third party who may rely upon or use this document. This document has been prepared based on the Client's description of its requirements and AECOM's experience, having regard to assumptions that AECOM can reasonably be expected to make in accordance with sound professional principles. AECOM may also have relied upon information provided by the Client and other third parties to prepare this document, some of which may not have been verified. Subject to the above conditions, this document may be transmitted, reproduced or disseminated only in its entirety.

QUALITY INFORMATION

Document	Mooloolaba Place Making Community Engagement Report
Ref	60343178
Date	12-October-2015
Prepared by	Joshua Hinwood, Amy Stewart & Shane Hastings
Reviewed by	Mike Gillen, Jamie Franklin

REVISION HISTORY

Revision	Revision Date	Details	Authorised	
			Name / Position	Signature
A	12-Oct-2015	Draft For Review	Mike Gillen	
B	13-Oct-2015	Draft For Taskforce Review	Amy Stewart	
C	02-Nov-2015	Final For Director Review	Jamie Franklin	
D	11-Nov-2015	Final Report For Council OM	Amy Stewart	

Executive Summary

ONE

Community Engagement Overview

TWO

Phase 2 Engagement Approach

THREE

Survey Results

FOUR

Other Submissions

FIVE

Next steps

APPENDICES

Appendix A - Project Collateral

Appendix B - Media Coverage

Appendix C - Original Survey Results

Executive Summary

Foreword

Sunshine Coast Council would like to thank all of those community members and stakeholders who have given up their time to provide Council with feedback on the Draft Master Plan proposals. There has been substantial feedback received, which has been carefully read and all information summarised in this feedback report.

Purpose

The purpose of this report is to present the key findings from the Place Making Mooloolaba Phase Two Community and Stakeholder engagement process. This process sought feedback on the Draft Master Plan from the 4 - 30 September 2015.

The purpose of the consultation was to gauge community support and feedback on the Draft Master Plan proposal in order to inform the finalisation of the Master Plan prior to it being endorsed by Council.

Background to the project

Sunshine Coast Council together with AECOM (engaged design consultant) initiated broad community engagement for the Place Making Mooloolaba project to help inform and develop a vision and 20 year Master Plan for Mooloolaba.

The community engagement strategy aimed to capture a broad range of people to contribute their aspirations, values and ideas to help determine the desired future character and sense of place of Mooloolaba. Feedback received from all phases of engagement would ultimately shape the proposals of the draft and final Master Plans.

Three phases of stakeholder and community engagement have been undertaken for the Place Making Mooloolaba project:

- / Enquiry by Design (November 2012)
- / Place Making Mooloolaba - Phase One Engagement (1 - 25 May 2015)
- / Place Making Mooloolaba - Phase Two Engagement (4 - 30 Sep 2015)

Overview of Phase One of the engagement process

Phase one of engagement was held over four weeks in May 2015 and introduced the 'place making' Mooloolaba Master Plan project to the community. This phase sought feedback from a broad range of people within the community, including school children, local residents and local traders through to local community groups, event organisers, visitors, the regional tourism board and state government agencies.

This phase of engagement used three key engagement events to interact with the community and invite participants to "have your say." This included a public 'chalk visioning' day held on Mooloolaba Esplanade, one-on-one meetings with key stakeholders and a two-day stakeholder workshop. Other engagement tools used included a postcard from the future exercise undertaken with local school children, feedback forms and surveys, notices mailed out to local residents and informal visits with local businesses.

During the engagement period, individuals consulted were asked for feedback on a set of key questions

- / What do you love about Mooloolaba?
- / What would you improve?
- / What is your vision for the future of Mooloolaba?

Overview of Phase Two of the engagement process

During the second phase of engagement held for the Draft Master Plan, a variety of engagement methods were used to again reach a broad range of stakeholders including local traders, residents and workers, tourists and visitors, and stakeholders previously met with in the first phase of engagement. This second engagement sought feedback on the *Draft Place Making Mooloolaba Master Plan* with feedback captured predominately via survey and in one-on-one meetings with key stakeholders where the Draft Master Plan was discussed in more detail.

Surveys were available in two forms, either a hardcopy feedback form provided at each of the public consultation events and stakeholder meetings, the other generated on 'SurveyMonkey' accessed online via the Council website. Results from all surveys received were culminated into one data set.

The surveys invited specific comment from individuals and indication of support for the following key topics and initiatives:

- / The intent and vision of the Draft Master Plan
- / Car parking provision and traffic movements
- / Revitalisation of the foreshore and esplanade precinct
- / Creation of a new 'heart' precinct for Mooloolaba
- / Revitalisation of the Wharf site
- / Revitalisation of the southern gateway arrival experience (i.e. Brisbane Road) into Mooloolaba

Overview of Phase Two public consultation events

A number of engagement activities were undertaken as part of phase two engagement between the 4 - 30 September, including:

- / Informing the community via various communications techniques
 - media releases
 - print and broadcast media
 - advertisements
 - social media
 - Sunshine Coast Council's website
 - emails to businesses and key stakeholders
- / 2 x public feedback events involving approximately 600 attendees
- / Key stakeholder one-on-one meetings
- / Online survey and feedback forms
- / Other submissions including emails, letters and a petition

Overview of key stakeholder discussions

Sunshine Coast Council met with key stakeholder groups in both phases of engagement held in 2015. Groups were invited to attend a one-on-one meeting to provide stakeholders with the opportunity to learn more about the Master Plan in greater detail and freely discuss and question any areas of particular interest.

Stakeholders groups included:

- / SEALIFE Mooloolaba (Underwater World)
- / Sunshine Coast Destination Ltd
- / Prospective developers within Heart area
- / Mooloolaba Ironman & Triathlon event organisers
- / Mooloolaba Business & Tourism
- / Mooloolaba Surf Life Saving Club
- / Mooloolaba Spit Protection Association
- / The Wharf privately held property owners

Phase Two Survey

The phase two survey consisted of 38 questions and gave respondents the opportunity to provide 'yes' or 'no' responses to each question to gauge the level of support for key opportunities proposed by the Draft Master Plan. This included questions detailing each of the strategic initiatives proposed within each of the four precincts - the Foreshore and Esplanade, the Heart, the Wharf, and the Southern Gateway.

In addition to the 'yes' and 'no' responses, respondents were also given the opportunity to reply 'yes, I would support it if...' to seek additional feedback on the overall intent of the Draft Master Plan, the proposed vision for Mooloolaba, and key car parking solutions for the area.

Key findings

The key findings from phase two consultation include:

- / The intent of the Draft Master Plan was strongly supported by the majority of participants with 82% of respondents voting 'yes' (71%) or 'yes, I would support it if...' (11%)
- / The vision for Mooloolaba was well supported by the majority of participants with 87% of respondents voting 'yes' (80%) or 'yes, I would support it if...' (7%)
- / All initiatives were well supported with the exception of the one-way pedestrian friendly shared road proposed at the southern end of the Esplanade (from Brisbane Road to River Esplanade) which received a balanced 50/50 result
- / Strong support was received for the removal of the Mooloolaba Holiday Park northern caravan site with a majority of participants voting 'yes' (72%) to create increased open space.
 - It should be noted that 38% of respondents that voted 'no' (18%) to whether they supported the intent of the Draft Master Plan specified the removal of the caravan park as their main objection.
- / The car parking strategy was well supported by the majority of participants with 91% of respondents voting 'yes' (78%) or 'yes, I would support it if...' (13%)
- / The majority of survey respondents were from the Sunshine Coast community, being residents, workers or business owners of Mooloolaba (46%) or residents from elsewhere in the region that come to visit Mooloolaba (30%)

Overall, there was strong support for the majority of initiatives proposed with the majority most receiving over 80% support. There were four initiatives that received less than 80% support, which were as follows;

1. Southern End of the Esplanade
 - There was a balanced 50/50 response on the provision of a one-way pedestrian friendly shared road connection from Brisbane Road eastwards along the front to the Surf Club and River Esplanade.
 - Two options were presented for this eastward link, with the alternative scenario to the one-way option proposing the Esplanade change to a fully pedestrianised zone in this section. This proposal received 81% support. Comments received in favour of this outcome predominantly noted a need to remove existing clutter or desire to increase the attractiveness of the most popular section of beach and to provide a safe, family friendly recreational area.
2. Mooloolaba Holiday Park (northern caravan park site)
 - 28% of respondents did not support the relocation of the 34 caravan park sites in order to create increased public open space and a Great Ocean Walk around Alexandra Headland
 - Comments received included the importance of caravan park's role

as an affordable holiday destination, the income it injects into the local economy through visitor expenditure at local businesses, and the opinion that it is a unique and 'iconic' part of Australian and the Sunshine Coast's cultural heritage.

- A petition opposing the proposed relocation of the 34 northern caravan park sites was submitted to Council with 3041 signatures. This included signatures from across Australia and overseas.
3. Tidal Pool
 - 21% of respondents did not support the creation of a tidal pool. Comments received included concern for the environmental impacts, potential maintenance requirements and costs, and the existing rock pools should remain as a natural environment.
 4. Replacement of some existing trees, including Norfolk Island Pines
 - The removal and replacement of some existing trees is likely needed in order to create the foreshore public realm, amphitheatre and Esplanade changes.
 - 20% of respondents did not support this initiative. This may be due to the existing trees being perceived as an important part of Mooloolaba's character and amenity.

Recurrent 'Additional Comments' received in the Phase Two survey

- / No desire to see anything change - leave it as it is
- / Mixed responses to the potential removal and relocation of the caravan park. The majority of comments made in this regard expressed concern and objection to this proposal
- / The Master Plan needs to have a stronger link with The Spit
- / Better integration of Mooloolaba's key character elements into the Master Plan (text and images), including the influence of the seafood industry and the natural environment
- / Support received for a shared zone with slow moving traffic along the Esplanade from Brisbane Road to the Surf Club (River Esplanade)
- / Support received for altering traffic movements along Mooloolaba Esplanade with two-way traffic from Brisbane Road to Venning Street and one-way traffic from Brisbane Road to the Surf Club
- / Support for removal of car parks and vehicular movements from the Esplanade altogether to create a fully pedestrianised zone
- / Support for the removal of the caravan park and car parking to create more public open space, events area and BBQ's
- / Affordability for all demographics (related to caravan park removal)
- / "Don't make Mooloolaba like the Gold Coast" (relating to Sunshine Coast 'look and feel' and also concern over development scale)
- / Support for the relocation of car parks from the Esplanade to a multistorey car park facility on the Brisbane Road car park site
- / Retain the current Planning Scheme (in terms of building height)
- / Support for light rail, public transport and active transport improvements to encourage options such as rapid bus corridors, more cycle paths and Park 'N' Rides
- / Suggestion that 'the Heart' requires a higher level amenity and increased green space to encourage full redevelopment potential
- / General support for the Master Plan to positively influence the triathlon and encourage other new events to come to Mooloolaba
- / The need to address management of the beach and preserve the natural environment (relative to erosion and climate change)
- / Concerns for increased building heights (though the Master Plan does not propose building heights beyond the current Planning Scheme)
- / Ensure that the foreshore remains accessible for all, particularly for elderly and people with a disability

Community Engagement Overview

Sunshine Coast Council together with AECOM (engaged design consultant) initiated broad community engagement for the Place Making Mooloolaba project to help inform and develop a vision and 20 year Master Plan for Mooloolaba.

The community engagement strategy aimed to capture a broad range of people to contribute their aspirations, values and ideas to help determine the desired future character and sense of place of Mooloolaba. Feedback received from all phases of engagement would ultimately help shape the draft and final Master Plans.

The Place Making Mooloolaba Master Plan provides a clear and compelling vision for the future (short, medium and long term change) with a strong identity of what Mooloolaba will become, and allowing it to evolve to meet the current needs of locals, traders and tourists while preserving its natural beauty and heritage within a rapidly growing region.

Three phases of stakeholder and community engagement have been undertaken for the Place Making Mooloolaba project, details about each phase are below.

ENQUIRY BY DESIGN (NOVEMBER 2012)

An Enquiry by Design workshop was held in November 2012 involving key stakeholder groups from the Mooloolaba community together with Council officers from each department.

The workshop propositioned the group to consider the future of Mooloolaba with a 'no constraints' brief in order to produce free, thought-provoking ideas and a variety of visionary high-level concepts.

Existing issues known to Council were presented to the stakeholders for consideration and included:

- / The transport interchange
- / Car parking needs, locations and strategies
- / The beach frontage and opportunities to return car parking to public open space
- / Open space and community events
- / Major events (e.g. Mooloolaba Triathlon, surf lifesaving carnivals, etc.)
- / Commercial enterprises on the foreshore and public land
- / The role of the two caravan parks
- / Future light rail
- / Building heights and envelopes

Emerging from this forum were four 'big ideas' envisioned for the future of Mooloolaba:

1. A healthy thriving place
2. An international focus
3. Reclaiming Mooloolaba
4. The resort heart of the coast

PLACE MAKING MOOLOOLABA - PHASE ONE ENGAGEMENT (1 - 25 MAY 2015)

Phase one of engagement was held for four weeks in May 2015 and introduced the 'place making' Mooloolaba Master Plan project to the community. This initial phase sought feedback from a broad range of people in the community - from school children, local residents and traders to local community groups, event organisers, visitors, the regional tourism board and state government agencies.

Community consultation for the project was advertised through a variety of means including Council's website, a project information notice mailed out to 1800 property owners in the 4557 postcode, a walk around and chat with approximately 300 local businesses, advertisements published in local newspapers, local radio and television broadcasts, posters displayed in local shops, flyers handed out and notifications published on social media. Social media was also used as a community engagement tool with members of the public given the opportunity to participate through Facebook, Twitter and Instagram.

This phase of engagement used three key engagement methods to provide the community with opportunities to come along and 'have your say'. This included a public 'chalk visioning' day held on Mooloolaba Esplanade on Saturday, 9 May with over 1000 attendees on the day joining in to write ideas on the Esplanade (closed to traffic for the event) and have conversations with Council officers and the project team.

One-on-one meetings were also held with key stakeholders and many attended a two-day stakeholder workshop where ideas were explored in greater detail.

In all engagement sessions and via an online survey, the community were asked for feedback on a set of key questions - "what do you love about Mooloolaba, what would you improve, and what is your vision for the future of Mooloolaba?"

The participatory approach reached over 1000 participants and allowed a variety of 'place' ideas and aspirations to emerge for Mooloolaba. A summary of the feedback received from this engagement was captured in a video available to view at <https://youtu.be/r79a8L0hYos>.

The key findings identified during phase one engagement include the following:

- / The community place significant value on the beach and its natural environment, particularly the beach and ocean views
- / The identity of the locality is enshrined in the beach and its associated healthy lifestyle with the area offering a diversity of active and passive recreational opportunities
- / Enhanced access to the beach and supporting family friendly facilities are essential for any future Master Plan
- / Improved car parking provision across the centre and the potential of transforming existing foreshore car parking areas into public open space, considered essential for enhanced foreshore amenity
- / Traffic congestion and public transport provision in need of urgent attention with road improvements a priority over new development that could encourage more visitors to Mooloolaba
- / The potential of the marina and wharf site and the growing demand/ attraction of Mooloolaba to tourists (including day-trippers, regional, interstate, international, and cruise ship tenders)
- / The potential economic opportunities stemming from regional growth, tourism, cultural events, and festivals

PLACE MAKING MOOLOOLABA - PHASE TWO ENGAGEMENT (4 - 30 SEPTEMBER 2015)

Phase two of engagement introduced the Draft Place Making Mooloolaba Master Plan to the community. The Draft Master Plan was informed by a number of existing Council strategy and policy documents, the Enquiry by Design workshop and key findings from phase one community engagement.

This second phase of engagement took place from 4 to 30 September 2015 and sought feedback on the Draft Master Plan proposals, with engagement findings to be used to help inform the Final Place Making Mooloolaba Master Plan.

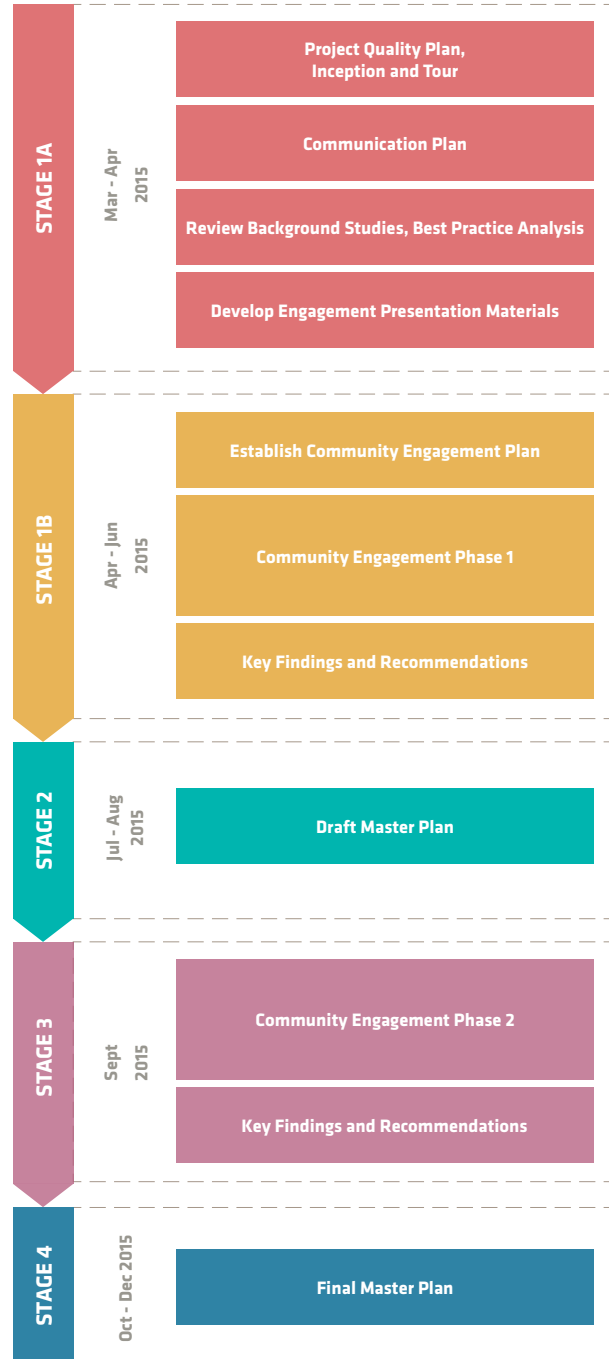
The objectives of this second phase of engagement were to:

- / Seek broad feedback on the Draft Master Plan
- / Build on previous phases of community and key stakeholder engagement
- / Validate the vision and strategic directions presented by the Draft Master Plan
- / Generate community, trader and visitor/tourist interest for the potential future changes to Mooloolaba
- / Consult the community and key stakeholders about optional elements of the Draft Master Plan
- / Deliver a genuine and robust engagement process
- / Build support and commitment amongst all stakeholders to take Mooloolaba forward in a shared effort between Council and the community

The Draft Master Plan outlined a wide set of initiatives to help revitalise the foreshore and esplanade, create a new residential and business 'heart' for Mooloolaba, revitalise the wharf and marina precinct, and create a strong sense of arrival along the southern gateway (Brisbane Road) into Mooloolaba. The objectives of the plan placed emphasis on improving the experience for local residents, traders and visitors to Mooloolaba while preserving the fundamentals that make it such a popular place to recreate and visit.

The Draft Plan included details on the following:

- / Project background
- / Vision and principles
- / Illustrative Master Plan (day and night views)
- / Strategies for the following:
 - access and movement
 - public realm and open space
 - land use, built form and activation
 - a sustainability framework
 - placemaking
 - value benefit
- / Precinct plans for each of the key 'places' or precincts:
 - Foreshore and Esplanade
 - Northern parkland
 - Central and southern parkland
 - Mooloolaba's heart
 - The Wharf
 - Southern Gateway
- / Indicative Mooloolaba plant and hard materials palettes
- / Key actions and recommendations for implementation



Flow chart showing integration of Phase 1 and Phase 2 consultation into the design process

Phase 2 Engagement Approach

During phase two engagement held for the Draft Master Plan, a variety of activities were undertaken with a broad range of people including local traders, residents and workers, tourists and visitors, and stakeholders with an interest in the project. The engagement sought feedback on the Draft Place Making Mooloolaba Master Plan, captured predominately via a survey. There were two surveys available, one available as a hardcopy feedback form provided at each of the public consultation events (with Council reply paid envelopes) and one accessed online via the Council website. The surveys invited specific comment and indication of support for the following key topics and initiatives:

- / The intent and vision of the Draft Master Plan
- / Car parking provision and traffic movements
- / Revitalisation of the foreshore and esplanade precinct
- / Creation of a new 'heart' precinct for Mooloolaba
- / Revitalisation of the Wharf site
- / Revitalisation of the southern gateway arrival experience (i.e. Brisbane Road) into Mooloolaba

ENGAGEMENT ACTIVITIES

A number of engagement activities were undertaken as part of phase two engagement. Details about the engagement activities carried out are detailed in the following sections.

From 4 to 30 September 2015 approximately 1850* people participated in the engagement with approximately 1086 validated surveys completed. Feedback closed at 5:00pm on 30 September 2015.

**This number has been calculated using the filtered participation numbers from the online survey (1086), visitors to the two public event days (approx. 100 on 17 September and 500 on 19 September), key stakeholder discussion groups (approx. 57 attendees) and other submitters (approx. 100).*

LIMITATIONS

There are some limitations associated with the consultation and feedback received that should be acknowledged:

- / The information included in this report is based on both qualitative and quantitative data collected from willing participants.
- / Though the survey received 1358 total responses, upon investigating the origins of each survey submitted, it was identified that there were high multiple submissions received from four IP address. The survey results have therefore been assessed and presented in this report as two comparative data sets. The filtered data (1086 surveys), which

permitted ten or less submissions per IP address is shown (pie graph on the left) in comparison to the original data (1358 surveys) received with no filtering of survey results (pie graph on the right).

- / Feedback received from participants stated that some questions were confusing, noting specifically questions 11 and 12, regarding the linked options of either one-way and full pedestrianisation of the Esplanade.
- / Not all participants answered all questions within the survey. In some instances, survey participants did not answer or "skipped" over questions, this meant that some questions received fewer responses than others.
- / Open field questions such as 'yes, I would support it if...' and the option to provide additional comments afforded participants the opportunity to provide unique responses or additional feedback on issues outside the scope of the Draft Master Plan. This feedback has been noted and presented within the report for consideration.
- / The community were invited to attend two public feedback sessions. The scheduled sessions were open to attendance by all members of the community. In some instances participants may have used the opportunity to provide feedback that may have been unrelated to the Place Making Mooloolaba Draft Master Plan. This feedback has not been included in this report, however, it has been given to Sunshine Coast Council for their review and consideration.

COMMUNICATIONS

The following promotional techniques and activities were used to inform the community about the second phase of engagement and the release of the Draft Master Plan.

Media releases

Sunshine Coast Council announced the second phase of the project with a media release on the 4 September 2015 titled "Community invited to shape future plan for Mooloolaba."

Print & broadcast media

A total of 20 individual items of news ran during the engagement period. This included two radio items, 15 print items and three TV items. A list of these can be found in the Appendix.

Advertisements

Print advertisements promoting engagement activities were included in editions of the Maroochy Weekly published on the 3 and 10 September 2015. Community Spotlight radio advertisements and "Messages on Hold" (Council's customer contact centre) were broadcasted frequently across the consultation period from 4 to 30 September.



Saturday 19 September 2015 morning public consultation in the plaza area opposite Loo with a View on Mooloolaba Esplanade

Social media

Sunshine Coast Council social media channels were used to promote the engagement as follows:

- / Sunshine Coast Council Facebook account
 - 3 posts on 04/09/15, 16/09/15 and 26/09/15
 - 6751 reached, 167 likes, 54 comments and 24 shares
- / Sunshine Coast Council Twitter account @CouncilSCC
 - 8 posts (on 04/09/15, 07/09/15, 16/09/15, 17/09/15, 18/09/15, 19/09/15, 26/09/15 and 26/09/15)
 - 3208 Impressions, 20 re-tweets and 7 favourites

Website

Sunshine Coast Council's website was used to promote the project, provide information and a link to the 'have your say' survey. During the engagement period 4 to 30 September March 2015:

- / The Place Making Mooloolaba project page on the Sunshine Coast Council website received 2807 unique page views
- / The "Mooloolaba Place Making" consultation video uploaded to Sunshine Coast Council's You Tube page received 145 views and 2 likes.

Emails

Approximately 163 emails were sent to individuals, businesses and key stakeholders who had registered on the project contact list, announcing the next stage of the project and encouraging participation and to "have your say" on the Draft Master Plan.

Public Feedback Events

Two community feedback session events were held to provide a dedicated space and time for people to come along and find out more about the Draft Master Plan and to provide their feedback. The events both featured presentation materials displaying the key concepts of the Draft Master Plan in three different stations which were facilitated by two to three Council officers at each station.

The two events were held on separate days and within two different settings in order to provide two distinct opportunities for the community to come along and provide feedback and capture a broad cross-section of locals and visitors. The events were held on:

1. Thursday 17 September 2015 from 5 pm to 8 pm at the Mooloolaba Surf Club (Events Room)
2. Saturday 19 September 2015 from 8 am to 11 am in the plaza area opposite Loo with a View on Mooloolaba Esplanade



Thursday 17 September 2015 evening public consultation at the Mooloolaba Surf Club (Events Room)

Visitor overview

Approximately 600 individuals visited the two engagement events. Based on conversations with participants, the majority were local residents or traders.

Typically, conversations held with participants over the two engagement days reflected the following key topics:

- / Generally positive and in support of the vision and principles of the Draft Master Plan
- / The majority support the following:
 - a fully pedestrianised outcome to the section of Mooloolaba Esplanade from Brisbane Road to the surf club
 - removal and relocation of the caravan park to create more open space
 - proposal for a tidal rock pool
 - relocation of car parking along foreshore to Brisbane Road Car Park site as a multi-storey facility
- / General support for the revitalisation of the foreshore and esplanade into enhanced open space including the playgrounds, BBQ facilities and great ocean walk
- / Great support for a multistorey car park facility on the Brisbane Road car park site
- / Numerous queries regarding paid versus free parking outcomes in future
- / Better acknowledgement of the 'Spit Futures Master Plan' and how the Place Making Mooloolaba Master Plan integrates with the Spit

Key stakeholder one-on-one meetings

Sunshine Coast Council revisited the key stakeholder groups previously consulted in the first phase of consultation held in May 2015. All groups were invited to attend one-on-one discussions. These one-on-one feedback sessions provided stakeholders with the opportunity to learn more about the Draft Master Plan in greater detail and to openly discuss and question areas of particular interest.

There was a total of eight one-on-one discussion groups held, with each session dedicated to an individual group, allowing discussions to focus on relevant areas of interest. At each session there were attendees from Sunshine Coast Council. The sessions included presentation materials displaying the key concepts proposed by the Draft Master Plan, full hard copy prints of the Draft Master Plan, and feedback forms with reply paid envelopes.

A summary of the key stakeholder group discussions can be found in Table 1 on the following page.

Table 1 - One-on-One Stakeholder Meeting Key Findings

Date	Group	No. of Attendees (approx.)	Key Findings
15 Sep	Underwater World SEALIFE Mooloolaba	2	<ul style="list-style-type: none"> / General support for Draft Master Plan / Town centre manager role is needed to help drive mutual outcomes for businesses & accommodation providers / Improvements needed to wayfinding and directional signage around Mooloolaba – gateway strategy
21 Sep	Sunshine Coast Destination Ltd	1	<ul style="list-style-type: none"> / General support for Draft Master Plan / Foreshore & esplanade would help entice more international events. A number of international events scheduled over next 12 months including World Ironman Championships, World Outrigging Titles and Australasian Police and Emergency Services Games / Interested in exploring opportunities for relocated Visitor Information Centre / Increased tourism and visitations motivated by scheduled and anticipated cruise ship visits / The Spit Master Plan needs to be taken into consideration as part of this Draft Master Plan to address the following: <ul style="list-style-type: none"> - Seafood industry is key to area - Pathway and amenity improvements to enhance the connection and experience from surf club down the Spit - Potential of yacht club & marina - Consider needs of outriggers a car parks - Consider streetscape & public realm improvements
25 Sep	Prospective developers within 'the Heart' precinct	4	<ul style="list-style-type: none"> / Concerns for overshadowing into the Heart area from Brisbane Road car park redevelopment / Interest in creating increased green amenity along Muraban Street as an alternative view and appeal for developing the Heart area / Concerns for access, on-street parking and traffic flows in and around the Heart area / Concern for who develops and what the 'community hub' facility is as per space designated within the Heart area
25 Sep	Mooloolaba Ironman & Triathlon event organisers	1	<ul style="list-style-type: none"> / General support for Draft Master Plan / Triathlon event layout has been maintained by the proposed Draft Master Plan. The Draft Master Plan can help alleviate road closure requirements of the triathlon event. / Interim locations would need consideration when redevelopment works occur / Double access ramp within new Brisbane Road car park facility would cater to dual use during triathlon event, i.e. public parking can operate whilst transition zone is in use / Beach Terrace outcome is good / No speed bumps along the Esplanade as it would conflict with bike course / Northern caravan park area would cater to other event opportunities such as; <ul style="list-style-type: none"> - additional days to the triathlon and ironman events - providing check-in and merchandise areas - potential to relocate transition zone for the Superkidz event to this location from Charles Clarke Park - other event opportunities (markets, fairs, music festivals, car shows, twilight runs, beach marathons, and food & wine festivals) / Potential of increased exposure and promotion for Mooloolaba from the broadcasting and marketing of these international event

Date	Group	No. of Attendees (approx.)	Key Findings
25 Sep	Mooloolaba Business & Tourism	20	<ul style="list-style-type: none"> / Mixed feedback on the potential removal or retention of the caravan park <ul style="list-style-type: none"> - If retained, Council to consider running a ballot system for site bookings to create fair use of the park / Draft Master Plan needs to address sand pumping costs and continued management of the beach / Solutions needed for wind tunnels along north-south roads / The Heart should consider tourist accommodation zoning not permanent residential / The Spit Master Plan needs to be taken into consideration as part of this Draft Master Plan. Especially to improve the 'visibility' and promote the Spit to visitors as Mooloolaba currently appears to end at the surf club. / Concerns for pedestrianisation of the one-way section of Mooloolaba Esplanade from Brisbane Road to the surf club in terms of accessibility being removed from apartment receptions, delivery loading and loss of business from drive-tourism
29 Sep	Mooloolaba Surf Life Saving Club	20	<ul style="list-style-type: none"> / General support for Draft Master Plan / Support for the pedestrianisation of the one-way section of Mooloolaba Esplanade from Brisbane Road to the surf club / Support for water play and playground facilities proposed / Support for enhanced amenity along foreshore and esplanade and the open space, family-friendly nature of the Draft Master Plan
29 Sep	Mooloolaba Spit Protection Association	5	<ul style="list-style-type: none"> / Stronger messages needed on preservation of the natural environment by the Draft Master Plan / Concerns for community consultation notification process and survey process / Objection to the northern caravan park closure / Cruise ship tenders do not provide a good income for the local economy / Support for maintaining a shared use, one-way traffic flow along Mooloolaba Esplanade from Brisbane Road to surf club in order to promote drive tourism and market the views. Agreeable to flexibility of closing the road for events or other needs. / The Spit Master Plan needs to be taken into consideration as part of this Draft Master Plan / Support for the town centre manager role / Support for the principles of the Heart precinct and the village atmosphere outcome / Queries regarding projection of traffic volumes if the Wharf site redevelops as proposed by the Draft Master Plan / Events like the triathlon are not stimulating local business activity and turnover
29 Sep	The Wharf privately held property owners	4	<ul style="list-style-type: none"> / General support for Draft Master Plan / Feasibility of public car parking provisions with height limitations / Acknowledgement of private lease and tenure to be added to wharf site

Online surveys & feedback forms

Throughout the engagement period 1358 surveys were received, this includes 183 feedback forms and 1175 online surveys. Surveys could be completed online or by completing and returning a feedback form. Hard copy surveys could be scanned and emailed to the project email address or returned by mail.

The feedback form and survey questions matched and asked participants to indicate their support for each of the ideas and associated actions that would be required to deliver the initiatives proposed by the Draft Master Plan. The hardcopy feedback forms received were entered into the online survey by Council officers to generate consolidated results of the survey.

The following section presents the key findings from the surveys. A copy of the hardcopy feedback have been retained in Council's electronic database.

Other submissions

A summary of submissions made by individuals and organisations regarding the Draft Place Making Mooloolaba Master Plan is provided in the following sections. Although not formally requested, submissions were accepted throughout the engagement period. In total, 154 submissions were received, this includes 1 petition, 86 emails, 13 letters and 54 social media comments.

Section 4 of this report details a summary of the submissions received.

THREE

Survey Results

This section of the report outlines the results of the phase two survey with submissions received either by completing the online survey or submitting a hardcopy feedback form (received by mail, email and deposit at one of the public feedback sessions.)

The survey consisted of 38 individual questions and gave respondents the opportunity to provide 'yes' or 'no' responses to a series of questions designed to gauge support for the Draft Master Plan. Questions related to the overall vision of the Master Plan and specific details of each initiative proposed, i.e. car parking alterations and provisions, traffic movement changes, and revitalisation schemes across the four precincts - the Foreshore and Esplanade, the Heart, the Wharf and the Southern Gateway.

The survey received a total of 1358 responses. All survey responses were analysed to identify the source of response (by IP address used to submit the survey.) The responses were filtered to identify IP addresses that had ten or more submissions. Ten or less was determined as an acceptable response rate assuming the responses could be originating from an open WiFi connection or high use venue such as the free WiFi provision offered on along the Mooloolaba foreshore, a restaurant or cafe on the Esplanade, holiday apartment providers or homes with multiple residents.

Any IP address with more than ten submissions from the same IP address were removed from the data set and the survey results recalculated to create a 'filtered' data set (described in the following pie charts as "Filtered IP address response.") The following results demonstrate both sets of results to validate if the result changed for each question, ensuring the survey was rigorous and fair.

The results for each survey question have been presented as two separate pie charts to reflect:

- / Filtered IP address responses only (total of 1086 responses) which are the revised results filtered to remove any responses from IP addresses that had ten or more submissions
- / Full summary of all responses received (total of 1358 responses)

The results have been calculated as a percentage of 'yes' or 'yes I would support it if...' and 'no' responses. Each result is rounded up or down to the nearest full percentage. In some instances, respondents did not answer the question and this is acknowledged as a "skipped" result.

FEEDBACK SUMMARY

Questions 1, 3 and 5 provided respondents with the option to answer 'yes, I would support it if...'. This allowed individuals to indicate general support for the Draft Master Plan but subject to the addition, alteration or removal of a particular element within the Final Master Plan. This option pertained to topics surrounding the vision and overall intent of the Draft Master Plan and proposed car parking solutions. The following lists provide an overview of comments received for these three questions. Repeat responses or those with like or similar commentary have been collated into the following hierarchy:

- / Highest response rate (30+ comments)
- / Medium response rate (10 - 20 comments)
- / Lowest response rate (under 10 comments)

Highest rate of responses:

- / No relocation of northern caravan park
- / Retain nature, the natural environment, be sustainable, use natural materials, and ensure a Sunshine Coast 'look and feel' is maintained
- / Don't change anything

Medium rate of responses:

- / Support for a shared zone with slow traffic along the Esplanade with one-way and two-way traffic movements both well supported
- / Support for removal of cars from the Esplanade altogether to create a fully pedestrianised zone
- / Support for removal of the caravan park and car parking along the foreshore to create more public open space, events areas and BBQ's
- / Maintain affordability for all demographics (mostly raised as a risk of removing the caravan park)
- / "Don't make Mooloolaba like the Gold Coast" (relating to Sunshine Coast 'look and feel' and also concern over development scale)
- / Support for relocation of car parks from the foreshore and Esplanade to a multistorey car park facility on the existing Brisbane Road site
- / Retain existing Town Plan (pertaining to building height and development scale)
- / Support for light rail and improved options for alternative transport, i.e. bus provision and Park 'N' Rides with shuttle buses
- / Support for active transport infrastructure, i.e. bike paths

Lowest rate of responses:

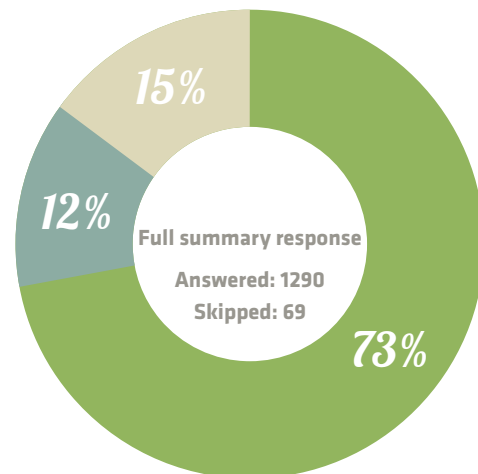
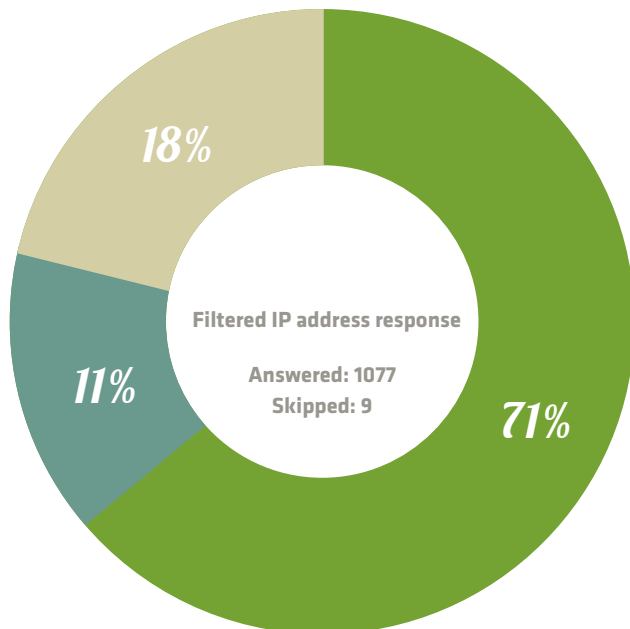
- / Ensure the ultimate Master Plan outcomes are affordable
- / Improve traffic congestion into and within Mooloolaba
- / Master Plan outcomes to be for locals not tourists
- / Prioritise Brisbane Road four-lane widening and multistorey car park, with support for mixed uses on the Brisbane Road site redevelopment
- / No car park access to new ARIA proposal off of River Esplanade
- / Ensure car parking remains free
- / Keep car parking on the Esplanade
- / No increase of car parking overall (keep everything as is)
- / Ensure access for all (disability car parks, compliant paths, tidal pool)
- / Improve management of existing public car parks under buildings
- / No private development on Council land
- / Support for a water play space

Question 1

Do you support the intent of the Draft Master Plan?

The purpose of this Master Plan is to provide a clear, compelling and unique vision for Mooloolaba for short, mid and long-term change over a possible 20 year period. It draws inspiration from the town's identity, character and community values.

- Yes
- Yes, I would support it if ...
- No



Question 2

If you don't support it, could you please explain why?

No: 18% (196)
Answered: 1077
Skipped: 9

Comments were received around the following topics:

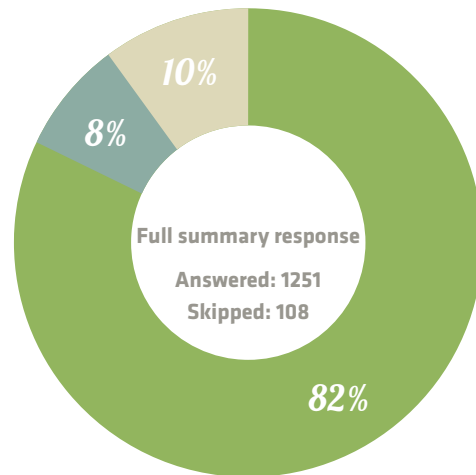
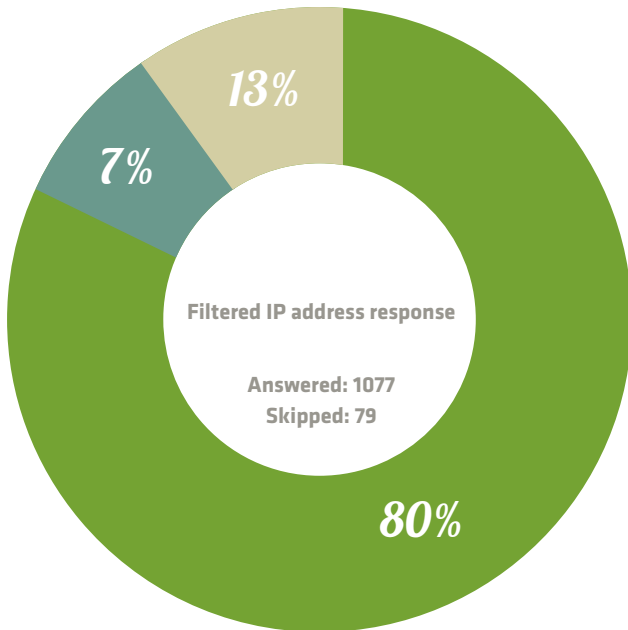
- / Concern around increasing the number of visitors to the town when it is already busy
- / Many people like Mooloolaba as it is
- / The northern caravan park is an iconic part of Mooloolaba and an affordable, family friendly holiday destination
- / Concern that change will affect Mooloolaba's identity
- / Concern about replicating the Gold Coast
- / The timing of Brisbane Road widening and the development of the Brisbane Road car park site
- / Easy access to the beach, a family atmosphere and affordable holiday choices may be lost (relates to removal for foreshore car parking and the caravan park)
- / A perceived financial and tourism focus of the Master Plan
- / There is concern that the Master Plan changes the current Planning Scheme in terms of building heights. (Note: this is incorrect as all proposed height limits contained within the Master Plan are as per the existing Planning Scheme)
- / The tidal pool being unnecessary

Question 3

Do you support the vision of the Draft Master Plan?

"Immerse yourself in, on and under the water at Mooloolaba... Mooloolaba is a world-class beach front destination that embraces and sustains its outstanding natural beauty. It is a healthy and active place that celebrates its unique location, connecting ocean to river and headland to spit."

- Yes
- Yes, I would support it if ...
- No



Question 4

If no, what is your vision?

No: 13% (128)
Answered: 1007
Skipped: 79

Comments were received around the following topics:

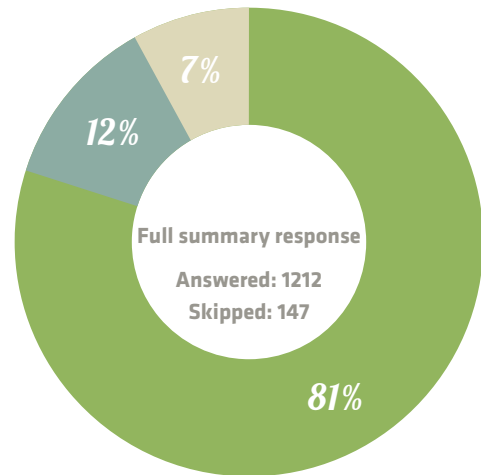
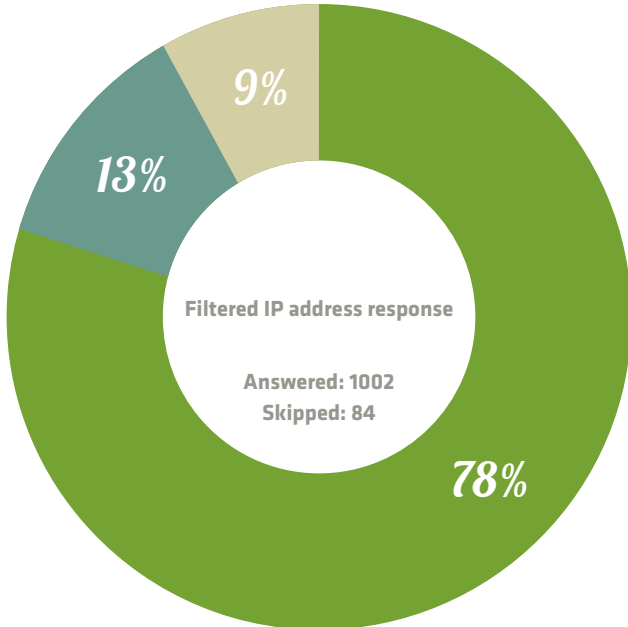
- / Preserve the natural environment, its beauty and assets
- / Mooloolaba to remain unchanged
- / Strike a balance of being the best family friendly area, as well as, a tourist destination
- / Provide more car parking
- / Preference to retain the caravan park and incorporate it into the vision
- / Prioritisation of local resident needs over tourist needs
- / The need for affordable accommodation

Question 5

Do you support increasing parking provision within Mooloolaba through the following initiatives?

- Increasing public car parking by approximately 1000 nett car parks overall
- Provision for a minimum 500 public car parks in the Brisbane Road car park site. (Includes relocation of 179 from existing Brisbane Road car park site and removal of 120 car parks from Esplanade to create new public parkland)
- Increased car parking by approximately 200 spaces in the Wharf site Council car park
- Increased on-street parking through redevelopment opportunities.
- Other possible future long-term opportunities such as Park 'N' Ride facilities and other car parking sites

- Yes
- Yes, I would support it if ...
- No



Question 6

If you don't support it, could you please explain why?

No: 9% (89)
 Answered: 1002
 Skipped: 84

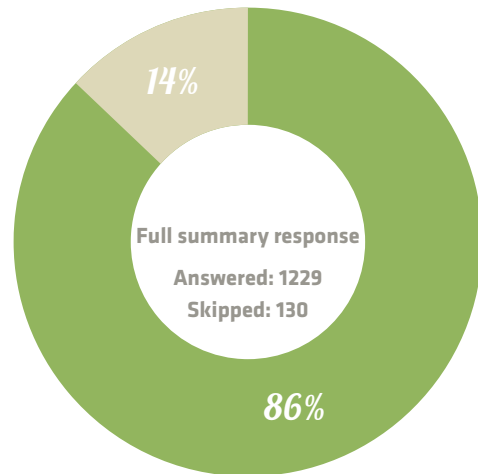
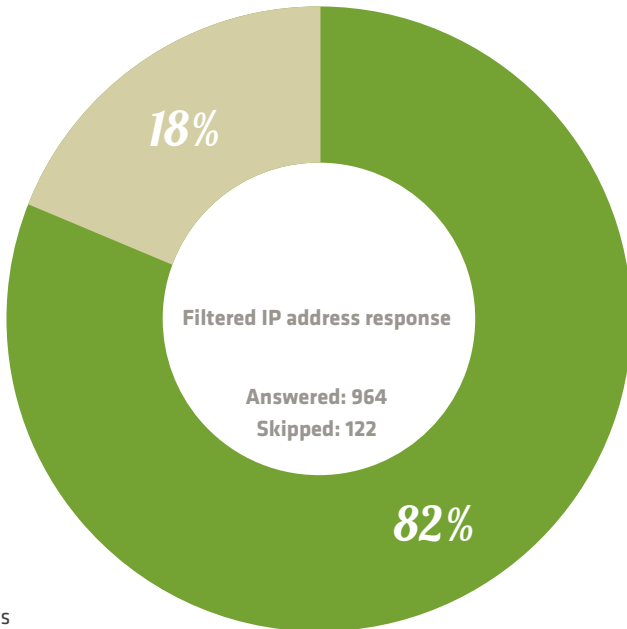
Comments were received around the following topics:

- / Respondents desiring increased parking provision versus others that stated that there is already enough parking
- / Concern that paid parking will be introduced
- / Concern that accessibility to the beach and foreshore for elderly and disabled residents and visitors will be hindered by the removal of the existing foreshore car parking

Question 7

Do you support the following key initiatives proposed to revitalise the foreshore and create an additional 40% of public parkland with an enhanced 1km ocean walk experience?

FORESHORE & ESPLANADE

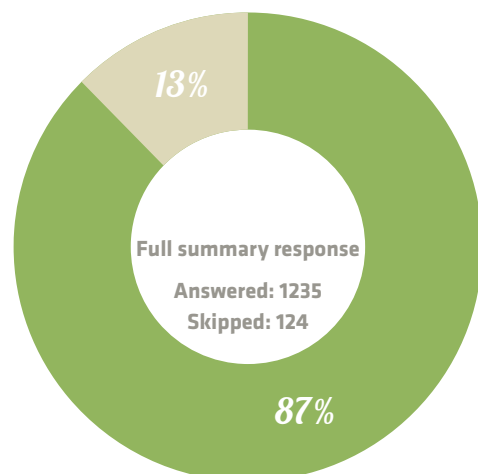
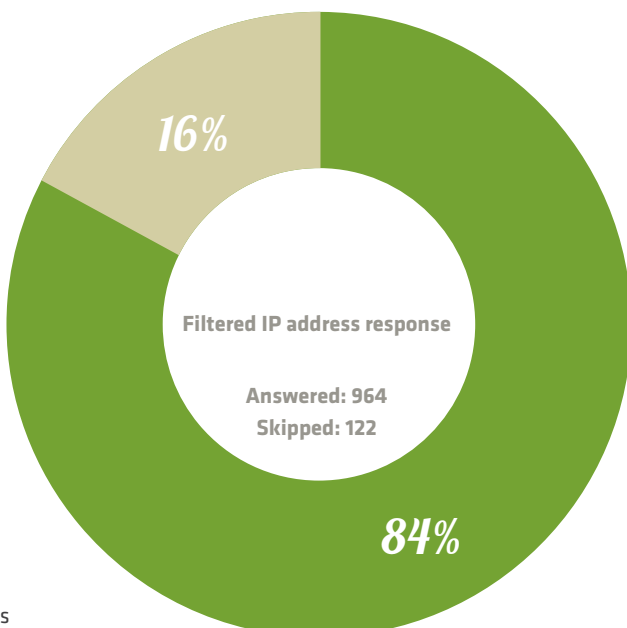


- Yes
- No

Question 8

Creation of a wide, continuous waterfront promenade that promotes Mooloolaba's greatest natural assets via a string of community, cultural and event destinations. Including the introduction of a major event space, new adventure playground, kids water play space and more activity areas with BBQ's?

FORESHORE & ESPLANADE



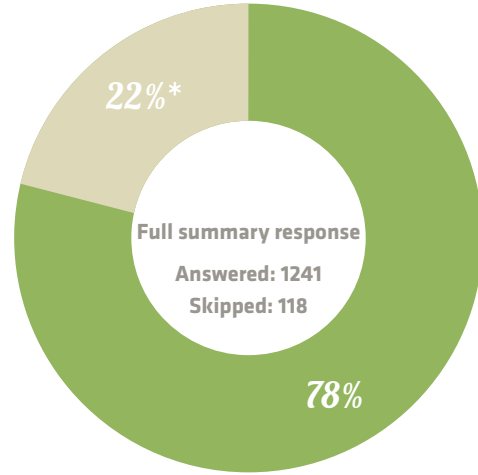
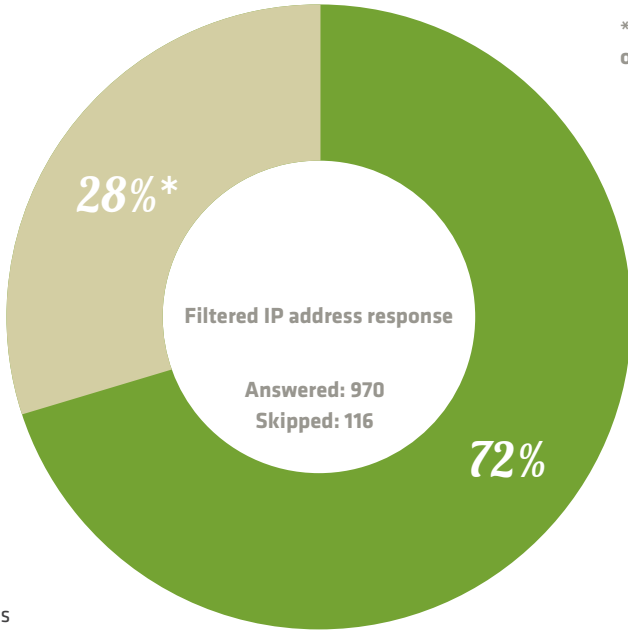
- Yes
- No

Question 9

Relocation of 34 caravan park sites from the Mooloolaba Esplanade Holiday Park (northern site) to other caravan parks on the Sunshine Coast in order to unlock this area as increased public open space and continue the 'Great Ocean Walk' link to Alexandra Headland.



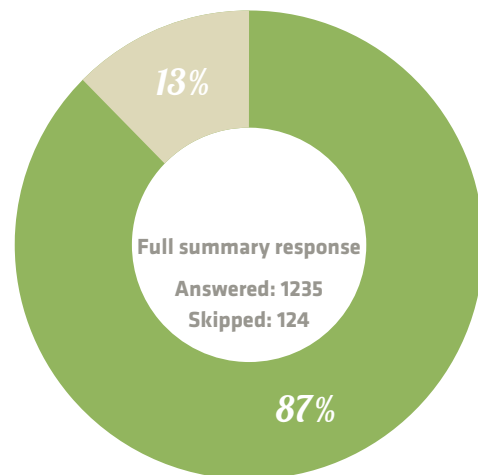
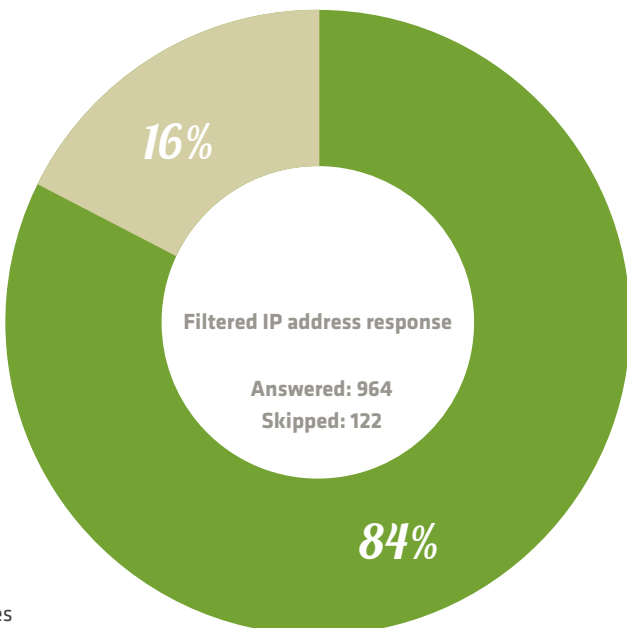
*A petition was also submitted on behalf of individuals opposing the removal of the caravan park. Refer to Section 4 of this report for further information.



- Yes
- No

Question 10

Removal of Beach Terrace road including the relocation of approx. 150 foreshore car parks to the Brisbane Road car park site and reinstated within the Esplanade?



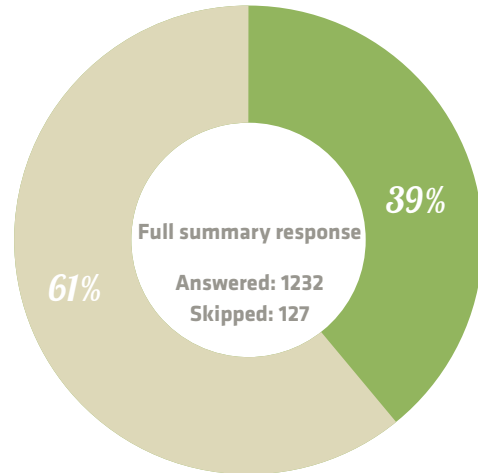
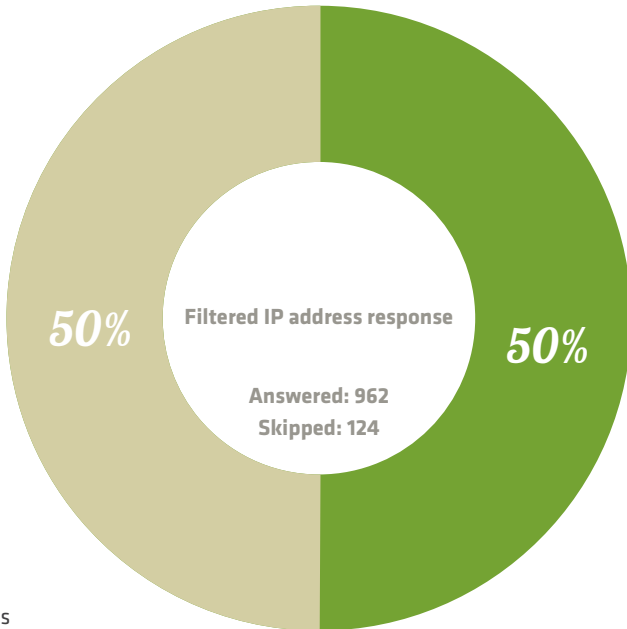
- Yes
- No

Question 11*

Provision of one-way pedestrian friendly shared road connection from Brisbane Road eastwards along the front towards River Esplanade with family drop off areas, loading zones and parking for persons with disabilities. Includes relocation of car parks to nearby facilities?



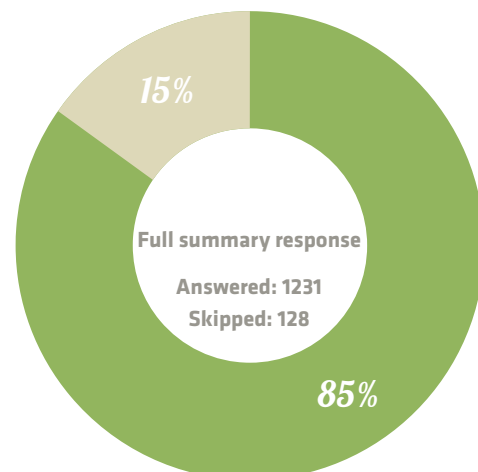
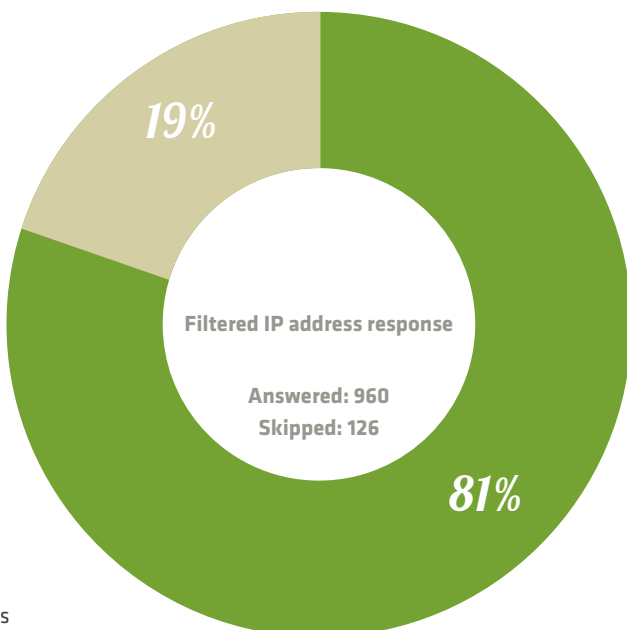
*It should be noted that Questions 11 and 12 are linked and were posed to test two optional outcomes for the foreshore from Brisbane Road eastwards along the Esplanade towards the Surf Club / River Esplanade.



- Yes
- No

Question 12*

A fully pedestrianised zone only from Brisbane Road eastwards along the front to River Esplanade with emergency vehicle access only. Family drop-off areas, deliveries and parking for persons with disabilities would be catered for via side roads. Includes relocation of car parks to nearby facilities?

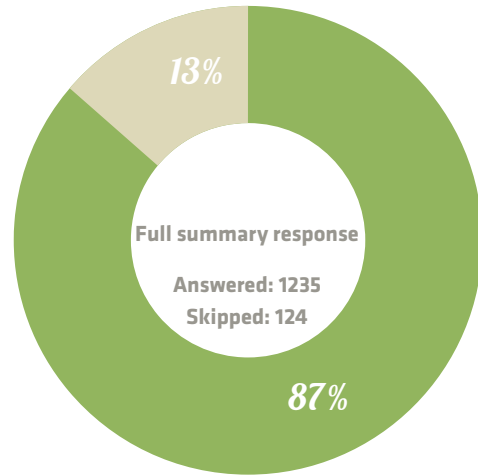
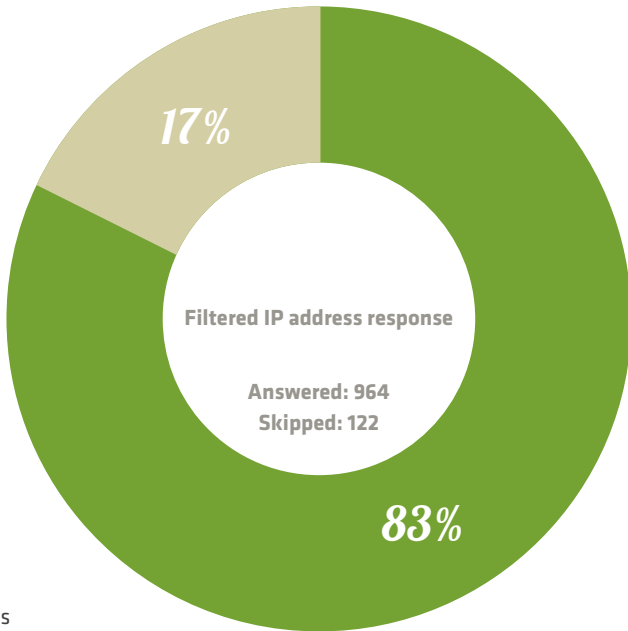


- Yes
- No

Note: The 'No' responses received to Question 11 can be linked to the 'Yes' responses in Question 12, indicating a preference for the alternate option of a fully pedestrianised zone, as posed by Question 12.

Question 13

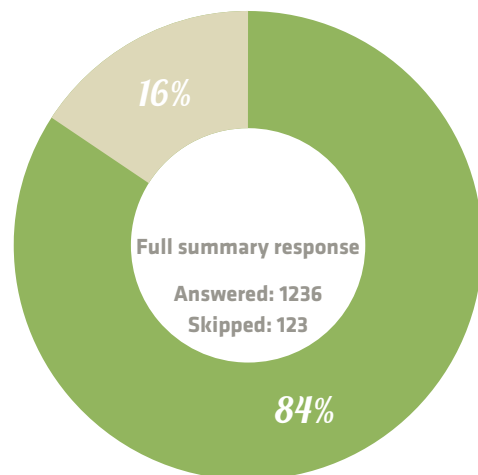
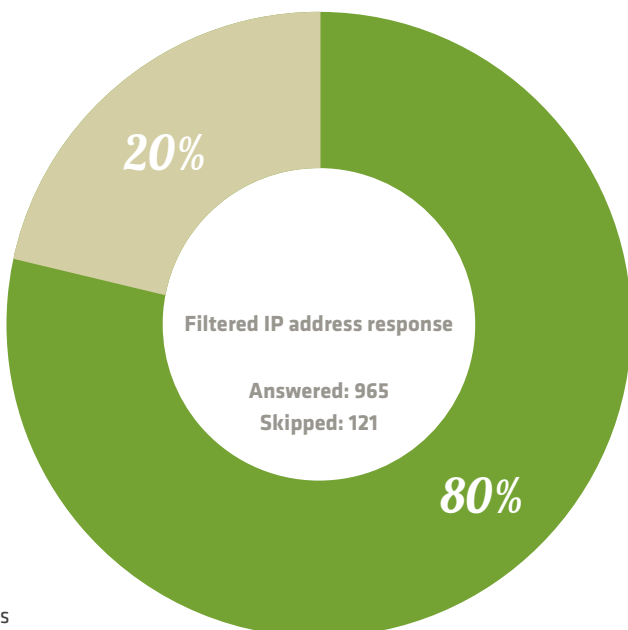
Transition of the Esplanade to a two-way low speed vehicle connection from Brisbane Road westwards to Venning Street allowing drop-off areas for families, loading zones for deliveries and parking for persons with disabilities?



- Yes
- No

Question 14

Replacement of some existing trees, including Norfolk Island Pines, along the foreshore with the intention to retain and replace like tree species where possible and provide increase in coastal tree species and shade?

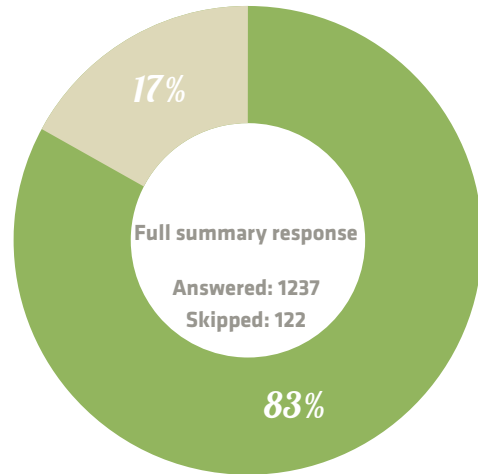
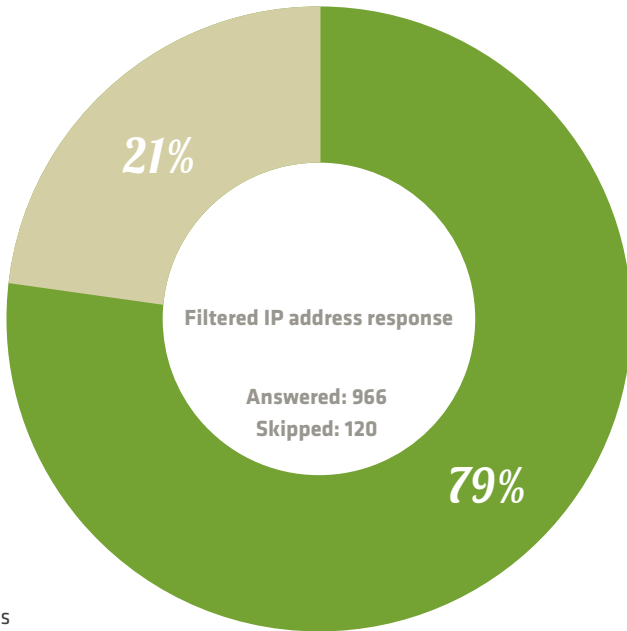


- Yes
- No

Question 15

Provide a tidal pool along the foreshore?

FORESHORE & ESPLANADE

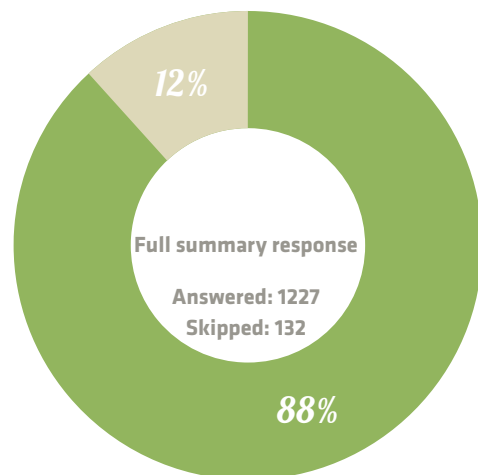
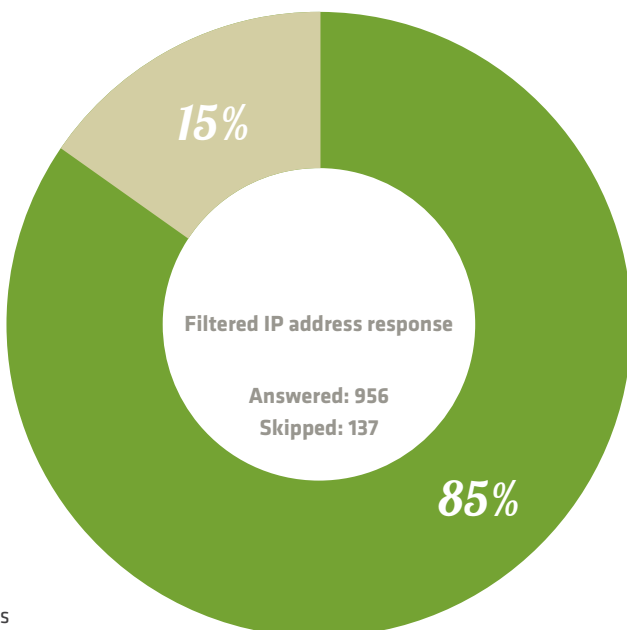


- Yes
- No

Question 16

Do you support the creation of a new 'heart' for Mooloolaba that would provide an alternative experience to the waterfront for visitors and locals?

THE MOOLOOLABA HEART

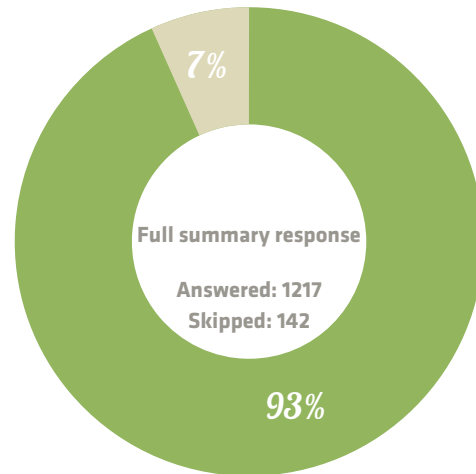
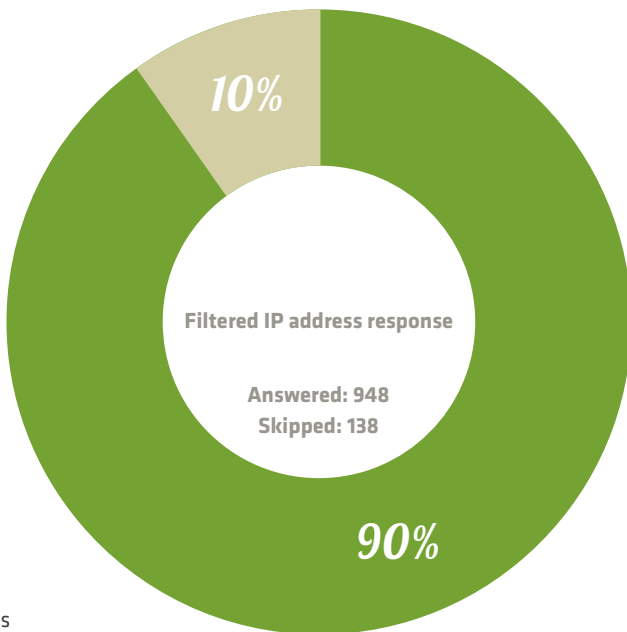


- Yes
- No

Question 17

Creation of a cultural and community hub that is a place for locals?

THE MOOLOOLABA HEART

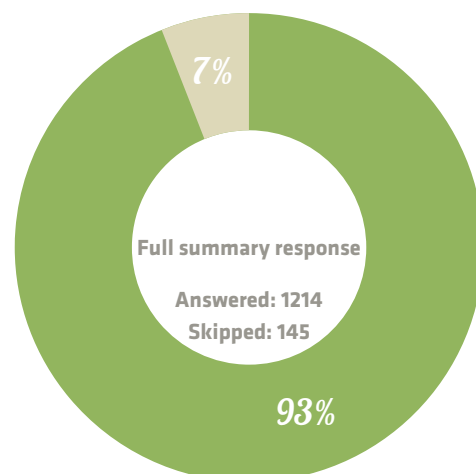
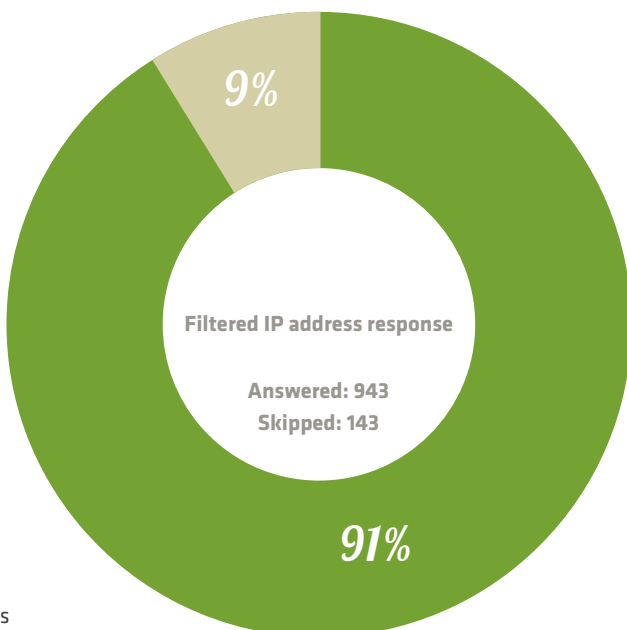


- Yes
- No

Question 18

An integrated, 'green' hub that supports and encourages sustainability and livability by offering a vibrant place to live, work, meet and connect?

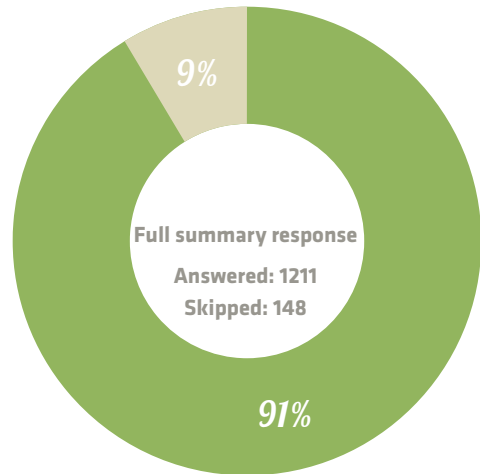
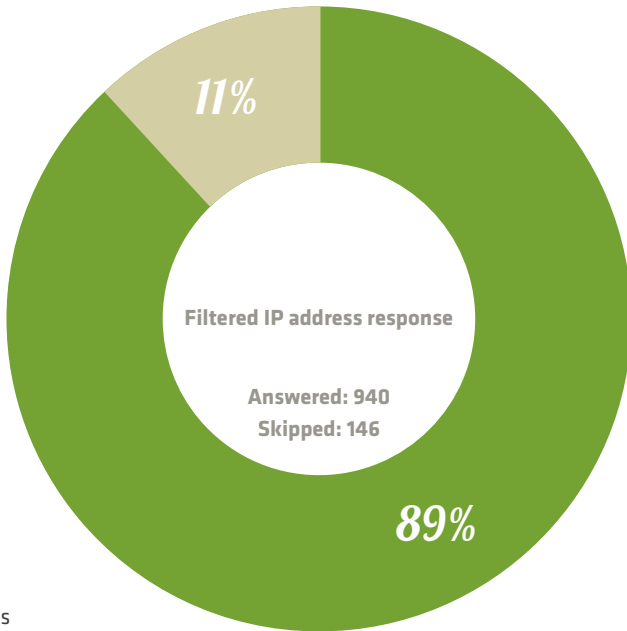
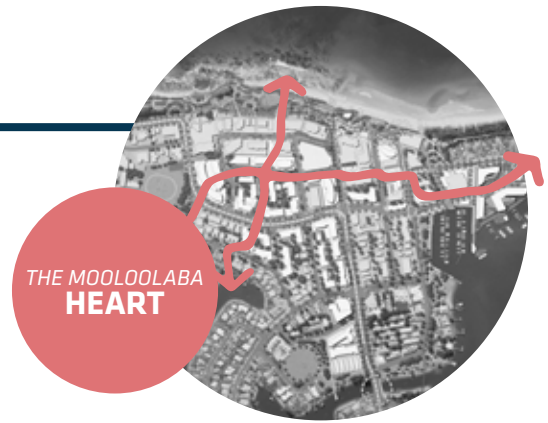
THE MOOLOOLABA HEART



- Yes
- No

Question 19

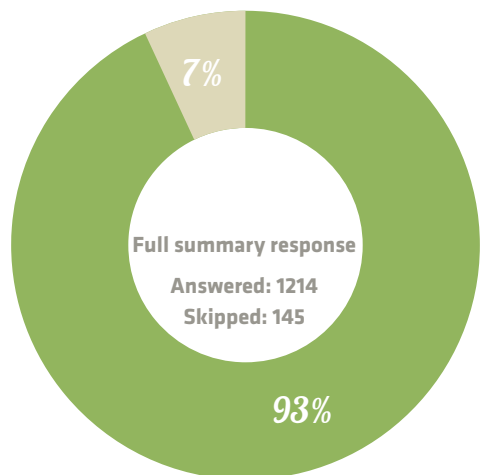
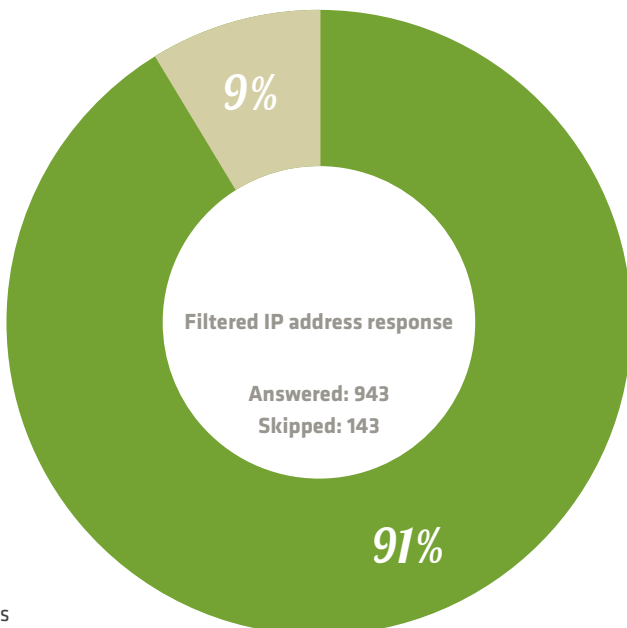
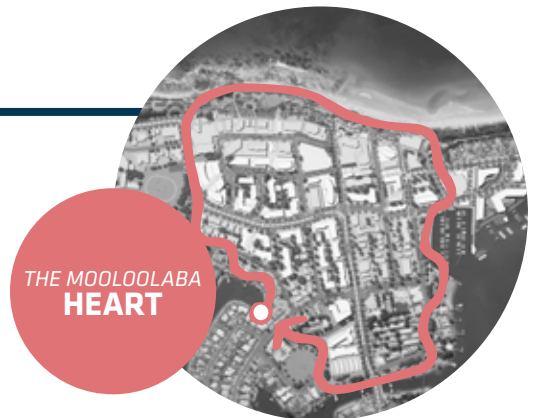
Opportunities for north-south and east-west active pedestrian links through initiatives such as lane ways, green pedestrian links and other opportunities on private land?



- Yes
- No

Question 20

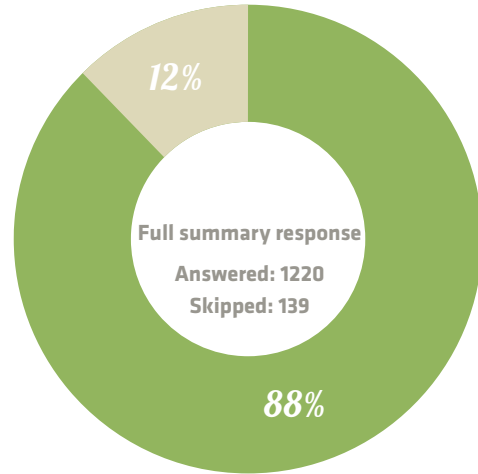
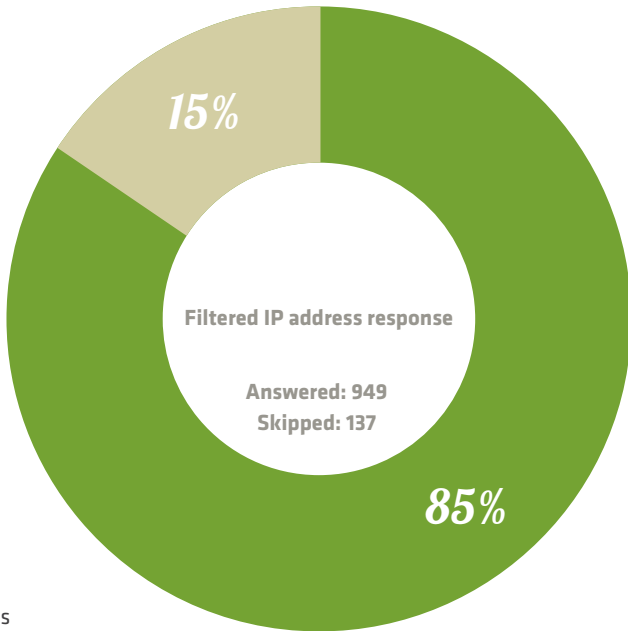
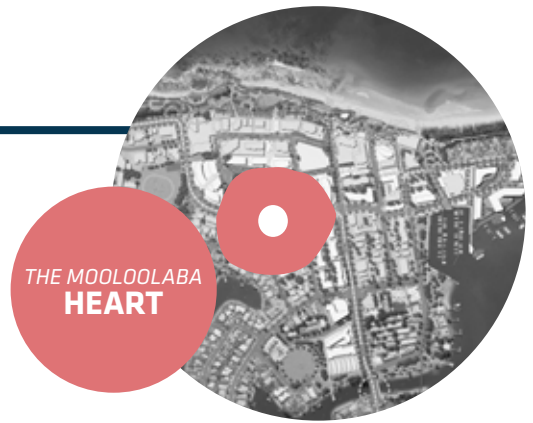
Provision of a Mooloolaba 'loop walk' from ocean to river to canal?



- Yes
- No

Question 21

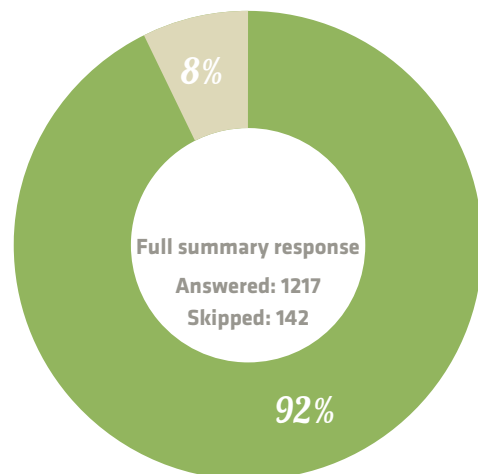
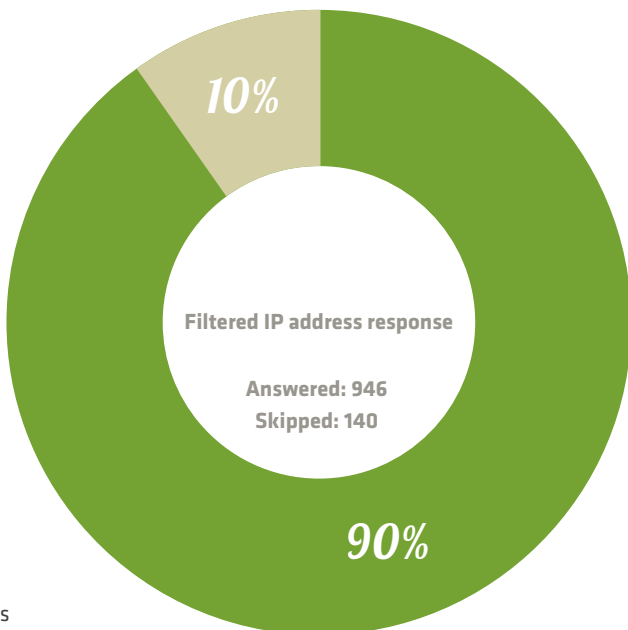
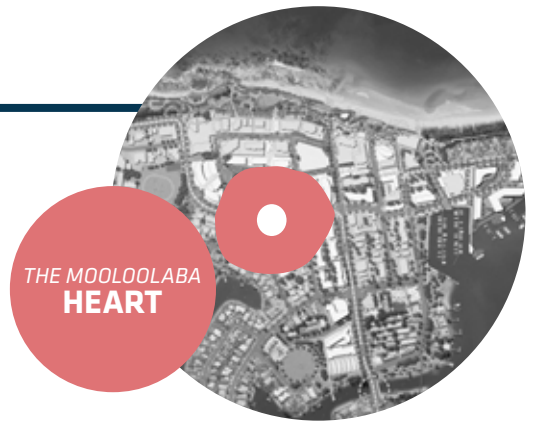
Introduction of a greater housing mix to attract permanent residents to help activate Mooloolaba throughout the year?



- Yes
- No

Question 22

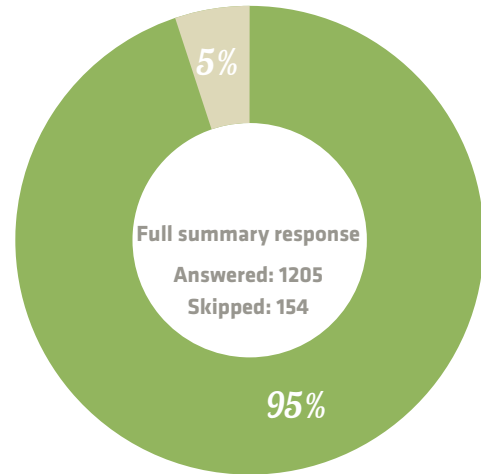
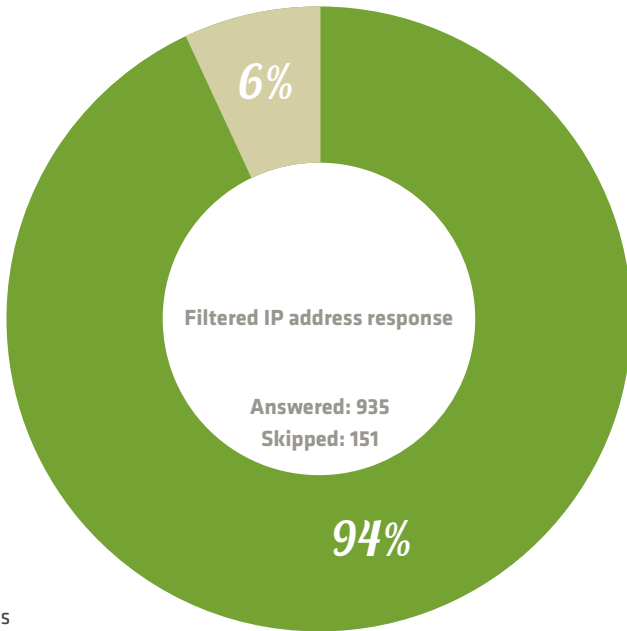
Improved streetscape environment and new public realm?



- Yes
- No

Question 23

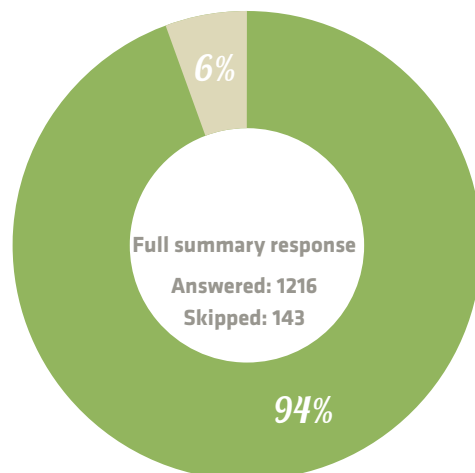
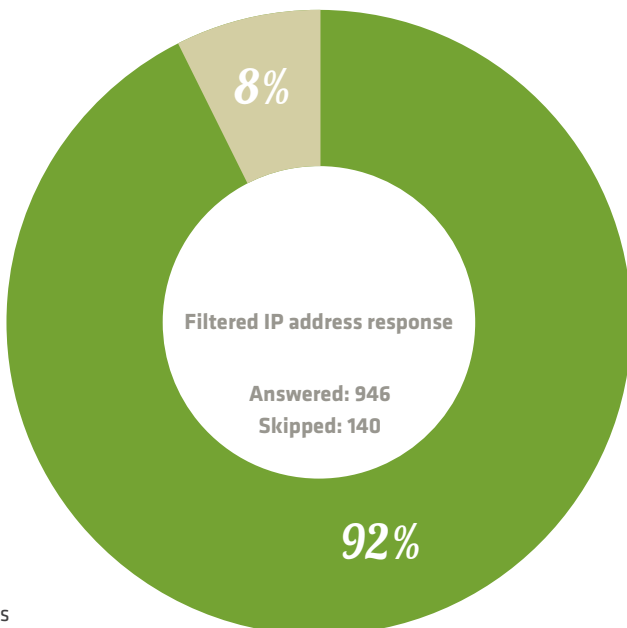
Do you support the following key initiatives in the revitalisation of the Wharf site?



- Yes
- No

Question 24

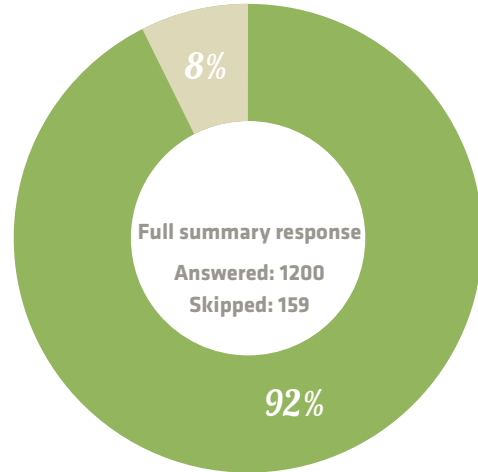
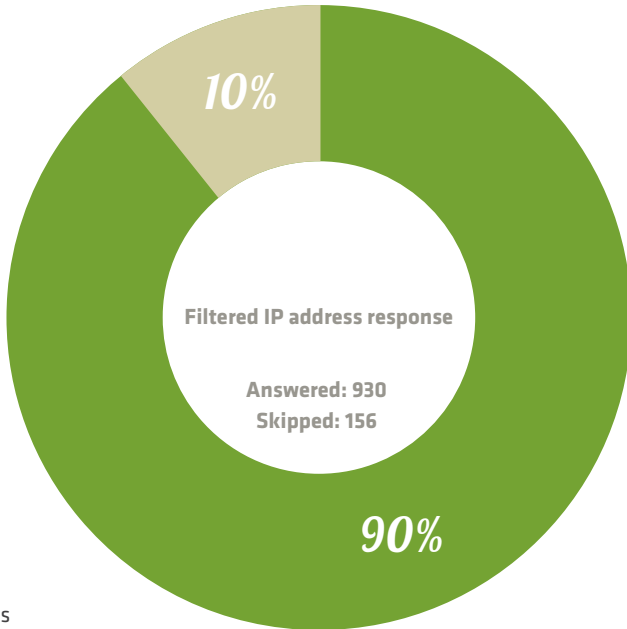
Additional 200 public car parking spaces?



- Yes
- No

Question 25

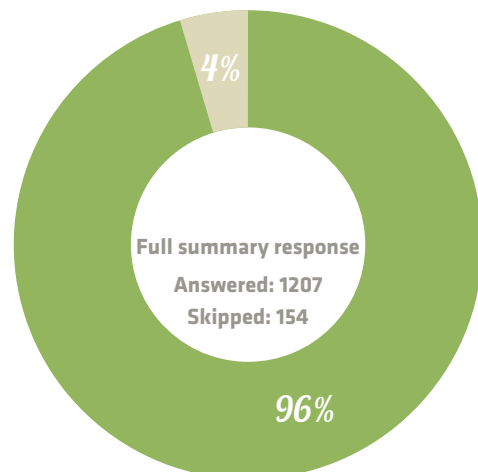
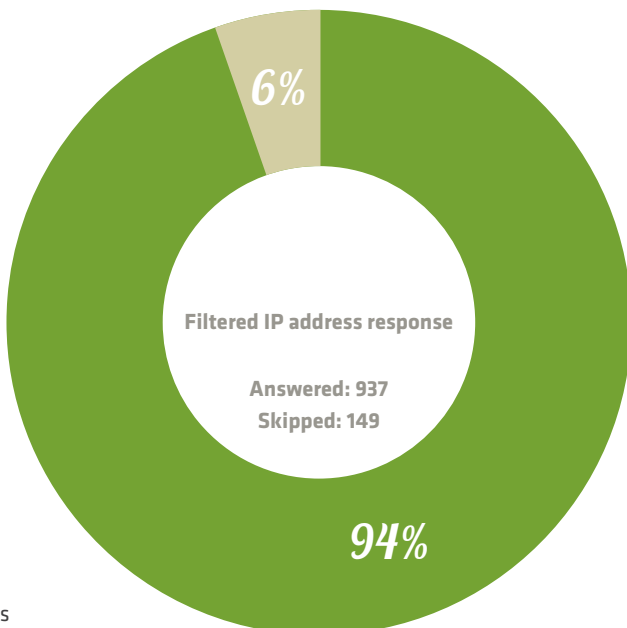
Possible mixed use development?



- Yes
- No

Question 26

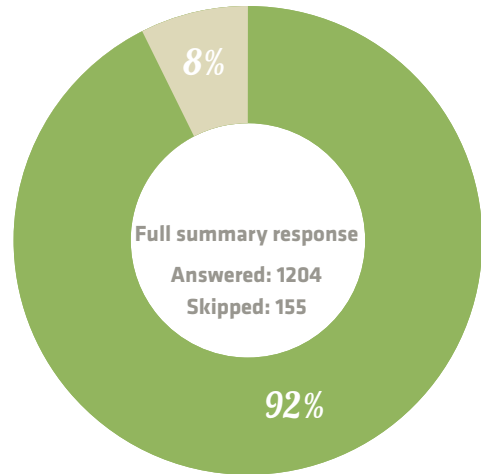
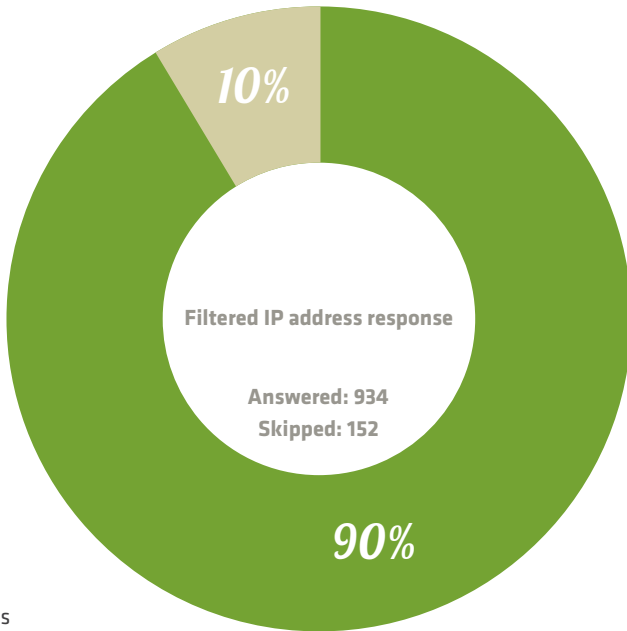
New public space including plazas and a publicly accessible waterfront edge along the marina?



- Yes
- No

Question 27

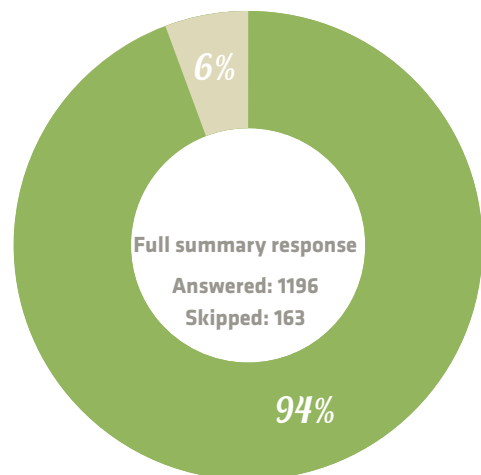
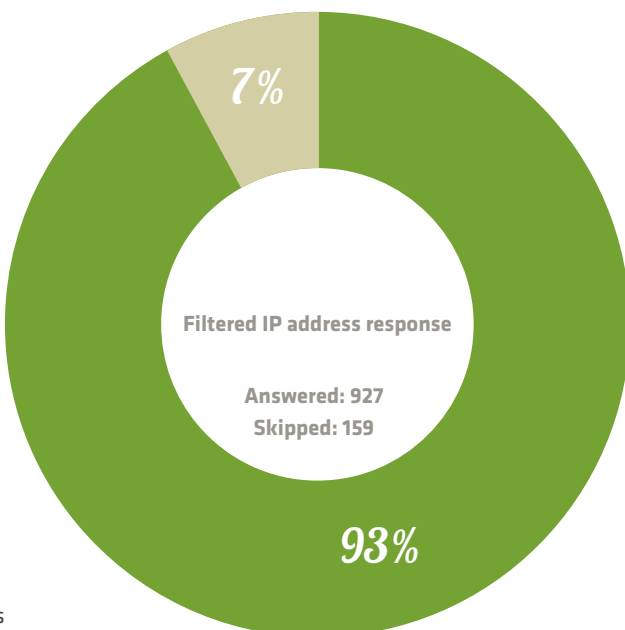
New 'High Street' road through the site, improving traffic flow on Parkyn Parade?



- Yes
- No

Question 28

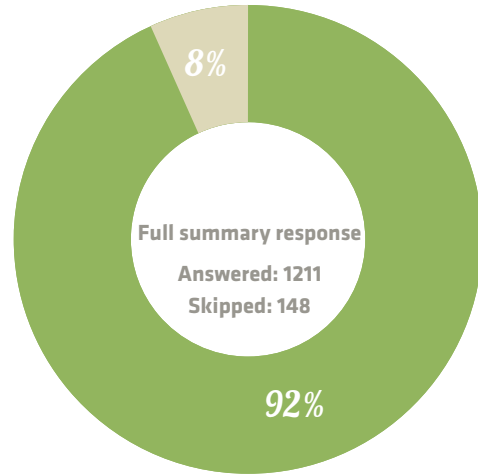
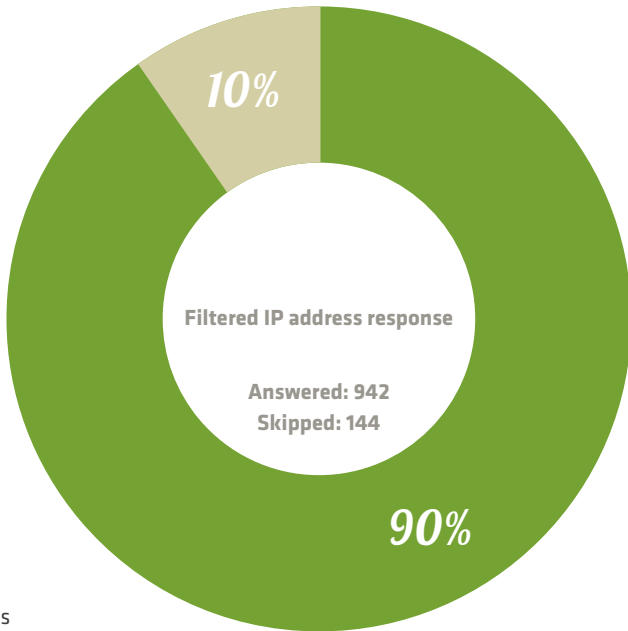
Improved pedestrian connections with the Esplanade and beach?



- Yes
- No

Question 29

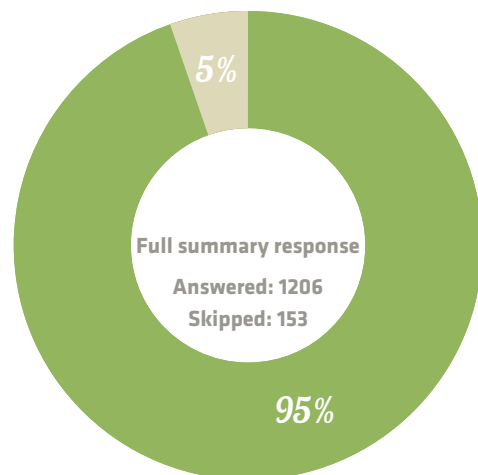
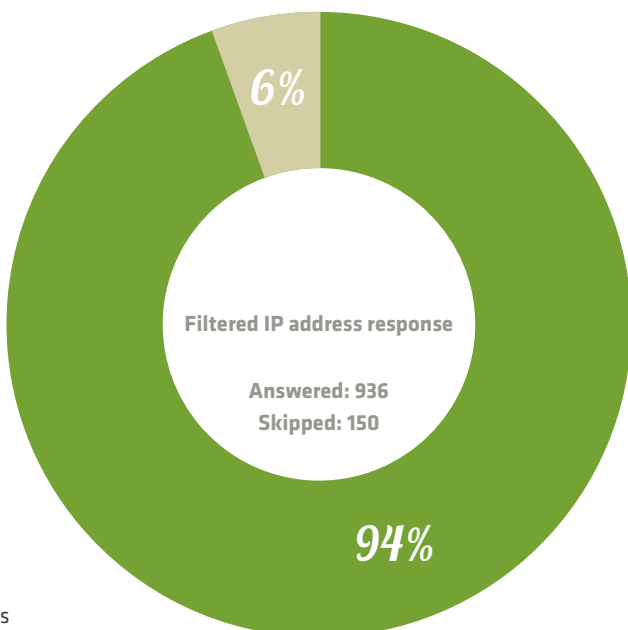
Marina expansion & reconfiguration to increase berths including a new public pier and pontoon for cruise ship tender arrivals?



- Yes
- No

Question 30

Encourage a vibrant leisure and tourism focused precinct, celebrating Mooloolaba's enviable coastal lifestyle?

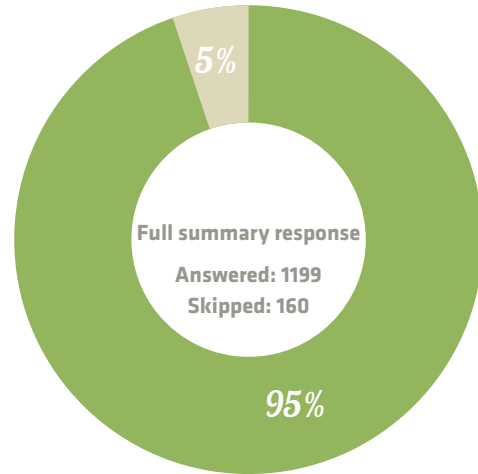
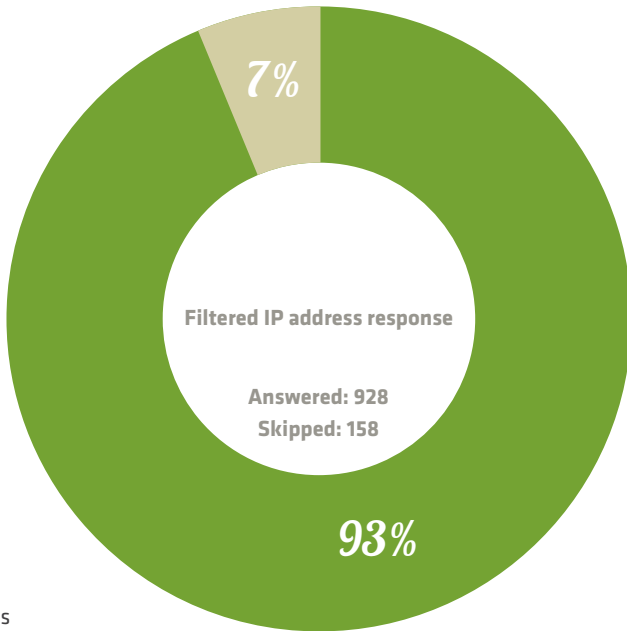


- Yes
- No

Question 31

Do you support the revitalisation of Brisbane Road to promote the southern arrival experience into Mooloolaba?

SOUTHERN
GATEWAY

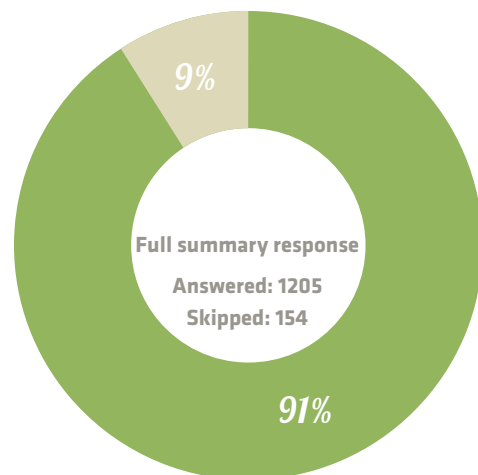
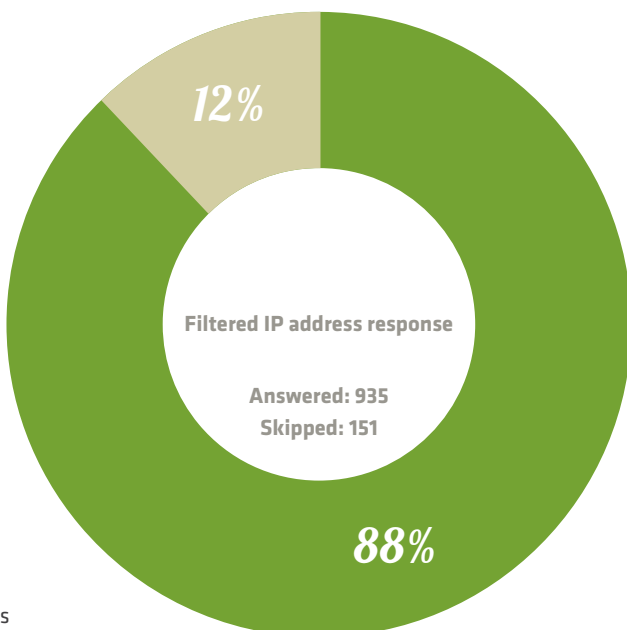


- Yes
- No

Question 32

Council progressing the four-lane widening of Brisbane Road?

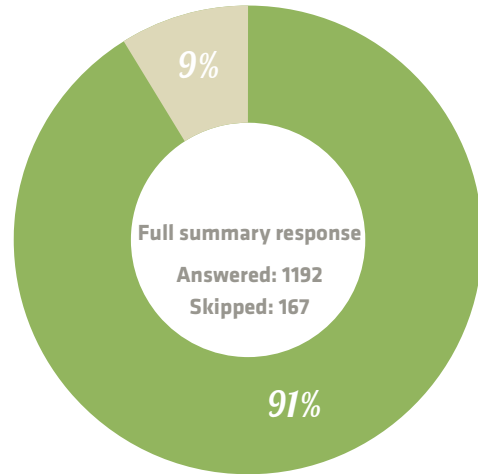
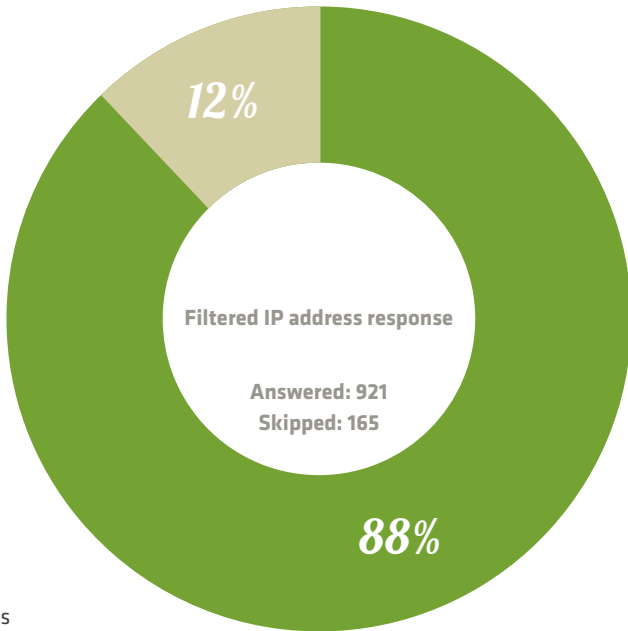
SOUTHERN
GATEWAY



- Yes
- No

Question 33

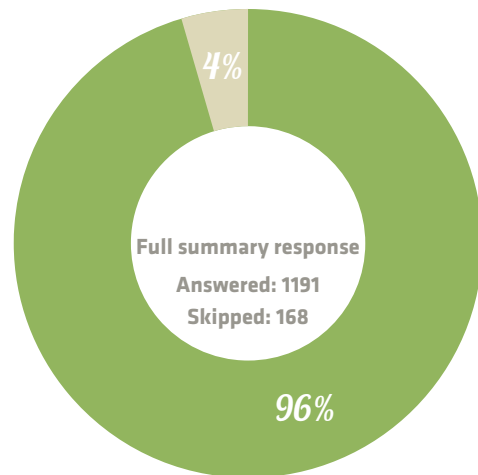
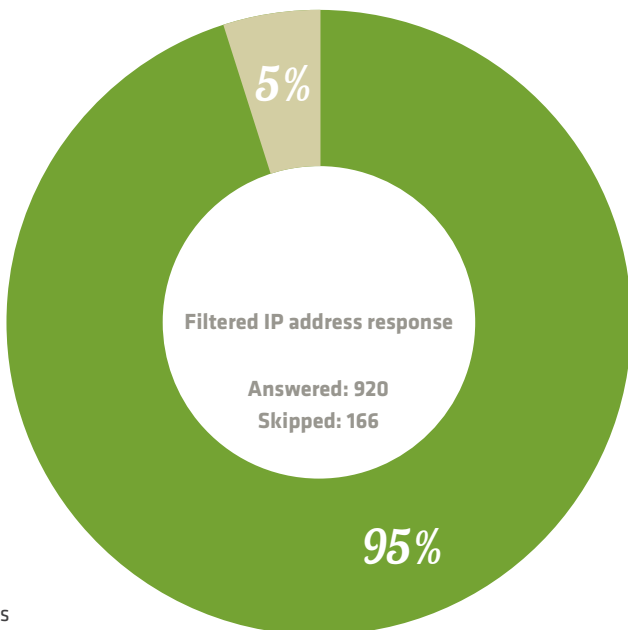
Create gateway nodes that promote and celebrate arrival into Mooloolaba, including opportunities for iconic statements such as bridge crossings?



- Yes
- No

Question 34

Boulevard streetscape treatments and trees along Brisbane Road to enhance amenity and improve shade provision?



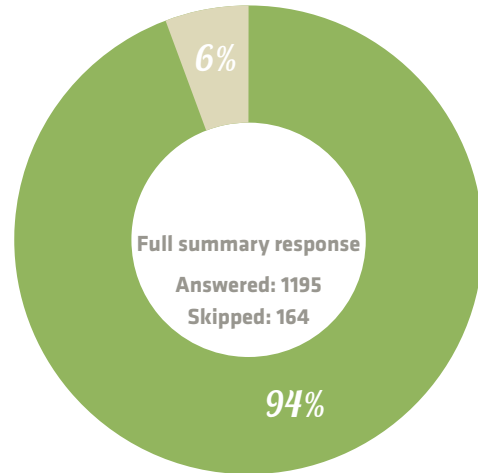
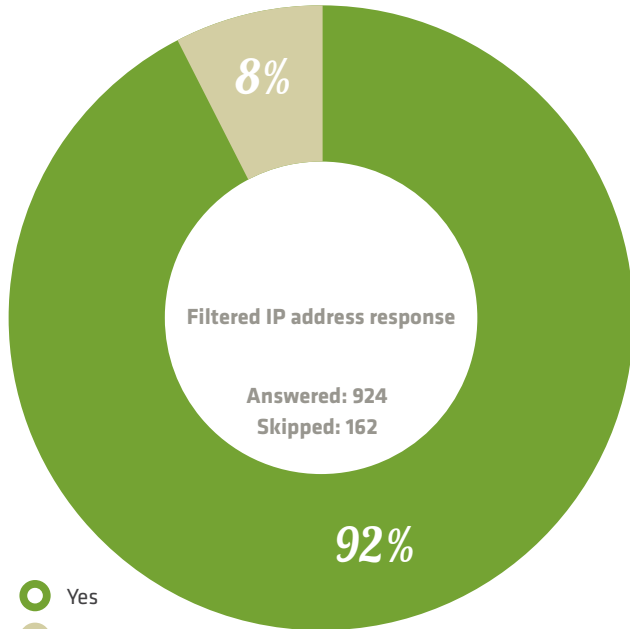
- Yes
- No

Question 35

Shared path and off-road cycle provisions providing a continuous link from Minyama to Alex through Mooloolaba?



SOUTHERN
GATEWAY



- Yes
- No

Question 36

Please provide any additional comments you may have in relation to the Draft Master Plan:

325 written responses were received to this question. The following is a summary of responses grouped into general categories. A full list of the individual written responses is held within Council's electronic database.

Generally:

- / Retain the natural, relaxed low key atmosphere of Mooloolaba
- / Reduce hard landscape, metal railings and concrete
- / Don't want it to be like the Gold Coast
- / No change

The Esplanade:

- / No walkway needed along the ocean front (related to caravan park removal)
- / Full pedestrianisation on the Esplanade – predominantly due to safety concerns regarding traffic and children
- / Differing views on the Esplanade vehicle flows - one way versus two way
- / Relocate delivery and loading zones to back streets away from dining strip along Esplanade
- / Relocate taxi rank from closer to the supermarket
- / Retain drive-by viewing along ocean front
- / Ensure drop-off areas provided for families
- / More seating required
- / More shade around playgrounds
- / Enhanced beach front fine dining
- / Retention of Norfolk pines - ensure more trees are planted than removed
- / Extend pedestrianisation of the foreshore
- / Information centre at Loo with a View

Heart and Wharf Development:

- / Development to keep within existing Planning Scheme
- / Increase density and height of buildings in 'the Heart' and wharf site
- / The need to upgrade the wharf
- / Encourage a 5/6 star hotel
- / Focus on the Esplanade

Car parking:

- / Improve car parking
- / Prioritise delivery of the Brisbane Road multistorey car park facility
- / Policing to ensure safety and security
- / Establish more car parking on the outskirts of Mooloolaba to alleviate congestion in the centre
- / Ensure adequate free car parking is retained
- / Ameliorate traffic congestion along the southern entry
- / Improve traffic congestion in whole of Mooloolaba
- / Make provision for Park 'N' Ride and shuttle buses
- / Safe cycling links to and around Mooloolaba

Priorities:

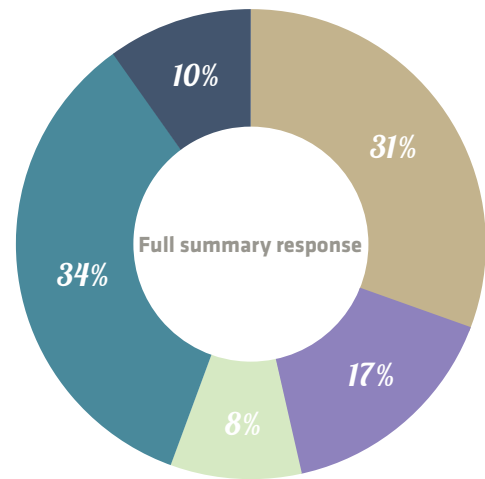
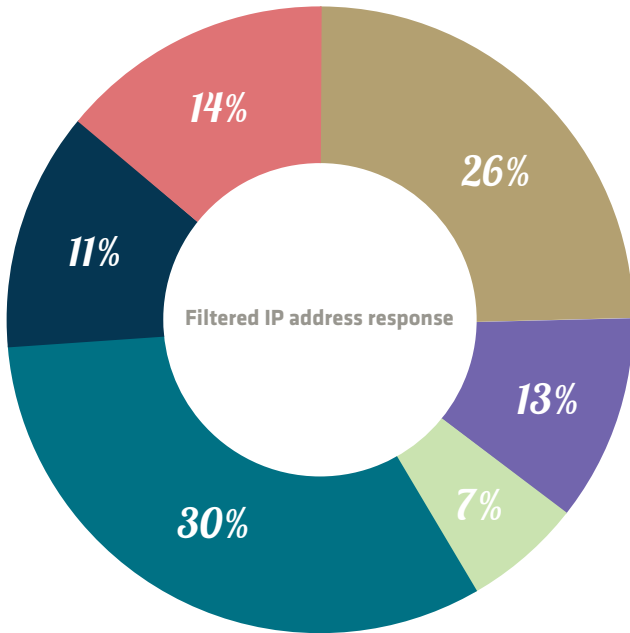
- / Focus on the Esplanade upgrades
- / Prioritise Brisbane Road car park
- / Prioritise four lane widening on Brisbane Road

Other:

- / Investigate the potential to use school grounds for car parking or caravan park holiday use
- / Ensure safety at night, especially in black spot areas and consider better lighting
- / Encourage late night dining and live music venues
- / Consider potential for artificial reefs
- / Provide a skate park
- / Recognise Mooloolaba's fishing village heritage
- / Maintain views from existing properties when considering redevelopment potential

Question 37

Which statement best describes you?

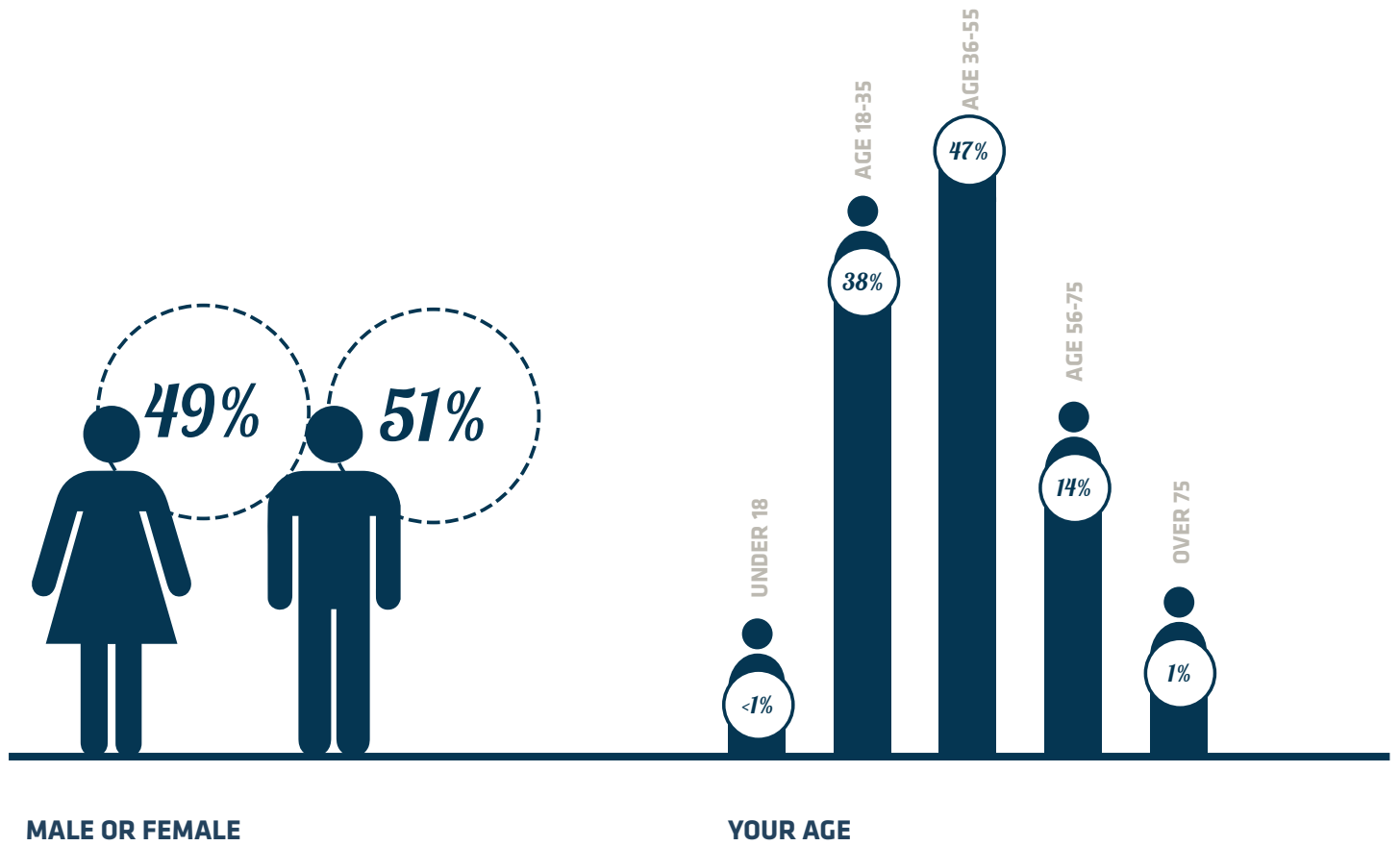


- I am a resident of Mooloolaba
- I work in Mooloolaba
- I am a business owner in Mooloolaba
- I live elsewhere in the Sunshine Coast region and visit Mooloolaba
- I live elsewhere in Australia and visit Mooloolaba
- No response

- I am a resident of Mooloolaba
- I work in Mooloolaba
- I am a business owner in Mooloolaba
- I live elsewhere in the Sunshine Coast region and visit Mooloolaba
- I live elsewhere in Australia and visit Mooloolaba

Question 38

Finally, please provide us with the following to inform the project:



FOUR

Other Submissions

The following table provides a summary of the various concerns and messages of support submitted to Council regarding the Draft Master Plan. Submissions were received by letter, email and commentary on social media. All correspondence received is kept on record at Council. In total, 154 submissions were received, this includes 1 petition, 86 emails, 13 letters and 54 social media comments.

Council wishes to acknowledge the efforts taken by all respondents to provide feedback and have captured their sentiments in the table below.

Table 2 - Summary of 'Other Submissions' Received

Key Topics / Comments of Submissions	% of Total Submissions Received
Objection to closure of the northern caravan park	50 %
<p>/ A "Save the Mooloolaba Ocean Beach Holiday Park" petition was submitted to Council via email on 9 October 2015. The petition was an "Objection to Proposed Closure of Mooloolaba Ocean Beach Holiday Park", which was tabled by Cr Thompson (seconded by Cr Cox) at the Ordinary Meeting held in October 2015. The Council resolved that the petition be received and referred to the Chief Executive Officer to determine appropriate action, carried unanimously.</p> <ul style="list-style-type: none"> - The online petition originated online via www.change.org with 3041 respondents signing in objection to the proposal to relocate the northern caravan park site. Respondents to the petition were predominantly from across Australia and included New Zealand, France, Switzerland, USA, South Africa, Singapore, Croatia, Vietnam, and the United Kingdom - The petition opposed the Master Plan for the following reasons: <ol style="list-style-type: none"> 1. "Ocean Beach caravan park is one of only a handful of true beach front caravan parks left in S.E. QLD. The park is iconic and renowned Australia wide. The caravanning industry is one of the highest booming industries in Australia and this park is on the must visit list for many people, each bringing their tourism dollars to Mooloolaba. Preserving the history and family tradition of camping and caravanning culture for future generations to enjoy - "it's an icon of the Australian life" Retaining an iconic holiday park, even though it is small, is a way for Mooloolaba to acknowledge its history. It is a significant oversight of the place making plan not to adequately consider the potential consequences of the loss of Mooloolaba's history and iconic caravan park. 2. Mooloolaba is much loved because of its relaxed coastal vibe. Destroying this park is contradictory to that. The caravan park offers the community an opportunity to enjoy a holiday whilst also providing a community based social aspect, children and adults making new friends alike. A caravanning holiday is different to a unit based holiday and many families are preferring this option. 3. The caravan park offers families an affordable beach Mooloolaba holiday. Many families cannot afford the unit prices in Mooloolaba and removing this park would impact greatly. Amalgamating the 34 sites into other parks would be inadequate as they are already at overflowing during peak times and they do not offer the same quality, safety or location. 4. There are already ample parkland areas in and around Mooloolaba that could be upgraded and improved without having to sacrifice the caravan park. Greater use could be made of the parkland between the esplanade and the main beach (where Steve Irwin statue is), and a multistorey car park near Brisbane Rd and removing the beach front car parks would provide ample space for any requirements. Improvements could be made to the existing walkway width etc. between Mooloolaba and Alex Heads. PLEASE SAVE OUR OCEAN BEACH FRONT CARAVAN PARK" <p>/ Other submissions received via letter or email raised the following concerns:</p> <ul style="list-style-type: none"> - Continuing loss of caravan parks around Australia - Commercial losses / loss of revenue to Council - Loss of daily spending/patronage by park users within local businesses - Increased maintenance costs and regime for public realm versus caravan park operation - Loss of affordable accommodation and the diversity of accommodation options in Mooloolaba - Accounts of multi-generational annual holidays by individual families stating annual to several visits per annum over several decade/s - Personal stories of a long history holidaying as a family at the caravan park - Threats of future tourists not returning to Mooloolaba - "if the caravan park disappears we will take our money elsewhere." - Inability of other caravan parks within the region to accommodate the 34 relocated sites - "already at capacity in peak times" - Concern for the potential anti-social behaviour that will occur in the space if is changed to public open space - Concern that this change for Mooloolaba is turning it into another Gold Coast - Loss of this world renowned, iconic beach front camping site which is unique to the Sunshine Coast - "best park on the Sunshine Coast". - Suggestion for the park to be heritage listed - Preserve and protect the natural beauty of the coastline - The new infrastructure proposed by the Draft Master Plan already exists - there is a walkway to Alexandra Headland and recreational areas <p>Note: Five emails were received from individual's residing overseas, including France, Germany and the United Kingdom.</p>	
Support for closure of the northern caravan park	4 %
<p>/ Concerns that the petition and media coverage will unduly influence the decision of Councillors to upgrade the area</p> <p>/ Reports of the caravan park being exclusively used by a relatively small number of repeat visitors with annual bookings for sites, passed on generation to generation and meaning that few other people get to benefit from staying there. It is very difficult to get a booking there, particularly in peak times.</p> <p>/ Exaggerated reports in the media of potential loss of revenue from tourists who stay there</p> <p>/ The caravan park is not used by those who need affordable holiday options. Predominantly booked by individuals with luxury caravans.</p> <p>/ Ratepayers who wish to spend time in Mooloolaba within a space that benefits everyone - visitors and locals alike.</p> <p>/ Great opportunity to increase public open space by closing the Mooloolaba Caravan Park and creating a future parkland that will be an icon, free for use by every person</p> <p>/ Local residents do not use the area in or around the caravan park (not even to walk the beach) as there is a perception it is not open to the public</p>	

Objection to the intent of the Draft Master Plan	7 %
<ul style="list-style-type: none"> / Question both the need and the rationale for a revamp of Mooloolaba / Concern for increased rates to maintain the foreshore space / Disagree with increasing events in the area – negative impacts on local roads and beaches / Loss of the laid back, safe and beauty of the area from over development / Loss of car parking on Beach Terrace is a loss of Council controlled parking / Two-way of Mooloolaba Esplanade will increase traffic volumes and impede on the dining experience, and become a personal safety risk, especially to children / The plan demonstrates a total lack of understanding of the natural characterises of the coastal features that determine Mooloolaba as a place <ul style="list-style-type: none"> - Avoid hard engineering along dune edge/seawalls / Leave it as it is / Invest in upgrading other areas in the region before investing more into Mooloolaba <ul style="list-style-type: none"> - Questionable spending and waste of resources by Council, especially where money has already been spent on upgrade works 	
Support for the intent of the Draft Master Plan	8 %
<ul style="list-style-type: none"> / Well-considered quality place making plan / Support most of the plans strategies and recommendations / Plan provides more open space on the foreshore and an enhanced wharf precinct will be a welcome improvement to Mooloolaba / Plan provides ample spaces for those who wish to enjoy the Mooloolaba outlook without having to sit on the beach / Plan provides increased provision of barbecues, picnic tables and spaces for kids to play / Need to ensure safety and appropriate use of the infrastructure is achieved to avoid anti-social behaviour / Ensure a “Changing Places” toilet for people with disability is installed in either the redeveloped “Loo With A View” or as part of another public toilet refurbishment close to the Mooloolaba foreshore as part of this redevelopment / What will make Mooloolaba iconic? Retain and enhance elements of its history that could credibly be framed as iconic, unique or “best in Australia” / Consider an elevated pedestrian path linking the 2nd or 3rd floor of the multistorey Brisbane Road car park with the foreshore retail strip (near Montezumas) 	
Objection to the Tidal Pool	5 %
<ul style="list-style-type: none"> / Preserving the value in exploring the existing rock pools on the beach that only nature provides / Dangerous in this location without a headland to protect it from extreme surf conditions / Variations in high tides would have days with little or no flushing / Extremely high maintenance for water quality, weed, sand, growths, garbage removal etc. / Safety problems such as slippery surfaces, no lifeguard, after hours anti-social activity, broken glass, overcrowding during peak times etc. / Water quality issues - ocean water around Alexander Headland is often very filthy, particularly when raining and between Maroochy & Mooloolah Rivers / Public liability costs and issues / General environmental concerns for artificial installation 	
Support for the Tidal Pool	4 %
<ul style="list-style-type: none"> / Tidal pool could be developed without the loss of the caravan park / Great idea 	
Other	22 %
<ul style="list-style-type: none"> / Protect the beach from erosion caused by major weather events (i.e. tropical cyclones, intense rainfalls, etc.) and rising sea levels. No beach/sand = no world class beach front destination that embraces and sustains its outstanding natural beauty – the beach. <ul style="list-style-type: none"> - Suggestions include a mix of artificial reefs (e.g. fringing reef, barrier reef or modified atoll) to disperse wave energy without he loss of a surf break - Sand relocation and supplementation program (see Adelaide program) / More parking solutions <ul style="list-style-type: none"> - Support for multistorey car park / No increase to building heights <ul style="list-style-type: none"> - Concerns for overshadowing - References to “not looking like the Gold Coast” / Requests for links to Draft Master Plan report / Queries regarding the types of revetment walls and dune rehabilitation techniques to be used / No planning for or references to works in The Spit area / Need to improve vehicular access to Mooloolaba along Brisbane Road before implementing the initiatives proposed in the Master Plan / Introduce a ‘Park ‘N’ Ride’ service as soon as possible so the service is established before future events take place / Develop maximum parking times on roadways close to the beach (e.g. Burnett Street, Foote Street, River Esplanade etc.) Suggest a maximum of 8 hours as this will deter long-term parking but allow parking for visitors and workers. / Sunshine Coast Destination Ltd to introduce a Visitor Centre at the Aussie World complex and a more central modernised Visitor Centre in Mooloolaba / Ensure future developments meet the direction of the Master Plan / Consider linking Mooloolaba Spit and Point Cartwright by the constructing a pedestrian/cycleway bridge across the mouth of the Mooloolah River <ul style="list-style-type: none"> - Would provide a continuous path way for bicycles from Caloundra to Cotton Tree / Integrate a beach front restaurant for sought after wining and dining experience / Future uses and needs of Mooloolaba State School needs to be considered <ul style="list-style-type: none"> - Temporary caravan park use during school holidays / Density of areas further back from the beach where no units have been developed should be increased / Concerns for loss of parking and access to businesses on the top end of River Esplanade should the one-way shared or pedestrian only zone be created / Several ‘shares’ of the Facebook/Twitter notice by others to the Council/project webpage / Several queries in regards to how to access the Draft Master Plan report 	

FIVE

Next Steps

The following is an interim list of recommendations for change to the Draft Master Plan for Taskforce consideration and confirmation:

RECOMMENDED AMENDMENTS TO THE DRAFT MASTER PLAN FOLLOWING PHASE 2 COMMUNITY ENGAGEMENT

1. Reconsider messaging around minimising impact on natural environment.
 - Possibly add in additional text/pages to expand on 'natural' response
 - Reduce impact of hard landscaping around rock pools to be less intrusive to existing landscape
 - Expand on environmental concerns i.e. rising sea level, sand replenishment etc.
2. Strengthen the link with Mooloolaba Spit Master Plan and influence of nature. Additional spreads required to link with above topic.
3. Reconsider design approach for roadway on Esplanade:
 - Retain two-way street from Venning St to Brisbane Road
 - From Brisbane Road eastwards to River Esplanade, amend one-way shared street to a completely pedestrianised area, except for emergency access and inclusion of drop off area to Peninsula Apartments at the top of Brisbane Road (subject to further investigation of traffic movements.)
 - Remove delivery access and drop off from the Esplanade, promoting access via rear access and side streets e.g. First Avenue, Brisbane Road, Burnett Street and River Esplanade
4. Reconsider 'greening' of streetscape spine within existing road corridor in Muraban Street to create larger park/open space offering/attraction

APPENDICES

Further to the content of this report and summary of consultation and survey responses, the follow information is included within the Appendix for the purposes of transparency;

Appendix A: Project collateral

/ Advertisements

/ Feedback form

Appendix B: Media coverage

/ Social media responses

Appendix C: Original Survey Results

/ 93 page survey results

Note: Due to the number of submissions received, 'Other Submissions' in the form of letters and emails have been held in Council's electronic database and can be made available upon request.

APPENDIX A

Project Collateral

ADVERTISEMENTS

Published on 3 September 2015 in the Maroochy Weekly



Place making MOOLOOLABA

Help us deliver an important new master plan for Mooloolaba that meets the needs of locals, traders and visitors to the Sunshine Coast's premiere beach destination.

The release of the draft master plan follows extensive community consultation held earlier this year and has been informed by feedback received from over 1000 members of the community.

The draft master plan sets a vision for the future of Mooloolaba that will preserve the much loved qualities of this beachfront town whilst catering to its growing popularity.

It's time to have your say!

Review the draft plan by visiting council's website and provide us with your feedback by either:

- completing the online survey or
- emailing your comments to PlaceMakingMooloolaba@sunshinecoast.qld.gov.au

Draft Master Plan for Mooloolaba


Open for comment
4-30 September 2015

Visit council's website for more information.

www.sunshinecoast.qld.gov.au
07 5475 7272

Sunshine Coast COUNCIL

Published on 10 September 2015 in the Maroochy Weekly



Place making MOOLOOLABA

Help us deliver an important new master plan for Mooloolaba that meets the needs of locals, traders and visitors to the Sunshine Coast's premiere beach destination.

The draft master plan sets a vision for the future of Mooloolaba that will preserve its much loved beachfront qualities whilst catering to its growing popularity.

It's time to come along and have your say!

Drop into one of our feedback sessions to have a chat with our staff and let us know what you think.

Draft Master Plan for Mooloolaba Public feedback events

Thursday, 17 September
5pm-8pm
Mooloolaba Surf Club Events Room

Saturday, 19 September
8am-11am
Opposite Loo with a View, Mooloolaba Esplanade

Visit council's website for more information.

www.sunshinecoast.qld.gov.au
07 5475 7272

Sunshine Coast COUNCIL



Place Making MOOLOOLABA

Sunshine Coast Council is working to define the vision for Mooloolaba through an innovative and exciting 'Place Making' process.

Council is now seeking your comments on the Place Making Mooloolaba Draft Master Plan, which has been developed using feedback from previous community engagement in May 2015.

The Draft Master Plan is an aspirational document that explores a range of opportunities and initiatives proposed for Mooloolaba to become an outstanding tourist and residential locality. Council wish to explore these ideas with the community and your feedback will help define the future of Mooloolaba.

Submissions close Wednesday, 30 September 2015 at 5pm.

1 Do you support the intent of the Draft Master Plan?

The purpose of this Master Plan is to provide a clear, compelling and unique vision for Mooloolaba for short, mid and long-term change over a possible 20 year period. It draws inspiration from the town's identity, character and community values.

- Yes, I support it
- No, I don't support because: _____
- Yes, I would support it if: _____

2 Do you support the vision of the Draft Master Plan?

"Immerse yourself in, on and under the water at Mooloolaba" - Mooloolaba is a world class beachfront destination that embraces and sustains its outstanding natural beauty. It is a healthy and active place that celebrates its unique location, connecting ocean to river and headland to spit.

- Yes, I support it
- Yes, I would support it if: _____
- If no, what is your vision?: _____

3 Do you support increasing parking provision within Mooloolaba through the following initiatives?

- Increasing public car parking by approximately 1000 net car parks overall.
- Provision for a minimum 500 public car parks in the Brisbane Road car park site (includes relocation of 179 spaces from the existing Brisbane Road car park site and removal of 120 car parks from Mooloolaba Esplanade to create new public parkland.)
- Increased car parking by approximately 200 spaces in the Wharf site council car park.
- Increased on-street parking through redevelopment opportunities.
- Other possible future long-term opportunities such as Park 'N' Ride facilities and other car parking sites.

- Yes, I support it
- No, I don't support because: _____
- Yes, I would support it if: _____

FEEDBACK FORM

5 Do you support the following four key objectives of the Draft Master Plan?

i) Foreshore and Esplanade

Do you support the following key initiatives proposed to revitalise the foreshore and create an additional 40% of public parkland with an enhanced 1km ocean walk experience?

- Yes, I support it
- No, I don't support because:
- Yes, I would support it if:

Yes No

- Creation of a wide, continuous waterfront promenade that promotes Mooloolaba's greatest natural assets via a string of community, cultural and event destinations. Including the introduction of a major event space, new adventure playground, kids water play space and more activity areas with BBQ's?
- Relocation of 34 caravan park sites from the Mooloolaba Esplanade Holiday Park (northern site) to other caravan parks on the Sunshine Coast in order to unlock this area as increased public open space and continue the 'Great Ocean Walk' link to Alexandra Headland?
- Removal of Beach Terrace road including the relocation of approx.150 foreshore car parks to the Brisbane Road car park site and reinstated within the Esplanade?
- Provision of one-way pedestrian friendly shared road connection from Brisbane Road eastwards along the front towards River Esplanade with family drop-off areas, loading zones and parking for persons with disabilities. Includes relocation of car parks to nearby facilities?
- A fully pedestrianised zone only from Brisbane Road eastwards along the front to River Esplanade with emergency vehicle access only. Family drop-off areas, deliveries and parking for persons with disabilities would be catered for via side roads. Includes relocation of car parks to nearby facilities?
- Transition of the Esplanade to a two-way low speed vehicle connection from Brisbane Road to Venning Street allowing drop-off areas for families, loading zones for deliveries and parking for persons with disabilities?
- Replacement of some existing trees, including Norfolk Island Pines, along the foreshore with the intention to retain and replace like tree species where possible and provide increases in coastal tree species and shade?
- Provide a tidal pool along the foreshore?

ii. The Mooloolaba Heart

Do you support the creation of a new 'heart' for Mooloolaba that would provide an alternative experience to the waterfront for visitors and locals?

- Yes, I support it
- No, I don't support because:
- Yes, I would support it if:

Yes No

- Creation of a cultural and community hub that is a place for locals?
- An integrated 'green' hub that supports and encourages sustainability and liveability by offering a vibrant place to live, work, meet and connect?
- Opportunities for north-south and east-west active pedestrian links through initiatives such as laneways, green pedestrian links and other opportunities on private land?
- Provision of a Mooloolaba 'loop walk' from ocean to river to canal?
- Introduction of a greater housing mix to attract permanent residents to help activate Mooloolaba throughout the year?
- Improved streetscape environment and new public realm?

ii. The Wharf

Do you support the following key initiatives in the revitalisation of the Wharf site?

- Yes, I support it
- No, I don't support because:
- Yes, I would support it if:

FEEDBACK FORM

Yes No

- Additional 200 public car parking spaces?
- Possible mixed use development?
- New public space including plazas and a publicly accessible waterfront edge along the marina?
- New 'High Street' road through the site, improving traffic flow on Parkyn Parade?
- Improved pedestrian connections with the Esplanade and beach?
- Marina expansion & reconfiguration to increase berths including a new public pier & pontoon for cruise ship tender arrivals?
- Encourage a vibrant leisure and tourism focused precinct, celebrating Mooloolaba's enviable coastal lifestyle?

iv. Southern Gateway

Do you support the revitalisation of Brisbane Road to promote the southern arrival experience into Mooloolaba?

- Yes, I support it
- No, I don't support because:
- Yes, I would support it if:

Yes No

- Council progressing the four-lane widening of Brisbane Road?
- Create gateway nodes that promote and celebrate arrival into Mooloolaba, including opportunities for iconic statements such as bridge crossings?
- Boulevard streetscape treatments and trees along Brisbane Road to enhance amenity and improve shade provision?
- Shared path and off-road cycle provisions providing a continuous link from Minyama to Alex through Mooloolaba?

6 Please provide any additional comments you may have in relation to the Draft Master Plan (if you require more space, please attach additional pages to the feedback form):

7 Which statement best describes you?

- I am a resident of Mooloolaba
- I work in Mooloolaba
- I am a business owner in Mooloolaba
- I live elsewhere in the Sunshine Coast region and visit Mooloolaba. Post code:
- I live elsewhere in Australia / overseas and visit Mooloolaba. Post code / Country:

Thank you for taking the time to provide feedback. The Sunshine Coast Council values your contribution to this project.

How to return your form

Mail to:

Place Making Mooloolaba
Sunshine Coast Council
Locked Bag 72
Sunshine Coast Mail Centre QLD 4560

Scan and email to:

PlaceMakingMooloolaba@sunshinecoast.qld.gov.au


Where to from here?

Council will consider your feedback in finalising the Mooloolaba Master Plan and it will then be considered of endorsement later in the financial year by council. For further information on the Master Plan, please visit council's website www.sunshinecoast.qld.gov.au to keep up to date.

APPENDIX B


Social Media

FACEBOOK



Sunshine Coast Council
September 4 · Edited · [↻](#)

Want Mooloolaba to be a vibrant place with exciting parks and entertainment areas, better pedestrian access, cycle links and car parking, and a boosted local economy? That's the feedback we received as part of Place Making Mooloolaba consultation. Read the draft master plan for Mooloolaba and have your say before 30 September. It includes artist impressions to help you visualise the possibilities: www.sunshinecoast.qld.gov.au/sitePage.cfm...



5,748 People Reached

130 Likes, Comments & Shares

77 Likes	34 On Post	43 On Shares
39 Comments	28 On Post	11 On Shares
14 Shares	14 On Post	0 On Shares

1,083 Post Clicks


254 Photo Views	79 Link Clicks	750 Other Clicks ↻
---------------------------	--------------------------	--

NEGATIVE FEEDBACK

1 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page


5,748 people reached

34 Likes · 39 Comments · 14 Shares



Sunshine Coast Council
September 16 at 8:29pm · [↻](#)

The Draft Mooloolaba Plan is now open for public comment and Council would love to hear your views at two public events this week - at Mooloolaba Surf Club tomorrow evening (Thursday) from 5pm to 8pm and opposite the Loo with a View on Saturday morning (8am-11am). It's a great chance to drop in and have a chat with Council staff about the Plan. View the Draft Mooloolaba Plan on our website: <http://bit.ly/1IKoSUP>.



1,000 People Reached

17 Likes, Comments & Shares

8 Likes	8 On Post	0 On Shares
7 Comments	3 On Post	4 On Shares
2 Shares	1 On Post	1 On Shares

146 Post Clicks

40 Photo Views	35 Link Clicks	71 Other Clicks ↻
--------------------------	--------------------------	---

NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

1,000 people reached

8 Likes · 7 Comments · 2 Shares



Sunshine Coast Council
September 29 at 6:55am · Edited [↻](#)

Have your say on the draft master plan for Mooloolaba by 30 September it's a plan for a vibrant place with exciting parks and entertainment areas, better pedestrian access, cycle links and car parking, and a stimulated local economy. Thanks to everyone who has provided feedback throughout September and in our initial round of consultation in May through the online surveys, meetings and public information sessions: <http://bit.ly/1IKoSUP>



2,363 People Reached

36 Likes, Comments & Shares

20 Likes	11 On Post	9 On Shares
8 Comments	5 On Post	3 On Shares
8 Shares	4 On Post	4 On Shares

243 Post Clicks

54 Photo Views	34 Link Clicks	155 Other Clicks ↻
--------------------------	--------------------------	--

NEGATIVE FEEDBACK

1 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

2,363 people reached

11 Likes · 8 Comments · 8 Shares

TWITTER

SunshineCoastCouncil @CouncilSCC

Comment on the draft masterplan for #Mooloolaba by 30 Sep. Artist impressions help you visualise the possibilities: <http://www.sunshinecoast.qld.gov.au>

Impressions 279

Total engagements 9

Link clicks 7

Detail expands 2

SunshineCoastCouncil @CouncilSCC

Comment on the draft masterplan for #Mooloolaba by 30 Sep. Artist impressions help you visualise the possibilities: <http://buff.ly/1PW0r6t>

Impressions 518

Total engagements 14

Link clicks 5

Detail expands 5

Retweets 2

Favorites 1

Profile clicks 1



SunshineCoastCouncil @CouncilSCC

Come to the public feedback session on Draft #Mooloolaba Plan at Mooloolaba Surf Club tomorrow (Thurs) from 5pm-8pm pic.twitter.com/Ovi4Ijc5Dm

Impressions 414

Total engagements 9

Media engagements 6

Retweets 1

Link clicks 1

Detail expands 1



SunshineCoastCouncil @CouncilSCC

Have your say at a public feedback session tonight on the Draft Mooloolaba Plan at #Mooloolaba Surf Club 5pm-8pm pic.twitter.com/cApGuj4TxV

Impressions 486

Total engagements 22

Detail expands 8

Media engagements 7

Retweets 2

Favorites 2

Link clicks 1

Hashtag clicks 1

Profile clicks 1



SunshineCoastCouncil @CouncilSCC

Come to the public feedback session on Draft #Mooloolaba Plan at Loo with a View tomorrow (Sat) from 8am-11am pic.twitter.com/keYU3cW7U2

Impressions 395

Total engagements 5

Media engagements 2

Retweets 1

Favorites 1

Link clicks 1



SunshineCoastCouncil @CouncilSCC

This morning at Loo with a View: come along to a public feedback session on the Draft #Mooloolaba Plan from 8-11am: pic.twitter.com/TovrbTY1U

Impressions 453

Total engagements 8

Media engagements 4

Favorites 2

Retweets 1

Link clicks 1



SunshineCoastCouncil @CouncilSCC

Thanks to all for feedback so far in 2 rounds of consultation. Great to see so many excited for #Mooloolaba's future pic.twitter.com/UWgGE1C8WZ

Impressions 306

Total engagements 9

Media engagements 5

Profile clicks 2

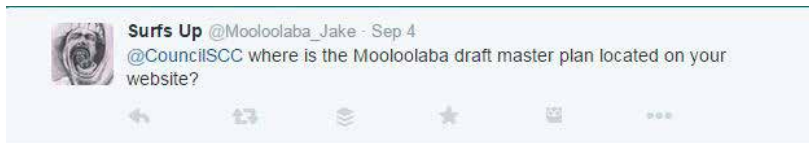
Favorites 1

Detail expands 1

TWITTER (CONTINUED)



Impressions	357
Total engagements	6
Retweets	2
Link clicks	2
Media engagements	1
Detail expands	1



 **SunshineCoastCouncil**
@CouncilSCC

@Mooloolaba_Jake Hi Jake, sorry for the delay, it will be live later today. Unfortunately there was a delay due to technical difficulties

FAVORITE
1



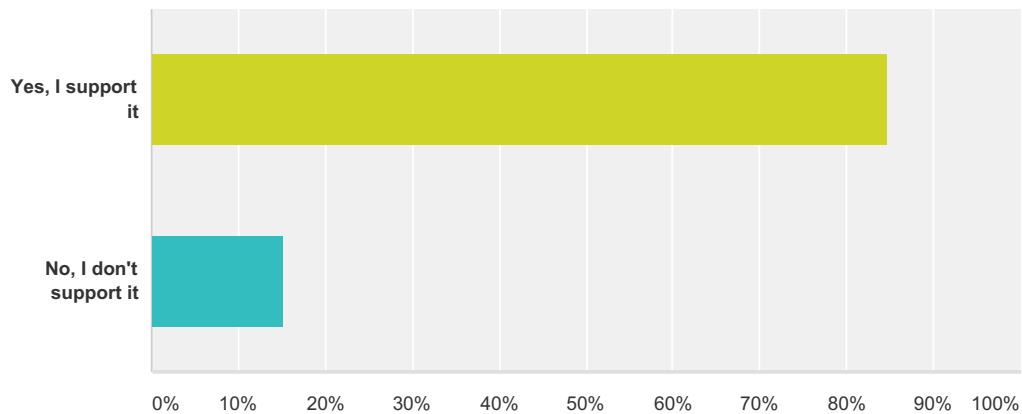
2:14 PM - 4 Sep 2015

APPENDIX C

Original Survey Results

Q1 Do you support the intent of the Draft master Plan?The purpose of this Master Plan is to provide a clear, compelling and unique vision for Mooloolaba for short, mid and long-term change over a possible 20 year period. It draws inspiration from the town’s identity, character and community values.

Answered: 1,290 Skipped: 69



Answer Choices	Responses
Yes, I support it	84.81% 1,094
No, I don't support it	15.19% 196
Total	1,290

#	Yes, I would support it if -	Date
1	natural environment remains as it is now. There should be no false pools or moving of caravan park.	9/30/2015 5:43 PM
2	people with disabilities are consulted there are 20% of people with some form of dtsability also frail aged mothers with prams etc	9/30/2015 5:39 PM
3	not looking like a fun park. leave nature as is.	9/30/2015 5:37 PM
4	more consideration is given to slowing and calming traffic between Venning Street and Buderim Road	9/30/2015 5:34 PM
5	it upholds the natural environment and preserves the natural plant and animal life forms.	9/30/2015 5:30 PM
6	looks great	9/30/2015 5:18 PM
7	Support given if the plan is altered to enhance the natural environment rather than increasing emphasis on concrete "developments" Car parks must not be on waterfront - danger with children.	9/30/2015 5:12 PM
8	The beach caravan park remained as is	9/30/2015 5:07 PM
9	iconic establishments and sea/rock life were retained	9/30/2015 5:06 PM
10	Please make it safe for kids: safe in the water - No jet skis bugging me, Safe on the road - no cars bugging me	9/30/2015 5:05 PM
11	You retain the Esplanade caravan park	9/30/2015 5:05 PM
12	The Mooloolaba Beach Caravan Park stays	9/30/2015 4:35 PM

Place Making Phase 2 Survey

13	there was more community consultation and unbiased information and feedback sessions for those who will be directly impacted	9/30/2015 4:08 PM
14	Building height was capped to mid-rise.	9/30/2015 2:53 PM
15	We don't lose the holiday feel, the open space. No more skyscrapers to shade the sandy beach. Please reduce the height of the block between Burnett St and River Esplanade.	9/30/2015 2:05 PM
16	the traditional esplanade drive is retained and not cut off for new Aria development. The Mooloolaba corner is iconic and contributes to the original beach environment of Mooloolaba	9/30/2015 12:20 PM
17	Caravan Park remained open, car parks built 1st	9/30/2015 11:29 AM
18	The caravan park is left in place as it is a remnant of Australian cultural heritage. SCC have not addressed this aspect of the redevelopment. Retaining the caravan park and allocating places by ballot will increase national and international tourism potential as beachside camping in a prime position is limited. Which is why it should be protected under cultural heritage.	9/30/2015 10:45 AM
19	Aws long as it complies with existing Town Plan	9/30/2015 9:54 AM
20	The current shared zone between Venning St & River Esplanade remain no closure to Parkyn Parade	9/30/2015 9:43 AM
21	My concerns are taken into consideration	9/29/2015 10:21 PM
22	Subject to my suggested changes	9/29/2015 10:04 PM
23	There still needs to be more car parking close to beach	9/29/2015 6:23 PM
24	The intent is OK. The result as is, No - the naturalness of Mooloolaba was maintained.	9/29/2015 6:11 PM
25	It will worsen traffic and detract from the current environment	9/29/2015 6:06 PM
26	As a minimum keep the caravan park open. Prefer if you could extend to make more caravan spaces	9/29/2015 5:17 PM
27	Close but not total	9/29/2015 4:18 PM
28	You do not relocate Foreshore Caravan Park	9/29/2015 3:54 PM
29	The river esplanade shared zone is not used as an entry or exit point for current or future carparks	9/29/2015 3:34 PM
30	The River Esplanade shared zone is NOT used as an entry or exit point for future car parks	9/29/2015 3:28 PM
31	Leave the caravan park.	9/29/2015 3:27 PM
32	It fits in with existing town plan	9/29/2015 2:52 PM
33	If it fits with the existing town plan	9/29/2015 2:46 PM
34	Due consideration is given to maintain the natural appeal of the area and that ratepayer ongoing costs are considered in the operation of water parks.	9/29/2015 1:04 PM
35	It concentrated more pedestrianisation rather than car parking	9/29/2015 1:00 PM
36	If it included plans for traffic calming for Mooloolaba Esplanade between the Venning Street intersection & Alexandra Headlands	9/29/2015 11:56 AM
37	Changes were made to benefit tourists and locals alike but not simply for changes sake to justify the 'placemakers' salary and 'reason for being'!	9/29/2015 11:54 AM
38	it included a focus on redirecting traffic off Mooloolaba Esplanade between the Venning Street intersection & Alexandra Headlands as this is a high density accommodation area.	9/29/2015 11:35 AM
39	Car parking was reasonable	9/29/2015 9:51 AM
40	Wade pool included	9/28/2015 8:45 PM
41	The road in front of the shops were only for disabled/deliveries	9/28/2015 5:19 PM
42	The natural beauty of the beach, shoreline, natural rock pools etc were not interfered with	9/28/2015 5:14 PM
43	Housing mix does not change. Beach is protected! Council rates don't skyrocket to pay for it. Cycle friendly.	9/28/2015 4:57 PM
44	I could buy fish and chips for a reasonable price	9/28/2015 4:56 PM
45	it did not cause too much disruption	9/28/2015 3:58 PM
46	It is important to have a plan for the future, however, the master plan totally misses the mark. It appears to be modelled off the Gold Coast and Kings Beach Caloundra which have lost their old world coastal charm.	9/28/2015 3:43 PM

Place Making Phase 2 Survey

47	You keep the caravan park at M'ba & build car park first immediately	9/28/2015 3:04 PM
48	Mooloolaba still keeps its 'relaxed, laidback lifestyle feel, not upmarket and as busy as the Gold Coast. Also, there needs to be adequate disability access - at the moment in busy/peak times of the year, I dont bother going to Mooloolaba because there is just not enough adequate parking for myself and my wheelchair. I am fully behind the ocean pool idea - an ocean pool would give those of us with disabilities the 'next best thing' to swimming in the actual ocean, like others are able to do so freely.	9/28/2015 2:53 PM
49	THE RIVER ESPLANADE SHARED ZONE IS NOT USED AS AN ENTRY OR EXIT FOR FUTURE CAR PARKS.	9/28/2015 2:47 PM
50	The River Esplanade Shared Zone is not used as an entry or exit point for future car parks.	9/28/2015 2:46 PM
51	The River Esplanade shared zone is not used as an entry or exit point for future car parks	9/28/2015 2:46 PM
52	All beaches on the Sunshine Coast (where possible, and as long as not impacting with the environment) to have ocean pools. It works in Sydney and with the increasing risk of shark attacks and strong currents, it would be a safer option for families, plus would encourage fitness.	9/28/2015 2:40 PM
53	Piss the car park off	9/28/2015 2:36 PM
54	It includes a beach pool and open air venue for live and recorded music Creating a place for people to come together	9/28/2015 2:25 PM
55	Please do a tidal pool at mooloolaba would be amazing!!! Like the one at Bondi!!!	9/28/2015 2:14 PM
56	It also has more available car parking available. It would open up mooloolaba and make it more modern and nice. The caravan park is old.	9/28/2015 2:09 PM
57	Move the Carpark to a multi level behind the esplanade	9/28/2015 1:52 PM
58	logic was involved not people being payed off to put their agendas first	9/28/2015 1:52 PM
59	ample car parks were also provided. it is important that safe and legal parking is available closeby to support the local growth and development. i agree that the current parks have the best view which is a waste but perhaps multi level parking can be developed a st or so off the main mooloolaba strip.	9/28/2015 1:46 PM
60	Left the caravan park alone.	9/28/2015 1:41 PM
61	didn't involve closing the beachfront caravan park	9/28/2015 1:21 PM
62	See question 6	9/28/2015 1:11 PM
63	See Question 6	9/28/2015 1:09 PM
64	Remove all bitumen roads and vehicular traffic from Esplanade. Pedestrians and traffic do not mix. Relocate taxi stand.	9/28/2015 1:02 PM
65	enough free car parking was provided for locals and tourists as It is already a struggle to find a car park most days	9/28/2015 12:59 PM
66	there should be a big water park play area for the kids like in harvey bay	9/28/2015 12:59 PM
67	The car park is moved behind the high rise buildings.	9/28/2015 12:58 PM
68	there was a big water park play area for the kids	9/28/2015 12:58 PM
69	The caravan park at mooloolaba is retained	9/28/2015 12:52 PM
70	Provision was made for lots of parking, free for local residents	9/28/2015 12:44 PM
71	If a multi storey car park is build on Brisbane Road car park. No residential.	9/28/2015 12:37 PM
72	it was much more low key and un-developed	9/28/2015 12:34 PM
73	It were more sanitary and "people friendly" than the Kings Beach ocean pool	9/28/2015 12:21 PM
74	If instead of removing car parks close to beach & access, we improved it	9/28/2015 12:11 PM
75	they don't put high-rises in front blocking view	9/28/2015 12:02 PM
76	car parking is made a priority	9/28/2015 11:51 AM
77	A company sponsored free mini bus was introduced between Kawana and the beaches. Look at freeride.com/hamptons. Then a multistorey car park would not be needed. The northern Mooloolaba caravan park is retained & a cantilevered bike path is built over the caravan park entrance. This keeps everyone happy.	9/28/2015 10:20 AM
78	No artificial rook pool is needed. Let children enjoy the rocks as they are. The caravan park is iconic - let us keep some history on the SSC.	9/28/2015 9:07 AM

Place Making Phase 2 Survey

79	it didn't involve closing down the Mooloolaba Caravan Park on the Esplanade	9/27/2015 11:14 PM
80	The ocean front caravan park remains	9/27/2015 9:57 PM
81	The Ocean front Caravan Park Remains	9/27/2015 9:57 PM
82	• Any consideration to closing the Esplanade to vehicle traffic between Venning Street and River Esplanade which will in effect leave our end of Mooloolaba closed off with Mooloolaba ending at Brisbane Road – We proposed that the current shared zone remain. • Closing the Northern Caravan Park which is iconic Australian and one of the few remaining beachfront sites left on the East Coast of Australia.	9/27/2015 7:13 PM
83	Changes were made	9/26/2015 11:25 PM
84	The ability to drive the entire length of the beachfront was kept open, even if only one way.	9/26/2015 9:41 PM
85	it did not include removal of the caravan park on the beachfront.	9/26/2015 7:31 PM
86	keep the caravan park	9/26/2015 2:32 PM
87	The Town Pln is strictly adhered to, Esplanade is not closed and northern caravan park is retained.	9/26/2015 12:15 PM
88	Esplanade traffic is allowed with shared zone to Parkyn pde. Set down points for beach access and native plantings along forshore within a buffer zone between beach and reserve parkland.	9/26/2015 9:26 AM
89	its link to Alex was better explained	9/25/2015 8:26 PM
90	The Ocean Beach caravan park was omitted from the plan	9/25/2015 5:26 PM
91	It was scaled back (too big!!)	9/25/2015 11:59 AM
92	Commercial interests in Mooloolaba have always triumphed community interests.	9/25/2015 11:41 AM
93	the caravan park stays	9/25/2015 9:58 AM
94	Don't take away the Caravan Park, it is one of the few remaining sites where you can be that close to the water. It's makes it unique. You took away part of the Parkyn Parade Park, now you want to close this...buzz off. It is for the public to enjoy!	9/25/2015 9:48 AM
95	The caravan park at the northern end was to stay	9/25/2015 9:05 AM
96	We feel more people would have better access to the waterfront if the caravan park were to go.	9/24/2015 11:26 PM
97	Don't over-ride the natural assets by adding concrete add-ons to everything, leave the foreshore as natural as possible	9/24/2015 9:32 PM
98	there wasn't a plan to close the ocean beach caravan park.	9/24/2015 7:38 PM
99	Benefits of development is a no brainer however "Only" if it includes the retention and future of both existing Caravan Parks.	9/24/2015 5:57 PM
100	ONLY If it "included" the retention of the existing Caravan Parks.	9/24/2015 5:41 PM
101	you didn't remove the caravan park	9/24/2015 1:41 PM
102	The caravan park stays	9/24/2015 1:05 PM
103	If the Mooloolaba Beach front caravan was left in place	9/24/2015 12:09 PM
104	we left the cravan park as is	9/24/2015 10:36 AM
105	a few slight changes are made to the esplanade north shore to keep the camping spots	9/24/2015 9:51 AM
106	The caravan park stayed	9/24/2015 9:35 AM
107	present beachfront c'van park facility is retained/improved	9/24/2015 9:11 AM
108	Leave the caravan parks	9/24/2015 8:54 AM
109	It did not remove the camping ground	9/24/2015 7:42 AM
110	You keep the Ocean Beach Caravan Park	9/24/2015 6:33 AM
111	Low cost options like the caravan park were retained or offset	9/23/2015 10:52 PM
112	the proposal to removal the beachfront caravan park was removed	9/23/2015 10:37 PM
113	The ocean beach caravan park is upgraded and stays	9/23/2015 10:11 PM
114	The caravan park remains as is	9/23/2015 9:03 PM

Place Making Phase 2 Survey

115	leave the holiday park as it is	9/23/2015 8:53 PM
116	Get rid of the caravan park -its an eyesore and can only be enjoyed by a few	9/23/2015 7:22 PM
117	If the caravan park was maintained	9/23/2015 7:20 PM
118	you leave plenty of disabled parking on the main front road as older people or disabled people cant walk the distence from the back streets to enjoy the front .	9/23/2015 6:11 PM
119	The caravan park stays	9/23/2015 2:41 PM
120	You leave the Caravan Park alone- its unique	9/23/2015 2:37 PM
121	If the same number of carpark said remained available for locals and 34 caravan sites remain	9/23/2015 1:39 PM
122	the caravan park doesn't close and remains as is	9/23/2015 1:10 PM
123	There are not two lanes along the Esplanade in front of the units	9/23/2015 12:15 PM
124	the Mooloolaba beach caravan park remained on the forshore	9/23/2015 11:30 AM
125	It did not involve changes to the caravan park	9/23/2015 11:05 AM
126	If you don't take the caravan park away	9/23/2015 10:59 AM
127	hi	9/23/2015 10:51 AM
128	access to the beachfront through a shared zone is key... Caravan park north towards Alex Headlands must be user friendly for the entire community not just a select few caravan owners.	9/23/2015 10:40 AM
129	Life didn't get in the way and visions now didn't become old hat in ten years	9/23/2015 10:08 AM
130	all roads were removed in front of beach providing open space	9/23/2015 9:30 AM
131	It did not involve the closure of the Mooloolaba Caravan Park	9/22/2015 10:41 PM
132	it doesn't drive tourism away from Sunshine Coast	9/21/2015 5:11 PM
133	the caravan park STAYED!	9/21/2015 9:17 AM
134	The southern gateway cycle link bridge was realigned to the existing Brisbane Road intersection, where it would cut the Paciic Parkin half and severely damage the visual aesthetics of the premises opposite on River Esplanade.	9/20/2015 6:23 PM
135	If the Mooloolaba caravan park was left as is. The council has tried to remove it several times before. Public has spoken each time which is why it is still there. Stop trying to get rid of it please!	9/19/2015 3:02 PM
136	The beachfront caravan park is left alone!!!!	9/19/2015 2:27 PM
137	I would support it if the Caravan Park was left in place. It has been there for many years and is popular with so many caravaners. Caravan parks are being taken over for redevelopment all over the country while the number of caravans is increasing. Once it is gone it will be gone forever. Save the Caravan Park.	9/19/2015 11:42 AM
138	If the Mooloolaba caravan park was left as it is!	9/18/2015 10:43 PM
139	Don't eliminate caravan park. Disgraceful when there are already waterfront walks, the beach and pathways	9/18/2015 10:06 PM
140	It was less boring	9/18/2015 10:18 AM
141	I knew the relevant time frames and order of changes. For example it would be a disaster if certain developements were underway before the developement of Bris Rd car park gets done. Also if this is a 20 year plan then the proposed extra parking needs to be increased even more. Also the light rail needs to be decided upon and either implimented as part of the development or not. How can you develope without knowing if the light rail has to be accounted for or not?	9/17/2015 7:16 PM
142	The traffic plan is detailed to show how the congestion in Foote street on weekends is addressed (particularly bad on Sunday afternoons).	9/16/2015 1:58 PM
143	u remove the proposed light rail	9/14/2015 10:05 PM
144	I knew what "place making" means.	9/11/2015 6:53 PM
145	If Naroo Court was left as a cul-de-sac and not made into a street.	9/8/2015 5:57 PM
146	Is the council going to fix the car parking issues before doing any more development?	9/7/2015 11:59 AM

Place Making Phase 2 Survey

147	more thought went into traffic management for the area rather than the provision of more traffic inducing public car parking and ideally more variety in building height to somehow break up the current "great wall of Mooloolaba" due to strict height restrictions which provide little break or variation = boring!!!	9/6/2015 10:47 PM
-----	---	-------------------

Place Making Phase 2 Survey

Q2 If you don't support it, could you please explain why?

Answered: 175 Skipped: 1,184

#	Responses	Date
1	The whole intent appears to be focused on a way to squeeze more people, principally visitors, into Mooloolaba. In my view, the town is already at or close to capacity and whilst some redevelopment of the Wharf would be beneficial, overall I do NOT wish to see the Gold Coast replicated on our wonderful Sunshine Coast.	9/30/2015 5:46 PM
2	The whole concept should be put on hold until Brisbane Road widening is completed & the carpark on Brisbane Road is built. All resources and finances should be directed to these two projects.	9/30/2015 5:09 PM
3	I don't support the creation of a tidal pool off the foreshore of Mooloolaba north. Removal of the Mooloolaba north caravan park is also a mistake, this will drive a large segment of tourists away from the area	9/30/2015 5:07 PM
4	Waste of money	9/30/2015 5:02 PM
5	Because of removal of the caravan park and attempts to make man-made perfect areas where nature should be left alone	9/30/2015 4:55 PM
6	Leave Brisbane Rd to River Esp shared with vehicles	9/30/2015 4:55 PM
7	The concept should not go ahead until the widening of Brisbane Rd is completed and the carpark on Brisbane Rd is built. All resources and finances should be put into these projects.	9/30/2015 4:53 PM
8	Mooloolaba is just right as it is.	9/30/2015 4:51 PM
9	There are more important things to address first	9/30/2015 4:48 PM
10	There are more important things to address first	9/30/2015 4:45 PM
11	Mooloolaba as it is how it needs to be family friendly and easily accessible to both locals and visitors if it aint broke DONT FIX IT!!!!	9/30/2015 4:44 PM
12	Nothing should happen until the issues on Brisbane Road are resolved. More parking is required	9/30/2015 4:37 PM
13	* A tidal pool / rock pool is unnecessary. As a regular holiday maker at mooloolaba I come here for the sand and ocean and the rock pools that nature provides. Why put in a man made pool when accommodation providers already have pools in their apartment complexes and their is an ocean on our doorstep. * There has not been enough consultation with holiday goers during the school holiday period. Has anyone asked what we visit the region for? What we would see as an improvement * Relocating the caravan park - to where exactly? Council should be more honest and call this closing the caravan park. A few years ago sites were closed at the parkyn parade caravan park. Each day I have walked along the existing pathway to the spit. The parkland and bbq area that has been established there is empty. Last time I checked Ant's don't pay rent. Why would you close a profitable business in the beachfront park that brings visitors year round * creating a heart of mooloolaba - This idea seems ok until you consider that encouraging people to eat and shop away from the waterfront means that all those existing businesses will be affected by this. How do they feel about the loss of customers?	9/30/2015 4:35 PM
14	Council seem to have been deliberately sneaky in their consultation process with the community. Their proposal has been confusing and developers have been present at their feedback and information sessions biasing the process. There have been no signs around the esplanade, shops, caravan parks, beaches etc indicating what the proposal will involve. Considering one of the key arguments is to attract more tourists to the area it seems strange that there has not been a more involved feedback process during the current school holidays around the beachfront region.	9/30/2015 4:12 PM
15	Mooloolaba is perfect as it is	9/30/2015 4:09 PM
16	This looks to me like you are trying to create the Gold Coast in one little precinct. Small businesses are already going broker and/or closing in the area. Easy access to the beach and a family atmosphere is being destroyed; this will not be helpful to the plight of businesses in the area. And I don't appreciate the fact that I will have to walk much further to the beach.	9/30/2015 3:52 PM
17	I don't support high rise development in Mooloolaba. It will limit sunlight to the beach in the afternoon, and the ability to accomodate large numbers of additional tourists will make Mooloolaba even more crowded and kill the family friendly, relaxing culture that Mooloolaba is known for.	9/30/2015 2:58 PM
18	Generally support but want concrete jungle kept away from the sandy beach and marina end of Mooloolaba	9/30/2015 2:06 PM

Place Making Phase 2 Survey

19	I don't support the removal of the caravan park on the beach front. This icon needs to remain.	9/30/2015 12:20 PM
20	The caravan park on the beach front needs to remain. The current plan has removed it.	9/30/2015 11:31 AM
21	This is one of the few beachside caravan/camping spots left in prime position and as an iconic part of Australian heritage should be protected under local cultural heritage legislation. This has not been addressed properly in the draft. Future generations will be able to partake in a unique experience if SCC allocated spots by ballot. This would increase national and international tourism interest and new visitors maybe encouraged to return to other accommodation once they have experienced Mooloolaba beachside camping. Half the sites could be allocated purely by ballot and half by tender thereby improving the returns to council.	9/30/2015 10:49 AM
22	Not sure if council will ever be able to afford it	9/30/2015 9:35 AM
23	Lack of accessibility to the beach by council local and visitors by removing significant public free car parking and prohibitive cost / visitor deterrent of introducing light rail /park & ride	9/29/2015 10:45 PM
24	Ruins the natural environment more.	9/29/2015 10:29 PM
25	I don't support the closure of the northern beachfront caravan park, not only is it an affordable holiday spot for family's to enjoy the Mooloolaba beachfront, but there aren't many of these parks left so close to the water so it's iconic & an attraction to Mooloolaba. Closure of the caravan park will loose \$300,000 per annum in income to council that it will no longer have to spend on other improvements or upkeep to the area.	9/29/2015 9:45 PM
26	I think the caravan park is a great opportunity for families to enjoy staying right on the beach, this is not possible anywhere else on the coast.	9/29/2015 9:27 PM
27	Being travellers from the NSW and Victorian borders, we have stayed at this park no for over 8 years and the reason being is the location and ambience of the caravan sites	9/29/2015 8:15 PM
28	Increased traffic congestion	9/29/2015 6:03 PM
29	We have lost so many places to holiday near the beach by camping or caravanning. We spend a lot of money locally when we stay here	9/29/2015 5:18 PM
30	Want caravan park to remain. Don't want beach area developed with pool etc.	9/29/2015 4:31 PM
31	Want Caravan Park to remain. Don't want beach area developed with pool etc.	9/29/2015 4:28 PM
32	Would like to see caravan park left for families. Accommodation in this area is very expensive. If car parking is removed there is plenty of room for development between shops and beachfront for all to enjoy. Please multi storey parking on 1st Ave!! Love the idea, but leave caravan park for families please.	9/29/2015 3:34 PM
33	There is already natural rock pool, coastal path, boot camp area and CP to die for. Multi level car park and other transport infrastructure more important to provide quality foreshore experience. Get rid of parking opp esplanade to creat outdoor space	9/29/2015 2:29 PM
34	Rather wait to see the results of the survey	9/29/2015 2:29 PM
35	I did in previous answer. Basically, 'If it isn't broken, don't fix it.	9/29/2015 11:54 AM
36	it included a focus on redirecting traffic off Mooloolaba Esplanade between the Venning Street intersection and Alexandra Headlands and/or traffic slowing as this is a high density accommodation area.	9/29/2015 11:46 AM
37	I think it is a beautiful area for a caravan park, while spoil, have stopped there myself	9/29/2015 9:51 AM
38	It is a natural beauty, it should not be destroyed. The caravan park is a unique attraction in itself. There are other areas, eg car park area on the foreshore. There is already an intake pipe for Sealife/underWater World in place.	9/29/2015 8:06 AM
39	.	9/28/2015 11:15 PM
40	Mooloolaba is popular for families and should remain that way with easy access to beach	9/28/2015 7:16 PM
41	The concepts proposed in Section-3 and Section-5 (there is no section-4) are not sufficiently detailed to enable a clear understanding of how several of the proposals can be achieved.	9/28/2015 4:49 PM
42	We are locals and expect to be able to access all aspects of Mooloolaba.	9/28/2015 2:16 PM
43	Little thought has been given to locals	9/28/2015 2:12 PM
44	What remove caravan park yet keep Carpark? Move the Carpark to behind the esplanade... Free Carpark in prime location is ludicrous & poor planning	9/28/2015 1:54 PM
45	Financial agenda seems to reign over positive growth for ALL not the few	9/28/2015 1:52 PM
46	Leave the caravan park alone.	9/28/2015 1:41 PM

Place Making Phase 2 Survey

47	Leave the coast alone!	9/28/2015 1:05 PM
48	Destroys beach amenity for residents. I am a resident of Mooloolaba of 20 years. I am 70 years old and have 10 young grandchildren who visit regularly. I use the beach 365 days p.a., several times daily in summer (surfclub member). We have enough trouble with beach access and parking as it is, even at 6am. How is the beach precinct going to cope with another 60,000 residents, active beach users and Brisbane tourists if we remove beachfront car parking, and have a crappy Noosa style park n ride, or park n struggle parking solution. We are not anti development/anti progress, just the opposite but we thought we left the ratrace behind. Please consider residents/ratepayers first and not go all out for tourism. Mooloolaba is a perfect mix as it is. Please don't use motherhood/warm and fuzzy statements without definition to try and woo the masses. Very public servant style statements without substance.	9/28/2015 1:03 PM
49	Want all bitumen roads and vehicular traffic removed from esplanade. Relocate taxi stand	9/28/2015 1:02 PM
50	I feel that it is imperative that visitors have easy access to our beach otherwise they will find it easier to visit beaches up the road.	9/28/2015 12:54 PM
51	It draws identity from Sydney North Short - not Mooloolaba	9/28/2015 12:42 PM
52	Too much human infrastructure proposed. keep it looking low key and natural, not over-groomed and over-managed	9/28/2015 12:35 PM
53	The Caravan Park should stay. Not everyone can afford to stay in units, the caravan park is great for families. The water park will ruin the beachfront of Mooloolaba & cost the Rate payers more. I say no to removing the Caravan Park, I live at Buderim & we visit the Caravan Park with our van.	9/28/2015 12:32 PM
54	You guys are stuffing up the sunny coast. The caravan park it a sunny coast landmark and is one of the last original spots. Leave the coast alone and stop wasting money on crap. you have rock pools and a beach only 50 mtrs away, bit silly really don't you think	9/28/2015 12:31 PM
55	Because past generations of families have been coming here so lets keep it up and running for the memories to stay alive for our future generations...	9/28/2015 12:23 PM
56	I don't want this place just like Gold Coast surfer too many people.	9/28/2015 11:47 AM
57	Because due to old memories	9/28/2015 11:01 AM
58	It is predicated on the closure of the caravan park.	9/28/2015 9:19 AM
59	The plan doesn't consider people who can't afford expensive holiday accommodation. To stop the area from becoming affordable only for the wealthy,accommodation like the Caravan Park on the Mooloolaba beach front needs to be maintained.	9/27/2015 11:17 PM
60	There are enough public spaces that can be improved without touching the Ocean Front Caravan Park. Moving the spots to Mudjimba is dumb. The park is unique to Mooloolaba and why it is full all the time with Domestic and international Tourists.	9/27/2015 10:01 PM
61	Removing the caravan park on the beach front will take away the opportunity for many families to have a total beach front and ocean view holiday that is affordable. Stay at the Mantra is not affordable for an average family.	9/27/2015 9:41 PM
62	The caravan park needs to stay for the revenue and tourism it produces first and foremost. If the council can afford to just "throw away" money to the tune of around \$650,000-00 just to appease a few for climbing rock walls, walks etc. I for one will be looking for a huge reduction in my rates etc. as they obviously have plenty money to "throw away" with regards to this whole project ... which is absolutely just ludicrous	9/27/2015 8:35 PM
63	I refer in particular to the redevelopment of the Ocean Beach Caravan Park. The proposal will not introduce the revenue streams currently derived by the Council. The park provides rental income to the Council and on the back of that the caravan park tenants support the retailers in all facets of business and therefore create employment. A lot of the caravan residents come from far and wide and this caravan park is presented in various camping and caravan magazines as one of the best caravan sites in Australia. A high rise car park at the rear of the main shopping precinct would alleviate the parking issues and would allow the Council to close traffic to the immediate main foreshore. This park is an icon to Mooloolaba and the Council should seriously reconsider this proposal as the benefits of the caravan park to the local community would far surpass to proposed development.	9/27/2015 1:27 PM
64	do not support closing of existing roads	9/27/2015 1:17 PM
65	Would like to see caravan park remain as is.	9/27/2015 12:27 PM
66	Don't want to close the esplanade or caravan park. D	9/27/2015 11:50 AM
67	There must be a limit to the number of people a small pocket like Mooloolaba can accommodate.	9/27/2015 6:14 AM

Place Making Phase 2 Survey

68	1) Mooloolaba will very quickly become another "Gold Coast" if all that is proposed will eventuate. It will be over-built and over-crowded. Mooloolaba will simply lose its charm! 2) Closing the Esplanade to vehicle traffic between Venning Street and River Esplanade will completely isolate that area. 3) The Northern Caravan Park should remain as is, there aren't many like it left!	9/27/2015 2:56 AM
69	1) Mooloolaba is a wonderful, natural, family friendly holiday destination 2) Why destroy these natural attributes by creating an artificial "playground", "boot camp" etc. 3) The caravan park is a Sunshine Coast ikon. Its been there for decades. Let it remain. It doesn't interfere with access to the foreshore and creates revenue for local businesses.A wonderful place to holiday and an asset to Mooloolaba. 4) There is no need for an 'Adventure Playground' The foreshore, with its rockpools, crabs,seaweeds, small fish and other crustaceans is a natural adventure playground. There are too many artificial, sterile playgrounds. Let children experience something of the natural world for once. 5) As for a Boot Camp! Not in this area. If people want this kind of stimulus there is the grassy area at Point Cartwright eminently suitable for this kind of activity and with a lot more room. 6) No need for a kiosk. Ample cafes, restaurants, take ways along the sea front. 7) A swimming pool on the rocks is totally unnecessary,and would cost a fortune, both in construction and maintenance. Safer swimming is available at the Spit 8) The funds allocated to this 'upgrade'; would be far better spent in constructing the multi-story car park, which has been on the drawing board for 20+ years. 9) I stress again, that the foreshore is a natural area, a major part of Mooloolaba's ambience, and there should never be any attempt to interfere with this wonderful attribute	9/26/2015 9:51 PM
70	The spit end of Mooloolaba is being cut off from the esplanade	9/26/2015 9:42 PM
71	I don't support the closure of the caravan park. We have been holidaying at this site for 43 years and it is one of the few beachfront caravan parks left. Prior to Mooloolaba we were at Alexandra Headlands, also on the beachfront. You could argue that Alex is a bit poorer for having lost the caravanners there. We bring economic input to the community at Mooloolaba and that would be lost. It is not affordable for my family to stay in highrise accommodation in the area at Christmas/New Year, a time when we have to take holidays for the kids, and for work reasons. Yet another park located there would be a waste of this revenue generating asset for the Council. A park would not have anywhere to go from the end of that area anyway, except via the high step climb, which has accessibility issues for the elderly and those in wheelchairs. A totally ill-conceived idea in my opinion. Leave the caravan park the way it is please. It is one of the few remaining slices of Australian caravan holiday culture.	9/26/2015 7:32 PM
72	I would rather keep the caravan park and shift the car park to the rear of buildings	9/26/2015 2:33 PM
73	The character of the Spit needs to extend west along the Esplanade to protect the dune areas and to provide Nature into the built up urban area The entry to the place does not address the excess through traffic which comes off the motor way better signage to Maroochydore (via Plaza Pde. or Maroochydore Rd Alex via Buderim - Mooloolaba Rd to airport via Evans Rd ect mark all with good signage than the entrance to Mooloolaba becomes signed as Local traffic	9/26/2015 9:43 AM
74	It is an unnecessary plan that affects a lot of normal holiday makers who support all local businesses. This site is also very lucrative for the council. There is already a walk from Mooloolaba to Alexandra Headlands and it is accessible via the beautiful beach and a healthy climb up the stairs via the beautiful rock pools where a lot of children get great enjoyment. Why is another needed? This site is tucked away and is a tidy caravan park which causes no-one any problems. My family have been caravanning here for 45 years and it would cause us and a lot of other families distress to have to go elsewhere.	9/25/2015 9:50 PM
75	Concerned re impact of extended lower coastal pathway into Alex.	9/25/2015 8:26 PM
76	I do not support any changes to the current planning scheme particularly regarding height limits, any consideration to closing the Esplanade between Venning St and River Esplanade, closing the northern Caravan Park which is iconic Australian and any developments which are outside the current town plan.	9/25/2015 7:53 PM
77	The camping ground is one of few places left that families can take their children to enjoy the outdoors and beauties of the beachside at reasonable cost. With price of living,job cut, attacks on our way of life being imposed on us by our federal government our children have a right to grow up with these places still be available to them. Many families can not afford the prices that go with many holiday accommodation these days. We are told to get our kids outdoors and experience life and sports to keep their minds active and their bodies healthy and then you take away place that are assessable to people with middle and low income earners to be able to do. What compels you to do this to put it simply it's greed	9/25/2015 7:17 PM
78	The Esplanade Caravan Park is a Queensland icon and should be left as it is. A walkway will not earn the Council \$300,000 in rents alone and shopkeepers will lose much more.	9/25/2015 12:35 PM
79	We love it all just the way it is. A lot of spending that is really not needed	9/25/2015 12:20 PM
80	The size of the project would leave Mooloolaba a construction site for too long a period. Also don't agree with closing down the caravan park that injects > \$300k into Council coffers per year	9/25/2015 12:01 PM
81	Furthermore I believe the community feel was lost 15 years ago. All the facilities that have been developed for the tourist not for the community that has lived there for many a year.	9/25/2015 11:44 AM

Place Making Phase 2 Survey

82	I am amazed that it could even be considered to close the iconic caravan park....please leave something for the few people who do enjoy that site ! Does it always have to be about money...can't you just leave it alone and have something to be proud of !	9/25/2015 9:49 AM
83	The caravan park needs to stay where it is	9/25/2015 9:06 AM
84	Leave the caravan park alone. Don't tamper with what is currently working well	9/25/2015 4:19 AM
85	Keep the caravan park on the waterfront	9/24/2015 10:55 PM
86	Why change something that has been around for decades by putting something that only a select few would enjoy. Caravan parks are getting fewer and fewer and families are finding it hard to find a cheap and enjoyable holiday. Corporations/councils are only interested in themselves and this project only shows what they feel is needed for the greater good and not for the bread and butter families who bring in the dollars to help support the local community.	9/24/2015 10:12 PM
87	I don't think we need a wedding platform, another pool where there are already natural rock pools, and leave the car parking alone at Mooloolaba - if people come to the beach with kids they need to be able to unpack their gear at the beach not 2 blocks back from the beach	9/24/2015 9:34 PM
88	We don't want to lose the Spit Camp Park.....It's the best one in Australia bar none.....We go there every year and re-book as we leave for the next year	9/24/2015 9:10 PM
89	Stop destroying camping /caravanning for families and kids to enjoy in years to come	9/24/2015 9:10 PM
90	Because it is a lovely spot giving people the opportunity to stay there cheaper than in units & maintains a wonderful nostalgic memory of camping at the beach from years gone by.	9/24/2015 8:59 PM
91	This place should continue to be for the enjoyment of everyone.	9/24/2015 8:55 PM
92	I believe the plan does not recognize why visitors come to Mooloolaba. Many visit the beach area because it retains its undeveloped environment	9/24/2015 7:59 PM
93	I would support the intent of the plan if it wasn't proposed to close the Ocean Beach caravan park and redevelop the site.	9/24/2015 7:42 PM
94	We as a family of four, this is our once a year family holiday destination. Like many others we have been coming back year after year. We also support the local businesses every time we stay. I can't believe that the council wants to take hundreds if not thousands of people's holiday destination per annum away. There is already a walk way around the park, so I don't understand the need.	9/24/2015 6:54 PM
95	Because having a holiday in a caravan/tent is far more relaxing than holidaying in a unit/townhouse. It also gives families more freedom, and who wouldn't enjoy the scenery that you get when camping by the sea shore	9/24/2015 6:44 PM
96	removing caravan park - it's the only cheap accommodation for families who want a mooloolabah beach holiday. Removing car park - making it inconvenient for day trippers who will have to walk great distances from an off-site car park with all of their beach equipment.	9/24/2015 6:37 PM
97	It works now, if it ain't broke don't fix	9/24/2015 6:06 PM
98	There is already a wonderful walking track from Alex to Mooloolaba over the headland which is so popular - why is another needed?	9/24/2015 6:01 PM
99	Support dependent as noted in Quest 1.	9/24/2015 5:57 PM
100	The Caravan Park is and essential link to the history of Mooloolaba and needs to be retained. It has and still provides significant revenue for the local businesses and provides a Holiday destination unmatched by any other for 1000's of families and tourists from across the country. A true Iconic destination.	9/24/2015 5:43 PM
101	Mooloolaba beach front is an iconic beautiful landscape why make it only available to those who can afford luxury units. We need more caravan parks not less it is a form of discrimination to stop the average Australian family being able to access places like Mooloolaba	9/24/2015 5:26 PM
102	Let's leave as much of the beautiful sunshine coast alone. I mean surely there are already enough places striped of their natural beauty already. Leave that wonderful part of the world alone.	9/24/2015 5:10 PM

Place Making Phase 2 Survey

103	This caravan park is rare, unique and historical. In times past, almost all of the oceanfront between Mooloolaba and Maroochydore had stunning camping sites, used by families with a love for the outdoors. Many of these families are either too large to fit into a holiday apartment or they simply cannot afford the extortionate rates charged by the apartment owners. Nearly all of the land previously used for camping sites have been turned into carparks or poorly used and designed parklands. Absolute waste. There are already acres of unused parklands along the esplanade (think where the Steve Irwin statue is...and on the hilltop between Alex and M'ba). Why must council destroy this last remaining piece of history that is also an extremely popular campers 'meccah'...sought out by tourists nationally and internationally. As for the lucky few who enjoy it during the xmas period, best of luck to them. They have been the ones whose families have fought to keep the park open for many, many years. In some way these families are the modern custodians of that land. Keep the heritage, the tourist dollars and the council revenue.	9/24/2015 4:23 PM
104	We don't agree with losing the beachfront caravan park to create a walkway which already exists and a "gimicky" foreshore development which would become a haven for hoons and drunks after hours.	9/24/2015 3:44 PM
105	Because it is intended to remove the caravan park on the foreshore.	9/24/2015 3:25 PM
106	The caravan park is unique and attracts families from all parts of Australia. From our point of view Mooloolaba would not be the same without it. Please, please give consideration to retaining it. retention	9/24/2015 3:14 PM
107	The removal of the beach front caravan park.	9/24/2015 2:35 PM
108	This caravan park is iconic piece of Mooloolaba's history, turning it into a pathway to Alex would be a real waste. It was there before all the highrises and should remain to be enjoyed by family's as one of the nations best caravan parks.	9/24/2015 2:05 PM
109	The caravan park along the front is absolutely lovely and an affordable way for people to stay right at the beach. Move the carparks but not the caravan park. There has to be another way.	9/24/2015 1:41 PM
110	Why would you loose a source of revenue, e.g. the caravan holiday park and the support of local business. Why replace this with dead space - gardens don't provide revenue?	9/24/2015 12:57 PM
111	Mooloolaba beach is one of the only beaches around SEQ where families can go enjoy themselves without the hidden worry of crime and street violence. The more skyscrapers and modern buildings that get built there the more family business's get driven out. Mooloolaba beachfront caravan park should not be shutdown, it is one of the best caravan and camping spots in Queensland. I don't want my childhood memories of Mooloolaba to be drowned by commercialization of big name skyscrapers. Mooloolaba has a safe feel about it, you can walk the streets at night and not feel threatened or in danger, I can't say the same about any gold coast beachside holiday destinations. All these plans are gonna do is turn the Sunshine Coast into the drug and gang ridden shithole that the Gold Coast has become. DON'T FIX SOMETHING THAT ISN'T BROKEN.	9/24/2015 12:46 PM
112	The caravan park brings money and business to local shops and services as well as providing affordable accomodation to families. Many people do not like high rise accommodation especially old people and families with young children.	9/24/2015 12:11 PM
113	Why spend all that money un'necessarily when mooloolaba is beautiful as it isand you will be taking income away from all the small businesses	9/24/2015 12:06 PM
114	i dont like the change to remove the caravan park	9/24/2015 10:36 AM
115	Mooloolaba best attraction is its natural environment. Unlike the rat race of the Gold Coast. It is one of the Sunshine Coast best assets.	9/24/2015 10:21 AM
116	The current arrangement is adequate and suitable for the area. Adding more parkland would only decrease foot traffic to local businesses and add maintenance costs to the council budget, along with lowering revenue by removing the iconic caravan park. It's a stupid idea.	9/24/2015 9:45 AM
117	I have just read the article on Brisbane times and am shocked to the core about the proposed closure of Mooloolaba beach caravan park.... The site we come to every year at Xmas time has been in my family for generations. My great aunt and uncle planted the two great big palm trees there that frame our site. It was so my mum and her cousins could find the site easily from the beach after a day of exploring. My great uncle used to go out and catch crabs and come back and cook them on the make shift BBQ made out of rocks at the front of our site. They are still there today under the overgrown shrubbery. My mum grew up there over each Xmas holidays... I have years of memories of holidays there. My two young boys are now having each Xmas holidays there. This saddens me to see something so historic to my family at jeopardy. I want my kids to have the same adventures I did as a kid as did my mum, her cousins, her aunt and uncle. It's been a part of growing up in our family for over fifty years and I don't want to see it disappear as I feel a part of me will die with it. Sarah Souter-Robertson	9/24/2015 9:37 AM
118	I feel the removal of the caravan park unnecessary but the removal of the short term car park paramount as that land can be reclaimed. Make cycling an ideal mode of transport to ease congestion and improve foot traffic	9/24/2015 9:36 AM

Place Making Phase 2 Survey

119	Existing beachfront c'van park facility is I believe, unique. It's attributes are many and treasured as testimonials in on-line sites presently show. My family have utilised these since ca 1997 and intend maintaining same, even though your increases in tarif are tempting discontinuance.	9/24/2015 9:12 AM
120	The little caravan park shows that family traditions can be enjoyed for many generations. Unless you were looking you wouldn't even know it was there. Our family go Mooloolaba for the restaurants and shopping. That is what Mooloolaba is famous for.	9/24/2015 8:02 AM
121	This plan attempts to push out the caravan and camping groups. We have been coming here for over 50 years. My uncle ran a trawler out of the harbour. If you pursue this it is like putting up a sign saying campers are not welcome. We will go elsewhere if you proceed.	9/24/2015 7:47 AM
122	Camping holidays are attached to the fabric of Australian life. So many people who could not afford a beach holiday can only because of camp grounds like at Mooloolaba. If it is taken away it is another blow for average Australians and Mooloolaba loses some of what has made it special for so long.	9/24/2015 7:45 AM
123	What has changed so drastically that the caravan park need removing? Removing accommodation will improve the Shire? How about you actually BUILD the brisbane road car park instead of just talking about it for ten years.	9/24/2015 7:25 AM
124	It is a icon for sunshine coast	9/24/2015 6:59 AM
125	I like the caravan park the way it is - I lived there for one year as a teen. I don't like the ideas you have - and you earn \$ from it	9/24/2015 6:26 AM
126	This caravan park is unique and adds a family feeling to Mooloolaba. All the high rise hotels add nothing to the foreshore. Why destroy what soo many people have and still do enjoy. These holiday makers add to the business community, cafes, restaurants alike. Why do Local Councils want to erase an icon in Mooloolaba. Mooloolaba is the best location on the Sunshine Coast. As the saying goes "Don't destroy what we have all come to enjoy". Please leave it alone. Thank you.	9/23/2015 11:59 PM
127	We have driven 2,200km from Adelaide over the past 6yrs to Australia's best beach front caravan park where we do everything to support local shops, restaurants & local sporting facilities eg bowling clubs. How will council recoup this income???	9/23/2015 11:59 PM
128	This is a development driven proposal, it will decrease parking in the area, until the paid parking is available on Brisbane Rd. Local residents and ratepayers wont pay for parking. Resorts except for Landmark have renegged on previous parking agreements .	9/23/2015 11:29 PM
129	Happy with the place as it is. Don't want to attract more yobbos and backpackers. Tell em to get lost.	9/23/2015 11:05 PM
130	The caravan park is a place which hails of the simplicity of the 'old' Mooloolaba and tradition of family and community. Three generations of my family have holidayed there for over 45 years and I myself have holidayed there for 30 years. It is a place of simple pleasures and provides an opportunity to make the now very expensive Mooloolaba holiday affordable for the lower income classes. I support the change of the remainder of the foreshore from car parking into parkland to make that area available as public space, but there is no need for this space which means so much to so many to be converted as well. The current pathway to Alexander Headlands already provides a more than sufficient access to that area. Mooloolaba will lose an extremely important part of its history, traditions and the lose the essence of what it is if the caravan park goes.	9/23/2015 10:58 PM
131	The proposal to close the caravan park. It is an intrinsic part of Mooloolaba and should stay.	9/23/2015 10:09 PM
132	Destroying the caravan park	9/23/2015 9:57 PM
133	The ideas put forward detract from the original charm of Mooloolaba as being a relaxed, family environment by trying to become too sophisticated and "upmarket", catering to the "beautiful people" idea. A more natural approach to any development of the area should be taken without detracting from the amenities already in existence	9/23/2015 9:00 PM
134	the holiday park should stay	9/23/2015 8:53 PM
135	The loss of caravan park is too great	9/23/2015 8:46 PM
136	There enough walkways around the Sunshine Coast. How well used is the land at kings beach where the caravan park used to be?? Lots of grass and not too many people. Beach front caravan sites are very precious and very few and need to be preserved. There are not too many affordable family accommodation options in mooloolaba.	9/23/2015 8:29 PM
137	Excellent as is.	9/23/2015 8:20 PM
138	We don't need an additional viewing deck and a few exercise in lieu of a facility that has provided families with affordable holidays for many years.	9/23/2015 7:23 PM
139	Quality beach front camping areas are already so rare in that area. Being able to walk up and dine in restaurants and bars then stroll back to your tent is a unique opportunity. Other caravan parks in the region don't offer this (Noosa, too far out of town, Coolum, far less dining options, Maroochydore, dangerous main road with less dining options)	9/23/2015 6:34 PM

Place Making Phase 2 Survey

140	I don't support the removal of the Mooloolaba Caravan Park	9/23/2015 5:40 PM
141	I feel that this will spoil the reason why people come to Mooloolaba. It is unspoil. Why can't we enjoy the natural beauty and caravan park as it is. The caravan park is a Australian icon.	9/23/2015 4:41 PM
142	The plan seeks to improve upon a unique area of the Queensland coast that I believe has already been overdeveloped. It would destroy something that draws people from not only locally but Intra/interstate and overseas visitors. Do you want to create another Gold Coast or keep what you have as the Sunshine Coast?	9/23/2015 4:19 PM
143	Because it involves getting rid of the caravan park.	9/23/2015 3:12 PM
144	The council believes it owns everything. And wants to restrict the ratepayers from having easy access to the beach and the Esplanade.	9/23/2015 2:37 PM
145	It is imperative that the Caravan Park is kept. The designers should be able to incorporate the Park with the other improvements to this area without destroying this iconic Caravan Park	9/23/2015 2:28 PM
146	Council representatives stated this plan was driven by Buisness. About 4-5 years ago they removed 34 sites to improve access to the surf club and beach from the wharf area. They plan to remove another 34 sites and further reduce the possibility for affordable accommodation on the Sunshine Coast. Mooloolaba is one of the safest beaches for families to access. They are also reducing parking which will reduce the ability for locals to access their beach. They have a carpark on Brisbane road they have stated will be developed into a multi story car park, however they have asked for developer expression of interest to develop the site. A developer will want fee for service. I feel a strong injustice where tourists staying in multi level accommodation can cross the road to the beach when ever they fancy, yet locals have to pay for carparking and/ or commute via shuttle to their local beach. No mother with 3 kids and paraphernalia associate will going have ease of access to the beach with a young family. We have seen the same thing happen in Noosa, Buisness drove the model, caravan parks were relocated to outer areas and locals have to catch a shuttle to the beach. Council representative stated the lease for the land from state government is for renewal mid 2016, it sounds like they are just not going to renew the lease. This representative talked about the revenue to council, but not about the revenue flow on to local Buisness in the area, and tourist attractions on the Sunshine Coast. The Mooloolaba surf club is struggling, redevelopment of car parking will reduce access for families to have their kids involved in local clubs and sport. Where do the lifeguards on voluntary patrol park?	9/23/2015 1:40 PM
147	I do not agree with the proposal to remove the beach front caravan park. A large piece of the other park was resumed for public use. You are removing an iconic part of Mooloolaba. If as I have seen said in the media it is being used for the few, better management of the facility is the answer to open it up to more families. It is plan to see that the demographics of caravanners has changed from the perceived grey nomad to young families with young children. Where do they spend their money, in the local shops and restaurants. You all most have to take out a mortgage to be able to afford accommodation in the high-rises during holiday periods. Get rid of the on beach parking and revitalise these areas. The way it is at present is and absolute nightmare and a very poor use of the foreshore.	9/23/2015 1:01 PM
148	The facilities described in the masterplan can be experienced in so many other places. It does not give Mooloolaba an identity. Mooloolaba already has an identity - the best of both worlds. Mooloolaba is safe, family friendly but still has the shops and cafes of a buzzing urban centre. The caravan park across from Manta is nearly a one of a kind now - surely this is part of our unique identity.	9/23/2015 11:16 AM
149	The caravan park has to stay. Every tourist that I have shown the coast strip too... Which of course we always do Mooloolaba, say how awesome it is that we have managed to keep the caravan park. I do think bookings should be done on a ballet each year. As it is very hard to get into!	9/23/2015 11:09 AM
150	Closure of the caravan park is unnecessary	9/23/2015 11:06 AM
151	support the concept would like the whole area public space no cars	9/23/2015 9:31 AM
152	Part of Mooloolaba's charm is that it is not over developed and commercialised. It is so cool to take a drive along the Esplanade to take in the beauty - if it's closed off one would have to hunt for parking then walk a distance	9/23/2015 8:06 AM
153	i am sick of spending my rates money on Maroochydhore and mooloolaba projects which only really benefit tourists how about you start spending on other areas of the sunshine coast and things that benefit all rate payers in the council not just making areas appropriate for tourist benefit	9/23/2015 7:18 AM
154	This caravan park is part of the culture of the Sunshine Coast. It is one of the few places left where families (both local and from other areas) can enjoy holidays close to the beach without having to drag everything from park to beach by car. The influx of people this park brings to the area must surely be worth much to the local economy. We do not want our beautiful Sunshine Coast to be turned into another Noosa or Gold Coast.	9/22/2015 10:44 PM
155	We are 4th generation in the caravan park, that has and hopefully will keep giving us a great opportunity for our feature generation the meaning of a good old fashion holiday.	9/22/2015 10:32 PM

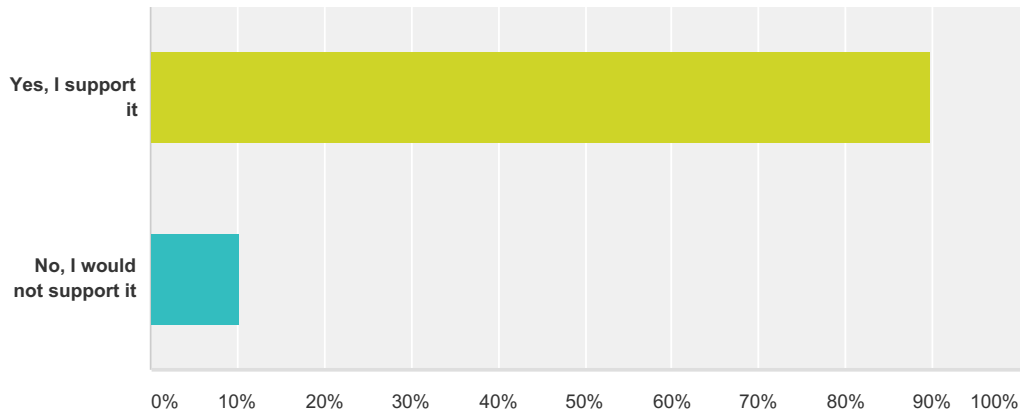
Place Making Phase 2 Survey

156	Mooloolaba is renowned for its great beaches and its laidback atmosphere. We do not need to turn it into a mini "Surfers Paradise". People come there because it is a hybrid between the hustle and bustle of Hastings St and the quiet streets of Caloundra. Don't fix what isn't broken.	9/22/2015 3:55 PM
157	Removing the caravan park is a selfish, elitist and short-sighted suggestion that would not only deprive council of income, it would deprive local businesses of income and cost ratepayers through the servicing and ongoing maintenance of facilities of questionable value.	9/21/2015 2:14 PM
158	KEEP THE CARAVAN PARK! No one wants to see it go!!	9/21/2015 9:17 AM
159	Greater appreciation needs to be given to existing parks and gardens to ensure that built infrastructure does not degrade flora and fauna.	9/20/2015 6:24 PM
160	DO NOT TOUCH THE CARAVAN PARK	9/19/2015 8:38 PM
161	Mooloolaba is already family friendly. It has a great casual feel to it and doesn't need razzle dazzle. Leave that to surfers paradise. We don't need it here.	9/19/2015 6:08 PM
162	It involves getting rid of the Mooloolaba caravan park. This park and this style of holidaying has played a big part in Mooloolaba's history and brings people from all over the country. It seems to be viewed as "affordable holidaying", From my experience of staying there every Christmas since 1988 this is not the case. There are plenty of wealthy people that are brought to Mooloolaba due to the caravan park. Even locals that live two blocks away stay at the caravan park. It encourages an outdoor and active holiday life, rather than children and parents sitting in units watching TV. In an age where obesity is epidemic, the last thing we need to be doing is removing more of the things that actually get our kids active!	9/19/2015 3:05 PM
163	As advised re beachfront caravan park.	9/19/2015 2:27 PM
164	Overdevelopment Shame to lose such a utilised caravan park	9/19/2015 1:15 PM
165	The caravan park on the foreshore should be preserved.	9/19/2015 11:27 AM
166	I possibly would support it, if you would leave the caravan park alone, for good. For nearly 100 hundred years campers and caravans have been enjoying the Mooloolaba beach side caravan park. Over the last 50 years councils have removed just about every caravan park on the foreshores, including most of it in Mooloolaba, to make room for either Units, or car parks, or board walks. Enough is enough, leave something for future generations to enjoy. Australians have been enthusiastic campers for a long, long time, and would like to pass it on to their children. Governments have been taking the beach away from Aborigines first, and now you want to take it away from your own children, and grand children. Ones, and for all, leave the Mooloolaba caravan park, and all other caravan parks alone.	9/19/2015 10:07 AM
167	The Mooloolaba caravan park has played a tremendous part in Mooloolaba's history bringing people from far and wide. It gives people options for how they wish to spend their time on Holidays. Contrary to popular opinion the caravan park hosts many wealthy families over various holidays who's preference is to caravan over staying in units. It promotes family fun, socialising and outdoor activity rather than people and children spending their holidays in units in front of the tv.	9/18/2015 10:46 PM
168	Some of the ideas are great, but Mooloolaba could be enhanced without taking away the essence of what makes it wonderful. The caravan park offers something very few other places offer, and there are ample other spaces similar to improve	9/18/2015 10:07 PM
169	Vehicle access to the beach front. Governments make millions out of motor vehicle and they are interested in taking away parking areas. Without motor vehicles Mooloolaba won't survive. All government offices have parking supplied what is the difference between the general public.	9/18/2015 4:02 PM
170	This huge change in Mooloolaba would spoil the beach relaxed effect it has now and it will upset owners and residents who own property within this vicinity .. Totally agree with the need to change traffic problems but divert the traffic out of the area not make it a thoroughfare for passers-by....	9/12/2015 6:12 PM
171	will impact properties	9/11/2015 5:20 PM
172	lack of parking, increasing the lanes to 4 won't solve the traffic jam issues in peak seasons and will continue to keep locals away	9/9/2015 12:23 PM
173	Condensed car parking away from the beach is not in the public interest for locals who wish to access surf beach.	9/8/2015 8:33 PM
174	Rate payer dollars are being excessively spent on 2 areas Mooloolaba and Kings Beach what about beaches from Alex to Coolum' Why should the average rate payer pay for something that most don't use and subsidise business so they can buy their Mercedes this year	9/8/2015 7:51 PM
175	I do not think it is necessary to make Naroo Crt into a through street when both Smith and Muraban streets are through streets.	9/8/2015 6:00 PM

Q3 Do you support the vision of the Draft Master Plan? “Immerse yourself in, on and under the water at Mooloolaba”.

Mooloolaba is a world-class beachfront destination that embraces and sustains its outstanding natural beauty. It is a healthy and active place that celebrates its unique location, connecting ocean to river and headland to spit.

Answered: 1,251 Skipped: 108



Answer Choices	Responses
Yes, I support it	89.77% 1,123
No, I would not support it	10.23% 128
Total	1,251

#	Yes, I would support it if:	Date
1	Its appeal to a family-oriented, broad demographic is retained. I do NOT want to see a mini-Gold Coast replicated	9/30/2015 5:46 PM
2	the natural areas remain untouched. There is no need for more pathways or boardwalks which add artificiality.	9/30/2015 5:43 PM
3	pools not too overdone. looks relaxed and natural. headland remains same - no boardwalk.	9/30/2015 5:38 PM
4	Human kind has never been able to improve on the natural scenery and environment, e.g. the Gold Coast has been made a crass environment and I have witnessed its destruction over a life-time. Let's not emulate the efforts of successive Gold Coast Councils.	9/30/2015 5:31 PM
5	i would also recomend that the masterplan extend to encompass the 'spit'. This area of the land has a true N to NW facing beach with amazing views and sunsets almost impossible to replicate on the east coast. Move the pilot station and redevelop. Noosa draws international tourists because it has a N facing beach and sunsets	9/30/2015 5:21 PM
6	The natural features and environment are left undamaged or changed, as would happen if paths etc & boardwalk are placed where caravan park currently exist. We do not want another Surfers or even another Caloundra. Take a look at beautiful Yamba with its natural beauty.	9/30/2015 5:13 PM
7	it retained its laid back atmosphere	9/30/2015 5:07 PM
8	Leave the caravan park & upgrade pedestrian access to beach	9/30/2015 4:59 PM
9	the caravan park remains as an integral part of the vision	9/30/2015 4:52 PM

Place Making Phase 2 Survey

10	As long as it does not become a concrete jungle. My vision for Mooloolaba would only be to enhance the beauty. Keeping it as natural as possible all the way along Alex over the hill to Mooloolaba Surf Club all the way and continuing to the Spit via River Esp and Parkyn Pde.	9/30/2015 4:39 PM
11	if caravan park stays	9/30/2015 4:35 PM
12	Existing Road (1 Lane) B'ne Road to Venning, NO road between Brisbane Road & River Esplanade	9/30/2015 3:48 PM
13	Good idea to widen Brisbane Rd, Walan St etc, multi storey carpark is essential and traffic flow is also essential BUT concentrate the high rise concrete jungles away from the sandy beach and marina districts. Would like to see the block between Burnett St and River Esp and the area behind the surf club all along Parkyn Pde kept at lower levels so the public areas are not shaded and feel open.	9/30/2015 2:14 PM
14	Its appeal to a family-oriented, broad demographic is retained. I do NOT want to see a mini-Gold Coast replicated	9/30/2015 1:31 PM
15	the natural beauty of the beach and it's community feel is retained.	9/30/2015 12:21 PM
16	If the caravan park is retained and council do not try and improve nature by doing unless army development on the foreshore.	9/30/2015 10:50 AM
17	yes, if my concerns are taken into consideration	9/29/2015 10:22 PM
18	Northern beachfront caravan park to stay at a minimum or preferably expand.	9/29/2015 9:48 PM
19	First consideraiton was the protection of Mooloolabah beach and the Spit. To maintain Mooloolaba's natural beauty through protection of its natural assets and already established character and natural charm for our future generations to enjoy.	9/29/2015 6:12 PM
20	Still maintain the local character of Mooloolaba	9/29/2015 5:19 PM
21	Maintain natural beauty without too much structural devlepoment	9/29/2015 4:32 PM
22	There was no reason to move caravan park you can still walk around headland. Park is great for failmies to access beach without crossing busy roads. Good for southern grey nomads. Though I am not in favour of 'perputual sites' should be a ballot or limit to 5 years at most	9/29/2015 3:55 PM
23	Leave caravan park please.	9/29/2015 3:51 PM
24	Relocate the caravan park to Mudjimba	9/29/2015 2:36 PM
25	Consideration is given to maintaining the natural appeal of its area. Commercial outlets are important but should not be the driver.	9/29/2015 1:06 PM
26	The statement above says it all. Mooloolaba ALREADY has a 'world class beachfront destination that embraces and sustains its outstanding natural beauty.'	9/29/2015 11:56 AM
27	The natural beach environment does not need the addition of man made water features . Mooloolaba does not need to be another Strand, Southbank, Redcliffe. Mooloolaba has all that without artificial water features that will be dated, need maintenance.	9/29/2015 10:44 AM
28	Decent parking - the worse thing is sitting at a restaurant eating with traffic fumes, noise - no tranquility so I have a takeout and sit on the beach. Make the road access for disabled/deliveries only.	9/28/2015 5:20 PM
29	The natural environment was not destroyed to build the destructive, visually polluting and unnecessary rock pool. There are ample opportunities for those who don't like swimming in the sea to swim at aquatic centre, public pools and swimming centres, as well as in the countless private manmade pools in the area	9/28/2015 5:16 PM
30	More emphasis were placed on retaining the sand; protecting the beach. "M'ba is a beachfront destination..." NO SAND = NO BEACH = 0. Recommend: artificial fringing reef to disperse energy & replace existing sand pumping mechanism with one like that used on Glenelg Beach, Adelaide	9/28/2015 5:01 PM
31	The overall concept is commendable but:- how the proposed car parking will be achieved needs to be more clearly defined & how the families with children and large amount of hand carried goods, such as sun shades, food and drinks, spare clothing etc. will access the beach which is basically what most people come to Mooloolaba (and the Sunshine Coast in general) for. The park and ride concept has limited appeal.	9/28/2015 4:51 PM
32	Keep caravan park at Mooloolaba build car park/shops on Brisbane Road imediately, build swimming pool at bottom of stairs at Alex Lookout	9/28/2015 3:05 PM
33	As long as it doesn't impede on the catchment system.	9/28/2015 2:41 PM
34	Left the caravan park alone.	9/28/2015 1:42 PM
35	The caravan park spots removed are replaced with the same number of spots at other coastal caravan parks	9/28/2015 1:17 PM

Place Making Phase 2 Survey

36	See question 6	9/28/2015 1:11 PM
37	See Question 6	9/28/2015 1:10 PM
38	Don't add a rock pool. Don't add a theme park.	9/28/2015 1:04 PM
39	Locals & visitors have uninterrupted access to beaches and parks.	9/28/2015 12:55 PM
40	Only if a multi storey car park is build. Soly for car parking with residents getting sticker for parking (observing time limits) by presending rego to council show car registered in shire.	9/28/2015 12:38 PM
41	Mooloolaba is such a small sub.	9/28/2015 11:48 AM
42	The vision sounded less contrived	9/28/2015 11:19 AM
43	It needs to move fast. Improvements needed now. 1st car parking.	9/28/2015 11:19 AM
44	Providing building height stay at current levels on foreshore levels.	9/28/2015 10:58 AM
45	An elevated/cantilevered bike path is constructed over the entrance to the northern caravan park. An example of this approach is in Bayside C.C. in Brighton, Melbourne - the bike path is built out over the water at several meters in height. A company sponsored mini bus shuttle services was introduced free between Kawana and the beaches and the Spit.	9/28/2015 10:21 AM
46	There are BBQ and Seating Areas for family picnics, there are not enough of these in the Mooloolaba public areas.	9/28/2015 7:25 AM
47	be the caravan park was maintained.	9/27/2015 11:17 PM
48	The Caravan Park on the Ocean Front remains	9/27/2015 10:03 PM
49	Development main focus is around ecologically sustainable development	9/27/2015 5:53 PM
50	wish to retain underwaterworld	9/27/2015 1:17 PM
51	There was some reference to quality. We don't want a Gold Coast	9/26/2015 11:27 PM
52	the naturall beauty and unique location were fully recognised and left alone, as natural	9/26/2015 9:55 PM
53	Keep it low rise	9/26/2015 9:42 PM
54	the plan excluded the proposed removal of the beachfront caravan park.	9/26/2015 7:33 PM
55	See previous comments.Sticking to the existing Town Plan is critical.	9/26/2015 12:16 PM
56	is developed within the current town plan. The planed removal of the top caravan park is in friction of this statement so therefor support of the current out come is not supported	9/26/2015 9:46 AM
57	It all seems just rhetoric. I would need concrete proposals for consideration.	9/25/2015 7:56 PM
58	Leave the caravan park alone	9/25/2015 9:50 AM
59	The caravan park was to stay	9/25/2015 9:07 AM
60	If you keep the caravan park	9/24/2015 10:55 PM
61	Again, not too much funpark type addition, let the natural beauty speak for itself, don't over develop	9/24/2015 9:35 PM
62	Do anything you like but DON`T scrap the caravan park	9/24/2015 9:13 PM
63	There was no proposal to close the ocean beach caravan park, which is contradictory to the vision.	9/24/2015 7:42 PM
64	It doesn't impact the beach front caravan park.	9/24/2015 6:58 PM
65	As previously noted. Long term Master Plan needs to incorporate the Caravan parks which are synonymous with the area.	9/24/2015 5:59 PM
66	Much of the "outstanding natural beauty" would be erased if the caravan proposal were to proceed.	9/24/2015 3:48 PM
67	It didn't involve removing the caravan park to replace an existing walkway and building a ridiculous manmade rock pool.	9/24/2015 2:07 PM
68	You changed nothing, why are you changing something that is already a beautiful example of Australian coastline. Camping is the Australian way of life, keep it the way it is I say.	9/24/2015 12:47 PM
69	That's why the caravan park should be left there for the public to enjoy	9/24/2015 12:12 PM
70	a few slight changes are made to the esplanade north shore to keep the camping spots	9/24/2015 9:51 AM

Place Making Phase 2 Survey

71	actually meant sustaining and enjoying it's natural beauty, rather than removing foot traffic, leisure activities and adding an artificial rockpool on a beach!	9/24/2015 9:46 AM
72	see my answer to your #1 Q	9/24/2015 9:12 AM
73	leave the caravan parks	9/24/2015 8:54 AM
74	There was no tidal pool. Rock pool habitat	9/24/2015 8:17 AM
75 but leave the caravan park alone.	9/24/2015 12:01 AM
76	The caravan park stayed	9/24/2015 12:01 AM
77	If the proposal to remove the caravan park was removed from the plan.	9/23/2015 10:58 PM
78	Ocean beach caravan park stays	9/23/2015 10:12 PM
79	It left the caravan park intact & stopped further destructive development	9/23/2015 9:58 PM
80	it's outstanding natural beauty is not ruined by over developing current amenities as outlined in the draft Plan	9/23/2015 9:02 PM
81	But with caravan park which supports the vision	9/23/2015 8:46 PM
82	leave disabled parking at the front even if you have one small central area for just disabled parking	9/23/2015 6:12 PM
83	If the natural beauty of the area was maintained.	9/23/2015 5:45 PM
84	I would support elements of the master plan	9/23/2015 2:28 PM
85	34 caravan parks remain.	9/23/2015 1:41 PM
86	the carvan park dosen't close and remains as is	9/23/2015 1:10 PM
87	I agree M'ba is a world class beachfront. Townsville's Strand is a delightful place to enjoy. If we could have a water feature such as that, we would attract thousands.	9/23/2015 12:16 PM
88	Part of the "on" the water at Mooloolaba included the iconic caravan park - as is.	9/23/2015 11:18 AM
89	As long as this is inclusive of the ability to have economical holidays on the beachfront. Many local hinterland families spend many a weekend in this fashion.	9/22/2015 10:45 PM
90	Mooloolaba natural habitats are maintained as they are now	9/21/2015 5:11 PM
91	If the caravan park was left as is	9/19/2015 3:05 PM
92	For the Mooloolaba caravan park stays as is	9/18/2015 10:47 PM
93	Enhance the area without taking away the relaxed lifestyle. The ocean beach caravan park is essential to this	9/18/2015 10:08 PM
94	They have markets on specific days	9/18/2015 12:58 PM
95	exactly unique beachfront destination don't ruin it with your stupid Melbourne trams or rails!!	9/14/2015 10:07 PM

Place Making Phase 2 Survey

Q4 If no, what is your vision (in 50 words or less)?

Answered: 121 Skipped: 1,238

#	Responses	Date
1	Leave well alone	9/30/2015 5:09 PM
2	Keep it natural	9/30/2015 5:05 PM
3	Better the Loo with a View	9/30/2015 5:02 PM
4	Leave as is with more car parking. M'ba Beach is unique and closing it off to traffic only supports the developers. not visitors or locals & we loose the M'ba identity.	9/30/2015 4:58 PM
5	The previous upgrades have made these connections and i don't believe this concept will make it better. If it isn't broken don't fix it.	9/30/2015 4:54 PM
6	The hope that SCC will wake up and get the priorities right	9/30/2015 4:49 PM
7	My vision is to see it remain as it is visitors and locals are not complaining. Restaurants, coffee shops, bbqs, playgrounds and the beach need to remain as is - easily accessible and family friendly	9/30/2015 4:46 PM
8	The hope that SCC will wake up and get their priorities right	9/30/2015 4:46 PM
9	Further development will change the way the area appears. It should be left the way it is., It is iconic being able to drive along the front and able to look at the water. Don't change it	9/30/2015 4:38 PM
10	see previous answer	9/30/2015 4:35 PM
11	As it is it is a healthy active place with no changes required	9/30/2015 4:11 PM
12	This all seems very "Pie in the Sky" to me. If Mooloolaba is such a world class destination then where are all the people assisting business to thrive? And you intend to further restrict access, and provide a transport "Gold Coast Copycat" to basically, no-where? Does it connect with Caloundra? No!	9/30/2015 3:55 PM
13	That there is retention of the natural amenity and council do not attempt to beautify or change the foreshore outlook.	9/30/2015 10:51 AM
14	Not sure if council will ever be able to afford it	9/30/2015 9:37 AM
15	.	9/29/2015 10:50 PM
16	Put the car parks behind the strip and leave the beach and rocks in touched. The pool is a stupid idea.	9/29/2015 10:31 PM
17	To keep the northern beachfront caravan park as it is, or expand it so more people can enjoy it. As it's affordable more people can afford to support local shops & restaurants.	9/29/2015 9:51 PM
18	I believe we should expand the beachfront caravan park right along the esplanade, not everyone can afford to stay in a high rise. Family camping holidays provide great experiences for families.	9/29/2015 9:30 PM
19	To improve the overall facilities to bring them up to an acceptable standard and on par with many other caravan parks throughout Queensland	9/29/2015 8:17 PM
20	Keep as it is now!	9/29/2015 6:06 PM
21	Status Quo	9/29/2015 6:03 PM
22	A local vacation spot on the national stage	9/29/2015 5:19 PM
23	Not answered	9/29/2015 4:11 PM
24	There is enormous amount of duplicating what is already in place	9/29/2015 2:47 PM
25	Already described	9/29/2015 2:30 PM
26	Support the vision but not the plan presented	9/29/2015 2:29 PM
27	As in previous answer but added to no-one can enhance the beauty of nature. All we can do to sustain it is to make sure there are plenty of rubbish collections so it doesn't get wrecked by lazy patrons.	9/29/2015 11:57 AM
28	Provide accessible, natural area which can be used by the whole community	9/29/2015 10:45 AM

Place Making Phase 2 Survey

29	Don't spoil Mooloolaba by more high rise buildings, it was lovely back in 1970-1980	9/29/2015 9:52 AM
30	Leave it unadulterated. Place the pool closer to the surf club. Use a ballot for caravan park rental and if necessary charge a higher fee to clean up public space around pool area.	9/29/2015 8:08 AM
31	I had a dream about dogs painting a house.	9/28/2015 4:58 PM
32	Preservation of natural beauty and iconic locations like the caravan park should be at the heart of the council's vision - the master plan presented does not demonstrate that.	9/28/2015 3:54 PM
33	Visitors are not going to come to Mooloolaba if access is not easy.	9/28/2015 2:16 PM
34	Progress should not be one great leap. The council should maintain the accepted height on buildings.	9/28/2015 2:13 PM
35	Go back 30 years..	9/28/2015 2:03 PM
36	Leave the coast alone!	9/28/2015 1:05 PM
37	Nothing wrong with current layout, though some improvements needed for recreational use, albeit with improved parking, access and transportation. Please consider residents/ratepayers first, not tourism.	9/28/2015 1:04 PM
38	It is a place of outstanding natural beauty and you want to put swimming pools in the rocks, paths around an almost pristine headland. These will need stainless handrails and it will start to look like the park beside Mooloolaba SLSC.	9/28/2015 12:43 PM
39	maintain natural appearance, not human-developed look; leave low key options like camping along foreshore	9/28/2015 12:36 PM
40	Keep the caravan park, don't demolish memories...	9/28/2015 12:24 PM
41	Leave heritage alone	9/28/2015 11:02 AM
42	Im all for everything but taking away the caravan Park, it is a very rare park to be on the beachfront and not something you will find very many places in the World, people get the opportunity to stay right on the beach and its magical, over staying in units that are costly.You have a unique location, don't destroy it when there is so much room to still include everything without touching this caravan Park. Travellers spend a lot of money in areas like these, they inject into the community and all so often they are being taken away, I don't know where you intend to place these sites which are planning to be taken away, but I can assure you they will not be as unique as these are! Keep Mooloolaba catering for all walks of life!	9/28/2015 10:36 AM
43	Building a tidal swimming pool in the littoral zone has no part in embracing and sustaining the site's already compromised outstanding natural beauty	9/28/2015 9:22 AM
44	Keep life at Mooloolaba simple and don't make it too pretentious. The beach is beautiful as it is,it doesn't need to have additional attractions.	9/27/2015 11:18 PM
45	Mooloolaba is a a real gem. I doesn't need a new vision to carry it into the next 20years	9/27/2015 9:43 PM
46	I thought the Sunshine Council wanted to support tourism ?? This is sending all the visitors from all over Australia elsewhere which will effect businesses big time.	9/27/2015 8:37 PM
47	A place that is world leading in ecologically sustainable initiatives for development. Investing financially in renewable resources and for the area to incorporate and embrace it's beautiful natural surroundings. Increasing resilience to the local costal ecosystems. Embracing cultural diversity	9/27/2015 5:56 PM
48	keep as a learning experience for children	9/27/2015 1:18 PM
49	bbbbbbbbbbbbbbbb	9/27/2015 6:15 AM
50	Relaxing beachfront with walk to destinations, that also still allows disabled access right to the beach and surf club	9/26/2015 9:43 PM
51	Limit development to retain the unique environment and relaxed atmosphere that Mooloolaba is known for the world over. The bulk of community needs relate to more car parks. By all means build a car park away from teh beach. But creating yet another park on the current caravan park site is not going of provide any value to the community.	9/26/2015 7:36 PM
52	Tourism precincts require a full mix of accommodation options and caravanning and camping is the fastest growing leisure activity	9/26/2015 9:50 AM
53	This has always been a beautiful family orientated holiday spot which causes no grief to the environment, views or community. It provides huge pleasure and memories to those who are lucky enough to use it. It is kind if the most talked about and popular caravan parks in Australia. A great draw card for the community. Why would Mooloolaba Council want to destroy such a unique caravan park to replace it with a walk??	9/25/2015 9:55 PM
54	I own two properties in Mooloolaba and I support the current Town Plan. This report seems as though it is pushed by developers and they are only after changes to planning rules if it improves their profits. Public land should never be handed to developments unless there is an overwhelming benefit for the community and unless ratepayers and property owners are not disadvantaged	9/25/2015 8:03 PM

Place Making Phase 2 Survey

55	See my previous answer	9/25/2015 7:17 PM
56	.	9/25/2015 3:59 PM
57	Leave the place as it is. The fitness freaks have plenty of space to roam. The upgrade of the caravan park facilities will benefit everyone. The Mooloolabah Beach is the safest surfing beach on the coast - the caravan park does not reduce the size of the beach for swimming so it should remain.	9/25/2015 12:40 PM
58	Would like to see a modern Mooloolaba but not "Disneyland"	9/25/2015 12:06 PM
59	Parts of it could work but why must we remove the very iconic things that make it special ?	9/25/2015 9:51 AM
60	Why does the area NEED to change?	9/25/2015 4:20 AM
61	Keep the caravan park	9/24/2015 10:55 PM
62	Why change? If anything needs changing or uprooting it would be making the road in front of the shops to a NO VEHICLE ACCESS and leave it as a mall with parkland, picnic areas and access to the beach with walkways,etc. LEAVE THE CARAVAN PARK ALONE	9/24/2015 10:22 PM
63	Old fashioned holidays	9/24/2015 9:11 PM
64	Public enjoyment, keeping in mind sustainability	9/24/2015 8:56 PM
65	In particular, leave the beachfront camping area in its basic state	9/24/2015 8:00 PM
66	Keeping the caravan park will keep families coming to Mooloolaba for years to come. Putting a walk way for fitness fanatics, joggers,etc to use is a waste of taxpayers money. What is more enjoyable - walking on the beach or walking on concrete.	9/24/2015 6:49 PM
67	My vision is to have a complimentary balance of all things. Again there is NO argumnet that the area requires infrastructure changes and a strong vision for the future. The problem is that it needs to included ALL links with the historical past which made Mooloolaba an Iconic destination in the first place. This is the link with campers and caravaners that have holidayed there for generations and with minimal impact on congestion or similar concerns noted with access.	9/24/2015 6:03 PM
68	To leave the walkway from Alex to Mooloolaba and the river area as it is with access to beach and parklands along the way and keep these in first class condition	9/24/2015 6:02 PM
69	Leave it the way nature intended	9/24/2015 5:27 PM
70	My vision is what is already there. I want my kids to enjoy the same places I enjoyed as a child.	9/24/2015 5:11 PM
71	Keep the park the same.	9/24/2015 4:23 PM
72	To keep Mooloolaba as a place where families can holiday and not become a glitter strip like the Gold Coast.	9/24/2015 3:26 PM
73	Work around the caravan park and limit development - do not let it become another Gold Coast.	9/24/2015 3:16 PM
74	To keep the heritage and character of Mooloolaba. There has been great concepts pitched but a further level of thinking to be made as to redesigning other spaces along the waterfront. Removing the caravan park is the laziest and most cliché resolution.	9/24/2015 2:36 PM
75	Embracing family values and community.	9/24/2015 2:08 PM
76	If you want fancy crap - go to the Gold Coast	9/24/2015 12:58 PM
77	Mooloolaba being one of the only Australian coastlines left in the world that isn't surrounded by skyscrapers and drug money.	9/24/2015 12:48 PM
78	Leave mooloolaba alone.....everyone is perfectly happy with how it is now.	9/24/2015 12:08 PM
79	I would like to see Mooloolaba natural assets remain as they are. The car parking on the front needs better thought. And a better vehicle thoroughfare. Keep the caravan park which brings money to the town.	9/24/2015 10:24 AM
80	A place to refresh and relax	9/24/2015 9:46 AM
81	To keep the caravan park on the beachfront	9/24/2015 9:37 AM
82	I support upgrading of ablution facilities and I interpreted news of your previously advised intention to do just that as a solid indication that you had listened to feedback along lines I'm presently giving.	9/24/2015 9:15 AM
83	Just want care taken about marine environment - intertidal creatures will be harmed by pool	9/24/2015 8:18 AM
84	Maintain what you have and be grateful that nature has provided a perfect place to attract new people and maintain the local economy	9/24/2015 8:04 AM

Place Making Phase 2 Survey

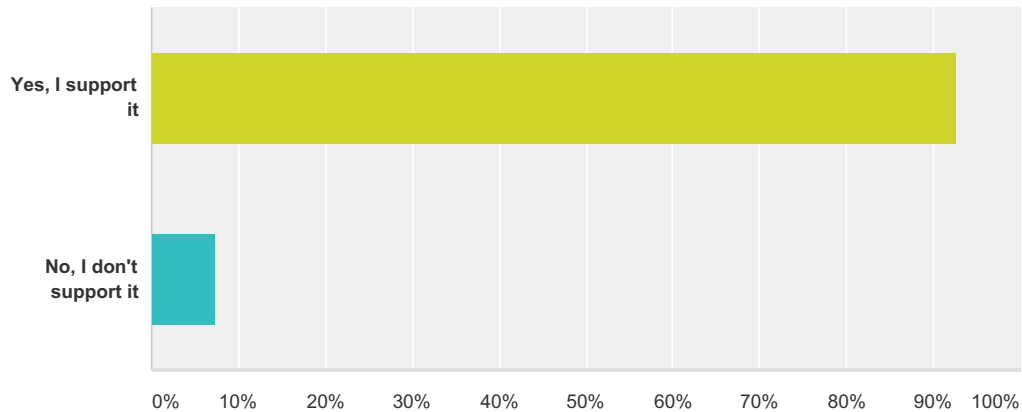
85	Existing pathway, trying to create rock pools when they already exist on the beach. Wasted your money on consultants.	9/24/2015 7:48 AM
86	The plan is okay in general but the attack on the caravan park is unacceptable.	9/24/2015 7:46 AM
87	Mooloolaba - a place for families - a place for rest. Mooloolaba - a place we see fish - eat fish - swim with the fish	9/24/2015 6:29 AM
88	A family or couple would pay \$400-\$500 a week for this spot and I have seen campers walk up to their favourite eating spots and spend more of their holiday \$\$\$\$ in other businesses. I love this aspect of Mooloolaba. Noosa runs second.	9/24/2015 12:07 AM
89	That mooloolaba remain the best family friendly area, and tourist destination in australia,	9/23/2015 11:35 PM
90	Happy to kick out the caravans and ditch the car park. Happy to have parkland at the front. That's it.	9/23/2015 11:06 PM
91	"Immerse yourself in, on and under the water at Mooloolaba" without turning it into an overpriced holiday destination which is no longer accessible to the lower classes and which doesn't care about continuing family and community traditions.	9/23/2015 11:01 PM
92	Mooloolaba embraces its past as well as the future.	9/23/2015 10:10 PM
93	It has already been destroyed by money hungry developers	9/23/2015 9:59 PM
94	As in my comments above - don't ruin what is already special by over development	9/23/2015 9:06 PM
95	Affordable family accommodation options. Use the natural beach already there.	9/23/2015 8:30 PM
96	Status quo	9/23/2015 8:21 PM
97	Prioritise the natural beauty of the beach without needing to build structures. People come to the area for it's "outdoors" beauty and fresh air. You could expand the picnic & playground area near Alex Heads north so the drive could rival Great Ocean Rd	9/23/2015 6:36 PM
98	To maintain the natural habitat for all to enjoy. Don't create unnatural rock pools and waterholes. Maintain the beautiful beaches instead.	9/23/2015 5:47 PM
99	I like Mooloolaba how it is.	9/23/2015 4:42 PM
100	You describe the existing area as World Class, to change what you have would logically mean that it would become not World Class anymore. Keep what you have, it is what makes it unique and why people come here.	9/23/2015 4:22 PM
101	To maintain a family friendly and egalitarian environment for Mooloolaba	9/23/2015 3:13 PM
102	I support Mooloolaba as it is and back in the 50-60 it was better	9/23/2015 2:45 PM
103	My vision is to have the Caravan Park retained at all coast and all other initiatives worked around it.. I am sure the Council could improve this area without destroying this iconic Caravan Park. There needs to be a better design.	9/23/2015 2:28 PM
104	On of the safest beaches on the coast has affordable accomodation for everyone.	9/23/2015 1:42 PM
105	We work very hard in our day to day jobs and most of us enjoy a relax when we are on holidays. I for one enjoy walking along the beach-front but don't want to do it all day. I do not like walking on the board-walks because it is being taken over by professional trainers that make a living from using public space. This plan seems to encourage more of that.	9/23/2015 1:05 PM
106	Something else besides getting rid of the caravan park	9/23/2015 11:10 AM
107	Mooloolaba is a beautiful holiday destination just as it is	9/23/2015 11:07 AM
108	better transport and facilities for people who live in and pay rates in this council	9/23/2015 7:19 AM
109	To be able to take my family to a holiday destination that isn't about retailers making more money. I don't want overcrowded beaches and an unsafe environment for the future.	9/22/2015 3:56 PM
110	You don't need meaningless waffle like that tripe.	9/21/2015 2:16 PM
111	I don't want to see the caravan park go.	9/21/2015 9:18 AM
112	DO NOT TOUCH THE CARAVAN PARK	9/19/2015 8:41 PM
113	Leave it as it is. There are already lots of tourist visiting here every year. Change it too much and you will lose this. Dont fix something that isnt broken	9/19/2015 6:10 PM
114	It involves getting rid of the caravan park. No go	9/19/2015 3:06 PM
115	Not to make mooloolaba end up like the Gold Coast	9/19/2015 1:16 PM

Place Making Phase 2 Survey

116	Leave caravan parks alone, enhance on what is there without sacrificing the reason everybody loves it. We don't need more boardwalks if it means the attraction of a waterfront camping spot is gone. the caravan industry is massive in Australia and that caravan park is spoken about and shared Australia wide. It is unique to Mooloolaba and shouldn't be removed	9/18/2015 10:11 PM
117	Make it available for all people not just the yuppie's that stay in units.	9/18/2015 4:04 PM
118	I liked the plan you made up and surveyed a few years ago	9/16/2015 1:07 PM
119	the "vision" will add to current traffic chaos	9/9/2015 12:24 PM
120	Focus on locals accessing the places they love	9/8/2015 8:33 PM
121	It does not benefit most rate payers only tourists and business why Mooloolaba only What about the rest of the coast. Their seems to be a very bias council	9/8/2015 7:53 PM

Q5 Do you support increasing parking provision within Mooloolaba through the following initiatives?• Increasing public car parking by approximately 1000 nett car parks overall. • Provision for a minimum 500 public car parks in the Brisbane Road car park site. (Includes relocation of 179 from existing Brisbane Road car park site and removal of 120 car parks from Esplanade to create new public parkland).• Increased car parking by approximately 200 spaces in the Wharf site council car park.• Increased on-street parking through redevelopment opportunities.• Other possible future long-term opportunities such as park n ride facilities and other car parking sites.

Answered: 1,212 Skipped: 147



Answer Choices	Responses
Yes, I support it	92.66% 1,123
No, I don't support it	7.34% 89
Total	1,212

#	Yes, I would support it if:	Date
1	On street parking is limited, and the inmpact on traffic flows considered	9/30/2015 5:47 PM
2	a multistory car park is built away from the esplanade - no charges. Can be funded by caravan park fees.	9/30/2015 5:44 PM
3	parking away from front.	9/30/2015 5:38 PM
4	car parking spaces are restricted to areas well back from the Esplanade	9/30/2015 5:32 PM
5	Car parking is restricted to carpark well back from esplanade.	9/30/2015 5:13 PM

Place Making Phase 2 Survey

6	the new carpark on Brisbane Road provides a minimum of 750 extra spaces	9/30/2015 5:10 PM
7	the new carpark on Brisbane Rd provides more than 500 extra spots	9/30/2015 4:55 PM
8	More parking provided	9/30/2015 4:49 PM
9	More parking provided	9/30/2015 4:47 PM
10	If car parks were to remain as is on Mooloolaba Esp & also more than 500 parks	9/30/2015 4:46 PM
11	There needs to be more parking on Brisbane Road	9/30/2015 4:39 PM
12	If caravan park stays	9/30/2015 4:36 PM
13	Park & Ride is included	9/30/2015 4:36 PM
14	Only if the existing parks were to remain	9/30/2015 4:12 PM
15	the Esplanade car parks were retained	9/30/2015 3:59 PM
16	the Esplanade car parks were retained	9/30/2015 3:55 PM
17	Exceeds 1000 spaces on Brisbane RD	9/30/2015 3:43 PM
18	On street parking is limited, and the impact on traffic flows considered	9/30/2015 1:32 PM
19	extra car parks need to be built before removing existing	9/30/2015 11:31 AM
20	New carparks are provided before old are removed	9/30/2015 10:08 AM
21	The Esplanade carparks are replaced before being deleted	9/30/2015 10:04 AM
22	The numbers don't add up	9/30/2015 9:54 AM
23	Council guaranteed(!!!) public carparking spaces	9/30/2015 9:48 AM
24	If 120 car parks on Mooloolaba Esplanade are not removed	9/30/2015 9:44 AM
25	Council can afford it	9/30/2015 9:37 AM
26	Keep existing parking & make more parking for visitors	9/29/2015 9:54 PM
27	Council guaranteed public car parking spaces	9/29/2015 6:26 PM
28	When will minimum 500 car park happen - where	9/29/2015 6:24 PM
29	You left the Wharf car park alone	9/29/2015 6:21 PM
30	With improved traffic flow and aesthetics are considered	9/29/2015 6:06 PM
31	Continue to cater for all categories of residents and tourists	9/29/2015 4:32 PM
32	Leave Wharf car park alone	9/29/2015 4:24 PM
33	Mooloolaba residents don't have to pay for parking in Mooloolaba	9/29/2015 4:15 PM
34	Hi rise car parking such as RSL Maroochydore	9/29/2015 4:11 PM
35	require many more spaces in Bris Rd.	9/29/2015 4:09 PM
36	Mooloolaba residents do not have to pay for parking in Mooloolaba	9/29/2015 4:03 PM
37	More car parking in wharf and less in Brisbane Road car park for visual amenity	9/29/2015 3:50 PM
38	Mooloolaba Esplanade is NOT cut off. Shared zones seem to work well.	9/29/2015 3:41 PM
39	Council guaranteed public car parking spaces	9/29/2015 3:35 PM
40	It resulted in less traffic congestion.	9/29/2015 3:30 PM
41	The Beach Terrace car parks are retained	9/29/2015 3:29 PM
42	refer to yes and no questions hand in hand with question 5	9/29/2015 2:47 PM
43	All of above	9/29/2015 2:31 PM
44	no removal of caravan park	9/29/2015 2:24 PM
45	Need 1000 car parks in Brisbane Rd car park & consider shuttle service from relocated car park	9/29/2015 1:08 PM
46	Free parking for locals	9/29/2015 12:27 PM

Place Making Phase 2 Survey

47	You don't say 1000 extra PAID parking places. Nothing within easy reach of the waterfront. Currently elderly/ mobility impaired residents can just go to the beachfront and not walk too far. (if you do not want to go in the tourist season). This plan does not allow for that therefore the concept is excluding permanent residents in favour of tourism & families which presumably can walk the distance required from the parking stations. If you don't have someone to drop you off then the whole concept of drop off points fails. If there was light rail, regular local shuttle transport to the foreshore the plan may work but it seems that the cart will be ahead of the horse as the light rail will be many years away. Where are we going to park & ride to? Very long term, but definitely in favour, however it may well cater to permanent residents looking for a waterfront elsewhere?	9/29/2015 11:02 AM
48	You need way more than 500 carparks	9/29/2015 10:48 AM
49	If mooloolaba esplanade caravan park is left intact	9/29/2015 10:34 AM
50	All parking was moved to the back n not beachfront parking	9/29/2015 9:21 AM
51	As long as the caravan park is not affected.	9/29/2015 8:09 AM
52	The carpark on beach was relocated to make better use of public space	9/29/2015 12:05 AM
53	Only without losing any existing parking	9/28/2015 7:17 PM
54	But no park & ride facilities. Need to be able to park and stroll for a coffee, etc.	9/28/2015 5:45 PM
55	Definitely park n ride	9/28/2015 5:43 PM
56	The Brisbane Road car park site (Smith St I assume) is dedicated as a parking station & not for 'mixed use' e.g. units, shops, conference. This would take up the 500 spaces via non-tourist usage.	9/28/2015 5:02 PM
57	However, all car parking should be away from the esplanade. The focus should be on protecting the coastline and not developing it so that it looks like a commercialised 'fun park' as opposed to a natural beauty (which is, after all, what Australia is known for)	9/28/2015 3:55 PM
58	The Council agree to the above	9/28/2015 3:05 PM
59	As long as the disability parking is actually policed and enforced. As Ive previously mentioned - at busy/peak times, its a waste of time trying to go to Mooloolaba if you need a disability park - everyone else just ends up using them as theyre 'available' (to them), when its so busy there, people just grab the next free park...which often ends up being the disability ones - which leaves us unable to access the area	9/28/2015 2:54 PM
60	The Beach Terrace road carparks are retained.	9/28/2015 2:50 PM
61	THE BEACH TERRACE ROAD CAR PARKS ARE RETAINED	9/28/2015 2:50 PM
62	Beach Terrace road car parks are retained	9/28/2015 2:50 PM
63	Access roads/intersections could encourage easy movement for all traffic and no paid parking in new carparks.	9/28/2015 2:47 PM
64	As long as it goes up and not down.	9/28/2015 2:43 PM
65	Left the caravan park alone.	9/28/2015 1:42 PM
66	The parking is not beachfront. Beachfront is prized area and should not be wasted on parking.	9/28/2015 1:32 PM
67	No charge for parking	9/28/2015 1:24 PM
68	No parking meters please!! Direct beach access parking is retained for those who use beach 365 days per year. Bondi, Maroubra, Manly etc. have beach parking.	9/28/2015 1:07 PM
69	Locals did not have to pay for parking. On street parking not increased in Bahlake St unless it becomes a one way street	9/28/2015 12:54 PM
70	Providing the car parks don't obstruct the view	9/28/2015 12:48 PM
71	I was satisfied that this would not adversely impact on River Esplanade particularly noise.	9/28/2015 12:48 PM
72	You can show where the 1000 extra parks are coming from, as the flyers quoted above, do not seem to add up	9/28/2015 12:44 PM
73	Kind of support it - shame the car is still king.	9/28/2015 12:37 PM
74	Light rail is provided also. I don't drive to Mooloolaba, I use the bus.	9/28/2015 12:16 PM
75	But not removal of access or parking close to beach	9/28/2015 12:11 PM
76	provision is made for long term/all day parking	9/28/2015 11:51 AM

Place Making Phase 2 Survey

77	More car parks retained at the northern end, you could keep the existing car parks and still have the facilities contemplated over the top due to the topography, this way there would be a car park that was concealed. Increased on street parking through redevelopment opportunities makes no sense - where could this happen?	9/28/2015 11:21 AM
78	There are no parking meters or paid parking!!	9/28/2015 10:36 AM
79	a company sponsored free mini bus was introduced between Kawana and the beaches. See website: freeride.com/hamptons This is how beach areas in some parts of the U.S. solve the parking issue. Not multilevel car parks. No cost to the SCC either.	9/28/2015 10:22 AM
80	the alternative car spaces are provided before the closure of the esplanade carparking	9/28/2015 8:25 AM
81	only as long as vehichular access to the caravan park is allowed	9/27/2015 11:20 PM
82	Provision is made for the Accredited Visitor Centre to be replaced and moved into a better public space.	9/27/2015 10:05 PM
83	keep the natural beauty of the coastline by restricting height of all proposed development	9/27/2015 1:21 PM
84	Wharf site is low rise	9/26/2015 11:28 PM
85	it didnt include removal of current car parking between the Esplanade and the beach. You need ot have some car parking close to the beach and facilities.	9/26/2015 7:38 PM
86	Parking is not at public expense.However the Esplanade must not be closed.	9/26/2015 12:18 PM
87	If the Brisbane road site became a major parking station with bus interchanges and public services at ground level and 1000+ spaces than the top floor is a major convention centre catering for 1000+ delegates	9/26/2015 9:56 AM
88	I don't agree with on street parking. This just stops traffic while cars try and park resulting in traffic congestion.	9/25/2015 11:23 PM
89	Council better monitored the allocation of public spaces under buildings (accessed off First Avenue) which once provided lots of public parking for the restaurants and businesses above. Gradual erosion of these. Fund properly the Brisbane Road high rise parking site.	9/25/2015 8:28 PM
90	I strongly support redevelopment of the Brisbane Road car park site. It's well overdue and will make it much easier to visit Mooloolaba.	9/25/2015 2:35 PM
91	Please keep the shared zones and slow zones for through traffic on the Esplanade to Brisbane Road	9/25/2015 2:11 PM
92	1 - Carpark to be built & commissioned 1st to minimise disruption during construction if project goes ahead. 2 - Carpark clearance to be high enough to cater for high (4WD) vehicles with racks on top. 3 - NO PAID PARKING!!	9/25/2015 12:10 PM
93	But there also needs to be an increase in public transport	9/25/2015 11:47 AM
94	there is still free and easy access to local attractions	9/24/2015 11:34 PM
95	As long as the waterfront car parks are removed.	9/24/2015 11:28 PM
96	Parking should be moved from the Esplanade and replaced with more family friendly areas	9/24/2015 10:25 PM
97	Don't remove 120 car parks from Esplanade, leave them alone, the other provisions are good	9/24/2015 9:36 PM
98	There were no 'other redevelopment opportunities' to create on street parking.	9/24/2015 7:44 PM
99	It doesn't impact the beach front caravan park.	9/24/2015 6:58 PM
100	By removing the parking along the foreshorte and replace it with parkland/ picnic areas	9/24/2015 6:53 PM
101	Priority has to be for pedestrians and cyclists. maybe more bus parking away from the centre for tourist busloads of day visitors?	9/24/2015 6:12 PM
102	Again - This is worded to ensure a desired outcome. There is no question that Parking provision is necessary however again not at the expense of a caravan park.	9/24/2015 6:04 PM
103	the parking along the Esplanade is kept	9/24/2015 6:04 PM
104	If the increased carp parking through redevelopment did not mean removing the caravan park.	9/24/2015 4:24 PM
105	All car parks that currently exist on the fore shore were removed. This means everyone has walk the 250 or so mths to the shore.	9/24/2015 3:27 PM
106	I believe a vast majority of the parking should be away from the waterfront and involve a short walk to popular destinations	9/24/2015 2:00 PM
107	you didn't remove the caravan park	9/24/2015 1:43 PM
108	if parking was free - assume the public will be charged for parking to pay for this infrastructure	9/24/2015 12:59 PM

Place Making Phase 2 Survey

109	You don't take away parkland or camping areas, look elsewhere.	9/24/2015 12:49 PM
110	I would support the increase as long as the removal of parking and camping space on the esplanade is removed from the planning.	9/24/2015 12:16 PM
111	So long as it doesn't become paid parking.	9/24/2015 10:43 AM
112	there was more emphasis on public transport	9/24/2015 10:38 AM
113	great idea	9/24/2015 9:52 AM
114	increase car parking with a multi-level is fine, but increased on-street parking is a hazard	9/24/2015 9:48 AM
115	If the caravan park stayed and the new parking centres were off the main road away from the corso.	9/24/2015 9:37 AM
116	Several of your above attributes are desirable; but further detail would help my final decision.	9/24/2015 9:17 AM
117	As long as the camp ground stays.	9/24/2015 7:47 AM
118	There is an increase in free car parks close to the beach areas with drop off areas. The funds used for redevelopment is not at the expense of other ratepayers in the community	9/23/2015 11:38 PM
119	I am not overly in favour of park n ride facilities or parking sites located too far away which make accessibility too difficult.	9/23/2015 11:02 PM
120	the current car parks along the Esplanade are not removed because they are important easy access to the beach area for many people who otherwise wouldn't bother to visit if this facility was removed.	9/23/2015 9:06 PM
121	Caravan park remains	9/23/2015 9:03 PM
122	the holiday park was kept	9/23/2015 8:54 PM
123	The caravan park stays	9/23/2015 8:31 PM
124	Implement resident parking permit zones around Mooloolaba to mitigate an increase in visitors parking in surrounding streets	9/23/2015 7:23 PM
125	Yep, move the car parking from prime waterfront and put it back a block. People will happily walk	9/23/2015 6:39 PM
126	You leave an area at the front for disabled parking , we just cant walk the distance you are asking from this new parking plan its to far to expect elderly and disabled to walk .	9/23/2015 6:14 PM
127	Only if the parking was removed from the prime waterfront area and put a short walk away.	9/23/2015 2:29 PM
128	As long as locals can access their beach with ease, not having to pay for parking	9/23/2015 1:44 PM
129	the caravan park doesn't close and remains as is	9/23/2015 1:10 PM
130	remove parking from the beach front and redevelop as public parkland	9/23/2015 1:07 PM
131	The Wharf precinct needs a major overhaul. It is an eyesore.	9/23/2015 12:16 PM
132	Proximity public parking/drop off is a high priority. Families need to easily transport gear.	9/23/2015 12:12 PM
133	However Brisbane Road car-park will require the ability to become a feasible project through allowing iconic air rights i.e. a one-off super-high-rise like Q1 on the gold coast.	9/23/2015 10:42 AM
134	Yes, we need more parking, but DON'T close the Esplanade, it will kill the vibe	9/23/2015 8:08 AM
135	1000 net car parks overall is nowhere near sufficient taking into account future population growth.	9/22/2015 7:23 PM
136	I believe more parking needs to be available, however I dont think there is any need to increase public parkland there is already ample that isnt being used. (Parkyn Parade and the area where the Steve Irwin Statue is).	9/22/2015 3:57 PM
137	more parking is needed however you shouldn't remove parking at the same time	9/21/2015 5:12 PM
138	I possibly would support it,if you would leave the caravan park alone, for good. For nearly 100 hundred years campers and caravans have been enjoying the Mooloolaba beach side caravan park. Over the last 50 years councils have removed just about every caravan park on the foreshores, including most of it in Mooloolaba, to make room for either Units, or car parks, or board walks. Enough is enough, leave something for future generations to enjoy. Australians have been enthusiastic campers for a long, long time, and would like to pass it on to their children. Governments have been taking the beach away from Aborigines first, and now you want to take it away from your own children, and grand children. Ones, and for all, leave the Mooloolaba caravan park, and all other caravan parks alone.	9/19/2015 10:07 AM
139	The Mooloolaba caravan park stays as is	9/18/2015 10:48 PM
140	That is just a dream	9/18/2015 4:06 PM

Place Making Phase 2 Survey

141	1000 more is not even doubling what there is now, and although this may seem a lot initially, this is supposedly billed as a 20 year plan and with the projected growth of Mooloolaba's population and tourism, within 20 years this will not be enough. Plan now for the future, and ensure provision for more even car parks to be built at a later date	9/17/2015 7:28 PM
142	Park and rides. More bicycle facilities. Use the space for the people, not their cars.	9/13/2015 12:15 PM
143	its not "paid parking" being implemented	9/9/2015 12:25 PM
144	I would support extra parking in Mooloolaba but would like to see teh Brisbane Road car park used soley for a multi storey car park that could begin with 500 carparks but has the option for extending it higher in years to come when more parking is necessary	9/8/2015 6:06 PM

Place Making Phase 2 Survey

Q6 If you don't support it, could you please explain why?

Answered: 89 Skipped: 1,270

#	Responses	Date
1	Trikes and Bikes. Not cars	9/30/2015 5:06 PM
2	You are taking parking away & when push come to shove you wont provide any more.	9/30/2015 4:58 PM
3	Mooloolaba is just right as it is.	9/30/2015 4:52 PM
4	I am not in agreement with ARIA breaking the town plan to give them oceanfront units with no road in front thus increasing the price of their units (160 units), well in excess of what it would cost them to provide underground parking. And they are building higher than the town plan specifies. Why have a town plan? Make them build on their own land according to the town plan.	9/30/2015 4:41 PM
5	How much will parking cost? Yes there are major traffic and parking problems at moolooaba but visiting this beautiful area shouldn't be affordable for only some people because of the introduction of paid parking.	9/30/2015 4:36 PM
6	I agree that car parking is a problem in Mooloolaba. The beachfront parking sites are poorly located and this area could be used for public bbq spaces etc and also free up traffic congestion if it was relocated. I would like to see a clearer indication of the cost for using the new carparks that council have proposed. Going to the beach should be affordable for all families and not just for those that can pay for a car park.	9/30/2015 4:18 PM
7	This is a unique part of the Sunshine Coast. Yes the drive is slow and you are lucky to get a park, but what a beautiful drive it is. Why would anyone want to deny visitors and locals of the sights as they are driving along?	9/30/2015 4:00 PM
8	Because I will have to walk a lot further to the beach, with my grandchildren.	9/30/2015 3:56 PM
9	The beachfront car parks are unique and part of Mooloolaba. Yes it is a slow drive and you are lucky to get a park, but what a beautiful sight it is. Why would anyone want to take that away from locals or visitors?	9/30/2015 3:56 PM
10	A pool would attract much more due to the view.	9/30/2015 11:01 AM
11	Operates well now	9/29/2015 10:50 PM
12	We need all the car parking we can to make it easy for more people to visit this wonderful place, more loading bays for delivery vehicles also.	9/29/2015 9:55 PM
13	One of the main features associated with Mooloolaba is the caravan parks location and ambience offered, plus the ability to use the park as central facility when seeing the other coastal tourist attractions	9/29/2015 8:19 PM
14	What redevelopment and where? More details required please.	9/29/2015 6:12 PM
15	There does not appear to be a plan to handle increased traffic flows	9/29/2015 6:03 PM
16	Bris Rd will need many MORE parking spaces. By the time 300 of the existing parking spaces are absorbed in Bris Rd we'll have massive problems with available parking with the new development. Please look forward, we can make this a fantastic initiative, but we must make it accessible for the public. So that means parking. As locals, it is already very difficult to find parking normally, let alone holidays etc when we avoid our local area for this very reason. Parkin Parade is another huge problem to get out of during hols. always backed up afternoons!! Parking is the big issue in this whole proposal.	9/29/2015 4:27 PM
17	In parts yes, but not all shown above.	9/29/2015 4:18 PM
18	Car parks should be located further away from the beach area, using shuttle vehicles or light rail to bring people into what should become a basically pedestrian precinct.	9/29/2015 1:01 PM
19	Lack of easy access for mobility impaired who don't have a chauffeur to drop off & pick up. See previous answer	9/29/2015 11:02 AM
20	You need more than 500 caroarks	9/29/2015 10:48 AM
21	It is important to maintain the diversity of accommodation along the esplanade. The esplanade caravan park northern end has provided high level of occupancy throughout the year. Which is on contrast to the extremely seasonal occupancy of units. The loss of caravan park patronage will put more stress on local businesses that struggle to survive in the off season	9/29/2015 10:43 AM
22	I fear we, the ratepayers, will be forced to pay to park to visit our local beach if we want convenient parking.	9/28/2015 5:16 PM

Place Making Phase 2 Survey

23	Yes, parking throughout the Sunshine Coastline is lacking during the peak times of the week. Do not agree with the proposal to remove 120 existing car parks. How is the 200 spaces in the wharf to be achieved? Does on-street parking provision imply major land acquisition? Park N Ride needs to be more clearly defined because it requires parking at the starting nodes.	9/28/2015 4:53 PM
24	Tourists and locals expect to be able to park near the beach.	9/28/2015 2:17 PM
25	Tourists and locals expect near beach parking with children you have prams, bucket, spades, etc My son and myself have surfboards. Can we carry them on these park n ride buses?	9/28/2015 2:13 PM
26	Left the caravan park alone.	9/28/2015 1:42 PM
27	All beachfront land should be used for leisure activities or grass/picnic areas.	9/28/2015 1:33 PM
28	LEAVE IT ALONE	9/28/2015 1:06 PM
29	I want people to have easy access to the beach.	9/28/2015 12:55 PM
30	Developers should not be given council land under ANY circumstances. It has always ended badly so far.	9/28/2015 12:43 PM
31	Brisbane Rd car park should be a car park. As land was resumed for that purpose (lets not do another Juniper)	9/28/2015 12:39 PM
32	Prioritise public transport & light rail	9/28/2015 12:22 PM
33	This will congest Brisbane Rd near large car park	9/28/2015 11:36 AM
34	There is enough parking as it is. More parking will increase traffic and noise and also endanger small children at the beach with their family.	9/27/2015 9:44 PM
35	Not needed. I never have a problem with car parking in and around Mooloolaba when I am there.	9/27/2015 8:38 PM
36	Instead of car parks. I would rather see the funds for the car spaces to go towards public transport, bicycle infrastructure.	9/27/2015 5:57 PM
37	Provided the proposal does not impact on the Ocean beach park I support the draft plan	9/27/2015 1:29 PM
38	no need for oversized new development which will impact on views and add to noise pollution	9/27/2015 1:23 PM
39	Move the car parking back from the beach front	9/26/2015 9:44 PM
40	You need some car parking close to the beach, as it currently is. I don't agree with any changes to the beachfront caravan park.	9/26/2015 7:39 PM
41	If the Brisbane road site became a major parking station with bus interchanges and public services at ground level and 1000+ spaces than the top floor is a major convention centre catering for 1000+ delegates	9/26/2015 9:56 AM
42	The numbers don't add up. So much of the number is hidden in redevelopment opportunities and long term opportunities. Again the proposal is just rhetoric. Give me something concrete to approve. I don't think I would ever agree to the closure of the Esplanade.	9/25/2015 8:09 PM
43	There is no need for it. Why would you remove the beauty of this location to put car parking in. Disgraceful	9/25/2015 7:19 PM
44	.	9/25/2015 3:59 PM
45	See comments Q6	9/25/2015 12:11 PM
46	Previous underground parking provisions in buildings on the front eg near Brisbane rd carpark have since being been removed without community consultation. IE the developers won again	9/25/2015 4:26 AM
47	I've said it, re-read the questions !	9/24/2015 9:36 PM
48	Don't scrap the Caravan Park	9/24/2015 9:14 PM
49	Car parking is ugly	9/24/2015 9:11 PM
50	They paved paradise & put up a parking lot - have you not learnt anything?	9/24/2015 9:00 PM
51	Do not support 'other redevelopment opportunities' to create on street parking.	9/24/2015 7:44 PM
52	I dont want to see more parking at the expense of parkland.	9/24/2015 6:13 PM
53	As previously and in my letter addressed to the deputy mayor.	9/24/2015 6:05 PM
54	Currently it gives wonderful access to families and older folk who cannot walk so well from a more distant car park	9/24/2015 6:04 PM
55	Walk people walk. Leave your car somewhere and walk and if you can't walk then I'm sure there is enough parking for those who need it. My daughter has a disability and is still be happy to walk even though she struggles.	9/24/2015 5:13 PM

Place Making Phase 2 Survey

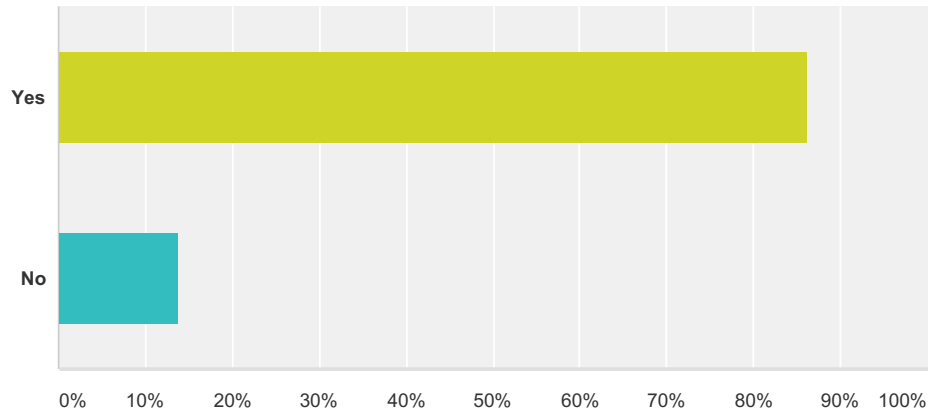
56	People drive to the beach and do not expect to have to pay for parking or a long walk. It looks like your intentions are to do both. This means people will look elsewhere, Mooloolaba does have competition.	9/24/2015 3:29 PM
57	We love Mooloolaba the way it is - this is why we travel from Melbourne every year.	9/24/2015 3:18 PM
58	removing the caravan park is a terrible idea.	9/24/2015 1:46 PM
59	If you build parking on top of places that people enjoy going to then there's no point of building more car parks because people won't go there anymore....	9/24/2015 12:50 PM
60	just how would the elderly and disabled manage to get to the beach from these other carparks??? Your going to make it too difficult	9/24/2015 12:10 PM
61	encouraging more cars to mooloolaba will create more traffic issues. there needs to be a viable public transport option	9/24/2015 10:38 AM
62	Adding to parking on the corso will only increase traffic and any unsightly car parking buildings would destroy the image of the beach.	9/24/2015 9:38 AM
63	There are plenty of places to park. That is part and parcel of the beach in Australia .	9/24/2015 8:06 AM
64	get people to park further away and give them bikes to commute.	9/24/2015 7:49 AM
65	surely business owners should build according to the current demograph,, not change the people so they can build what they want.	9/24/2015 7:29 AM
66	Why does car parks need ocean views	9/24/2015 7:01 AM
67	It would be better to provide buses regularly not car parks	9/24/2015 6:44 AM
68	Providing parking is only going to increase customers and beach comers - during summer ... The rest of the year - car parks would be empty! There are only enough restaurants and shops to sustain the customers we have	9/24/2015 6:32 AM
69	I drive through looking for a parking spot and if I can't find one there I park where I can and WALK to the Esplanade. Isn't that what healthy living is all about. Parking for an additional 1000 cars, where is the money for that unless you want to fill the side streets with parking metres.	9/24/2015 12:13 AM
70	I live in Nambour and I regularly visit the area for swimming, dining, shopping, walking etc. each development in the area has reduced parking available, resort owners have not complied with requirements to provide public parks as previously required (except Landmark). This proposal is not ratepayer friendly and will cost ratepayers a lot of money upfront and in Maintenance. I and others will not use the area as often, to the detriment of shop and restaurant owners. The caravan park has featured in many TV shows throughout Australia and is a major draw card to the area, although the developers don't like it. Its a wonderful unique location that allows some financially disadvantaged people the opportunity of million dollar views. I have enjoyed visiting regularly for 45 years don't turn it into the Gold Coast.	9/23/2015 11:51 PM
71	Increasing car parking, particularly in the Wharf area, will ultimately put pressure on to close the Parkyn Parade caravan park.	9/23/2015 10:12 PM
72	I thought my previous comments were an explanation??	9/23/2015 9:07 PM
73	the holiday park should remain	9/23/2015 8:54 PM
74	Support status quo.	9/23/2015 8:21 PM
75	To increase parking and therefore traffic in the area would destroy the beauty if this area.	9/23/2015 5:48 PM
76	I would only support car parking if it is not on the beach front	9/23/2015 4:43 PM
77	The area is unique and to increase car parking would mean that you would then need to increase all other services to accommodate the increase in parking. You don't currently have the road structure or traffic flow to increase use or traffic movement to the area.	9/23/2015 4:26 PM
78	Happy for more parking but leave the iconic caravan park ALONE!!!	9/23/2015 3:14 PM
79	Brisbane Rd car park has been an issue for over 20 years and nothing will ever be done because money has to be spent.	9/23/2015 3:05 PM
80	Mooloolaba is one of the safest beaches for families to access. They are also reducing parking which will reduce the ability for locals to access their beach. They have a carpark on Brisbane road they have stated will be developed into a multi story car park, however they have asked for developer expression of interest to develop the site. A developer will want fee for service. I feel a strong injustice where tourists staying in multi level accommodation can cross the road to the beach when ever they fancy, yet locals have to pay for carparking and/ or commute via shuttle to their local beach. No mother with 3 kids and paraphernalia associate will going have ease of access to the beach with a young family. We have seen the same thing happen in Noosa, Buisness drove the model, caravan parks were relocated to outer areas and locals have to catch a shuttle to the beach.	9/23/2015 1:47 PM

Place Making Phase 2 Survey

81	Not enough emphasis on public transport, underestimates the people cycling	9/23/2015 10:09 AM
82	As previous!	9/21/2015 9:19 AM
83	Leave things how they are. Yes sometimes it may be hard to find a park but most of the time you can always find one. You dont want a concrete jungle. Leave it family friendly.	9/19/2015 6:13 PM
84	I possibly would support it,if you would leave the caravan park alone, for good. For nearly 100 hundred years campers and caravans have been enjoying the Mooloolaba beach side caravan park. Over the last 50 years councils have removed just about every caravan park on the foreshores, including most of it in Mooloolaba, to make room for either Units, or car parks, or board walks. Enough is enough, leave something for future generations to enjoy. Australians have been enthusiastic campers for a long, long time, and would like to pass it on to their children. Governments have been taking the beach away from Aborigines first, and now you want to take it away from your own children, and grand children. Ones, and for all, leave the Mooloolaba caravan park, and all other caravan parks alone.	9/19/2015 10:08 AM
85	Because we haven't had a council since Hicks and Murray they had vision and they were business men.	9/18/2015 4:08 PM
86	Condensed car parking away from the beach is not in the public interest for locals who wish to access surf beach.	9/8/2015 8:36 PM
87	Most of the population dont go to Mooloolaba Would like to see council vision for other beaches/locations	9/8/2015 7:54 PM
88	No more available land for future parking close to Mooloolaba Esplanade so Brisbane Road carpark should be treasured for this venture only.	9/8/2015 6:08 PM
89	locating a large (500+) public car parking facility in the centre of the area is counter-intuitive as it doesn't encourage pedestrianisation of the streets leading into Mooloolaba to encourage greater economic activity. Enabling people to bypass shops to go directly to the beach reduces potential spend and also creates greater vehicle congestion. Seems to make more sense to put car parking on the fringe rather than the core. I don't know of any great places in the world which have a public car park as their focus. Public parks and pedestrianisation seems a better idea unless this is ground breaking idea to focus on car parks as a tourist attraction instead? Seems ludicrous to me!	9/6/2015 10:49 PM

Q7 Do you support the following key initiatives proposed to revitalise the foreshore and create an additional 40% of public parkland with an enhanced 1km ocean walk experience?

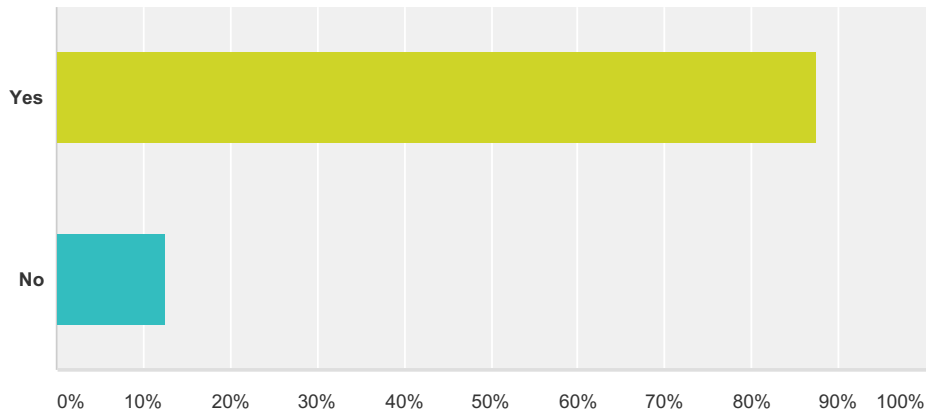
Answered: 1,229 Skipped: 130



Answer Choices	Responses	
Yes	86.17%	1,059
No	13.83%	170
Total		1,229

Q8 Creation of a wide, continuous waterfront promenade that promotes Mooloolaba’s greatest natural assets via a string of community, cultural and event destinations. Including the introduction of a major event space, new adventure playground, kids water play space and more activity areas with BBQ’s?

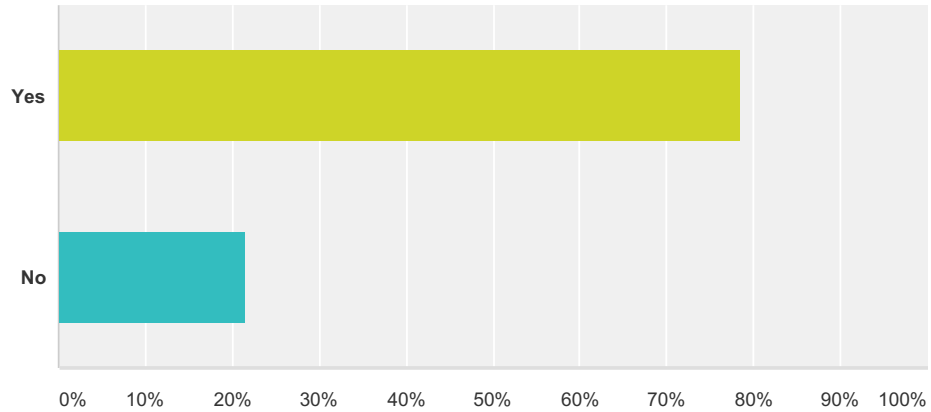
Answered: 1,235 Skipped: 124



Answer Choices	Responses	
Yes	87.45%	1,080
No	12.55%	155
Total		1,235

Q9 Relocation of 34 caravan park sites from the Mooloolaba Esplanade Holiday Park (northern site) to other caravan parks on the Sunshine Coast in order to unlock this area as increased public open space and continue the 'Great Ocean Walk' link to Alexandra Headland.

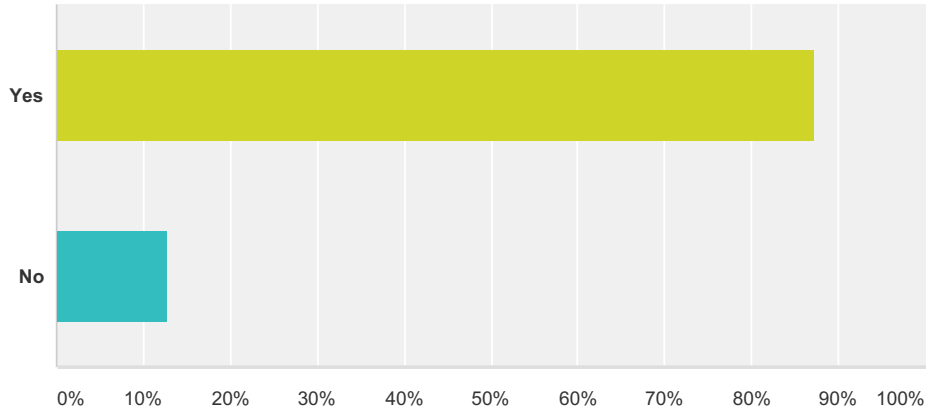
Answered: 1,241 Skipped: 118



Answer Choices	Responses
Yes	78.40% 973
No	21.60% 268
Total	1,241

Q10 Removal of Beach Terrace road including the relocation of approx.150 foreshore car parks to the Brisbane Road car park site and reinstated within the Esplanade?

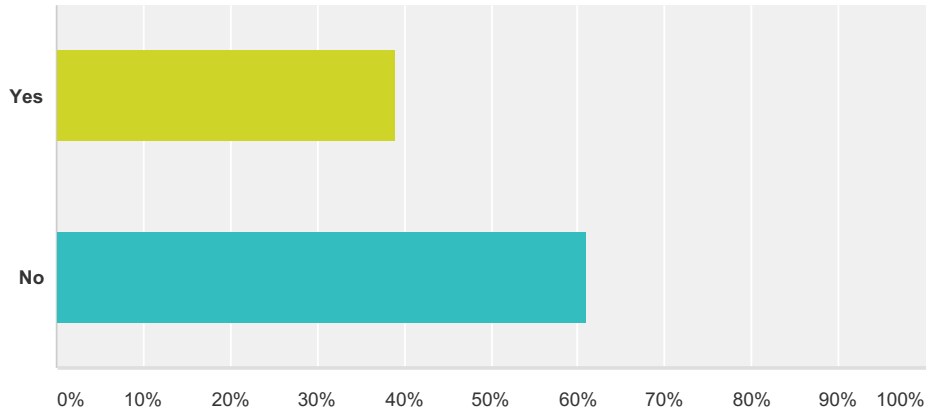
Answered: 1,235 Skipped: 124



Answer Choices	Responses	
Yes	87.21%	1,077
No	12.79%	158
Total		1,235

Q11 Provision of one-way pedestrian friendly shared road connection from Brisbane Road eastwards along the front towards River Esplanade with family drop-off areas, loading zones and parking for persons with disabilities. Includes relocation of car parks to nearby facilities?

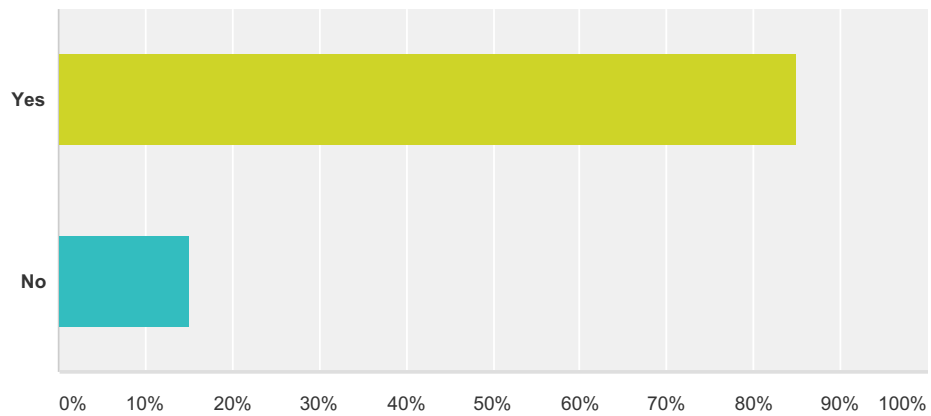
Answered: 1,232 Skipped: 127



Answer Choices	Responses
Yes	38.96% 480
No	61.04% 752
Total	1,232

Q12 A fully pedestrianised zone only from Brisbane Road eastwards along the front to River Esplanade with emergency vehicle access only. Family drop-off areas, deliveries and parking for persons with disabilities would be catered for via side roads. Includes relocation of car parks to nearby facilities?

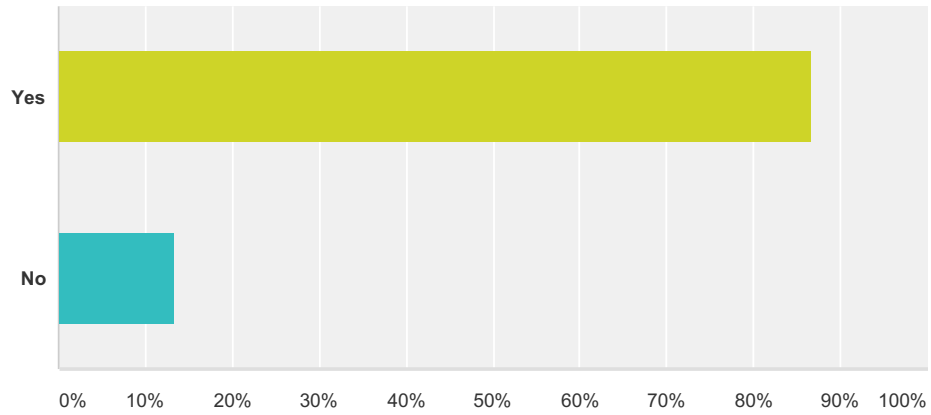
Answered: 1,231 Skipped: 128



Answer Choices	Responses
Yes	84.97% 1,046
No	15.03% 185
Total	1,231

Q13 Transition of the Esplanade to a two-way low speed vehicle connection from Brisbane Road westwards to Venning Street allowing drop-off areas for families, loading zones for deliveries and parking for persons with disabilities?

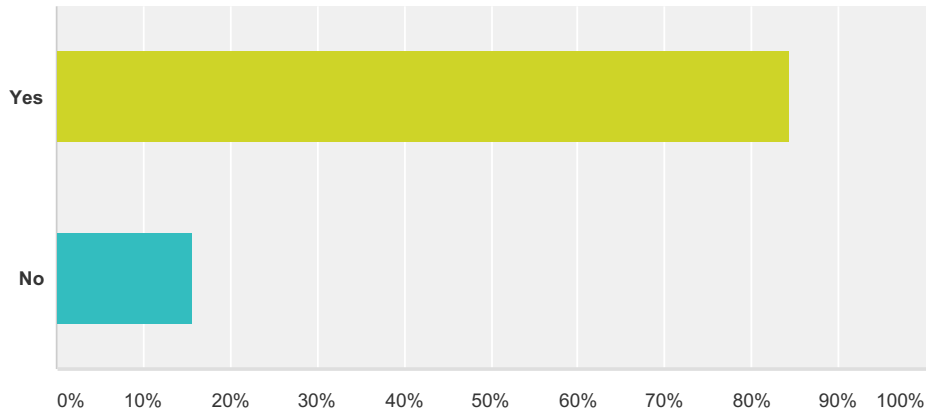
Answered: 1,235 Skipped: 124



Answer Choices	Responses	
Yes	86.64%	1,070
No	13.36%	165
Total		1,235

Q14 Replacement of some existing trees, including Norfolk Island Pines, along the foreshore with the intention to retain and replace like tree species where possible and provide increases in coastal tree species and shade?

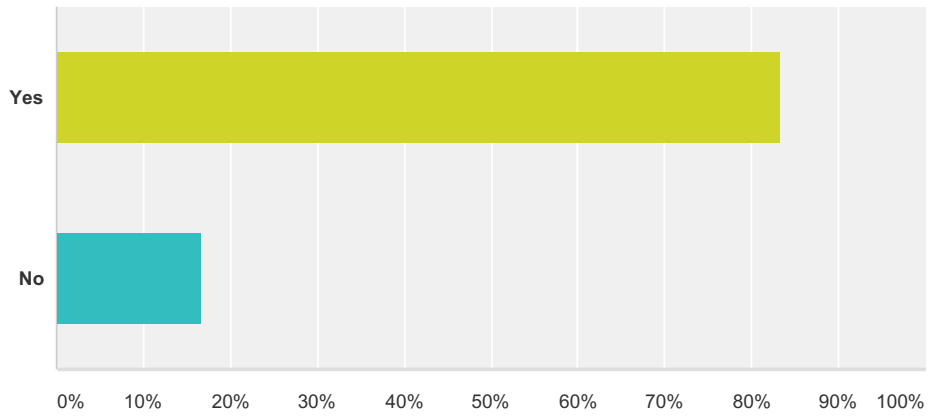
Answered: 1,236 Skipped: 123



Answer Choices	Responses
Yes	84.39% 1,043
No	15.61% 193
Total	1,236

Q15 Provide a tidal pool along the foreshore?

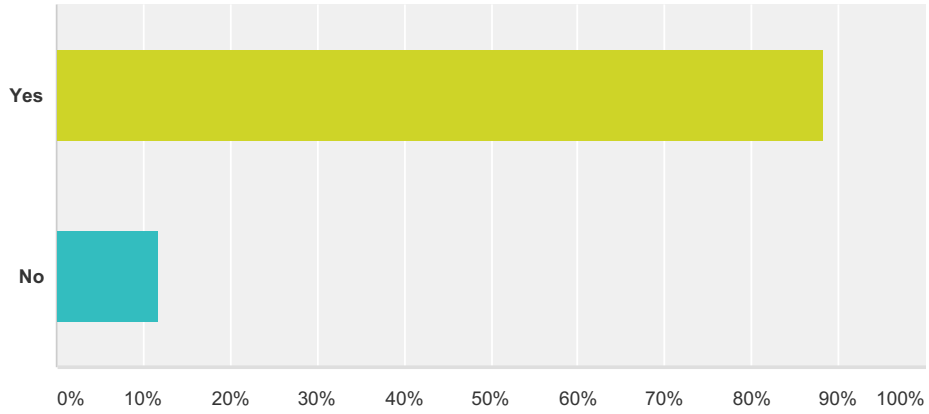
Answered: 1,237 Skipped: 122



Answer Choices	Responses
Yes	83.27% 1,030
No	16.73% 207
Total	1,237

Q16 Do you support the creation of a new 'heart' for Mooloolaba that would provide an alternative experience to the waterfront for visitors and locals?

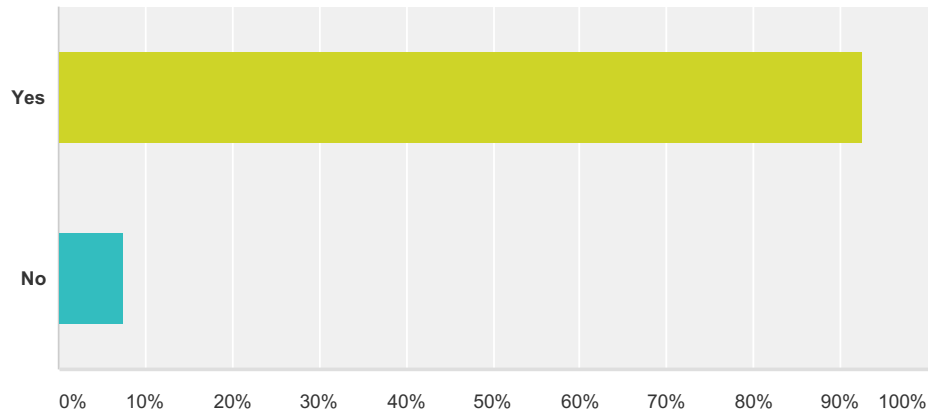
Answered: 1,227 Skipped: 132



Answer Choices	Responses
Yes	88.35% 1,084
No	11.65% 143
Total	1,227

Q17 Creation of a cultural and community hub that is a place for locals?

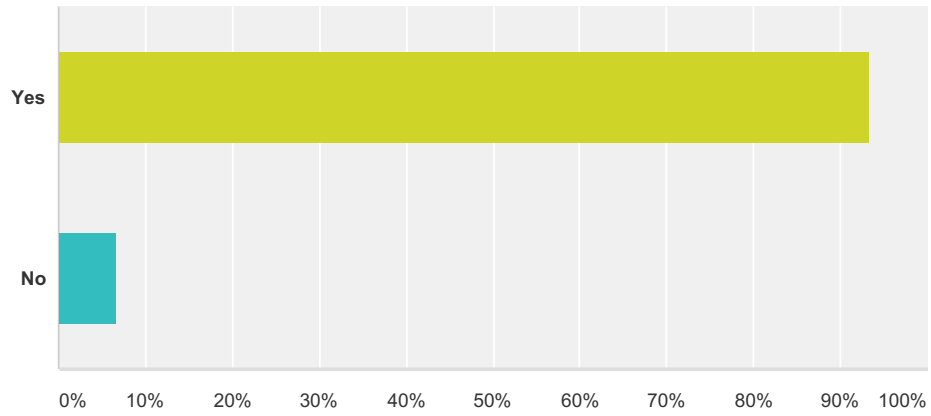
Answered: 1,217 Skipped: 142



Answer Choices	Responses
Yes	92.52% 1,126
No	7.48% 91
Total	1,217

Q18 An integrated, 'green' hub that supports and encourages sustainability and liveability by offering a vibrant place to live, work, meet and connect?

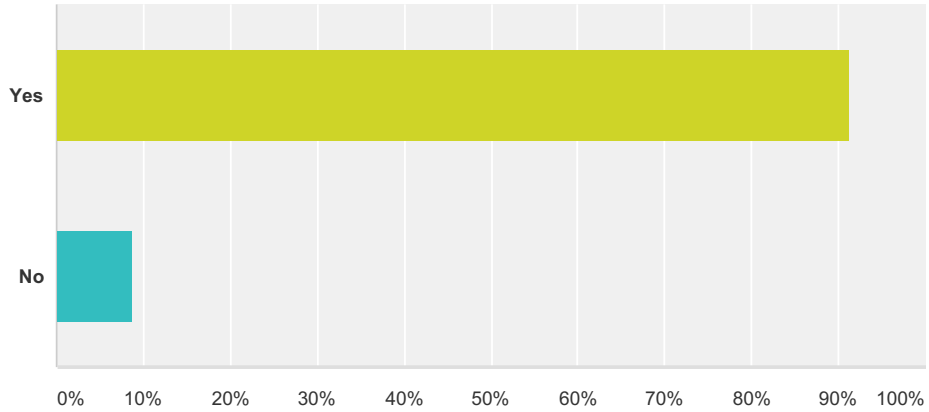
Answered: 1,214 Skipped: 145



Answer Choices	Responses
Yes	93.25% 1,132
No	6.75% 82
Total	1,214

Q19 Opportunities for north-south and east-west active pedestrian links through initiatives such as laneways, green pedestrian links and other opportunities on private land?

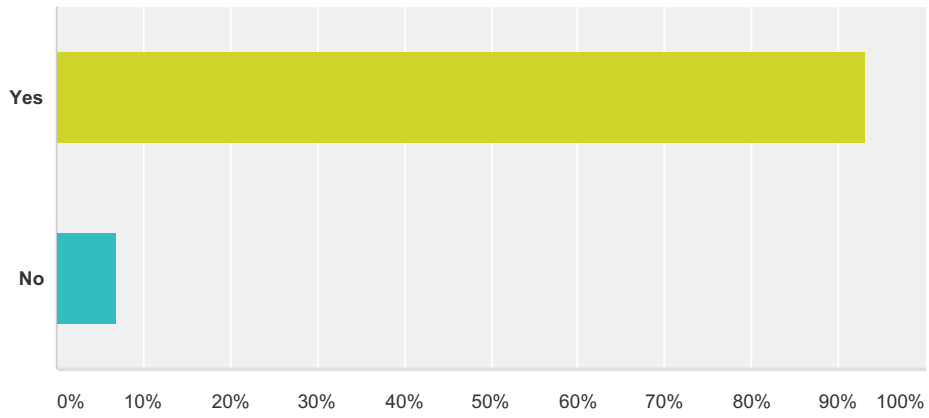
Answered: 1,211 Skipped: 148



Answer Choices	Responses
Yes	91.16% 1,104
No	8.84% 107
Total	1,211

Q20 Provision of a Mooloolaba 'loop walk' from ocean to river to canal?

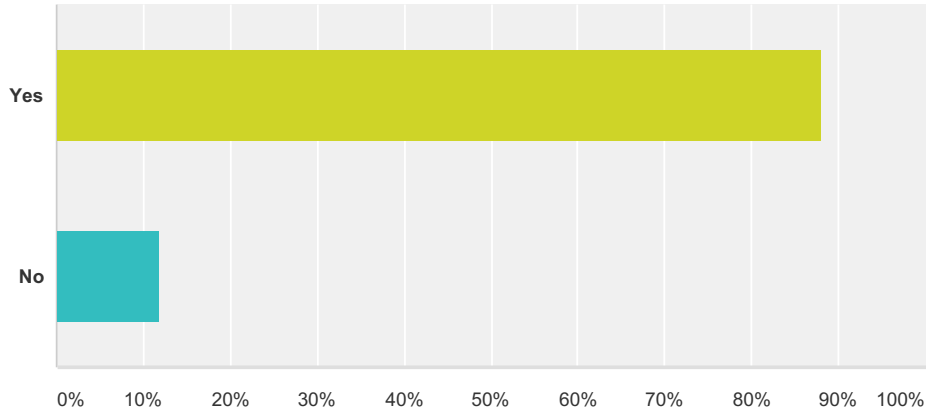
Answered: 1,214 Skipped: 145



Answer Choices	Responses
Yes	93.16% 1,131
No	6.84% 83
Total	1,214

Q21 Introduction of a greater housing mix to attract permanent residents to help activate Mooloolaba throughout the year?

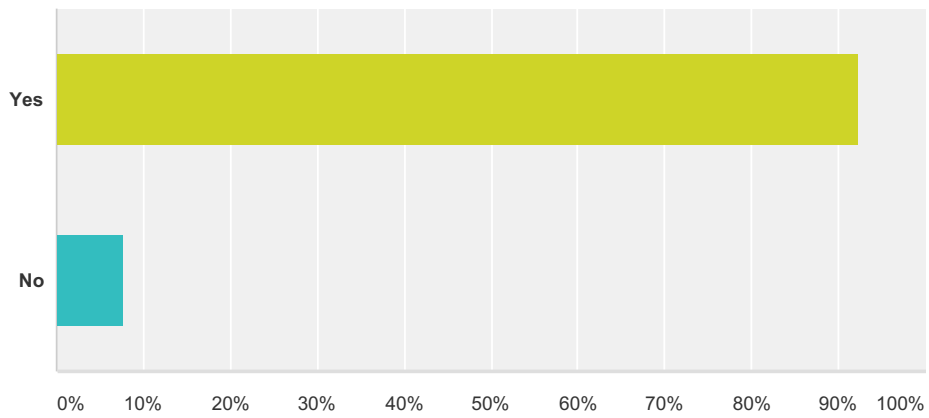
Answered: 1,220 Skipped: 139



Answer Choices	Responses	
Yes	88.11%	1,075
No	11.89%	145
Total		1,220

Q22 Improved streetscape environment and new public realm?

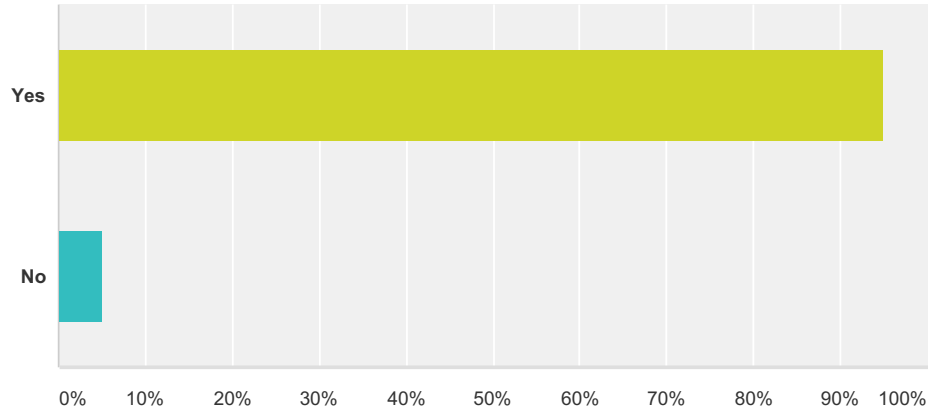
Answered: 1,217 Skipped: 142



Answer Choices	Responses
Yes	92.36% 1,124
No	7.64% 93
Total	1,217

Q23 Do you support the following key initiatives in the revitalisation of the Wharf site?

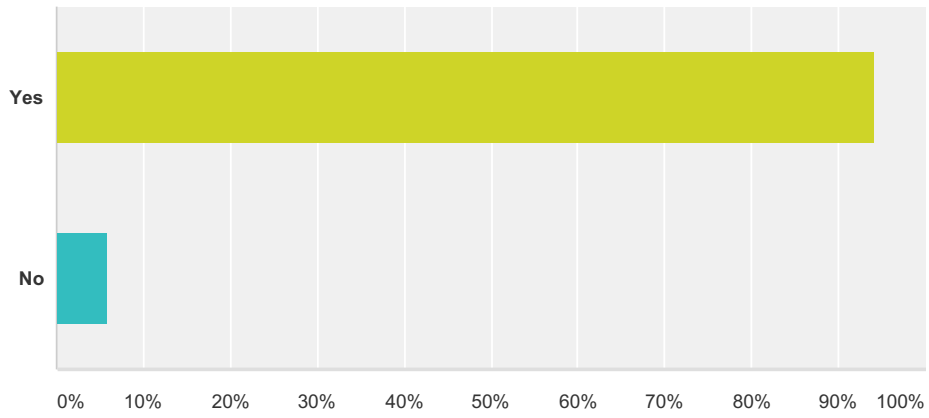
Answered: 1,205 Skipped: 154



Answer Choices	Responses	
Yes	95.02%	1,145
No	4.98%	60
Total		1,205

Q24 Additional 200 public car parking spaces?

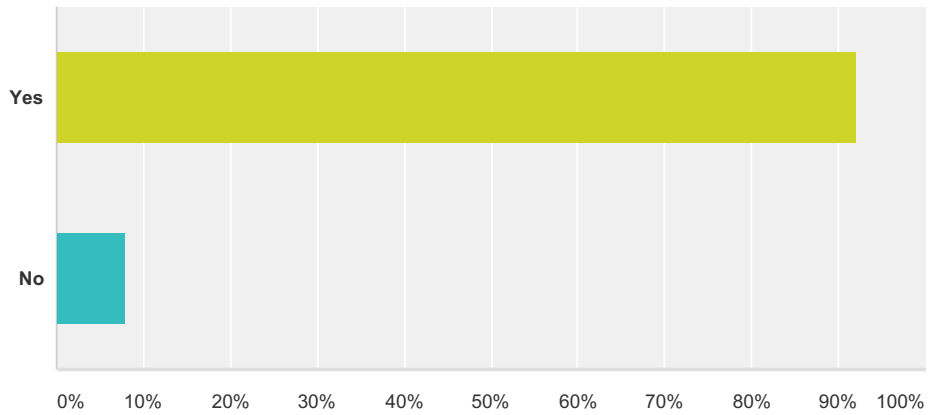
Answered: 1,216 Skipped: 143



Answer Choices	Responses	
Yes	94.08%	1,144
No	5.92%	72
Total		1,216

Q25 Possible mixed use development?

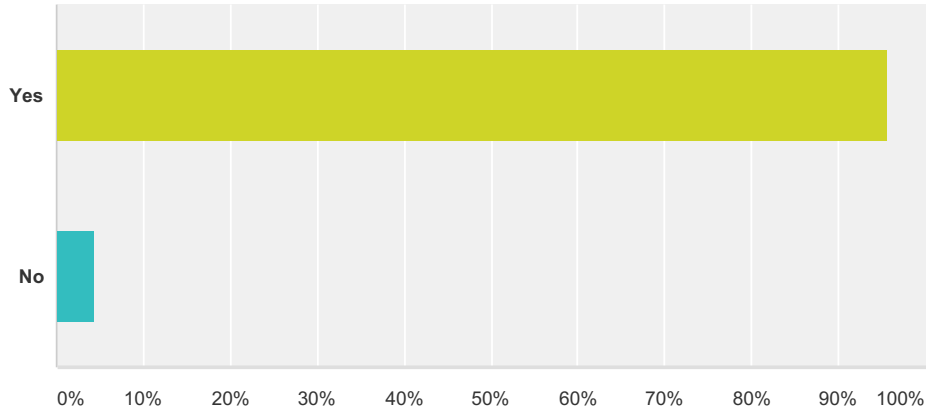
Answered: 1,200 Skipped: 159



Answer Choices	Responses
Yes	92.00% 1,104
No	8.00% 96
Total	1,200

Q26 New public space including plazas and a publicly accessible waterfront edge along the marina?

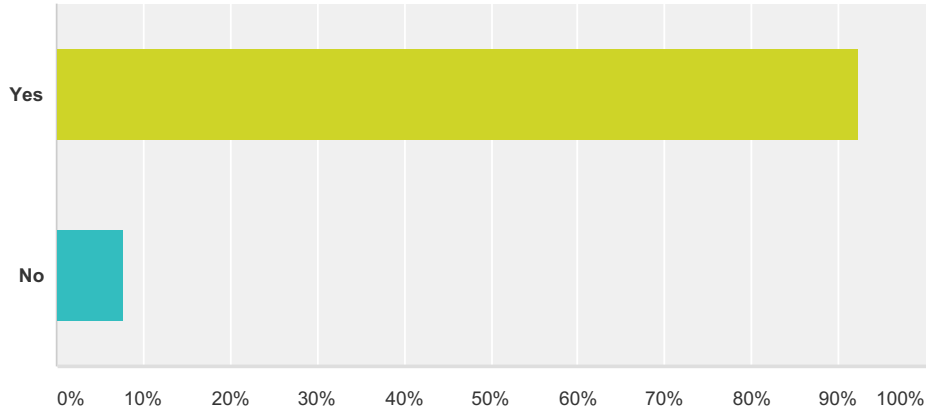
Answered: 1,207 Skipped: 152



Answer Choices	Responses	
Yes	95.69%	1,155
No	4.31%	52
Total		1,207

Q27 New 'High Street' road through the site, improving traffic flow on Parkyn Parade?

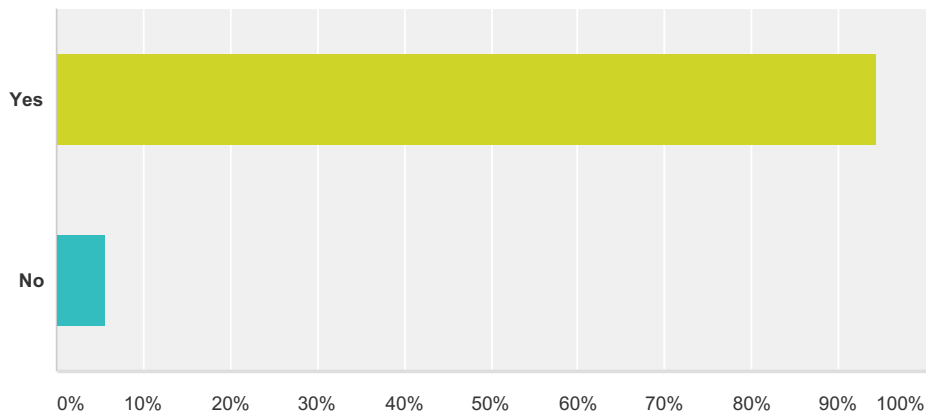
Answered: 1,204 Skipped: 155



Answer Choices	Responses
Yes	92.19% 1,110
No	7.81% 94
Total	1,204

Q28 Improved pedestrian connections with the Esplanade and beach?

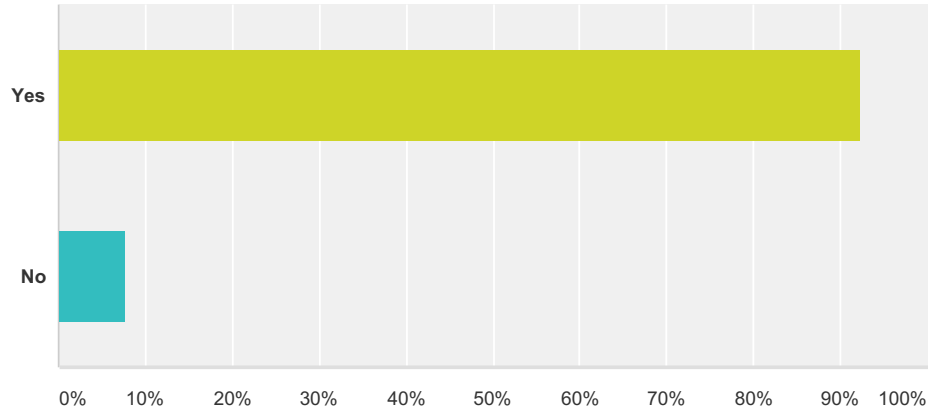
Answered: 1,196 Skipped: 163



Answer Choices	Responses
Yes	94.31% 1,128
No	5.69% 68
Total	1,196

Q29 Marina expansion & reconfiguration to increase berths including a new public pier and pontoon for cruise ship tender arrivals?

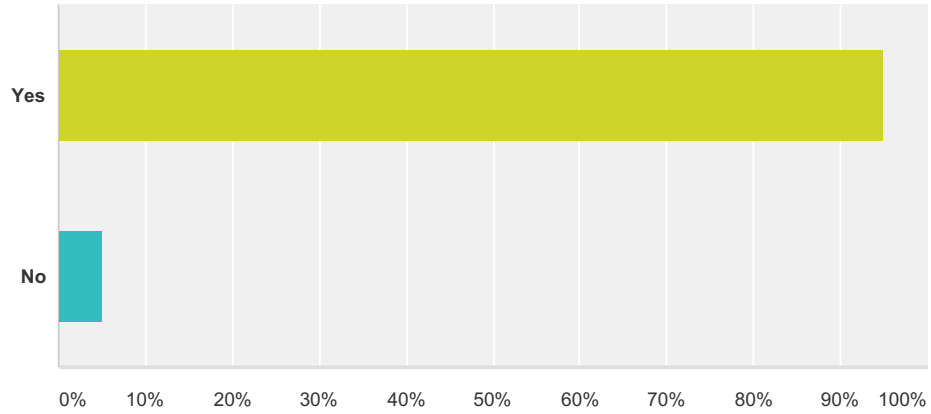
Answered: 1,211 Skipped: 148



Answer Choices	Responses
Yes	92.32% 1,118
No	7.68% 93
Total	1,211

Q30 Encourage a vibrant leisure and tourism focused precinct, celebrating Mooloolaba's enviable coastal lifestyle?

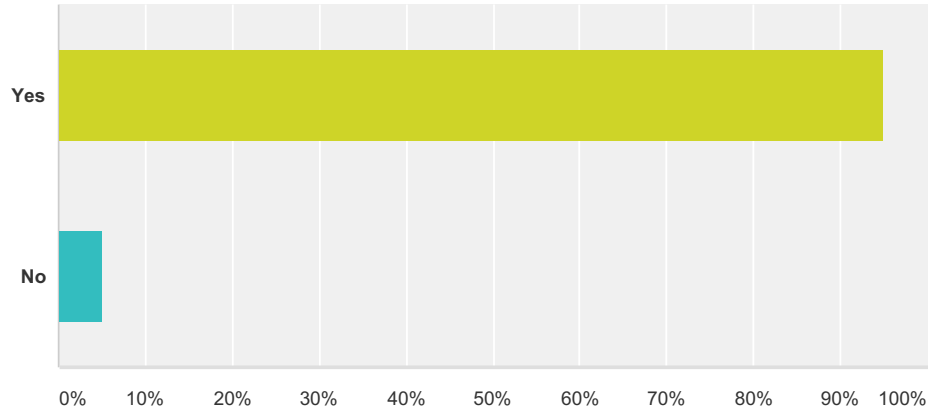
Answered: 1,206 Skipped: 153



Answer Choices	Responses	
Yes	95.02%	1,146
No	4.98%	60
Total		1,206

Q31 Do you support the revitalisation of Brisbane Road to promote the southern arrival experience into Mooloolaba?

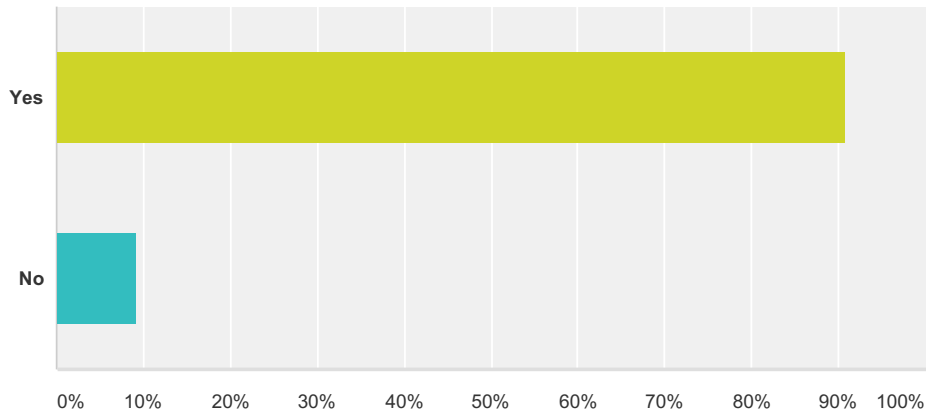
Answered: 1,199 Skipped: 160



Answer Choices	Responses	
Yes	94.91%	1,138
No	5.09%	61
Total		1,199

Q32 Council progressing the four-lane widening of Brisbane Road?

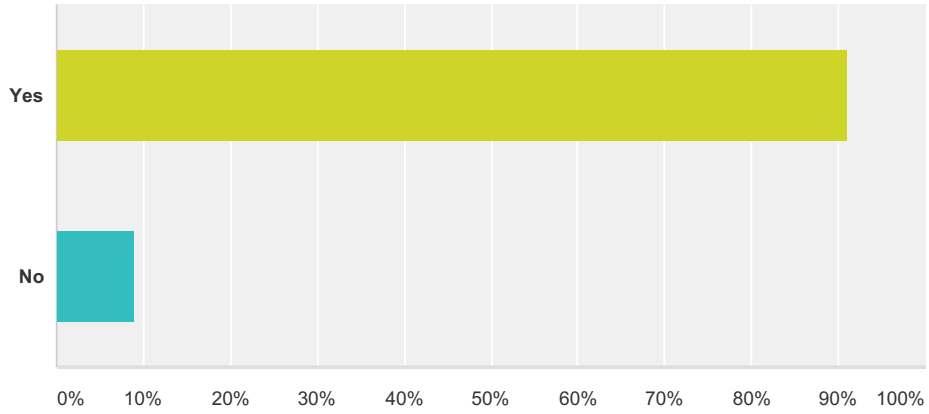
Answered: 1,205 Skipped: 154



Answer Choices	Responses	
Yes	90.87%	1,095
No	9.13%	110
Total		1,205

Q33 Create gateway nodes that promote and celebrate arrival into Mooloolaba, including opportunities for iconic statements such as bridge crossings?

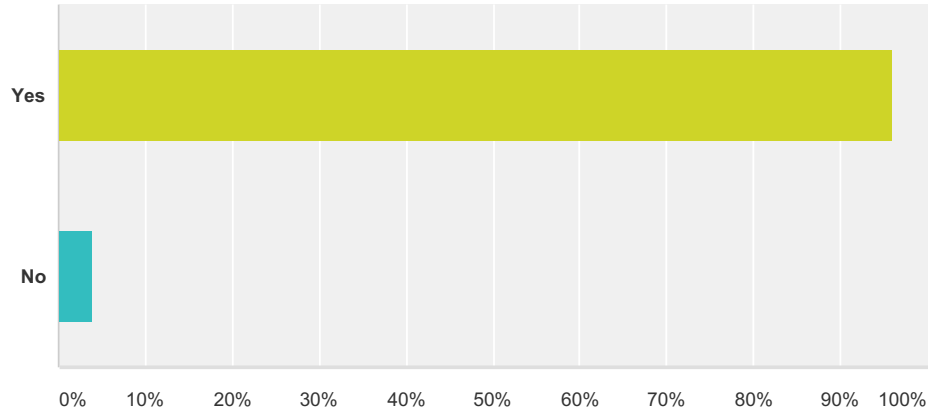
Answered: 1,192 Skipped: 167



Answer Choices	Responses
Yes	91.02% 1,085
No	8.98% 107
Total	1,192

Q34 Boulevard streetscape treatments and trees along Brisbane Road to enhance amenity and improve shade provision?

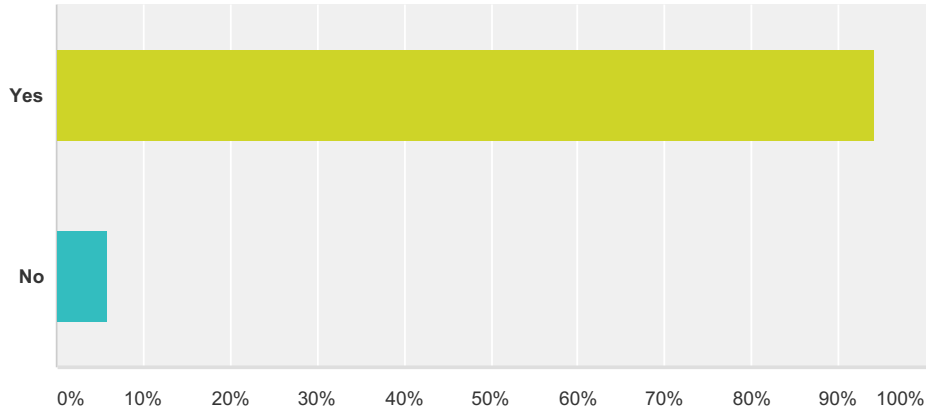
Answered: 1,191 Skipped: 168



Answer Choices	Responses	
Yes	96.05%	1,144
No	3.95%	47
Total		1,191

Q35 Shared path and off-road cycle provisions providing a continuous link from Minyama to Alex through Mooloolaba?

Answered: 1,195 Skipped: 164



Answer Choices	Responses	
Yes	94.06%	1,124
No	5.94%	71
Total		1,195

Place Making Phase 2 Survey

Q36 Please provide any additional comments you may have in relation to the Draft Master Plan:

Answered: 325 Skipped: 1,034

#	Responses	Date
1	I support the pedestrian only area from Brisbane rd to river esplanade park. For the safety of my kids, I would prefer to be away from cars.	9/30/2015 6:00 PM
2	The northern entry statement should be installed at the Buderim Road intersection, not Venning Street intersection as this is the start of the Mooloolaba area. Traffic redirection and/or traffic calming needs to be installed for Mooloolaba Esplanade from Venning Street to Buderim Road, particularly as this is a high density accommodation area and in view of the proposed developments on the site of the current caravan park. Encourage day visitors to access the beachfront area but discourage vehicle access by use of park n ride and other strategies e.g. use of parking facilities at the university and schools & provision of frequent shuttle buses in peak holiday times.	9/30/2015 5:54 PM
3	Would support southern gateway if council made final commitment to purchase land for widening. I am a resident and business owner in Mooloolaba.	9/30/2015 5:53 PM
4	I am very concerned that increasing visitor numbers will both erode the current family-friendly atmosphere and in particular make getting around, including an increase in traffic flows along Parkyn Parade - already over-used by vehicle traffic - much more problematic.	9/30/2015 5:52 PM
5	Extra parkland is not required - there is plenty of space on the headland which could have a few more tables and down otherside. Caravan park incorporates the closeness to nature & must remain. Too much, too cluttered by man. Go along Headland as now. No support the heart: this would decrease trade for businesses on the esplanade. Streetscape unnecessary. The wharf: Desperately needs attention to building and surrounding area. The natural, relaxed atmosphere of Mooloolaba must be retained, including icons like caravan park, all of which are commented on by overseas visitors who return to enjoy this. Traffic not needing to go into Mooloolaba must be diverted to back blocks - no multi-lanes across Headland or Brisbane Rd light rail away from Esplanade.	9/30/2015 5:48 PM
6	Place Making Mooloolaba David and Lisa Holmes PO box 5417 Maroochydore 0419790147 workdavidh@gmail.com The future of Mooloolaba State School needs to be considered in any new vision. All or part of school grounds could be made into a caravan park, to allow both foreshore caravan parks to be closed. If only part of school grounds were used to make a permanent caravan park then in peak school holidays more of the grounds could be used for camping etc. A beachfront restaurant bar needs to be incorporated into the design. Beachfront dining is one of the more sought after experiences anywhere in the world. You only need to look at SLSC and their popularity to see the demand for a beachfront wining and dining experience. A finer dining version of a surf club would be extremely popular with tourists and locals alike. Council could retain ownership of building and tender out the operation in 2-5 yr terms. The esplanade road between Walan Street and Brisbane Road should be one way with access coming from down Alex hill. This should also be easily closed off for access with pop- up bollards or similar during weekends and Christmas holidays. Current proposal with two way traffic will cause congestion at the Walan Street intersection and there will still need to be traffic lights at this point. If the strip was made one way coming from Alex then there would be no real need for traffic lights and traffic would flow better both ways along Walan Street and over Alex hill. Pedestrian lights would still be required. The density of areas further back from the beach where no units have been developed should be increased. The current areas with high density are already developed in to small 3-4 storey walk up unit complexes with many individual owners on each block of land. This will prove difficult to get all owners to agree to sell to a single entity to allow the sort of development needed in the area. By making streets like Smith St only medium density with lower height limits council is making the same mistake it made with the area behind First Ave. Current planning for Smith St area where most land is held by a single person will encourage the same sort of redevelopment that happen behind First Ave years ago. Until the road widening and car parking is addressed the whole proposal is no more than a dream. If the traffic flow and parking problems were sorted out sooner rather than later Mooloolaba would become a more vibrant place. Simply changing the traffic flow was mentioned above would significantly reduce congestion at current peak times.	9/30/2015 5:42 PM
7	No support foreshore: more seating required in current parkland on headland on foreshore. not need for more parkland. No support the heart: why do it - not needed. Keep business on esplanade.	9/30/2015 5:40 PM

Place Making Phase 2 Survey

8	No support foreshore: it comes at the price of sacrificing the caravan parks and most importantly the natural beauty of the beach, rock pools and the headland with its natural vegetation. Norfolk Is pines are iconic and typify true Australian beach esplanades. No support the heart: this will surely send retailers along the Esplanade broke. The Esplanade is the "true" heart of Mooloolaba. Support the wharf if: the wharf has become very "down at heel" a typical example of human intervention to the natural environment including the river. Parking away from the esplanade. Please keep any light rail development well away from the Esplanade. It is imperative that the Draft master Plan protects the natural environment and relaxed holiday atmosphere which Mooloolaba is noted for. This is the reason tourists and holiday-makers opt for the Sunshine Coast over the Gold Coast. Also you must make provision for all tastes and budgets. Unit development does NOT suit everyone.	9/30/2015 5:36 PM
9	Much better access for cyclists to get from Minyama to Mooloolaba. Lots more parking in Mooloolaba. Most of the highrises on Mooloolaba beach front, use to have to provide some public parking, but now only Sirocco does.	9/30/2015 5:24 PM
10	Foreshore and Esplanade: The removal of the caravan park would be the single best thing to happen to the foreshore. It is an eyesore and a complete waste of the public land. May i suggest that using a Real Estate Agent on this council document is not appropriate. She has a vested interest in her own financial gain from the redevelopment of Mooloolaba. Perhaps find a new 'model'!	9/30/2015 5:24 PM
11	Extra parkland comes at the expense of sacrificing caravan park & defacing the natural headland, beach, rock pools. Extra walkway not needed as already path along top to Alex. Too much to be natural. The heart: Businesses on front will miss the business brought from sales to other workers who are moved to back blocks. Esplanade must remain the hub/heart. Streetscape not required. The wharf: this area has become an eyesore & embarrassment when seen by visitors. This is an example of what happens when man interferes with nature & river & adjoining land are defaced. Additional 200 car parks must be away from esplanade. Mooloolaba must not become manmade fun park which the current plan proposes. It must remain natural with the caravan park retianing its place nestled in nature - this is what many tourist find enchanting - the mix of accommodation & lifestyles. Not everyone likes unit life which can be more enclosing & less likely to promote communication & friendship building. Overseas visitors comment on Mooloolaba's pleasant mix at this time - so let's not ruin it. Light rail must be well back from esplanade. No more lanes for traffic up Alex Headland are required.	9/30/2015 5:19 PM
12	This plan looks great, and it seems that Council has actually listened to our suggestions and also to our concerns that we expressed at the meeting in May. Bravo!	9/30/2015 5:19 PM
13	Foreshore & Esplanade: Money needs to be directed to the projects mentioned. The Mooloolaba Heart: All resources should be directed to the 2 projects mentioned. The Wharf: Yes, I would support it if: The road system is improved on the river Esp and Parkyn Pde prior to any other work commenced. Southern Gateway: Yes, i would support it if: the prior works mentioned are completed. Additional comments: Good work and money had already been spent on the foreshore at Mooloolaba providing a family friendly destination.	9/30/2015 5:18 PM
14	I was here when mooloolaba south caravan park was reclaimed by council to create a BBQ area and green space. This space is under utilised, and better suited to the tourists that would have used that space in their vans and tents.	9/30/2015 5:14 PM
15	The Draft Master Plan looks like just what is needed to revitalize Mooloolaba.. We don't want another Gold Coast, we want a better Sunshine Coast	9/30/2015 5:12 PM
16	The plans state retention of taxi rank on beachfront so the current access to the beach caravan pack could remain as is and the council could still have a viable income producing asset with less maintenance costs than the proposed redevelopment of the area that would not produce any income.	9/30/2015 5:10 PM
17	Natural Please Room for bikes and trikes in reference to southern gateway	9/30/2015 5:08 PM
18	An innovative council would be promoting camping & caravan opportunities - they are limited in the region. They provide an incredible income to council & the local businesses. Spending massive amounts of money to try and compete with "Same old Same old" of so many other areas is crazy. Apart from trying to tame "NATURE" and spend more money to fix up your perfect designs when she will always have the final say!! Promote what you have instead of altering it.	9/30/2015 5:06 PM
19	You can't remove the caravan park. It's an icon. Work around it. Parking along beachfront is what people want - busy or not!	9/30/2015 5:06 PM
20	The boats in the marina dump human sewage into the canal - I see it while kayaking. I own 2 properties in Mooloolaba. Leave the caravan park as is.	9/30/2015 5:05 PM
21	We have watch the foreshore develop over the last 35 years. It is much improved now than in the past - so keep up the good work. We believe the proposed use of the caravan site will benefit more residents and visitors. I am concerned about the removal of parking near the surf club and council ability to police / enforce parking under the new building proposed. Cycle links should be more than bike symbols painted on the road - this is most unsafe.	9/30/2015 5:01 PM

Place Making Phase 2 Survey

22	Do not support Foreshore: as previously stated leave the bay its unique area. Do not support Wharf: traffic still has to go somewhere so will still have traffic jams along Parkyn Parade & River Esp. Foote St Hancock St. Brisbane Rd. Four lane highway has to end somewhere. So only move the problem to another area.	9/30/2015 5:01 PM
23	Foreshore & esplanade: Money needs to be directed to the 2 areas i previously mentioned The Mooloolaba Heart: I think 2 projects previously mentioned are more important. The Wharf: Yes, I would support it: Parkyn Pde & River Esp road system is improved before anything else has begun. Southern Gateway: The previously mentioned works are completed. Additional Comments: I grew up on the Sunshine Coast but have since moved away. I now bring my family back to Mooloolaba to holiday twice a year. The previous upgrades have made and provides a great family friendly destination.	9/30/2015 4:59 PM
24	Do not support foreshore / esplanade: there is adequate public parkland and walking tracks already. Support the Heart: if the waterfront is left alone. Do not support the Southern Gateway: current arrival experience is acceptable. The caravan park must remain. It is not elitist with bookings generally available most of the year. It brings steady business to the local shopping precinct whilst allowing families an affordable holiday.	9/30/2015 4:54 PM
25	Do not support foreshore - why take away the beachfront caravan park to do this. We already have a lovely walk that I do every day. Where is the tidal pool? Not taking the caravan park away to do this. If it was just down on the rocks in front of the caravan park that would be fine. We already meet at the surf club, the restaurants the beachfront parks. Wierdos coming onto peoples properties. This would be too difficult. The walks we already have are amazing. The landscaping is already wonderful so would only support it if it added more greenery & NOT CONCRETE like Caloundra at Kings Beach & not like Surfers Paradise. The parking & roads were provided by the developer so that there would not be a bottleneck in the traffic going to and from Brisbane Road to the wharf. As long as there was at least a oneway car lane from Brisbaen Road to River Esplanade & all the way to Parkyn Pde. Already there as a beautiful walk from Cotton Tree, Maroochy Alex to Mooloolaba. I am very against taking away the car parks (Brisbane Rd eastward towards River Esplanade) & putting them underground (Aria's proposal) At the moment the public cars pull up easily & return keys to apartment blocks, drop off children, run in to pick up a lay by, etc. etc. The access to the car park via Burnett St would effectively cut off the ease of parking. People visiting would drive from Alex towards Mooloolaba then it only goes to Brisbane Rd & drive out. To be able to drive from Alex along the sea fornt all the way to the end of the Spit is an amazing amenity not available in many places. I have lived here for 42 years and watch people on a quiet day with few people around in winter still drive along the beachfront. The people that drive along the beachfront of Mooloolaba are not necessarily parking. I estimate in my observing over 60% are prepared to put up with waiting while the cars park because they just want to see the ocean before they go to work or on their way to wherever they are going. I am a resident, business owner and work in Mooloolaba	9/30/2015 4:51 PM
26	Foreshore & Esplanade: We don't need these changes. We already have everything that mooloolaba residents and visitors require. I regularly use the paths (walking) from Mooloolaba to Maroochydore there is nothing wrong with what we have now. The Mooloolaba Heart: The proposals are not what is required for Mooloolaba. the Wharf: The accessibility into Brisbane Road and adjoining street and Parkyn Pd was made better. Southern gateway: All necessary work is completed beforehand. Additional comments: i don't believe there is any need for the proposed changes- The money that has already been spent is fulfilling the required needs.	9/30/2015 4:51 PM
27	Foreshore & Esplanade: Money needs to be spent on Brisbane Road before anything else is done. The Mooloolaba Heart: People come to the beach to swim at the beach. Spend the money on upgrading Brisbane Rd. The Wharf: Yes, I would support if: the roads around the area were improved. Additional Comments: The foreshore is already family friendly and does not need to be changed. Spend the money on Brisbane Road.	9/30/2015 4:43 PM
28	Have visited and lived in Mooloolaba for 72 years	9/30/2015 4:41 PM
29	It seems like a waste of money to build a new path when there is one that already exists. Revitalising the wharf is a great idea but again on talking to existing businesses it seems that very few people have been informed about how this will impact them.	9/30/2015 4:39 PM
30	Work in Mooloolaba and visit from elsewhere in the sunshine coast	9/30/2015 4:36 PM
31	Resident, Work and business owner in Mooloolaba	9/30/2015 4:31 PM
32	Foreshore & Esplanade: We already have everything we need. The mooloolaba Heart: We do not need a new "heart" The Wharf: The major roads in and around mooloolaba are able to cope with the extras. Southern Gateway: Brisbane Road was made able to cope with the traffic flow to & from Mooloolaba. Additional Comments: Mooloolaba needs to be able to remain the family friendly destination that it already is for locals and visitors.	9/30/2015 4:29 PM
33	There has not been enough unbiased consultation with key stake holders including those whose businesses operate out of the wharf and esplanade precincts. Instead council has taken an approach that means people must seek out the information for themselves and object or support as they see fit. This is sneaky and deliberating confusing for people.	9/30/2015 4:26 PM
34	It is critically important that Council provides "changing places" toilet facilities for people with disability at all toilet facilities that Council redevelops.	9/30/2015 4:23 PM

Place Making Phase 2 Survey

35	I have had to answer NO to everything simply because of the lack of consultation available. 1,000 people consulted for something that affects the entire Coast is laughable. I could not attend either information day so have little knowledge of what you are proposing apart from jeopardise over 24,000 accommodation nights in Mooloolaba and the associated spending by visitors to the caravan park you want to close. Ratepayers should be entitled to more input and information before council votes on this major issue.	9/30/2015 4:07 PM
36	Foreshore Mooloolaba: Yes, I would support it if: The caravan park were left in place as it is a significant landmark. Existing norfolk pines were left in place. No tidal pool - there are natural tidal pools already on the beach. The Wharf: Yes, I would support it if: There is no Marina expansion. Visitors from cruise ships would cause significant congestion in an area that will already be congested. Parkyn Parade is already a congested road without additional visitors from cruise ships. Additional Comments: There are several permanent residents that live in Parkyn Parade that have chosen to live on the spit to escape the congestion of the foreshore. Please don't allow this area to become an extension of the foreshore. It needs to be preserved for its facilities for families - Not the mass visitors from cruise ships	9/30/2015 4:07 PM
37	I am so against the relocation of the current caravan park, having to walk further to the beach, less ready access to the beach, family drop off zones will create queues of traffic and encourage rat-running in the back streets!! The current walk way is ok as it is.	9/30/2015 4:02 PM
38	There needs to be strict adherence to the Master plan with respect to building heights - no high rise. I do not want Mooloolaba to become another the Gold Coast. I live in Mooloolaba because the built environment is sensitive to and in keeping with the beautiful natural environment and I value this highly.	9/30/2015 4:02 PM
39	Resident and Work in Mooloolaba	9/30/2015 3:49 PM
40	Foreshore & Esplanade: But leave western caravan park. The Mooloolaba Heart: No Road Closures.	9/30/2015 3:45 PM
41	Don't make this another Noosa or surfers Paradise - keep the open spaces, fix the traffic/parking issues and limit the Holiday concrete jungles. Would encourage future jungles be bordered by Brisbane Rd, Walan St and Venning Sts.	9/30/2015 2:21 PM
42	We are totally opposed to another multi storey Apartment block being built (Aria Surfclub site). 11 storeys of concrete to take up another natural opening to the beach. Why does Mooloolaba have to follow the mess that has evolved on the Gold Coast.. An open Skyline is what people like about Mooloolaba. It is what is making the Sunshine coast the place to visit.	9/30/2015 12:41 PM
43	The Ocean Beach caravan park needs to remain. It is a icon that makes Mooloolaba unique. To be able to holiday on the beachfront in an affordable and relaxed way is important.	9/30/2015 12:27 PM
44	Keep Mooloolaba Beach Caravan park (northern site) open as caravan park.	9/30/2015 11:34 AM
45	A pool looking across the ocean.	9/30/2015 11:06 AM
46	Redesign the beachside walk so that the caravan park can be retained as an important part of our cultural heritage. Do not attempt to improve nature by building a pool as this has ruined Kings Beach.	9/30/2015 10:57 AM
47	The Mooloolaba Heart: No, I don't support because Waste of time people come for beach + views of ocean	9/30/2015 10:06 AM
48	Foreshore & Esplanade: No, I don't support it because the new Brisbane Rd Carpark won't compensate for all the proposed lost car spaces. Definitely not to tidal pool. The Mooloolaba Heart: Mooloolaba's history is a fishing village so we shouldn't ignore our history. Maroochydore is our "town centre" The Wharf: Yes, I would support it if The Wharf precinct needs to be developed in line with the existing town plan. Visitor Information Centre needs to be moved to Loo with a View	9/30/2015 10:03 AM
49	Foreshore and Esplanade: Yes, I would support it if The Esplanade is kept open all the way. The Wharf: Yes, I would support it if Any development is within the existing town plan. Southern Gateway: Yes, I would Support if Council widened Brisbane Rd first. All developments must be within the existing town plan, The Esplanade must be kept open, do NOT close the Northern Caravan Park	9/30/2015 9:52 AM
50	The Mooloolaba Heart: I would support if Retain Road along Front	9/30/2015 9:47 AM
51	Foreshore & Esplanade: I would support if you keep the caravan park. The Wharf: I would support if within town plan.	9/30/2015 9:41 AM
52	Have a look a Cairns esplanade amazing	9/30/2015 1:39 AM
53	Appears to be tailored towards a proposed new development on the esplanade	9/29/2015 10:53 PM
54	My Major concerns are -- The height of buildings on the Esplanade & Parkyn Parade, they must remain at the existing three story height. The closure of the Esplanade to traffic. The closure of the northern caravan park. The closure to the car on the beach.	9/29/2015 10:40 PM
55	I am concerned about any height increase of buildings -- must insist on 12 metre height limit. keep traffic on the Esplanade. It must be a shared zone.	9/29/2015 10:18 PM

Place Making Phase 2 Survey

56	Don't remove the northern beachfront caravan park, expand it to generate additional revenue for council & family's can afford to spend more supporting local businesses whilst on holidays. It's iconic & should not be lost.	9/29/2015 10:12 PM
57	The main attraction to Mooloolaba is what it is currently offering and it is important for us Southerners that bring huge wealth into your region every year that this is encouraged and maintained	9/29/2015 8:25 PM
58	will support parking if guaranteed public car parking spaces. Would support foreshore revitalisation if esplanade is kept open all the way. Would support Wharf site if any development is within existing town plan.	9/29/2015 6:28 PM
59	Don't widen Brisbane Road	9/29/2015 6:23 PM
60	Don't support foreshore as possible beach erosion due to increased activity. Caravan park must be retained. It doesn't look like a natural beach anymore. Don't support heart for Mooloolaba too many changes. This area already houses many permanent residents. Don't support revitalisation of Wharf Site. Proposed High Street. The commercial business at the end of the spit. Transports, trucks, cars with local trailers, life savers boats, carnivals, long boats, kayaks all need access to Parkyn Pde and beach and river areas. Much more information required please.	9/29/2015 6:21 PM
61	Pool	9/29/2015 6:13 PM
62	Rock pool great idea for tourism ...	9/29/2015 6:11 PM
63	As a resident I think this Plan shows the way for improving visitor and resident experience in Mooloolaba. Lots of good thinking.	9/29/2015 6:10 PM
64	Don't support new 'heart' for Mooloolaba as it becomes too touristy. Don't support all initiatives in the revitalisation of the Wharf Site. Parkyn Parade needs to be liveable for locals.	9/29/2015 6:08 PM
65	Support marina expansion depending on cost to ratepayers. Revitalisation of Brisbane Road is a waste of money.	9/29/2015 6:05 PM
66	Retention of 34 camp sites on prime beautiful land cannot be economically productive and is of no benefit to tourist attractions.	9/29/2015 5:59 PM
67	I want the caravan park kept as it is. I would support revitalisation of Brisbane Road if it is widened	9/29/2015 5:57 PM
68	Get rid of car parking on beachside. The cars have the best views. Have more cafes, restaurants with a view of the beach and ocean where the small caravan park is. More car parks especially underground car parks FREE on the western side of the esplanade. The council plan looks great. Now lets put it into action!!!!	9/29/2015 5:17 PM
69	I'm concerned that the beach will be unable to cope with an increase of tourists. i.e. will be standing room only. Think a waterpark should be located away from Coastal Strip, Think more emphasis should be on natural beauty & activities. We don't want another Gold Coast!	9/29/2015 4:36 PM
70	Leave Wharf car park alone. Don't widen Brisbane Road.	9/29/2015 4:26 PM
71	A new manufacture of a new High St would be dangerous. Current wharf operations a concern. Will be a very light area at corner of High St. River Esp from Hancock St to Foote St should be closed off and become a great riverfront parkland. Prevent access from Brisbane Rd onto Esplanade. Eliminate the Esp between Brisbane Rd and Venning St. Unavailable parking onto Parkyn Parade. Sept til April at 8am until 1800 Parkyn Parade only available for correct permit. Parking utilized of April until September	9/29/2015 4:23 PM
72	It seems from sketch layouts I saw at Loo with a View presentation, that no parking will be provided where the northern caravan park site exists. It seems that some parking should be provide using the asphalt roads that are already there - say 10-15 parks as access to the area, BBs etc. seems difficult without such parking. Due to increased surfers consider 405 artificial surf reefs between Pin Cushion & Mooloolah River	9/29/2015 4:18 PM
73	Caravan park on beachfront at Mooloolaba should go and be turned into car parks for businesses sake	9/29/2015 4:15 PM
74	Due to the increased numbers of surfers producing crowded conditions, council could consider 4-5 artificial surf reefs between pin cushion & Mooloolah River	9/29/2015 4:08 PM
75	I grew up at Mooloolaba and am no 70+ Change is good but not at the expense of affordable caravan parks - not relocated but at fabulous	9/29/2015 4:02 PM
76	Encourage people to walk so make car parking away from Esplanade i.e. at wharf & possibly Bundilla area. Would support Southern Gateway if 4 lanes stop at Walan Street, Hancock Street.	9/29/2015 3:51 PM
77	Please retain current zoned building heights for Wharf area	9/29/2015 3:44 PM
78	All development must be within the existing town plan as promised - Northern Caravan Park to be kept open. Would support Southern Gateway if Council widens Brisbane Road first. Would support parking if council guaranteed public car parking spaces	9/29/2015 3:38 PM
79	Congratulations - Wonderful vision. Let's plan for future like vision for Waterfront Promenade. I will be a Resident in 2016	9/29/2015 2:56 PM

Place Making Phase 2 Survey

80	will support Foreshore and Esplanade if the caravan park is left in place	9/29/2015 2:54 PM
81	Do it now before it gets too expensive. Move the caravan park first and open up to the public. Progress the four lane widening of Brisbane Road for bus and rail	9/29/2015 2:37 PM
82	Support the Southern Gateway initiative if transit rail/bus link included in an effort to reduce traffic. Good initiatives, Brisbane Rd access and additional public carpark space critical to plan.	9/29/2015 1:09 PM
83	Would support the Foreshore & Esplanade initiative if consideration for the natural appeal of the area. The tidal pool concept would destroy the natural beauty of the area.	9/29/2015 1:07 PM
84	Would support the Wharf initiative if it was principally a pedestrian area. Generally I support the principles BUT more car parking will inevitably lead to more cars - back to square one! Establish outer car parks and use public transport to move people to the various attractions and amenities.	9/29/2015 1:04 PM
85	I would also encourage a specific area for late night dining and live music(perhaps a section of the esplanade or Brisbane rd). We need to rival ocean street but it needs plenty of police attention so it doesn't attract riff raff.	9/29/2015 12:46 PM
86	More car parking needed by plan. Especially at Wharf site.	9/29/2015 12:36 PM
87	Do not support Southern Gateway initiative as it will create 4 lane parking in busy times. Shuttle bus/transit lane preferred with high capacity park area south of M'ba central.	9/29/2015 12:31 PM
88	I am a resident, I work and am a business owner in Mooloolaba	9/29/2015 12:28 PM
89	In most places that I have said 'no' answers, it is because the provision is already there and I don't believe money should be spent when it is acceptable already. There still needs to be ready access to the Marina for vehicles delivering equipment and supplies to boats so it cant all be pedestrian only eastwards from Brisbane Road. Regarding the closure of the northern caravan park..... that would be the best place ever to camp. BUT IT SHOULD BE OPERATED BY A LOTTO SYSTEM TO ALLOW ALL THE CHANCE TO GET IN THERE. And as for a tidal pool, it wont work. Too much cost and it wont work. God is the only One who can make the water change cleanly without sand clogging outlets. Leave the lovely existing pools alone.	9/29/2015 12:10 PM
90	It needs to include a focus on traffic redirection and calming for Mooloolaba Esplanade between the Venning Street intersection and Alexandra Headlands as this is a high density accommodation area, particularly in view of the proposed changes to the foreshore and cliff walk.	9/29/2015 12:03 PM
91	It is important to include a focus on redirecting traffic off Mooloolaba Esplanade between the Venning Street intersection and Alexandra Headlands and/or traffic slowing as this is a high density accommodation area, particularly with the changes mooted re the current foreshore caravan park & the cliff to beach walk as this will attract pedestrian traffic across Mooloolaba Esplanade.	9/29/2015 11:51 AM
92	Fantastic idea, get with the times sunny coast	9/29/2015 11:46 AM
93	Q17. Weasel words. madness to put play pools etc. All places where they are installed have no water access. Mangroves, stingers, People come to Mooloolaba for the beach. If they want to play in artificial pools then they are everywhere	9/29/2015 11:10 AM
94	The problem is about improving use of esplanade through out the year. The solution is to maintain diversity and encourage locals into the area. It is also important to maintain existing accommodation mix. Further tourist development will just put on the area In peak times. Further to this it is important to maintain the number of existing caravan parks on the coast	9/29/2015 10:56 AM
95	Parking needs to be affordable and safe at night eg good lighting, safe stairwells (see through to prevent isolation at night), see through large lifts, parking vacancy indicators to save people driving around in circles, lockers to store belongings etc	9/29/2015 10:01 AM
96	We used to live off Brisbane Road, and thought it was going to be widened years ago, also parking was going to be updated in Brisbane Road years ago	9/29/2015 9:58 AM
97	I think the Mooloolaba Wharf needs to be grand and modern. This would bring so many more people to Mooloolaba and the Sunshine Coast. The site is old and needs to be an amazing place to bring people to the coast.	9/29/2015 9:45 AM
98	Why do we really need a major overhaul of the area???? It is pretty darn good already and we do not need to increase the already high congestion	9/28/2015 11:21 PM
99	No Asian or other foreign language on street or other signs. Like at the Gold Coast	9/28/2015 9:41 PM
100	Please please please shade sail the play areas! It's ridiculous that amazing facilities are too hot to play in during the summer months (which most of the months on the sunny coat are!). Shade sails, please!	9/28/2015 8:54 PM
101	I don't agree with no car go areas. We get a lot of pleasure driving past and viewing the beach all year.	9/28/2015 8:21 PM

Place Making Phase 2 Survey

102	Do not spoil Mooloolaba! It has become a popular alternative to Noosa so don't replicate that, or the Gold Coast. Leave Mooloolaba as a place for all families not a money making business for developers.	9/28/2015 7:25 PM
103	Do not support the Heart: concentrate on the wonderful foreshore we have.	9/28/2015 5:47 PM
104	Provide lighting & security included within Heart area.	9/28/2015 5:44 PM
105	Wharf definitely in need of public pontoon. Southern Gateway supported if roundabout for residents of side streets to enter Brisbane Rd.	9/28/2015 5:28 PM
106	More parking for boats/trailers at Wharf. More car parks at Wharf needed.	9/28/2015 5:22 PM
107	Support foreshore if free, untimed, convenient parking could be maintained for ratepayers. My main concern is the proposed rock-pool construction. It is unnecessary, ugly & will require ongoing maintenance. Please leave our natural environment alone. It is why residents and visitors flock to the beach.	9/28/2015 5:18 PM
108	No rat running through local streets. The plan makes this inevitable = poor design concept. Local streets near M'ba State School are already clogged by parent/kid drop-off via car. It will be a nightmare if school becomes a community hub. Extra on-site car parking within school grounds needs to be proceeded now just to cope with drop-offs. Proposed tourist bus route up Douglas St - Meta St will endanger children's lives; be held up by drop-offs, etc.	9/28/2015 5:14 PM
109	Gardens are being planted right next to the road kerbs where there is parallel parking. Unfortunately, with this arrangement passengers have to step out of their cars directly into the gardens.	9/28/2015 4:56 PM
110	Just bring it on sounds so good :)	9/28/2015 4:52 PM
111	Whatever you do, no more high rises on the beachfront. We want more tourism, but please don't turn us in to the Gold Coast. More parking is great but don't destroy existing Mooloolaba Icons like the Wharf - we need to preserve its authenticity. Also, try and encourage young people to come to the coast - they all leave because there is nothing to do!	9/28/2015 4:33 PM
112	Would absolutely love rock pools/spray park for kids in Mooloolaba	9/28/2015 4:24 PM
113	Strong support of a lagoon type pool, similar to the one at Redcliffe.	9/28/2015 4:09 PM
114	Do not support the Foreshore & Esplanade: it comes at the price of sacrificing the caravan park and natural beauty of the beach, rock pools and headland. Do not support the Heart: the proposed changes will result in over-commercialisation of Mooloolaba and it will no longer have the relaxed atmosphere for which it is known and distinguished from places like Surfers Paradise/Broadbeach etc. The wharf has been suffering for a while so it needs some sort of revitalisation to bring it back to its former glory. The council should be wary that, in doing so, it does not lose its character or initially intended purpose. Agree to additional 200 car parks provided on Wharf site provided they are located away from the water.	9/28/2015 4:05 PM
115	Remove the commercial fishing boats and free up that whole area . Such a waste	9/28/2015 3:24 PM
116	Do not support Foreshore & Esplanade: We need family holiday accommodation & retirees with money to boost esplanade shopping. Do not support Mooloolaba Heart: Already provisions available, such as green sustainable liveable hub and a loop walk. Wharf site already has pedestrian connections with Esplanade/beach. Would support Southern Gateway if you leave well alone & build Brisbane Road carpark immediately. Impossible to do streetscape along Brisbane Road. We are limited for street space & does work well if people are patient.	9/28/2015 3:23 PM
117	Widening Brisbane road will lose parking places for businesses along here - loss of customers	9/28/2015 3:05 PM
118	Keeping/Bringing back the 'Mooloolaba-feel, of old' (like it used to be with the old beer garden on the corner etc) and keeping it 'Sunny Coast-feel' (and affordable), not the glam Gold Coast-feel. As a longterm resident (almost 30yrs), it would be great to have that 'casual-Mooloolaba' style returned/retained..not made to be even busier/upmarket than it is now.	9/28/2015 3:00 PM
119	It really concerns me that Cruise Ships could come into the Warf area on a regular basis. We really have to consider the health of the Mooloolah River, as there is already enough pollution from current traffic, it may be good for tourism but the tourists don't live here, we do!	9/28/2015 2:49 PM
120	The 'Heart' of Mooloolaba is the ocean front	9/28/2015 2:48 PM

Place Making Phase 2 Survey

121	<p>100% support it! No tidal pool, just keep it natural. I live on the Esplanade so I really see what goes on daily. I DO NOT support 'allowing loading zones for deliveries on Esplanade'. 1A) These delivery vans block the view for the many tourists dining in beachfront cafes, particularly around breakfast time when cafes are well patronized and vibrant. Large wide doors left ajar on delivery vans when being unloaded further exaggerate the above. Loading platforms with associated boxed/goods, on back of vans, further exaggerate the above. 2) These delivery vans, when stationary, are NOISY because refrigeration units on top (to keep interior food cold) must be kept continually running. The loud constant associated hum dominates the esplanade environment for both diners, pedestrians, and very importantly, tourists residing in adjacent highrise accommodation, who are regularly woken and disturbed by these loud refrigeration units. Reversing beeps on these trucks/vans further exaggerate noise levels. 3) Beachscape Esplanade view is CLUTTERED by loading trollyes/boxes/cartons left waiting next to delivery trucks while drivers are busy repacking/unloading remaining items. 4) Delivery trucks unnecessarily INCREASE THE VOLUME of traffic along the Esplanade and contribute to general traffic congestion, which no doubt will in time gradually increase further. SOLUTION: Provide these essential vehicles with adequate loading zones in FIRST AVENUE (street behind Esplanade) to service the vibrant Esplanade trade and Keep the Esplanade UNCLUTTERED. I DO NOT support - 'Allowing taxi rank to remain on Esplanade' because 1) Late night groups of people congregate around taxi ranks with the associated NOISE/banter and general unruly/UNSOCIAL BEHAVIOUR displayed by these usually inebriated people. 2) The adjoining Esplanade area is intended for general enjoyment of dining and other entertainment, however, the taxi rank attracts an UNDESIRABLE ATMOSPHERE and impacts negatively on the enjoyment on families/tourists and local restaurant ambience. 3) Dynamic ocean VIEWS are OBSTRUCTED from cafes/restaurants in this area by unsightly taxi cars/vans, taxi rank structure, associated unruly queues of people often in a drunken state, and the necessary bins for their inevitable garbage which is thrown with disregard. 4) People, often in an inebriated state, seeking taxi services must cross the Esplanade resulting in the obvious DANGERS to their PERSONAL SAFETY and NEGATIVELY IMPACTING on PASSING TRAFFIC. Solution: Provide essential taxi services by relocating taxi rank to the suitable area. NEXT TO COLES to allow patrons to safely access taxi services without the need to cross a road. And keep the Esplanade and foreshore for the purpose it was initially intended - the GENERAL SAFE ENJOYMENT of the PUBLIC in both a visual sense and through active/passive activities.</p>	9/28/2015 2:47 PM
122	I feel it's important to not cater to the wealthy with expensive (tourist priced) restaurants on the beach. Keep the family and small community feel. People have moved here for reasons such as this.	9/28/2015 2:39 PM
123	Please add an out door entertainment arena like Potato Head in Bali and a tidal pool is a must	9/28/2015 2:32 PM
124	Does the Council have the funds? All irrelevant and day dreaming until Brisbane Rd widened and Parking fixed	9/28/2015 2:28 PM
125	Please please please please make tidal pool!!!!	9/28/2015 2:20 PM
126	The caravan park is unique, why send people away from Mooloolaba. We are happy with the way things are at the moment. The wharf initiative is not needed. The council is spending too much money on works that are not needed and is only considering visitors not locals.	9/28/2015 2:19 PM
127	The current foreshore appeals to all. The Mooloolaba Heart initiative is not what I like or want. The wharf initiative is not feasible. Possible mixed use development is "too open". No need to do Southern Gateway - it is ok. Have resided in my own home in Mooloolaba for 35 years. I like it, my wife likes it and my children like it.	9/28/2015 2:15 PM
128	Please move/relocate the caravan park and use that area for a kid's playground/water park. That would attract a lot more local visitors than the current very small, very exclusive caravan park.	9/28/2015 2:03 PM
129	Mooloolaba needs a big make over. I live in Caloundra and refuse to go there due to the traffic conditions and really there is nothing exciting for the kids to do. Get rid of that big car park on the water front and put pools and bbq areas as well as a big water park for the kids. This will bring so many people there.	9/28/2015 1:57 PM
130	Left the caravan park alone.	9/28/2015 1:43 PM
131	I support a development that will accentuate a tropical atmosphere, celebrates native ecology and increases pedestrian access and greatly decreases vehicle access while having as little effect on what remains of the fragile ecosystem of the Mooloolaba area.	9/28/2015 1:27 PM
132	Would support Foreshore & Esplanade if the beachside caravan park was not moved	9/28/2015 1:22 PM
133	Don't support Question 5 - there is no where for the caravans to go. Gateway statements are a waste of money.	9/28/2015 1:19 PM
134	1) Rock pool is not a good idea - prefer existing natural rock formations 2) taxi stand in prime tourist area, put it in a back street as causes excessive noise/fights etc when pubs and clubs at 3 am. 3) Get rid of all roads in Esp. Noisy and excess pollution. 4) Ban delivery trucks. Nosy. Dangerous for children running around. Don't want trucks, cars, motorbikes anywhere in the Esplanade area.	9/28/2015 1:14 PM
135	We need beach access/parking not drop off. Why put a tidal pool in? Mooloolaba beach is very calm most of the year. None of your propaganda has define "Heart". We have a sustainable and liveable hub already. No more high rise if that is what is meant by affordable housing. The wharf is long overdue for refurbishment. I have not understood many of your "motherhood" statements and they are vague.	9/28/2015 1:10 PM

Place Making Phase 2 Survey

136	no	9/28/2015 1:07 PM
137	Remove all bitumen Roads and vehicular transport from Esplanade. Relocate taxi stand. Don't need a rock pool. Don't want a theme park. Service vehicles/trucks can access shops from back streets. Area attracts undesirables and alcohol/drugs affected people at night causing nausea and disturbances.	9/28/2015 1:07 PM
138	Suspicious of expansion that includes high rise and provisions of benefits for businesses but not long time residents that owns their own housing. Will support Foreshore and Esplanade if no more high-rise development occurs, casting shadows on beach. Tidal pool is a waste of money and we have natural tidal pools. Waste of money for revitalisation of Brisbane Road.	9/28/2015 1:01 PM
139	Do not support the Foreshore & Esplanade initiative as you will take away the Mooloolaba that everybody loves. The parkland is not the reason they want to come here it is the beach and the BBQ facilities. How are they going to carry the esky and all the other things they carry to the beach. How do they get to the BBQS. The caravan park should be heritage listed. Do not support the Heart initiative as the beachfront is number 1 attraction. The 'heart' is already a green hub. Do not support improved streetscapes until I see what you have planned. Support the wharf initiative if the mix is right.	9/28/2015 12:59 PM
140	Support Foreshore & Esplanade initiative if the beachfront caravan park is retained. It is a unique facility and must be kept in place. Why have a tidal pool? We have a beach! It's not Brisbane that needed Southbank's pools. Brisbane Road must become 4 lanes.	9/28/2015 12:54 PM
141	Would support Wharf if again, I would want to be satisfied that this would not impact negatively on those of us who live permanently on River Esplanade particularly due to increased traffic and other noise. I am in favour of development however we do have a problem on River Esplanade when patrons leave the pub and are very noisy between 1 & 3am particularly on Thursdays. I would hope that this wouldn't be exacerbated by any development.	9/28/2015 12:52 PM
142	Retention of 34 camp sites on prime beautiful land cannot be economically productive and is of no benefit to tourist attractiveness.	9/28/2015 12:50 PM
143	Where are additional car parks? How do we justify costs for cruise ship. Would support Brisbane Rd revitalisation if there was adequate parking to cater for all these perceived extra visitors. Parkyn Parade is already full to overflowing with traffic on holiday times, will this only make it worse? People visiting the beach with surf gear, seats, umbrellas etc need somewhere close to beach	9/28/2015 12:48 PM
144	Foreshore & esplanade initiative will spoil a pristine Headland and encourage people to swim at the very dangerous beach in front of the caravan park. There's a whole beach to swim at and what happened to the "outstanding natural beauty"? Wharf is a dump. Thanks, Graeme Juniper. Top class developer. Would support Southern Gateway if it wasn't designed to bring more cars to the area. Major stakeholders are Event Organizers (Triathlon, Ironman) and high rise accommodation. Events are a couple of times a year. High rises are a very small proportion of people. Nothing in it for local residents except we will pay for it in our rates. Won't be any natural beauty left. All be paths, rails and statements. I also work in Mooloolaba.	9/28/2015 12:47 PM
145	Now High Street is very good. Need to activate Newport Apartment frontage - do it right. Need provision for tinny to tie up for locals at the wharf. Brisbane Road into Mooloolaba. River Esplanade out of Mooloolaba opens to river to visitors.	9/28/2015 12:43 PM
146	Only support initiatives if Brisbane Rd car park is build. Car park Brisbane Rd may be include tourist information centre, bus terminal, police beat. No residential. Wharf only supported if Brisbane Rd car park is built to take the car parks lost at wharf. It was a failure with Juniper in the 90s and it still will be a failure. Lets not go down the road again.	9/28/2015 12:42 PM
147	too much fancy jargon the report, and some of your questions are non sequiturs; overall the place making is way over the top.	9/28/2015 12:40 PM
148	As long as car parking is addressed at the start and as long as not all trees removed.	9/28/2015 12:35 PM
149	The little shops opposite the mooloolaba playground corner of the mooloolaba surf club, need a face lift..they are looking scungy and run down....	9/28/2015 12:32 PM
150	Support the Foreshore & esplanade if a 50m lap pool is incorporated in tidal pool development with provision for free lap swimming, e.g. 50m ocean pool.	9/28/2015 12:28 PM
151	Support Foreshore & Esplanade if it had a stage set up for bands, playing music.	9/28/2015 12:26 PM
152	Please be aware that this entire area may get taken over by horrid teenagers	9/28/2015 12:24 PM
153	Improve public transport. I rely on buses. More frequent service and better bus stops.	9/28/2015 12:24 PM
154	Please more public toilets, as a business owner this is a request we our asked for everyday. I am a resident of Mooloolaba, I work in Mooloolaba and I am a business owner in Mooloolaba.	9/28/2015 12:21 PM
155	It is a fantastic plan & vision as well needed for the area.	9/28/2015 12:18 PM

Place Making Phase 2 Survey

156	This is the best place in the world.	9/28/2015 12:16 PM
157	Bring it on ASAP. I am a resident and business owner in Mooloolaba.	9/28/2015 12:13 PM
158	pls don't make it like noosa, you can only sit & enjoy the view from 3 restaurants, make it like hawaii/thailand & the southerners will flock here, sipping cocktails or coffee whilst toes are almost in the sand . that is the holiday experience	9/28/2015 12:06 PM
159	I feel closing the road from Brisbane Rd eastward towards and passing the surf club is the safest approach to creating a family safe environment. Having vehicles moving around a park does not sit well with me.	9/28/2015 11:44 AM
160	Suggest relocating car parks underground along Beach Terrace and foreshore in 2 levels at 150 parks per level.	9/28/2015 11:38 AM
161	Support the Wharf if it remains low rise precinct & provides moorings for visiting yachts/boats - overnight and longer. Support Southern Gateway if removal of "hills" that compromise views from the street level. Must retain a shared zone through Esplanade and including River Esplanade. Closing the roadway will result in Mooloolaba finishing at Brisbane Rd.	9/28/2015 11:35 AM
162	The headland walk is a fantastic idea, similar to that between Kings and Bulcock beaches in Caloundra. The caravan park must go as a long time resident I will not be sad to see this space finally be able to be used by the community. Also ensure there is plenty of open space for families to use - you don't need to designate every part of the redevelopment for something (e.g. the bootcamp space) Finally look at how car parking can be retained at the northern beachfront end and still be concealed, look at the topography and you can see the opportunity to ensure families are not having to walk through the back streets to reach the beach	9/28/2015 11:32 AM
163	The point of difference would be to have a hotel with beach front access without a roadway. The roadway in front of the Loo & surf club eatery site is a killer for the Mooloolaba feel.	9/28/2015 11:30 AM
164	Support Foreshore if you keep caravan park, no ocean walk link. Too much park already, the bluff is a quiet local escape. Support Mooloolaba Heart if provision for more licensed venue/late night dining. Get on with it and be decisive. I have seen so many concepts in the last 15 years, now is time to get on with it.	9/28/2015 11:28 AM
165	The foreshore must have a water playground & more BBQ's for families - no cars on Esplanade except emergency vehicles. I am a resident, I work in Mooloolaba and I am a business owner in Mooloolaba.	9/28/2015 11:23 AM
166	Looks great (as quick as possible please) P.S. night life for the young needed somewhere in the mix.	9/28/2015 11:20 AM
167	I am elderly and want easy access to the foreshore, patrolled beach & surf club so I do not want to be restricted from parking and driving along the foreshore.	9/28/2015 11:17 AM
168	I am a resident, business owner and work in Mooloolaba	9/28/2015 11:04 AM
169	Do as soon as possible. Wide paths & concrete (like Surfers Paradise) where elderly & disabled can go at their own pace without worrying a bike or fast runner will bump them.	9/28/2015 10:57 AM
170	Mooloolaba is the best beach in the world.	9/28/2015 10:56 AM
171	Support Wharf only if I believe Underwater World should be encouraged to move to riverside at Bli Bli.	9/28/2015 10:54 AM
172	Support Foreshore & Esplanade only if you can drive along the Esplanade.	9/28/2015 10:51 AM
173	I think the Draft Plan is great, but I do believe you need to leave the iconic caravan park there as another where in the world would you find this experience! It is constantly booked, brings in revenue to the council and the community, just to be replaced by a nature strip, which there is already plenty of room along Mooloolaba for! Keep the Caravan Park!	9/28/2015 10:46 AM
174	I think Council should also consider some form of a "Park & Ride" facility away from the main areas.	9/28/2015 10:46 AM
175	Support the Wharf if consideration of cruise ship terminal from Pt Cartwright into the Bay creating all weather safe harbour. Mooloolaba can be the centre of marine & cruise ship activity in QLD, in not Australia. Harbour possibilities are mind boggling.	9/28/2015 10:42 AM
176	No high rise.	9/28/2015 10:39 AM
177	Only support Wharf if height is restricted to 4 storeys. No high rise.	9/28/2015 10:35 AM
178	Support Southern Gateway only if a significant cycle pathway. In all projects, there never enough parking.	9/28/2015 10:33 AM

Place Making Phase 2 Survey

179	Support Foreshore if the Northern Caravan Park is retained using suggestions. Try free mini bus first before building car park. Keep the Norfolk Pines. Support the Heart if it was an art/music/cultural centre rather than commercial. There are too many coffee shops & restaurants now. Lets aim for variety & expanding the cultural life of Mooloolaba. Would support the Wharf if McDonalds was moved to right next to the Wharf tavern. Then they can experience the antisocial behaviour of the young legless drunks on their door step instead of ours in Foote Street. If McDonalds stays in Brisbane Rd please make it drive thru service after midnight only. We're over the fights, cleaning up mess & human waste on Fri, Sat & Sun mornings. Use a free bus from Kawana to Main Beach to the Spit. Support Southern Gateway as both a car driver & bike rider we do need safe bike access from Maroochydore to the bike path at Kawana; please make it wide enough for safe usage. Elevated/cantilevered construction could get it thru the Northern caravan park area without losing the van park. Shared path is excellent but include a flyover at Northern caravan park entrance & remove beach parking & add free mini buses & you've got it! By introducing free fun themed mini buses, company sponsored, you are eliminating the need for big multi storey car parks. It works in U.S. see freeride.com/hamptons	9/28/2015 10:30 AM
180	Beach-side caravan sites are now scarce, a circumstance that this proposal would exacerbate. Artificial rock pools are high-maintenance eyesores.	9/28/2015 9:35 AM
181	The esplanade between the roundabout to Parkyn Pde must be kept open to enable traffic flow in busy times and so that access is easy for beach goers who have large items to carry. Business's in that immediate area needs traffic flow in quieter months to be able to survive.	9/28/2015 8:31 AM
182	As a Lo g term resident I feel that the Mooloolaba precinct should be available to all not just the select few. Strongly support the relocation of the caravan park which is currently tightly held by a select few. Opening this area up will bring more visitors to the area which ultimately means more money to the area.	9/28/2015 8:29 AM
183	More public space, walking paths, pedestrian and BBQ areas, great plans and we fully support them.	9/28/2015 7:30 AM
184	Q29 I am concerned about 4 lanes continuing along Alex Parade - a priority should be to keep traffic off all foreshore roads so as to make it more accessible for people.	9/28/2015 3:23 AM
185	Mooloolaba is beautiful as it is. No need to change anything!!	9/27/2015 9:47 PM
186	I have outlined my comments at the beginning of this survey. Surely a business supporting the Council, the local retailers and creating employment opportunities far surpasses day trippers who bring their own meals utilise the Council maintained facilities with no revenue stream.	9/27/2015 1:41 PM
187	This is the look and fore sight into the future that has been needed for so many years by this community for so long we have been the poor cousins to Noosa	9/27/2015 1:21 PM
188	I think it looks great but there is a real need for better parking facilities. To get people active by providing pathways and parks is a fantastic vision.	9/27/2015 9:43 AM
189	1.Taxi rank should be moved away from The Esplanade 2.Amphitheatre should be restricted to grassy area and daytime activities. Not big screens and stages etc which would encourage noise and crime/unsocial behaviour 3.Wharf car park should be low rise 4.Current building height restrictions should be maintained, especially for The Wharf and Aria 5.Five or six star hotel should be encouraged. Mooloolaba is second rate compared with Noosa and we need to promote a quality destination 6. Play area next to Surf Club to be maintained. That's where the children are! 7. Pedestrian prioritised zone on High Street sounds good but totally impractical given traffic volumes and current congestion 8. Please preserve Mooloolaba character - don't make it another Gold Coast. Let's have a quality environment	9/26/2015 11:43 PM
190	Mooloolaba is one of the few remains beach fronts where you can drive from one end to the other. Maintain this access for all, especially those who are not able to walk to see such a beautiful beach.	9/26/2015 9:49 PM
191	We have been holidaying at this site for 43 years and it is one of the few beachfront caravan parks left. Prior to Mooloolaba we were at Alexandra Headlands, also on the beachfront. You could argue that Alex is a bit poorer for having lost the caravanners there. We bring economic input to the community at Mooloolaba and that would be lost. It is not affordable for my family to stay in highrise accommodation in the area at Christmas/New Year, a time when we have to take holidays for the kids, and for work reasons. Yet another park located there would be a waste of this revenue generating asset for the Council. A park would not have anywhere to go from the end of that area anyway, except via the high step climb, which has accessibility issues for the elderly and those in wheelchairs. A totally ill-conceived idea in my opinion. Leave the caravan park the way it is please. It is one of the few remaining slices of Australian caravan holiday culture.	9/26/2015 7:44 PM
192	KEEP THE CARAVAN PARK	9/26/2015 2:40 PM
193	Esplanade shared road zone make sense and include more sun protection on foot paths.	9/26/2015 10:46 AM
194	Do not wish to allocate funding to a pathway under the Bluff. Would prefer any funding used to join Alex and Maroochy beaches.	9/25/2015 8:32 PM

Place Making Phase 2 Survey

195	As a property owner in Mooloolaba I am happy with the current town Plan. I am greatly apposed to any closing of the Esplanade and to a developer enhancing their profits at the expense of the community in general. The proposed draft plan dramatically improves the profits of the Aria Proposed Development and at great detriment to the community and current property owners.	9/25/2015 8:24 PM
196	YES! YES! YES!	9/25/2015 3:03 PM
197	It's great to see Mooloolaba getting an upgrade. It needs to be a more modern area with things to do besides the beach.	9/25/2015 2:44 PM
198	Scale back car traffic to the beach zone, but don't destroy access. Shared roads/zones, drop off spots are the go. Keep the wharf buildings at the heights in the Planning Scheme.	9/25/2015 2:19 PM
199	See previous comments re NO PAID PARKING	9/25/2015 12:18 PM
200	A a former resident I applaud any effort taken to make Mooloolaba more liveable for the community rather than for the tourists. I feel that is where the direction has been in the past.	9/25/2015 11:55 AM
201	Leave that Caravan park alone...	9/25/2015 10:28 AM
202	The caravan park at the northern end of Mooloolaba is iconic & is well known both throughout Australia & the world to campers. It is part of what makes Mooloolaba such a beautiful & diverse holiday destination. Much of the master plan is great but the caravan park needs to stay where it is for future generations to enjoy.	9/25/2015 9:21 AM
203	Leave the caravan parks alone. Why do we actually need these changes? Things work pretty well as they are	9/25/2015 4:34 AM
204	Would like to see NO traffic along esplanade. Enjoy meals and scenery without fumes.	9/24/2015 11:34 PM
205	My husband and I gave been traveling to Mooloolaba for over 30 years as children and now as parents and have stayed in the iconic caravan park on the waterfront near the rocks for most a good part of my husband's childhood and now we visit every Christmas holidays. Taking this site away not only means our memories are taken but we are unable to make more with our family. I truly believe that this site has a lot of history and if taken away I have no desire to visit Mooloolaba anymore.	9/24/2015 11:05 PM
206	As a regular visitor/camper to the caravan park in question for the last 60 years and replacing it with a landscape design of rock pools, kiosks and walkways for the fitness fanatics is stupid and beyond comprehension. Why destroy an icon to the community of Mooloolaba that over the decades has supplied much need tourism and capital. Closing of the caravan park has been ongoing for years and every year we have been informed it is too valuable to lose because of the revenue it produces. The 10 sites that have been reclaimed by the council have yet to be used for the purpose they were intended to be used for, so why should we trust this project to happen. LEAVE OUR CARAVAN PARK ALONE. Families are the bread and butter, so don't mess with something that has stood the test of time by putting something in that only a few will enjoy and that would not produce the capital that the park is giving now.	9/24/2015 10:57 PM
207	Not too much of a fun park atmosphere; we live and work here, it's not Disneyland !!	9/24/2015 9:41 PM
208	Get rid of that caravan park	9/24/2015 8:33 PM
209	I have been a patron of the ocean beach caravan park for 16 years and plan to bring my young children for many more years - please do not redevelop this unique location.	9/24/2015 7:52 PM
210	I think that the proposal for moving the existing caravan park and replacing it with a costal boardwalk is not necessary. There are plenty of walk ways in and around Mooloolaba that cater for everyone's needs without moving existing infrastructure to please the minority. It will not generate any more income or bring anymore visitors to the coast, it will only increase traffic and make it an eyesore on the landscape.	9/24/2015 7:08 PM
211	Priority has to be for Greenspace and pedestrian connections.	9/24/2015 6:18 PM
212	Caravan parks to stay and be incorporated in the master plan.	9/24/2015 6:14 PM
213	Mooloolaba has been a popular beach destination over many years, just as it is - don't let's spoil and make it like every other place. I have been having holidays at Mooloolaba since 1947.	9/24/2015 6:13 PM
214	It is great to see a widely consulted and well planned development for this area. I feel there will be significant benefits for residents, businesses and tourists.	9/24/2015 4:58 PM
215	Car parking towards Alex would ease the congestion that may occur at the Brisbane road end.	9/24/2015 4:54 PM

Place Making Phase 2 Survey

216	<p>Why remove the caravan parks? I have been attending this caravan park for the past 25 years. There is an incredible sense of community and belonging not only for the people that stay there, but also the friends and family that visit and get to experience the park. The caravan park doesn't stop visitors from walking through the camp grounds or walking/swimming/using the rock pools of the beach in front. By removing the caravan park you are removing one of the best caravan park locations in Australia. If you want to create the walkway from Alex to mooloolaba spit then include the caravan park through it. That allows people to understand more of Mooloolaba and allow the possible off chance of meeting a park user to chat about the park history & mooloolaba history. Also by providing car parks and a few BBQs along this stretch it will not be a safe area at night (as it's tucked into the headland). It will also encourage more swimming activity & rock jumping in a non-patrolled beach. The tidal pool, boot camp, more BBQs are all great ideas as part of this plan. But couldn't the headland between the caravan park and main beach be utilized for a bunch of these? By removing the shrubbery/trees it would be a beautiful location. In regards to the boot camp lawn, isn't there exercise equipment around towards the spit with vast open land? Or can't they use the beach? For the cove kiosk - another great idea but tucked too far away from the public eye. How much revenue for council does the caravan park bring in yearly? Has a cost analysis been made for how much a kiosk coffee hut would make? And won't this kiosk take money away from established food & beverage outlets at the northern end of the esplanade? I love Mooloolaba and want the best for it - for all users. There is a solution for every bit of the jigsaw puzzle (existing and new) to fit to create spaces with character and life. Too many character and historical places & buildings get demolished far too quickly because the developer can make a dollar or we can make a great new urban space.</p>	9/24/2015 4:42 PM
217	I am definitely against the plan of having a road go through a family friendly park	9/24/2015 4:37 PM
218	We are strongly opposed to losing the caravan park - holiday sites via ballot ("the Prom" in Vic.) would overcome the hogging of sites problem.- and don't want to see that pristine and unique coastline raped by human development. We walk the spit most mornings and congratulate council on their efforts there and on the beach, over the past few years. Keep Mooloolaba as natural as possible.	9/24/2015 4:23 PM
219	Questions in this survey are so vague that at times they are biased to the outcome the council wants. I am all for progress, but not at the destruction suggested in Master Plan. It looks like a 4 lane road and concrete jungle, is just the way to drive tourists to new locations and take their money with them.	9/24/2015 3:36 PM
220	I am very pleased about the prospect of a tide pool, it would be great if a 'toddler friendly' splash area could be incorporated (have you seen the council water park at harvey bay?). I would be keen for a high quality, long distance cycle way along Brisbane Rd (or parallel to it) - we enjoy a leisurely bike ride between caloundra and maroochydore (mostly using off-road paths), but the stretch along Brisbane Road is the worst part of that ride. Mooloolaba is a reasonably accessible location, we often visit mainly for the aquarium (annual pass holders), but stay for the beaches and cafe's. Its kid friendly. There is a lot of complaint about lack of parking, but we find you just need to park a little further from the main centre. Some pedestrian wayfinding and perhaps parking guidance could really help cut down the number of people circulating round the town looking for a park.	9/24/2015 2:10 PM
221	I grew up at Mooloolaba, and my parent (who live at the sunshine coast) holiday at the caravan park because it really is that amazing.	9/24/2015 1:49 PM
222	I like that Mooloolaba is still accessible to people from all walks of life - the caravan park has always seemed to be a big part of that.	9/24/2015 1:11 PM
223	Stop building more infrastructure and enjoy the natural beach that lies there already... Why build more playgrounds, Australia is our playground let the kids enjoy it. I used to spend everyday out on that beach playing in the sun with friends and exploring the natural playground that is forever changing.	9/24/2015 12:54 PM
224	I come to mooloolaba 3 times a year... to visit the beauty. The tranquil holiday villahe atmosphere and to support local businesses.if you change it to a high end mecca...no tourists will want to visit here anymore	9/24/2015 12:17 PM
225	they should totes add a skate park for people like me and my friends	9/24/2015 12:00 PM
226	The current caravan park ensures only a fortunate few can enjoy that piece of the Coast. The Coastline should be available for all who wish to enjoy.	9/24/2015 11:40 AM
227	The continued development and renewal of such an iconic place such as Mooloolaba needs to keep pace with other rival destinations.	9/24/2015 11:38 AM
228	this will be great for the kids :)	9/24/2015 11:27 AM
229	Don't get rid of trees, if anything, plant more.	9/24/2015 10:46 AM
230	Keep the caravan park	9/24/2015 10:43 AM
231	As a local I support keeping the caravan park. It provides a low coast holidays for families, which in turn allows them to spend money within the local businesses. This is a tourism attraction which many people come to stay from all over Australia. Take this away and you remove a reason for tourist to visit Mooloolaba.	9/24/2015 10:33 AM

Place Making Phase 2 Survey

232	-Great design generally but you need to keep the camping. A relaxed atmosphere is what camping is all about. - Sound, proofing the night clubs is a great idea. -Focus on the headland walk as a lookout as you don't have that anywhere else along the region -Move Cove Kiosk to the Summit/Ocean View Deck -move the promenade walkway (where the camp ground is) up to the cliff (it can overhang the cliff behind the caravans) and focus on the beach and a walking track and stairs from the beach up to the Ocean view Deck. People love to run up and down stairs for fitness. - Still include a boardwalk around the cliff but connect to the beach if people wanted to miss the hill/lookout but connect to the beach as people love to walk on the beach - Move the adventure playground to behind the tidal pool and if needed get some space by tightening up the wedding area to the Loo with a view. Not much extra room would be needed - IF you have to have a walkway from the tidal pool to the headland (NOTE, I DONT WANT IT), add it over the revetment wall in front of the caravan park. But my preference is to keep that section as a beach walk connecting to the boardwalk around the headland. Runners/cyclists can go over the lookout if they want to stay of the sand. Walkers can take their shoes off and walk on the sand and keep the connection with the beach.	9/24/2015 10:09 AM
233	Leave mooloolaba alone - stop trying to change something that is already beautiful and satisfying families. The master plan should be about maintaining it and not changing it. No one wants mooloolaba to become one big carpark - leave the caravans -	9/24/2015 6:39 AM
234	Take the closing off the DMP of the caravan park. Any other further plan objections can be considered to have some merit.	9/24/2015 12:22 AM
235	Initial consultation was inadequate, I didn't here about it until 2 days after it was finished. I only found out about this stage this afternoon in the paper and unfortunately have to leave the coast for a week and cannot do justice to this response.	9/23/2015 11:59 PM
236	I support development generally but I remember Mooloolaba as a quaint unspoilt special holiday destination of my childhood. It wasn't overdeveloped and it had a beautiful small town community feel about it. I think that planning in relation to the area should try and ensure that essence remains the same.	9/23/2015 11:08 PM
237	Do not create another Gold Coast.	9/23/2015 10:25 PM
238	The proposal to close the caravan park is simply not acceptable.	9/23/2015 10:16 PM
239	Turn the plan into action! Remove 34 caravan sites of doubtful added-value to Mooloolaba. These are tightly held, 'external' to the Sunshine Coast and provide little economic benefit.	9/23/2015 8:35 PM
240	Move the esplanade caravan park - its a space that both locals and visitors can use rather than having it tied up. Its a prime location than only a few can enjoy.	9/23/2015 7:26 PM
241	this is a once in a lifetime opportunity to do something fore everyone, ratepayers and tourists alike. This townsville strand - the same superb facility on the sunshine coast's doorstep - and the caravan park area gets used by other than the same tourists each day of each year ad infinitum	9/23/2015 7:12 PM
242	You must leave enough disabled parking at the front and up the pool end etc disabled and elderly cant walk that far so they need to be able to park close to enjoy it .	9/23/2015 6:19 PM
243	I think there is a danger of losing the beauty and serenity of Mooloolaba and replacing it with more cars, more parking, more units and less family friendly natural experiences.	9/23/2015 5:57 PM
244	This concept has the vision that has been lacking in our planning for this area for to long. We cannot be influenced by a vocal minority, who are only thinking of themselves.This plan is for everybody locals & tourists alike, and the benefits will be outstanding not only for us locals, but for all our visitors. And they will want to return time after time. And the economic value to the coast will be phenomenal.And will make this area one of the most desirable coastal destinations in our country.	9/23/2015 4:53 PM
245	Why do we need man made rock pools when they are a natural asset to the beach. Why destroy a wonderful Australian icon - the caravan park on the beach?	9/23/2015 4:48 PM
246	I think the draft is a few steps too far. It shows great foresight in some areas such as improvements to the arrival experience down Brisbane Road and improvements to the Marina precinct but what makes the foreshore and Mooloolaba unique should not be changed as this is your asset that draws your visitors and the vast majority of your local business income.	9/23/2015 4:36 PM
247	The Beach Road carpark should be made into greenspace. The boardwalk should go AROUND the Caravan Park. tidal pool is good idea but no kids funpark with blowup slides (natural is the key). The esplanade should be all mall with entry for service vehicles such as the cleaners who do a mighty job. I also believe that building/footpath rentals should be reviewed so that more businesses are attracted to the area. The local community should be kept in mind with big events such as Triathlon and Iron Man, streets are blocked off and usual access is denied.	9/23/2015 4:27 PM
248	LEAVE THE CARAVAN PARK ALONE!!!!!!!	9/23/2015 3:17 PM
249	All you trying to do is satisfy the Yuppee's that own units or can afford to rent them.	9/23/2015 3:15 PM

Place Making Phase 2 Survey

250	the improvement is for the rate payers and tourists who spend money, caravan renters bring everything with them and hardly spend a dollar.	9/23/2015 3:12 PM
251	The master plan is a great concept. The one thing I would not like to see, however, is a greater density of vegetation in the northern park area. We own a unit in the low rise Bellardoo complex and presently get filtered views of the water. I appreciate that no-one owns a view, but there also needs to be consideration for property owners by the council. I am quite happy with the current vegetation in place to provide shade and erosion protection, but I would oppose any new planting which will turn this area into an impervious screen of vegetation, and effectively cuts off our connection to the ocean.	9/23/2015 3:10 PM
252	I live in a community where development removed access for locals to their beach buy removing carparking for locals to access the beach with ease. The community created a huge backlash to council. The car parks were reinstated to the community at great expense to council. Hasting Street in Noosa, a similar thing was created there is limited carparking and the only ones who can access the beach with ease is those in high rise accomodation. The caravan park was removed and the soul of the place was lost. I visited this place for 30 plus years prior to the change. Change does not always advocate for the community,. In this case it advocated for business. By all means reconfigure the carparking but retain the ease of acces for the locals to the safest beach area on the coast. We have a disabled daughter who has the opportunity growing up camping with family and other tourists over 23 years. This is her safe community where she has holidays with friends. she looks forward to meeting them annually. She knows the area and feels safe. He disability is complex, and she has chronic health issues which require we travel with medical oxygen. Caravanning is an affordable holiday for us and enhances her and our quality of life. Removing the caravan sites is going to impact on our ability to do this. We can not afford unit accomodation.	9/23/2015 2:12 PM
253	do not listen to self interested caravaners who don't want to lose exclusivity of the northern end shoreline, one long green belt with bbqs, kiosks, rock pool etc etc	9/23/2015 2:12 PM
254	this is a great idea that will enhance the area. at present mooloolaba is stuck in the 70s and as a local resident I hate doing laps just to find a car park - parking at Alex is easier.	9/23/2015 2:09 PM
255	DO NOT CLOSE THE CARVAN PARK	9/23/2015 1:12 PM
256	My major concerns are access & parking. Families need to be able to easily drop off beach gear & residents want to be able to enjoy the area all year round without the traffic jams that currently occur.	9/23/2015 12:14 PM
257	I think this a very bold and exciting plan for my area how ever to push most of the planning through will be challenging to say the least e.g. trying to remove the old wooden picture theatre from the esplanade was a bit of a fight so good luck and i do hope you get most of your ideas through.	9/23/2015 12:09 PM
258	Traffic noise from Cr of Venning St to Mooloolaba Esp. to top of Alex Hill. Change the bitumen to less "noise bitumen" for traffic. It does work and lobby Main Roads to achieve this aim. I saw it in Beaudesert Shire in the town of Beaudesert. It worked.	9/23/2015 12:08 PM
259	The caravan park is not for the locals, it is booked by the same people year after year, some generation to generation. we pay our rates IF we would like to stay at the caravan park it is impossible to book in, if they had a fairer system to access the park & it could be shared by all. The Master plan gives ALL the benefits of our beautiful coast to everybody not just a chosen few who hog the parks each year. If the plan does get rejected could council consider a ballot system for the caravan park or a 3 year booking for the same people so others can enjoy the beautiful foreshore. This is a view shared by many, so why bother to try & book when it is booked years in advance by the same people.	9/23/2015 12:02 PM
260	Was a resident of & business owner in Mooloolaba	9/23/2015 11:54 AM
261	Love the ideas!! I think it would work very well in creating a vibrant world class place on the sunshine coast! Very similar to my vision for Mooloolaba :) Great work!	9/23/2015 11:42 AM
262	Place the Information Centre on the top level of the Loo with a View. What a great place for a visitor center!!!!	9/23/2015 11:29 AM
263	I am a long term holiday resident of the caravan park, over 40 years! Although we now live in Buderim we still take our 2 week holiday in our van at Mooloolaba. Don't lose this wonderful experience - that you just can't get in other places.	9/23/2015 11:25 AM
264	Don't loose the caravan park. But change the vibe and look of Mooloolaba for sure!	9/23/2015 11:15 AM
265	Town Planning height levels need to be reviewed.	9/23/2015 10:48 AM
266	I would be happy for council to close caravan park and return area to us ratepayers and love tidal pool idea. We need what Townsville & Cairns have - excellent idea.	9/23/2015 10:19 AM
267	Too fancy, too oriented to tourists, will just make it busier than ever and more difficult to access. Keep some of the old style elements that show how it started, esp low key caravan park.	9/23/2015 10:14 AM
268	remove all cars from the Esplanade area, provide family areas, walking, cycling, picnic space, open space for events	9/23/2015 9:47 AM

Place Making Phase 2 Survey

269	Relocating the caravan park will benefit many people - it is impossible to book a site there anyway. Give locals a fair go.	9/23/2015 8:29 AM
270	The laid back vibe is what is magical about Mooloolaba, and sets us apart from SurfersParadise. Let's not loose that by over-commercialising it.	9/23/2015 8:19 AM
271	I love the idea of opening up the area where the current Mooloolaba Beach Caravan Park opposite Venning Street is currently located so that all residents and tourists can enjoy. Arthur Parkyn (dec) often spoke of the idea of a tidal pool. Love and endorse that idea also. This is a well thought out draft plan that will be fantastic for the future of the area, for the enjoyment of all and as a consequence improved business opportunities also.	9/23/2015 8:03 AM
272	the caravan park should go,the car park should go off the esplanade,good luck	9/22/2015 8:08 PM
273	How about relocating the caravan park onto some of the parkland at the end of the spit. There are too many caravan parks disappearing.	9/22/2015 7:36 PM
274	I believe that you need to return some of the iconic and historic elements of Mooloolaba for it to continue to remain authentic.	9/22/2015 4:01 PM
275	The plan has a lot of good features. All of which can be retained whilst mainting the ocean beach caravan park.	9/22/2015 9:26 AM
276	it is removing tourism from sunshine coast and increasing the decline of caravan parks which would not be able to be relocated else where due to space in other caravan parks and demand for a site.	9/21/2015 5:16 PM
277	Leave the caravan park alone. It has been a family holiday destination for more than 60 years and is a vital part of Mooloolaba. Some of the proposals for the foreshore are just simply dangerous, impractical and will be a financial disaster for council, ratepayers and business. Relocating the caravan park is not an option. The current site is truly unique and can not be replicated. Embrace it - don't destroy it.	9/21/2015 2:23 PM
278	The Draft Master Plan is a fantastic vision for Mooloolaba's future. Bring it on!	9/20/2015 8:26 PM
279	LOVE IT! LOVE IT! LOVE IT!	9/20/2015 8:19 PM
280	The southern gateway cycle link bridge is an unnecessary structural impediment to the existing landscape and can be easily aligned to the Westen end of River Esplanade parallel to the Brisbane Road Bridge.	9/20/2015 6:32 PM
281	keep it natural not too much concrete and structured....it is not just a tourist spot we live here..need to retain functioning liveable town.. as it is now first avenue doesn't survive....need to have a mix...	9/20/2015 1:44 PM
282	I like going to mooloolaba with my girlfriend once in a while and we think this addition will be awesome	9/19/2015 11:15 PM
283	DO NOT TOUCH THE NORTHERN CARAVAN PARK	9/19/2015 8:49 PM
284	Wish we had done this years ago. I support all these ideas put forward. I think this is essential, along with the Maroochydore Business Hub, for the continued growth of the Sunshine Coast. The ideas are tasteful and in keeping with Sunshine Coast Culture. As a resident my worst fear would be becoming a Gold Coast. This is far from it and continues to propel the Sunshine Coast forward with its unique tourism pull. I love that rather than known for our clubs and bars we will be known for our active, outdoors life style.	9/19/2015 3:12 PM
285	I possibly would support it,if you would leave the caravan park alone, for good. For nearly 100 hundred years campers and caravans have been enjoying the Mooloolaba beach side caravan park. Over the last 50 years councils have removed just about every caravan park on the foreshores, including most of it in Mooloolaba, to make room for either Units, or car parks, or board walks. Enough is enough, leave something for future generations to enjoy. Australians have been enthusiastic campers for a long, long time, and would like to pass it on to their children. Governments have been taking the beach away from Aborigines first, and now you want to take it away from your own children, and grand children. Ones, and for all, leave the Mooloolaba caravan park, and all other caravan parks alone.	9/19/2015 10:14 AM
286	I think the removal of the ocean caravan park is a horrendous mistake. Apart from enhancing the much loved relaxed lifestyle of Mooloolaba that is renowned among one of Australia's fastest growing industries, it allows families and children to holiday affordable in Mooloolaba and spend their tourism dollars at the various businesses	9/18/2015 10:19 PM
287	The plaza sounds very nice and all, but isn't the survey a little biased?	9/18/2015 5:57 PM
288	hopefully the traffic wont be so bad when theyre constructing it	9/18/2015 5:27 PM
289	My partner and I enjoy coming to Mooloolaba, and we both think this park will be a great addition	9/18/2015 5:22 PM
290	ayyy lmao	9/18/2015 5:12 PM
291	If they provide more retailers here, I would come more often	9/18/2015 3:52 PM
292	The foreshore area running from Brisbane Road to River Esplanade should be a pedestrian exclusive area to better integrate Mooloolaba with the beach and provide a family safe area.	9/18/2015 3:13 PM

Place Making Phase 2 Survey

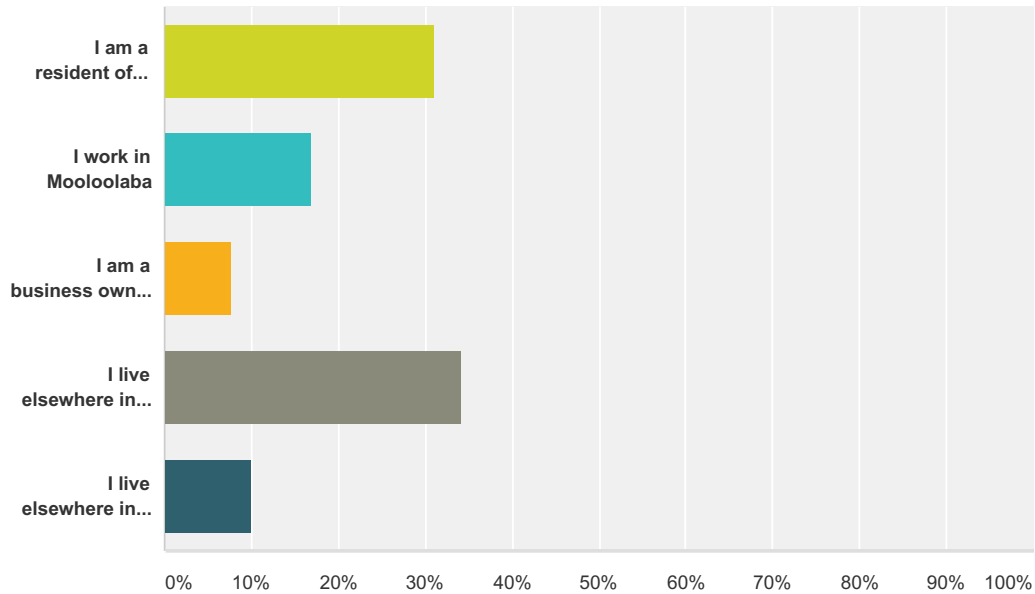
293	I'd love to take the kids to this park	9/18/2015 2:26 PM
294	I think these facilities are currently needed here	9/18/2015 2:12 PM
295	this would give us more things to do here	9/18/2015 2:04 PM
296	As a local artist, I would like to see Market days so locals can sell their produce and products	9/18/2015 1:01 PM
297	I hope that it is animal friendly	9/18/2015 11:59 AM
298	Locals should not be required to pay for any parking provided	9/18/2015 11:38 AM
299	Placing a road in the middle of the park is concerning	9/18/2015 11:27 AM
300	yeah itd be cool if we had more water fountains for dogs	9/18/2015 10:17 AM
301	I am concerned that the widening of Bris Rd may not be enough as this is a 20 year plan. What happens when in 10 years it is at capacity again? Also if not done correctly it could be a bottle neck if traffic can not easily flow around and back out of town. Additional development and awareness of using Amarina Ave/Goonawarra Dv especially for locals would ease congestion on Bris Rd	9/17/2015 7:46 PM
302	The Park plaza needs to be a family and kids safe area with no road or cards	9/17/2015 5:54 PM
303	we need a area where people can gather without the flow of cars. only from Brisbane road to River esplanade	9/17/2015 10:49 AM
304	While I agree totally with the Place Making Proposal, I do not understand why the widening of Brisbane road up to the intersection with Walan street is necessary. I believe there is a much better option to improve traffic flows which I describe below and will still require the widening of the short section of Walan Street from Brisbane Road to Venning Street. The obvious solution to improve traffic flows is to make Brisbane road from the Tuckers Creek bridge to the intersection with Walan Street 2 lanes North bound only – no widening necessary? Then make River Esplanade south from the new signalised intersection at the Walan Street/River Esplanade intersection a 2 lane southbound street only. Make the new proposed pedestrian/cycle bridge over the Mayes Canal a 2 lane vehicle plus pedestrian/cycle bridge – this will eliminate the need to widen the existing vehicle bridge over this canal. Upgrade Bindaree Crescent as a continuation of the 2 lane south bound only street to link up with the already widened bridge over Tuckers Creek. This option will satisfy all requirements of the Separated Bikeway initiative currently underway. This option will undoubtedly give superior traffic flows over the Place Making Proposal which as I see it, does nothing to improve the existing situation. It is clearly a lower cost less disruptive option. As a Foote Street resident, I watch in amazement as the traffic exiting the Mooloolaba/Spit area banks back from Foote Street well into Parkyn Parade from midday Saturday and Sunday on a sunny weekend. The problem is the round-a-bout at the Foote Street/Brisbane road intersection as there are very few gaps in the line of traffic moving south on Brisbane Road to allow Foote Street traffic to enter. The Place Making Proposal does not change this situation at all. I would be surprised that this alternative option has not been considered at some stage and would very much like to understand why it has been rejected. I have heard rumours that the residents of River Esplanade south of Foote Street were influential in the decision to close the River Esplanade/Brisbane Road intersection and if this is the case they presumably have or will do the same regarding the above alternative option. A sad situation resulting in unnecessary additional cost to the rate payers for the Place Making Proposal. I would appreciate it if you would advise why this alterative option has been or will be rejected either by email to sheconp@gmail.com or (07) 5400 2869. Thank you. Peter Gowan	9/16/2015 3:39 PM
305	Strongly support the Park plaza PEDESTRIAN only area from Brisbane road to River Esplanade.	9/15/2015 10:45 AM
306	Love it!! A visitor for the past 14 years and more recently a rate payer I think it's well overdue and I look forward to seeing it evolve!	9/12/2015 3:45 PM
307	Is it possible to put pressure on the present owner /owners of the untidy area opposite the surf club to develop it which fit into the Master Plan	9/11/2015 6:19 PM
308	I am in support of the pedestrian only zone from Brisbane Road to River Esplanade. I feel as though this is the safest option for tourists and visitors	9/11/2015 11:18 AM
309	The park plaza in the pedestrian zone would be a game changer for Mooloolaba. It would be an huge asset and add tremendous value to the already beautiful Mooloolaba beach.	9/10/2015 6:00 PM
310	Increase pedestrian access to the beach.	9/10/2015 3:52 PM
311	it needs to be a safe area for kids and families so i strongly agree that it should be a pedestrian only parkland.	9/10/2015 1:24 PM
312	It would be better to have more pedestrian only areas such as along Brisbane road to River Esplanade to reduce the impact of cars and increase safety/vibrancy	9/10/2015 10:52 AM
313	I strongly support the park plaza pedestrian only aria from the Brisbane road to River Esplanade.	9/10/2015 9:58 AM

Place Making Phase 2 Survey

314	As a member of the community for some time now i have been waiting for this road to be removed. This would be a huge shame to do the upgrade and still include a road along the front. Mooloolaba is a family destination and no one expects to drive along the front. Let's not get this wrong!!	9/10/2015 9:37 AM
315	I truly believe making this area a family friendly pedestrianized section will increase the amount a visitors to the area. Me myself having young children who love the beach, feel that we would be willing to visit this section of the beach more frequently if this plan was to go ahead. Some new cafes in the area would be great too.	9/10/2015 9:19 AM
316	If pedestrianising the area in front of the Surf Club at the end of the Esplanade is an option we need to take it.....my family loves spending time here, but kids and cars are not a good match....such an opportunity to get it right for once.	9/10/2015 9:12 AM
317	Cars and a park do not match, no road should be placed between Brisbane road and River Esplanade along the beach front.	9/9/2015 10:59 PM
318	Support the park from Brisbane Road to River Esplanade near the beach. Yet cars and a park do not match. No road.	9/9/2015 10:46 PM
319	Strongly support the park between Brisbane road and River esplanade. And think this area cannot work with kids / family and having a road with cars through the middle of it!	9/9/2015 10:43 PM
320	Condensed car parking away from the beach is not in the public interest for locals who wish to access surf beach. Lack of beach car parking already causes most locals to avoid Mooloolaba like the plague. The esplanade plan is obviously aimed at attracting tourists, but how far are the locals going to be willing to walk to access THEIR beach?	9/8/2015 8:54 PM
321	It seems that Mooloolaba is receiving the majority of attention by council at the expense of the rest of the coast Alex to Coolum.I dont think its fair and wont be voting for any current councillors next election	9/8/2015 8:01 PM
322	Make the Brisbane Road car park 1,000 cars, don't need shops underneath, make parking free for the first 3 hours then a charge	9/8/2015 8:00 PM
323	12. No need for extra parking for persons with disabilities if wheel chair parking is provided in Brisbane Road carpark. Otherwise agree with the recommendations as a drop off area. 18.Enough streets and footpaths without going onto or through private land.	9/8/2015 6:26 PM
324	less car parking required with the arrival of the light rail	9/7/2015 9:29 AM
325	Increased access to/from and through Mooloolaba should be focused on improving active and public transport rather than private motor vehicles. The last thing the area needs is more cars. More people instead would be ideal and this can be achieved through means other than cars, especially long term.	9/6/2015 10:54 PM

Q37 Which statement best describes you?

Answered: 1,207 Skipped: 152



Answer Choices	Responses
I am a resident of Mooloolaba	31.07% 375
I work in Mooloolaba	16.90% 204
I am a business owner in Mooloolaba	7.79% 94
I live elsewhere in the Sunshine Coast region and visit Mooloolaba	34.13% 412
I live elsewhere in Australia and visit Mooloolaba	10.11% 122
Total	1,207

#	If you live outside Mooloolaba, please provide your postcode:	Date
1	4170	9/30/2015 6:00 PM
2	4560	9/30/2015 5:48 PM
3	4551	9/30/2015 5:46 PM
4	4560	9/30/2015 5:40 PM
5	4350	9/30/2015 5:36 PM
6	4350	9/30/2015 5:19 PM
7	4078	9/30/2015 5:14 PM
8	4575	9/30/2015 5:13 PM
9	4311	9/30/2015 5:10 PM
10	4068	9/30/2015 5:08 PM
11	4311	9/30/2015 5:06 PM
12	3193	9/30/2015 5:06 PM
13	4575	9/30/2015 5:05 PM

Place Making Phase 2 Survey

14	4879 (QLD)	9/30/2015 4:59 PM
15	4556	9/30/2015 4:56 PM
16	4305	9/30/2015 4:54 PM
17	Buderim for 43 years	9/30/2015 4:53 PM
18	4879	9/30/2015 4:43 PM
19	New Zealand	9/30/2015 4:43 PM
20	4518	9/30/2015 4:41 PM
21	4078	9/30/2015 4:39 PM
22	4575	9/30/2015 4:36 PM
23	4554	9/30/2015 4:23 PM
24	4564	9/30/2015 4:07 PM
25	4557	9/30/2015 3:45 PM
26	4551	9/30/2015 3:38 PM
27	4670	9/30/2015 2:21 PM
28	4350	9/30/2015 12:27 PM
29	4556	9/30/2015 11:34 AM
30	4555	9/30/2015 10:57 AM
31	4556	9/30/2015 10:10 AM
32	4575	9/30/2015 10:06 AM
33	4557	9/30/2015 9:47 AM
34	Brisbane 4051	9/30/2015 9:45 AM
35	4519	9/30/2015 1:39 AM
36	4000	9/29/2015 10:53 PM
37	4558	9/29/2015 10:41 PM
38	twin waters	9/29/2015 10:35 PM
39	4519	9/29/2015 10:12 PM
40	4551	9/29/2015 10:11 PM
41	4519	9/29/2015 9:37 PM
42	2640	9/29/2015 8:25 PM
43	4560	9/29/2015 8:17 PM
44	4575	9/29/2015 6:25 PM
45	4561	9/29/2015 6:00 PM
46	4556	9/29/2015 5:59 PM
47	4311	9/29/2015 5:22 PM
48	4556	9/29/2015 5:17 PM
49	4558	9/29/2015 4:39 PM
50	4556	9/29/2015 4:36 PM
51	4560	9/29/2015 4:15 PM
52	4558	9/29/2015 4:07 PM
53	2031	9/29/2015 3:35 PM
54	3142	9/29/2015 2:56 PM

Place Making Phase 2 Survey

55	4566	9/29/2015 2:37 PM
56	4575	9/29/2015 2:34 PM
57	4560	9/29/2015 2:28 PM
58	4556	9/29/2015 1:16 PM
59	4575	9/29/2015 1:11 PM
60	4556	9/29/2015 1:07 PM
61	4575	9/29/2015 12:59 PM
62	4560	9/29/2015 12:57 PM
63	4558	9/29/2015 12:44 PM
64	4558	9/29/2015 12:36 PM
65	4575	9/29/2015 12:01 PM
66	4551	9/29/2015 11:46 AM
67	4034	9/29/2015 10:56 AM
68	4558	9/29/2015 10:01 AM
69	4558	9/29/2015 9:58 AM
70	4567	9/29/2015 9:01 AM
71	4573	9/29/2015 8:19 AM
72	4556	9/29/2015 8:19 AM
73	4575	9/28/2015 11:41 PM
74	4556	9/28/2015 11:16 PM
75	4556	9/28/2015 11:13 PM
76	4575	9/28/2015 10:40 PM
77	4551	9/28/2015 10:02 PM
78	4519	9/28/2015 9:41 PM
79	4556	9/28/2015 9:14 PM
80	4572	9/28/2015 9:13 PM
81	4555	9/28/2015 8:54 PM
82	4556	9/28/2015 8:40 PM
83	4153	9/28/2015 8:33 PM
84	4567	9/28/2015 8:21 PM
85	4554	9/28/2015 7:50 PM
86	4575	9/28/2015 7:28 PM
87	4555	9/28/2015 7:14 PM
88	4556	9/28/2015 6:42 PM
89	4575	9/28/2015 6:29 PM
90	4551	9/28/2015 6:18 PM
91	4560	9/28/2015 5:47 PM
92	4560	9/28/2015 5:44 PM
93	4557	9/28/2015 5:22 PM
94	4556	9/28/2015 5:18 PM
95	4561	9/28/2015 5:02 PM

Place Making Phase 2 Survey

96	4572	9/28/2015 4:56 PM
97	4556	9/28/2015 4:52 PM
98	4572	9/28/2015 4:35 PM
99	4560	9/28/2015 4:32 PM
100	4564	9/28/2015 4:24 PM
101	4556	9/28/2015 4:14 PM
102	4572	9/28/2015 4:09 PM
103	4560	9/28/2015 4:07 PM
104	4060	9/28/2015 4:05 PM
105	4556	9/28/2015 3:56 PM
106	4564	9/28/2015 3:50 PM
107	4570	9/28/2015 3:48 PM
108	4575	9/28/2015 3:34 PM
109	4556	9/28/2015 3:24 PM
110	4556	9/28/2015 3:18 PM
111	4564	9/28/2015 3:05 PM
112	4573	9/28/2015 3:03 PM
113	4573	9/28/2015 3:02 PM
114	4573	9/28/2015 3:02 PM
115	2031	9/28/2015 3:00 PM
116	4560	9/28/2015 3:00 PM
117	4558	9/28/2015 2:55 PM
118	4558	9/28/2015 2:49 PM
119	4575	9/28/2015 2:41 PM
120	4564	9/28/2015 2:20 PM
121	4575	9/28/2015 2:18 PM
122	4575	9/28/2015 2:17 PM
123	4551	9/28/2015 2:16 PM
124	4565	9/28/2015 2:13 PM
125	4564	9/28/2015 2:12 PM
126	4557	9/28/2015 2:09 PM
127	4519	9/28/2015 2:06 PM
128	4519	9/28/2015 2:03 PM
129	4568	9/28/2015 1:58 PM
130	4551	9/28/2015 1:57 PM
131	4556	9/28/2015 1:55 PM
132	4575	9/28/2015 1:50 PM
133	4053	9/28/2015 1:43 PM
134	4572	9/28/2015 1:37 PM
135	4573	9/28/2015 1:36 PM
136	4573	9/28/2015 1:34 PM

Place Making Phase 2 Survey

137	4575	9/28/2015 1:27 PM
138	4560	9/28/2015 1:27 PM
139	4551	9/28/2015 1:22 PM
140	4556	9/28/2015 1:22 PM
141	3126	9/28/2015 1:22 PM
142	4122	9/28/2015 1:19 PM
143	Kings beach	9/28/2015 1:16 PM
144	4551	9/28/2015 1:15 PM
145	4560	9/28/2015 1:13 PM
146	4560	9/28/2015 1:12 PM
147	4065	9/28/2015 12:59 PM
148	4573	9/28/2015 12:56 PM
149	4551	9/28/2015 12:53 PM
150	4556	9/28/2015 12:53 PM
151	4558	9/28/2015 12:52 PM
152	4575	9/28/2015 12:51 PM
153	4556	9/28/2015 12:50 PM
154	4556	9/28/2015 12:48 PM
155	4554	9/28/2015 12:42 PM
156	4573	9/28/2015 12:38 PM
157	4553	9/28/2015 12:38 PM
158	moved to the coast from toowoomba when i was 4 and have lived on the sunny coast all my life	9/28/2015 12:35 PM
159	4558	9/28/2015 12:35 PM
160	4551	9/28/2015 12:34 PM
161	4551	9/28/2015 12:32 PM
162	4561	9/28/2015 12:32 PM
163	4558	9/28/2015 12:32 PM
164	4558	9/28/2015 12:29 PM
165	4551	9/28/2015 12:27 PM
166	4556	9/28/2015 12:26 PM
167	4169	9/28/2015 12:25 PM
168	4556	9/28/2015 12:25 PM
169	4551	9/28/2015 12:24 PM
170	4556	9/28/2015 12:23 PM
171	4556	9/28/2015 12:23 PM
172	4575	9/28/2015 12:22 PM
173	4551	9/28/2015 12:16 PM
174	4560	9/28/2015 12:16 PM
175	4560	9/28/2015 12:15 PM
176	4575	9/28/2015 11:32 AM
177	4572	9/28/2015 11:30 AM

Place Making Phase 2 Survey

178	4557	9/28/2015 11:25 AM
179	4558	9/28/2015 11:05 AM
180	4561	9/28/2015 11:03 AM
181	4575	9/28/2015 10:59 AM
182	4575	9/28/2015 10:57 AM
183	4519	9/28/2015 10:46 AM
184	4560	9/28/2015 10:42 AM
185	4556	9/28/2015 10:33 AM
186	4561	9/28/2015 9:35 AM
187	4558	9/28/2015 8:54 AM
188	4575	9/28/2015 8:31 AM
189	4575	9/28/2015 8:29 AM
190	4559	9/28/2015 7:30 AM
191	4173	9/27/2015 11:24 PM
192	4573	9/27/2015 10:14 PM
193	2088	9/27/2015 9:47 PM
194	4551	9/27/2015 8:43 PM
195	4121	9/27/2015 7:19 PM
196	4017	9/27/2015 1:41 PM
197	4035	9/27/2015 1:27 PM
198	4556	9/27/2015 9:43 AM
199	4575	9/27/2015 8:50 AM
200	3162	9/27/2015 3:11 AM
201	4153	9/26/2015 7:44 PM
202	3350	9/26/2015 2:40 PM
203	4520	9/26/2015 12:21 PM
204	4053	9/26/2015 8:51 AM
205	4572	9/25/2015 8:32 PM
206	3101	9/25/2015 8:24 PM
207	4121	9/25/2015 7:24 PM
208	4560	9/25/2015 2:44 PM
209	4074	9/25/2015 12:48 PM
210	4556 Buderim (ex long time Mooloolaba resident)	9/25/2015 12:18 PM
211	4305	9/25/2015 11:55 AM
212	4504	9/25/2015 10:28 AM
213	4511	9/25/2015 10:03 AM
214	4037	9/25/2015 9:21 AM
215	Buderim 4556	9/24/2015 11:34 PM
216	4037	9/24/2015 11:05 PM
217	4012	9/24/2015 10:57 PM
218	4122	9/24/2015 9:19 PM

Place Making Phase 2 Survey

219	4031	9/24/2015 9:14 PM
220	4065	9/24/2015 9:02 PM
221	4558	9/24/2015 8:33 PM
222	4216	9/24/2015 8:05 PM
223	4171	9/24/2015 7:52 PM
224	4013	9/24/2015 7:08 PM
225	4521	9/24/2015 7:03 PM
226	4556	9/24/2015 6:18 PM
227	4551	9/24/2015 6:17 PM
228	4560	9/24/2015 6:14 PM
229	4122	9/24/2015 6:13 PM
230	4101	9/24/2015 5:38 PM
231	4500	9/24/2015 5:31 PM
232	4572	9/24/2015 4:58 PM
233	4556	9/24/2015 4:54 PM
234	4053	9/24/2015 4:42 PM
235	4055	9/24/2015 4:29 PM
236	4556	9/24/2015 4:23 PM
237	4000	9/24/2015 3:54 PM
238	4214	9/24/2015 3:36 PM
239	3130	9/24/2015 3:23 PM
240	4171	9/24/2015 2:12 PM
241	4518	9/24/2015 2:10 PM
242	4102	9/24/2015 1:49 PM
243	4060	9/24/2015 1:11 PM
244	4507	9/24/2015 1:04 PM
245	4500	9/24/2015 12:54 PM
246	4551	9/24/2015 12:35 PM
247	2534	9/24/2015 12:19 PM
248	4212	9/24/2015 12:17 PM
249	4575	9/24/2015 11:40 AM
250	4300	9/24/2015 10:46 AM
251	4575	9/24/2015 10:43 AM
252	4073	9/24/2015 10:09 AM
253	4035	9/24/2015 10:08 AM
254	4509	9/24/2015 9:40 AM
255	4154	9/24/2015 9:35 AM
256	my home is under contract to sell and we are moving to Tewantin 4565	9/24/2015 9:24 AM
257	4572	9/24/2015 8:58 AM
258	4011	9/24/2015 8:20 AM
259	4173	9/24/2015 8:09 AM

Place Making Phase 2 Survey

260	4216	9/24/2015 7:23 AM
261	4518	9/24/2015 7:04 AM
262	4171	9/24/2015 6:39 AM
263	4560	9/23/2015 11:59 PM
264	4006	9/23/2015 11:09 PM
265	4017	9/23/2015 11:08 PM
266	4504	9/23/2015 10:57 PM
267	4500	9/23/2015 10:25 PM
268	4164	9/23/2015 10:16 PM
269	4551	9/23/2015 10:01 PM
270	4556	9/23/2015 9:14 PM
271	4208	9/23/2015 8:57 PM
272	4551	9/23/2015 8:57 PM
273	4037	9/23/2015 8:49 PM
274	4505	9/23/2015 8:36 PM
275	4551	9/23/2015 8:35 PM
276	4340	9/23/2015 8:25 PM
277	4558	9/23/2015 7:33 PM
278	4509	9/23/2015 6:43 PM
279	4170	9/23/2015 5:57 PM
280	4575	9/23/2015 5:42 PM
281	4558	9/23/2015 4:53 PM
282	4500	9/23/2015 4:48 PM
283	4074	9/23/2015 4:36 PM
284	4558	9/23/2015 3:12 PM
285	4870	9/23/2015 3:10 PM
286	4560	9/23/2015 2:44 PM
287	4556	9/23/2015 2:31 PM
288	3228	9/23/2015 2:12 PM
289	4575	9/23/2015 2:12 PM
290	4556	9/23/2015 1:34 PM
291	4350	9/23/2015 1:12 PM
292	4575	9/23/2015 12:14 PM
293	4556	9/23/2015 12:05 PM
294	4556	9/23/2015 11:54 AM
295	4564	9/23/2015 11:54 AM
296	4575	9/23/2015 11:42 AM
297	4573	9/23/2015 11:36 AM
298	4557	9/23/2015 11:29 AM
299	4556	9/23/2015 11:25 AM
300	4551	9/23/2015 11:11 AM

Place Making Phase 2 Survey

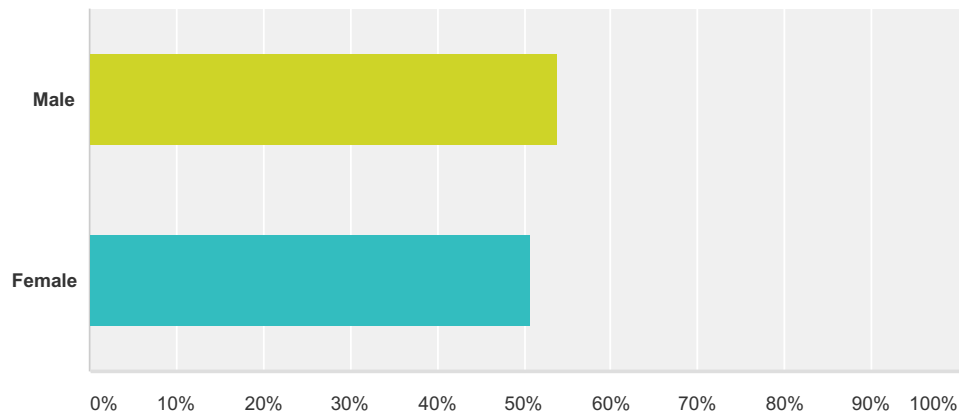
301	4557	9/23/2015 10:14 AM
302	4575	9/23/2015 9:47 AM
303	4562	9/23/2015 8:29 AM
304	4556	9/23/2015 8:19 AM
305	4572	9/23/2015 8:03 AM
306	i live elsewhere on coast and NEVER visit mooloobaba	9/23/2015 7:22 AM
307	4519	9/22/2015 10:49 PM
308	4575	9/22/2015 8:08 PM
309	4556	9/22/2015 7:36 PM
310	4017	9/22/2015 4:01 PM
311	Peregian	9/22/2015 9:26 AM
312	4164	9/21/2015 5:16 PM
313	4164	9/21/2015 2:23 PM
314	4573	9/21/2015 10:19 AM
315	4000	9/21/2015 9:21 AM
316	4556	9/20/2015 1:44 PM
317	4109	9/19/2015 11:15 PM
318	4122	9/19/2015 8:49 PM
319	4017	9/19/2015 6:17 PM
320	4560	9/19/2015 3:12 PM
321	4054	9/19/2015 3:08 PM
322	4223	9/19/2015 2:31 PM
323	4566	9/19/2015 1:19 PM
324	4034	9/19/2015 11:47 AM
325	4035	9/19/2015 10:14 AM
326	4054	9/18/2015 10:51 PM
327	Sydney	9/18/2015 6:01 PM
328	4109	9/18/2015 5:22 PM
329	4000	9/18/2015 12:33 PM
330	4556	9/16/2015 8:00 PM
331	4324	9/15/2015 4:22 PM
332	4101	9/15/2015 10:45 AM
333	4557 (Mountain Creek)	9/13/2015 11:21 AM
334	4802	9/12/2015 3:45 PM
335	4017	9/11/2015 6:19 PM
336	4553	9/11/2015 12:42 PM
337	4069	9/11/2015 8:57 AM
338	4575	9/10/2015 9:11 PM
339	4558	9/10/2015 6:00 PM
340	4572	9/10/2015 4:30 PM
341	4068	9/10/2015 3:52 PM

Place Making Phase 2 Survey

342	4170	9/10/2015 10:52 AM
343	4101	9/10/2015 10:03 AM
344	4556	9/10/2015 9:58 AM
345	4011	9/10/2015 9:12 AM
346	4575	9/9/2015 12:29 PM
347	4558	9/8/2015 8:54 PM
348	4564	9/8/2015 8:01 PM
349	4573	9/7/2015 1:41 PM
350	4575	9/7/2015 9:29 AM

Q38 Finally, please provide us with the following to inform the project:

Answered: 1,060 Skipped: 299

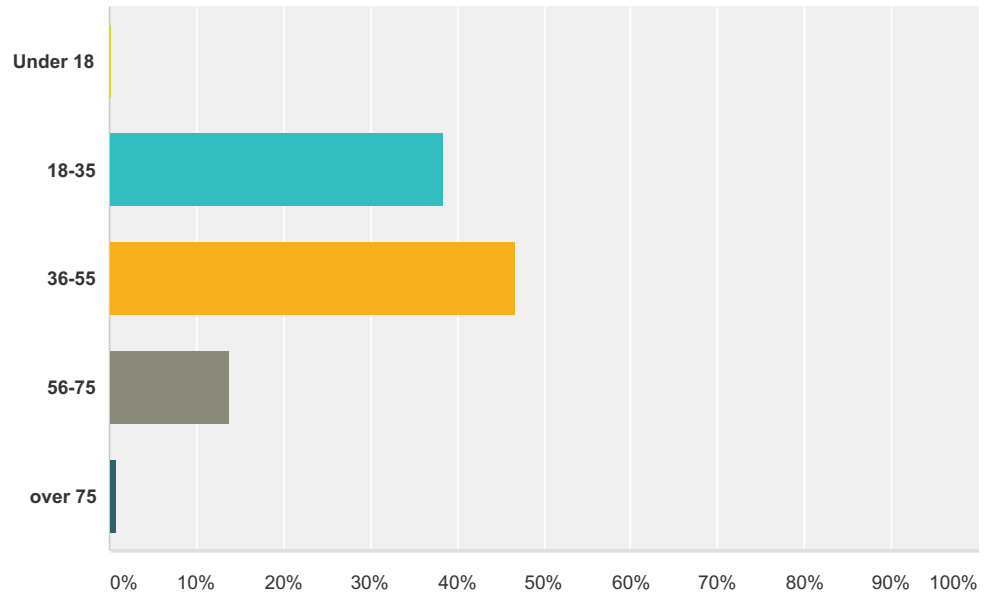


Answer Choices	Responses
Male	53.87% 571
Female	50.75% 538
Total Respondents: 1,060	

Place Making Phase 2 Survey

Q39 Your age:

Answered: 1,063 Skipped: 296



Answer Choices	Responses
Under 18	0.28% 3
18-35	38.38% 408
36-55	46.66% 496
56-75	13.83% 147
over 75	0.85% 9
Total	1,063