

First Avenue Major Upgrade

Streetscape Project

September 2019

Project number: H1670

About the project

A major streetscape upgrade is planned for First Avenue, Maroochydore. The proposed concept design connects to the new First Avenue extension as part of the newly expanded Maroochydore CBD. The proposed upgrade provides an attractive and safe environment for pedestrians and cyclists, provides improved and increased spaces for local businesses, helps calm local traffic and delivers new trees, plants and street furniture. It also improves connections between First Avenue and the newly expanded CBD, Aerodrome Road and other areas including The Esplanade and Duporth Avenue.

A new Expanded CBD & Aerodrome Road

The new Maroochydore CBD has opened to the public. On the 10th August, Council opened the new CBD and the Aerodrome Road intersection. This was a great day for the region. The new CBD includes digital signage, lighting and other "smart" technologies as well as the country's first CBD-wide underground automated waste collection system.

The opening of the new CBD, finally meant that the new Aerodrome Road intersection was fully opened.

We hope you have managed to have a look at what is a great and exciting place to be.

New International Submarine Cable

The Sunshine Coast is on track will deliver Australia's fastest telecommunications connection to Asia from the east coast and the second fastest to the united states.

You may have noticed the construction work for the cable landing station building at the new CBD is nearing completion, and works are progressing to schedule with the drilling works linking the land cable to the sea cable at the Maroochydore Beach access 150.

Cornmeal Place reconfiguration

The Cornmeal Place car park has be reconfigured. The new line marking has delivered an additional 29 standard parking bays to the car park.

This has added valuable car parking spaces that have been well received by the public.

Project update

As outlined in our previous community update (# 1, April 2018), council has developed a proposed Concept streetscape design for a major upgrade of First Avenue (from Aerodrome Road to The Esplanade and Duporth Avenue bridge).

As an update:

- First Avenue Major Upgrade Project investigation and design works are continuing;
- Council is making further refinements to the design after meeting with directly affected stakeholders in 2018 at which time the initial concept design was show;
- Underground services investigations (power/stormwater/ telecommunications) have uncovered a much more complex network than expected. This means more budget is required for the project to be delivered as a single package of works in an acceptable timeframe;
- Current development applications in/around First Avenue will help inform timeline of works –

ie: Council is not wishing to demolish new works if a developer is soon to construct new buildings /infrastructure/driveways etc;

- The project team is reviewing budget and possible construction sequences to mitigate disruption to the street. This may lead the project being delivered across multiple stages and years;
- Council is talking with other private developers in the area to ascertain their plans for possible future works they may have planned;
- Budget considerations mean that council is not prepared to have the street under construction for a longer period (more inconvenience to community) and wishes to fund the project adequately to get the job done quickly and efficiently.

A note from your local councillor

I'm excited about the potential that this major upgrade offers First Avenue.

It will not only provide much needed safety and aesthetic improvements for the street but the opportunity to become a much loved and utilised 'High Street' for locals and visitors alike.

The current concrete hardscape will be transformed into a tree lined street complete with shared spaces for pedestrians and cyclists and a vastly improved environment for businesses to operate.

Through the additional investigations and design works being undertaken by council, this will ensure we deliver the best possible outcomes.



Cr Jason O'Pray – Division 8

Further information

To learn more about this project, contact council on the details below.

P: 5475 7272 or 1300 007 272 (free call number – excludes mobiles and callers outside Sunshine Coast area)

E: mail@sunshinecoast.qld.gov.au

First Avenue Major Upgrade Concept Design -

Artist Impressions



Artist impression concept design – Cornmeal Parade view



Artist impression concept design – George Street view