

Terms & Conditions | Buy Local Day 2026

Buy Local Day Social Media Competition

Please read all details. General conditions also apply.

Competition period

- The competition opens at 9.00AM on Tuesday 5 May 2026 and closes at 11.59PM on Saturday 27 June 2026. Entries submitted outside this period will not be considered.

Eligibility

- Entry is open to businesses operating within the Sunshine Coast Regional Council local government area.
- Entrants must be authorised representatives of the business they are entering on behalf of.

How to enter

To enter, businesses must:

1. Create and publish a 5 to 60 second video to Instagram, Facebook or LinkedIn.
2. The video must include:
 - Use the script in the video "Make everyday Buy Local Day at [enter your business name]"
3. Include a caption in your post that describes what makes your business so special.
4. Include in your caption a mention of Buy Local Day on Saturday 27 June 2026.
5. Tag Sunshine Coast Council and #BuyLocalDay2026

Content requirements

All entries must:

- Be original and created by the entrant.
- Not infringe on any third-party intellectual property rights (including music, images, and branding).
- Comply with all applicable laws and regulations.
- Be suitable for a general audience.

Prohibited content

Entries must **NOT** contain, promote, or depict any content that is:

- Vulgar, obscene, or sexually explicit
- Offensive, defamatory, abusive, or harassing
- Discriminatory or vilifying toward any individual or group
- Violent or promoting unsafe or harmful behaviour
- Misleading, deceptive, or fraudulent
- Political or religious advocacy
- In breach of any law or regulation

Sunshine Coast Council reserves the right to disqualify any entry that it considers inappropriate or non-compliant at its sole discretion.

Judging

Entries will be judged based on:

- Creativity and originality
- Alignment with Buy Local Day messaging
- Quality and clarity of the video
- Demonstration of local impact or community connection

Judging will be conducted by representatives of Sunshine Coast Council and/or appointed panel. The decision is final, and no correspondence will be entered into.

Prize

- The prize consists of a marketing package valued at approximately \$5,000.
 - The prize is not transferable, exchangeable, or redeemable for cash.
 - If the prize (or any part of it) becomes unavailable, the Sunshine Coast Council reserves the right to substitute it with a prize of equal or greater value.
- The weekly prize features one local business on Sunshine Coast Councils Instagram, Facebook and LinkedIn as organic content.
 - The video submitted by the business will be used in the feature on the above social media platforms.

Winner notification

The winner(s) will be announced on 9 July via Instagram, Facebook and LinkedIn and contacted directly using the details associated with their entry.

If a winner does not respond within 30 days, Sunshine Coast Council reserves the right to select an alternative winner.

Use of entries (marketing and promotion)

By entering, entrants:

- Grant Sunshine Coast Council a non-exclusive, royalty-free licence to use, reproduce, publish, and display their content for promotional and marketing purposes.
- Consent to their business name, video, and related content being used across Sunshine Coast Council channels without additional compensation.

Liability and indemnity

To the extent permitted by law:

- Sunshine Coast Council is not responsible for any technical issues, loss of data, or unsuccessful entries

- Sunshine Coast Council is not responsible for issues arising with the prize supplier
- Entrants agree to indemnify the Sunshine Coast Council against any claims arising from:
 - Breach of these Terms & Conditions
 - Infringement of third-party rights
 - Content submitted as part of their entry

General conditions

- These competitions are run by the Sunshine Coast Council (otherwise referred to below as council).
- Prizes cannot be taken in cash, in full or part, or be withdrawn as cash, in full or part, at any time.
- Prizes are not transferable or exchangeable or redeemable for cash.
- Entries and information on prizes and how to enter form part of these terms and conditions.
- Entry to the competition is free. Entrants will be responsible for all costs associated with entering the competition, which may include the costs associated with accessing the internet.
- To be eligible to win a prize, you must comply with these terms and conditions.
- Entrants may enter the competition once, with one post per Facebook or Instagram account.
- Participation in this competition constitutes acceptance of these terms and conditions. Entry into the competition signifies acceptance of all conditions of entry.
- Acceptance of a prize signifies acceptance of the conditions of accepting a prize. Entrants are required to abide by the terms and conditions as presented.
- Competition is not open to council employees and their family members.
- By entering this competition you are consenting to your name being published on council's Facebook, Instagram, Tik Tok, LinkedIn and/or X page.
- The judges' decision is final and no correspondence will be entered into.
- Council reserves the right to verify the validity of entries and to disqualify any entry that is not in accordance with the competition terms and conditions.
- Council accepts no responsibility for any incorrect or inaccurate information, either caused by Facebook, Instagram, LinkedIn, Tik Tok and/or X users or by any of the equipment or programming associated with, or utilised in this competition or by any technical error that may occur in the course of the administration of the competition or during the period of the competition.
- Council assumes no responsibility for the interruption in any services that may or may not affect the competition.
- Council assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, internet failure or delay, theft or destruction or unauthorised access to or alteration of entries.
- Council reserves the right to cancel or terminate the competition if, for any reason beyond council's control, the integrity of the competition or its fairness or security is compromised.
- Council's decision is final and no correspondence will be entered into.

- Council is not responsible for any additional costs associated with the use of the prize.
- Council is authorised to collect this information in accordance with the Local Government Act 2009 and other local government Acts. Your personal information is only accessed by persons authorised to do so. Your personal information is dealt with in accordance with council's [Information Privacy Policy](#), available on council's website.
- Participating and entering in this promotion is considered a complete release of Facebook, Instagram, Tik Tok, LinkedIn and/or X by each entrant or participant.
- This promotion is in no way sponsored, endorsed, administered by or associated with Facebook, Instagram, Tik Tok, LinkedIn and/or X.