

## **SCAAB Member: practising artist/creative - sector representative**

- **skills based** (professional artist – any genre)

### **Role**

The practising artist or creative on the Board is a representative of the arts sector and provides the Board with strategic advice from the viewpoint of a professional artist and as it relates to the development and growth of the arts industry in the region.

The member will be from the Sunshine Coast Local Government area and will provide strategic advice focussed on an understanding of the environment in which artists work and develop at all levels including regional, national and global.

The member must be committed to representing the views of the Sunshine Coast arts and creative sector and proactively contribute to achieving the Board's objectives in a professional and independent manner.

The member will act as part of a cohesive team that provides strategic advice to Council and advocates for the arts and creative sector on the Sunshine Coast.

The member may be required to represent the Board at events and functions.

### **Responsibilities**

The Board member is responsible for applying strategic business experience and knowledge to contribute to the Board's objectives to:

- Proactively build the identity of the Sunshine Coast as an arts destination for tourism and industry.
- Advocate the region's advantages to secure new investment in arts and cultural infrastructure.
- Provide strategic advice to Council in relation to arts and cultural facilities and infrastructure.
- Provide advice on strategic direction of wider cultural policy and strategy.
- Engage with the arts and cultural sector to understand and represent their thinking in advice provided to Council.
- Provide opportunities to develop philanthropic activity in relation to the regional arts offer, including maintaining positive ongoing relationships with the Sunshine Coast Arts Foundation

### **Experience**

The member must have:

- Extensive experience as a practising Sunshine Coast artist/creative with well-developed networks and relationships within the sector

- b) Good knowledge of the arts/creative sector, industry and strategic arts planning and policy within a broader context.
- c) Well-developed team skills to ensure open, collaborative, confident and constructive communications and discussions with a board populated by highly experienced and professional members from diverse arts/creative/policy backgrounds.
- d) Demonstrated experience as a Board/committee member or similar, including knowledge of Board processes and governance.
- e) Experience in advocacy/relationship management would be advantageous.
- f) Understanding of advising in a political environment would be advantageous.

### Personal attributes

- Integrity- acting ethically and within a local government governance framework. Having appropriate independence, putting the sector's interests before personal interests.
- Collaborative – Ability to work cooperatively and respectfully to reach consensus on key issues.
- Effective communicator – the ability to engage and effectively communicate with all stakeholders.
- Developed emotional intelligence – self-awareness and self-management, motivated, empathetic with well-developed social skills.
- Strategic thinker – as the Board is an advisory Board, all Board members must be able to provide advice as it relates to their area of professional expertise and the arts.

***The SCAAB strives to reflect the diverse sector it represents – both by the membership of its Board and in its inclusive culture that encourages, supports and celebrates the diversity of our creative region.***