



Sustainable Events on the Sunshine Coast

Are you new to events or an experienced event manager looking to plan a sustainable event?

Sunshine Coast Council is committed to helping all events in the region to reduce their environmental impact while delivering a positive experience for attendees.

We understand that each event is unique but our plan is to create a starting point for everyone.

1 Know your waste

- **List the types of waste your event creates.** Take note of the specific waste items the event will generate. Include food and beverage packaging, food waste, or single-use items such as zip ties and tickets for example.
- **Learn about waste streams.** Find out how your waste can be sorted, for example general waste, recycling or composting.
- **Measure the volume of waste and establish a baseline.** Do a visual observation of how full the bins are at the end of the event, keep track of the data and use it for future planning.

2 Avoid single-use plastics*

- **Stop using unnecessary items.** Be brave and be bold. Stop using items such as straws, balloons, condiment packets and food containers.
- **Swap out single-use plastics.** Identify all the single-use plastics at your event and swap them for reusable or certified compostable alternatives that meet the AS4736 standard.



Tell everyone about your commitment to 'being green'

3 Spread the word

- **Encourage people to play their part.** Ask your vendors, staff, volunteers and attendees to adopt your sustainability initiatives.
- **Establish a network of volunteers.** Use waste warriors to monitor the waste and help guide event goers to use the right bins.
- **Let everyone know what you're doing.** Get people on board beforehand, place signage throughout your event and then share a good news story in the media or on social media.

Create excitement in advance of your event using wording such as:
 Our event is plastic free! Water refill station available! BYO coffee cups and water bottles. Proudly supporting local farmers.

We can help you

Council continues to work with the local event community to deliver even more sustainable events on the Sunshine Coast. Keep an eye out for our resources including an interactive guide and toolkit. To be notified of this resource or should you have a question about sustainable events, email sustainability@sunshinecoast.qld.gov.au

* Sunshine Coast Council is committed to phasing out single-use plastics. It will phase out single-use plastics at all council run and supported events and activities on council managed lands (held under permit).