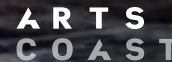




Sunshine Coast
Arts Advisory Board Annual Report
2021/22



Edition August 2022

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Acknowledgements

Council wishes to thank all contributors and stakeholders involved in the development of this document.

Disclaimer

Information contained in this document is based on available information at the time of writing. All figures and diagrams are indicative only and should be referred to as such.

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Acknowledgement of Country

Sunshine Coast Council acknowledges the traditional Country of the Kabi Kabi Peoples and the Jinibara Peoples of the coastal plains and hinterlands of the Sunshine Coast and recognise that these have always been and continue to be places of cultural, spiritual, social and economic significance. We wish to pay respect to their Elders – past, present, and emerging – and acknowledge the important role Aboriginal and Torres Strait Islander people continue to play within the Sunshine Coast community.

Cover image: Soraya Fewquandle. Photo by Nic Morley.



Image: The Keeper Project | Shannon Carol | Photo: Cooper Brady.

SOMETIMES
IT'S THE
LITTLE THINGS



Chairperson's address

At the conclusion of my first year with the Sunshine Coast Arts Advisory Board, I am proud to deliver our sixth annual report, and the fourth reporting on the outcomes of the Arts Plan.

There is no doubt the past year has been a reawakening, and with festivals, events, performances and exhibitions back on, the sector has emerged stronger and more vibrant.

A heightened understanding of the value of the arts, amidst a precarious financial environment post-COVID, has meant we needed to think innovatively to find funding to continue to achieve the vision of the Sunshine Coast Arts Plan 2018-38. That is why the highlight of the year for the Board has been working with Council to have a regional Arts and Heritage Levy, endorsed and ready for implementation in the 2022 / 2023 financial year.

Looking forward, the next annual report will mark the fifth year of implementation of the Plan and will include the results of the document's five-year review. We will be engaging broadly with the creative arts sector during the review period (22/23) and look forward to your input.

As we look up and to the future, including the 2032 Olympic and Paralympic Games, we recognise the desire and significant opportunities on this region's horizon – opportunities to grow all areas of our sector into a flourishing arts ecology supporting the liveability, wellbeing, and vibrancy of our community.

Maz McGann
Chair, Sunshine Coast Arts Advisory Board

About the Board

Established in August 2018, after the launch of the Sunshine Coast Arts Plan 2018-38, the Sunshine Coast Arts Advisory Board has just completed its sixth full year of operation.

The Board plays an important role in positioning the arts as a cultural and economic driver for the region. The Board, since its inception in 2016, has been instrumental in developing new, and nurturing established, partnerships and relationships between Government, the arts industry, artists, corporates and philanthropists on the Sunshine Coast.

It has also been invaluable in its core role as an advisory committee to Council. This responsibility enables Council to seek information and advice via the specialist expertise and network of the Board's membership. This is particularly useful in the strategic development of spaces, programs and places that contribute to a vibrant regional arts scene.

Through formal recommendations, the Board also proactively provides strategic advice to Council in relation to collaborative opportunities that may support and grow the Sunshine Coast local government area's involvement and investment in the arts, including arts and cultural infrastructure.

Specifically, the Board has a role in:

- guiding, promoting and helping build the identity of the Sunshine Coast as an arts destination for tourism and industry
- advocating the region's advantages to secure new investment in arts and cultural facilities and infrastructure
- providing strategic advice to Council in relation to arts and cultural facilities and infrastructure
- providing advice on strategic direction of wider cultural policy and strategy
- providing opportunities to develop philanthropic activity in relation to the regional arts offer.

This strategic approach continues to ensure community and stakeholder expectations are sought and considered in the delivery of the vision and goals articulated in the Sunshine Coast Arts Plan 2018-2038.

Membership

The Board, which is governed by its Sunshine Coast Advisory Board Charter, is comprised of locally and nationally recognised arts and creative industry leaders who represent a wide range of experience, skills and creative insight in strategic planning, policy and advice, artistic practice, community and audience engagement and development, First Nations arts, and arts and cultural festivals and events.

P



Maz McGann (Chair)
Founder and Principal,
Play Your Part
Consultancy

Maz McGann is a consultant working across arts, culture, tourism, and community development.



Rick Baberowski
Councillor,
Sunshine Coast Council

Deputy Mayor Rick Baberowski has an extensive background in the arts and holds the Community Portfolio – Arts, Heritage, Transport.



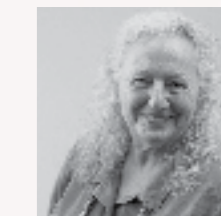
Mark Jamieson
Mayor,
Sunshine Coast Council

Mayor Mark Jamieson is an honorary member of Council endorsed Boards. In relation to the Arts Advisory Board, the Mayor receives briefings on all recommendations.



Jennifer Radbourne
Emeritus Professor

Emeritus Professor Jennifer Radbourne has extensive experience in performing arts, arts governance, philanthropy and academia.



Helena Gulash
Strategic Arts Consultant

Helena Gulash (Kabi Kabi /Gubbi Gubbi) brings strategic leadership experience from her work with First Nations within both Government and Community.



Nicole Voevodin-Cash
Multidisciplinary Artist

Nicole Voevodin-Cash has more than 25 years' experience as a practicing artist, sculptor, designer, educator and curator.



Amy Clarke
Artist

Amy Clarke is a local visual artist. Her work is held in collections around the country including the Sunshine Coast University Private Hospital.



Patricia Adjei
Head of First Nations
Arts and Culture
Australia Council

Patricia Adjei specialises in governance, legal and cultural protocol relating to the Indigenous sector.



Liz Burcham
President, Sunshine
Coast Creative Alliance

Liz Burcham is President of the Sunshine Coast Creative Alliance bringing to the role a wide-reaching career in the arts and creative industries.



Kris Stewart
CEO QMusic

Kris Stewart is the Chief Executive Office of QMusic, the statewide peak body for Queensland Music industry.

Meetings

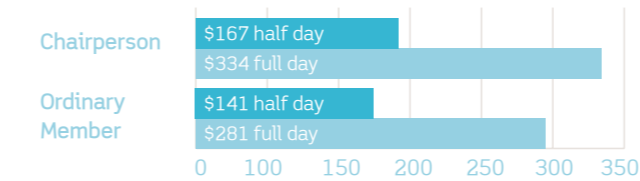
The Board holds regular scheduled meetings throughout the year, structured to allow open and informed discussion and is supported by the Manager, Arts, Heritage and Libraries who also provides administrative support.

Board meetings for 2021 - 2022:

Meeting dates	Board members Attendance	Guests attended	
27 August 2021	Maz McGann Cr Baberowski Jennifer Radbourne Nicole Voevodin-Cash Liz Burcham	Amy Clarke Helena Gulash Patricia Adjei Kris Stewart	Greg Randall (Randall Arts Management) Dean Merlino (Dean Merlino Consulting) Aaron Poupard (ARM Architecture)
19 November 2021	Maz McGann Cr Baberowski Jennifer Radbourne Nicole Voevodin-Cash	Liz Burcham Helena Gulash Kris Stewart	Ben Wallis (Project Officer, SCC) Colin Potter (Business Analytics Officer, SCC)
22 February 2022	Maz McGann Cr Baberowski Jennifer Radbourne Nicole Voevodin-Cash (Part Day only)	Liz Burcham Amy Clarke Helena Gulash Patricia Adjei Kris Stewart	Stu Watters (Morph Consulting) Grantley Switzer (Manager Sport and Community Venues, SCC) Nadine McDonald-Dowd (Creative Development Officer – First Nations, SCC)
23 February 2022	Cr Baberowski Maz McGann Jennifer Radbourne Liz Burcha	Amy Clarke Helena Gulash Kris Stewart	David Fishel (Positive Solutions) Ingrid Myhr (Social Policy Officer, SCC) Lawson Katiza (Savills) Emma Thomas (CEO, SCC) Greg Laverty (Group Executive, Economic and Community Development, SCC)

Finance

The Queensland Government's 'Remuneration procedures for part-time Chairs and Members of Queensland Government Bodies' (Category E-1) allows for the payment of local government appointed boards. Under this arrangement, the board has been remunerated as outlined below:



2021/2022 (Financial year)

- Board member fees **\$1974**
- Contract services **\$7510.75**
- Catering and hospitality (including Premises Hire) **\$1914.58**
- Materials, printing and postage **\$3672.18**
- Travel costs **\$3274.78**
- Administration support **\$3734.31**





As an advisory board of Council, the Board does not have authority to allocate funding or endorse arts programming. It provides long-term strategic advice and recommendations to achieve the vision, goals and outcomes as articulated in the Sunshine Coast Arts Plan 2018-38.

Building a profile for the Arts

Members of the Board both formally and informally represent and promote the Sunshine Coast as an arts destination, engage and connect with the arts and creative sectors and industries, and maintain and develop new relationships and networks locally, nationally and internationally. They do this to build the region's arts profile and identify opportunities for partnerships and advocacy.

The representation during 2021/22 included formal and informal roles at:

- *I've Been Meaning to Ask You* – special screening
- *Kindy through their eyes* Art exhibition: 60th anniversary: Landsborough Community Kindergarten
- 12th Annual QCF Philanthropy Awards Gala Lunch 2022
- 23rd Biennale of Sydney, 2022
- ANA Webinar Enduring foundations: What arts and culture policy settings does Australia need for the 21st century?
- Attendance at a range of gallery openings, exhibitions and artist programs both locally and within Queensland such as; *Dystopia/Utopia: 2070 Artist Talk*, Ruby Donohoe's – Individual Artists, Stevens Street Gallery (Yandina) opening, The Keeper program (Coolum), USC Gallery (Sippy Downs) exhibition openings for artists including Aaron Snowborn, Sandra Selig, and Lyndon Davis, Landsborough Museum official launch of *Tree Change* exhibition, Percivals, Perc Tuck Gallery (Townsville), Hinterland Cultural Study at Bankfoot House (Glasshouse House Mountains).

- Caloundra Regional Gallery events and exhibitions including: Local Artists – *Local Content Art Prize*, *Sunshine Coast Art Prize – Vernissage*, *Veiled Histories: Works by leading First Nations artists* Jennifer Herd (MBarbarum) and Joanne Currie Nalingu (Gungurri), *Hiromi Tango: Healing Garden*, *The Art of Making: art in public places*.
- Performances and events including: Sunshine Coast Chamber Music Festival – participation in Singing Up Country and development of First Nations program for the Chamber Music Festival, a range of events at the Events Centre, Caloundra, Noosa's Floating Land, Sculpture on the Edge exhibition (Judging Panel), Open Studios program, Glasshouse Christian College Performing Arts Centre Stage three opening.
- REMIX Conference Sydney, Refinery program events including Showcase and First Enterprise talk, Sunshine Coast Open House debates, Sunshine Coast Wearable Arts Festival, Library Maker Space workshop (Beerwah), Horizon Festival 2021 events.
- Member of the Horizon First Nations Advisory group, Sunshine Coast City Hall Public Arts Assessment Panel.
- A range of meetings with business, not for profit organisations and peak bodies (music, creative and arts sectors).
- Provided advice to a range of organisations and community groups including The Old Ambo, (Nambour), Sunshine Coast Open Studios local artists (mentoring).
- Sunshine Coast Arts Foundation meetings and activities at venues across Sunshine Coast and Brisbane.





688 events activities exhibitions



106 digital programs

PRESENTED TO



audiences / participants of
235,160



235 training development opportunities

UNDERTAKEN BY

1546 artists



1076 art collection pieces

VALUED AT

\$4,626,095



86 new works added to the Sunshine Coast Collection in 21/22



2052 volunteers engaged



539

Local artists contracted or funded by Council as part of program delivery



195 of which were First Nations



\$419,714

Council funding provided to



87 arts projects

VALUED AT

\$5,023,843



154 total grant applications received



56% applicant success rate



2021/22 Arts Profile



Webpage views

226,455

Horizon, Gallery + Council arts pages



eNewsletter Subscribers

19,992

Horizon, Gallery + ArtsCoast



Instagram followers

10,474

Horizon, Gallery + Council arts pages



Facebook followers

12,710

Horizon, Gallery + Council arts pages

Media



9,389,175

Reach



\$2,134,829

Value



587

Placements

2021/22 Arts Plan Outcomes

User Satisfaction



93%*

good to excellent



Cultural Vitality

4.2**

out of five

* Satisfaction – derived from 456 Regional Gallery, Creative Program and digital event attendee surveys conducted across the 2021/22 financial year. Attendees were asked to rate their satisfaction on a scale 1 to 5 from poor to excellent

** Cultural Vitality – indicates the level at which attendees at arts activities agreed to five statements relating to: individual wellbeing, local economy, community pride, capacity building and appreciation of the arts. Based on the measures 1 = strongly disagree to 5 = strongly agree. The scores can be indicative of the cultural vitality of a community, with higher score indicating higher levels of vitality. Note these questions are integrated into all arts-based surveys. The questions do not relate specifically to the service or program being surveyed, they are generally based around Councils broader cultural services and programs

First Nations Arts

The Arts Plan has a key focus on supporting First Nations peoples to protect their cultural knowledge, and also to further develop their innovative contemporary expressions.

Key highlights over 2021/22 include



440
First Nations
Creative consultations



317
First Nations artist beneficiaries
(funded, promoted, engaged)



12
First Nations Events delivered
including Horizon Festival's
Final Call event at the Maroochy
Bushland Botanic Gardens featured



5 First Nations artists
and attracted nearly
4,000 VISITORS



2 First Nations visual art exhibitions
at Caloundra Regional Gallery
NAIDOC 2021:
Culture Remembered; Revitalised; Reactive



1,129 attendees –
**95% WERE SATISFIED TO VERY SATISFIED
WITH THE EXHIBITION**
Culture is Inclusion
1,165 attendees –
**86% WERE SATISFIED TO VERY SATISFIED
WITH THE EXHIBITION**

- First Nations led exhibition and workshop series, *Which Way*, led by Ebony Busk and supported by RADF, featured mixed media works of seven First Nations artists in the aftermath of Reconciliation week. *Which Way's* opening was attended by over 100 guests and workshops were fully booked.
- Council commenced a three month First Nations Regional Creative Development Project in partnership with Noosa Shire Council and Gympie Regional Council. The project is committed to developing lasting and meaningful connections with First Nations artists and cultural practitioners in our regions. The aim is to work collaboratively to consider engagement protocols and provide an opportunity for First Nations people and cultural practitioners to determine how they would like to engage with councils and determine priorities for the future.
- Sunshine Coast City Hall Public Art First Nations mentorship program commenced with an EOI process (closed to Kabi Kabi artists) which identified 3 local artists for mentorship by internationally renowned, Cairns based First Nations artist, Brian Robinson.
- Development of a Sunshine Coast Arts Advisory Board First Nations sub-committee is underway.
- An identified Creative Development Officer (First Nations) and an identified Trainee Administration Officer (First Nations) were appointed.
- Tenure of a space for a First Nations youth arts centre in Nambour, brokered.

'Creative workshops are such an important mental health asset so we definitely need various ongoing, affordable classes :) Look forward to more creative workshops in our beloved Nambour town soon! Thankyou!'

Creative Development

The *Regional Arts Development Fund* (RADF), an annual partnership between the State Government, through Arts Queensland, and Sunshine Coast Council, promotes the role and value of arts, culture and heritage as key drivers of diverse and inclusive communities and strong regions.

RADF contributes to a range of Council delivered initiatives, as well as supporting independent projects and artist development through the competitive grants program.



In 2021/22 the program received **88 APPLICATIONS FOR FUNDING**



and delivered **OVER \$155,000 TO 29 PROJECTS**, with a total value of **\$477,390.**



RADF grants annually create paid opportunities for **180 LOCAL ARTISTS** and reach audiences of **over 7,000.**

Some RADF highlights include:

- The Studio 26 project involved a gathering of curated critical conversations and exhibitions produced by Jaime Kiss and Petalia Humphreys involving six artists, six mentors, a series of open studios and public conversations reaching over 150 people.
- *CAPRICHOS* by Dive Theatre Collective inspired by Francisco de Goya's *Los Caprichos* and devised by a company of diverse performers, presented four sold out shows as part of Anywhere Festival in May 2022.

BEYOND, a program of exchange, residency and presentation, is a PUNCTUM INC (VIC) initiative. Sunshine Coast Council is proud to be one of the four regional partners - Kyneton Contemporary Art Triennale (KCAT, VIC), Situate (TAS) and Country Arts SA.

BEYOND connects and deepens regional partnerships and arts practice beyond borders and boundaries. It encourages a new arts ecology by increasing mobility for regional artists and arts organisations on a national scale and investing in long term relationships.

Sunshine Coast based Courtney Scheu and Itamar Freed took part in a two-week residency at KCAT working toward a new work for presentation in the 2024 Triennale.

Hosted South Australian choreographer Lewis Major, five dancers and composer with a Sunshine Coast based lighting designer for the development of his new work *Kintsugi*, which will be considered for the 2023 Horizon festival.

THE REFINERY 4.0, was delivered with program partners The MET and Sunshine Coast Creative Alliance. The program is now in its fourth year of creative business connection and inspiration. A creative incubator program, designed to transform ideas into sustainable businesses, The Refinery connects the dots between creativity and business. This year's 15-week program provided access to a national mentor pool and network of inspiring industry leaders that shared real time knowledge, skills and practice both online and in real life at venues across the coast.

The Refinery 4.0 supported 15 creative businesses and delivered industry events attracting over 180 people with the final showcase a sell out with 200 attendees.

Since its inception in 2019, The Refinery has supported over 60 creative entrepreneurs and shared their stories with millions through social media and over 1,500 people through industry events.

'...full credit to the work you have done, building this community... connecting into business and different sectors and now becoming that magnet that pulls more people into the region'

AARON BIRKBY, CO-FOUNDER PEAK PERSONA

SPACES FOR CREATIVES program continues to develop capacity, connections and create opportunities for artists to test ideas, experiment and share their work in real life spaces.

This year the program supported 19 Artists in Residence across six locations. All Artists in Residence participate in Space Travel, an integrated mentorship program encouraging critical dialogue, exchange and connection across locations and practices. Some highlights included:

- **2nd Space:** a curated space in Currie Street Nambour for artists and creatives to connect, collaborate and cause commotion. Spaces for Creatives piloted a movement studio and makers space and are excited to expand to include another multi-use studio space and workshop space.
- SubTropic Studio in Caloundra, in partnership with Sunshine Coast Creative Alliance, an unused bus transit centre in Caloundra converted into studio spaces provided a year long residency and mentorship program as well as an annual program of discussion, masterclasses and microtenancy and co-working spaces.
- Council also continued to work with **IN | ARI**, as curators of The Old Lock Up, Maroochydore. This initiative facilitated four artist residencies, six curated contemporary exhibitions featuring emerging artists and a series of professional development workshops.

'It has been really special to be able to offer space to the Footfall Alumni to show continuity and give the artists invaluable time and space to put ideas and processes into practice. It feels incredible to be able to share contemporary dance on the Coast and witness growth and joy in movement and community'

COURTNEY SCHEU, CHOREOGRAPHER AND DANCE ARTIST

This year's **PROFESSIONAL DEVELOPMENT SERIES** included Unwritten Models and The Old Ambo Takeovers Project.

- The Unwritten Models program took six local arts organisations through six-months tailored mentorship led by Liz Burcham, an experienced arts leader, alongside invited speakers from Creative Partnerships Australia and the Museum of Brisbane. Participants presented their vision for the industry and the role they play to a panel of industry leaders and peers.
- The Old Ambo Takeover Project provided artists with space to develop new work, new audiences and a relationship with The Old Ambo, in Nambour, the region's only multi-arts facility. This also provides programming, activation and engagement for the Old Ambo and Nambour. This first year featured three takeovers;
- Basket of Hammers, an experimental music composition and writing project with seven local artists and a sold-out showing to 84 attendees.
- *Repatriate* four-week residency, exhibition and artist talks with First Nations Artists; and
- Suncoast Repertory Theatre featuring 12 artists in residence and three shows to an audience of 240.



DANCE.HERE.NOW is a three-year dance development initiative focussing on increasing participation, professional practice, programming, networks and spaces for dance through partnerships, collaboration and new approaches. It is strategically led by a Dance Development Steering Group comprised of ten locally based dance professionals who provide broad sector expertise and specialised knowledge in their practise area.



In its second year, the program supported **27 DANCE DEVELOPMENT ACTIVITIES**



including residencies, professional development programs, industry showings and networking events to **165 DANCE SECTOR PARTICIPANTS.**



Key highlights over 2021/22 include

- Courtney Scheu's second development of new contemporary dance work, *Sand* with internationally renowned artist Itamar Freed, Wakka Wakka Kombumerri choreographer/performer Katina Olsen and dance artist Isabella Hood which premiered at Horizon Festival 2022.
- Ruby Donohoe, inter-disciplinary performance maker developed a series of audio scores for one-on-one dance experiences.



- Annual National Dance Residency recipients Vooiid Collective continued their development of *My Alienated Family*, a multi-disciplinary work that incorporates digital technologies and dance to explore different forms of femininity including eight open classes and a public showing to industry peers.
- National Dance Week featured a program curated by our Dance Development Steering Group including the Sunshine Coast launch of Gaga classes, two Footfall Alumni residencies including showings, three educator's workshops and pre-professional workshops, and is working with Horizon Festival delivering *Looks Like a Tourist* as part of the 2022 Festival.
- Professional development program *Footfall*, facilitated by Courtney Scheu, provided eight selected pre-professional and emerging dance artists an opportunity to invest in their practice, connect with local artists and build a toolbox for sustaining practice in the independent arts sector.
- In partnership with LJ Projects, a Teachers' Professional Development Workshop developed the skills of **12 local dance teachers**.
- The *Channelled Impulse* program involved two choreographers working with emerging dance artists over a two-week period to collaborate and experiment to develop a new work for a public showing.



THE KEEPER PROJECT, developed in collaboration with Field Theory (VIC) and delivered in partnership with Sunshine Coast production company Red Chair, launched in Coolum in 2022 after almost three years of development and pandemic postponements. The Keeper Project is a live public art project where artists work in a temporary role as observer, collector, maker and storyteller within a community. The Keepers are archaeologists of stories. Unlike a permanent public artwork, The Keeper Project has no pre-determined outcome, the work unfolds through interaction with community and place; revealing and creating narratives, connections and capturing stories along the way.

Our first **11 Keepers** in order were; Libby Derham, Peta O'Hara, Shannon Sol Carroll, Simone Gillam, Kellie O'Dempsey, Alison Mooney, Jack Hagan, Andrew Veivers, Santiago Bruno, Cooper Brady and Petalia Humphries.

-  The first nine have delivered over **90 DAYS** of public activation, involving
-  **873 DIRECT PARTICIPANTS, 30 LOCAL BUSINESSES** and community groups and have been witnessed by over
-  **54,800 PEOPLE.** The stories can be found at keeperproject.com.au.

LOCAL SECTOR DEVELOPMENT involves Council partnering and providing industry advice and support to multiple arts organisations including Sunshine Coast Arts Industry Precinct (The Old Ambo), Caloundra Arts Centre Association, Kenilworth Arts Council, Maleny Community Centre, Buderim Craft Cottage, Anywhere Festival as well as the Regional Arts Services Network. The ongoing partnership with peak body Sunshine Coast Creative Alliance (SCCA) plays a critical role by providing independent sector leadership and enabling and advocating for the valuable contribution the creative sector makes to the Sunshine Coast region; economically, culturally and socially. SCCA is an important partner in The Refinery, Spaces for Creatives, Horizon Festival and supports individual artists by auspicing grants. They also deliver a signature annual program including Good Chats, Big Chats, Design Series and professional development activities.



SUNSHINE COAST ARTS FOUNDATION conducted various fundraising activities to attract gifts:

- Annual Giving Campaign, GIFTED
- The Glasshouse Giving Circle was established
- Online donation gateway on the website
- Fundraising lunches and events in partnership with corporate in-kind supporters
- The Foundation offered partnership services to arts organisations to manage donations and offer tax deductibility to partners' donors, and auspice grants to receive 5% administration fee. Partnerships during the year were Sunshine Coast Chamber Music Festival and Australian Wearable Arts Festival

A total of **\$125,813** WAS DONATED BY **26 DONORS**

which was subsequently transferred to partners, gifted projects and recipient artists.

'... it was an experience that opened a lot of doors for me, I made great business connections and friends...'

MICA SCHETTINI, FOUNDER THE SHELTER

Thank you from the bottom of our hearts. You have played a major role in turning my daughter's mental health around. For this alone we are indebted to Claire, Amie, Horizon Festival team and Sunshine Coast Council.

PARENT OF 'I'VE BEEN MEANING TO ASK YOU' PARTICIPANT

Horizon Festival

At its heart, Horizon Festival is deeply connected to place. Celebrating the spectacular natural landscape of the Sunshine Coast region, honoring the stories and artworks of our First Nations people and providing a platform for local artists to create work and dialogue.

In 2021, the Horizon team created a program that supported this vision, and continued to connect people, arts, culture and place through a carefully curated suite of events and activities. These events were scheduled across 30 locations in the region and featured **432 artists**, of which 120 were Sunshine Coast-based.

The program included several participatory events designed to engage the local community alongside the iconic Wonderland Spiegel tent, complete with a world-class program.

In early August 2021, weeks before the festival was due to kick off, the uncertainty of COVID-19 continued to impact the events industry. The difficult decision was made to cancel the festival when a hard lockdown was called. Despite this, the festival was able to deliver and support several events across the region from late August to early December.

Key highlights include

Engaging community and artists through participatory art projects

From October 2020, community members were invited to engage and participate in building three incredible participatory projects – *I Sea U*, *Common People Dance Eisteddfod* and *I've Been Meaning to Ask You*.

Feedback received showed that these projects had an incredible impact on the **121 participants** involved, who formed valuable relationships and connections with their community, while adding to their physical and mental wellbeing and overall quality of life.

Horizon Festival and Sunshine Coast profiled nationally and internationally

An integrated marketing and PR campaign rolled out nationally across print and digital media. The campaign shoot featured leading artists from the festival in prominent landscapes across the region.

Strong website traffic, ticket sales and increased activity across social media platforms pointed to the Festival's growing reputation and indicated increasing audience engagement with the festival.



13% GROWTH in Instagram audience



12% GROWTH in Facebook audience



14% GROWTH in Database

320 MEDIA STORIES with a potential reach of

3.76m and value of **\$993,512**

Local artists and arts sector directly supported through profiling, employment and professional development opportunities



While the festival itself was cancelled,

14 projects were delivered

which assisted in supporting local artists and suppliers and, where possible, commitments were made to rollover contracts to the 2022 festival.



Pre-cancellation Engaged **432 Artists**

188 Local

71 QLD-Based

31 National

2 International

27 Locations

53 Different events

179 Shows + Activities

Reimagined Engaged **266 Artists**

174 Local

84 QLD-Based

8 National

0 International

15 Locations

14 Different events

84 Shows + Activities

Outcomes

8523 Physical attendances

3628 Digital attendances

85% Attendee satisfaction
VERY GOOD TO EXCELLENT

10% Facebook growth

7.5% Instagram growth

'This is by far the best exhibition in the gallery in the last 5 years I loved the very detailed display of all Rex's artist books and scrapbooks it was great to meet him and watch him work, he is a true teacher'

FEELING OF THE PLACE:
REX BACKHAUS-SMITH EXHIBITION:

Caloundra Regional Gallery

Caloundra Regional Gallery continued to play a critical development role in the creative industries and cultural identity of the Sunshine Coast. In addition to fostering and hosting national and international exhibitions including the cultivation of one of the most recognised national art prizes, the Gallery continued to incubate and support artists through public and education programs, artist in residencies, art collection acquisitions and public art commissions.

Key outcomes



43,321

Total audience



15,096

Exhibition visitors



5399

Physical attendances



22,826

Digital attendances



\$40,000

Sponsorship secured for Sunshine Coast Art Prize



202

local artists featured in programming



20

of which were First Nations artists



16%
Facebook growth



12%
Instagram growth



2.8%
Growth in website traffic



14%
Growth in e-newsletter subscribers



4%
Growth in media reach



410%
Growth in media value



92%
of visitors rated exhibitions and programs good to excellent



SUNSHINE COAST ART PRIZE, entering its 17th year, is a dynamic visual art award reflecting outstanding contemporary 2D arts practice in Australia. This significant art award is the flagship visual art event for Sunshine Coast Council's Gallery.



2022 attracted

487 ENTRIES

from established and emerging artists across the nation.

This is the **highest number** of *paid entries (\$40 entry fee includes freight) since 2016, when the



PRIZE MONEY INCREASED TO

\$25,000

(*entry was free in 2020 to assist during COVID hardship).



Image: Rex Backhaus-Smith *Feeling of the Place: from here to there and back again* exhibition. Photo: ben vos productions

SUNSHINE COAST ART COLLECTION and **PUBLIC ART COLLECTION** grew by approximately



9%

and increased their holdings to **1,076 INDIVIDUAL ITEMS 86 ARTWORKS**

were added to the Art Collection with a

TOTAL VALUE AT JUST UNDER \$68,000

Four new works were added to the Public Art Collection increasing that

COLLECTION'S VALUE TO APPROXIMATELY

\$3.6M



Collection highlights through Cultural Gifts Program, donations from artists and collectors, philanthropic contributions and community projects include:

- *Emergence* by Simone Eisler and Russell Anderson, Caloundra
- *Yallingbilla Dreaming* by Luke Mallie, Caloundra
- **31 artworks** directly donated by internationally renowned Sunshine Coast ceramicist, Johanna DeMaine
- **49 artworks** by Queensland contemporary artist, Joe Furlonger by philanthropist John Brown (his second substantial donation to the art collection)

The combined Collection is profiled across the region in Council-owned buildings including its administration centres, libraries and high traffic flow areas in public spaces. The collection is curated to participate in themed calendar events such as NAIDOC and Reconciliation Week.

There were **95 loans** to externally curated exhibitions at Ipswich City Gallery, Pine Rivers Gallery, Gympie Regional Gallery, University of the Sunshine Coast Art Gallery, Argon Law and Maleny Pioneer Village.

The continued conservation, preservation and growth of the combined collection serves to further build upon the region's cultural value, enriching the community with tangible artworks to connect and interact with this expanding the arts and culture experience on the Sunshine Coast.

Priorities for 2022/23

- implement the arts program for the inaugural Arts and Heritage Levy
- commence the *Sunshine Coast Arts Plan 2018-2038* five year review
- continue to support the Sunshine Coast Arts Foundation via a three-year partnership agreement
- deliver a successful Horizon Festival in 2022 and seek council support for ongoing annual funding
- maintain and build on the achievements of the Caloundra Regional Gallery and continue staged planning for a new regional gallery in Caloundra
- finalise the Sunshine Coast Music Sector Plan for Council consideration and seek endorsement to implement the Sunshine Coast Music Sector Plan
- continue to collaborate with the sector and other government and non-government organisations to create opportunities for local artists
- deliver the final year of the three-year sector development project DANCE.HERE.NOW.
- continue the delivery of grant funding programs that support, grow and develop arts and cultural vitality in the region.

Sunshine Coast Arts Advisory Board Alumni

Collette Brennan, Inaugural Chair
August 2016 – November 2020

Tracey Vieira (inaugural member)
August 2016 – November 2020

Sue Davis
November 2019 – November 2020

Phil Smith (inaugural member)
August 2016 – November 2019

Paul Calcott
March 2019 – July 2020

James Birrell (inaugural member)
August 2016 – October 2018

Kathi Holt (inaugural member)
August 2016 – November 2018



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