

MOOLOOLABA FORESHORE

Revitalisation



Mooloolaba Foreshore Revitalisation Project – Stage Two

February 2024

New Community Reference Groups

Preparations for Stage Two of the Central Meeting Place and Southern Parkland seawall replacement are progressing.

To assist with sharing two-way information, insights and ideas about the endorsed project, Council has facilitated the establishment of two community reference groups:

- Mooloolaba Community Stakeholder Interest Group (SIG)
- Mooloolaba Business Activation Group (BAG)

The groups' members reflect a range of ages, demographics and interest areas with meetings starting immediately.

The project team thanks all community members who expressed an interest in joining the groups through the recent [EOI process](#).

Business support update

Council has appointed specialist place strategy and activation company, Reactivate Consulting, to work with local businesses and develop a Business Activation Plan.

The plan will encourage businesses to continue to retain and attract locals and visitors to Mooloolaba throughout Stage Two construction, as well as share the future vision for this regionally significant project.

Business survey

As part of the Business Activation Plan a Business Survey is being conducted.

Mooloolaba business operators are encouraged to complete the [survey here](#) before Monday 11 March 2024.

Feedback will help to guide the plan and understand each business's capacity for involvement.



