

# CIIP Acknowledgement Guidelines

## Why?

Creative Industries Investment Program (CIIP) is jointly funded through the Sunshine Coast Arts and Heritage Levy and the Regional Arts Development Fund (RADF) in partnership with Queensland Government. The program provides up to three years of funding to organisations and groups for established arts and cultural initiatives that support the strategic development of the local arts ecology and deliver significant cultural benefit to the Sunshine Coast Region.

By acknowledging the financial assistance provided by the Queensland Government and Sunshine Coast Council, you are informing the community about how public funding is being spent.

Funding recipients must acknowledge Queensland Government and Sunshine Coast Council funding in all publicity relating to funded activities and operations.

## How?

- Download the Queensland Government logo package - ([QLD Government - Acknowledgment](https://www.arts.qld.gov.au/aq-funding/acknowledgement)) <https://www.arts.qld.gov.au/aq-funding/acknowledgement>
- Download the Sunshine Coast Council logo package - see email attachments.

### **Long Version for Print:**

This initiative was supported through the Creative Industries Investment Program and is jointly funded by Sunshine Coast Council's Arts and Heritage Levy and the Regional Arts Development Fund in partnership with the Queensland Government.

### **Socials Versions (Only for use on social media):**

**Instagram:** This initiative was supported through the Creative Industries Investment Program and is jointly funded by @sunshinecoastcouncil Arts and Heritage Levy and the Regional Arts Development Fund in partnership with @qldgov and @artsqueensland.

**Insta Handles:** @qldgov @artsqueensland @sunshinecoastcouncil

**Facebook:** This initiative was supported through the Creative Industries Investment Program and is jointly funded by @Sunshine Coast Council Arts and Heritage Levy and the Regional Arts Development Fund in partnership with @Queensland Government and @artsqueensland.

## Where?

Acknowledgement must be included in the following project materials:

Item	Written	Logo
Media release	x	
Speech	x	
Annual Report	x	x
Promotional video		x
Advertisement		x
Newsletter	x	x
Printed promotional material	x	x
Signage	x	x
Website	x	x
Invitation		x
Promotional material sent via email	x	x
Social media	x	