



High-use / high-impact commercial use of community land

Location and activity assessment – Shaved ice and drink sales at Mooloolaba Beach

Division 4: Mooloolaba Beach between Beach Access 181 and 194		
Shaved ice and drink sales		
Assessment against the guiding principles of the Community Land and Complementary Commercial Activity Policy		Officer recommendation: Support through to 30 June 2022
Does this activity at this location ensure the primary purpose of the land is maintained?	Yes	The activity has existed as part of the Mooloolaba area for over 18 years without Council receiving comment or complaint about the impact of the activity.
Does this activity align with Council's vision?	Neutral	
Does this location provide community benefit?	Yes	The area of operation has been redefined to minimise conflict with bricks and mortar businesses.
What impact does this activity have at this location?	Low	
Does this activity comply with other agencies requirements?	Yes	Council officers would recommend supporting the activity through to 30 June 2022 and reassessing the activity as part of the next high-use process to consider any concerns or feedback presented by the community during the permit period.
Does this activity at this location compete with existing fixed businesses?	Yes	
Proposed business requirements		Existing uses
Conduct shaved ice and cold drink sales from a quad bike and trailer along Mooloolaba Beach		Mooloolaba beach is a popular destination for tourists and Sunshine Coast locals to enjoy passive recreational activities. The beach is used for surf lifesaving activities and events, temporary entertainment events, beach volleyball, learn to surf lessons and seasonal commercial fishing activities.

Stakeholder consultation			
Stakeholder	Comments received	Supported?	Assessment outcome
Councillors	<p>Councillor responses received from Division 2, Division 4, Division 5 and Division 10.</p> <p>Feedback included – ‘No comment’ and provided some items for consideration.</p> <p>Prefer reduced timeframe for operating, and modified location to minimise impacts to bricks and mortar stores.</p> <p>Noise management for running the buggy multiple times per day and creating a nuisance for parents.</p> <p>Litter management needs to be considered.</p>	Supported	<p>Reconsider the boundaries for the operation to minimise the impacts to bricks and mortar businesses.</p> <p>Permit conditioned to manage litter and waste.</p> <p>Permit may be conditioned to operate within a shorter window of time between the hours of 7am to 7pm. The times of operation will be confirmed with the successful applicant and the fee adjusted accordingly.</p>
Built Infrastructure Parks and Gardens	No issues or concerns	Supported	
Built Infrastructure Traffic and Transport	No comment	No comments	
Business Performance People & Culture	No comment	No comments	Conditions in relation to the management of health & safety have been included in the permit.
Business Performance Property Management	<p>The proposed site known as Mooloolaba Beach is foreshore.</p> <p>Property Management Branch has no objections or further comments.</p>	No comments	Proposal can be approved and managed in accordance with Council's Local Law.
Customer Engagement & Planning Services Customer Response	The application is supported on the grounds that it does not permit the sale of milk products from the beach cart on the grounds that milk is a high risk food and they cart does not adequate cleaning and sanitising equipment.	Supported	Permit conditioned to manage risk

Customer Engagement & Planning Services Planning Assessment	Planning assessment have no requirements/objections for this mobile business.	Supported	Proposal does not require planning approval.
Economic & Community Development Economic Development	This business is not adding value to Mooloolaba. The products on sale can be purchased at a business situated along the Mooloolaba Esplanade.	Not supported	Proposal does not contribute to the economic benefit at Mooloolaba.
Economic & Community Development Sport & Community Venues	No comment	No comments	
Liveability & Natural Assets Environment Operations	From time to time, Council will be performing dredging works on the beach which may temporarily impact upon operating times. Restrictions may be in place which stops the permit holder from driving on the beach however, this will mostly be near the Parkyn Parade area of the spit.	Supported	Permit conditioned for non-exclusive use and to give right of way to works
Liveability & Natural Assets Project Delivery	No comment	No comments	
Surf Life Saving Queensland	No comment received	No comments	
Queensland Police Service	No comment received	No comments	